

**CONRAD COSSIA CASTIGLIONI**  
PORTFOLIO · JANUARY 2023

## PROFESSIONAL | REALIZED PROJECTS

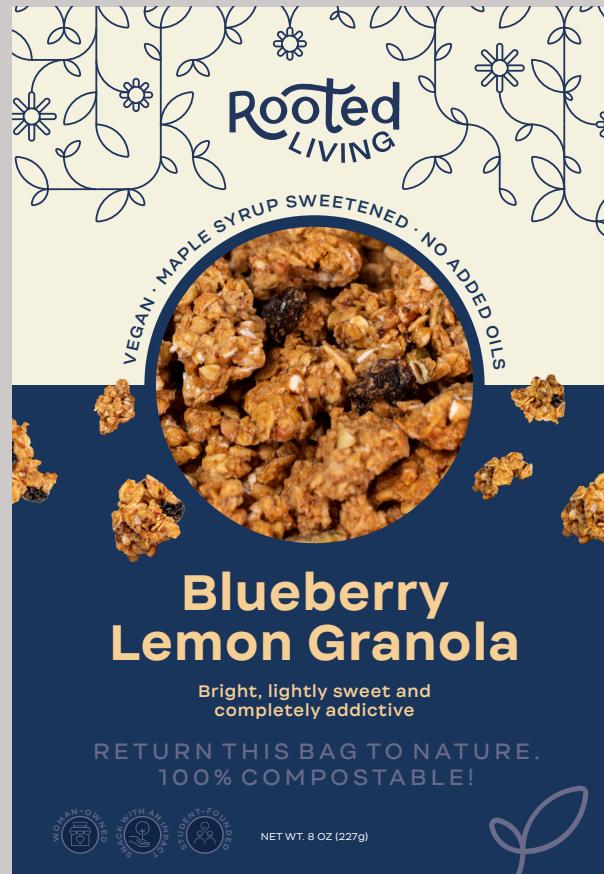
# ROOTED LIVING PACKAGING REDESIGN

**ROOTED LIVING**

PACKAGING FOR A VEGAN SNACK COMPANY

SOFTWARE → INDESIGN | PHOTOSHOP

TYPOGRAPHY → INTERNACIONAL





### Hi I'm Rachel!

I started Rooted Living when I was 19 years old because I was tired of making sacrifices. Every time I bought a snack, it was either filled with impossible-to-pronounce ingredients or wrapped in single-use plastic, a major contributor towards global warming.

I wanted something that wouldn't hurt the planet. I needed a truly healthy snack to fuel my active lifestyle, and I craved something delicious. That's why I started **Rooted Living**.

Feel empowered by Rooted Living and the knowledge that your purchase is benefiting your own health and the health of the planet.

**Join me and snack with an impact!**



Want more?  
[www.rootedliving.org](http://www.rootedliving.org)  
Follow us!  
[@rootedliving](https://www.instagram.com/rootedliving)

8 60006 09712 7

### Nutrition Facts

About 6 servings per container  
Serving size 40 (40g)

Amount Per Serving

**Calories 160**

% Daily Value\*

Total Fat 7g	9%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 80mg	3%
Total Carbohydrate 22g	8%
Dietary Fiber 3g	11%
Total Sugars 5g	
Includes 4g Added Sugars 8%	
Protein 6g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0.1mg	0%
Potassium 40mg	0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: REGULAR OATS, BUCKWHEAT, MAPLE SYRUP, PEANUT BUTTER (PEANUTS, SUGAR), PEANUTS, FLAVOR, SPICE  
CONTAINS: PEANUTS  
MANUFACTURED IN A FACILITY THAT ALSO PROCESSES MILK, EGG, WHEAT, PEANUT, SOY, ALMOND



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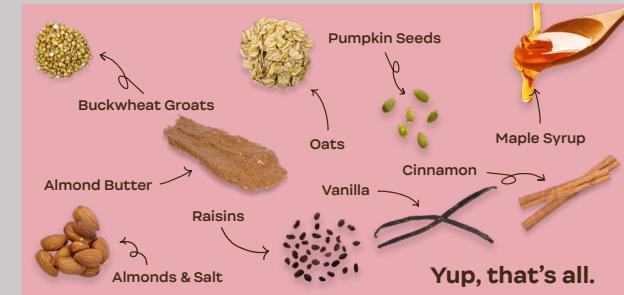
**Calories 160**

% Daily Value\*

Total Fat 5g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 23g	8%
Dietary Fiber 4g	14%
Total Sugars 6g	
Includes 4g Added Sugars 8%	
Protein 4g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 0mg	0%
Potassium 20mg	0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: REGULAR OATS, BUCKWHEAT, ALMOND BUTTER (ALMONDS), MAPLE SYRUP, LEMON EXTRACT, BLUEBERRY  
CONTAINS: ALMOND  
MANUFACTURED IN A FACILITY THAT ALSO PROCESSES MILK, EGG, WHEAT, PEANUT, SOY, ALMOND



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Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 50mg	2%
Total Carbohydrate 22g	8%
Dietary Fiber 3g	11%
Total Sugars 6g	
Includes 4g Added Sugars 8%	
Protein 5g	
Vitamin D 0mcg	0%
Calcium 10mg	2%
Iron 0.4mg	2%
Potassium 60mg	2%

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INGREDIENTS: REGULAR OATS, BUCKWHEAT, MAPLE SYRUP, ALMOND BUTTER (ALMONDS), ALMONDS, PUMPKIN SEEDS, RAISINS, FLAVOR, SPICE  
CONTAINS: ALMOND  
MANUFACTURED IN A FACILITY THAT ALSO PROCESSES MILK, EGG, WHEAT, PEANUT, SOY, ALMOND

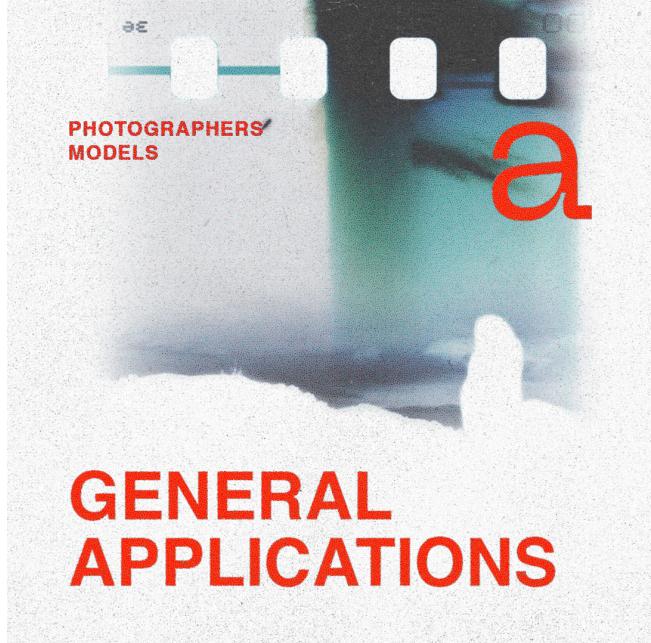
## THE AVENUE MAGAZINE SOCIAL MEDIA POSTS

THE AVENUE MAGAZINE

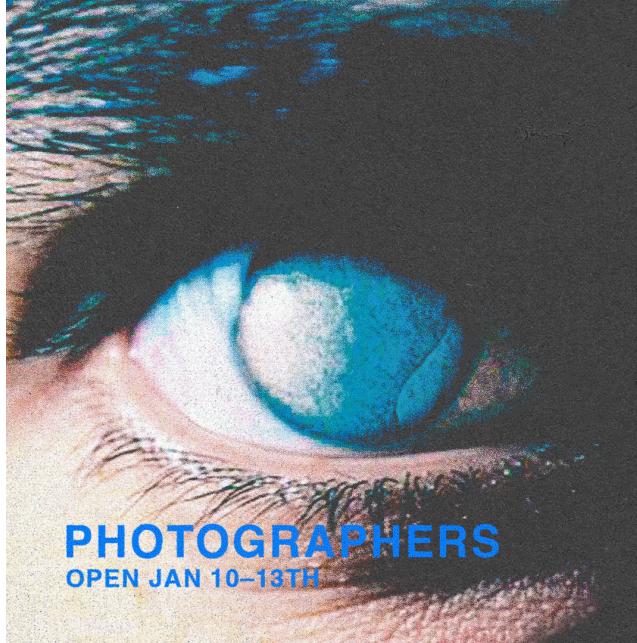
SOCIAL MEDIA DESIGNS FOR A FASHION MAGAZINE

SOFTWARE → ILLUSTRATOR | PHOTOSHOP

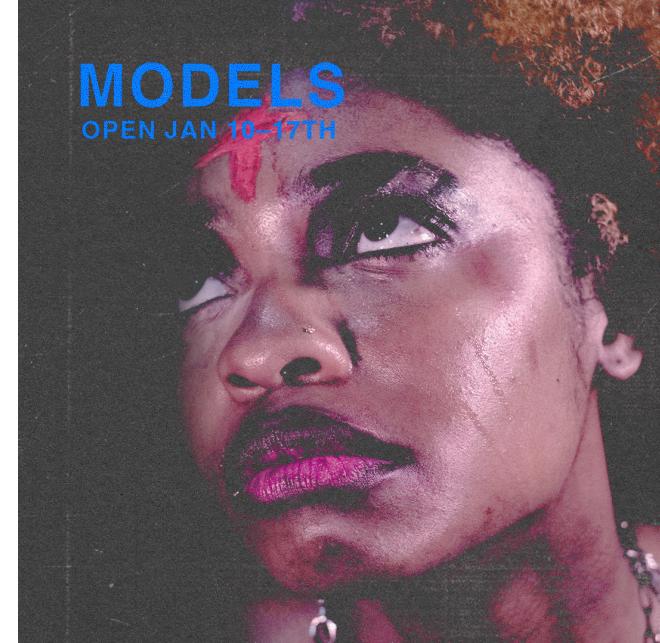
TYPOGRAPHY → HELVETICA NEUE



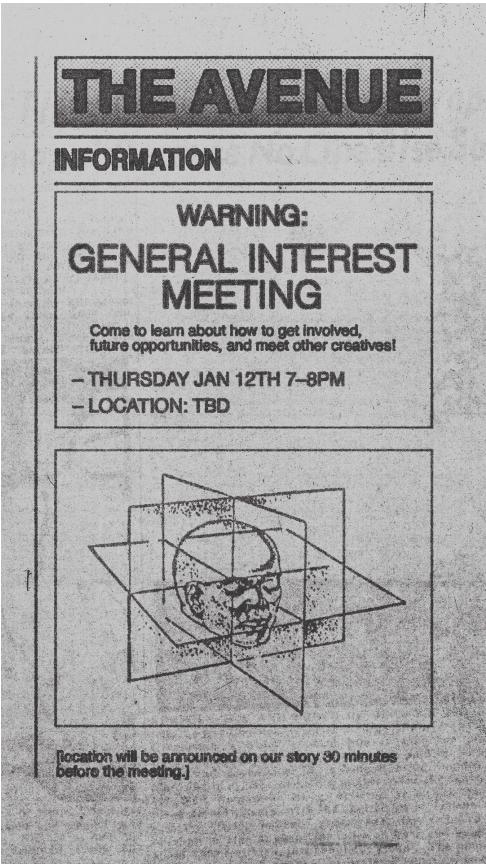
SLIDE 1



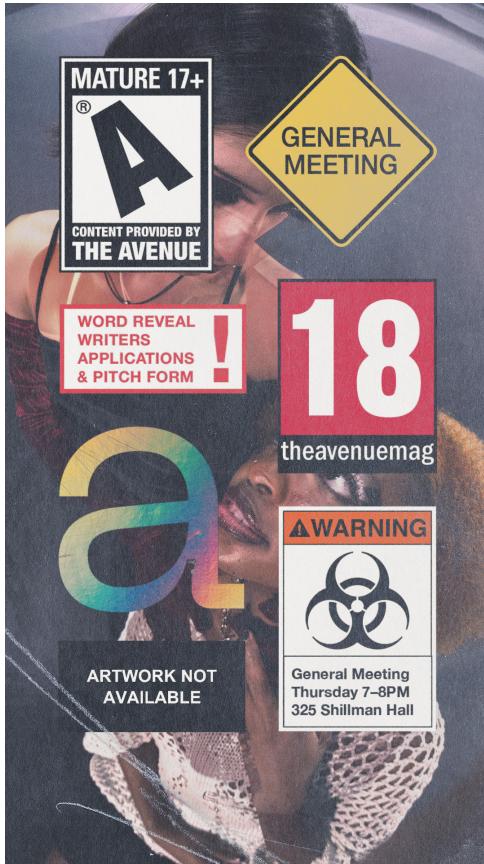
SLIDE 2



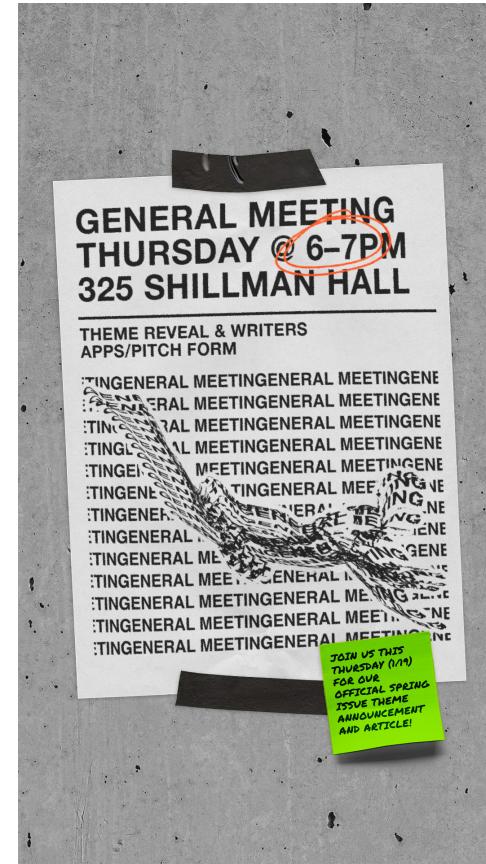
SLIDE 3



## STORY 1



## STORY 2



STORY 3



**NUIC · NORTHEASTERN UNIVERSITY ITALIAN CLUB**

LOGO FOR A STUDENTS' CLUB

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → ARBORIA

MOCKUPS → PHOTOSHOP | UNBLAST.COM



# DISMATRIX

**DISMATRIX**

LOGO FOR AN INVESTMENT FUND

SOFTWARE → INDESIGN

TYPOGRAPHY → AGENCY

MOCKUPS → PHOTOSHOP | UNBLAST.COM



# NEU HUSKIES FOR ISRAEL CLUB

**HUSKIES FOR ISRAEL**

FLYERS, POSTERS AND DIGITAL ADS

SOFTWARE → INDESIGN | PHOTOSHOP

TYPOGRAPHY → SYNTAX

## How Antisemitism and Anti-Zionism Have Intersected

Neil Lazarus discusses modern antisemitism and its manifestations

Organized by Huskies for Israel



FEBRUARY 3 · 6:30 PM

SIGN UP & ZOOM:



IN-PERSON VIEWING AVAILABLE  
AT NEU HILLEL BUILDING  
ISRAELI FOOD PROVIDED

@huskiesforisrael @nusrael



CAMERA on CAMPUS

## Corruption and Abuse by Palestinian Institutions

A discussion led by Palestinian peace activist Bassem Eid  
Organized by Huskies for Israel



OCTOBER 10 · 2:00 PM  
WEST VILLAGE G 102

@huskiesforisrael @nusrael



## Israeli Food Social Mixer

Falafel & Shawarma



SEPTEMBER 30 · 7:00 PM  
70 SAINT STEPHEN STREET  
BOSTON, MA 02115

@huskiesforisrael @nusrael





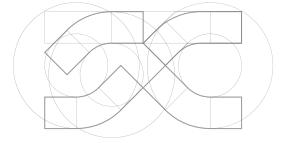
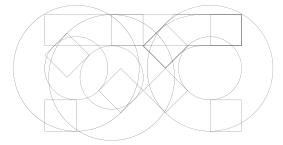
**SERGIO COMINELLI**

LOGO FOR A PERSONAL TRAINER

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → INSIGNIA

MOCKUPS → PHOTOSHOP | UNBLAST.COM







# DIGITAL ALBUM COVERS

**NIKITA DATSICHIN**

MIXED MEDIA ALBUM COVERS

SOFTWARE → PHOTOSHOP

OTHER RESOURCES → DALLE-2



TRAINSTATION



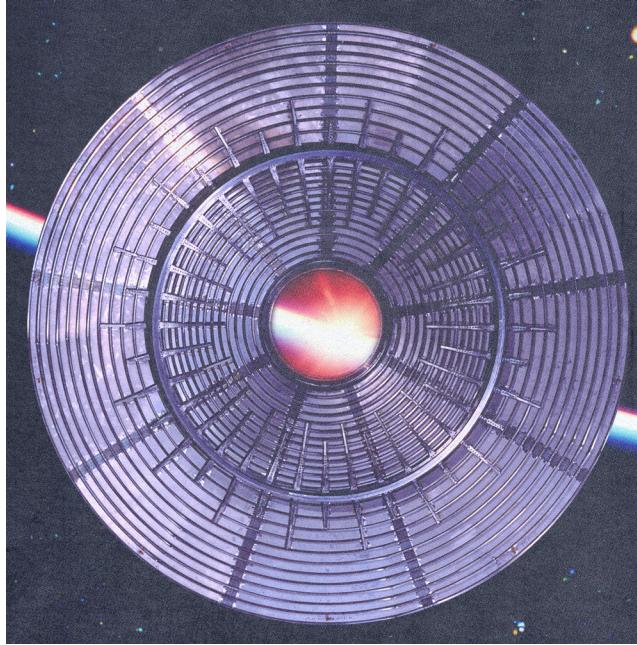
SWIM



CRASH



FLAMES



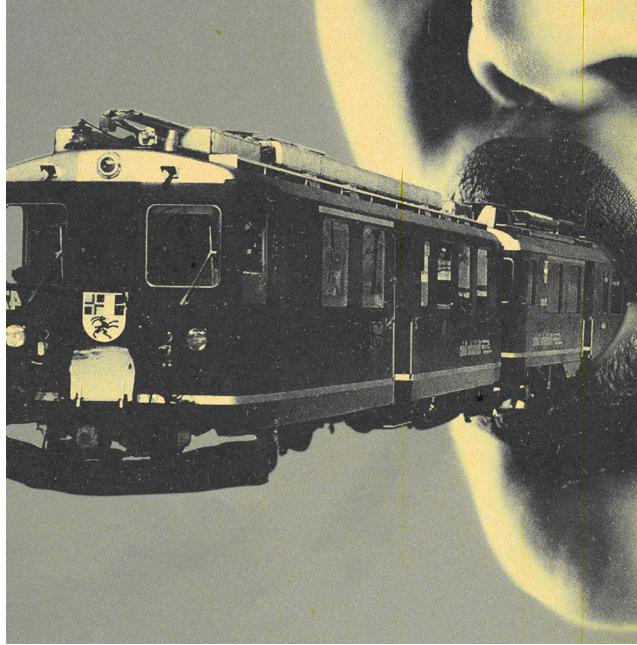
SPACESTATION



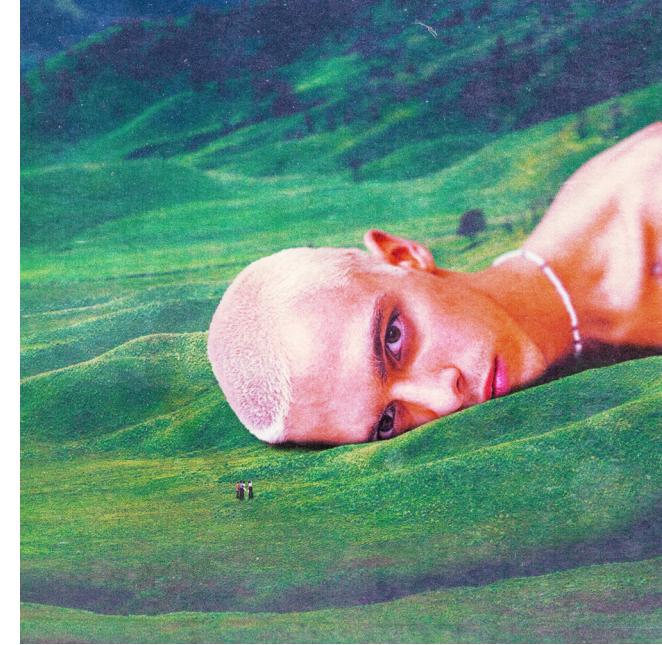
DROWNING



FLOATING CONSCIOUS



EXPEDITE

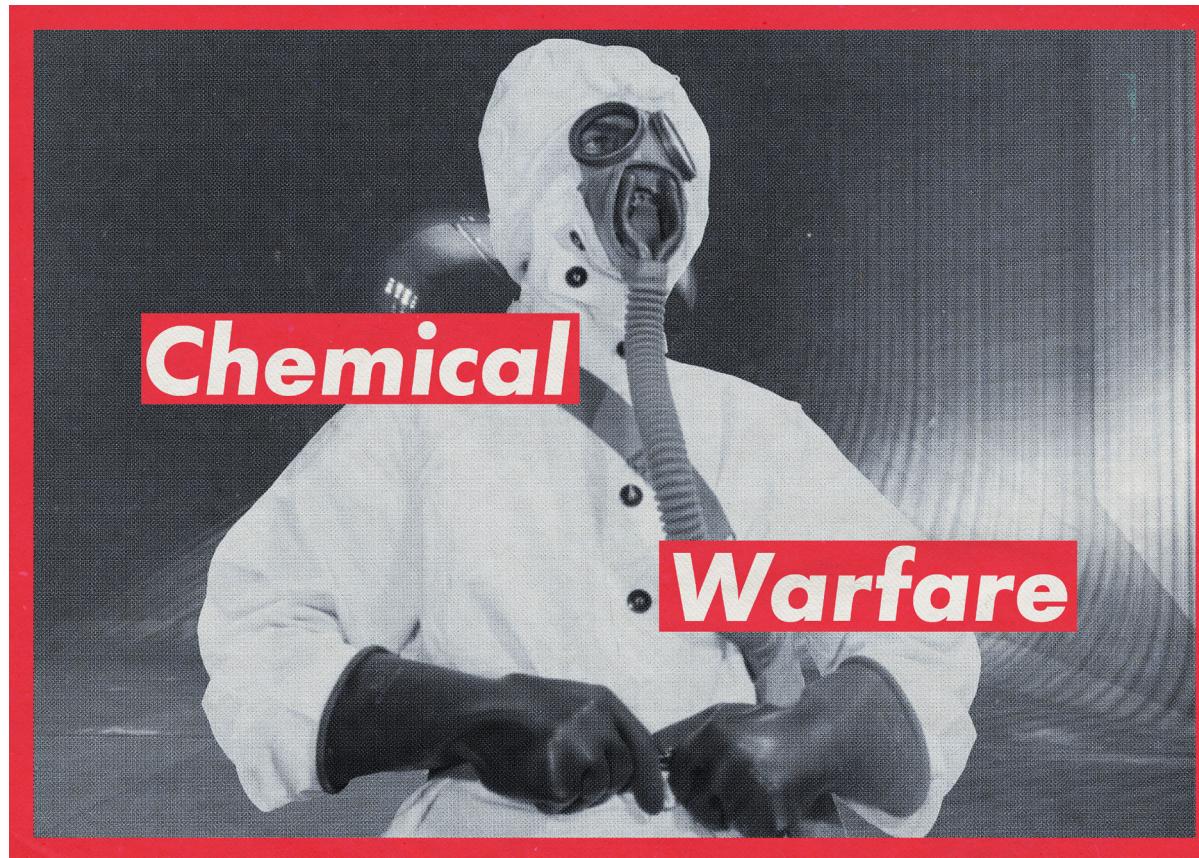


COGNITIVE SLEEP



UNEXPLAINED





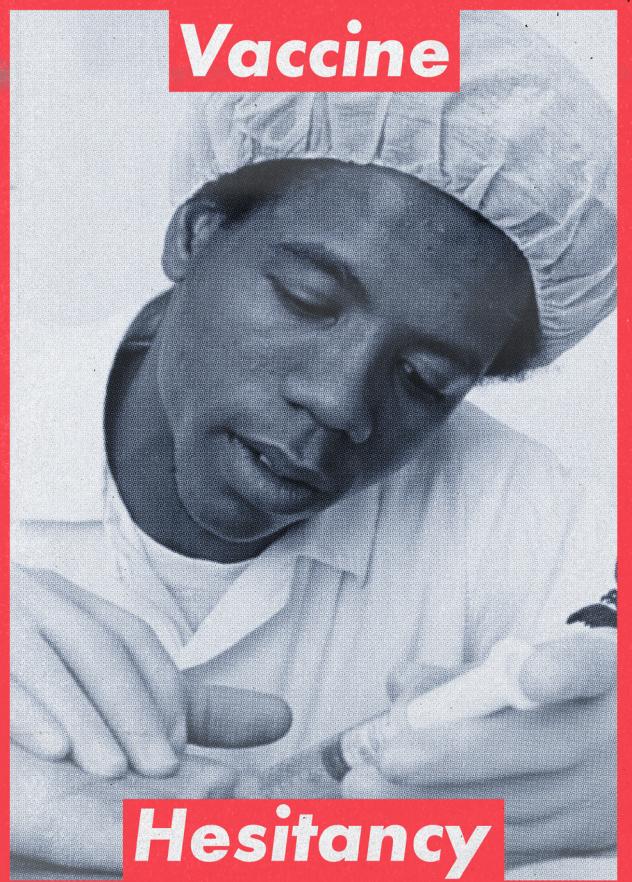
BARBARA KRUGER

POSTERS PARODY

SOFTWARE → PHOTOSHOP

TYPOGRAPHY → FUTURA OBLIQUE BOLD

Vaccine

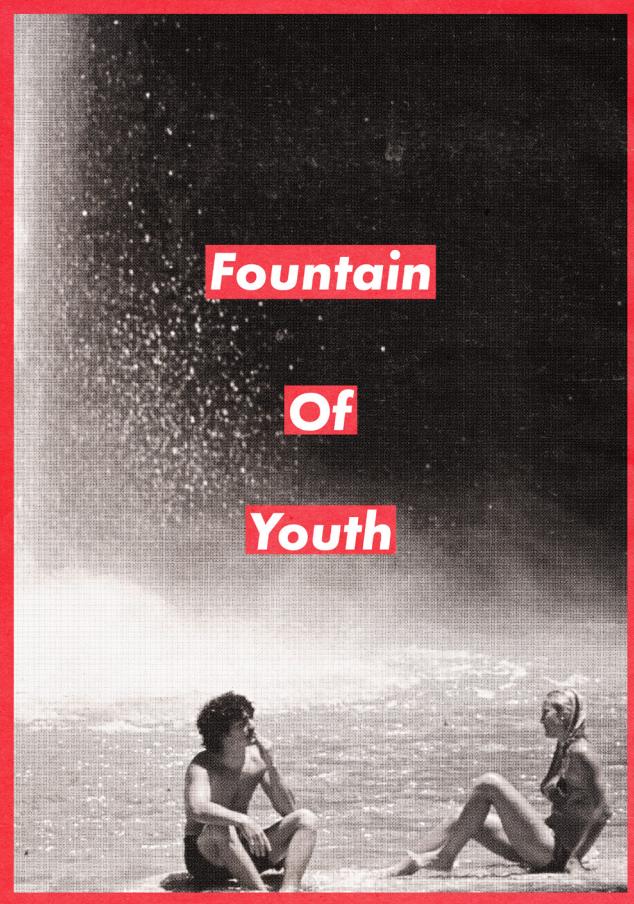


Hesitancy

Fountain

Of

Youth



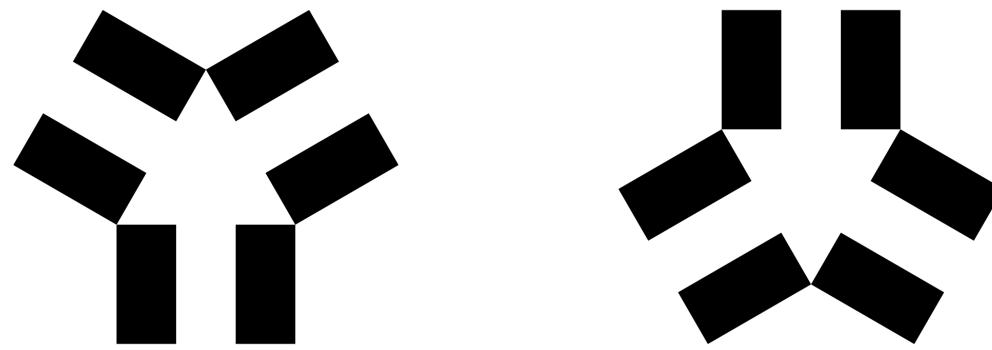
# PERSONAL PROJECTS



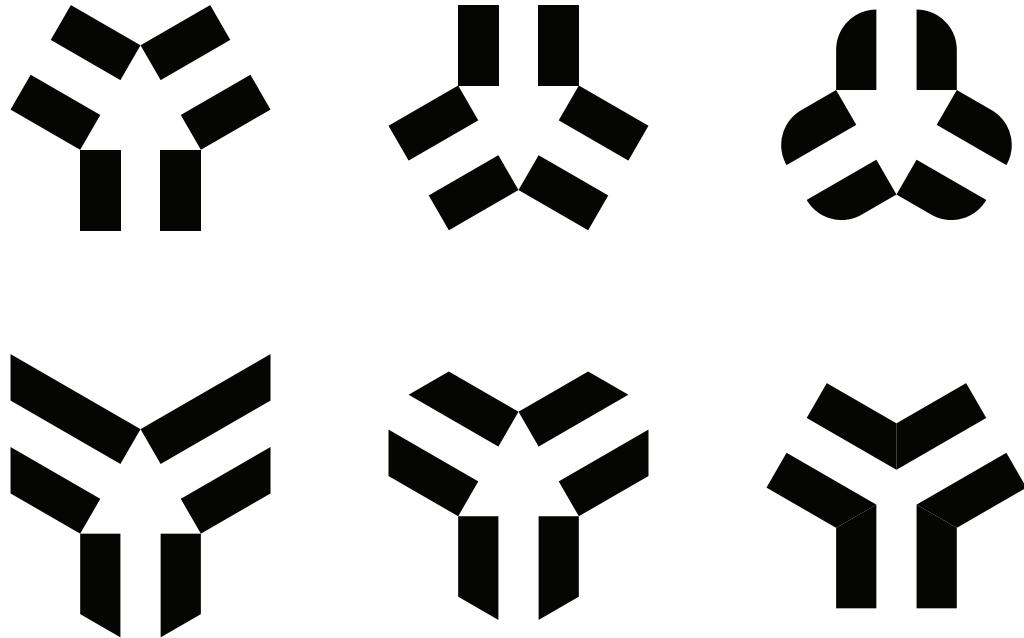
**MANUAL ESCAPE**

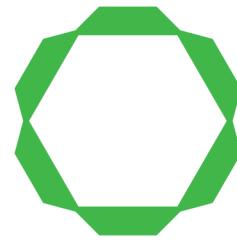
T-SHIRT DESIGN

SOFTWARE → PHOTOSHOP



**ARROW LOGO EXPERIMENTS**  
LOGO STUDIES  
SOFTWARE → ILLUSTRATOR





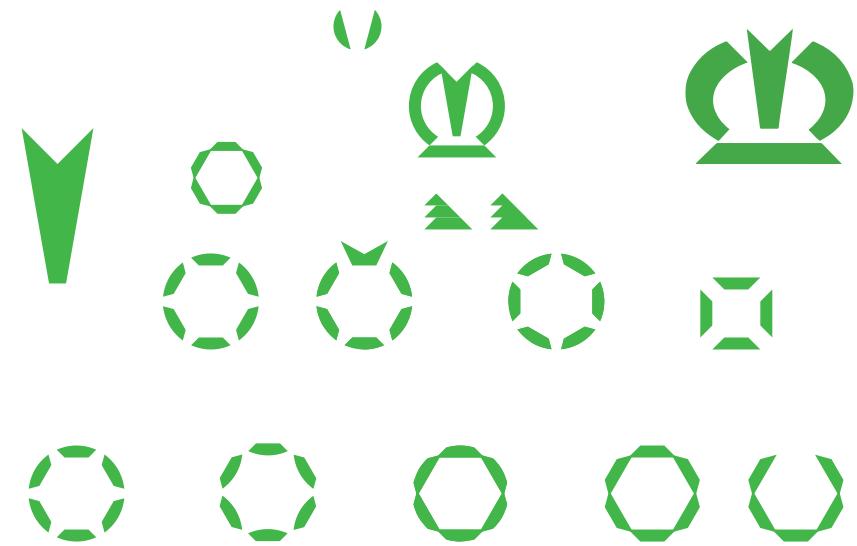
# Krone

**KRONE**

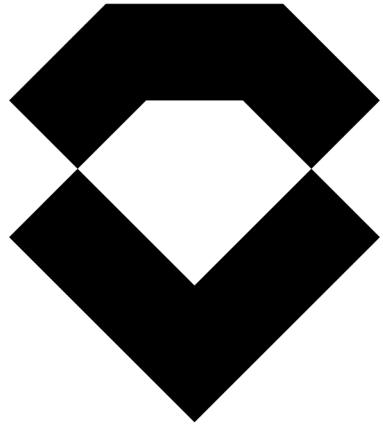
LOGO REDESIGN

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → ITC AVANT GARDE





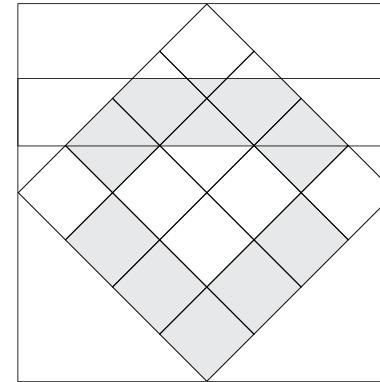
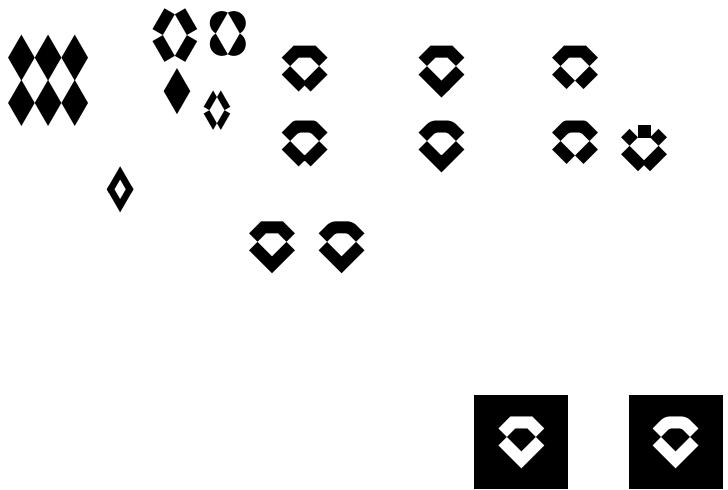


IUM · INTERNATIONAL UNIVERSITY MONACO

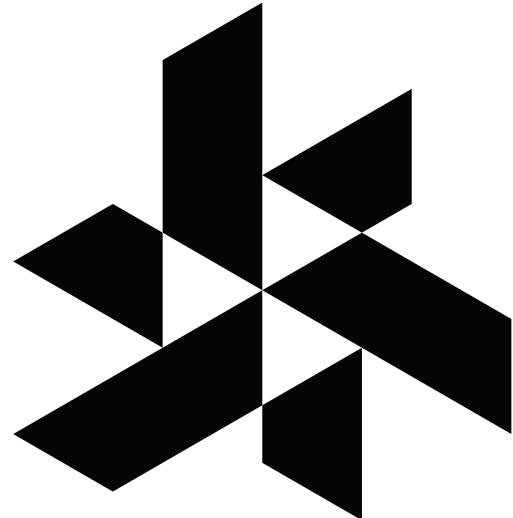
LOGO FOR A LUXURY SOCIETY

SOFTWARE → ILLUSTRATOR

MOCKUPS → PHOTOSHOP | UNBLAST.COM







# KEZ

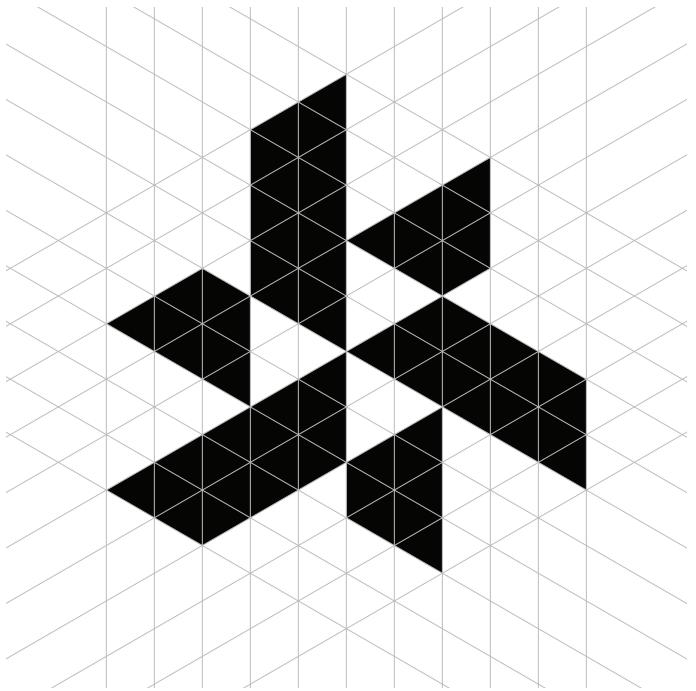
KEZ · ELECTRIC AVIATION COMPANY

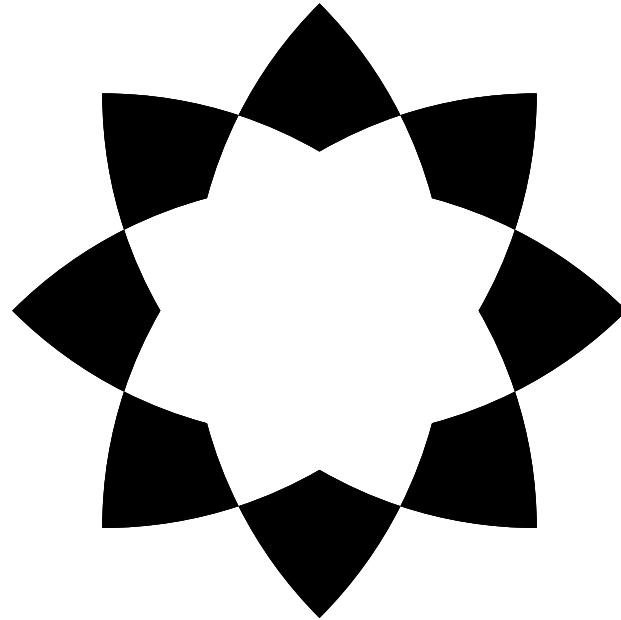
LOGO

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → AZO SANS

MOCKUPS → PHOTOSHOP | UNBLAST.COM





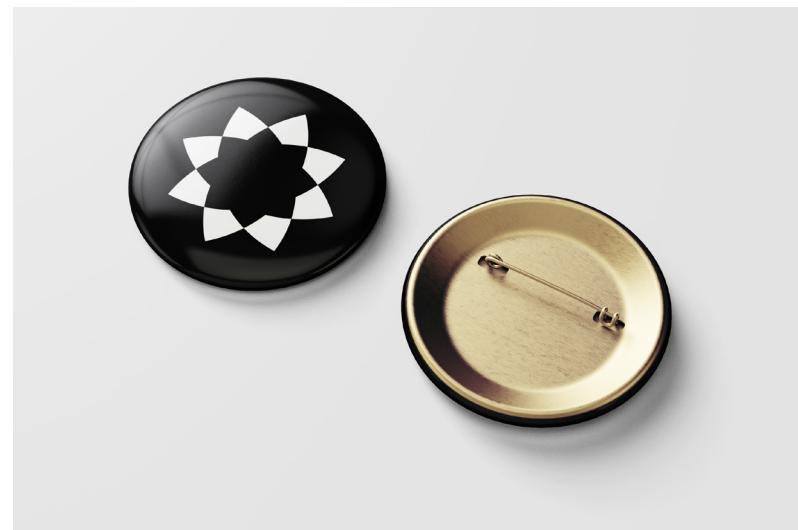
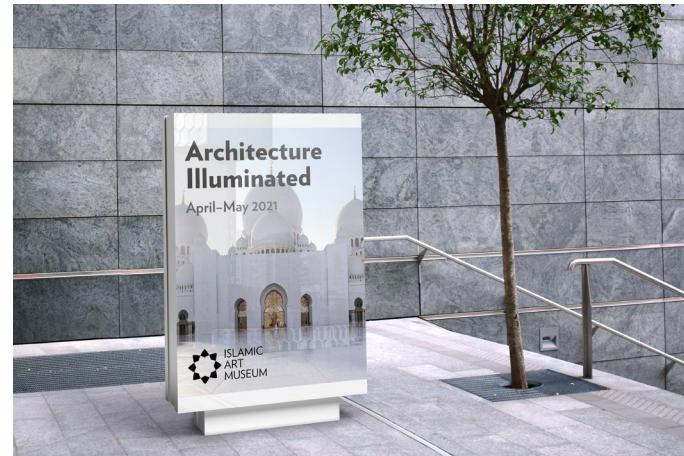
IAM · ISLAMIC ART MUSEUM

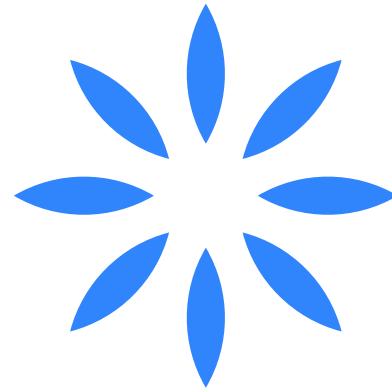
LOGO FOR A MUSEUM

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → VERLAG

MOCKUPS → PHOTOSHOP | UNBLAST.COM





# Mediflower

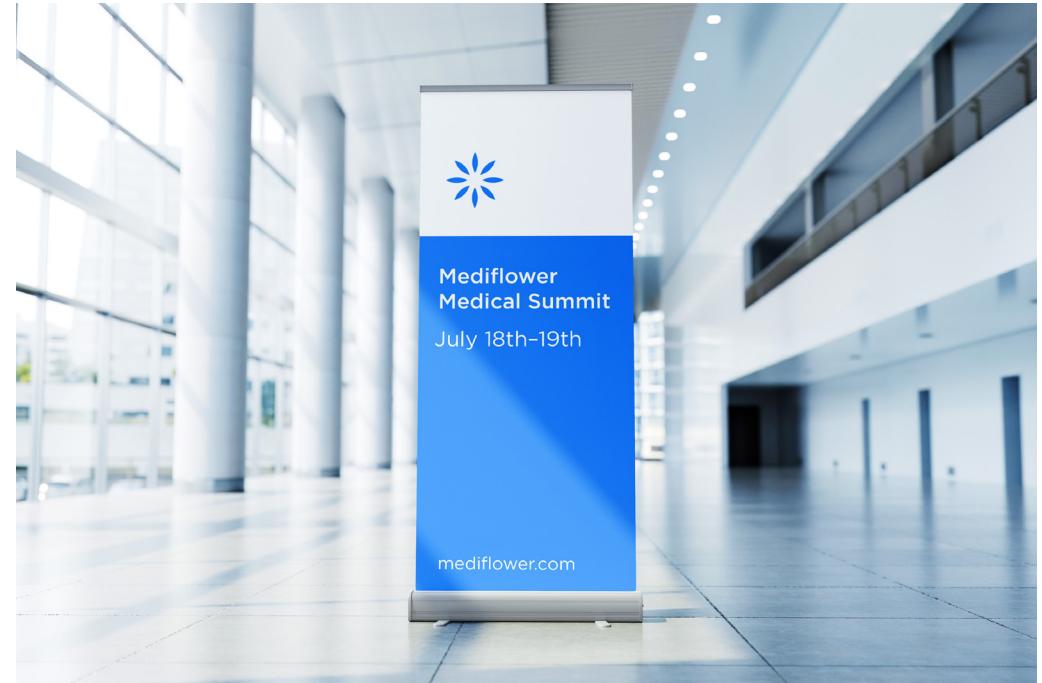
**MEDIFLOWER**

LOGO FOR A PHARMACEUTICAL COMPANY

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → GOTHAM

MOCKUPS → PHOTOSHOP | UNBLAST.COM





**IGNITE**

LOGO FOR A POLITICAL CONSULTING FIRM

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → SOFIA PRO

MOCKUPS → PHOTOSHOP | UNBLAST.COM





**TENNIS CLUB LIDO LUGANO**

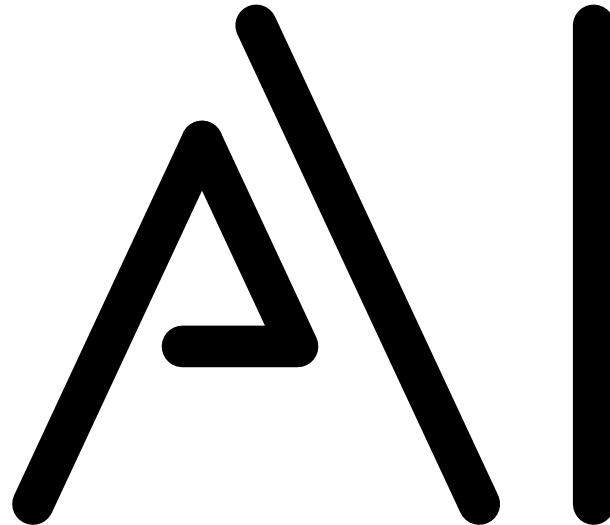
LOGO FOR A SPORTS CLUB

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → GOTHAM

MOCKUPS → PHOTOSHOP | UNBLAST.COM





**ARTIFICIAL INTELLIGENCE**

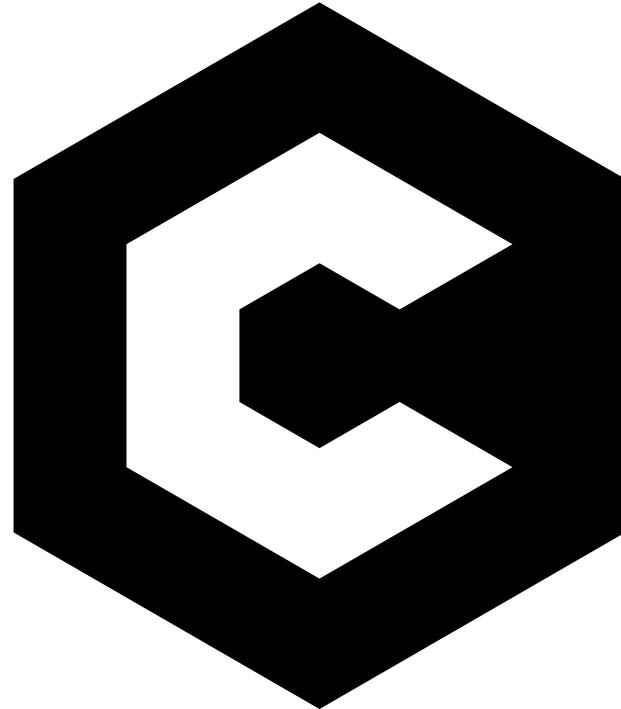
LOGO FOR A FINTECH CONGLOMERATE

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → CUSTOM LETTERING

MOCKUPS → PHOTOSHOP | UNBLAST.COM





**CONRAD**

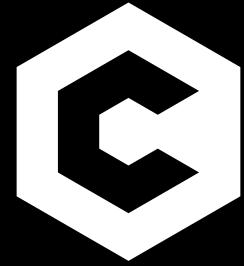
LOGO FOR PERSONAL USE

SOFTWARE → ILLUSTRATOR

TYPOGRAPHY → CUSTOM LETTERING

MOCKUPS → PHOTOSHOP | UNBLAST.COM





CCC@POST.KY