

ALEX FITTERER

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OBJECTIVE

To provide effective instructional design, development, and implementation for Enspire Learning.

PROFESSIONAL SUMMARY

- Designed more than 150 online and blended courses for adult students
- Designed and delivered orientation and train-the-trainer courses and webinars
- Managed the learning management system for ten campuses in four states
- Provided leadership for design teams, including subject matter experts, target audiences, and technical specialists

EDUCATION AND CERTIFICATIONS

Master of Science: Instructional Leadership
2010-2011 National University, La Jolla, California
G.P.A. 3.96

Bachelor of Arts: English (Journalism minor)
2003-2007 Gonzaga University, Spokane, Washington
G.P.A. 3.61

Secondary Teaching Certifications
2007-2009 Lewis-Clark State College, Lewiston, Idaho
G.P.A. 3.77

EXPERIENCE

2011-present K12 Inc. (remote position)

Instructional Designer, Contractor

- Develop proposals for instructional and performance strategies
- Design and develop online learning courses in support of training needs
- Conduct audiences analysis and task analysis
- Edit lessons for instructional soundness, pace of presentation, and age-appropriateness

2008-present Charter College Online (remote position)

Instructional Designer/ Associate Dean of Online Education/Instructor

Instructional Designer, Contractor (2008-present)

- Design online courses to align with the objectives and standards of the institution and accrediting agencies
- Research and implement innovative learning models and breakthrough technology-enabled educational strategies
- Train instructors to utilize technology and multimedia to enhance instructional

effectiveness

- Design effective evaluation, assessment, and reporting tools

Adjunct Instructor (2008-present)

- Teach online courses, including technical writing, business writing, interpersonal communication, career development, and grammar and composition
- Use Adobe Connect Pro and Elluminate Live! to conduct bi-weekly lectures and hold daily office hours
- Maintain highest completion rate among online instructors

Associate Dean of Online Education (2009-2011)

- Managed 36 online instructors
- Implemented hybrid courses for 80 instructors
- Led virtual workshops to train faculty to utilize the learning management system

2007-2011 Riverside Christian School Yakima, Washington

High School English and Journalism Teacher

- Achieved an 85 percent passing rate on the Advanced Placement Literature and Composition national test
- Taught Advanced Placement Literature and Composition, 12th grade English Literature, 11th grade American Literature and Grammar and Composition, and a Journalism and Yearbook Elective

AWARDS AND PROFESSIONAL DEVELOPMENT AND AFFILIATIONS

Charter College Online's "Most Valuable Employee" Award 2009, 2010

Society of Professional Journalists: Excellence in Journalism Award, 2006

Attended "Serving Returning Veterans: Best Practices, Veterans on Campus" seminar, 2011

Attended training seminars sponsored by the Washington State Office of the Superintendent of Public Instruction; topics included differentiated instruction and assessment, 2010

Sigma Alpha Pi Presidential Member (inducted 2009)

Sigma Tau Delta Member (inducted 2007)

Alpha Sigma Nu Member (inducted 2006)

Member of the Association for Supervision and Curriculum Development

Member of the National Council of Teachers in English

Member of Phi Delta Kappa: International Association for Professional Educators