**{Logo of Your Organization}**

PROSPECTUS

**A Proposed {One Year, or 2, 3, 4, or 5-Year} {$...}**

**Funding Campaign or Capital Campaign**

**For {Name of Your Organization}**

**WHAT IS (“Name of Potential Campaign”)?**

The **{Your organization’s**} Board of Directors decided to embark on an annual {**Or two, three, four or five-year funding or Capital Campaign} {Because, or to do, or Other}**

The **{Name of Potential Campaign}**is to raise funding for **Month of 20\_\_ through Month of 20\_\_**. The goal of the campaign is to raise {**$....} {to do the following….}**

**MAJOR ACCOMPLISHMENTS IN 20\_\_\_**

Some of the major successes of the **{Your Organization}** produced during the past year **{or several years}** need to be recognized because they proved that the **{Your organization}** has been successful in its **{mission, cause, developing and implementing this program(s), Initiative(s), Project(s), These Goals, or Other}**.

**Name of Initiative(s), Program(s), or Project(s)**

* Explain what is and how it was successful

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**How Your Organization Plans to Use the Money Raised in the Annual {or two, three, four or five-year} Fundraising or Capital Campaign**

1. **{NAME OF INITIATIVE(S), PROGRAM(S), PROJECT(S)}**

***GOAL:***

***OBJECTIVE:***

***STRATEGIES:***

* Described them

1. **{NAME OF INITIATIVE(S), PROGRAM(S), PROJECT(S)}**

***GOAL:***

***OBJECTIVE:***

***STRATEGIES:***

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1. **{NAME OF INITIATIVE(S), PROGRAM(S), PROJECT(S)}**

***GOAL:***

***OBJECTIVE:***

***STRATEGIES:***

* Described them

**PROPOSED ONE** **{TWO, THREE, FOUR, OR FIVE-YEAR FUNDING OR CAPITAL CAMPAIGN**

**BUDGET SUMMARY**

1. Initiative(s), program(s), project(s) **{$ 000}**

2. Initiative(s), program(s), project(s) **{$ 000}**

3. Initiative(s), program(s), project(s) **{$ 000}**

4. Initiative(s), program(s), project(s) {**$ 000}**

5 Initiative(s), program(s), project(s) {**$ 000}**

**Total Projected One {TWO, THREE, FOUR, OR FIVE-YEAR} Budget** **{$ 000}**