

Measuring the Importance of Building a Formula 1 Engine

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Data: <https://bit.ly/3rhABRB>

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How impactful is it for a Formula 1 constructor to design and build their own engine, and use it on their chassis? This is an disruptive story, as it forces F1 viewers to consider if engine constructors (i.e., Mercedes, Ferrari and Renault) receive an unfair advantage during races. This story is very compelling, as most fans believe the driver is the leading factor in performance; however, the vehicle they operate is just as crucial to the story.