

**MOHAMMAD ABDULLAH**  
Digital Solutions Specialist

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synocle.github.io

## EXPERIENCE

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May – Jun ‘25 **Pennine Distribution Centre** · *Digital Solutions Lead*

- Streamlined procurement by architecting an Onsignt B2B-powered ordering system for eight branches, replacing a multi-step manual process with a single mobile app workflow.
- Boosted fulfilment by 15% within days by mapping a digital product hierarchy to warehouse layout – automatically generating optimal pick paths.
- Resolved cross-system data conflicts and led integrations among Onsignt, accounting, ordering, and processing platforms while ensuring interoperability under legacy constraints, thus improving nominal stock availability by 5% overall.

Mar – Sep ‘25 **Pennine Distribution Centre** · *Database Administrator*

- Consolidated disparate responsibilities into a structured role to centralise operations of Worldwide Cash & Carry in one warehouse, with a view to interdependencies.
- Tripled weekly payables (>£100K) by automating data-entry using my suite of in-house scripts, clearing a months-long backlog.
- Optimised flow of goods and information with the first stock-labelling system at PDC. Provided templates with notes on extensibility and accounted for varying literacy.
- Comprehensively outlined best practices for different tasks, roles, and trained staff to ensure a smooth transition.

Summer 2015 **Premium Law Solicitors** · *Administrative Assistant*

- Handled all calls and attended to clients as the first point of contact.
- Conducted legal research, drafted correspondence, and prepared court bundles weekly.
- Archived documents, updated lists, and compiled communications before daily meetings.

Summer 2014 **Worldwide Cash & Carry** · *Retail Intern*

- Aided customers and maintained store standards in a busy environment.

## EDUCATION

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2018 – 2024 **University of York** · Bachelor of Science (BSc) in Computer Systems  
Dissertation: *A Writing Aid That Keeps an Argument and an Outline Consistent.*

2016 – 2018 **Rochdale Sixth Form College** · 3 A-Levels  
Maths (A), Physics, and Computer Science  
Gold award in the UKMT 2017 Maths Challenge.  
CREST award for the project: *The complexity and Implementation of Hamming Codes.*

2011 – 2016 **Oulder Hill Community School** · 10 GCSEs (A\* to B)  
A\* in Maths, Further Maths, Core Sciences, Geography  
A in Additional Sciences, Triple Sciences  
B in English Language, English Literature, Engineering, French  
Finals of the UKMT 2014 Team Maths Challenge.  
Explored alternative power sources for the school as part of Go4SET.

## SKILLS AND INTERESTS

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- Microsoft 365 (Office): Word, Excel (incl. VBA), PowerPoint, Outlook.
- Windows “power user” familiar with PowerShell and desktop automation using AutoHotKey.
- Graphic design using Adobe Photoshop. UI Design and qualitative UX research.
- Qualified to teach English (ESL). Fluent in Urdu/Hindi and Punjabi.