

**MOHAMMAD ABDULLAH**  
Digital Solutions Specialist

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Manchester, UK  
synocle.github.io

## EXPERIENCE

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May – Jun '25 **Pennine Distribution Centre** · *Digital Solutions Lead*

- Streamlined procurement by architecting an Onsignt B2B Sales portal for 8 branches of Worldwide Foods, replacing manual entry with a single-user mobile app workflow.
- Boosted fulfilment by 15% by mapping the product hierarchy on Onsignt to the warehouse layout, including pictures, and generating optimal pick paths automatically.
- Resolved cross-system data conflicts and led integrations among Onsignt, accounting, ordering, and processing platforms while ensuring interoperability under legacy constraints, increasing the sum value of stock that is nominally available by >£10,000.

Mar – Sep '25 **Pennine Distribution Centre** · *Database Administrator*

- Consolidated disparate responsibilities into a structured role to centralise operations of Worldwide Foods in one warehouse, with a view to interdependencies.
- Tripled weekly payables by >£100,000 by automating data-entry using my suite of in-house scripts, clearing a months-long backlog.
- Optimised flow of goods and information with the first stock-labelling system at Pennine; provided extensible templates integrated with Datasym Stockade SQL.
- Comprehensively outlined best practices for different tasks, roles, and trained staff to ensure a smooth transition.

Summer 2015 **Premium Law Solicitors** · *Administrative Assistant*

- Handled all calls and attended to clients as the first point of contact.
- Conducted legal research, drafted correspondence, and prepared court bundles weekly.
- Archived documents, updated lists, and compiled communications before daily meetings.

Summer 2014 **Worldwide Cash & Carry** · *Retail Intern*

- Aided customers and maintained store standards in a busy environment.

## EDUCATION

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2018 – 2024 **University of York** · Bachelor of Science (BSc) in Computer Systems  
Dissertation: *A Writing Aid That Keeps an Argument and an Outline Consistent*

2016 – 2018 **Rochdale Sixth Form College** · 3 A-Levels  
Maths (A), Physics, and Computer Science  
Gold award in the UKMT 2017 Maths Challenge.  
CREST award for the project: *The complexity and Implementation of Hamming Codes*

2011 – 2016 **Oulder Hill Community School** · 10 GCSEs (A\* to B)  
A\* in Maths, Further Maths, Core Sciences, Geography  
A in Additional Sciences, Triple Sciences  
B in English Language, English Literature, Engineering, French  
Finals of the UKMT 2014 Team Maths Challenge  
Explored alternative power sources for the school as part of Go4SET

## SKILLS AND INTERESTS

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- Proficient user of Microsoft 365 (Office): Word, Excel (incl. VBA), PowerPoint, Outlook.
- Windows power user experienced with PowerShell and desktop automation using AutoHotKey.
- Qualitative UX research; graphic designer proficient with Photoshop (and Figma for UI design).
- Installed Gentoo Linux on my Thinkpad X220 and used it to play Java Minecraft.
- Provisionally qualified to teach English (ESL). Fluent in Urdu/Hindi and Punjabi.