**LOGO**

#### PROSPECTUS

***A Proposed One Year (2, 3, 4, or 5) - Year $....Million***

***Funding Campaign***

***For (Name of Organization)***

The (name of organization) is a 501 (c) 3 economic development organization in the city of……, or county of…). The (name of the organization) was created in (year) and has been the main economic development organization for (recruiting), (expansion and retention), (workforce development or other……) over the past (#....) years. The (name of organization) is run by a (#) Board of Directors (description of your Board).

(name of organization)Mission Statement is:

*The mission of the organization is to ………..*

(name of organization)Vision Statement is:

During the past year the (name of organization) has created a strategic plan that identify the challenges to economic and community development in the (City of ……and….County) and outline strategic initiatives to overcome those challenges in order to enhance new business recruitment, local business retention and expansion, marketing, relationships with city, county, and state government, funding of (name of the organization), and the county’s beautification plan.

By leveraging the region’s existing strengths and addressing its challenges, the Five-Year Strategic Plan will create a vital and diverse economy in the region. The Strategic Plan is a dynamic document that will be updated regularly as the plan is implemented.

Set forth below is the list of (program(s)/initiatives) that the community identified for the (name of organization) to implement in the next year (2, 3, 4, or 5) years. We need the input and feedback of key business and community leaders like yourself through a Feasibility Analysis Study to ensure the continuity of the (name of the organization) and its five-year funding starting in (month), 20…

##### Organization’s one (2, 3, 4, or 5) Year Program(s)/Initiatives

*The (name of organization)*is currently focusing on the following (programs/initiatives) program(s)/initiatives) over the course of the next year (2, 3, 4, or 5) years.

**1. Program/Initiative**

**1 (2, 3, 4, or 5)-Year Investment $..........**

2. **Program/Initiative**

**1 (2, 3, 4, or 5)-Year Investment $..........**

**3. Program/Initiative**

**1 (2, 3, 4, or 5)-Year Investment $..........**

|  |  |  |
| --- | --- | --- |
| **PROPOSED 1 (2, 3, 4, or 5)-YEAR BUDGET SUMMARY** | | |
|  |  |  |
| 1. | $........ |  |
| 2. | $........ |  |
| 3. | $........ |  |
| **Total to Be Raised** |  | **$........** |
|  |  |  |
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