

# KOTRA2024:

2025STB\_sunnytong - main - RStudio

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Addins

2025STB\_sunnytong

KOTRA2024

04. Data\_Graph(Category type).R

Run

Source

```
1 # table() 함수/구분 1개의 인자를 가지고 도수분포표 작성
2 table(KOTRA2024 $Area)#진출국가
3
4 # 상대도수 계산
5 ECN <- table(KOTRA2024 $Area)#ECN에 진출국가의 도수분포표를 대입
6 prop.table(ECN)#상대 도수로 표시
7
8 # table() 함수/2개의 인자를 가지고 교차표를 작성
9 table(KOTRA2024 $Area, KOTRA2024 $`type of investment`)
10
11 #막대 그래프1
12 barplot(table(KOTRA2024 $Area))
13
14 #누적-막대 그래프
15 entry <- table(KOTRA2024 $Area, KOTRA2024 $`type of investment`)
16 barplot(entry, legend = TRUE)
17
18 #파이 차트1
19 pie(table(KOTRA2024 $Area))
20 (Top Level)
```

R - R 4.5.1 - C:/2025STB\_sunnytong/

> # table() 함수/구분 1개의 인자를 가지고 도수분포표 작성

> table(KOTRA2024 \$Area)#진출국가

CIS	동남아대양주	북미
334	5843	727
서남아	아프리카	유럽
444	63	819
일본 중국 (홍콩, 대만 포함)		중남미
452	2331	274
중동		
280		

> |

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Data

KOTRA2024

11567 obs. of 12 variables

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Modified

gitignore

726 B

Sep 22, 2025, 6:14 PM

.Rhistory

28.5 KB

Sep 25, 2025, 2:31 AM

03. R Basic.R

443 B

Sep 22, 2025, 6:28 PM

04. 2025STB\_survey.xlsx

11.4 KB

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04. Data\_Graph(Quantitative data).R

1.1 KB

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04. KOTRA2024.xlsx

1.3 MB

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df.xlsx

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20 (Top Level)
```

R - R 4.5.1 - C:/2025STB\_sunnytong/

> # 상대도수 계산

> ECN <- table(KOTRA2024 \$Area)#ECN에 진출국가의 도수분포표를 대입

> prop.table(ECN)#상대 도수로 표시

CIS	동남아대양주	북미
0.028875249	0.505143944	0.062851215
서남아	아프리카	유럽
0.038385061	0.005446529	0.070804876
일본 중국 (홍콩, 대만 포함)		중남미
0.039076684	0.201521570	0.023688078
중동		
0.024206795		

>

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21

```

R 4.5.1 - C:/2025STB\_sunnytong/

```

> # table() 함수/2개의 인자를 가지고 교차표를 작성
> table(KOTRA2024 $Area, KOTRA2024 $`type of investment`)

```

	M&A	단독투자	합자투자	합작투자
CIS	74	5	223	0
동남아대양주	2282	39	3067	0
북미	143	3	509	0
서남아	61	3	349	0
아프리카	9	1	42	0
유럽	215	5	569	0
일본	209	7	219	0
중국 (홍콩, 대만 포함)	46	2	1963	247
중남미	11	1	240	0
중동	36	5	214	0

R Script

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R - Global Environment

Data

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Values

ECN 'table' int [1:10(1d)] 334 5843 727 444 6...

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Name	Size	Modified
gitignore	726 B	Sep 22, 2025, 6:14 PM
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16 barplot(entry, legend = TRUE)
17
18 #파이 차트1
19 pie(table(KOTRA2024 $Area))
20
21

```

R 4.5.1 - C:/2025STB\_sunnytong/

```

> #막대그래프1
> barplot(table(KOTRA2024 $Area))
>

```

R Script

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Data

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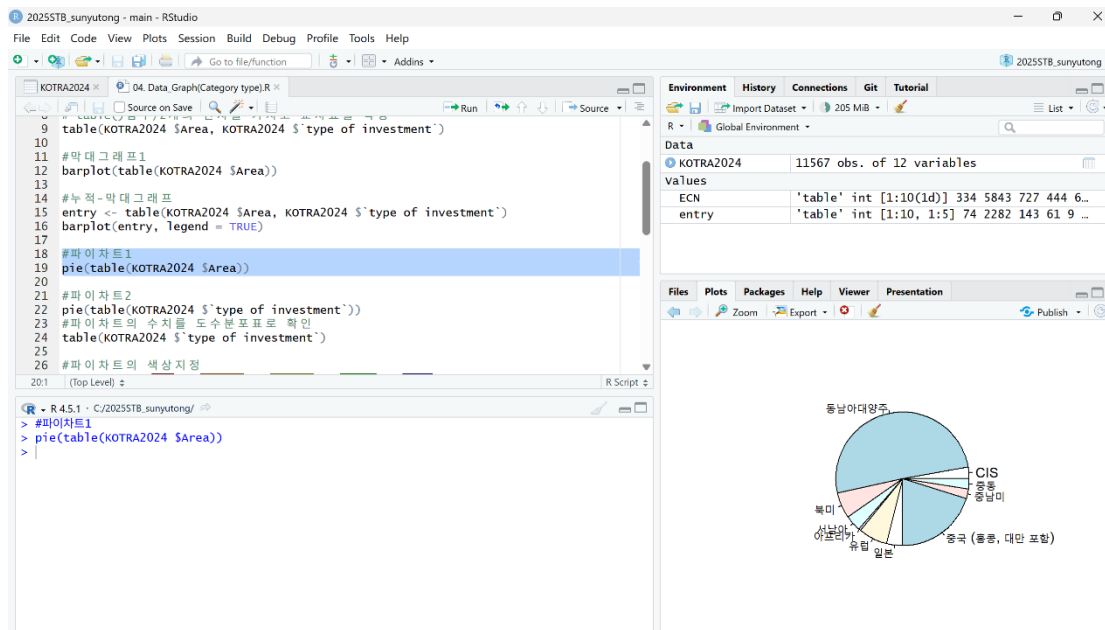
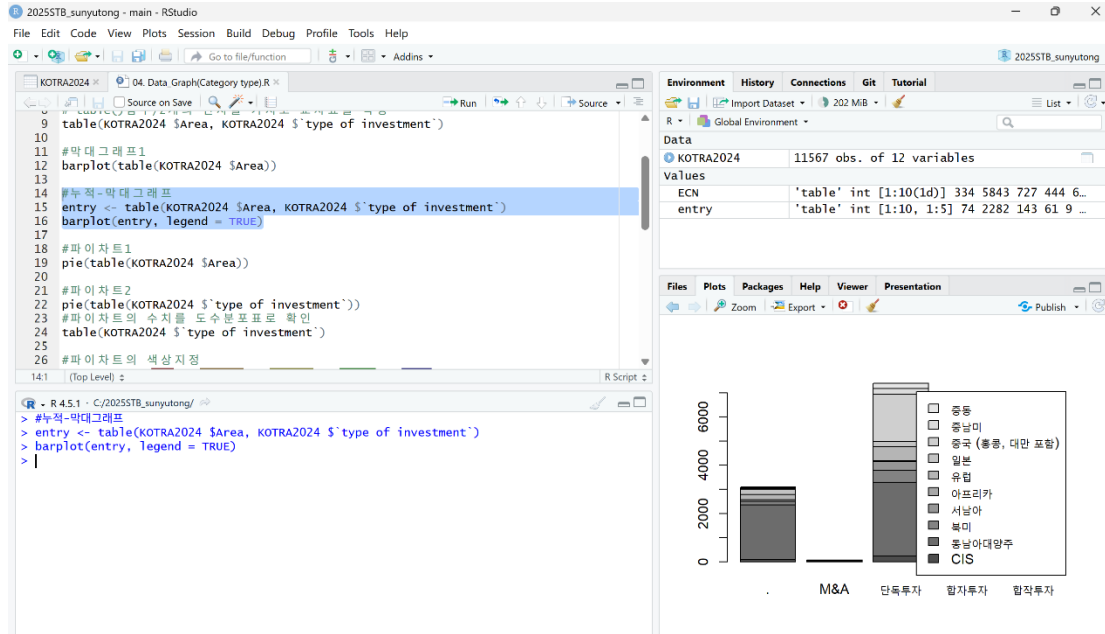
Values

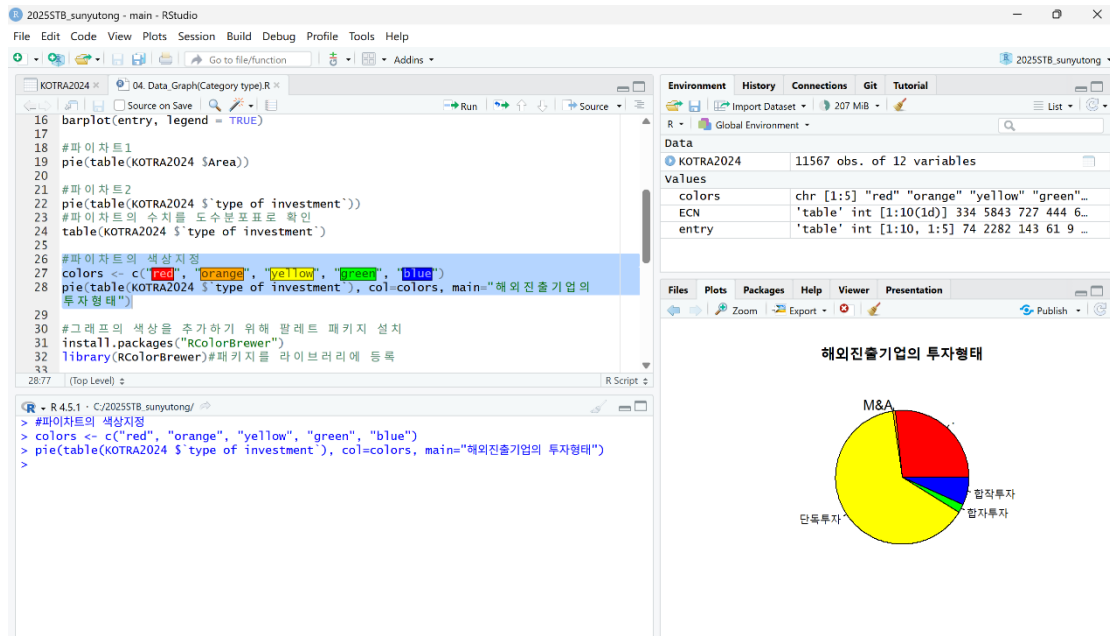
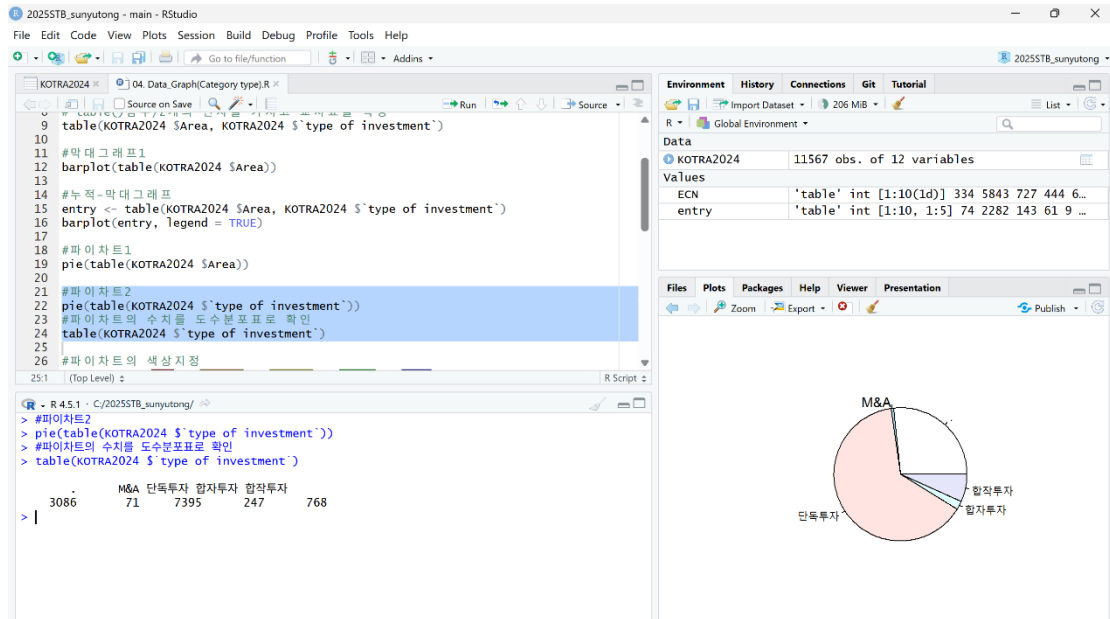
ECN 'table' int [1:10(1d)] 334 5843 727 444 6...

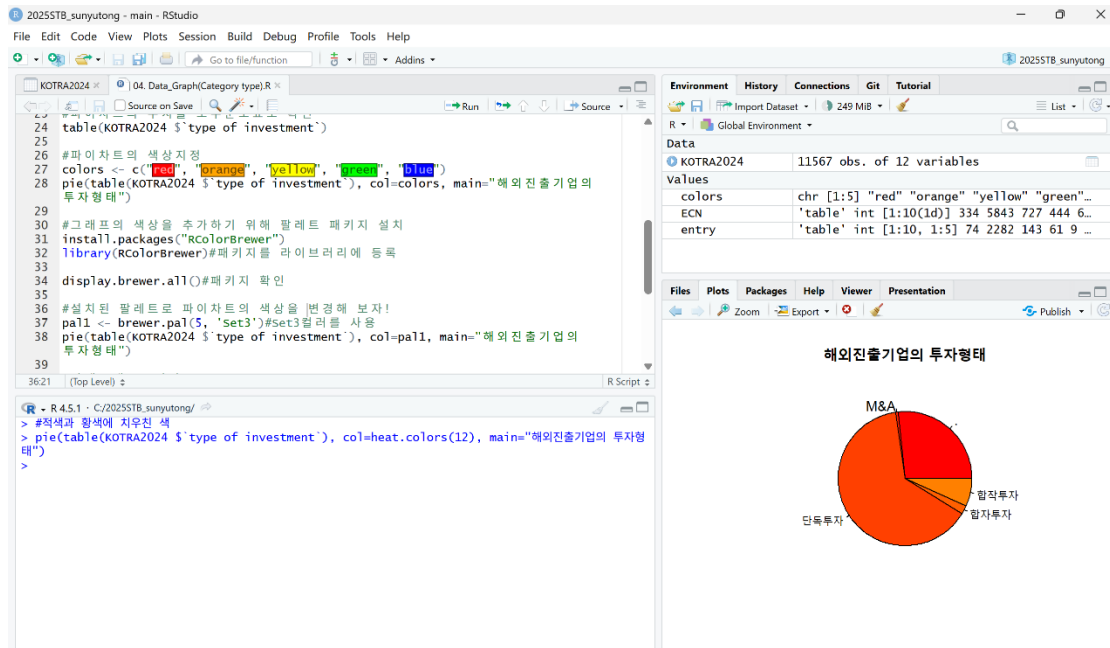
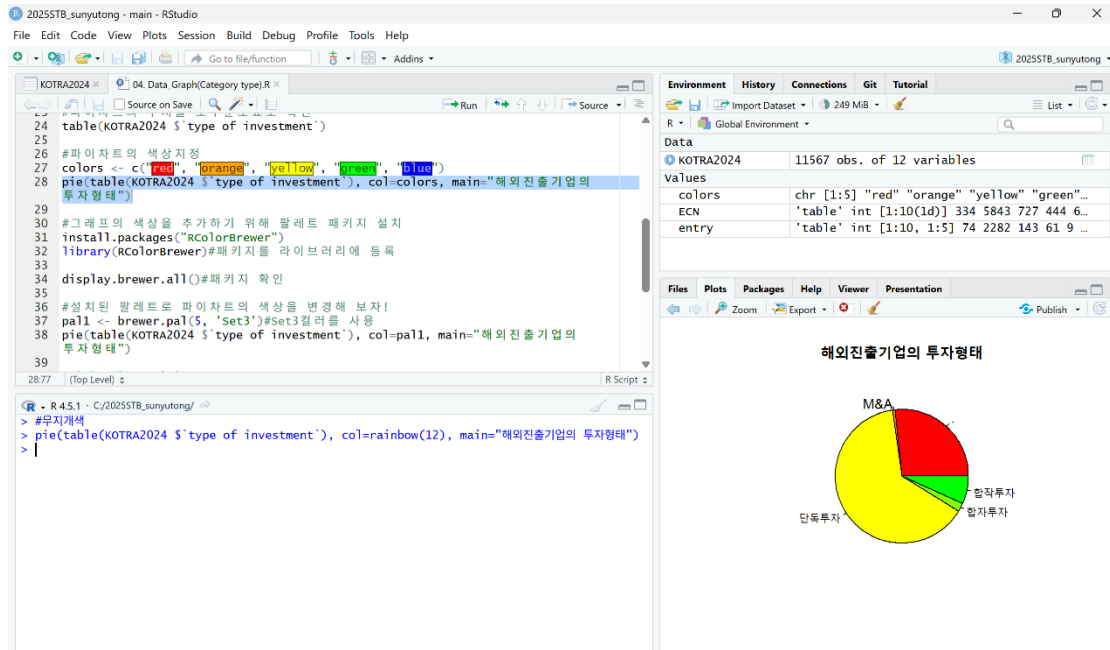
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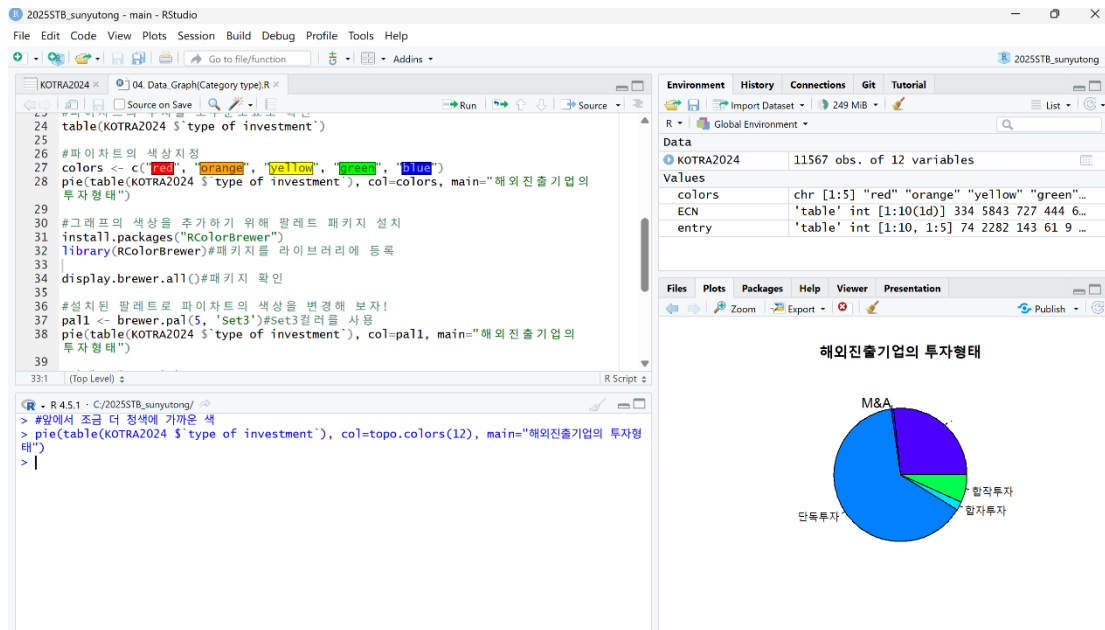
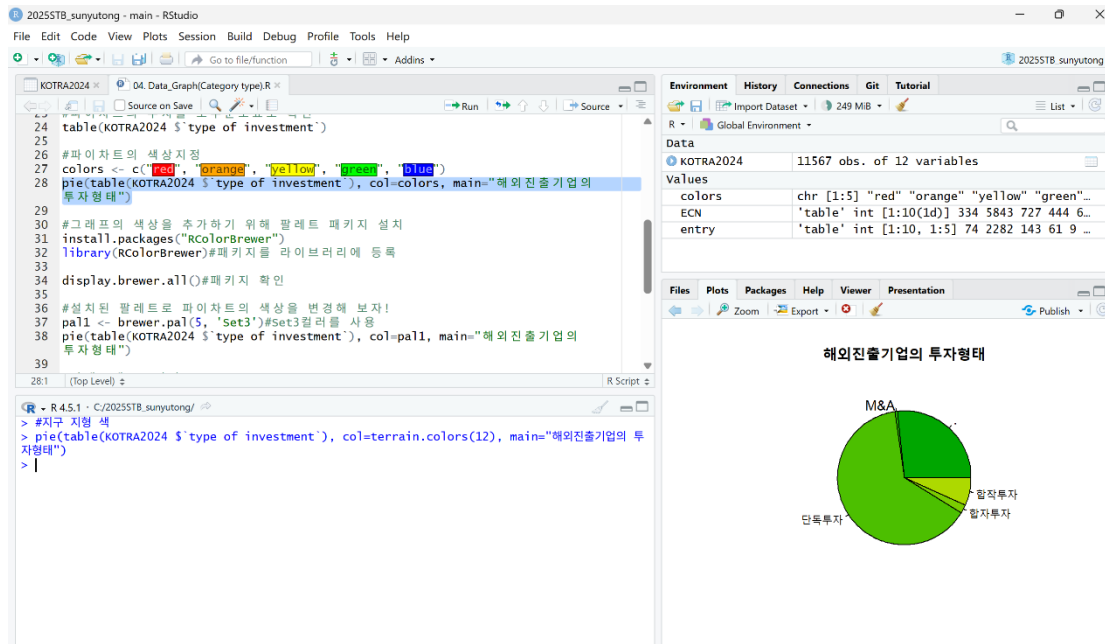
Zoom Export Publish

Region	Frequency
CIS	2282
북미	143
아프리카	9
일본	209
중남미	11









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KOTRA2024 04. Data\_Graph(Category type).R

```

24 table(KOTRA2024$type of investment)
25
26 #파이차트의 색상 지정
27 colors <- c("red", "orange", "yellow", "green", "blue")
28 pie(table(KOTRA2024$type of investment'), col=colors, main="해외 진출 기업의 투자 형태")
29
30 #그래프의 색상을 추가하기 위해 팔레트 패키지 설치
31 install.packages("RcolorBrewer")
32 library(RcolorBrewer) #패키지를 라이브러리에 등록
33
34 display.brewer.all() #패키지 확인
35
36 #설치된 팔레트로 파이차트의 색상을 변경해 보자!
37 pal1 <- brewer.pal(5, 'Set3') #Set3컬러를 사용
38 pie(table(KOTRA2024$type of investment'), col=pal1, main="해외 진출 기업의 투자 형태")
39
35:1 (Top Level)

```

R 4.5.1 C:/Users/Tenovo/AppData/Local/R/win-library/4.5

https://cran.rstudio.com/bin/windows/Rtools/

将程序包安装入'C:/Users/Tenovo/AppData/Local/R/win-library/4.5'

(因为'tib'没有被指定)

试URL'https://cran.rstudio.com/bin/windows/contrib/4.5/RcolorBrewer\_1.1-3.zip'

Content type 'application/zip' length 54556 bytes (53 KB)

downloaded 53 KB

程序包'RcolorBrewer'打开成功, MD5和检查也通过

下载的二进制程序包在

C:/Users/lenovo/AppData/Local/Temp/Rtmpgwif/downloaded\_packages里

```

> library(RcolorBrewer) #패키지를 라이브러리에 등록
>
> display.brewer.all() #패키지 확인
>

```

Environment History Connections Git Tutorial

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Data

KOTRA2024 11567 obs. of 12 variables

Values

Variable	Value
colors	chr [1:5] "red" "orange" "yellow" "green"...
ECN	'table' int [1:10(1d)] 334 5843 727 444 6...
entry	'table' int [1:10, 1:5] 74 2282 143 61 9...

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34 display.brewer.all() #패키지 확인
35
36 #설치된 팔레트로 파이차트의 색상을 변경해 보자!
37 pal1 <- brewer.pal(5, 'Set3') #Set3컬러를 사용
38 pie(table(KOTRA2024$type of investment'), col=pal1, main="해외 진출 기업의 투자 형태")
39
40 #막대 그래프 1 편집
41 barplot(table(KOTRA2024$Area)) #기본
42 barplot(table(KOTRA2024$Area), col=pal1, xlab = "진출대륙명", ylab = "진출기업수",
43 ylim=c(0,7000)) #y축값 지정, 색 변경
44
45 #막대 그래프 2 편집
46 bp <- barplot(table(KOTRA2024$Area), col=pal1, xlab = "진출대륙명", ylab =
47 "진출기업수" vlim=c(0, 7000))
48
38:75 (Top Level)

```

R 4.5.1 C:/Users/Tenovo/AppData/Local/R/win-library/4.5

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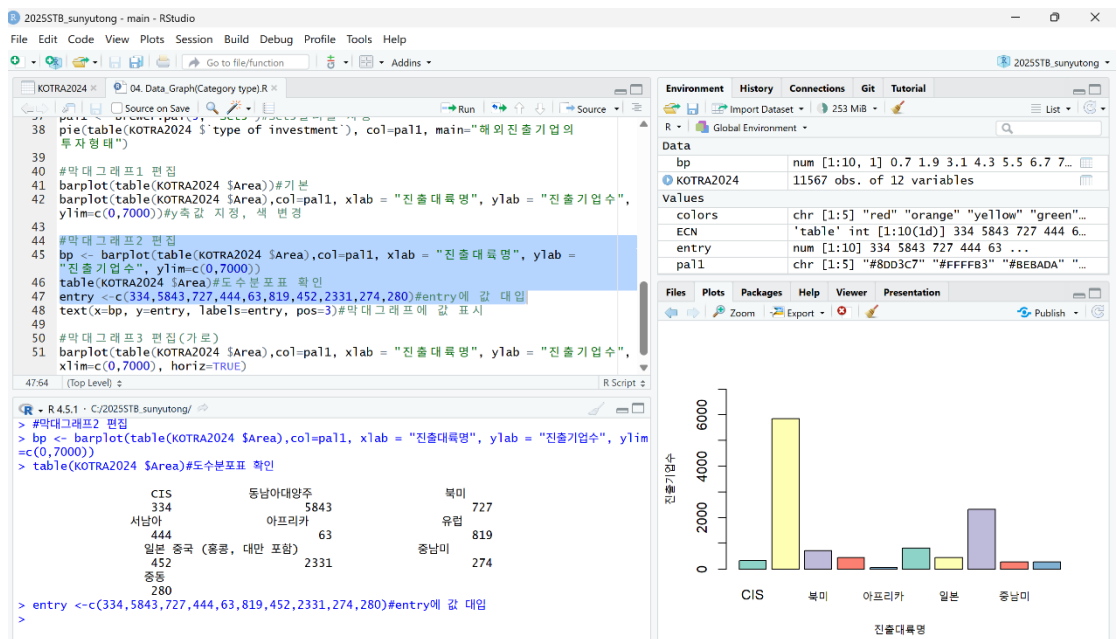
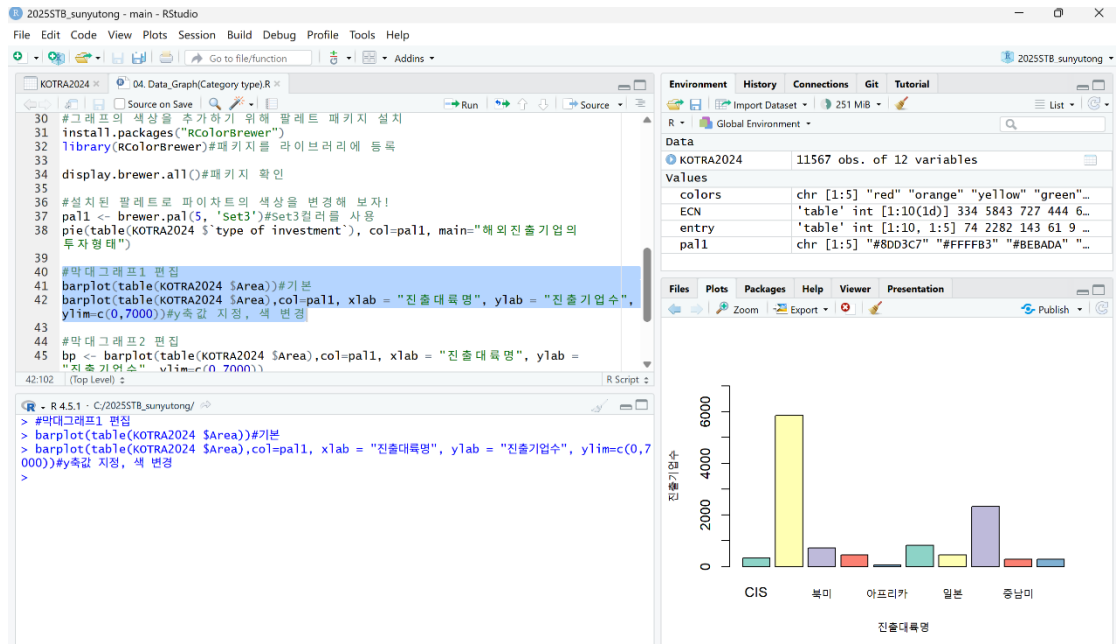
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Variable	Value
colors	chr [1:5] "red" "orange" "yellow" "green"...
ECN	'table' int [1:10(1d)] 334 5843 727 444 6...
entry	'table' int [1:10, 1:5] 74 2282 143 61 9...
pal1	chr [1:5] "#8003C7" "#FFFFB3" "#BEBADA" ...

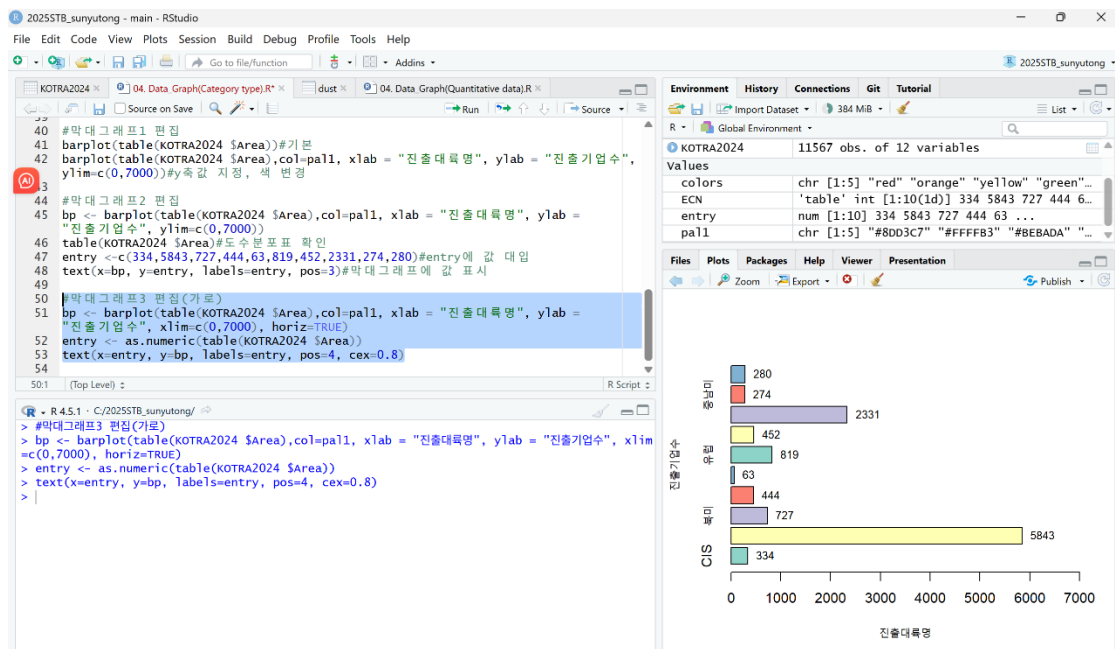
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해외 진출 기업의 투자 형태







dust:

