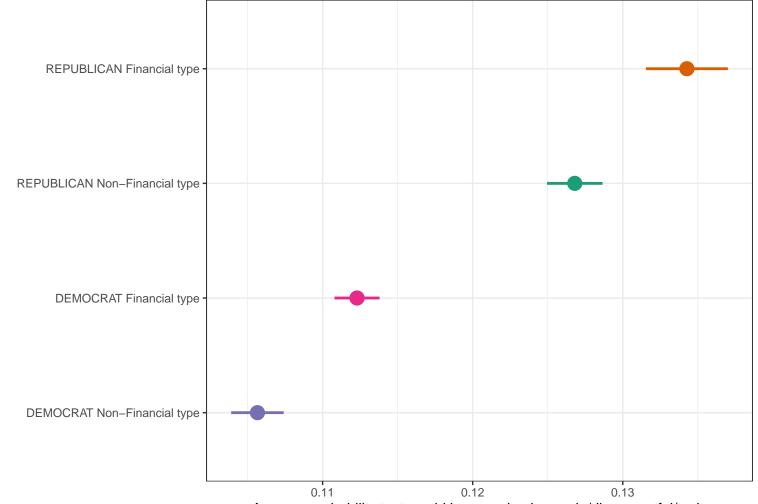
Level of language toxicity by Facebook ad type
US House candidates



Average probability text would be perceived as rude/disrespectful/toxic