**{LOGO and NAME OF YOUR ORGANIZATION}**

#### CASE STATEMENT

Proposed **$ {*Thousand or Million*}** Annual Funding Campaign

**For {20…}**

For **{*Name of Your Organization}***

***{ANNUAL CAMPAIGN LEADERSHIP}***

|  |
| --- |
| Campaign or Project or Initiative Chair or Co-Chairs |

**{Individual Donors}**

**{Can also be business sector,**

Civic Clubs,other targeted group

of Donors}

Co-Chairs

**INTRODUCTION**

*Our* ***{name of your organization}***is currently raising funds for its yearly *funding cycle}.*

The 20.. annual campaign for the***(name of your organization)***is a funding initiative that will allow our organization to fund our **{name program(s), project(s), other}** in our fiscal year **{20..- 20}.**

The following positive things have been accomplished by the numerous volunteers working with (**your organization**) along with other community and business leaders **{in your community, region, and/or state, in year 20….}:**

***{Enumerate accomplished activities and/or program}:***

*•*

•

•

This Case Statement **{or Case for Support}** provides the list and their specific goals forthis year:

***{Enumerate the activities or program you will be working on}:***

*•*

•

•

•

**HOW YOU CAN BE A POSITIVE PART OF …………………….**

To continue the growth currently being experienced by ***{name of your* *organization}*,** our yearly funding campaign is necessary. Please review the positive impact from the programs or initiatives of ***{your organization}*** and all those involved with the {name of your organization} and consider your part in financially supporting this effort.

**BACKGROUND**

**{name of your organization}** is planning ………………. The **{name of your organization}** was created in **{date}**, is a (501(c )3 nonprofit and has been providing the **{programs, initiatives} over** the past………………. years.

During these years, the **{name of your organization}** has worked with over **{number}** constituents, **{number}** citizens, **{number}** companies, and elected officials within the **{name of city, county, state}** to …………………………………. Our strategic plan **{business plan, mission plan}** has established direction for our **{your organization’s}** short and long-term financial stability, with realistic and strategic goals.

Specifically, our plan identified the challenges to **{our programs, projects, initiatives}** and the following is an outline of our **{your organization’s}** next year **{or one, two, three, four or five-Year Program}**, which is (are) currently being implemented. Your support, both financially and personally, is needed to ensure continued success for the **{your organization}** and the …...program/initiatives that have and will continue to benefit…………………………….

##### {YOUR ORGANIZATION’S} NEXT YEAR’S (or TWO, THREE, FOUR OR FIVE-YEAR PROGRAM)

The ***{YOUR ORGANIZATION)*** is/will be focusing on the following (programs, initiatives) to……………………………………………………………………………

**PROGRAM / INITIATIVE 1**

GOAL:

**OBJECTIVE(s):**

**PROGRAM / INITIATIVE 2**

GOAL:

**OBJECTIVE(s):**

**PROGRAM / INITIATIVE 3**

GOAL:

**OBJECTIVE(s):**

|  |  |  |
| --- | --- | --- |
| **PROPOSED COMING YEAR 20…… {or TWO, THREE, FOUR OR FIVE-YEAR BUDGET SUMMARY** | | |
|  |  |  |
| **1. PROGRAM/INITIATIVE** | **$** |  |
| **2. PROGRAM/INITIATIVE** | **$** |  |
| **3. PROGRAM/INITIATIVE** | **$** |  |
| **TOTAL** | **$** |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

**{Name of Your Organization}**

**BOARD OF DIRECTORS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **{Picture}**  **{Name,**  **Board Title**  **Business Title**  ***Name of Co.}*** | | **{Picture}**  **{Name,**  **Board Title**  **Business Title**  ***Name of Co.}*** | **{Picture}**  **{Name,**  **Board Title**  **Business Title**  ***Name of Co.}*** | **{Picture}**  **{Name,**  **Board Title**  **Business Title**  ***Name of Co.}*** | |
|  | | **{Names of Your Professional Staff}** | | | |  | |

**{Picture} {Picture} {Picture} {Picture}**

|  |  |  |  |
| --- | --- | --- | --- |
| Name  Title | Name  Title | Name  Title | Name  Title |