**{Logo of Your Organization}**

**QUALIFICATIONS AND EXPECTATIONS**

**CAMPAIGN CHAIR**

1. Be firmly convinced of the critical importance of the campaign to the future of **{Your Organization}** and your community.
2. Should have a proven record of success in other areas of endeavor and be capable of enlisting and motivating other leaders to fill key campaign positions.
3. Should make a significantPacesetter pledge to inspire other potential donors.

**Expectations**

1. To assist in identifying and enlisting a co-chair(s) if needed, and other campaign leaders.
2. To preside at periodic Campaign Leadership/Campaign Steering Committee meetings to assess progress and provide direction for the campaign.
3. To set a positive example by making an exemplary pledge as early in the campaign as possible.
4. To support the Campaign Director’s solicitation efforts, as may be necessary, by participating in key solicitation calls and by making phone calls to influence prompt, positive pledge decisions.
5. To motivate and encourage other campaign leaders to assist and support solicitation efforts in a similar manner.
6. To be pictured in the campaign Case Statement brochure.
7. To host and speak at a Kickoff event sponsored by him /her or their company. The Campaign staff will take care of all background duties.

**Time Commitment**

1. After the first several months of the campaign, the time commitment will be about 1-2 hours **{or whatever hours you decide}** every week **{or every other week}** or so
2. It is the commitment of the campaign staff to keep volunteer time to a minimum