Logo of Organization

**QUALIFICATIONS AND EXPECTATIONS**

**CAMPAIGN CHAIR**

**Qualifications**

1. Must be a clearly recognized, high-caliber community leader with significant influence among his/her peers.
2. Must be firmly convinced of the critical importance of the campaign to the future of the region.
3. Should have a proven record of success in other areas of endeavor and be capable of enlisting and motivating other leaders to fill key campaign positions.
4. Should represent a firm with the capacity and willingness to make a significant Platinum Division level pledge to inspire other potential investors.

**Expectations**

1. Assist in identifying and enlisting other campaign leaders, if needed.
2. To preside at periodic Campaign Leadership Team meetings to assess progress and provide direction for the campaign.
3. To set a positive example by making his/her firm’s exemplary pledge as early in the campaign as possible.
4. To support the Campaign Director’s solicitation efforts, as may be necessary, by participating in key solicitation calls and by making phone calls to influence prompt, positive pledge decisions.
5. To motivate and encourage other campaign leaders to assist and support solicitation efforts in a similar manner.
6. To be pictured in the campaign brochure.
7. To host and speak at a Kick-Off Event sponsored by his/her company. The Campaign staff will take care of all background duties.

**Time Commitments**

1. After the first 2-3 months of the campaign, the time commitment will be about 1-2 hours every other week or so.
2. It is the commitment of the campaign staff to keep volunteer time to a minimum

**Print and distribute to the members of the Core Committee**