

American Ranking - June 2023



Sample 1082 U.S. Citizens
Conducted June 23 - 30, 2023
Margin of Error $\pm 4\%$

1. Great! Now let's start by practicing how to answer ranking questions. Please rank order the following options according to how much each option is important to you. 1 means the most and 3 means the least important for you. For this practice, the options are left intentionally blank. Please feel free to answer however you'd like.

Asked of a random half of respondents

	1	2	3
Blank - 1	27%	41%	32%
Blank - 2	45%	27%	29%
Blank - 3	28%	32%	40%

2. Great! Now let's start by practicing how to answer ranking questions. Please rank order the following options according to how much each option is important to you. 1 means the most and 4 means the least important for you. For this practice, the options are left intentionally blank. Please feel free to answer however you'd like.

Asked of a random half of respondents

	1	2	3	4
Blank - 1	26%	24%	24%	25%
Blank - 2	21%	28%	27%	24%
Blank - 3	25%	26%	24%	24%
Blank - 4	27%	22%	24%	26%

3. Under a system called federalism, the United States has multiple levels of government. Please rank the following governments from the highest to the lowest levels of government. The level of government is higher when it covers a wider geographical area. 1 means the highest and 3 means the lowest level of governance.

	1	2	3
Federal government that creates policies affecting people in the U.S.	73%	11%	16%
State government that creates policies affecting people in a state	12%	75%	13%
Municipal government that creates policies affecting people in a city or town	14%	15%	71%

4. Members of Congress do various types of work to represent their constituents. Please rank order the following activities in terms of how important they are to you when thinking about your own representative. 1 means the most important and 3 means the least important for you.

	1	2	3
Working in Congress on bills concerning national issues	49%	27%	24%
Making sure the state/district gets its fair share of government money and projects	29%	42%	28%
Helping people in the district who have personal problems with government	22%	31%	47%

5. People are fundamentally social beings, and we belong to many communities. Please rank order the following according to how large each community is. 1 is the smallest, and 4 is the largest.

	1	2	3	4
Your household	78%	5%	4%	13%
Your neighborhood	6%	71%	16%	7%
Your city or town	4%	20%	72%	5%
Your state	13%	4%	8%	75%

6. We'd like to know how important various things are to your sense of who you are. Please rank the items below where 1 is the most important and 4 is the least important to your sense of who you are.

	1	2	3	4
Your political party	12%	18%	29%	41%
Your religion	31%	14%	22%	32%
Your gender	41%	32%	17%	9%
Your race/ethnicity	16%	36%	31%	17%

7. Many people may have shaped the sense of who you are when you grew up. Please rank order the following items alphabetically. 1 means the closest to "A" and 4 means the closes to "Z".

Asked of a random half of respondents

	1	2	3	4
Friends	49%	20%	17%	14%
Parents	44%	48%	6%	2%
Relatives	5%	22%	61%	12%
Teachers	3%	10%	16%	72%

8. Many people may have shaped the sense of who you are when you grew up. Please rank order the following items in the following order: (1) friends, (2) parents, (3) teachers, and (4) relatives.

Asked of a random half of respondents

	1	2	3	4
Friends	55%	16%	18%	11%
Parents	36%	56%	4%	4%
Relatives	4%	20%	15%	62%
Teachers	5%	8%	63%	24%

9. What are your hobbies or interests that you enjoy doing in your free time? Please check all that apply.

Listening to music	71%
Watching TV/movies	79%
Reading	61%
Checking/posting on social media	47%
Travelling	36%
Fitness, hiking, or sports/outdoors activities	35%
Playing games (video, online, board,...)	47%
Other	12%

10. Thinking about the past week, how many days have you set aside a minimum of an hour specifically for socializing with other people? This could include a meal with family, meeting with a friend, or pursuing a hobby in a social setting.

Every day	28%
5-6 days	8%
3-4 days	15%
1-2 days	27%
None	17%
Don't know	5%

11. The American government celebrates multiple holidays this year. Some are related to politics, others are not. Please rank order the following from the earliest (1/1) to the latest (12/31). 1 is the earliest, and 5 is the latest.

	1	2	3	4	5
Birthday of Martin Luther Kind Jr. (January 15th)	83%	4%	4%	6%	2%
Memorial Day (May 29th)	6%	84%	5%	3%	2%
Juneteenth (June 19th)	3%	4%	81%	4%	9%
Columbus Day (October 9th)	3%	2%	6%	82%	7%
Veterans Day (November 10th)	6%	6%	4%	5%	80%

12. Scholarly research shows that Americans increasingly dislike and distrust those from the other party. Who do you think is responsible for this? Please rank the items below where 1 is the most responsible and 5 is the least responsible.

	1	2	3	4	5
Politicians	42%	21%	13%	16%	8%
Print media and TV	23%	26%	24%	17%	9%
Social media	14%	24%	27%	24%	10%
Interest groups	11%	21%	28%	28%	11%
Citizens	9%	7%	8%	14%	62%

13. Democratic elections are used in many countries across the world. Please rank order the following according to the number of countries that are using democracy. 1 means the smallest, and 6 means the largest.

	1	2	3	4	5	6
Middle East and North Africa (twenty)	66%	8%	6%	4%	6%	10%
Western Europe (twenty one)	9%	66%	8%	5%	5%	7%
Latin America and the Caribbean (twenty four)	5%	4%	67%	15%	6%	3%
Asia (twenty six)	8%	6%	10%	65%	7%	5%
Central and Eastern Europe (twenty eight)	5%	11%	5%	6%	68%	5%
Sub-Saharan Africa (forty four)	8%	5%	4%	6%	7%	70%

14. Elections can help us achieve various goals in democracy. Please rank the following goals of elections according to how important they are to you. 1 means the most important and 6 means the least important for you.

	1	2	3	4	5	6
Hold each politician accountable for their actions	21%	32%	16%	14%	8%	7%
Hold the government as a whole accountable for its actions	28%	24%	18%	14%	9%	7%
Give seats to parties in proportion to their voter support	10%	8%	16%	26%	12%	27%
Women will be fairly represented	7%	11%	15%	19%	32%	16%
People of color will be fairly represented	10%	11%	11%	13%	25%	29%
Policies match with what the average voter wants	24%	13%	23%	13%	13%	13%

15. There are many different electoral rules to elect legislators in the world. Please rank order the following rules alphabetically. 1 means the closest to "A" and 6 means the closest to "Z".

Asked of a random half of respondents

	1	2	3	4	5	6
Alternative vote (AV)	70%	5%	8%	4%	7%	6%
Closed-list proportional representation (CLPR)	4%	72%	6%	6%	4%	7%
First-past-the-post (FPTP)	5%	7%	71%	6%	5%	5%
Mixed-member majoritarian systems (MMM)	5%	5%	4%	73%	8%	5%
Open-list proportional representation (OLPR)	5%	6%	7%	8%	71%	4%
Single non-transferable vote (SNTV)	11%	5%	3%	4%	4%	74%

16. There are many steps in the election process, and each is important to a functioning democracy. Please rank the following from the earliest to the latest step in U.S. Congressional general elections in most states. 1 means the earliest and 6 means the latest.

Asked of a random half of respondents

	1	2	3	4	5	6
Election date is announced	64%	17%	6%	3%	5%	4%
Candidates from different parties campaign	21%	64%	4%	5%	2%	3%
Voters vote for their preferred candidates	4%	7%	76%	6%	3%	4%
Votes are tallied	4%	4%	6%	77%	6%	3%
Winners are announced	3%	4%	6%	5%	77%	4%
Winners are sworn into the office	2%	3%	3%	4%	6%	82%

17. Members of Congress do various types of work to represent their constituents. Please rank order the following activities in terms of how important they are to you when thinking about your own representative. 1 means the most important and 3 means the least important for you.

	1	2	3
Working in Congress on bills concerning national issues	45%	29%	26%
Making sure the state/district gets its fair share of government money and projects	34%	42%	24%
Helping people in the district who have personal problems with government	21%	29%	50%

18. We'd like to know how important various things are to your sense of who you are. Please rank the items below where 1 is the most important and 4 is the least important to your sense of who you are.

	1	2	3	4
Your political party	12%	16%	33%	39%
Your religion	29%	12%	24%	35%
Your gender	43%	35%	12%	10%
Your race/ethnicity	15%	37%	32%	16%

19. Scholarly research shows that Americans increasingly dislike and distrust those from the other party. Who do you think is responsible for this? Please rank the items below where 1 is the most responsible and 5 is the least responsible.

	1	2	3	4	5
Politicians	44%	17%	20%	13%	7%
Print media and TV	20%	32%	19%	19%	9%
Social media	16%	22%	25%	25%	12%
Interest groups	11%	21%	26%	29%	13%
Citizens	9%	8%	10%	14%	59%

20. Elections can help us achieve various goals in democracy. Please rank the following goals of elections according to how important they are to you. 1 means the most important and 6 means the least important for you.

	1	2	3	4	5	6
Hold each politician accountable for their actions	18%	31%	18%	14%	12%	7%
Hold the government as a whole accountable for its actions	27%	23%	15%	15%	11%	10%
Give seats to parties in proportion to their voter support	9%	12%	19%	23%	12%	25%
Women will be fairly represented	10%	12%	15%	14%	36%	14%
People of color will be fairly represented	11%	11%	10%	15%	22%	31%
Policies match with what the average voter wants	26%	12%	23%	19%	8%	13%

21. Do you support or oppose the following proposal? "Decrease the number of police on the street by 10 percent, and increase funding for other public services."

Support 33%
 Oppose 67%

22. Do you support or oppose the following proposal? "Election reforms to replace the winner-take-all electoral rule with alternative voting systems."

Support	47%
Oppose	53%

23. Do you support or oppose the following proposal? "Ban assault rifles."

Support	63%
Oppose	37%

24. Do you support or oppose the following proposal? "Always allow a woman to obtain an abortion as a matter of choice."

Support	59%
Oppose	41%

25. Do you support or oppose the following proposal? "Strengthen the Environmental Protection Agency enforcement of the Clean Air Act and Clean Water Act even if it costs U.S. jobs."

Support	56%
Oppose	44%

26. Who did you vote for in the election for President in 2020?

Joe Biden	34%
Donald Trump	31%
Jo Jorgensen	0%
Howie Hawkins	0%
Other	1%
Did not vote for President	33%

27. Generally speaking, do you think of yourself as a ...?

Democrat	34%
Republican	31%
Independent	28%
Other	3%
Not sure	4%

28. What is your gender?

Man	48%
Woman	51%
Other	1%
Prefer not to say	1%

29. Respondent age by category

Under 30	21%
30-44	24%
45-64	33%
65+	22%

30. What racial or ethnic group best describes you?

White	67%
Black	13%
Hispanic	13%
Other	8%

31. What is the highest level of education you have completed?

HS or less	36%
Some college	29%
College grad	22%
Postgrad	13%

32. Are you registered to vote?

Registered	74%
Not registered	26%

33. In which census region do you live?

Northeast	17%
Midwest	22%
South	38%
West	23%