University & General Online Marketplace – Project Document

PROJECT TITLE: University & General Online Marketplace Website 1. Introduction This project aims to develop an online marketplace website that connects buyers and sellers, with specific marketplace sections for different universities. 2. Objectives - Allow students from specific universities to browse and purchase products relevant to their campus. - Ensure sellers are vetted and approved by the website owner before listing products. - Provide a secure and user-friendly platform for both buyers and sellers. 3. University-Specific Marketplaces - Each university will have its own clickable section (e.g., Adeleke University, Edema University, Babcock University). - When a student clicks on their university, they will see only the listings relevant to their campus. - Sellers from that university can list items specific to that location. 4. Seller Approval System - No open seller registration — all sellers must go through the website owner for approval. - Sellers will apply or contact the owner directly to request a selling slot. - The owner decides whether to approve or reject each seller. - Only the owner (or assigned admin) can create seller accounts in the system. - This ensures quality control and prevents fraudulent sellers. 5. Buyer Registration Flow 1. Buyer visits the website. 2. Clicks "Register" (basic info: name, email, password). 3. Account is created automatically. 4. Buyer can browse all public products. 5. Buyer can contact approved sellers. 6. Buyer can place and pay for orders. 6. Seller Registration Flow 1. Seller visits the website. 2. Clicks "Apply to Sell". 3. Fills out an "Application Form" (details about what they want to sell, contact info, etc.). 4. Application goes to the website owner for review. 5. Owner approves or rejects the application. 6. If approved: Owner (or admin) creates the seller account manually. 7. Seller can now list products and receive orders. 7. Benefits of the System - Buyers have easy access without unnecessary restrictions. - Sellers are fully vetted before listing, ensuring platform safety. - University-specific marketplaces create a targeted and relevant buying/selling experience. 8. Conclusion This project will create a secure, university-focused online marketplace with a strict seller approval process to maintain trust 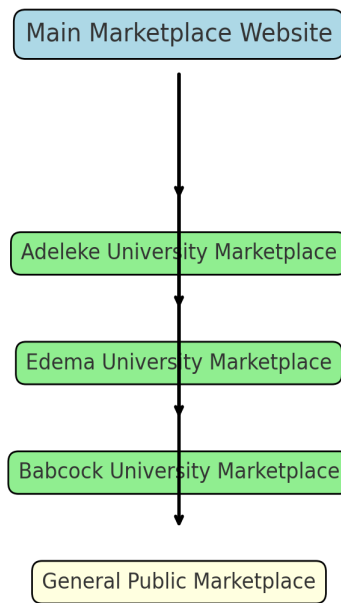and quality. 9. Seller Payment & Request Form Process The seller onboarding process will be as follows: Step 1: Application Form - Seller clicks on the "Apply to Sell" button on the website. - A clear and detailed Request Form appears. - The form collects: * Full Name * Contact Details * Product(s) they intend to sell * Location (University-specific or general) * Agreement to the Terms & Conditions (checkbox required) Step 2: Payment Requirement - The application page must clearly display the monthly fee for selling on the platform: ■20,000 per month. - Sellers must complete payment before their application is processed. - Payment options will be provided (e.g., bank transfer, online payment gateway). Step 3: Review & Approval - Once payment is confirmed, the website owner reviews the application. - The owner approves or rejects the seller based on set criteria. Step 4: Account Creation - If approved, the website owner (or assigned admin) manually creates the seller account in the system. - Seller can then list their products and start selling. This process ensures that: - Only serious and committed sellers join the platform. - The monthly payment helps sustain the platform's operations. - The website owner maintains full control over seller selection.

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│   Main Marketplace Website   │
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│ Adeleke University Marketplace │
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│ Edema University Marketplace  │
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│ Babcock University Marketplace │
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│  General Public Marketplace   │
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Additional Value for the ₦20,000 Monthly Fee
Sellers pay the ₦20,000 fee because it gives them:

Exclusive Access – Only approved, paying sellers can list products, reducing competition from unserious sellers.
Targeted Audience – Direct access to university students and general buyers in their area.
Increased Sales Opportunities – A platform designed for easy browsing and secure purchases.
Ongoing Promotion – Products featured in relevant university pages and highlighted to buyers.
Platform Maintenance & Security – Funds go into keeping the site fast, secure, and user-friendly.
Support & Assistance – Sellers can get help with listings, payments, and marketing tips from the website owner.

So they will understand: "I'm paying ₦20k because I'm getting a controlled, targeted, and profitable space to sell my products — not just a li

On your second question — upgrading the website:

If you hire a web developer or agency to build it,
 you can request updates and upgrades later
  (most charge per upgrade unless it's included in a maintenance
   contract).
If the site is built with a website builder like WordPress, Shopify, or Wix, you can learn to make small changes yourself.
For big upgrades (new features, payment systems, custom design changes), you'll likely need your developer or another professional.
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