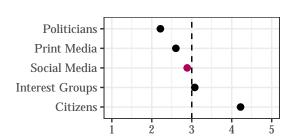
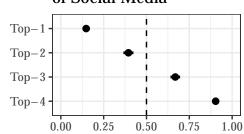
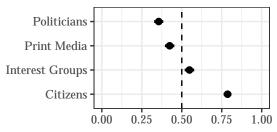
A. Average Ranks



C. Top-k Ranking of Social Media



B. Pair Ranking of Social Media Over Other



D. Marginal Ranking of Social Media

