

Background of the association with Faiz Ahamed :

1. Business relation started with signing up an IoT project to track the Garments in Production area involving stages of sewing, washing, finishing and packing. Planned the fixed position of reader locations and proposed a solution costing Rs.200000/- . (proposal included 2 UHF RFID readers and tagged 4 stages of production to packing stage. ; later decided to extend to deploy multiple readers)
2. While architecting the whole solution, it was mutually decided to deploy readers directly on movable trolleys which will take care of challenge of deploying more readers at fixed location which would seek more investments on readers. Therefore an innovative solution was conceived, developed and prepared to deploy on the trolleys.
3. The readers thus developed have special feature of counting the number of garments with Bluetooth connections as Wi-Fi device connecting to server.
4. There was a management change at the factory and it was decided by Faiz that we would deploy the whole solution later. As a team we started focusing on retail business solution where there is need channelize the efforts to increase B2B Sales.
5. We proposed the E-commerce B2B solution as stressed by MD of VOI Jeans and seconded by CEO of VOI jeans and started the design, development of B2B portal with complete B2B portal.
6. We completed the workflow of B2B with quotation and sales order generation and demo was conducted to the stakeholders of VOI Jeans which got approval to go ahead.
7. We updated with Slub – 40 styles in the portal and buyers can place the order getting the quotations and quotation approval process ending with Sales Order. Pricing of the Slub products was low and MD of VOI Jeans instructed not to sell the products in B2B mode. The B2B portals go-live got hold going forward.
8. On 26th Feb 2024 evening at Mekri Circle office, we have decided that I would engage full time and we discussed the remuneration of Rs.1.5 lacs. Its decided that we progress on designing, developing and deploying the proposed Synnergyze Platform.
9. The decisions taken on subsequent days: a) Will engage Aleem and his team for the UI/UX and Mobile app development and decided that we provide the APIs and Aleem's App will consume the APIs and complete the user journeys. b) we continued the discovery meetings of Synnergyze Platform and we started to engage partners from different business spheres to associate with us.
10. We worked from Mekri office aggressively on every single day on defining the platform requirements, defining and refining was carried out.
11. E-mail communication: The formal API document was shared from my end to aleem.sheik@synnergyze.com and Faiz@esomoir.com on 26th Feb 2024 with duly enclosed API document for Aleem and Team to work with. Aleem shared the confirmation of receipt on 6th March 2024 for E-mail shared. Normal e-mails should be read and acknowledge real time, in some scenarios within 24 hours.
12. Aleem and Team expertise was identified for UI/UX and consumption of APIs and providing data through APIs. APIs were not integrated for their technical reasons.
13. During the Aleem's visit to Bengaluru and Subsequent meetings at Mekri Circle office, it was decided to develop three Apps namely – Business User App, Loyalty User App and Consumer App. Subsequently business requirements changed and not even one App rolled out and gone live in App and Play Store.
14. On 9th March 2024, we budgeted the Opex (Server Cost: 60K+Sayed: 35K+SNC: 200K+FA:100K+Travel: 50K=445K) and started Avenues to reach the Opex. Various Revenue Sources were analyzed and discussed to reach the Opex.

15. While I am developing the solution components and working on the business revenue plans, Faiz paid the money part by part to take care of Opex towards the project costs.
16. On 15th April 2024, a written document was signed off for allocation of work and responsibilities where business operations and processes allocation would consume 65% of dividends and technology would consume 35% of dividends witnessed by Sayed.
17. The business requirements are getting defined and refined continually to accommodate the dynamic business environments and hence finding the way forward was done on continuous basis.
18. After the due analysis to build platform capability to offer the solution to VOI jeans, its decided to take and process APIs from LOGIC ERP so that coverage of the business operations becomes holistic format.
19. 5 APIs were licensed from Logic with due efforts on 22nd April and provided to us for integration and processing.
20. The provided APIs will have the coverage to analyze the Sales Data, Analyze the Sales Returns and Stock in Hand to enable the Omni-Channel business for the EBOs. The concept was presented to the VOI jeans and well received at their end.
21. We completed the APIs integration and presented to the CEO of VOI Jeans who seconded that this would be very helpful for their business. We processed the data real time and have the necessary filtrations applied to get required data visualization for end-users.
22. On 22nd June 2024, starting from July 2024 to December 2024, technology spending was budgeted at Rs.1,50,000 was decided and it was recorded on e-mail shared to Faiz.
23. In the meanwhile Aleem and his team decided to consume the APIs thus set-up directly to get the products display on the consumer app. Eventually they developed a separate backend to update data manually and map to the app. Therefore the very purpose of Product Master API for its consumption never met.
24. I have continued by visits and work to VOI jeans office till August 2024 month keeping the pace on requirements gathering, fine tuning of systems and son on.
25. On 21st August 2024 a meeting held between me, Faiz and Aleem, its decided that I contribute my services on functional architecture and consulting the platform activities from the project management perspective. B2B portal synnergyze.com was swapped for the backend of the Mobile App and B2B portal shot down.
26. There was a promise from Aleem and Team that the App would go live on 30th August 2024 and re-assuring of dates and postpone of dates happened till date.
27. In the September 2024 month, we again started discussion on creating Data platform to process data and provide solutions to valued clients and discussions continued for refinement of requirements.