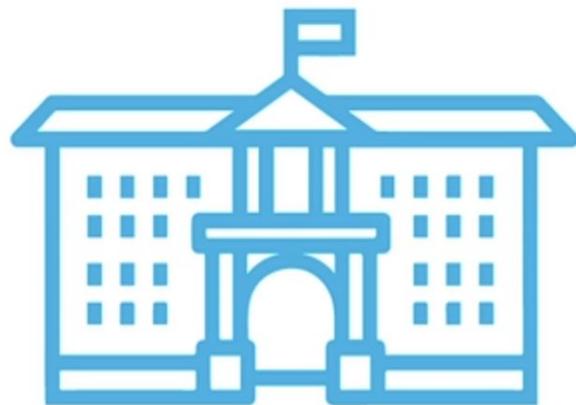


# Acceptance at a University



TEST

c  
B  
A  
b  
a  
GRADES



TEST

B<sup>c</sup>  
A<sup>b</sup>  
a

GRADES



STUDENT 1  
Test: 9/10  
Grades: 8/10



STUDENT 2  
Test: 3/10  
Grades: 4/10



TEST

c  
B  
A  
b  
a

GRADES



STUDENT 1  
Test: 9/10  
Grades: 8/10



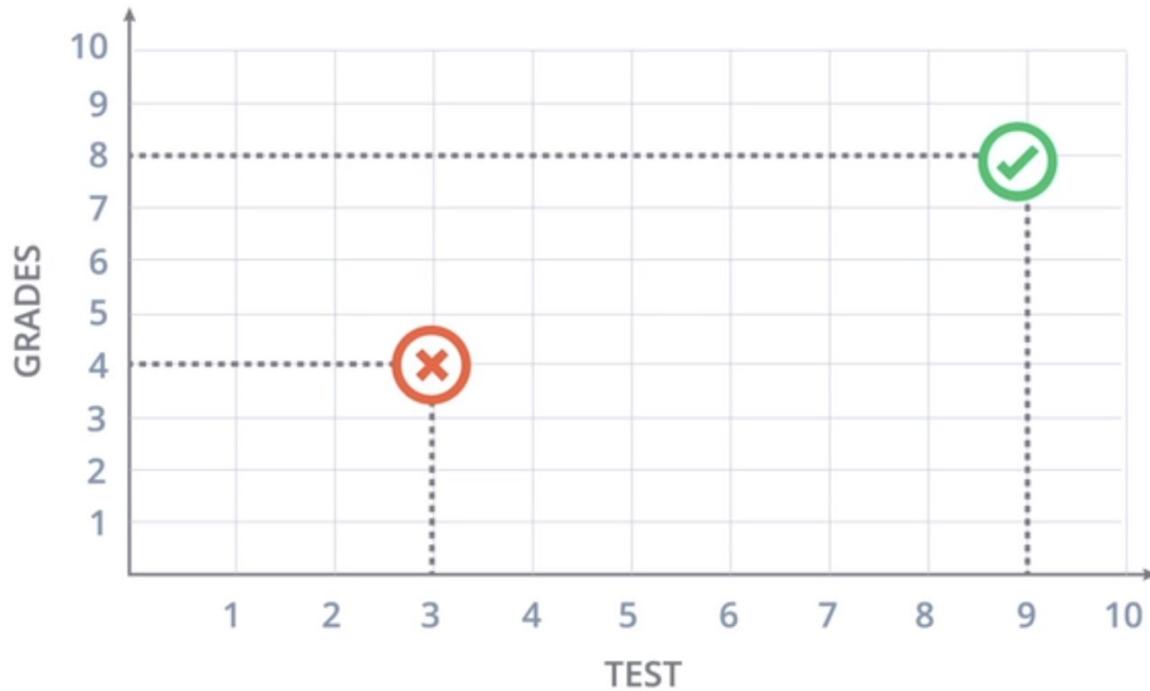
STUDENT 2  
Test: 3/10  
Grades: 4/10



STUDENT 3  
Test: 7/10  
Grades: 6/10



STUDENT 3  
Test: 7/10  
Grades: 6/10





STUDENT 3  
Test: 7/10  
Grades: 6/10





STUDENT 3  
Test: 7/10  
Grades: 6/10

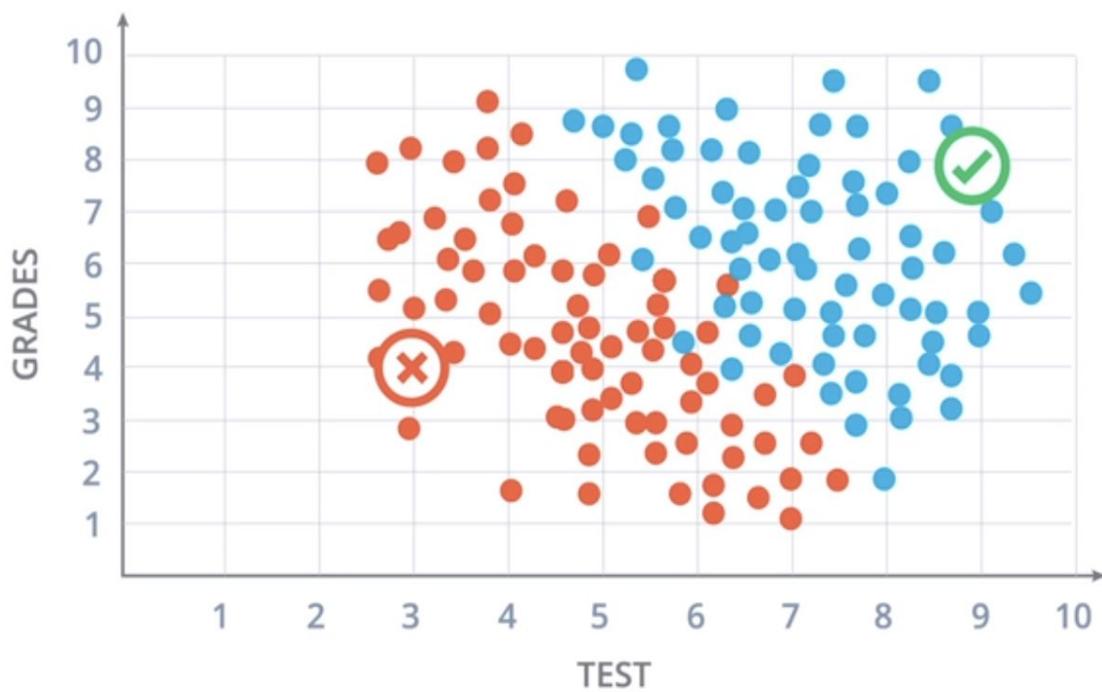




STUDENT 3

Test: 7/10

Grades: 6/10



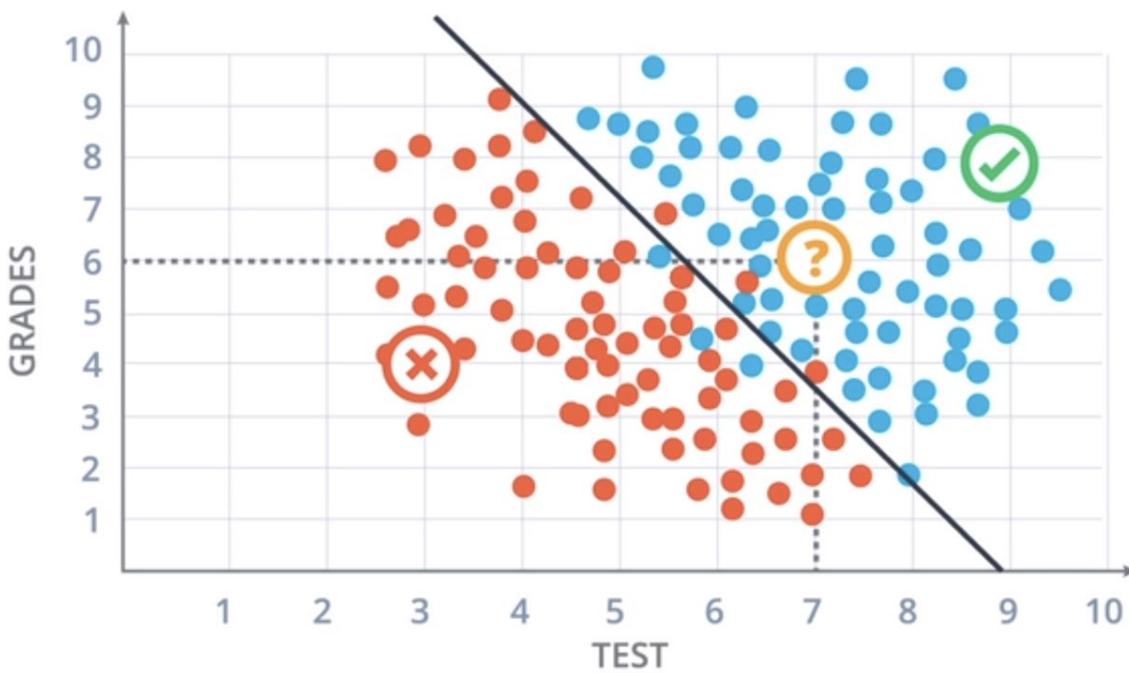
## QUIZ

Does the student get Accepted?

Yes

No

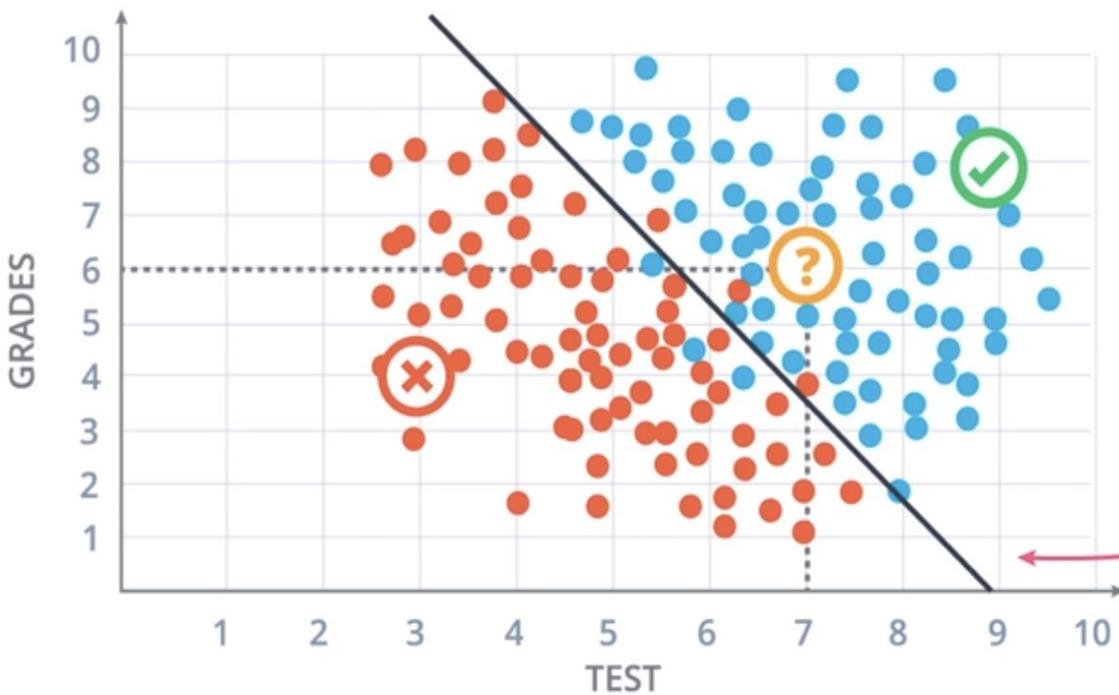
# Acceptance at a University



**QUIZ**  
Does the student get Accepted?

- Yes
- No

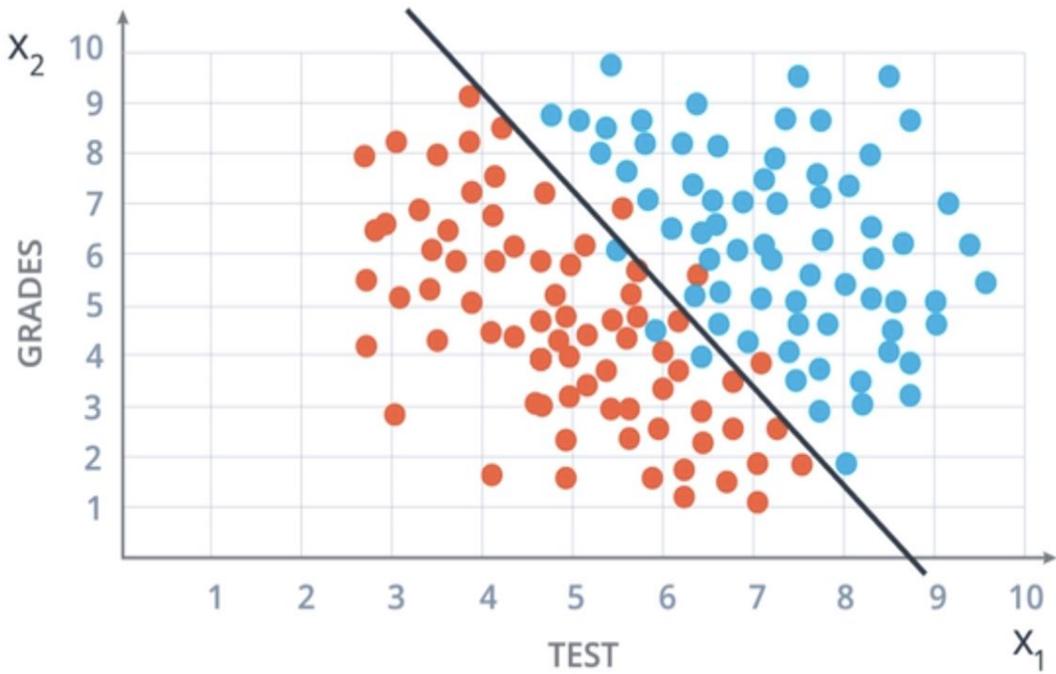
# Question



**QUESTION**

How do we  
find this  
line?

# Acceptance at a University



**BOUNDARY:**  
**A LINE**

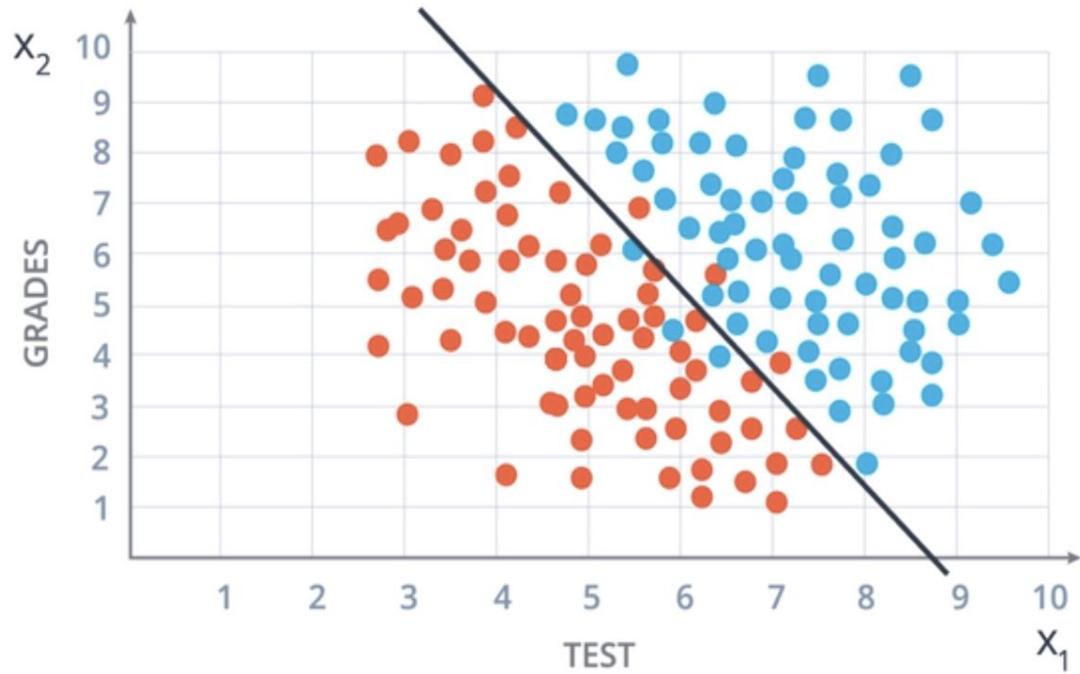
$$w_1x_1 + w_2x_2 + b = 0$$

$$Wx + b = 0$$

$$W = (w_1, w_2)$$

$$x = (x_1, x_2)$$

# Acceptance at a University



**BOUNDARY:**  
**A LINE**

$$w_1x_1 + w_2x_2 + b = 0$$

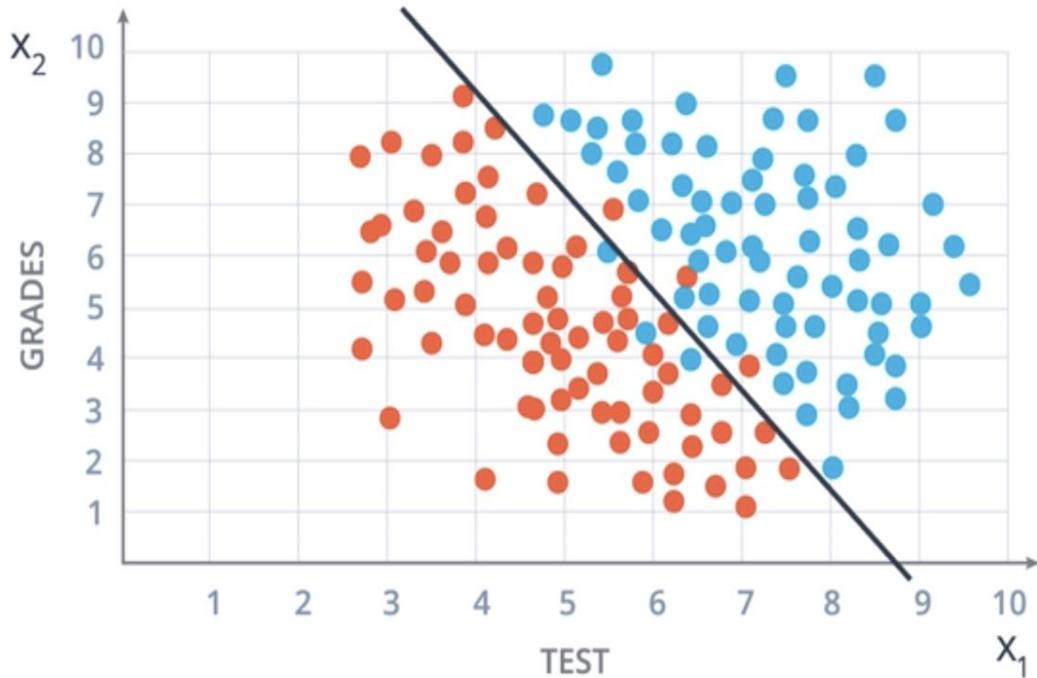
$$Wx + b = 0$$

$$W = (w_1, w_2)$$

$$x = (x_1, x_2)$$

$$y = \text{label: } 0 \text{ or } 1$$

# Acceptance at a University



BOUNDARY:  
A LINE

$$w_1x_1 + w_2x_2 + b = 0$$

$$Wx + b = 0$$

$$W = (w_1, w_2)$$

$$x = (x_1, x_2)$$

$y$  = label: 0 or 1

PREDICTION:

$$\hat{y} = \begin{cases} 1 & \text{if } Wx + b \geq 0 \\ 0 & \text{if } Wx + b < 0 \end{cases}$$

# Acceptance at a University



GRADES

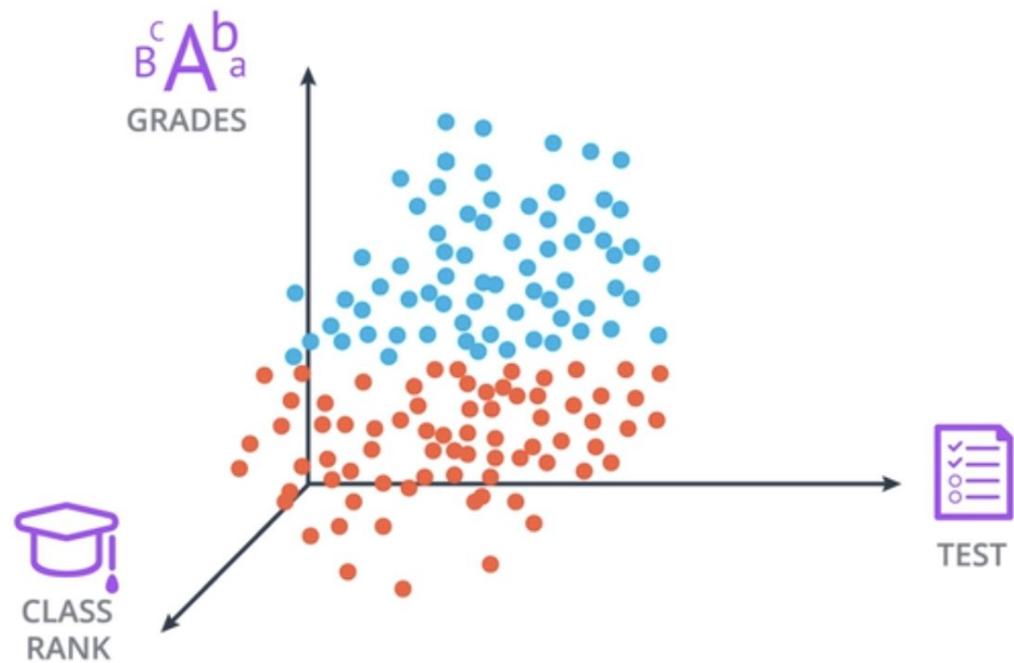


TEST

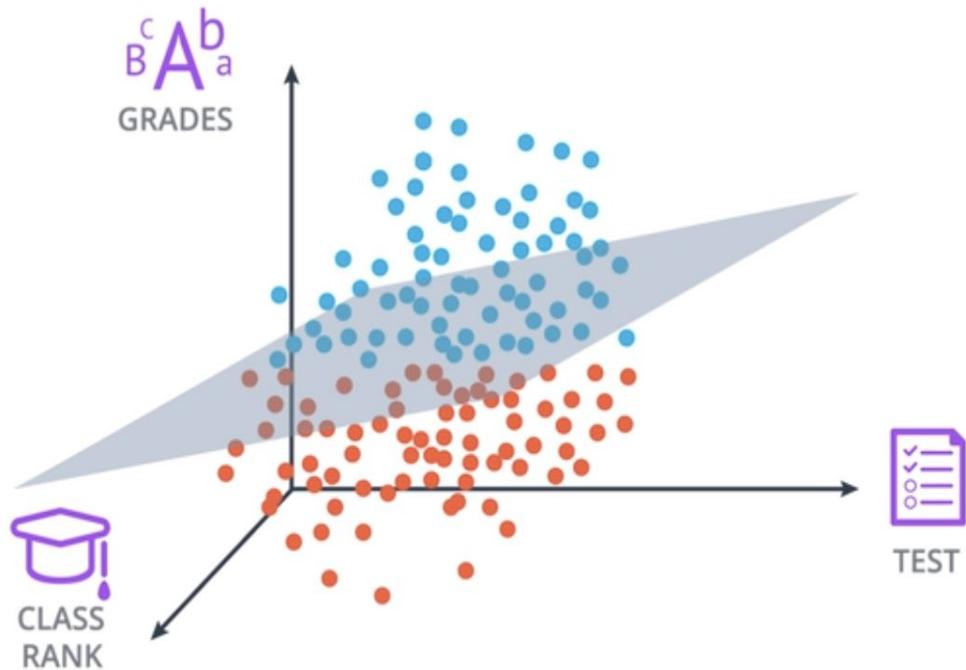


CLASS RANK

# Acceptance at a University



# Acceptance at a University



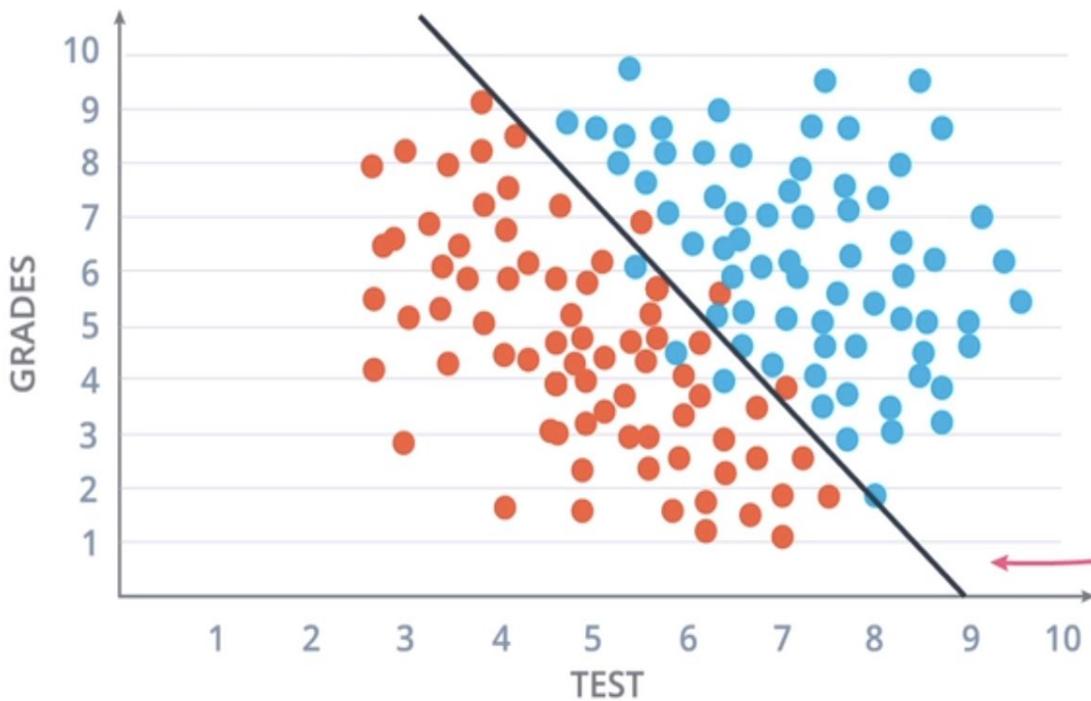
BOUNDARY:  
A PLANE

$$w_1x_1 + w_2x_2 + w_3x_3 + b = 0$$
$$Wx + b = 0$$

PREDICTION:

$$\hat{y} = \begin{cases} 1 & \text{if } Wx + b \geq 0 \\ 0 & \text{if } Wx + b < 0 \end{cases}$$

# Question

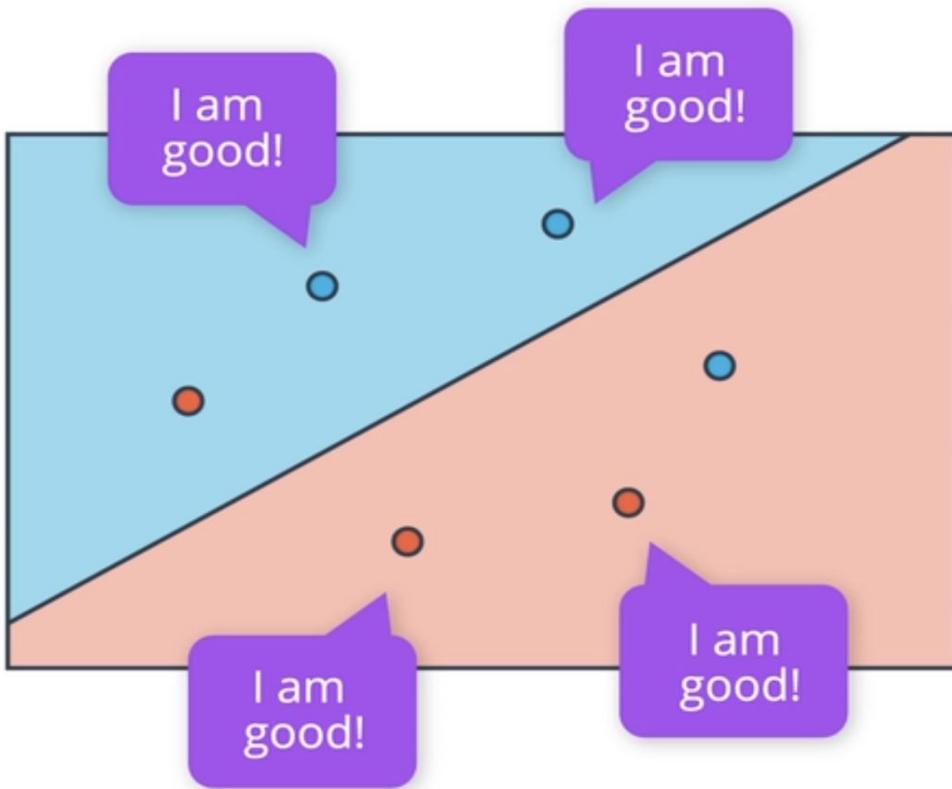


**QUESTION**

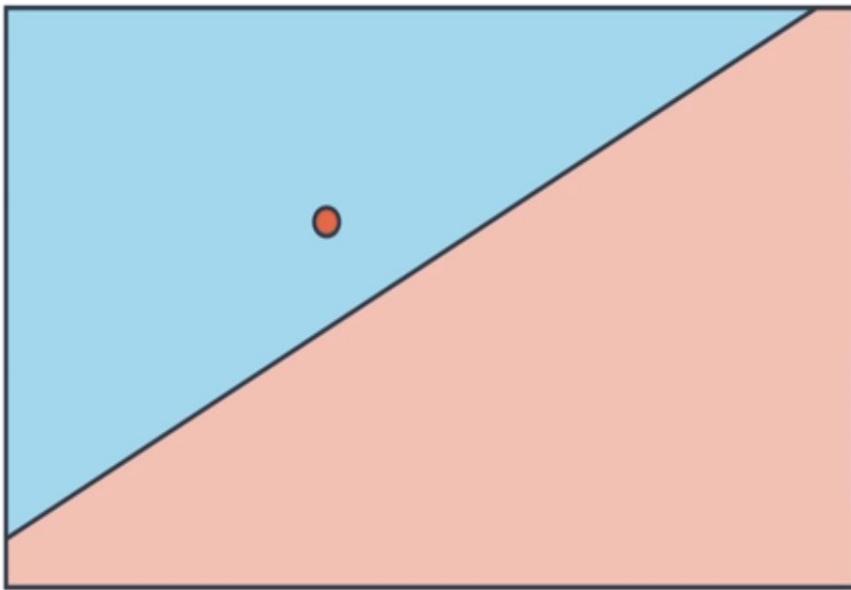
How do we  
find this  
line?



# Goal: Split Data



# Goal: Split Data

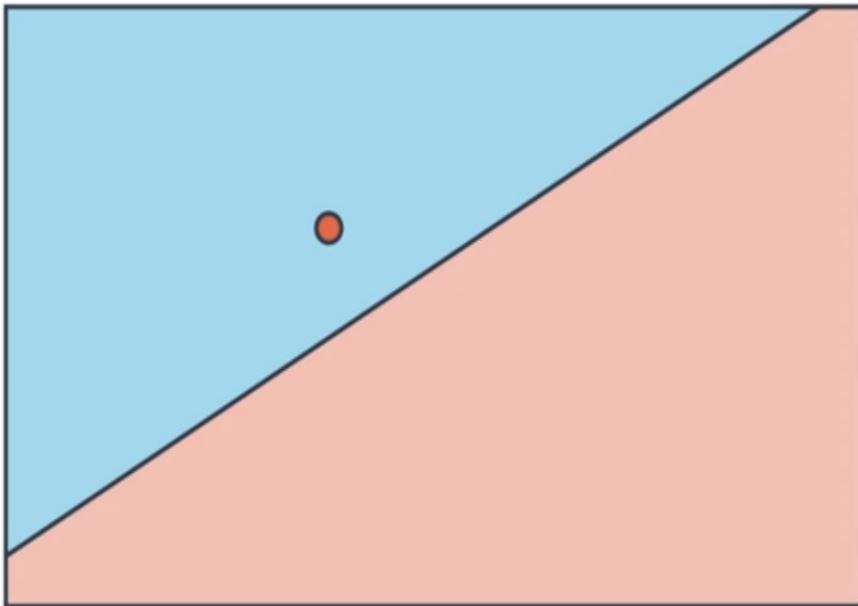


## QUIZ

Does the misclassified point want the line to be close or farther?

- Closer
- Farther

# Goal: Split Data

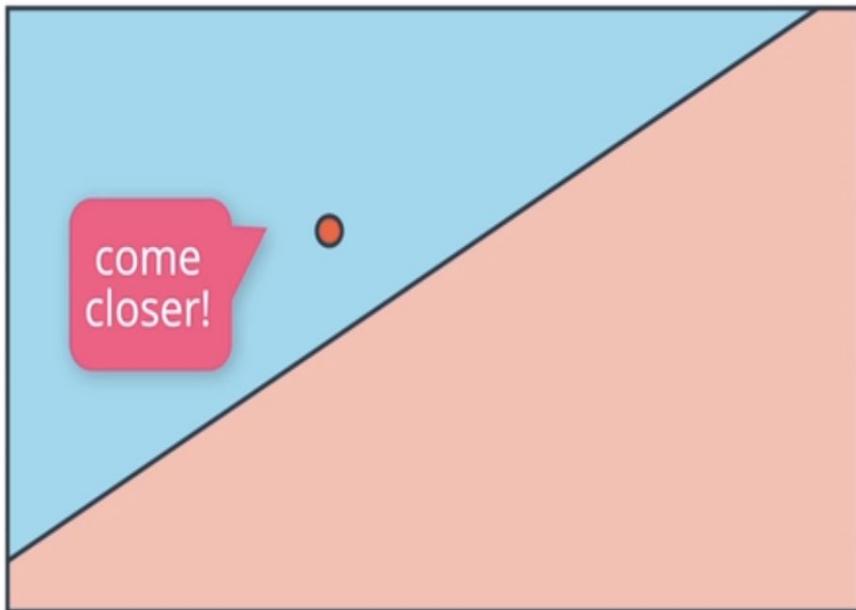


## QUIZ

Does the misclassified point want the line to be close or farther?

- Closer
- Farther

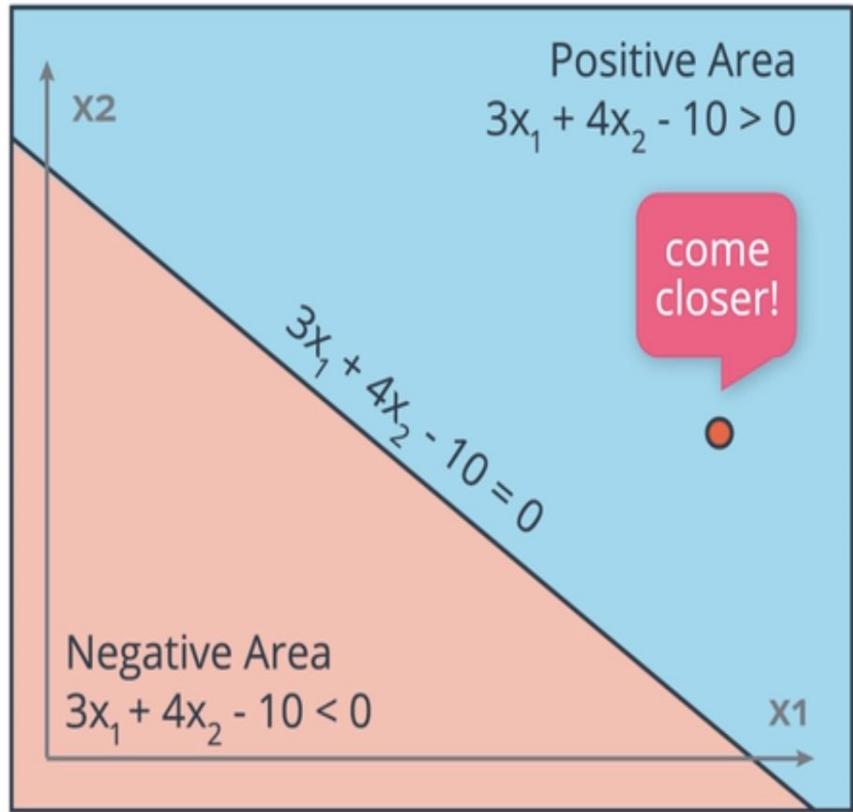
# Goal: Split Data



## QUIZ

Does the misclassified point want the line to be close or farther?

- Closer
- Farther

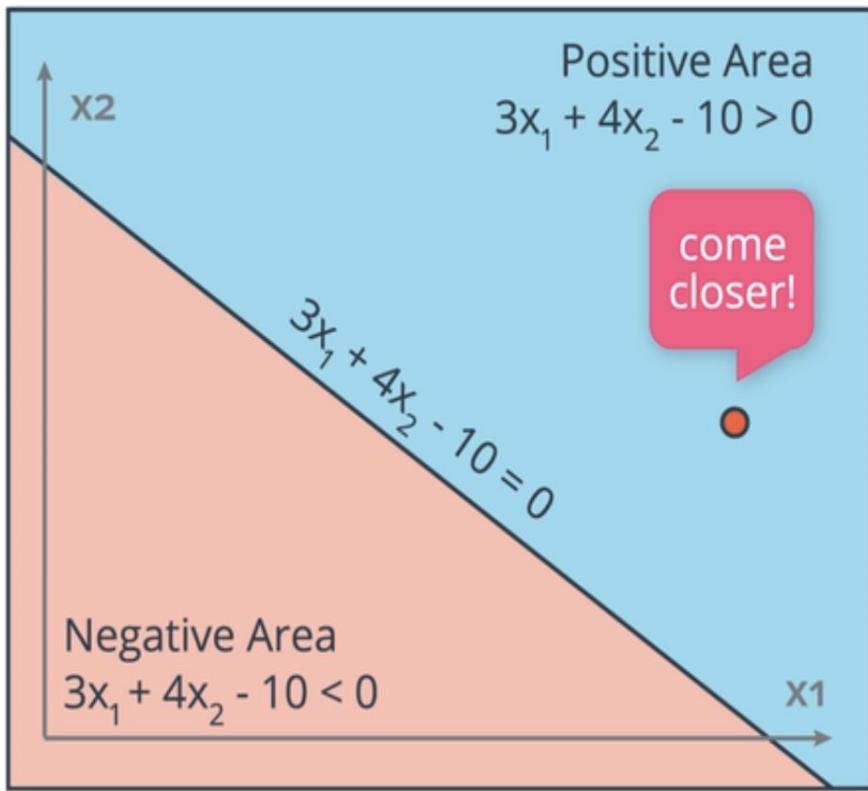


LINE:  $3x_1 + 4x_2 - 10 = 0$

POINT: (4,5)

LEARNING RATE: 0.1

$$\begin{array}{r} 3 \quad 4 \quad -10 \\ -0.4 \quad 0.5 \quad 0.1 \\ \hline 2.6 \quad 3.5 \quad -10.1 \end{array}$$

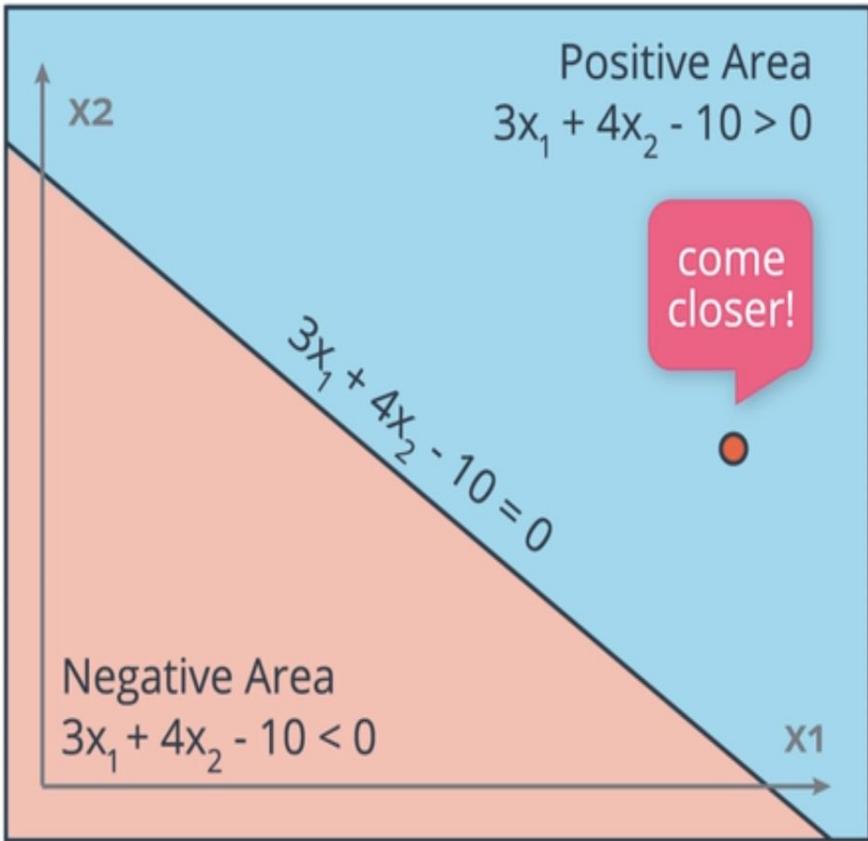


LINE:  $3x_1 + 4x_2 - 10 = 0$

POINT: (4,5)

LEARNING RATE: 0.1

$$\begin{array}{r}
 3 & 4 & -10 \\
 -0.4 & 0.5 & 0.1 \\
 \hline
 2.6 & 3.5 & -10.1
 \end{array}$$



LINE:  $3x_1 + 4x_2 - 10 = 0$

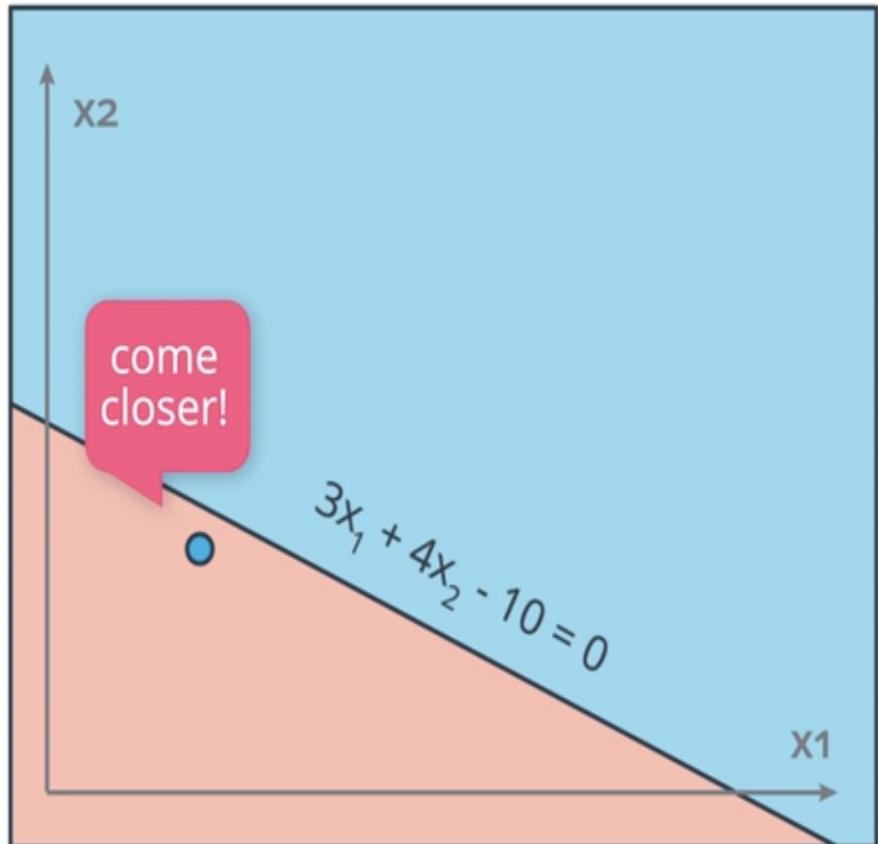
POINT: (4,5)

LEARNING RATE: 0.1

$$\begin{array}{r}
 3 \quad 4 \quad -10 \\
 -0.4 \quad 0.5 \quad 0.1 \\
 \hline
 2.6 \quad 3.5 \quad -10.1
 \end{array}$$

NEW LINE

$2.6x_1 + 3.5x_2 - 10.1 = 0$



LINE:  $3x_1 + 4x_2 - 10 = 0$

POINT: (1,1)

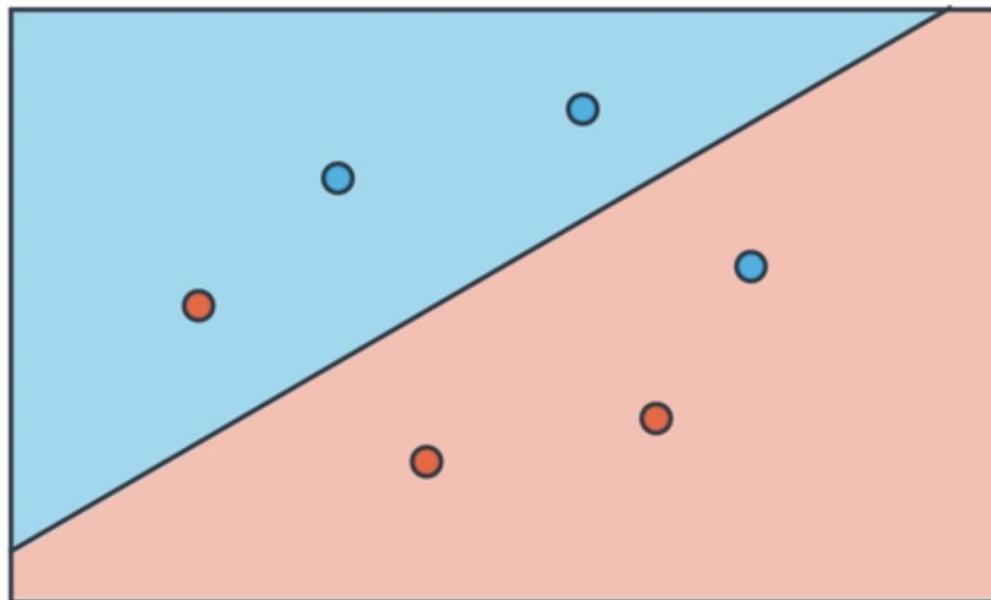
LEARNING RATE: 0.1

$$\begin{array}{r}
 & 3 & 4 & -10 \\
 + & 0.1 & 0.1 & 0.1 \\
 \hline
 & 3.1 & 4.1 & -9.9
 \end{array}$$

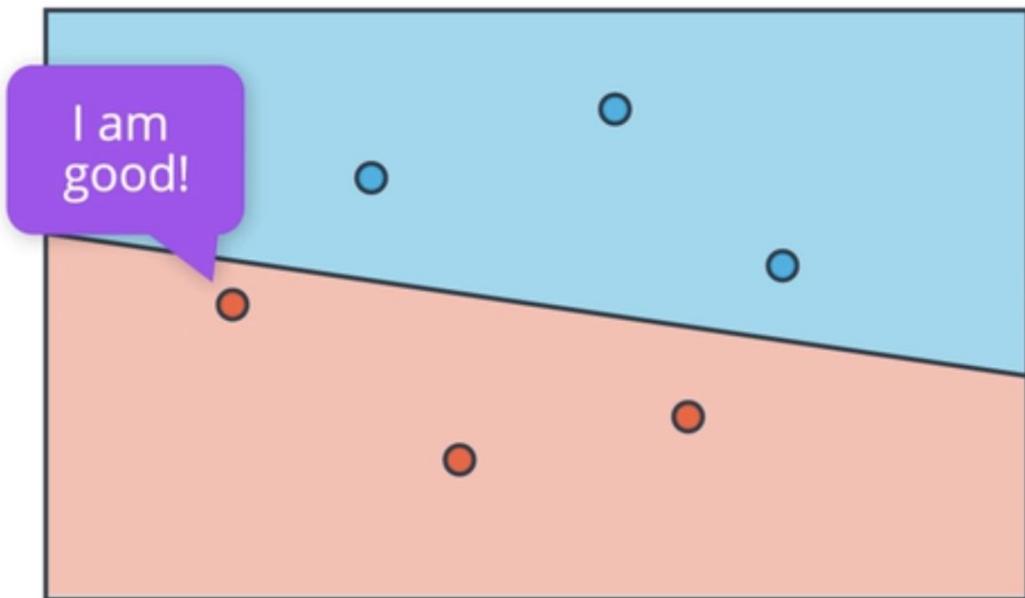
NEW LINE

$$3.1x_1 + 4.1x_2 - 9.9 = 0$$

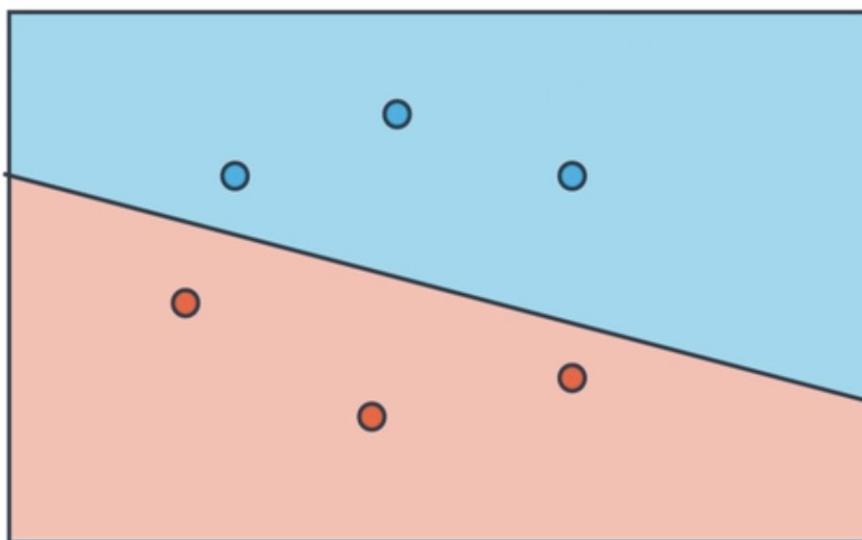
# Goal: Split Data



# Goal: Split Data



# Perceptron Algorithm



1. Start with random weights:  $w_1, \dots, w_n, b$
2. For every misclassified point  $(x_1, \dots, x_n)$ :
  - 2.1. If prediction = 0:
    - For  $i = 1 \dots n$ 
      - Change  $w_i + \alpha x_i$
      - Change  $b$  to  $b + \alpha$
  - 2.2. If prediction = 1:
    - For  $i = 1 \dots n$ 
      - Change  $w_i - \alpha x_i$
      - Change  $b$  to  $b - \alpha$

# Acceptance at a University

	$x_1$	$x_2$	$x_3$	...	$x_n$	$y$
	EXAM 1	EXAM 2	GRADES	...	ESSAY	PASS?
STUDENT 1	9	6	5	...	6	1(yes)
STUDENT 2	8	4	8	...	3	0(no)
...	...	...	...	...	...	
STUDENT n	6	7	2	...	8	1(yes)

← → n columns

n-dimensional space

$x_1, x_2, \dots, x_n$

**BOUNDARY:**

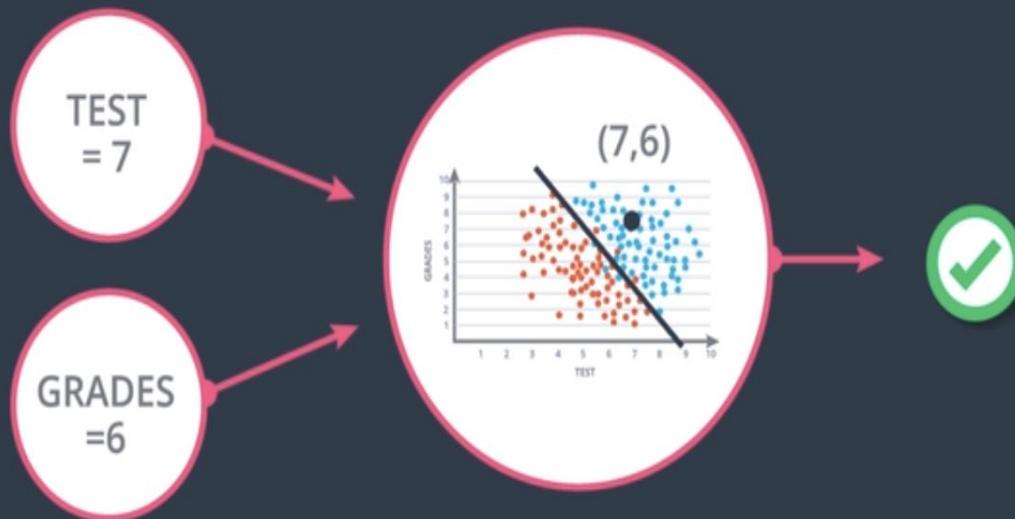
n-1 dimensional hyperplane

$$w_1x_1 + w_2x_2 + w_nx_n + b = 0$$
$$Wx + b = 0$$

**PREDICTION:**

$$\hat{y} = \begin{cases} 1 & \text{if } Wx + b \geq 0 \\ 0 & \text{if } Wx + b < 0 \end{cases}$$

# Perceptron

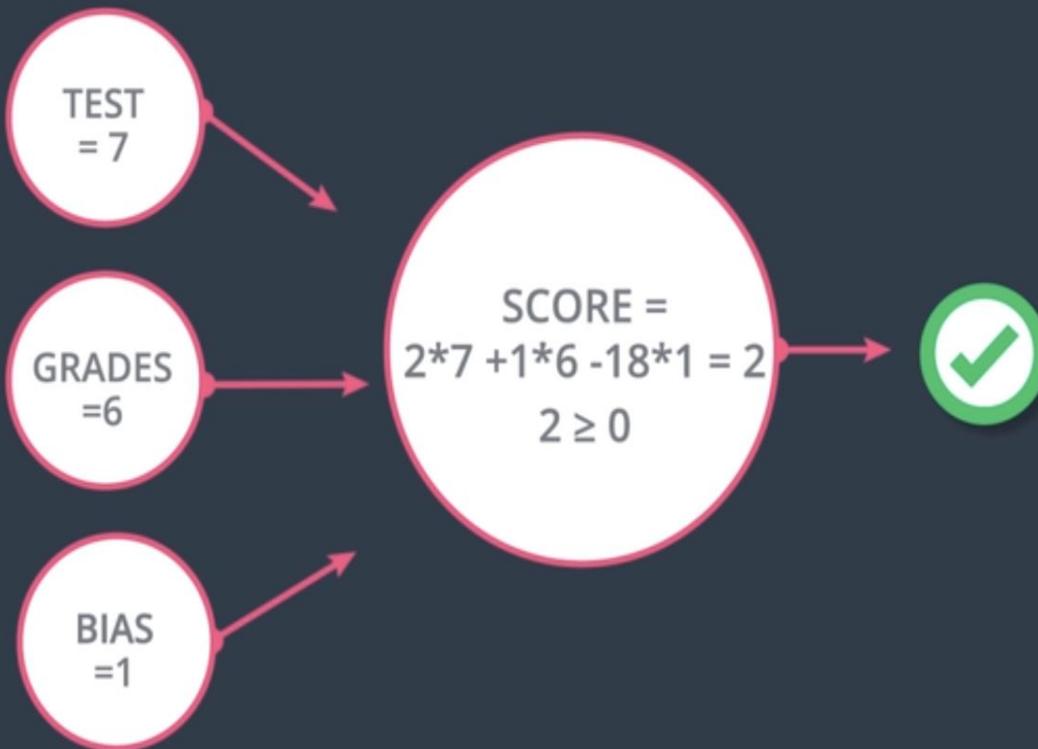


Score=

$$2 * \text{Test} + 1 * \text{Grades} - 18$$

**PREDICTION:**  
**Score} \geq 0 \text{ Accept}**  
**Score < 0 Reject**

# Perceptron



Score=

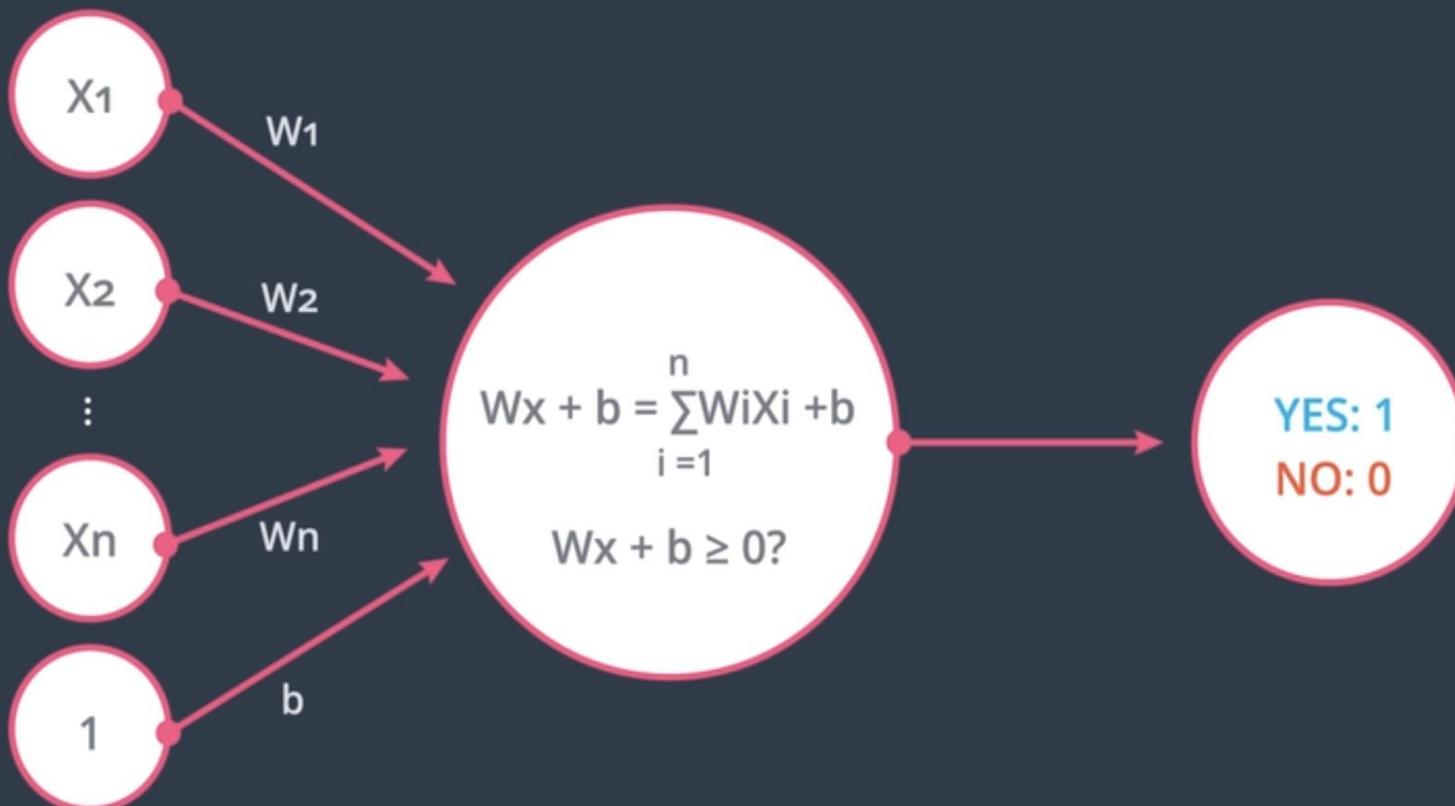
$$2*\text{Test} + 1*\text{Grades} - 18$$

PREDICTION:

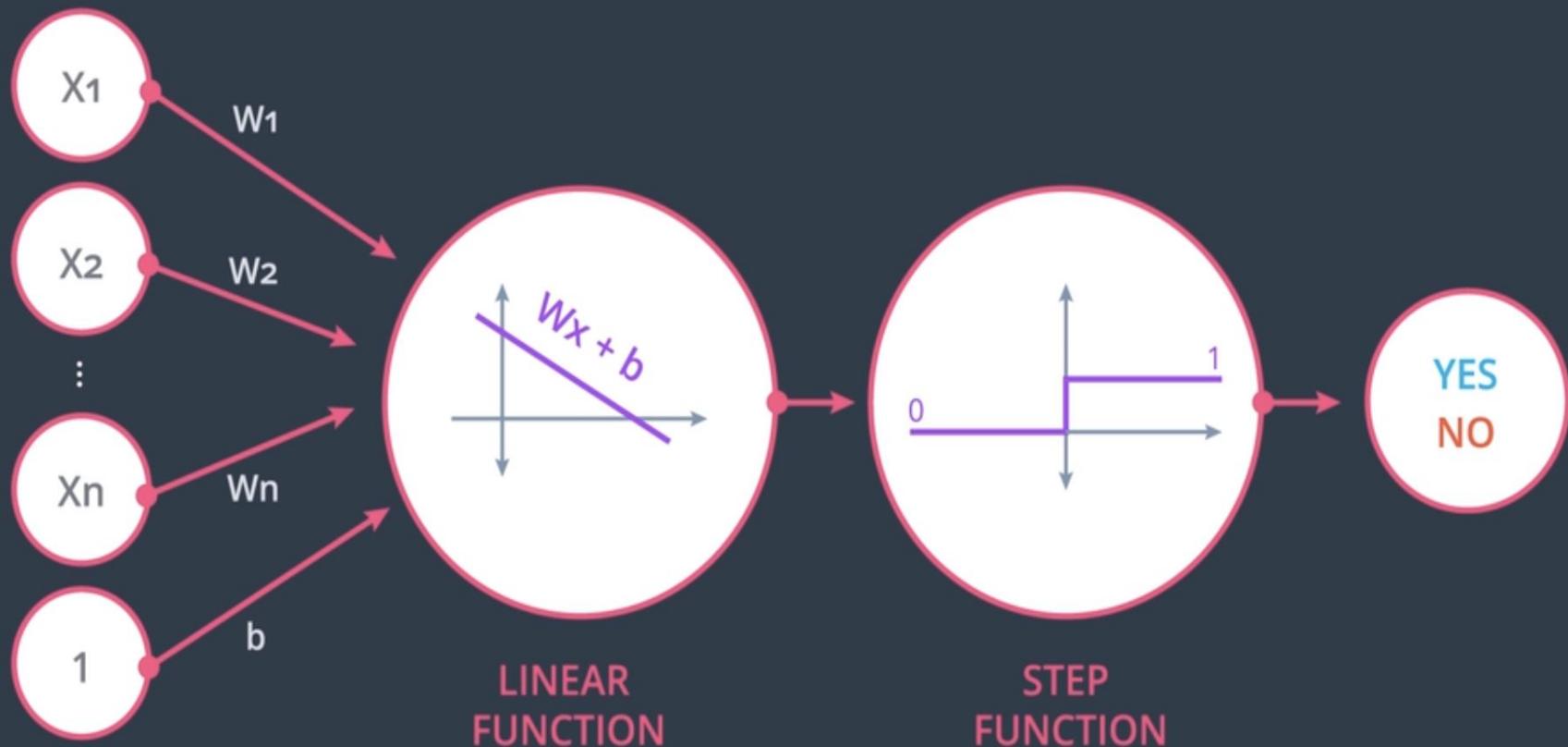
Score  $\geq 0$  Accept

Score  $< 0$  Reject

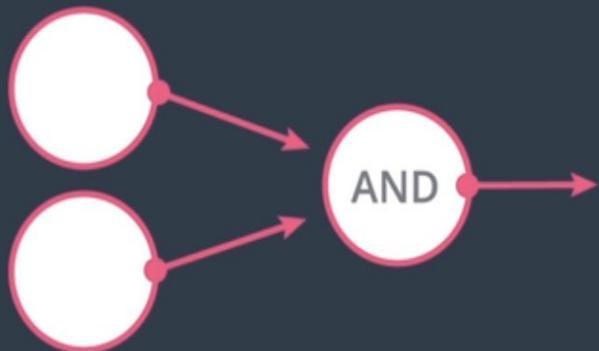
# Perceptron



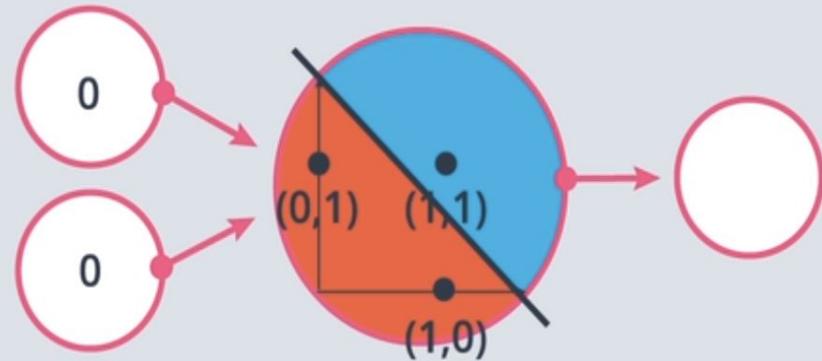
# Perceptron



# AND Perceptron

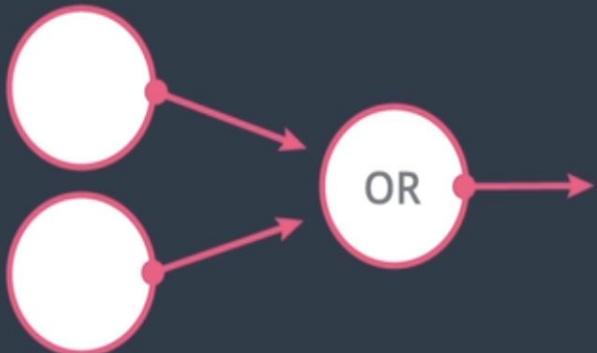


IN	OUT	IN
✓	✓	✓
✓	✗	✗
✗	✓	✗
✗	✗	✗

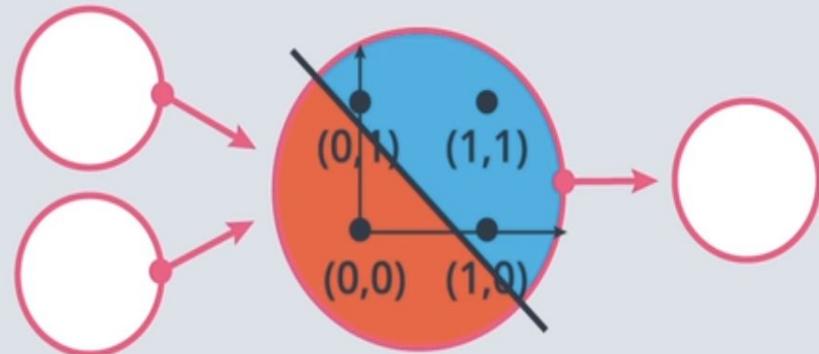


IN	IN	OUT
1	1	1
1	0	0
0	1	0
0	0	0

# OR Perceptron

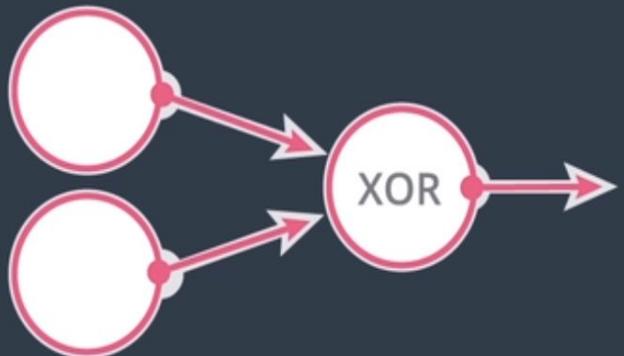


IN	OUT	IN
✓	✓	✓
✓	✗	✓
✗	✓	✓
✗	✗	✗

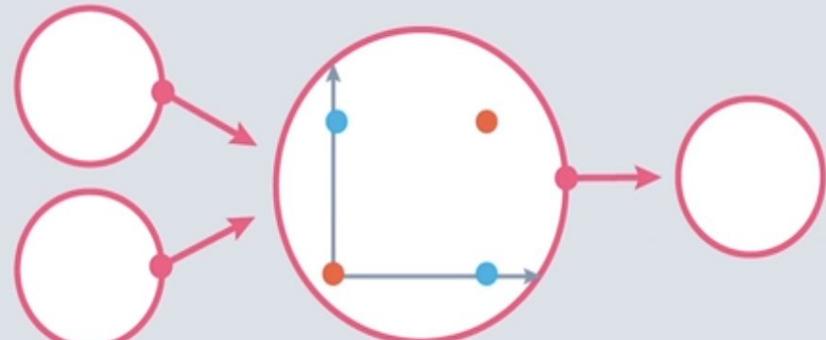


IN	IN	OUT
1	1	1
1	0	1
0	1	1
0	0	0

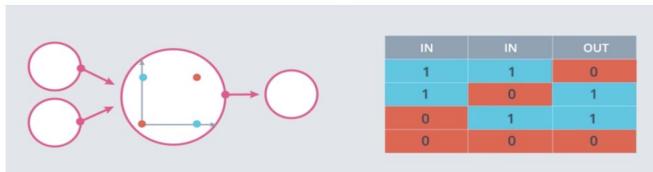
# XOR Perceptron



IN	OUT	IN
✓	✓	✗
✓	✗	✓
✗	✓	✓
✗	✗	✗



IN	IN	OUT
1	1	0
1	0	1
0	1	1
0	0	0

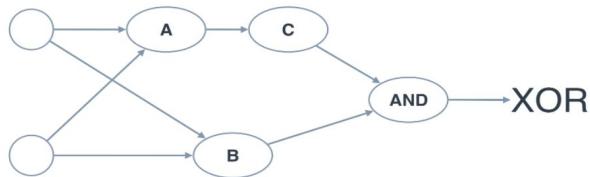


### Quiz: Build an XOR Multi-Layer Perceptron

Now, let's build a multi-layer perceptron from the AND, NOT, and OR perceptrons to create XOR logic!

The neural network below contains 3 perceptrons, A, B, and C. The last one (AND) has been given for you. The input to the neural network is from the first node. The output comes out of the last node.

The multi-layer perceptron below calculates XOR. Each perceptron is a logic operation of AND, OR, and NOT. However, the perceptrons A, B, and C don't indicate their operation. In the following quiz, set the correct operations for the perceptrons to calculate XOR.



#### QUIZ QUESTION

Set the operations for the perceptrons in the XOR neural network.

These are the correct matches.

Perceptron	Operators
A	AND
B	OR
C	NOT

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Man, works at a factory.  
What app do we recommend?

-  Pokémon Go
-  WhatsApp
-  Snapchat

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Girl, goes to high school.  
What app do we recommend?

-  Pokémon Go
-  WhatsApp
-  Snapchat

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Woman, works at an office.  
What app do we recommend?

-  Pokémon Go
-  WhatsApp
-  Snapchat

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Man, works at a factory.  
What app do we recommend?

-  Pokémon Go
-  WhatsApp
-  Snapchat

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Between **Gender** and **Occupation**, which one seems more decisive for predicting what app will the users download?

- Gender
- Occupation

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Between **Gender** and **Occupation**, which one seems more decisive for predicting what app will the users download?

- Gender
- Occupation

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Between **Gender** and **Occupation**, which one seems more decisive for predicting what app will the users download?

- Gender
- Occupation

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Quiz: Between **Gender** and **Occupation**, which one seems more decisive for predicting what app will the users download?

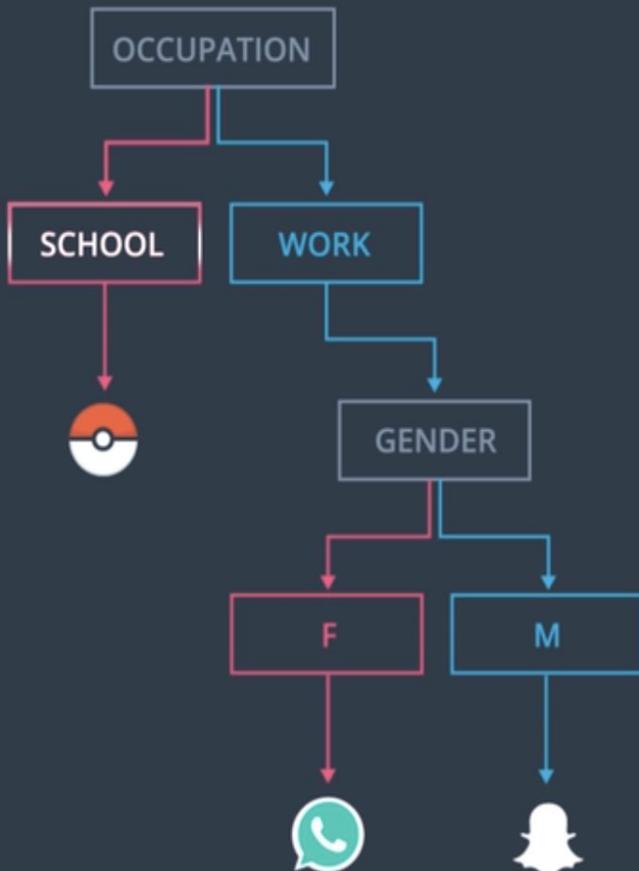
Gender

Occupation

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

STUDENT



# Student Admissions

GRADES



Quiz: Between grades and test, which one determines student acceptance better?

# Student Admissions

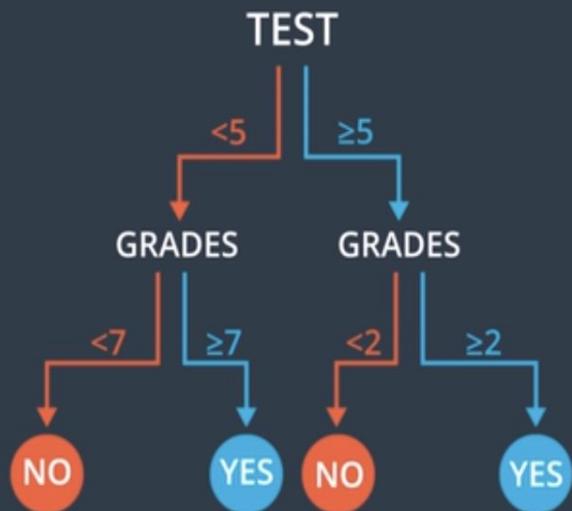


Quiz: Between a horizontal and a vertical line, which one would cut the data better?

Horizontal

Vertical

# Student Admissions



# Entropy



# Entropy



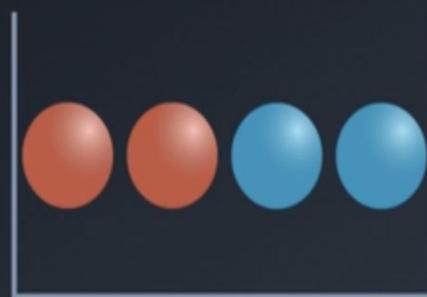
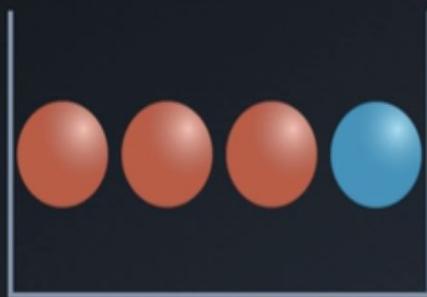
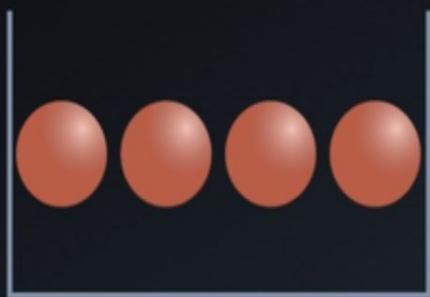
Low



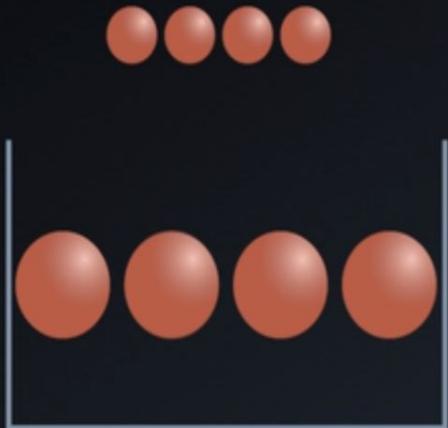
Medium

High

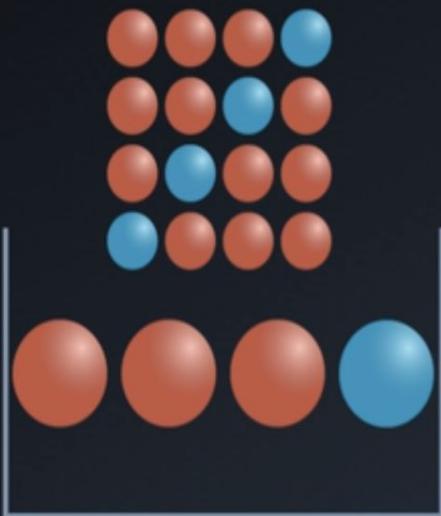
# Entropy



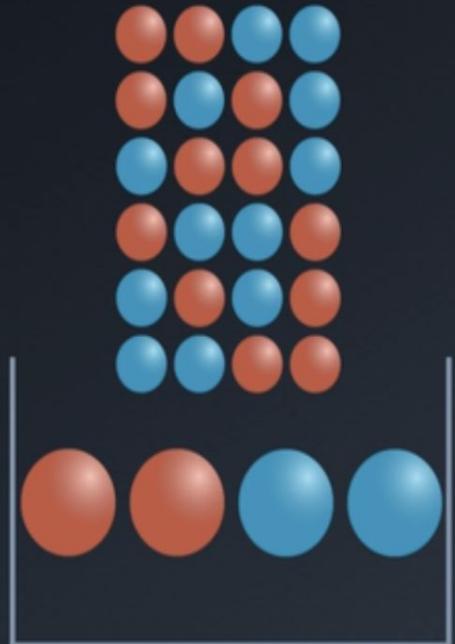
# Entropy



Low

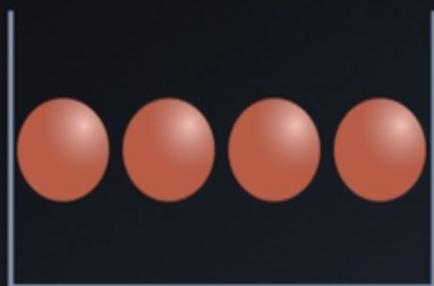


Medium

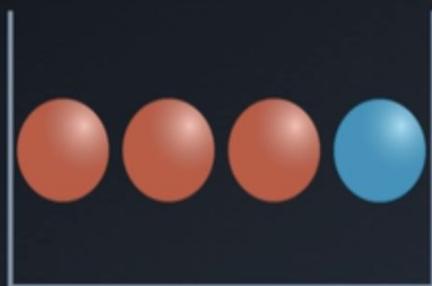


High

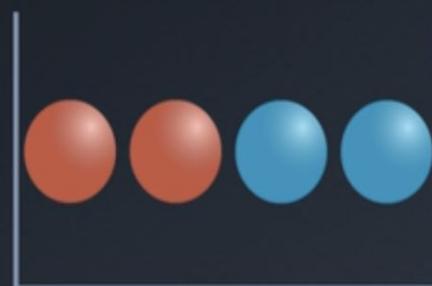
# Entropy



HIGH KNOWLEDGE



MEDIUM KNOWLEDGE

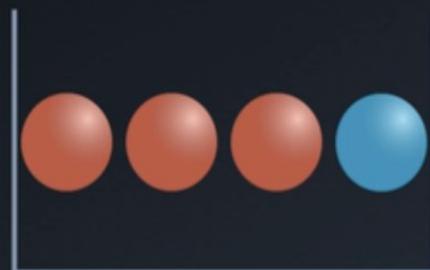


LOW KNOWLEDGE

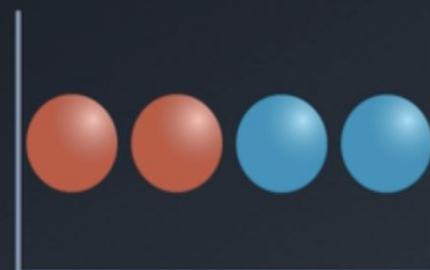
# Entropy



HIGH KNOWLEDGE  
Low Entropy

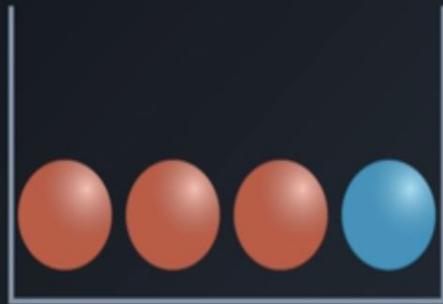


MEDIUM KNOWLEDGE  
Medium Entropy



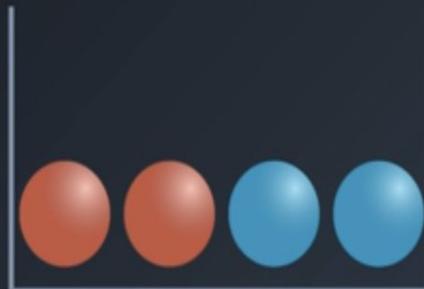
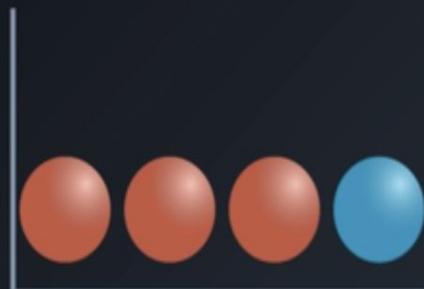
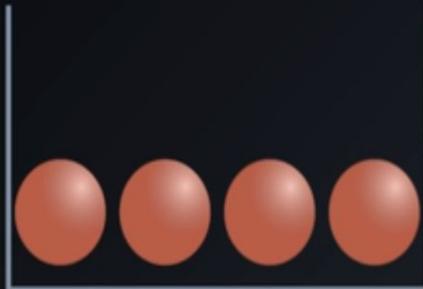
LOW KNOWLEDGE  
High Entropy

# Game



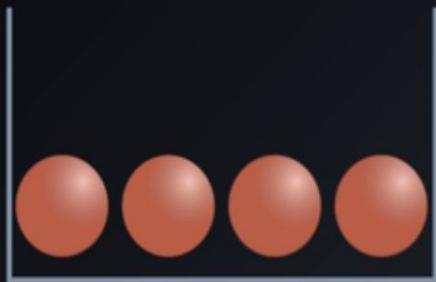
# Quiz

Which one is the best bucket to play the game with?  
Which one is the worst?

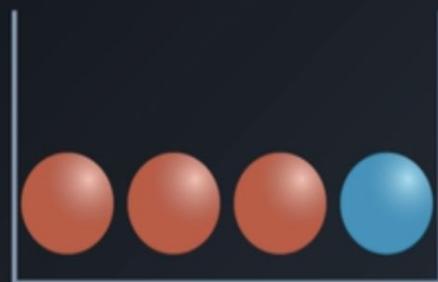


# Quiz

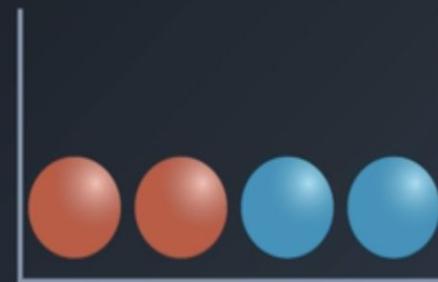
Which one is the best bucket to play the game with?  
Which one is the worst?



BEST

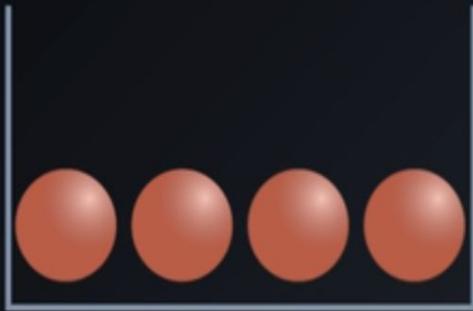


MEDIUM



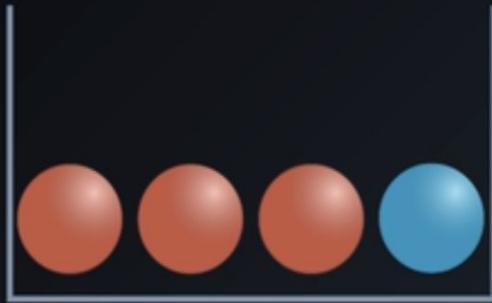
WORST

# Game



$$1 \times 1 \times 1 \times 1 = 1$$

# Game



$$0.75 \times 0.75 \times 0.75 \times 0.25 = 0.105$$

# Probability of Winning

	$P$ (red)	$P$ (blue)	$P$ (winning)
	1	1	$1 \times 1 \times 1 \times 1 = 1$
	0.75	0.25	$0.75 \times 0.75 \times 0.75 \times 0.25 = 0.105$
	0.5	0.5	$0.5 \times 0.5 \times 0.5 \times 0.5 = 0.0625$

# Products

$$0.75 * 0.75 * 0.75 * 0.25 = 0.105$$



Quiz:

What function to use?

- sin
- cos
- log
- exp

# Products

$$0.75 * 0.75 * 0.75 * 0.25 = 0.105$$



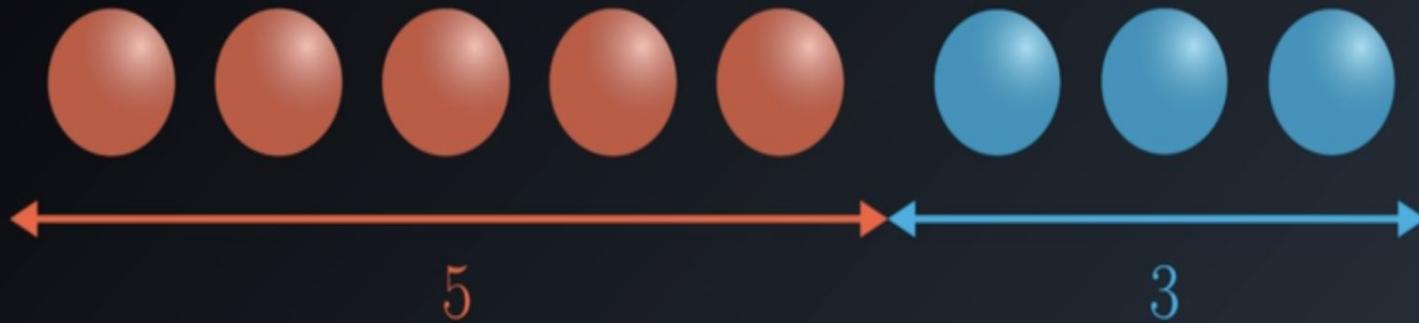
Quiz:

What function to use?

- sin
- cos
- log
- exp

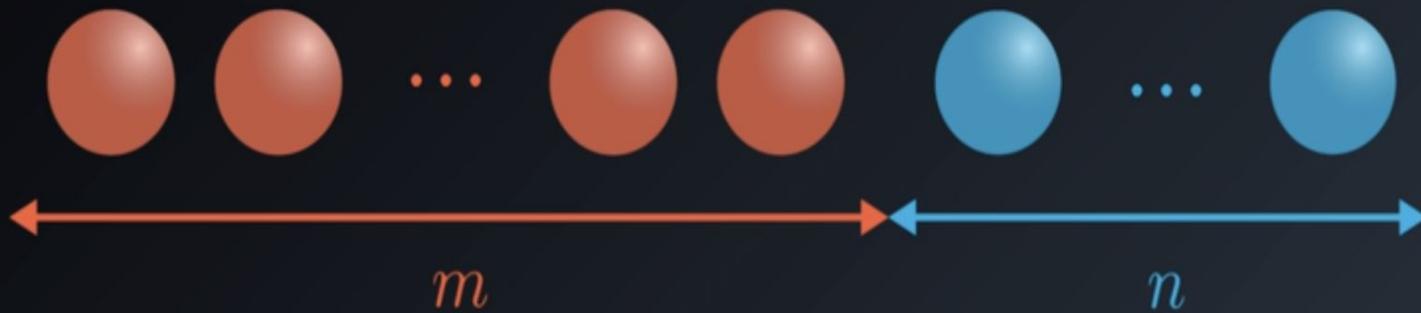
$$\log(ab) = \log(a) + \log(b)$$

# Entropy



$$Entropy = -\frac{5}{8}log_2\left(\frac{5}{8}\right) - \frac{3}{8}log_2\left(\frac{3}{8}\right) = 0.9544$$

# Entropy



$$Entropy = -\frac{m}{m+n} \log_2 \left( \frac{m}{m+n} \right) - \frac{n}{m+n} \log_2 \left( \frac{n}{m+n} \right)$$

# Information Gain

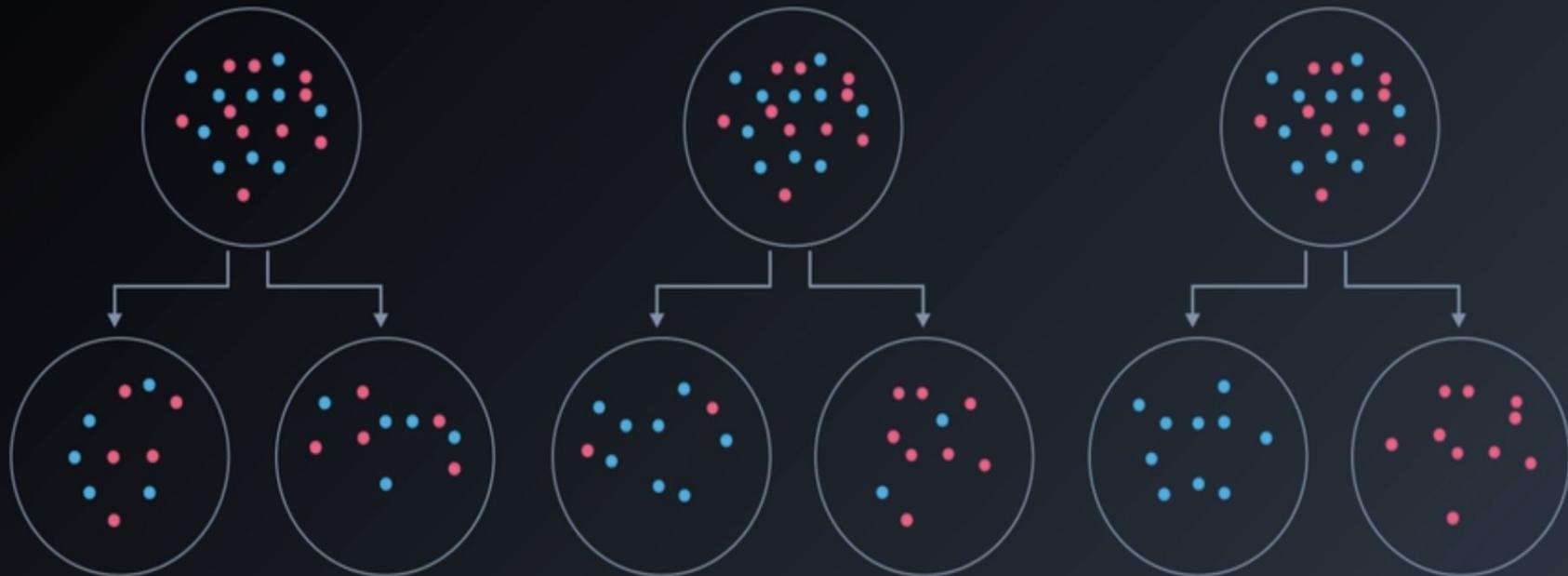
Quiz: Where did we gain more information? Where did we gain less?



# Information Gain



# Information Gain



Learned very little

Learned an ok amount

Learned a lot

Entropy(parent)



Information Gain =

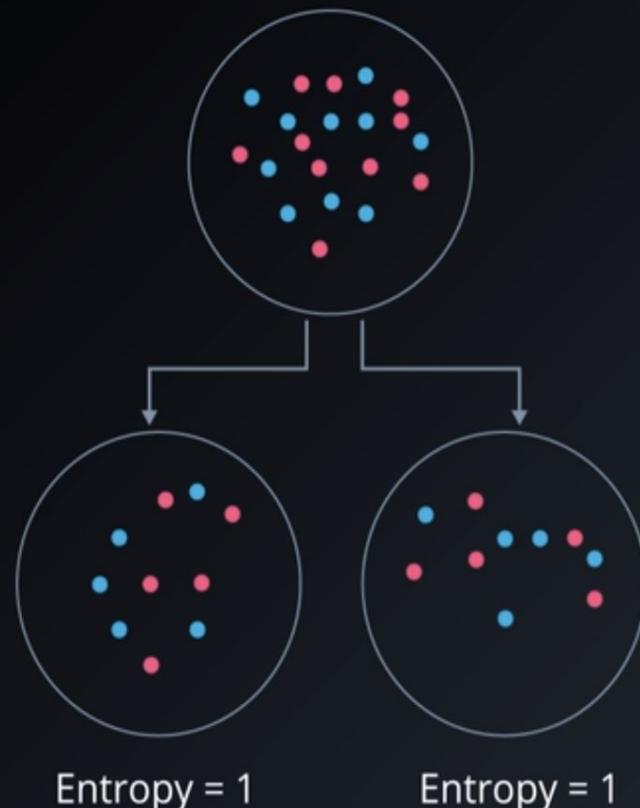
$$\text{Entropy}(\text{parent}) - 0.5 [\text{Entropy}(\text{child 1}) + \text{Entropy}(\text{child 2})]$$

Entropy 1



Information gain  
 $1 - 0.72 = 0.28$

Entropy 1



Information gain  
 $1 - 1 = 0$

Entropy 1



Information gain  
 $1 - 0 = 1$



Information gain = 0

Information gain = 0.28

Information gain = 1

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

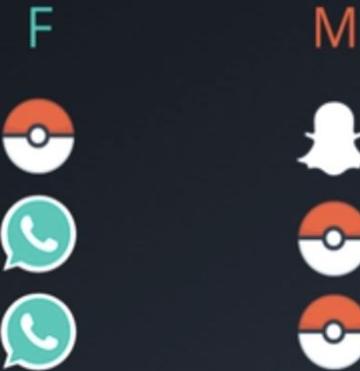


$$\text{Entropy} = -\frac{3}{6}\log_2\left(\frac{3}{6}\right) - \frac{2}{6}\log_2\left(\frac{2}{6}\right) - \frac{1}{6}\log_2\left(\frac{1}{6}\right)$$

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Gender



Entropy

0.92      0.92

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Gender

F



M



Entropy

0.92

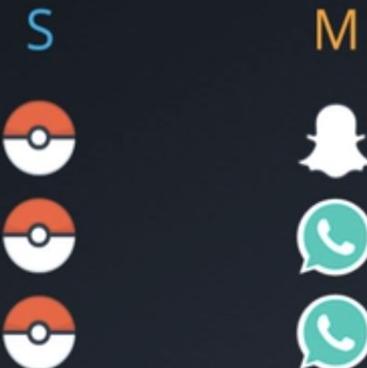
0.92

$$\text{Information gain} = 1.46 - 0.92 = 0.54$$

# Recommending Apps

Gender	Occupation	App
F	Study	
F	Work	
M	Work	
F	Work	
M	Study	
M	Study	

Occupation



Entropy

0 0.92

Information gain =  $1.46 - 0.46 = 1$

Gender	Occupation	App
F	Study	Pokeball
F	Work	WhatsApp
M	Work	Snapchat
F	Work	WhatsApp
M	Study	Pokeball
M	Study	Pokeball

Gender	Occupation	App
F	Study	Pokeball
M	Study	Pokeball
M	Study	Pokeball

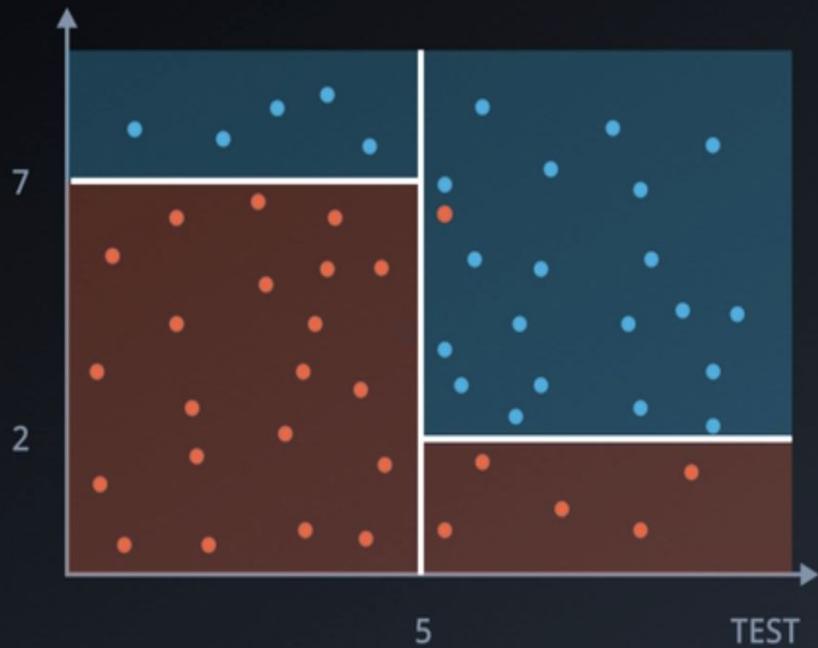
Gender	Occupation	App
F	Work	WhatsApp
M	Work	Snapchat
F	Work	WhatsApp

Gender	Occupation	App
F	Work	WhatsApp
F	Work	WhatsApp

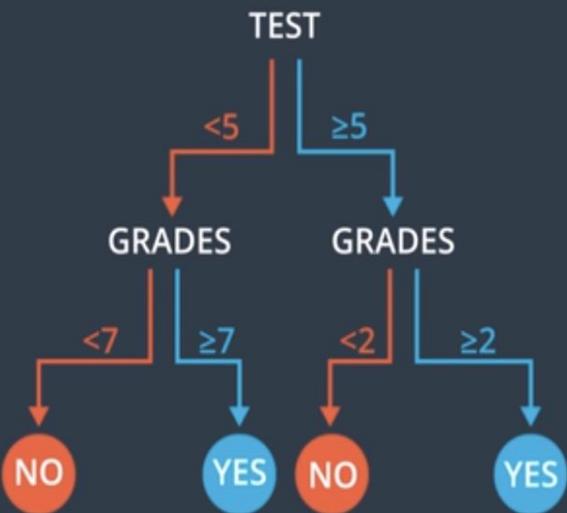
Gender	Occupation	App
M	Work	Snapchat

# Student Admissions

GRADES



Question: Out of all of the vertical and horizontal lines that cut this data, which one maximizes the information gain?



# BAYES THEOREM



Alex



Brenda

$$P(\text{Alex}) = 0.5 \quad P(\text{Brenda}) = 0.5$$

Person had a red sweater

Alex wears red 2 times a week

Brenda wears red 3 times a week

# BAYES THEOREM



Alex

$$P(\text{Alex}) = 0.5 \quad P(\text{Brenda}) = 0.5$$



Brenda

$$P(\text{Alex}) = 0.4 \quad P(\text{Brenda}) = 0.6$$

Person had a red sweater

Alex wears red 2 times a week

Brenda wears red 3 times a week



40%

60%

# BAYES THEOREM



Alex



Brenda

Prior

$$P(\text{Alex}) = 0.5 \quad P(\text{Brenda}) = 0.5$$

Posterior  $P(\text{Alex}) = 0.4 \quad P(\text{Brenda}) = 0.6$

Person had a red sweater

Alex wears red 2 times a week

Brenda wears red 3 times a week



40%

60%

# BAYES THEOREM

Known

Probability that  
Alex wears red

Probability that  
Brenda wears red

Inferred

Probability that the  
person wearing red is Alex

Probability that the  
person wearing red is Brenda

# BAYES THEOREM

Known

$$P(A)$$

$$P(R | A)$$

Inferred

$$P(A | R)$$

# BAYES THEOREM

Alex comes to the office 3 days a week  
Brenda comes to the office 1 day a week

Prior       $P(\text{Alex}) = 0.75$      $P(\text{Brenda}) = 0.25$

---

Person had a red sweater

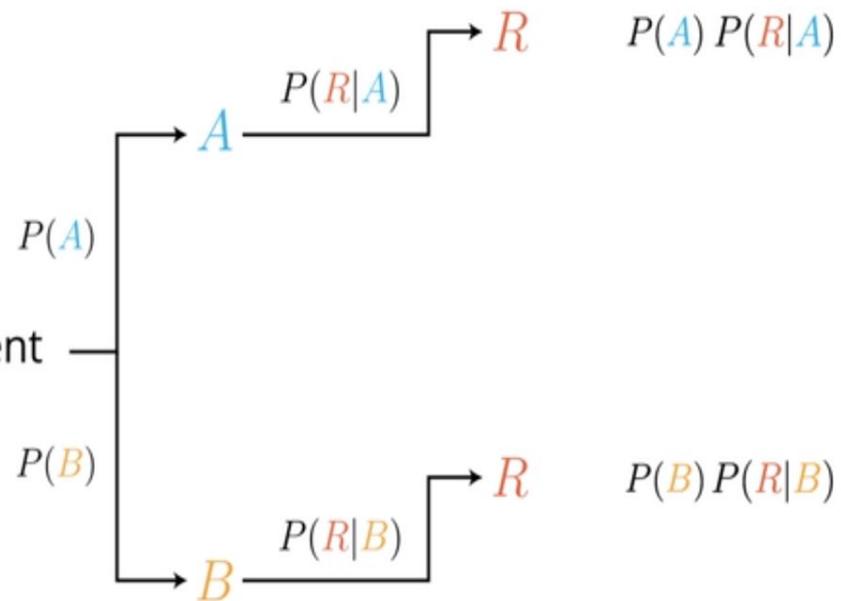
Alex wears red 2 times a week

Brenda wears red 3 times a week

	W1	W2	W3	W4

# BAYES THEOREM

Prior



Posterior

$$P(A|R) = \frac{P(A)P(R|A)}{P(A)P(R|A) + P(B)P(R|B)}$$

$$P(B|R) = \frac{P(B)P(R|B)}{P(A)P(R|A) + P(B)P(R|B)}$$

# BAYES THEOREM

$$P(S|+) = \frac{P(S)P(+|S)}{P(S)P(+|S) + P(H)P(+|H)}$$

$$= \frac{0.0001 * 0.99}{0.0001 * 0.99 + 0.9999 * 0.01}$$

$$= 0.0098$$

< 1 %

S: sick

H: healthy

+: positive

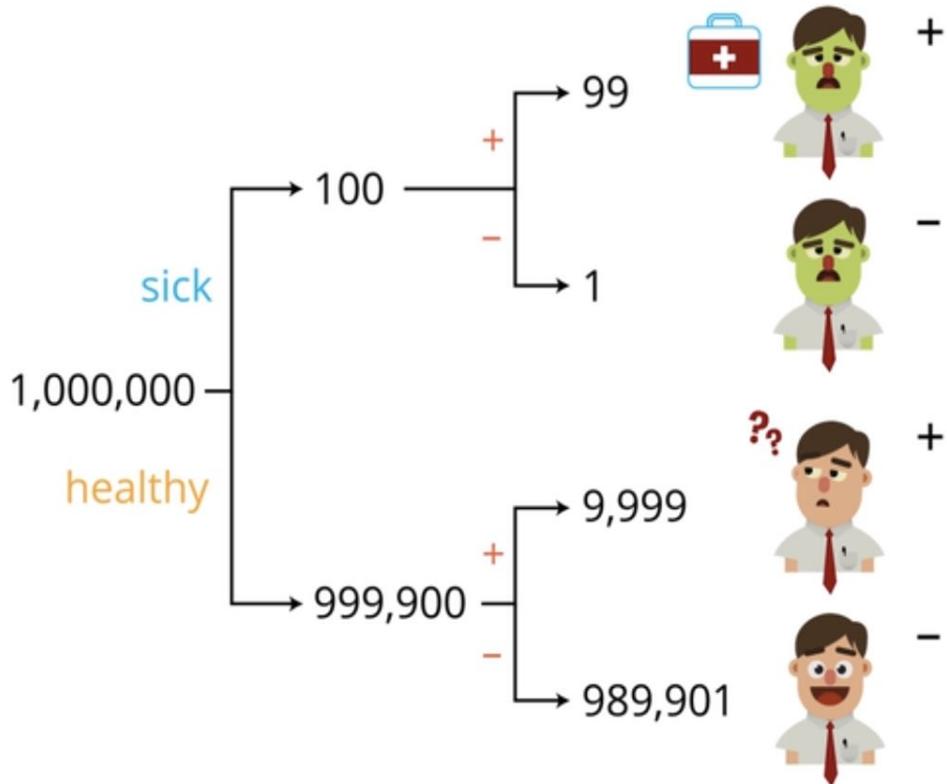
$$P(S) = 0.0001$$

$$P(H) = 0.9999$$

$$P(+|S) = 0.99$$

$$P(+|H) = 0.01$$

# BAYES THEOREM

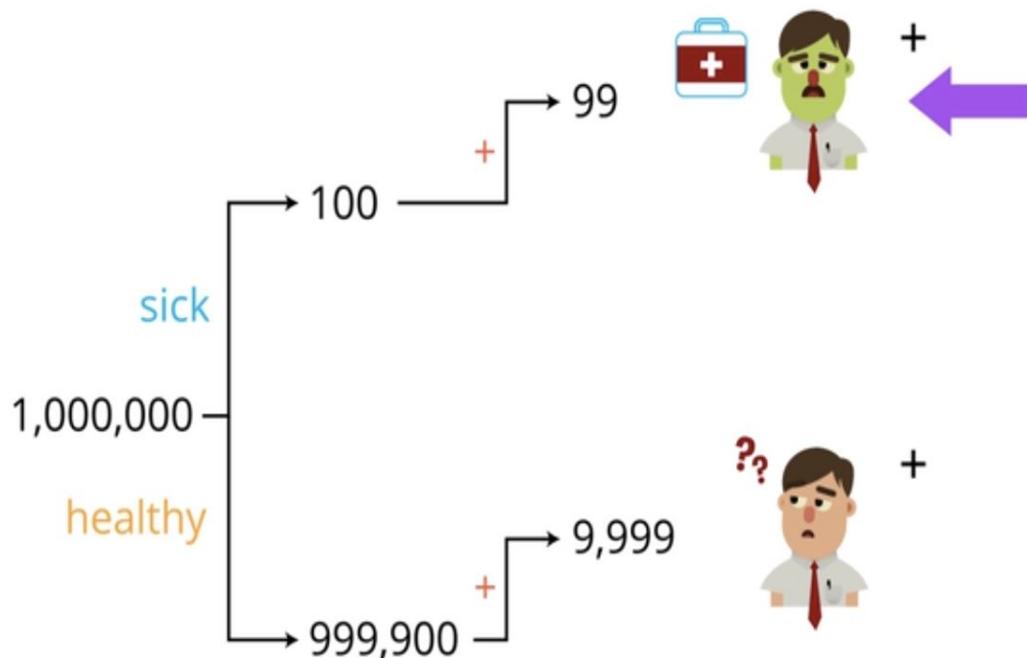


1 out of every 10,000 patients is sick

Test has 99% accuracy

Patient tested positive

# BAYES THEOREM



1 out of every 10,000 patients is sick

Test has 99% accuracy

Patient tested positive

$$P(\text{sick}|+) = \frac{99}{9,999 + 99} = 0.0098 < 1$$

## FALSE POSITIVES

1% errors

0.01% sick

## FALSE POSITIVES

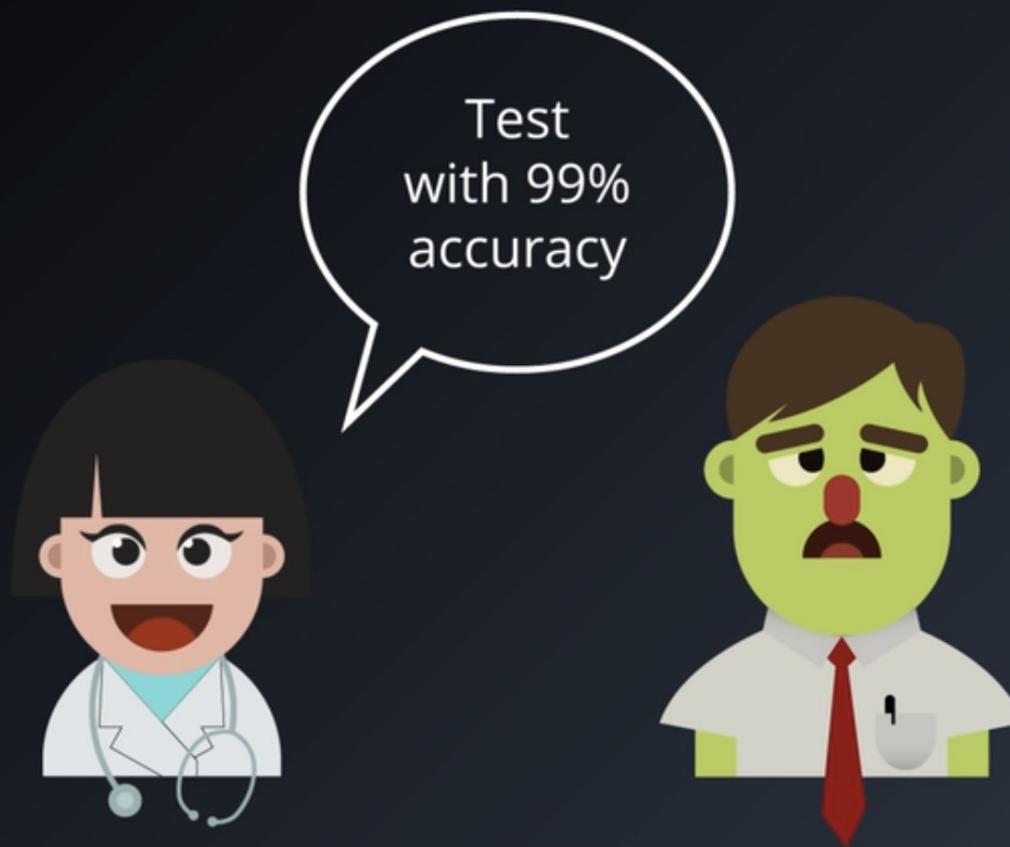
1% errors

100 out of every 10,000

0.01% sick

1 out of every 10,000

# BAYES THEOREM



# BAYES THEOREM



# BAYES THEOREM



99% Accuracy  
1 out of 10,000  
people are sick

**Quiz:**  
What is the probability  
of being sick?

# BAYES THEOREM



99% Accuracy  
1 out of 10,000  
people are sick

**Quiz:**

What is the probability  
of being sick?

- 0%-20%
- 20%-40%
- 40%-60%
- 60%-80%
- 80%-100%

# NAIVE BAYES

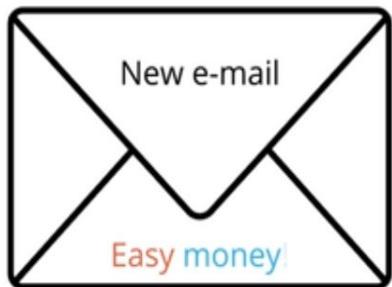
## Spam

Win money now!  
Make cash easy!  
Cheap money, reply.

## Ham

How are you?  
There you are!  
Can I borrow money?  
Say hi to grandma.  
Was the exam easy?

# NAIVE BAYES



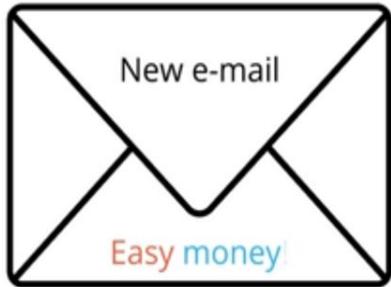
<b>Spam</b> Win <b>money</b> now! Make cash <b>easy</b> ! Cheap <b>money</b> , reply.	<b>Ham</b> How are you? There you are! Can I borrow <b>money</b> ? Say hi to grandma. Was the exam <b>easy</b> ?
--	---

## Quiz

What's the probability that an e-mail contains the word '**easy**', given that it is spam?

- 1/5
- 1/4
- 1/3
- 2/3
- 4/5

# NAIVE BAYES



<b>Spam</b> Win <b>money</b> now! Make cash <b>easy</b> ! Cheap <b>money</b> , reply.	<b>Ham</b> How are you? There you are! Can I borrow <b>money</b> ? Say hi to grandma. Was the exam <b>easy</b> ?
--	---

## Quiz

What's the probability that an e-mail contains the word '**money**', given that it is spam?

- 1/5
- 1/4
- 1/3
- 2/3
- 4/5

# NAIVE BAYES

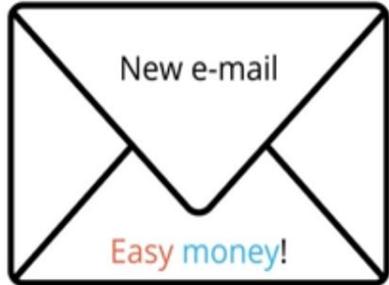


<b>Spam</b> Win <b>money</b> now! Make cash <b>easy</b> ! Cheap <b>money</b> , reply.	<b>Ham</b> How are you? There you are! Can I borrow <b>money</b> ? Say hi to grandma. Was the exam <b>easy</b> ?
--	---

$P(\text{'easy'} | \text{spam}) = 1/3$

$P(\text{'money'} | \text{spam}) = 2/3$

# NAIVE BAYES



Spam	Ham
Win <b>money</b> now! Make cash <b>easy</b> ! Cheap <b>money</b> , reply.	How are you? There you are! Can I borrow <b>money</b> ? Say hi to grandma. Was the exam <b>easy</b> ?

$$P('easy' | \text{spam}) = 1/3$$

$$P('money' | \text{spam}) = 2/3$$

$$P('easy' | \text{ham}) = 1/5$$

$$P('money' | \text{ham}) = 1/5$$

# NAIVE BAYES

Known

## Spam

Win **money** now!   
Make cash **easy**!   
Cheap **money**, reply. 

## Ham

How are you?   
There you are!   
Can I borrow **money**?   
Say hi to grandma.   
Was the exam **easy**? 

$$P(\text{'easy'} | \text{spam}) = 1/3$$

$$P(\text{'money'} | \text{spam}) = 2/3$$

Inferred

## Contains "easy"

Make cash **easy**!   
Was the exam **easy**? 

## Contains "money"

Win **money** now!   
Cheap **money**, reply.   
Can I borrow **money**? 

$$P(\text{spam} | \text{'easy'}) = 1/2$$

# NAIVE BAYES



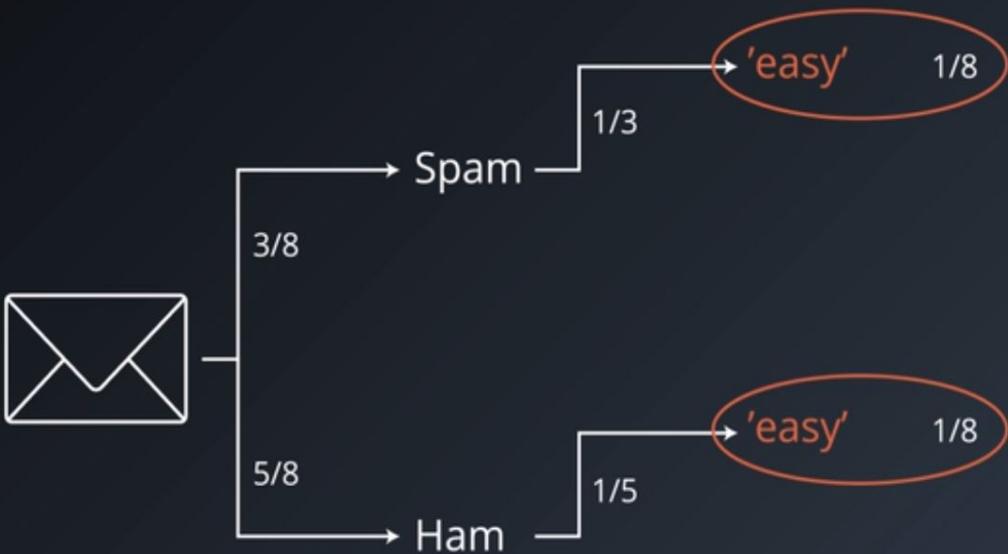
$P(\text{spam} \mid \text{'easy'})$



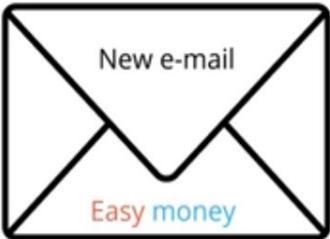
# NAIVE BAYES



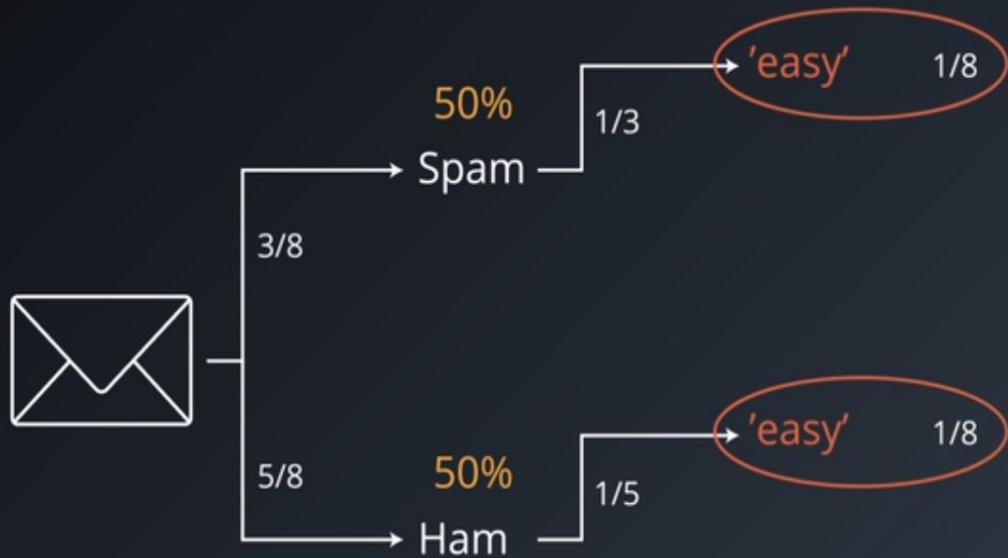
$P(\text{spam} \mid \text{'easy'})$



# NAIVE BAYES



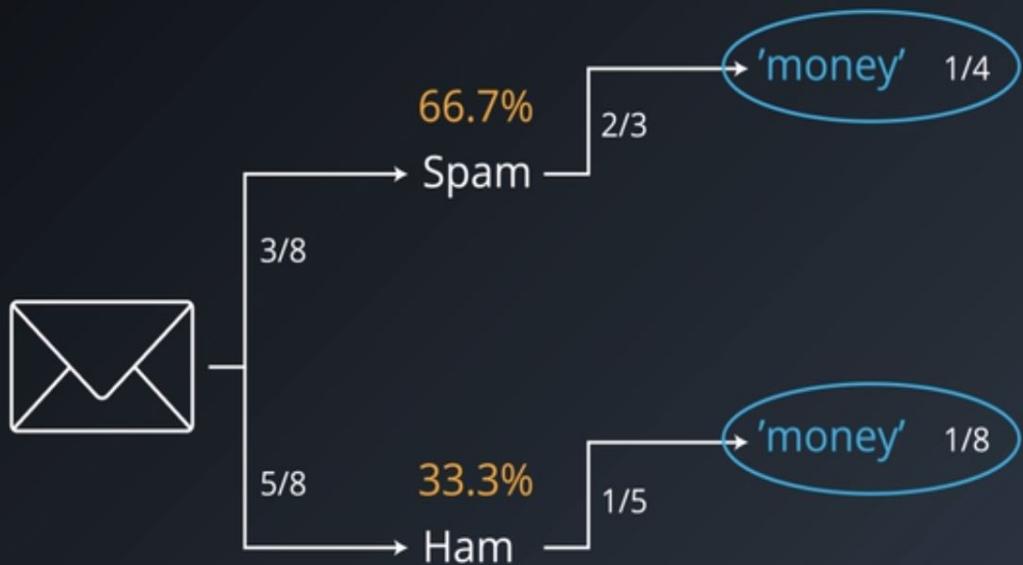
$$P(\text{spam} \mid \text{'easy'})$$



# NAIVE BAYES



$P(\text{spam} \mid \text{'money'})$



## NAIVE ASSUMPTION

$$P(A \cap B) = P(A)P(B)$$



0



>0



>0

## CONDITIONAL PROBABILITY

$$P(\text{A} \mid \text{B}) P(\text{B}) = P(\text{B} \mid \text{A}) P(\text{A})$$

## CONDITIONAL PROBABILITY

$$P(A \mid B) \propto P(B \mid A)P(A)$$

## NAIVE BAYES



$$P(\text{spam} \mid \text{'easy', 'money'}) \propto P(\text{'easy', 'money'} \mid \text{spam}) P(\text{spam})$$

$$P(A \mid B) \propto P(B \mid A) P(A)$$

CONDITIONAL PROBABILITY

## NAIVE BAYES



$$P(\text{spam} \mid \text{'easy', 'money'}) \propto P(\text{'easy'} \mid \text{spam}) P(\text{'money'} \mid \text{spam}) P(\text{spam})$$

$$P(A \& B) = P(A)P(B)$$

NAIVE ASSUMPTION

Spam

Win money now!

Make cash easy!

Cheap money, reply.

Ham

How are you?

There you are!

Can I borrow money?

Say hi to grandma.

Was the exam easy?

## NAIVE BAYES



$$P(\text{spam} \mid \text{'easy', 'money'}) \propto P(\text{'easy'} \mid \text{spam}) P(\text{'money'} \mid \text{spam}) P(\text{spam})$$

1/12

1/3

2/3

3/8

$$P(\text{ham} \mid \text{'easy', 'money'}) \propto P(\text{'easy'} \mid \text{ham}) P(\text{'money'} \mid \text{ham}) P(\text{ham})$$

1/5

1/5

5/8

## NAIVE BAYES

$$P(\text{spam} \mid \text{'easy', 'money'}) \propto \frac{1}{12} \rightarrow \boxed{\phantom{00}}$$

$$P(\text{ham} \mid \text{'easy', 'money'}) \propto \frac{1}{40} \rightarrow \boxed{\phantom{00}}$$

## NAIVE BAYES

$$P(\text{spam} \mid \text{'easy'}, \text{'money'}) = \frac{1}{12}$$

$$P(\text{ham} \mid \text{'easy'}, \text{'money'}) = \frac{1}{40}$$

## NAIVE BAYES

$$P(\text{spam} \mid \text{'easy', 'money'})$$

$$\frac{1}{12}$$

---

$$\frac{1}{12} + \frac{1}{40}$$

$$P(\text{ham} \mid \text{'easy', 'money'})$$

## NAIVE BAYES

$$P(\text{spam} \mid \text{'easy', 'money'}) = \frac{\frac{10}{13}}{\frac{1}{40}}$$
$$P(\text{ham} \mid \text{'easy', 'money'}) = \frac{1}{12} + \frac{1}{40}$$

## NAIVE BAYES

$$P(\text{spam} \mid \text{'easy'}, \text{'money'}) = \frac{10}{13}$$

$$P(\text{ham} \mid \text{'easy'}, \text{'money'}) = \frac{3}{13}$$

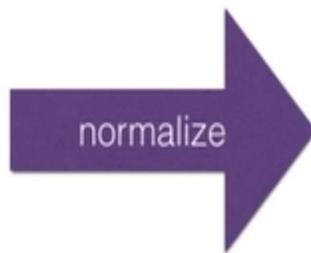
# NAIVE BAYES

$$P(\text{spam} \mid \text{'easy', 'money', ..., 'cheap'}) \propto P(\text{'easy', 'money', ..., 'cheap'} \mid \text{spam}) P(\text{spam})$$

$$P(\text{'easy'} \mid \text{spam}) P(\text{'money'} \mid \text{spam}) \dots P(\text{'cheap'} \mid \text{spam}) P(\text{spam})$$

# NAIVE BAYES

$P(\text{spam} \mid \text{'easy'}, \text{'money'}, \dots, \text{'cheap'})$



Probability of spam

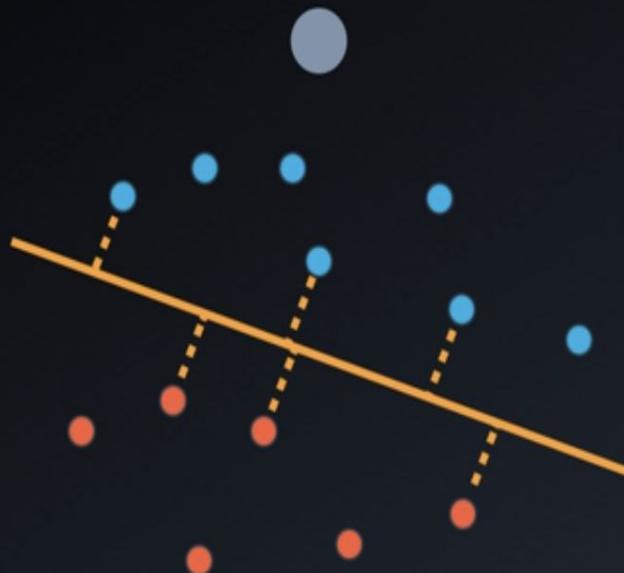
normalize

$P(\text{ham} \mid \text{'easy'}, \text{'money'}, \dots, \text{'cheap'})$

Probability of ham

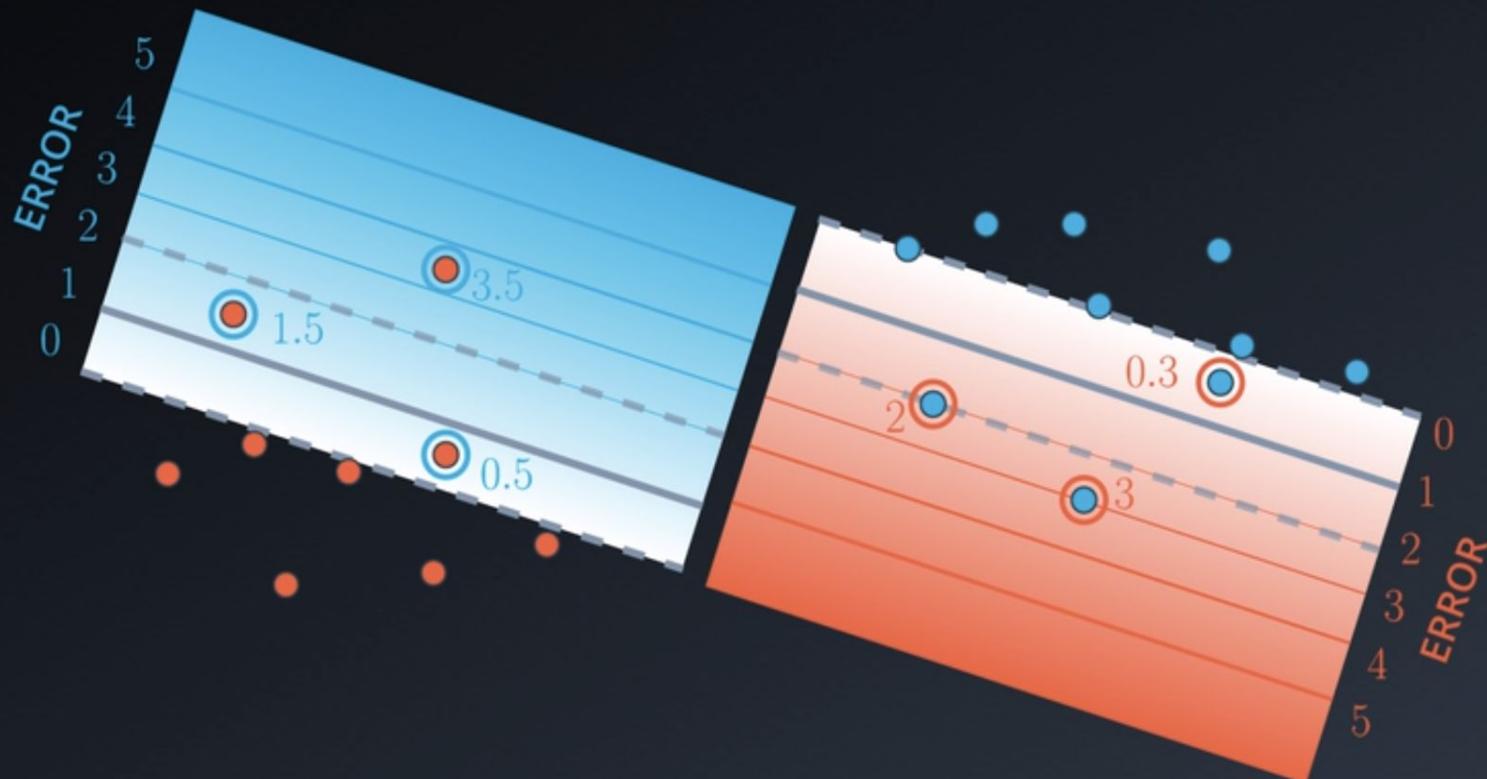
# Cutting data with style

Quiz: Which one is a better line?



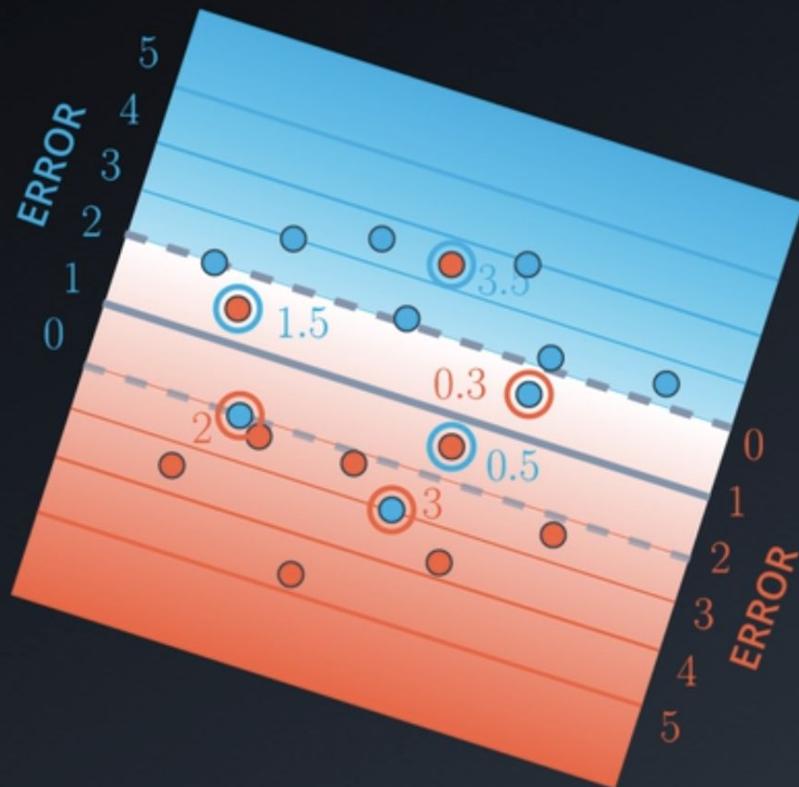
# Classification Error

$$\text{Error} = 1.5 + 3.5 + 0.5 + 2 + 3 + 0.3 = 10.8$$

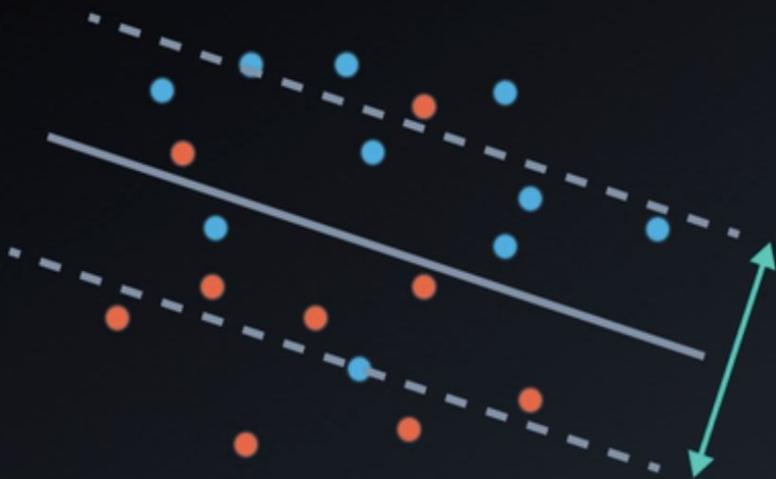


# Classification Error

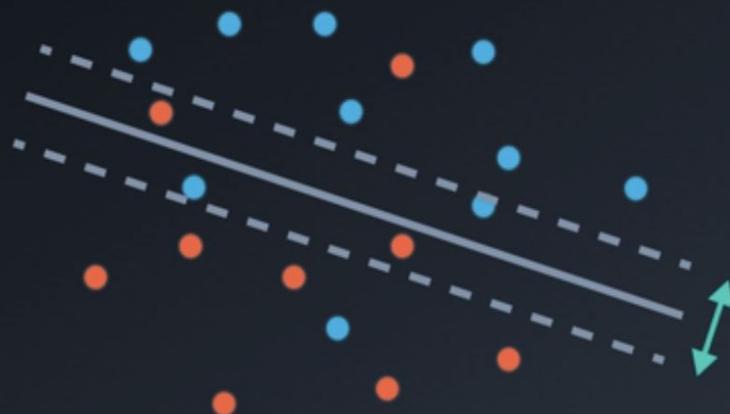
$$\text{Error} = 1.5 + 3.5 + 0.5 + 2 + 3 + 0.3 = 10.8$$



# Margin Error

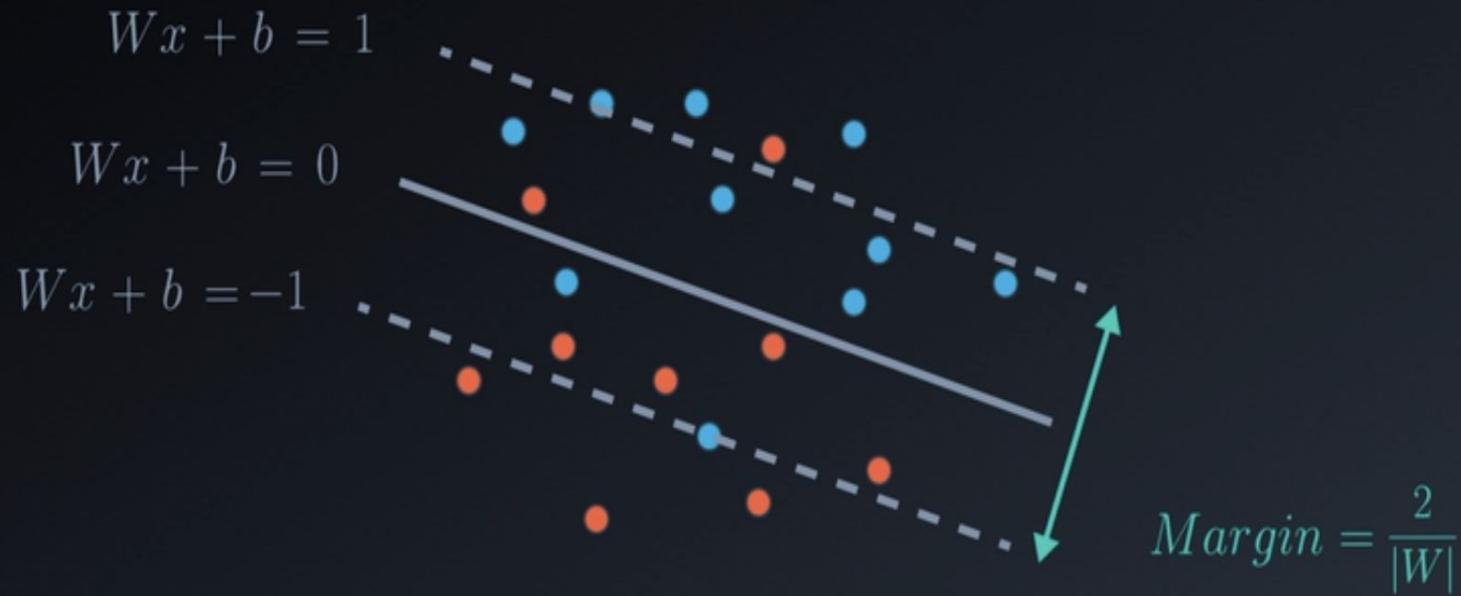


LARGE MARGIN  
SMALL ERROR

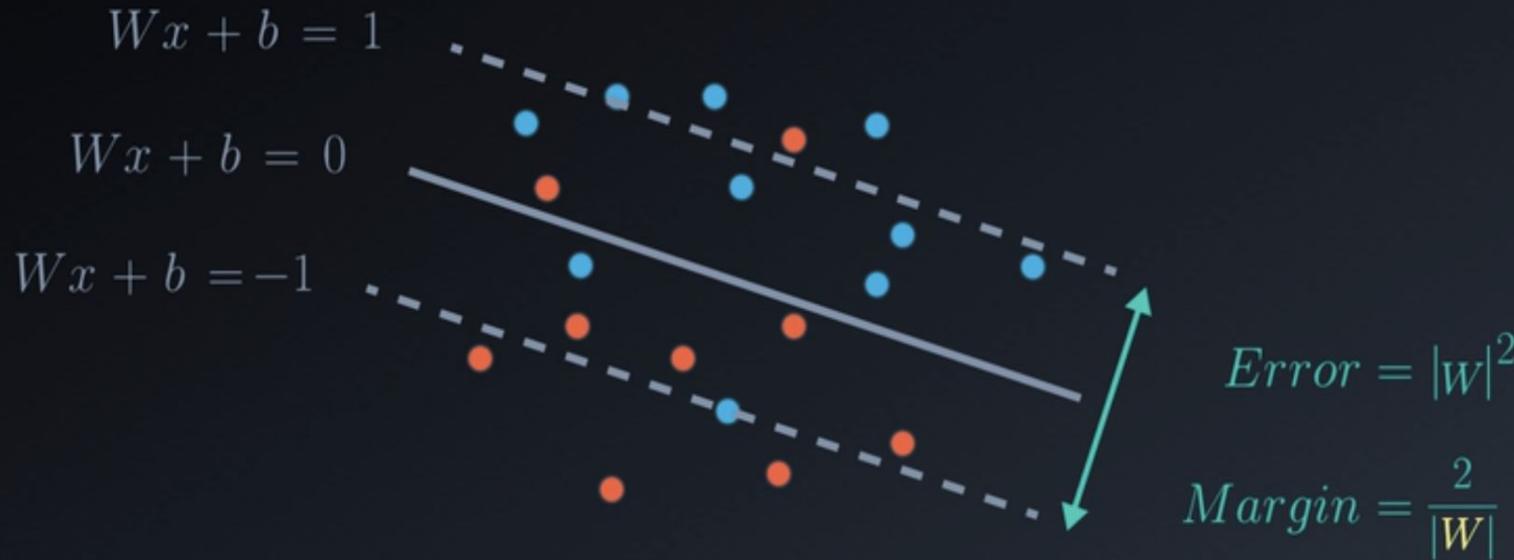


SMALL MARGIN  
LARGE ERROR

# Margin Error

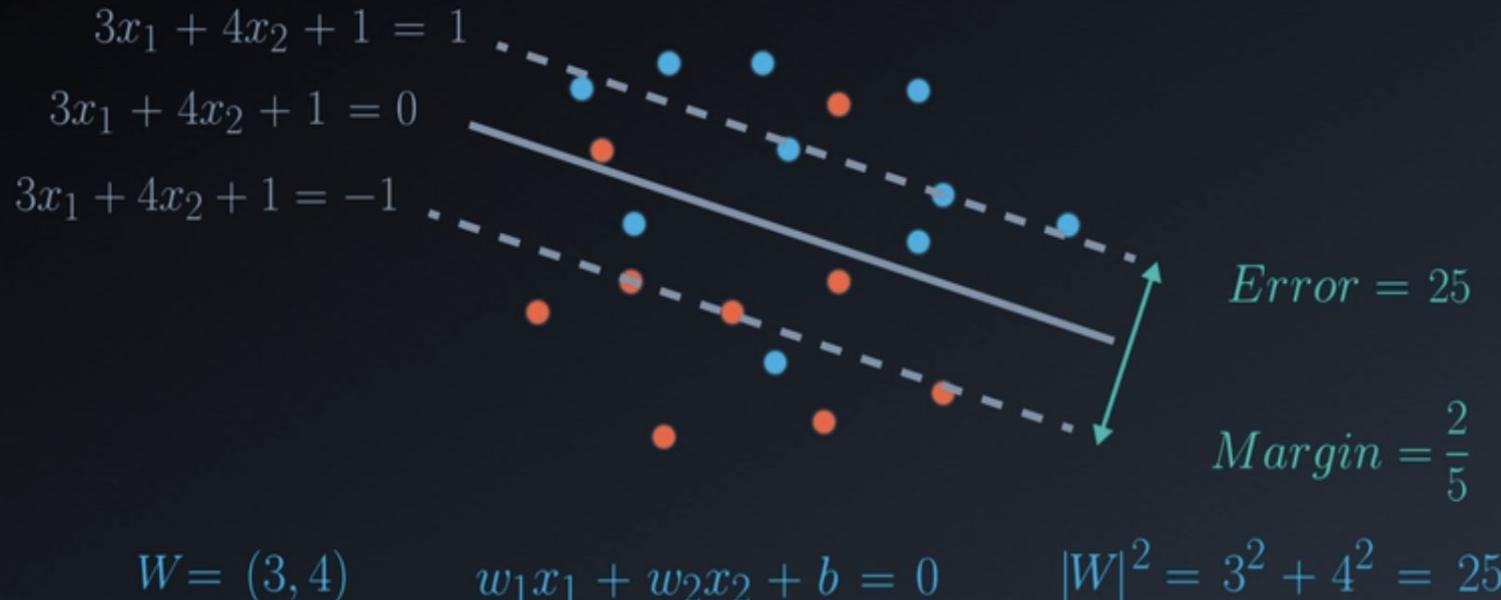


# Margin Error



LARGE MARGIN  $\longrightarrow$  SMALL ERROR  
SMALL MARGIN  $\longrightarrow$  LARGE ERROR

# Example



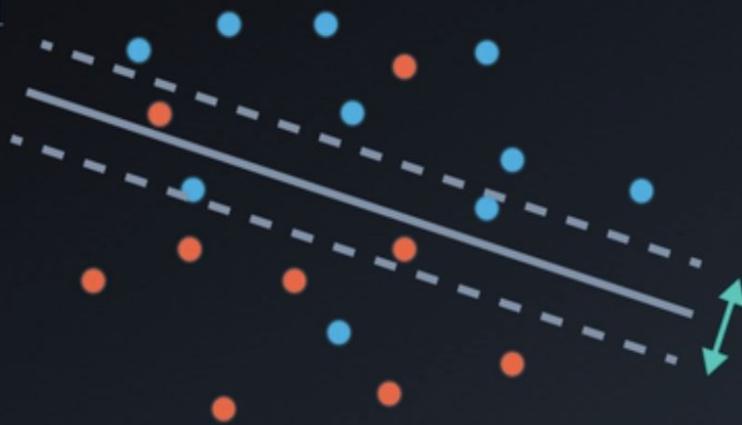
$$b = 1$$

$$3x_1 + 4x_2 + 1 = 0$$

$$\frac{2}{|W|} = \frac{2}{5}$$

# Example

$$\begin{aligned}6x_1 + 8x_2 + 2 &= 1 \\6x_1 + 8x_2 + 2 &= 0 \\6x_1 + 8x_2 + 2 &= -1\end{aligned}$$



$$\begin{aligned}Error &= 100 \\Margin &= \frac{2}{10}\end{aligned}$$

$$W = (6, 8)$$

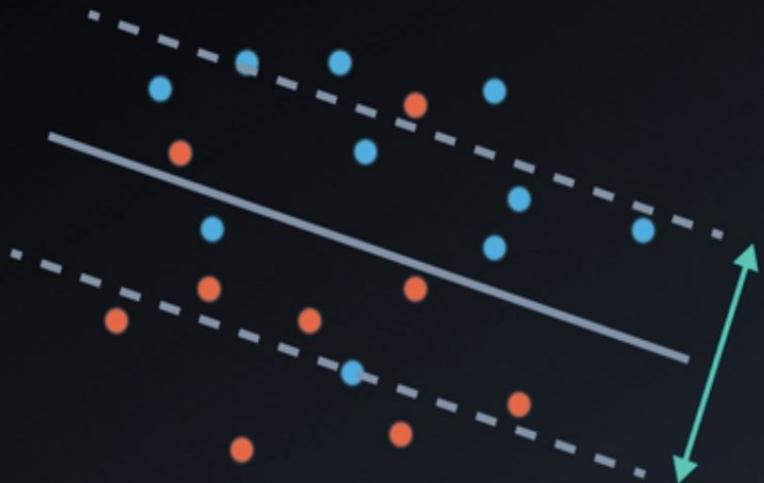
$$w_1x_1 + w_2x_2 + b = 0$$

$$|W|^2 = 6^2 + 8^2 = 100$$

$$b = 2$$

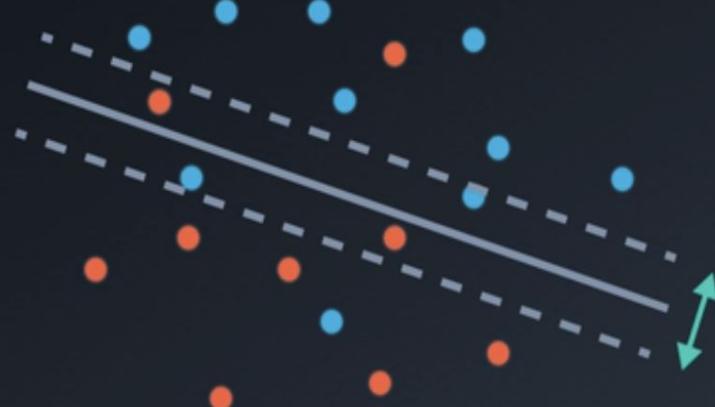
$$6x_1 + 8x_2 + 2 = 0$$

$$\frac{2}{|W|} = \frac{2}{10}$$



$$\text{Margin} = \frac{2}{5} \quad \text{Error} = 25$$

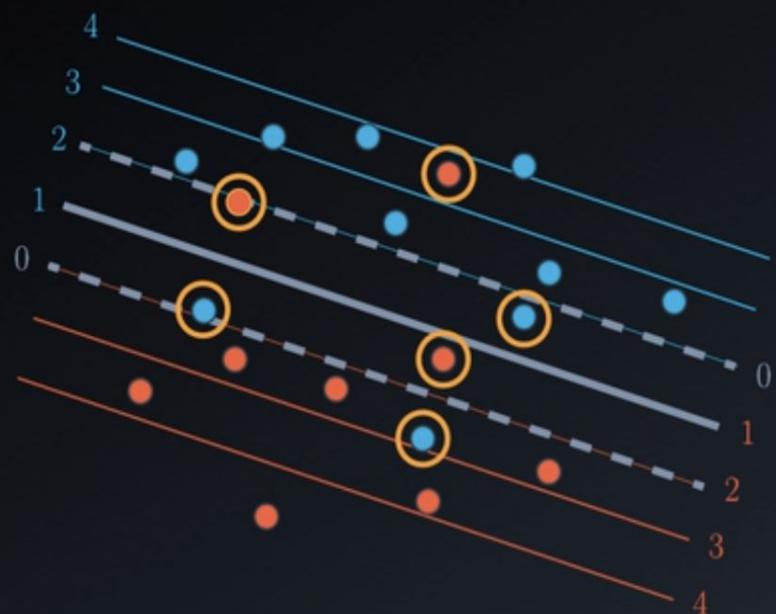
LARGE MARGIN  
SMALL ERROR



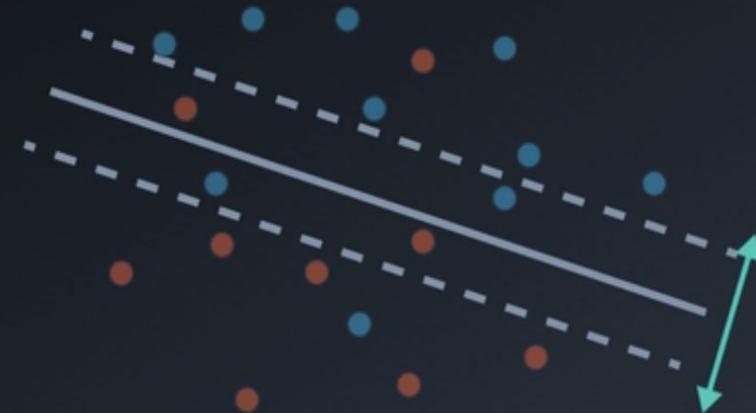
$$\text{Margin} = \frac{2}{10} \quad \text{Error} = 100$$

SMALL MARGIN  
LARGE ERROR

# Error Function

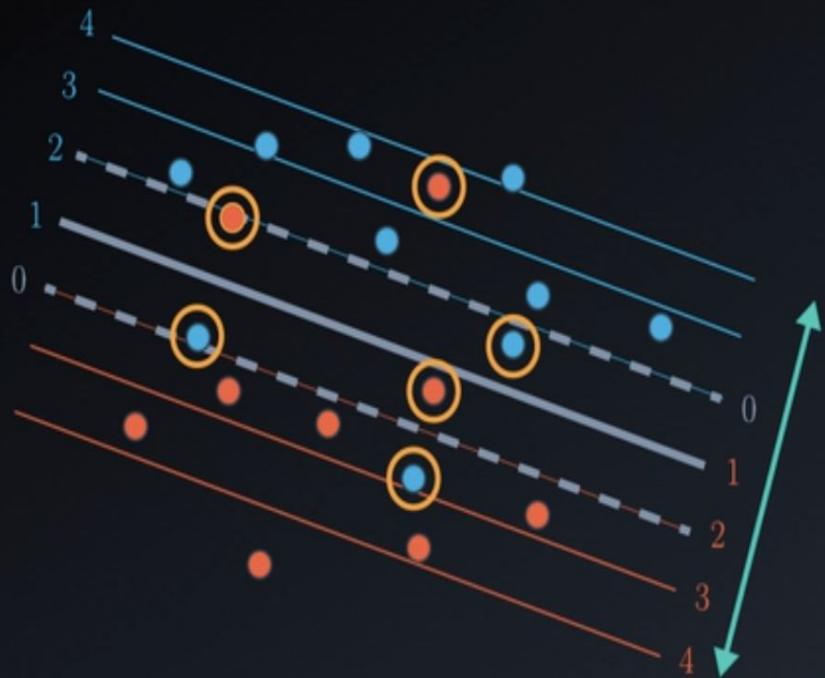


CLASSIFICATION ERROR



MARGIN ERROR

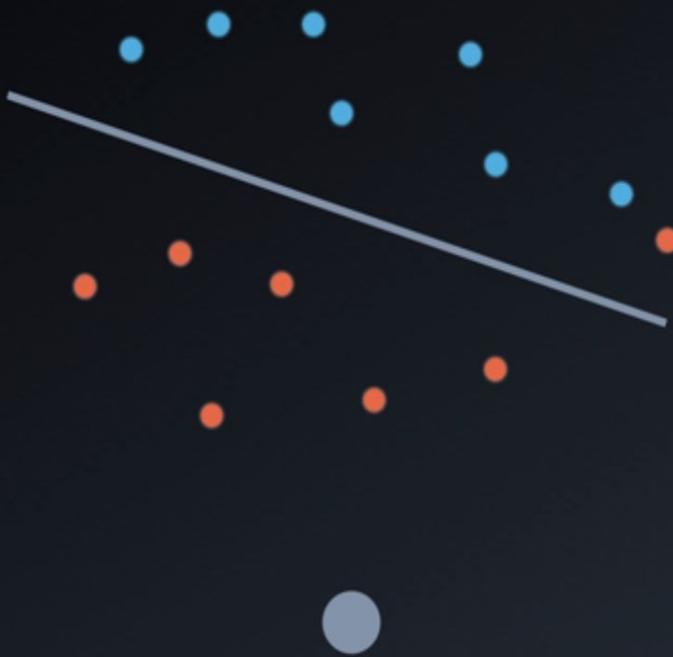
# Error Function



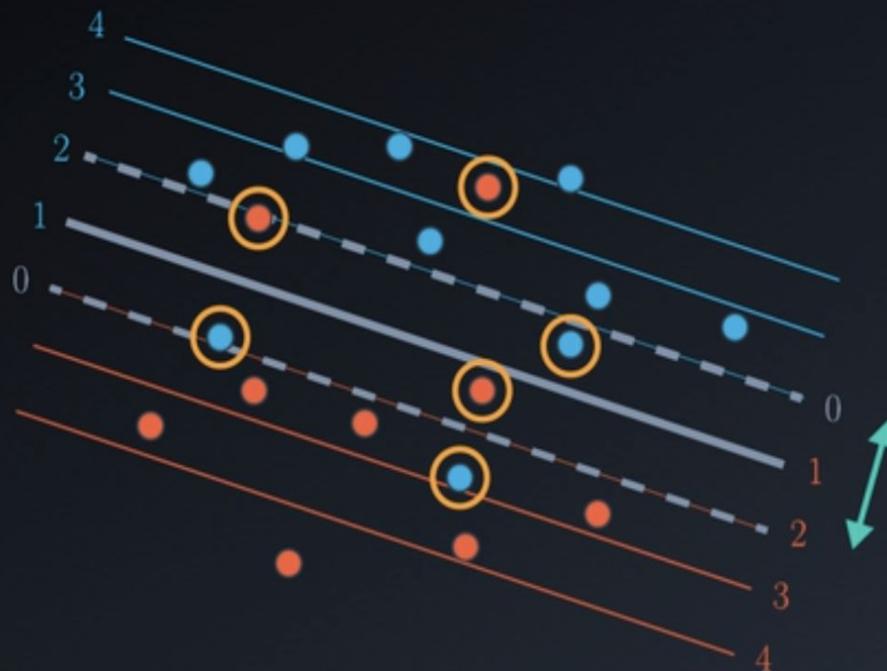
Error = Classification Error + Margin Error  
MINIMIZE USING GRADIENT DESCENT

# The C Parameter

Quiz: Which one is a better line?



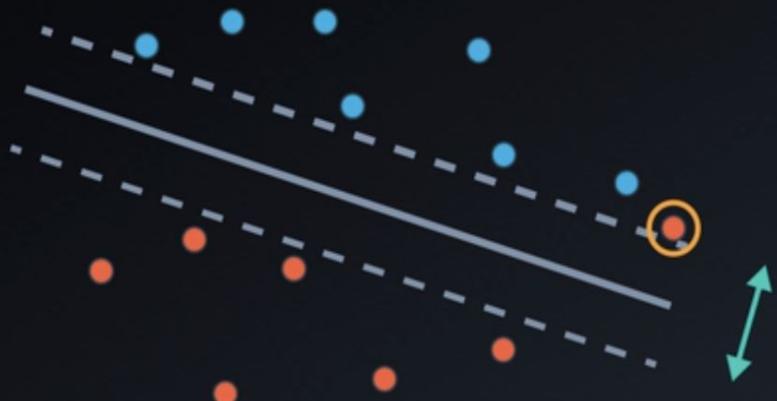
# The C Parameter



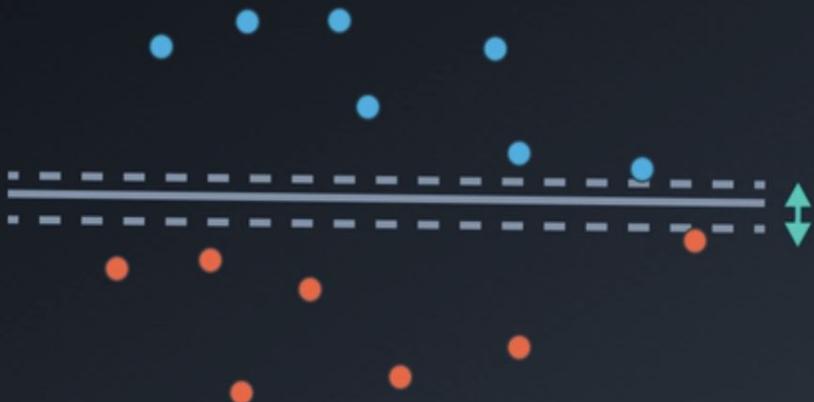
Error =  $C$  Classification Error + Margin Error

Large  $C$ : Focus on classifying points

# The C Parameter

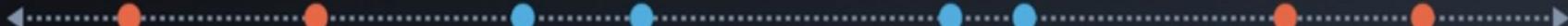


Small C  
Large margin  
May make classification errors

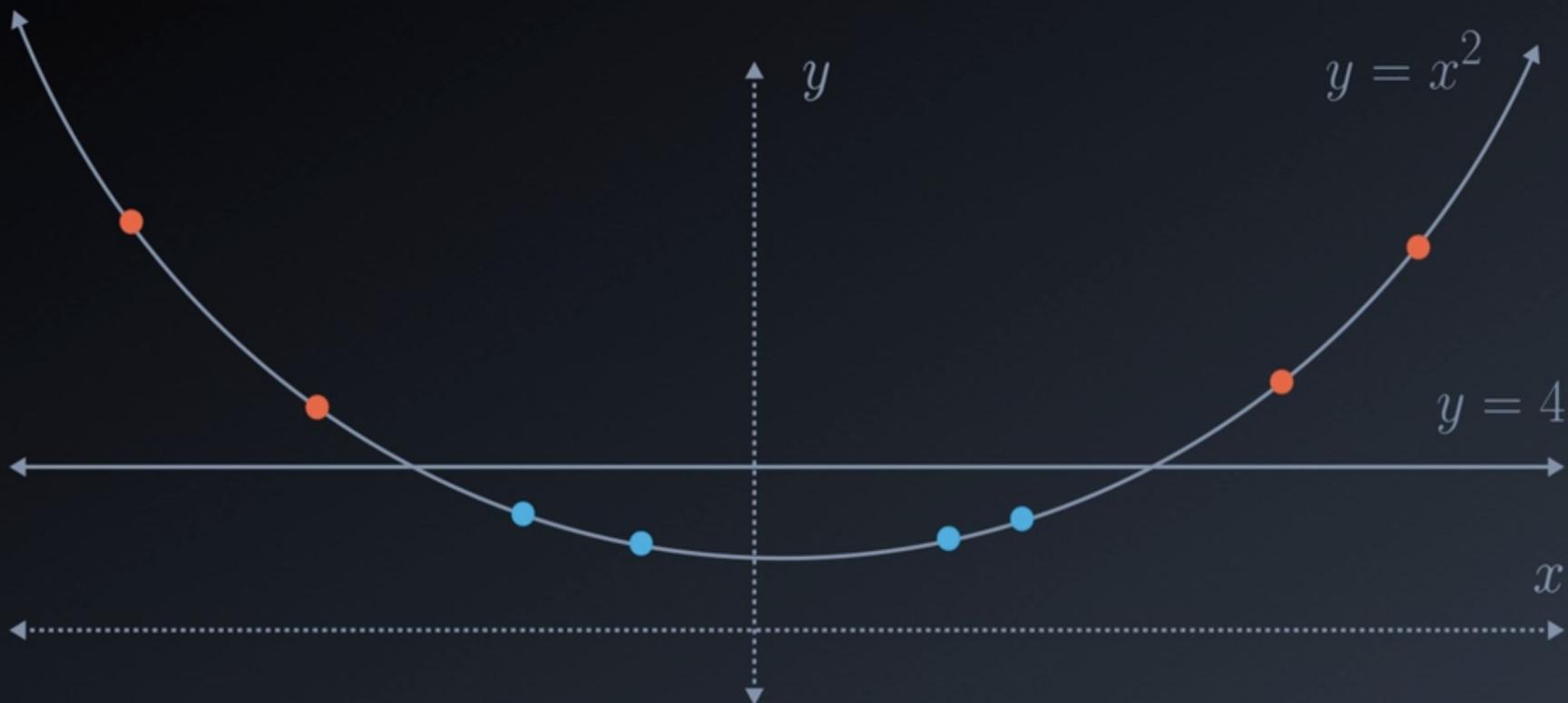


Large C  
Classifies points well  
May have a small margin

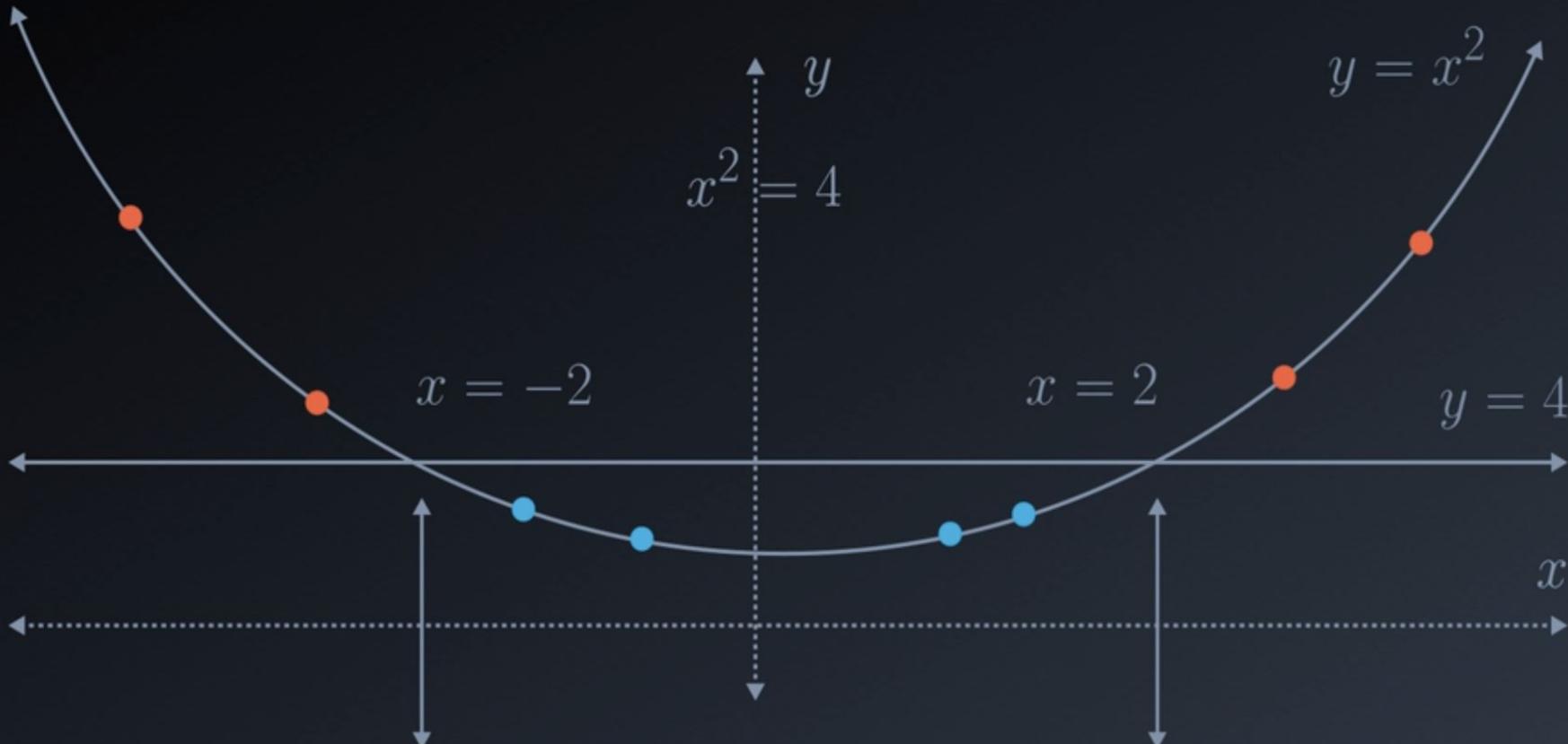
# When a line is not enough...



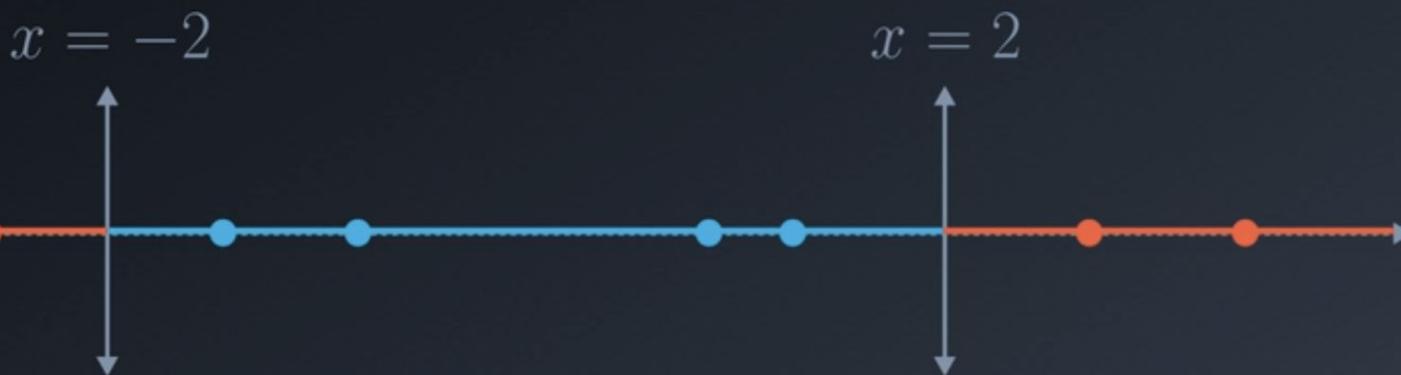
# When a line is not enough...



# When a line is not enough...

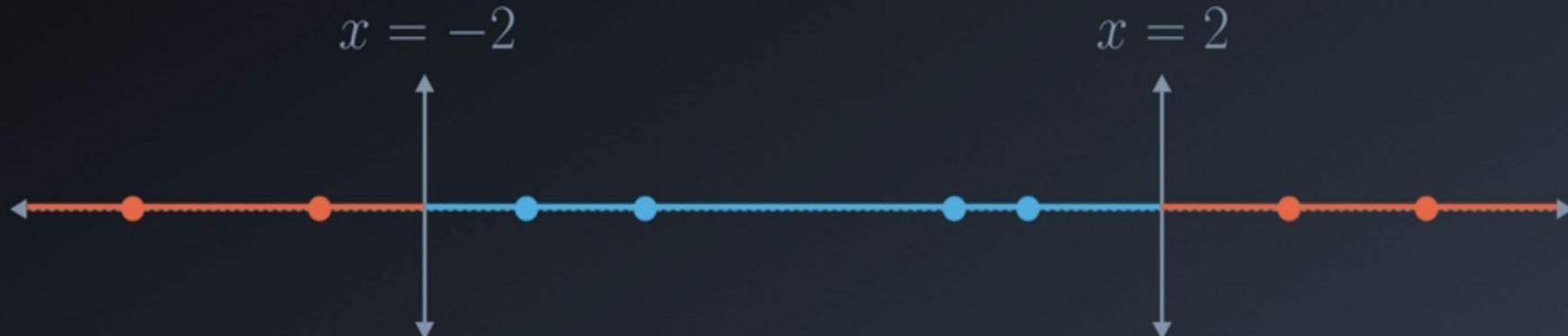


# When a line is not enough...

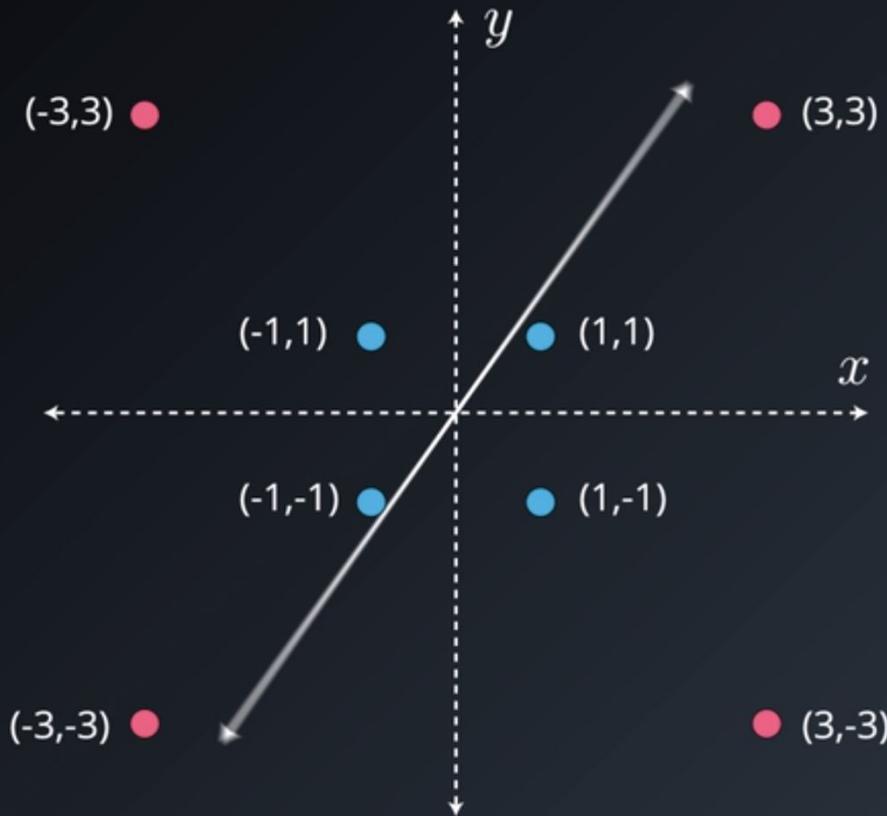


# When a line is not enough...

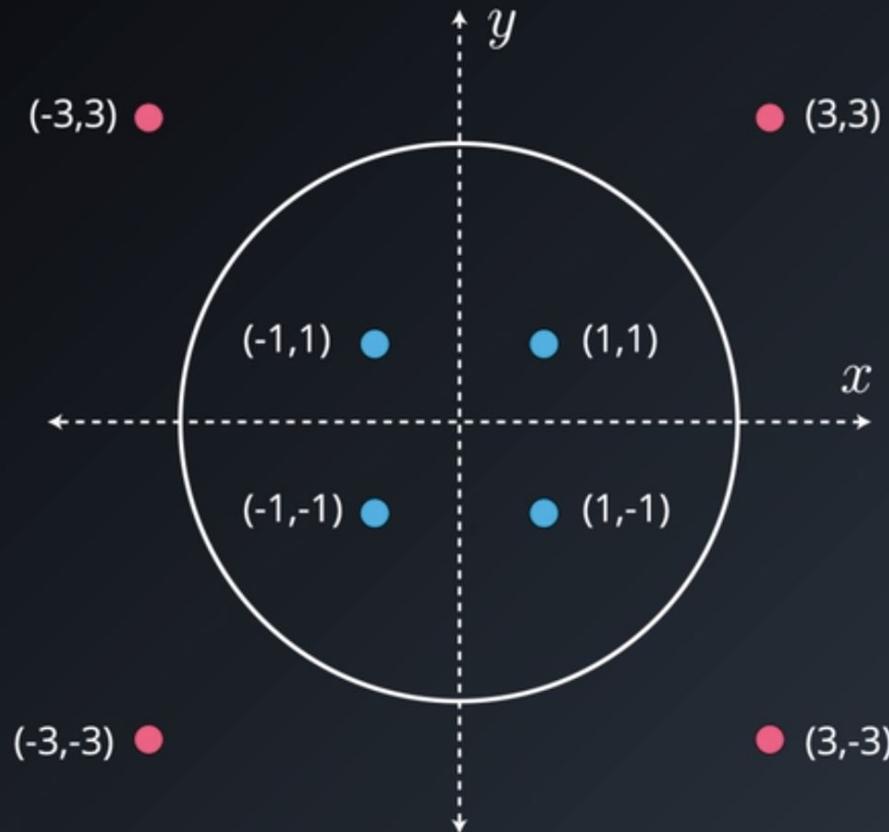
## Kernel Trick



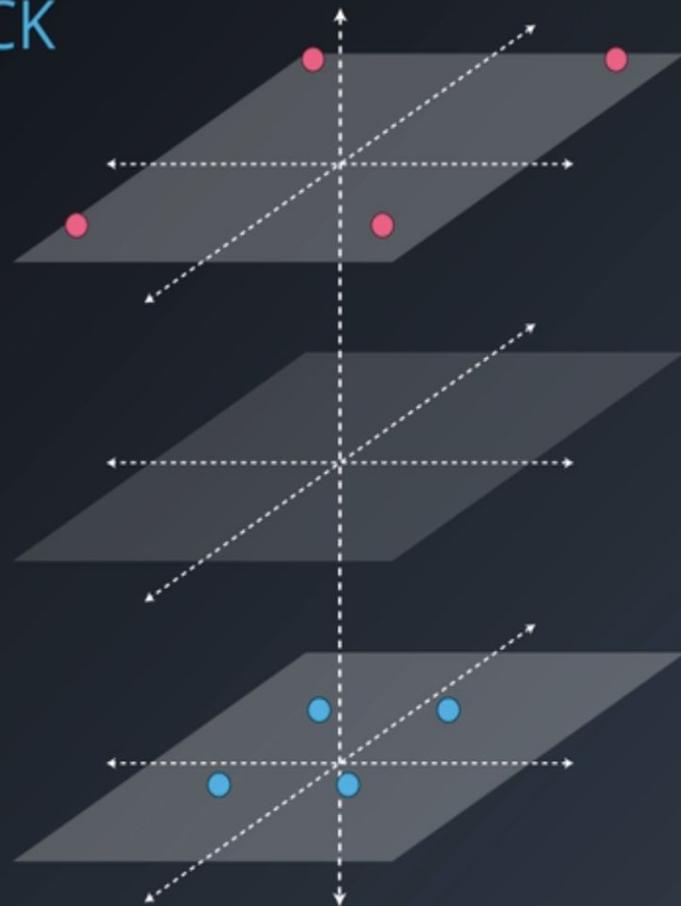
# KERNEL TRICK



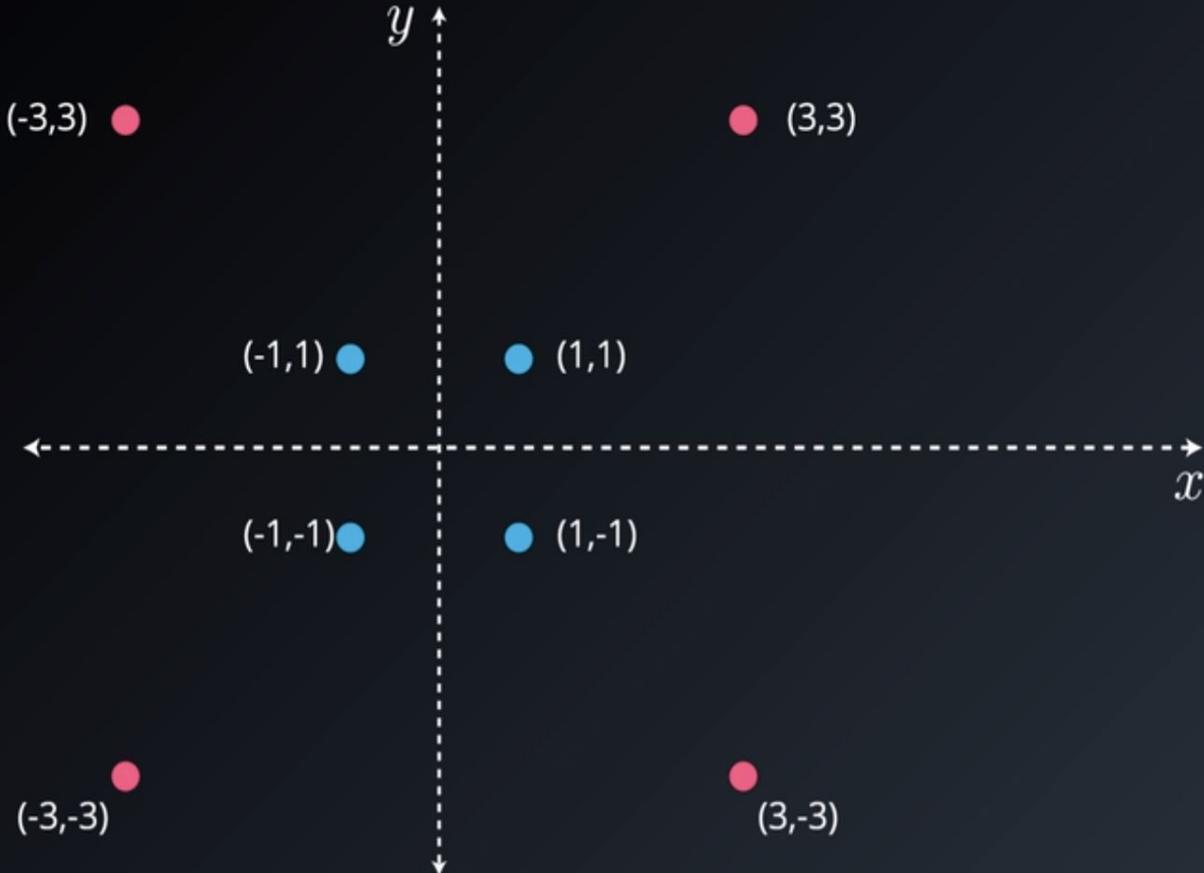
# KERNEL TRICK



# KERNEL TRICK



# KERNEL TRICK



Quiz: Which equation could come to our rescue?

- $x + y$
- $xy$
- $x^2 + y^2$

# KERNEL TRICK

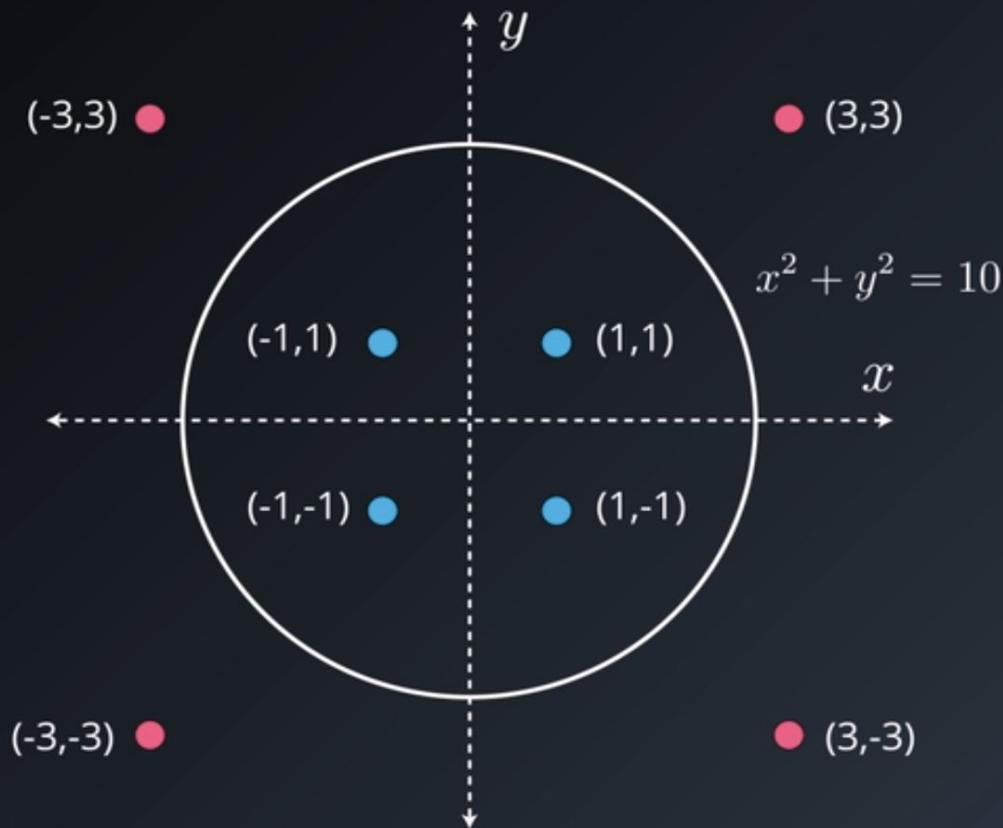
	(-3,-3)	(3,-3)	(-3,3)	(3,3)	(-1,-1)	(1,-1)	(-1,1)	(1,1)
$x + y$	-6	0	0	6	-2	0	0	2
$xy$	9	-9	-9	9	1	-1	-1	1
$x^2 + y^2$	18	18	18	18	2	2	2	2

Quiz: Which equation could come to our rescue?

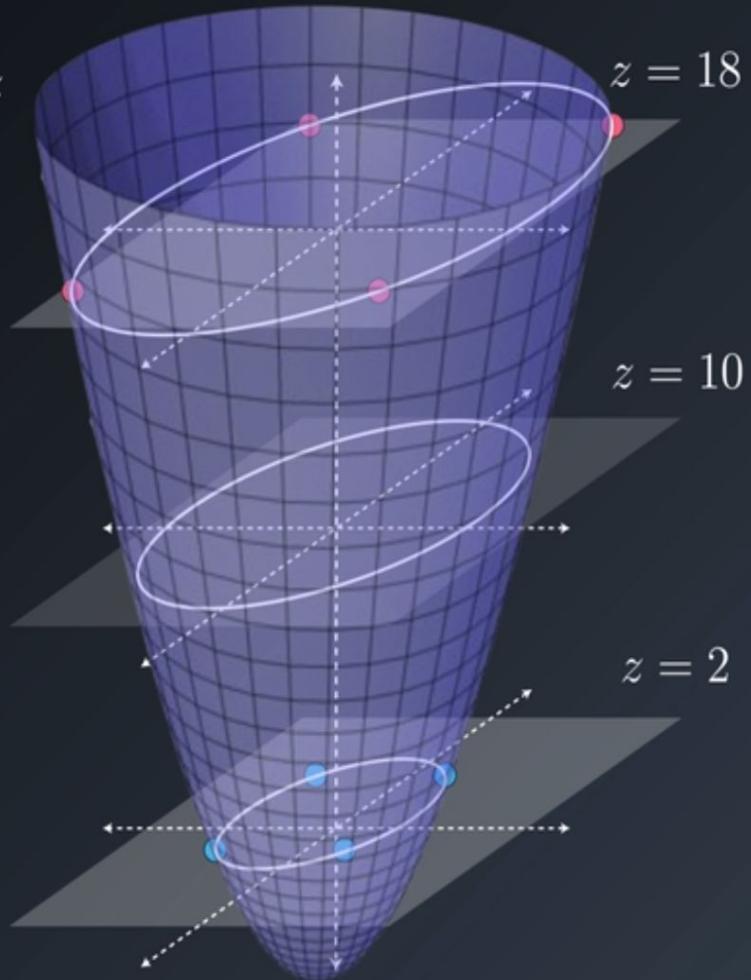
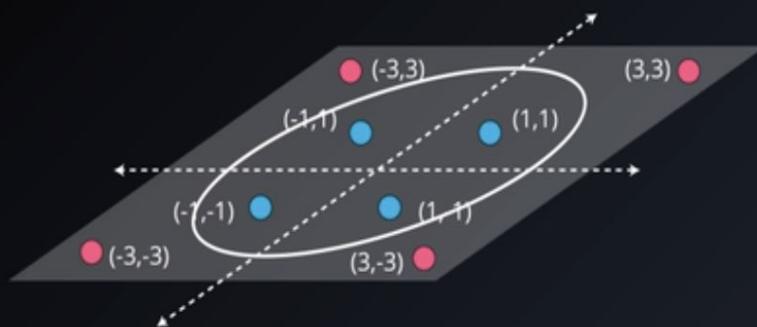
- $x + y$
- $xy$
- $x^2 + y^2$



# KERNEL TRICK



$$x^2 + y^2 = z$$



# KERNEL TRICK

2 Dimensions

$$(x, y) \longrightarrow (x, y, x^2, xy, y^2)$$

(2, 3)

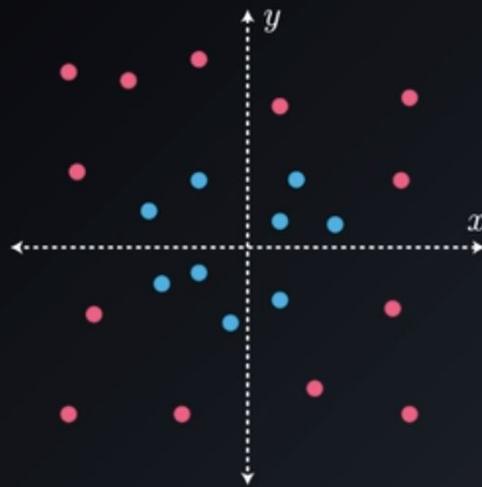
5 Dimensions

(2, 3, 4, 6, 9)

Degree 2  
Polynomial  
boundary

4-dimensional  
boundary  
hyperplane

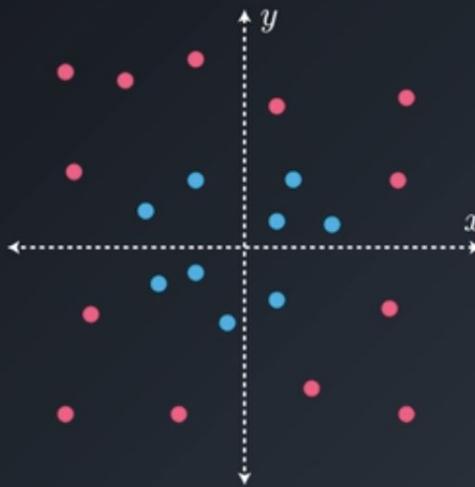
# KERNEL



$x$	$y$
-----	-----

$$\begin{aligned}2x - y &= 1 \\5x - 2y &= 3 \\x + y &= 4\end{aligned}$$

Linear Kernel



$x$	$y$	
$x^2$	$xy$	$y^2$

$$\begin{aligned}x^2 + y^2 &= 1 \\xy &= 1 \\y &= x^2\end{aligned}$$

Polynomial Kernel

# KERNEL TRICK



$$y = x^3 + 2x^2 - x - 2$$

$x$	$y$
$x^2$	$xy$
$x^3$	$y^2$
$x^2y$	$xy^2$
$x^3y$	$y^3$

Polynomial Kernel (degree 3)

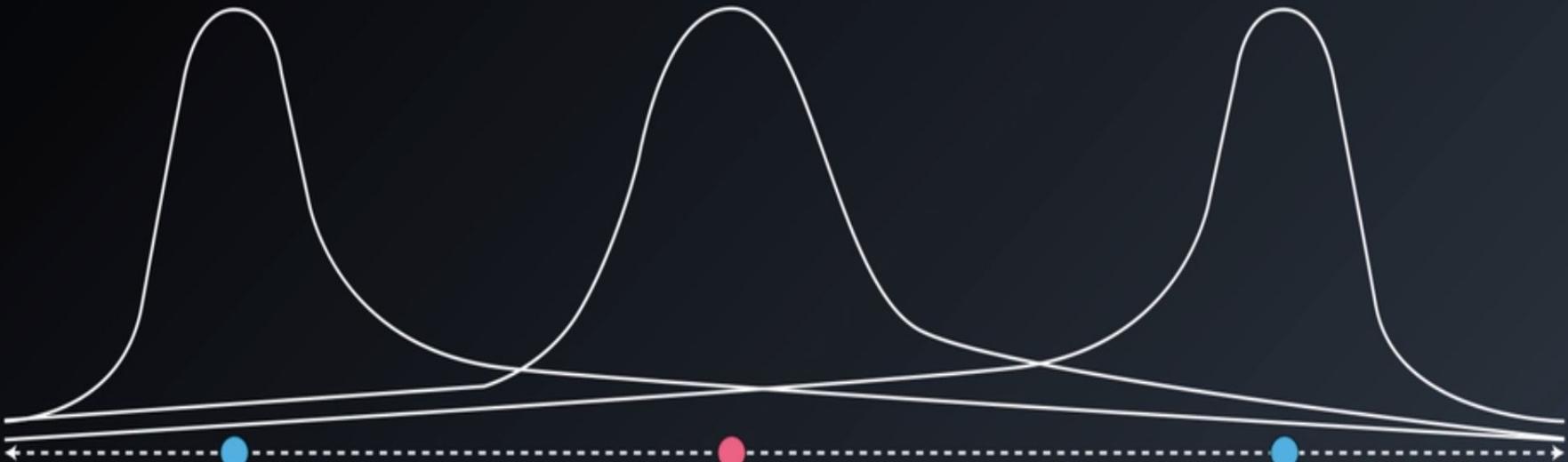
# RBF KERNEL



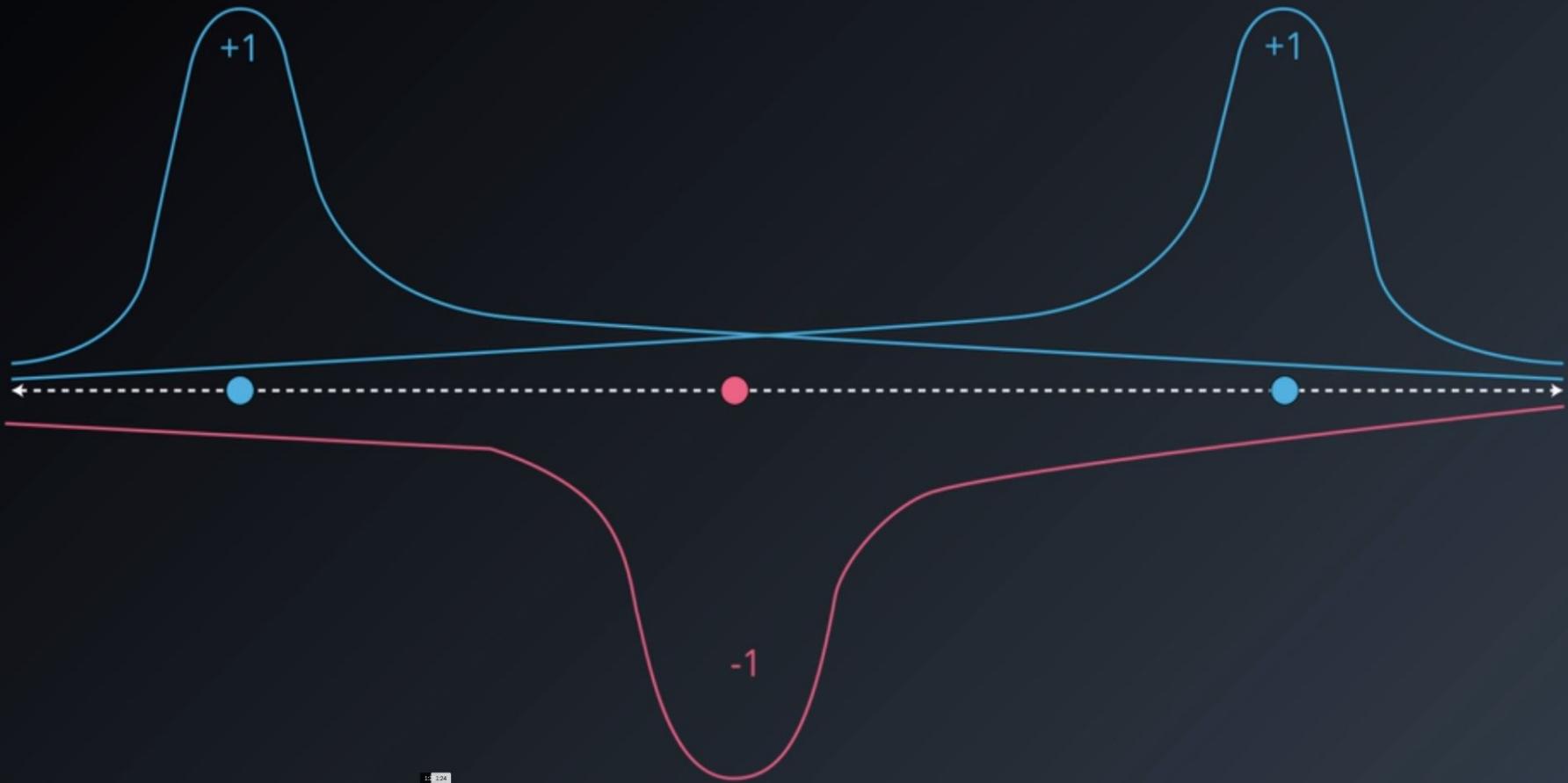
# RBF KERNEL



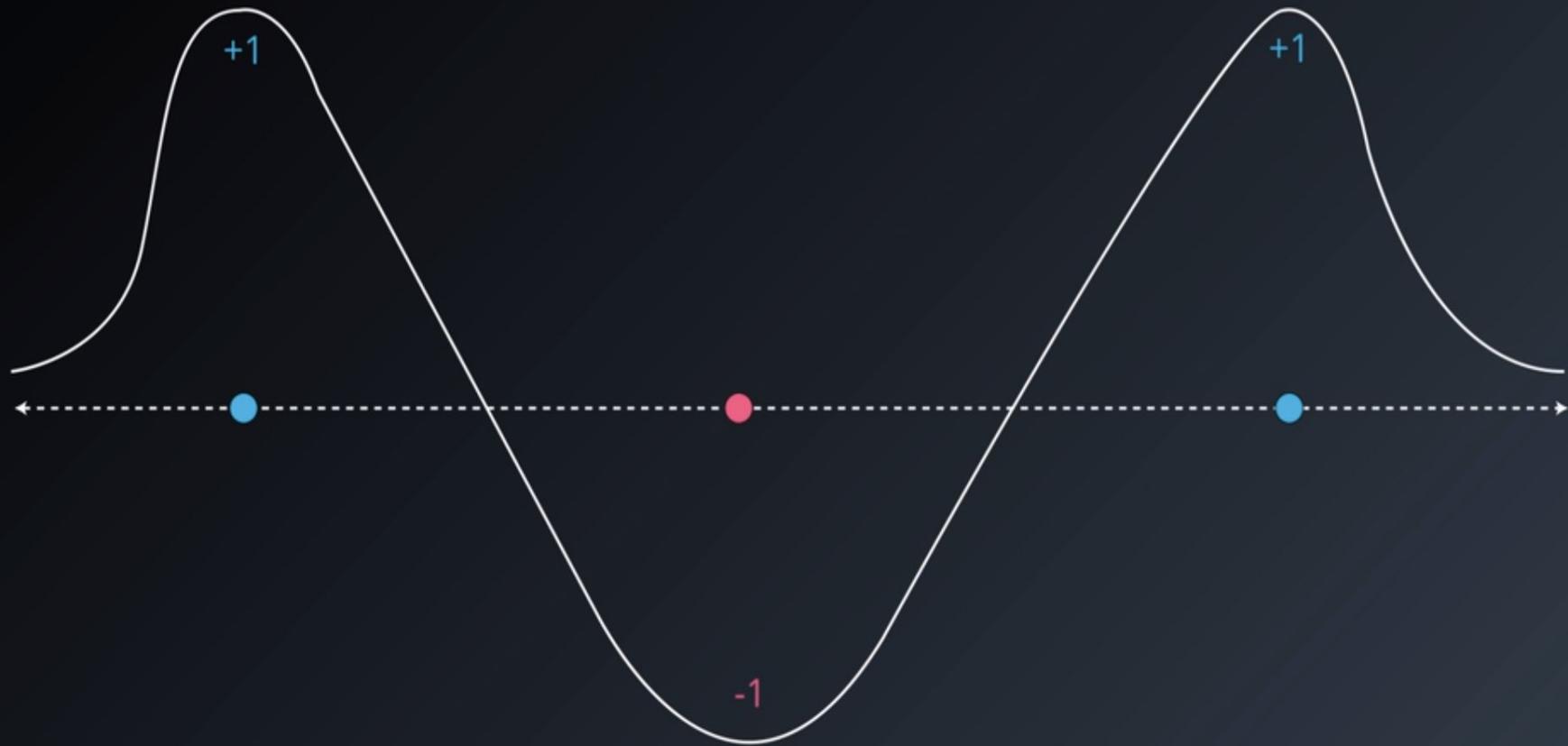
# RBF KERNEL



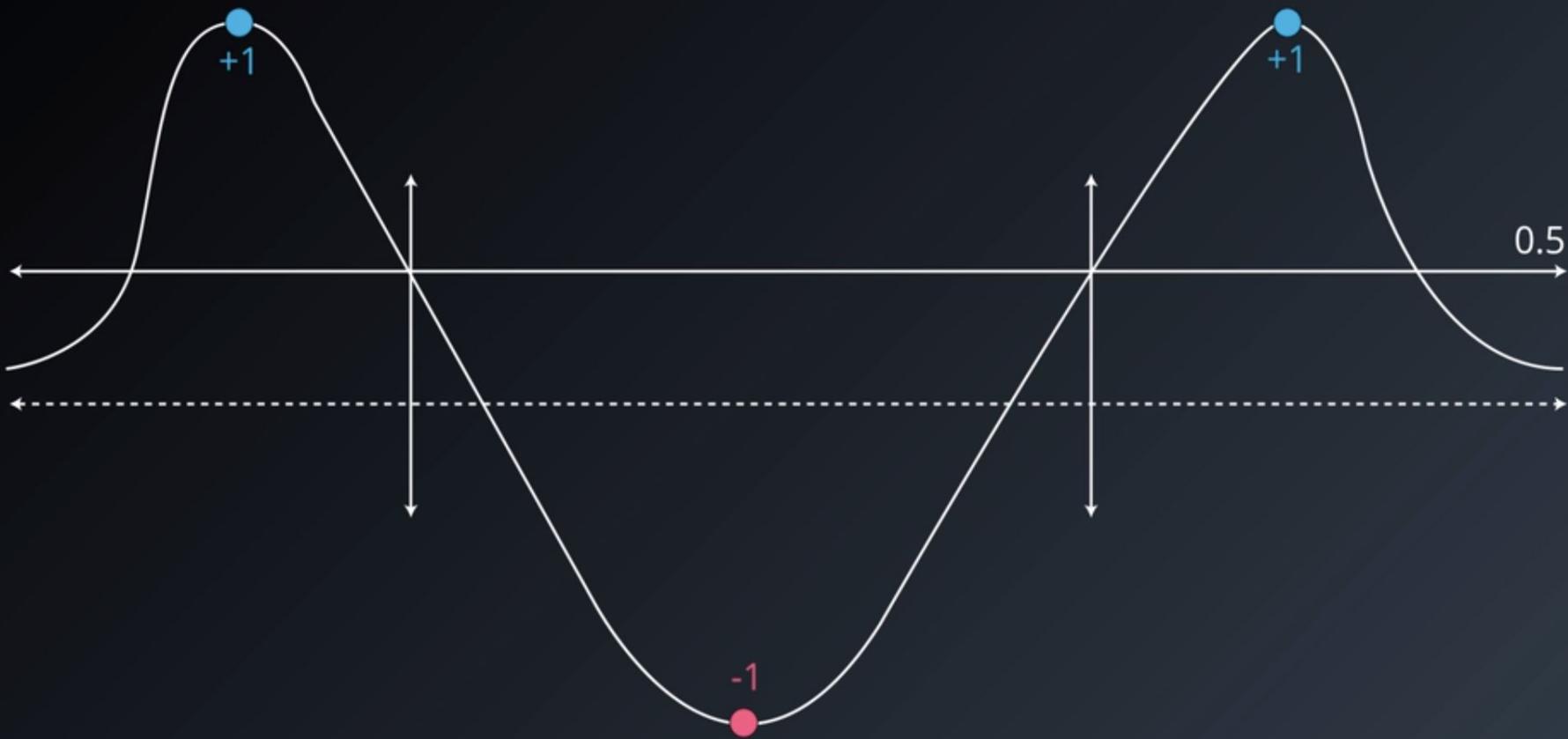
# RBF KERNEL



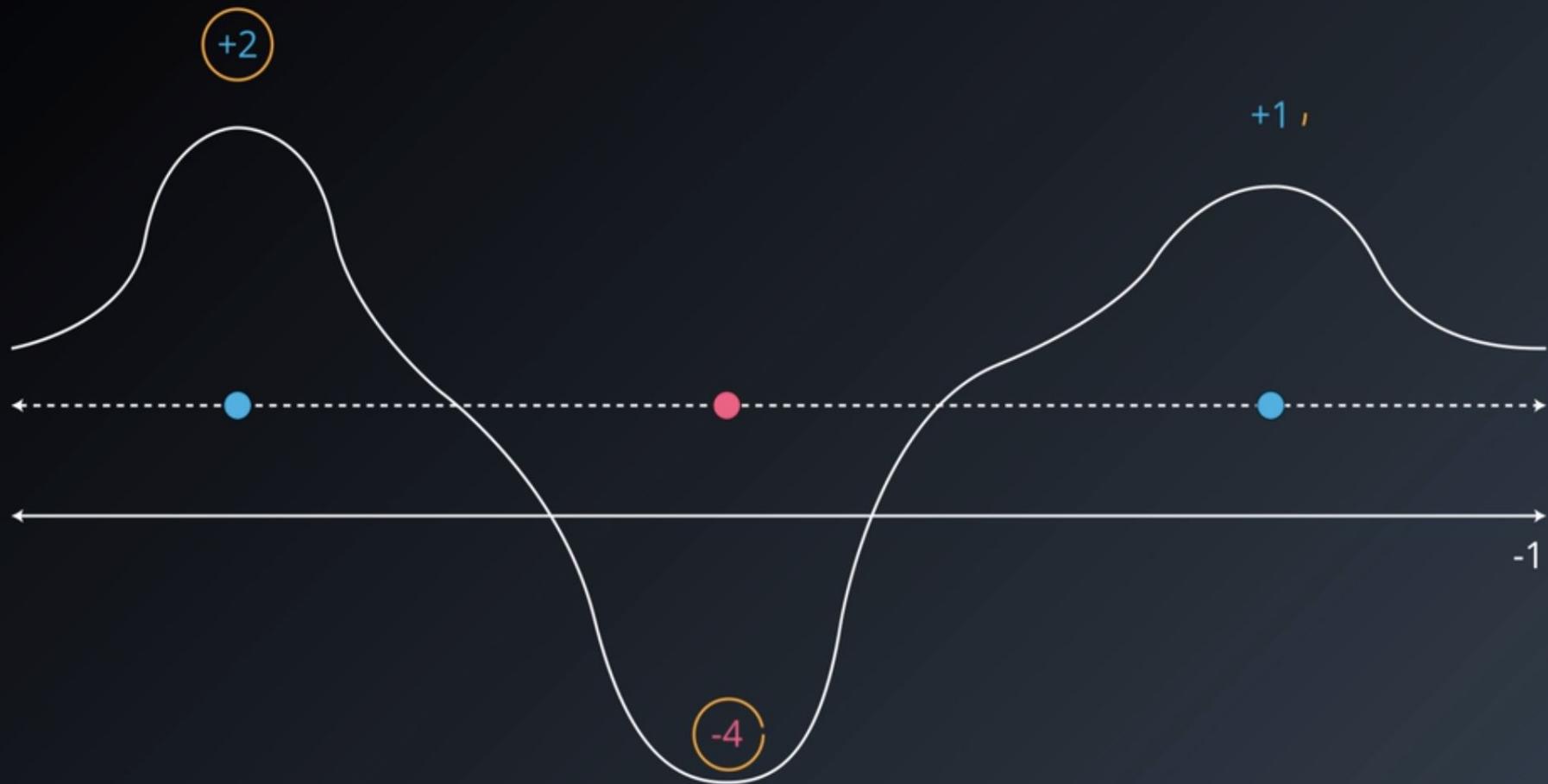
# RBF KERNEL



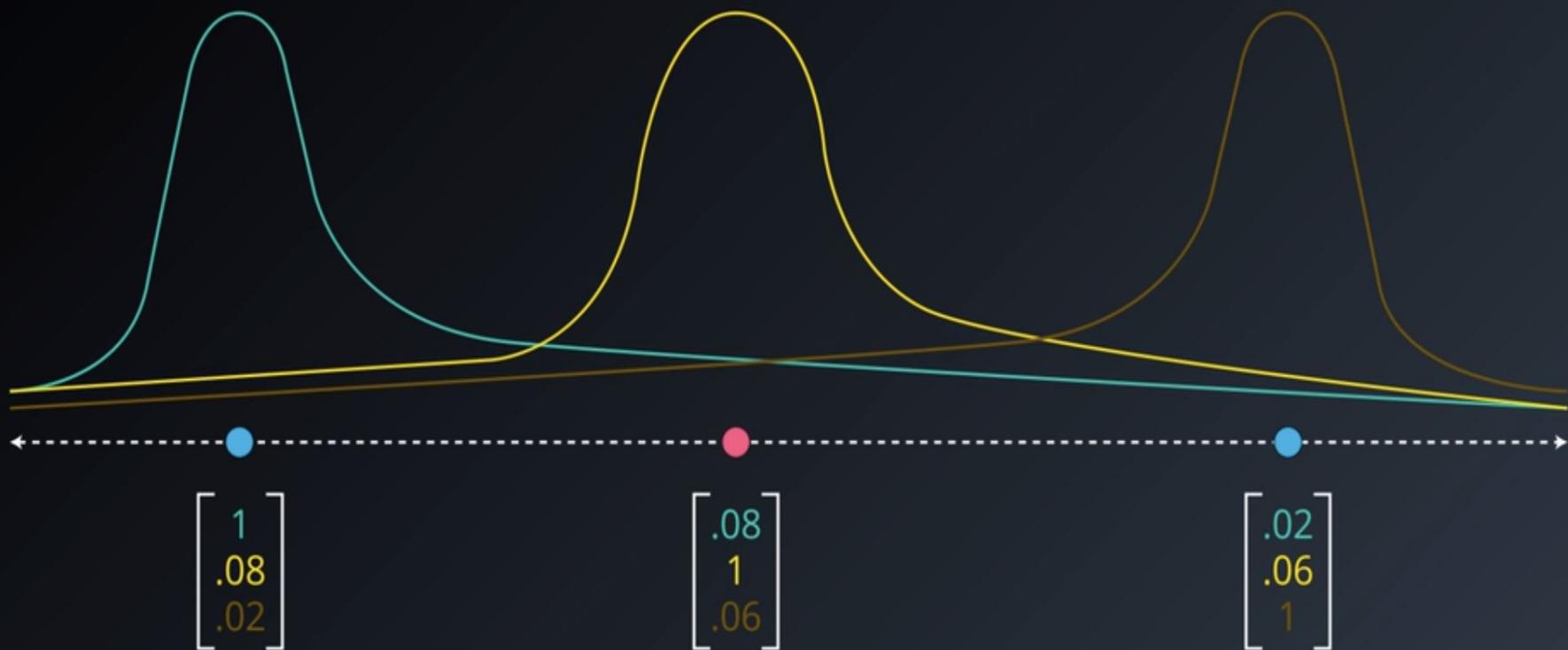
# RBF KERNEL



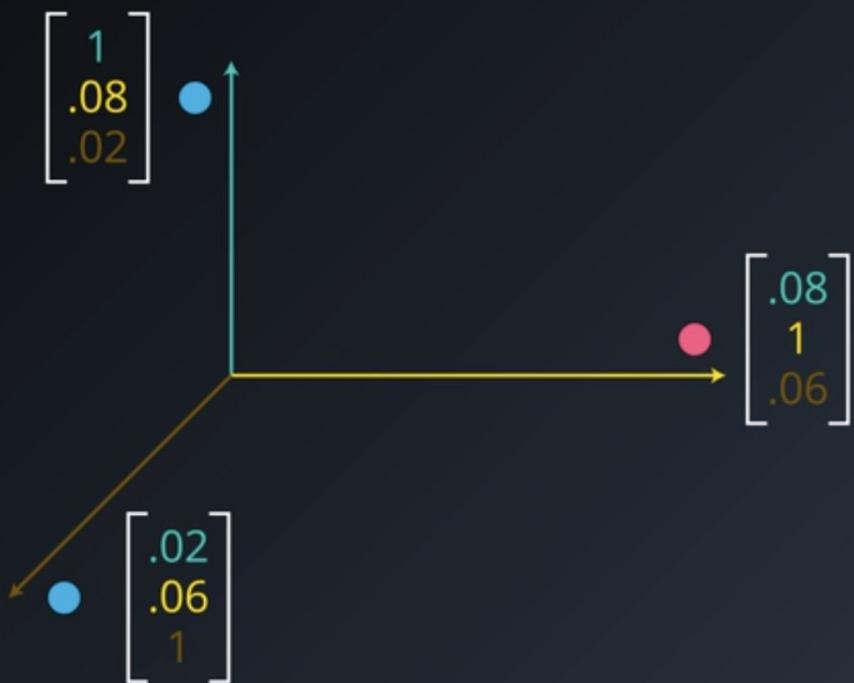
# RBF KERNEL



# RBF KERNEL

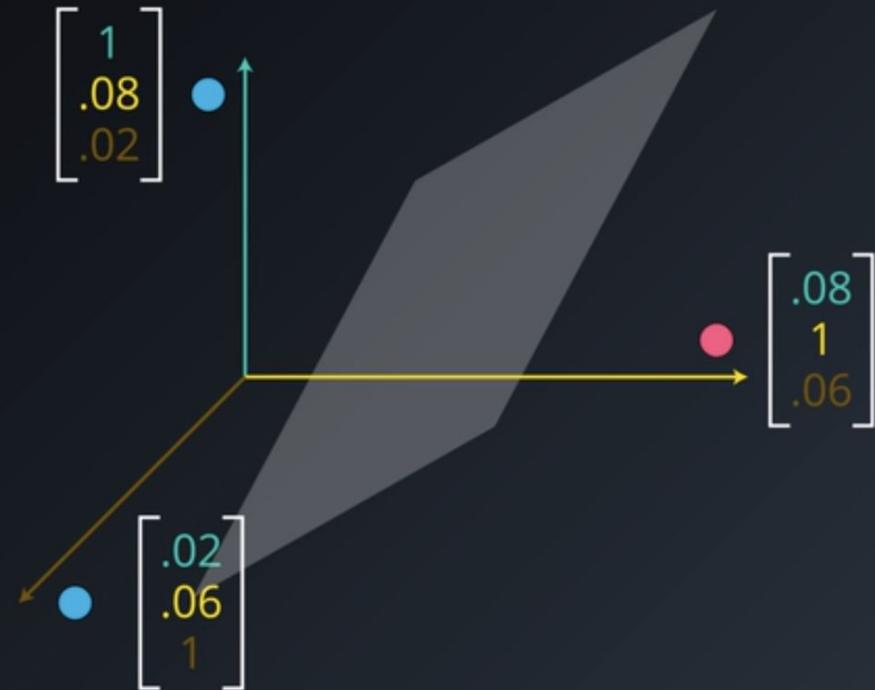


# RBF KERNEL



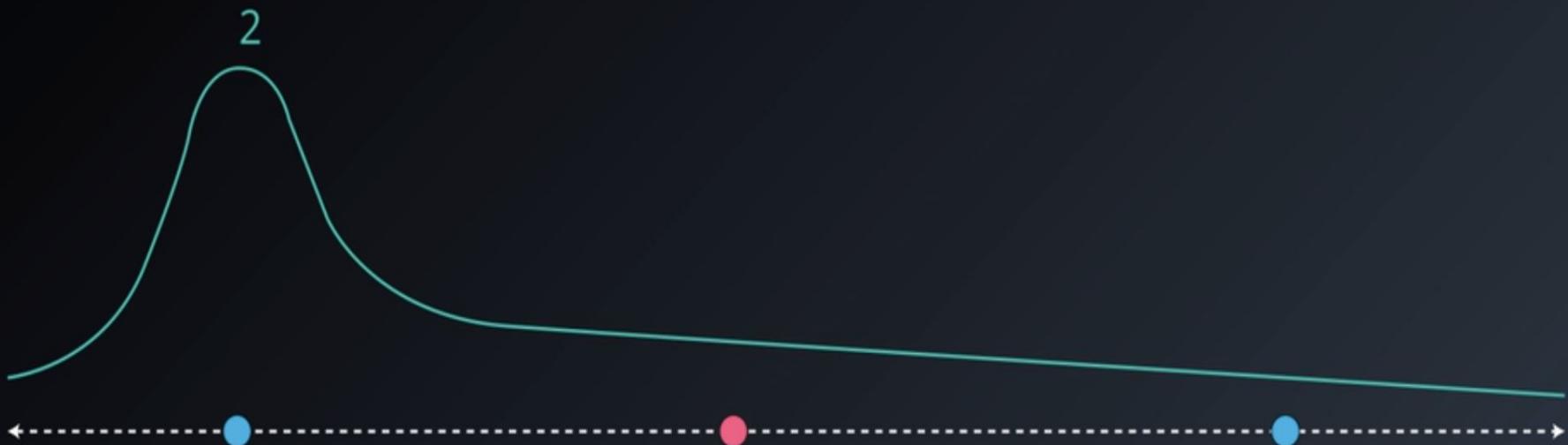
# RBF KERNEL

$$2x - 4y + 1z = -1$$



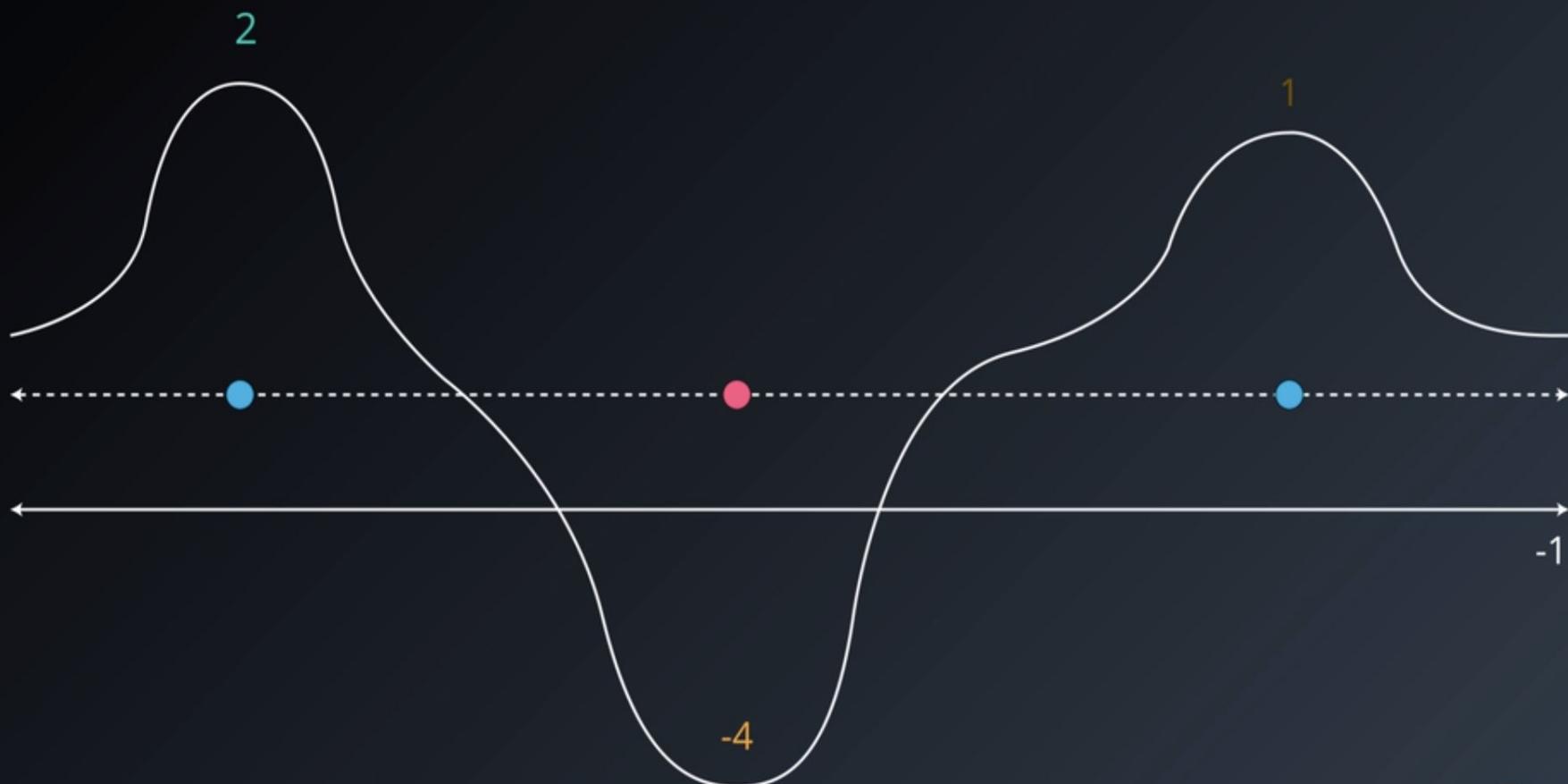
# RBF KERNEL

$$2x - 4y + 1z = -1$$

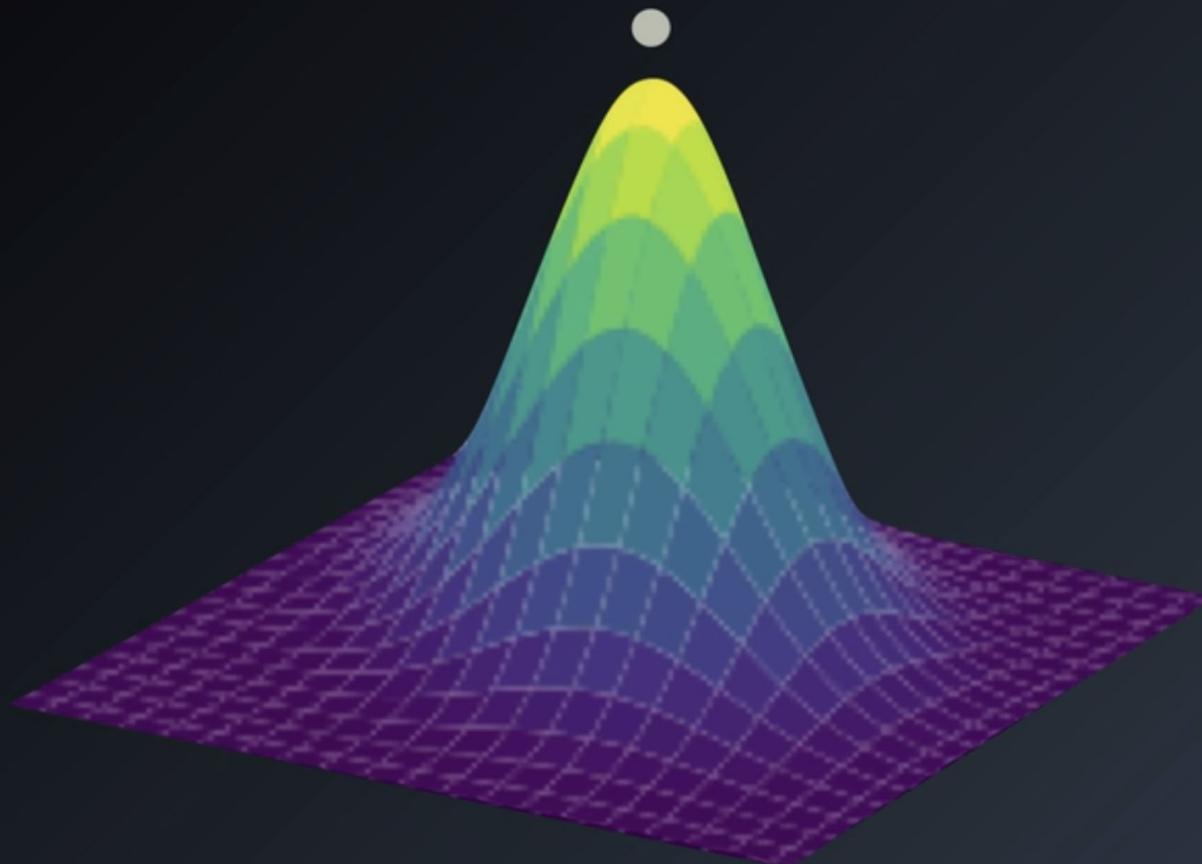


# RBF KERNEL

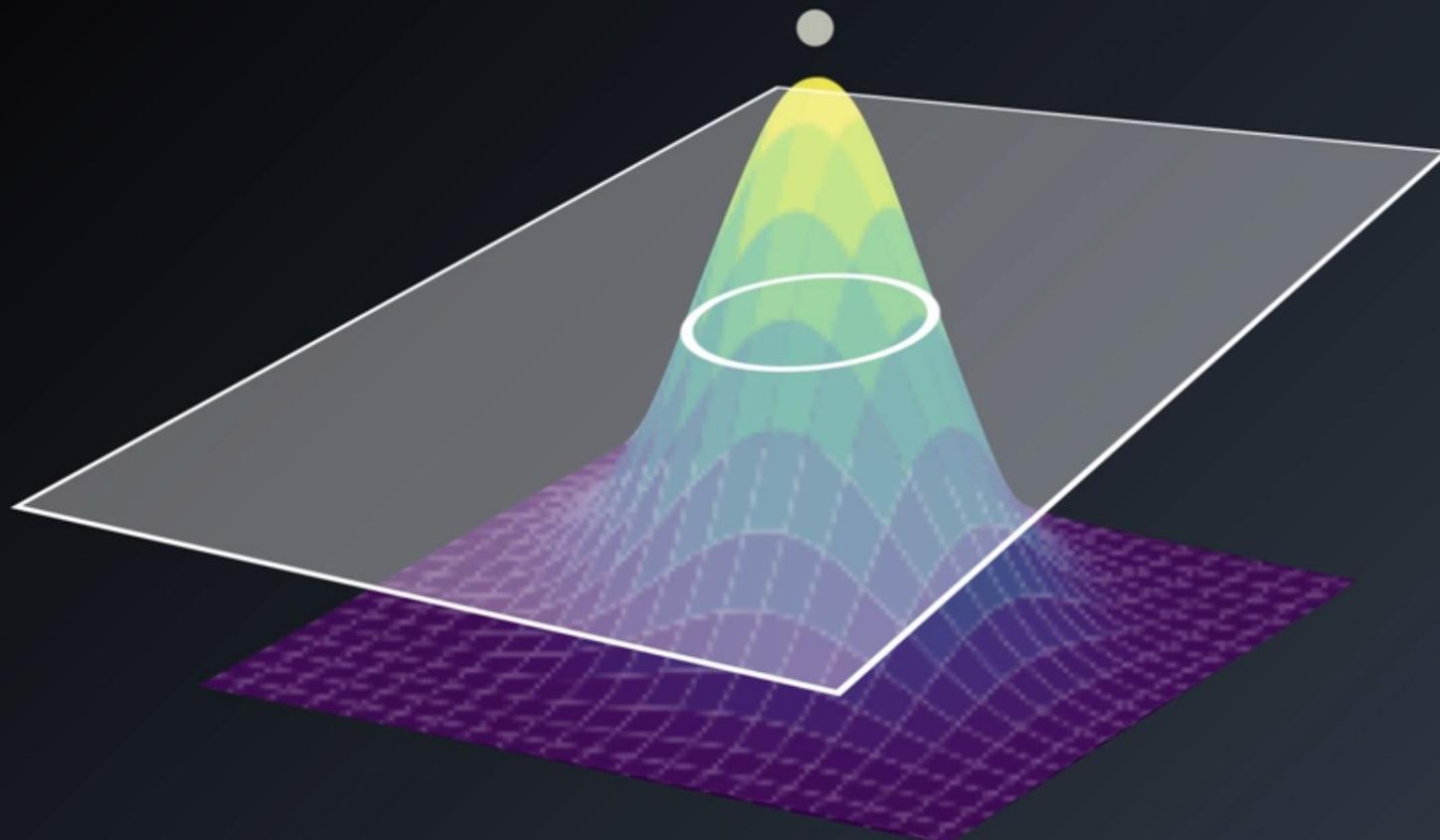
$$2x - 4y + 1z = -1$$



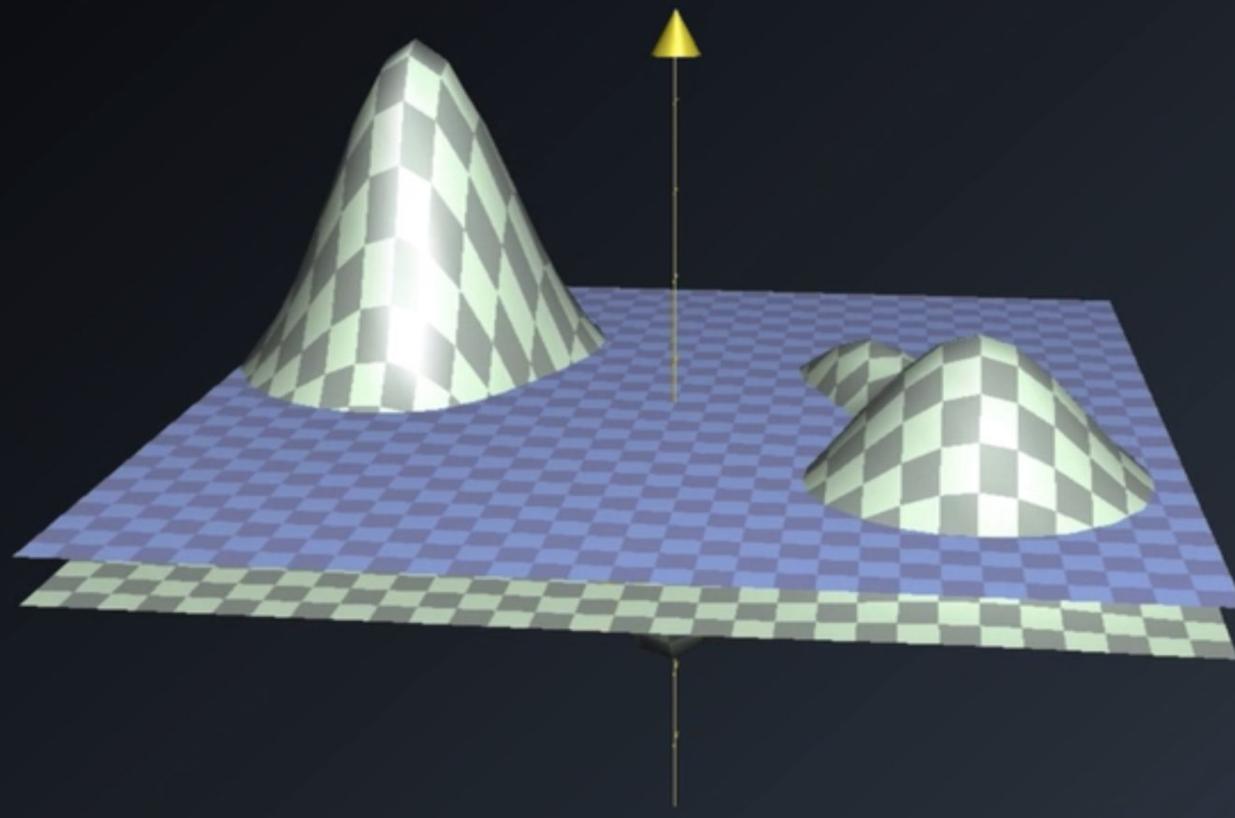
# RBF KERNEL



# RBF KERNEL



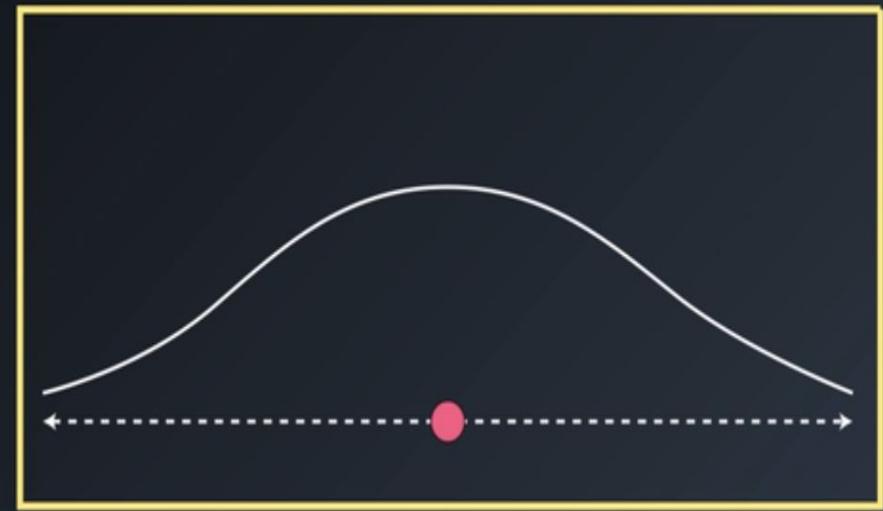
# RBF KERNEL



# $\gamma$ PARAMETER

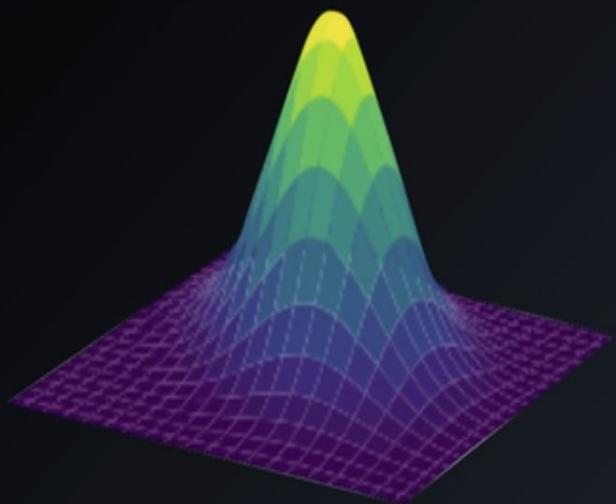


Large  $\gamma$

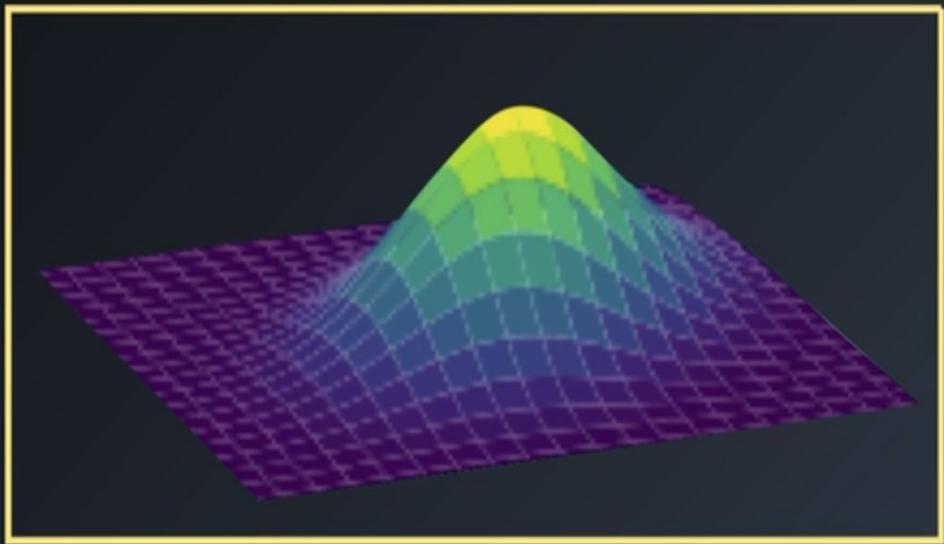


Small  $\gamma$

# RBF KERNEL

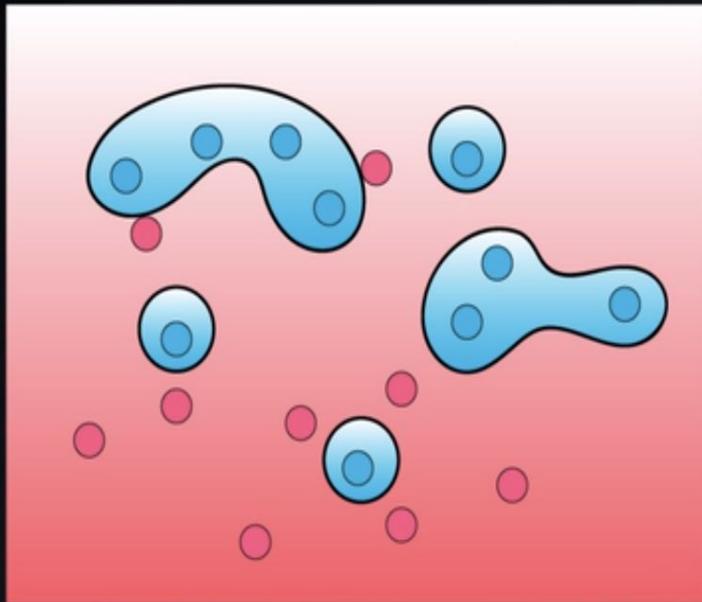


Large  $\gamma$

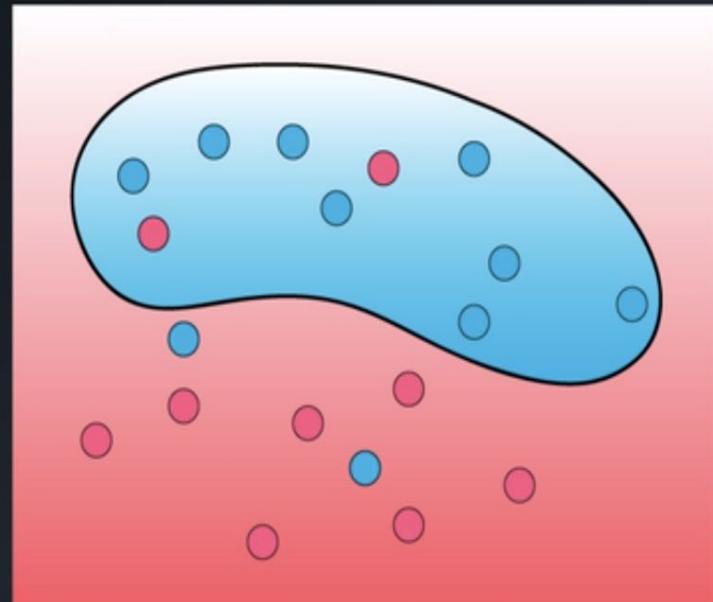


Small  $\gamma$

# RBF KERNEL



Large  $\gamma$



Small  $\gamma$

# NORMAL DISTRIBUTION

$y$

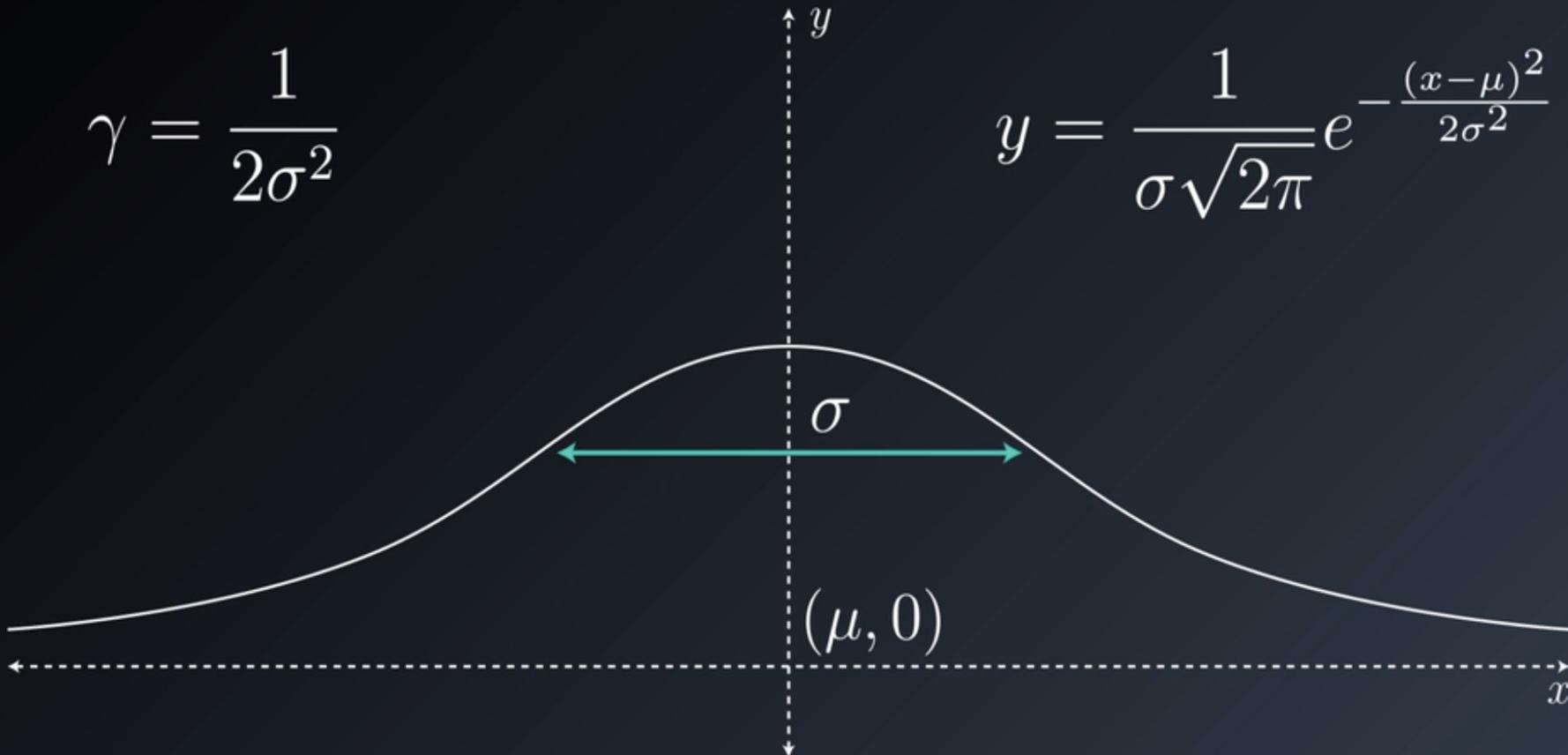
$$y = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$



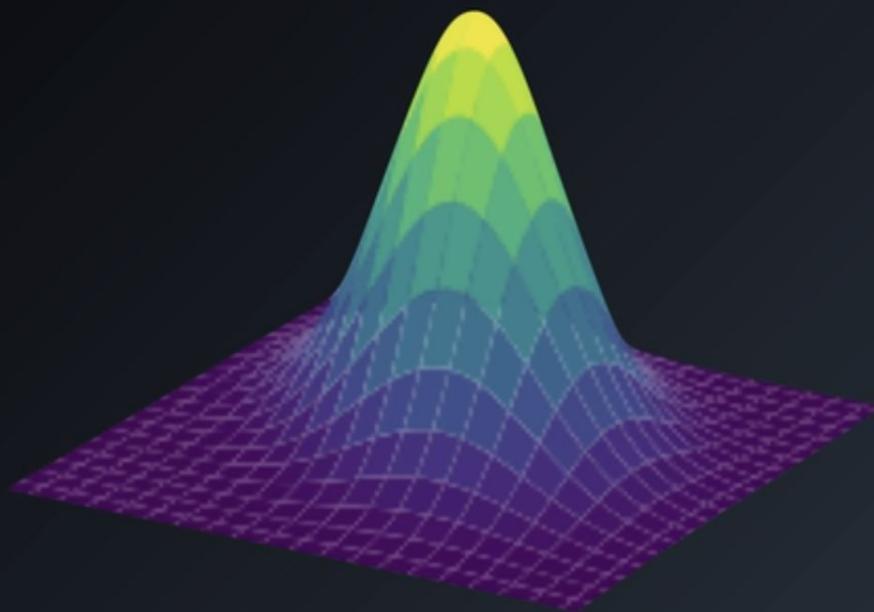
# NORMAL DISTRIBUTION

$$\gamma = \frac{1}{2\sigma^2}$$

$$y = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$



# NORMAL DISTRIBUTION



$$z = \frac{1}{2\pi\sigma_X\sigma_Y\sqrt{1-\rho^2}} \exp\left(-\frac{1}{2(1-\rho^2)} \left[ \frac{(x - \mu_X)^2}{\sigma_X^2} + \frac{(y - \mu_Y)^2}{\sigma_Y^2} - \frac{2\rho(x - \mu_X)(y - \mu_Y)}{\sigma_X\sigma_Y} \right]\right)$$