Platforms	User Behavior	Incentives	Boundries	Enforcement
Cockpit website	Rushing to class	More student points for athletics	What is an acceptable speed	Scooter "zones" where higher speed with less pedestrians is accepted
SpxcNova	SpxcNova	SpxcNova	SpxcNova	SpxcNova
Android app	Noise cancelling headphones on	higher discount gameday uber vouchers	How to scale beyond football season	painted slow zones
SpxcNova	SpxcNova	SpxcNova	SpxcNova	SpxcNova
Iphone App	Intoxicated / Hungover on the scooter	Priority line for safe drivers	How will location data be used	small scooter safety talk at orientation
SpxcNova	SpxcNova	SpxcNova	SpxcNova	SpxcNova
	Phone in hand while riding	Discounts with local sponsors	How to reduce speed without lowering convenience	
	SpxcNova	SpxcNova	SpxcNova	
	riding in groups could encourage races	Photos with cocky on field		
	SpxcNova	SpxcNova		