

If a shoe  
doesn't fit you...



You don't

blame your

feet...

You just go  
to find one  
that does



So, when a  
dress doesn't fit,



Why blame  
your body?

You are not

meant to

"fit into"

clothes.

Clothes are  
meant to  
"fit onto"  
you.

And if they

don't...

go ahead &

find one that

does.



You define your  
wardrobe,  
not the  
other way  
round.



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