PC Application/Website- Play Early Access games while they are still in their raw and coarse state.

This application will allow gamers to know when upcoming early access games are coming and when they will be available. The app will also help advertise the games release date to crowd fund the games production. This will help gamers and developers of the game create a bond. The developers will have a timeline that shows production goals and date depending on their current production status. The goal is to help accelerate the games production time by crowd funding the developers. This application will also feature games that are exclusively available to Raw because of the way that they are funded. Raw will partner with the companies that are developing the games so that they can be advertised and released in early access state exclusively.

Personas

The Hipster Gamer	The Casual Gamer	The Enthusiast Gamer
The gamer who is the explorer of the gaming community and is the first to test and try out new games	Gamer who plays games based on popularity and rating of the game	Gamer who has to buy and try out every game there is to own. They are very passionate about gaming.

Competition

Kickstarter   Steam   Indiegogo