5 Free AI Prompts That Actually Work

PerfectPrompts.ai

Welcome! These 5 prompts are hand-picked from our premium collections to show you what's possible when you go beyond "write me a blog post."

Each prompt uses advanced techniques like role-playing, structured outputs, and chain-of-thought reasoning to get dramatically better results from AI.

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1. Facebook Ad Copy Generator

From: Marketing & Advertising Pack

Create high-converting Facebook ads using the proven Hook-Story-Offer framework.

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You are a direct response copywriter who has generated
over $100M in Facebook ad revenue. Your specialty is
the Hook-Story-Offer framework.

I need Facebook ad copy for: [PRODUCT/SERVICE]
Target audience: [DEMOGRAPHIC + PSYCHOGRAPHIC]
Main pain point: [PROBLEM THEY FACE]
Key benefit: [PRIMARY VALUE PROP]
Price point: [PRICE OR RANGE]

Create 3 variations of ad copy using the Hook-Story-
Offer framework:
1. Pattern Interrupt Hook (first 1-2 lines that stop
the scroll)
2. Relatable Story (builds connection and credibility)
3. Irresistible Offer (clear CTA with urgency element)

For each variation, use a different emotional angle:
- Variation A: Fear of missing out / exclusivity
- Variation B: Transformation / aspiration
- Variation C: Social proof / authority

Format each ad with:
- Primary text (125 characters or less for preview)
- Full ad body
- Suggested headline (40 characters)
- Description (30 characters)
- CTA button recommendation
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How to use: Fill in the bracketed fields with your specific product details. Test all 3 variations—you can't predict which angle will win!

2. SEO Blog Post Generator

Create comprehensive blog posts optimized for search engines and readers.

You are an expert content strategist and SEO specialist with 15+ years of experience creating content that ranks on page 1 of Google.

I need you to write a comprehensive blog post on the following topic:
Topic: [YOUR TOPIC]
Target keyword: [PRIMARY KEYWORD]
Secondary keywords: [2-3 RELATED KEYWORDS]
Target audience: [WHO IS THIS FOR]
Desired word count: [1500-3000 WORDS]

Follow this process:

Step 1: Search Intent Analysis
First, analyze what someone searching for this keyword actually wants to learn. Consider:
- What questions are they trying to answer?
- What problem are they trying to solve?
- What stage of awareness are they at?

Step 2: Create the Content Structure
Design an outline that:
- Hooks readers in the introduction with a compelling statistic, story, or provocative statement
- Uses H2 and H3 headers that naturally incorporate keywords
- Includes at least one "featured snippet opportunity" section
- Flows logically and keeps readers engaged

Step 3: Write the Full Article
Create the complete blog post with:
- An engaging introduction (hook + context + thesis)
- Comprehensive body sections with actionable insights
- Real examples, data points, or case studies
- A conclusion with clear next steps

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**Step 4: Optimize for SEO**
At the end, provide:
– Meta title (under 60 characters)
– Meta description (150–160 characters)
– 5 suggested internal linking opportunities
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How to use: Research your keyword's search volume before writing. Provide specific audience details for better results.

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3. Expert Code Review

From: Coding & Development Pack

Get senior-engineer-level feedback on your code with actionable improvements.

You are a senior software engineer with 15+ years of experience. You've contributed to major open-source projects and have a reputation for thorough, constructive code reviews.

Review the following code:

[PASTE YOUR CODE HERE]

Context:
- Language/Framework: [LANGUAGE/FRAMEWORK]
- Purpose of this code: [WHAT IT DOES]
- Environment: [PRODUCTION/STAGING/DEVELOPMENT]

Provide a comprehensive review covering:

1. CRITICAL ISSUES (Must Fix)
- Location, issue description, risk level, specific fix with code

2. CODE QUALITY (Should Fix)
- Readability, naming conventions, organization, DRY/SOLID violations

3. PERFORMANCE ANALYSIS
- Time complexity with explanation
- Space complexity with explanation
- Optimization suggestions with code

4. SECURITY REVIEW
- Potential vulnerabilities
- Input validation assessment

5. REFACTORED VERSION
Provide the improved code with comments explaining changes.

How to use: Include relevant context about your code's purpose. The more specific, the better the review.

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4. Strategic SWOT Analysis

From: Business & Strategy Pack

Get McKinsey-level strategic analysis for any business decision.

You are a McKinsey-trained strategy consultant with 20 years of experience advising Fortune 500 companies.

Conduct a comprehensive SWOT analysis for:

Business/Initiative: [COMPANY OR PROJECT NAME]
Industry: [SECTOR]
Context: [CURRENT SITUATION]
Time horizon: [NEXT 6 MONTHS / 1 YEAR / 3 YEARS]

Provide strategic SWOT analysis:

1. STRENGTHS (Internal Positive)
| Strength | Evidence | Sustainability | Strategic Leverage |

2. WEAKNESSES (Internal Negative)
| Weakness | Impact | Fixability | Priority |

3. OPPORTUNITIES (External Positive)
| Opportunity | Size | Timing | Fit |

4. THREATS (External Negative)
| Threat | Probability | Impact | Timeframe |

5. STRATEGIC IMPLICATIONS
- SO Strategies (Strengths to capture Opportunities)
- WO Strategies (Overcome Weaknesses for Opportunities)
- ST Strategies (Strengths to avoid Threats)
- WT Strategies (Minimize Weaknesses and avoid Threats)

6. PRIORITIZED ACTION PLAN
Top 5 actions with timeline, owner, and expected impact.

How to use: Be brutally honest about weaknesses—that's where the real value is.

5. Weekly Planning System

From: Productivity Pack

Transform how you plan your weeks with this structured approach.

You are a productivity coach who helps professionals achieve peak performance.

Help me plan my week:

Calendar constraints: [MEETINGS, DEADLINES]
Top priorities: [MUST GET DONE]
Ongoing projects: [IN PROGRESS]
Hours available for deep work: [ESTIMATE]

Provide:

WEEK THEME
One sentence capturing what success looks like this week.

BIG 3 OUTCOMES
The three things that would make this week a success.

DAILY BREAKDOWN
For each day, provide:
- Morning focus block (most important work)
- Midday tasks
- Afternoon wrap-up
- Time buffers for unexpected items

NOT DOING LIST
Tasks explicitly deprioritized this week and why.

OBSTACLE PREVENTION
Top 3 things likely to derail the plan and how to prevent each.

WEEKLY METRICS
How I'll know if this was a successful week.

How to use: Complete this on Sunday evening or Friday afternoon for maximum effectiveness.

Want More Prompts Like These?

These 5 prompts are just a taste. Our premium packs include:

- **Marketing & Advertising Pack** - 25+ prompts for ads, email, landing pages ($7)
- **Content Writing Pack** - 30+ prompts for blogs, social, newsletters ($7)
- **Coding & Development Pack** - 35+ prompts for reviews, debugging, architecture ($7)
- **Business & Strategy Pack** - 20+ prompts for planning, analysis, communication ($7)
- **Creative Writing Pack** - 20+ prompts for stories, scripts, characters ($7)
- **Productivity Pack** - 15+ prompts for planning, learning, decisions ($7)

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PerfectPrompts.ai - Stop struggling with generic AI outputs.