

SARINA OSHIRO *(she/her/hers)*

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EDUCATION

The George Washington University | Washington, D.C. (expected: December 2024)

Bachelor of Arts, Political Communication; minor, Geography

Presidential Scholarship recipient, CCAS Dean's List, CCAS Outstanding Academic Achievement Award, Civic House Scholars

Residential Community mentor, GW Alternative Breaks - Finance Officer

Westview High School | San Diego, CA (2021)

PROFESSIONAL EXPERIENCE

Intern - Asian Pacific American Institute for Congressional Studies (APAICS)

Washington, D.C. | *September - December 2023*

- Conducted extensive research for APAICS database of AANH/PI electoral candidates nationwide
- Produced 5 Instagram Reels and dozens of graphics, including major event branding
- Led internal 60-minute communications training for APAICS staff; focused on the Message Box tool
- Supported research, logistics, and staffing for 3 major events

Communications/Development Intern - Women's Congressional Policy Institute (WCPI)

Washington, D.C. | *January - May 2023*

- Led social media and web content development pipeline, from pitching to publication to analytics
 - Increased Instagram followers by 20% in 5 months
- Assisted with contact list maintenance and updates via Bloomerang and Bloomberg Government
- Provided support and staffing for major events, including a Congressional Gala Reception (250+ attendees) and Capitol Hill Policy Briefing (40+ attendees)

Campaign Communications Fellow - Cipriano Vargas for Vista Mayor

Vista, CA | *June - August 2022*

- Drafted copy for 10 weekly campaign fundraising/recruitment emails with compelling calls-to-action
- Managed all social media channels (Facebook, Instagram, Twitter)
- Canvassed door-to-door and phonebanked weekly, personally engaging with 600+ voters

Multimedia Fellow - Office of District 3 Supervisor Terra Lawson-Remer, County of San Diego

San Diego, CA | *February - August 2021*

- Re-designed visual branding and produced content for official digital channels (email, social media, web)
- Conducted constituent outreach via phone and email to support County grant programs

Campaign Content Associate - Terra Lawson-Remer for San Diego County Supervisor

San Diego, CA | *July - November 2020*

- Designed digital graphics and written copy for social media, email, and SMS voter outreach programs

Campaign Intern - Scott Peters for Congress re-election campaign, CA-52

San Diego, CA | *August - November 2018*

- Canvassed door-to-door and phonebanked
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ADDITIONAL SKILLS

Technical skills: Canva, Inkscape, Adobe Experience Manager, HTML, WordPress, Wix, Constant Contact, Bloomerang, Meta Business Suite, Hootsuite, Google Analytics, R (programming language), ArcGIS Pro, PDI political software

Personal skills: Tenacity, clear communication, excellent attention to detail, creativity, leadership, resourcefulness