

Q "

Voi Jeans Marketing Scope

| Activity | Timel |
|---|-------|
| Google Display Network Ads Servicing | Montl |
| Google Ads Pixel Installation | Montl |
| Google Retargeting Ads | Montl |
| Landing Page Optimisation | Montl |
| Facebook Sales Ads Campaigns | Montl |
| Facebook Engagement Boost Campaign | Montl |
| Facebook Retargeting Ads | Montl |
| Facebook Lookalike Audience Ads | Montl |
| Facebook & Instagram Pixel Installation | Montl |
| Instagram Sales Ads Servicing | Montl |
| Instagram Retargeting Ads | Montl |
| Instagram Lookalike Audience Ads | Montl |
| Instagram Follower Growth Ad Campaign | Montl |
| Online Reputation Management | Montl |
| - Facebook, Instagram Account management - Replying to followers, DMs, Comments - Leading customers to the right pages/links - Brand communication | |