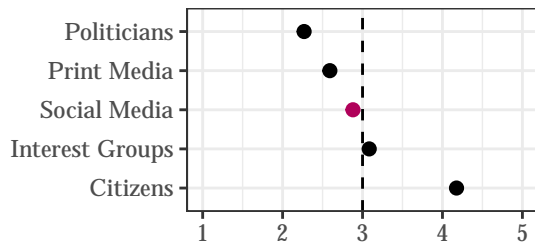
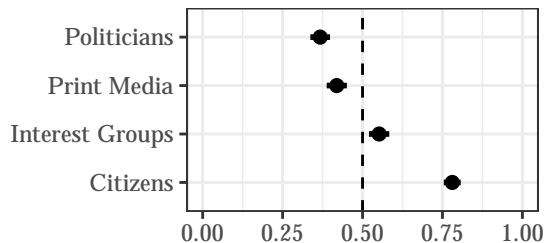


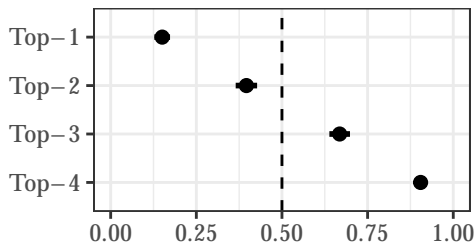
A. Average Ranks



B. Pair Ranking of Social Media Over Other



C. Top-k Ranking of Social Media



D. Marginal Ranking of Social Media

