

KPI ANALYSIS

Average Sales

140.99

Number of Items

2K

Total Sales

1.20M

Average Rating

3.96

Does Fat content impact Sales and Ratings?

Regular

141.50

Average Sales

3.95

Average Rating

551

Number of Items

Low Fat

140.71

Average Sales

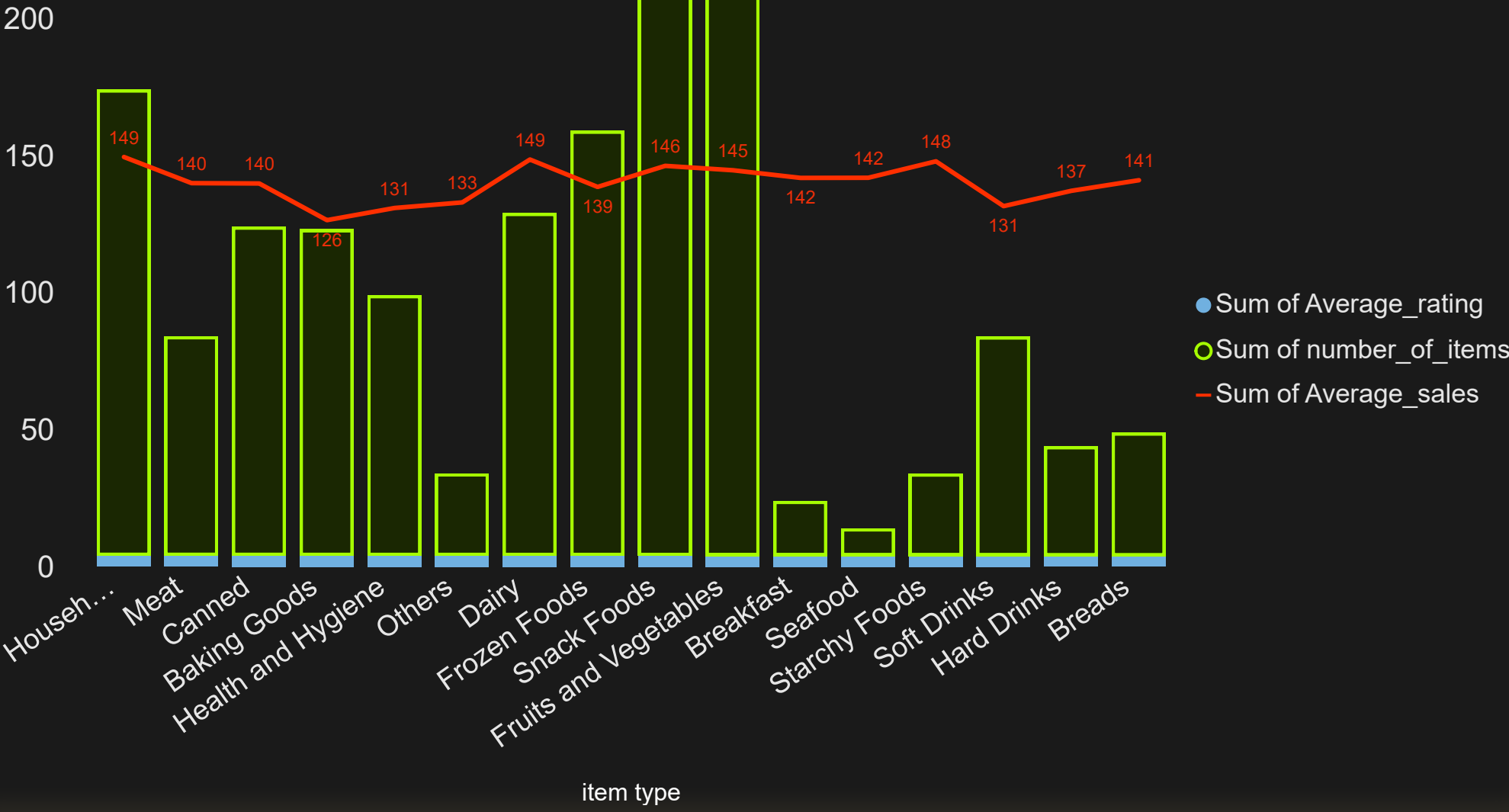
3.96

Average Rating

1008

Number of Items

Item Type Impact on Sales and Ratings



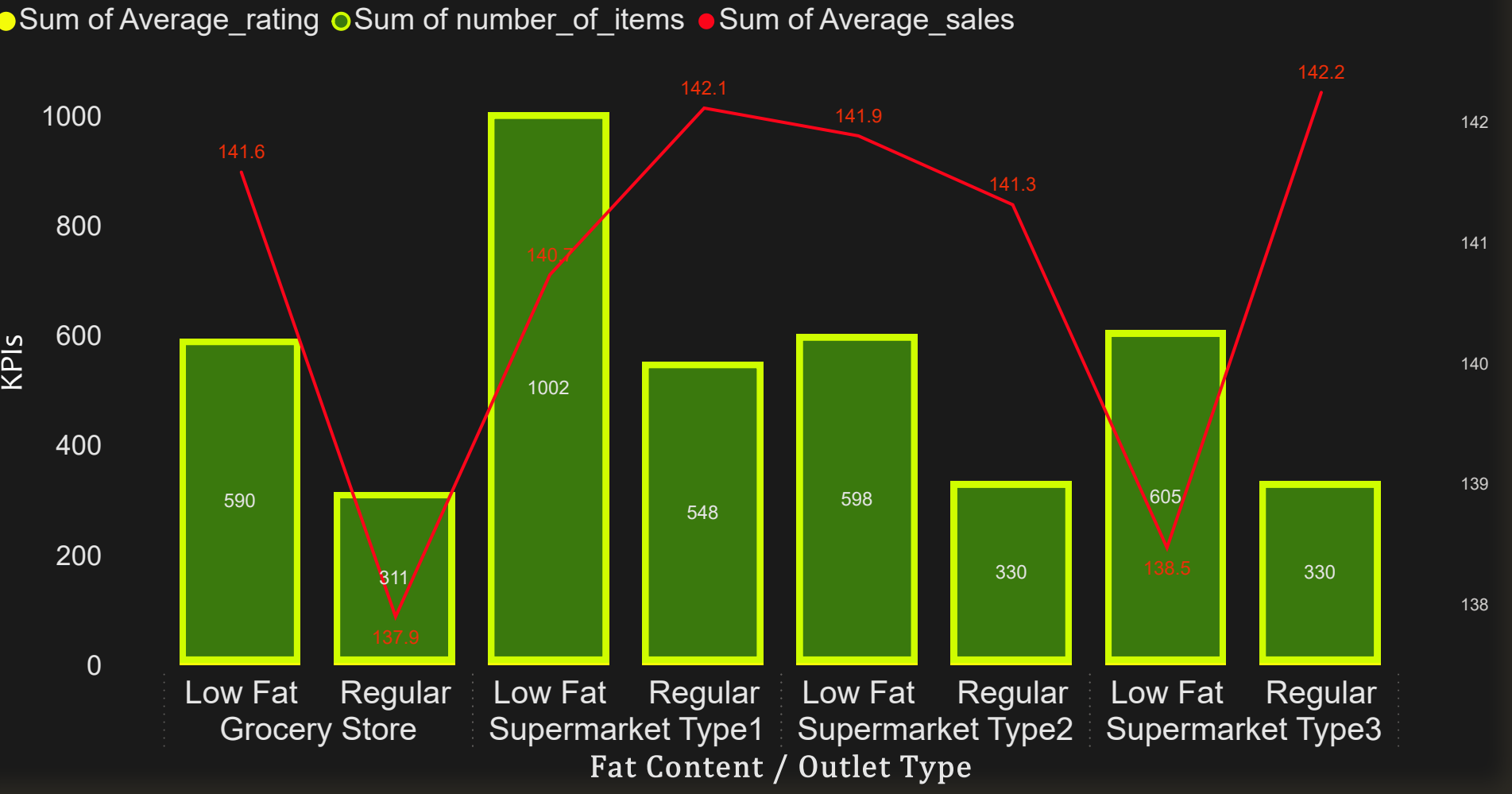
Outlet Identifier

- ☐ OUT013
- ☐ OUT017
- ☐ OUT035

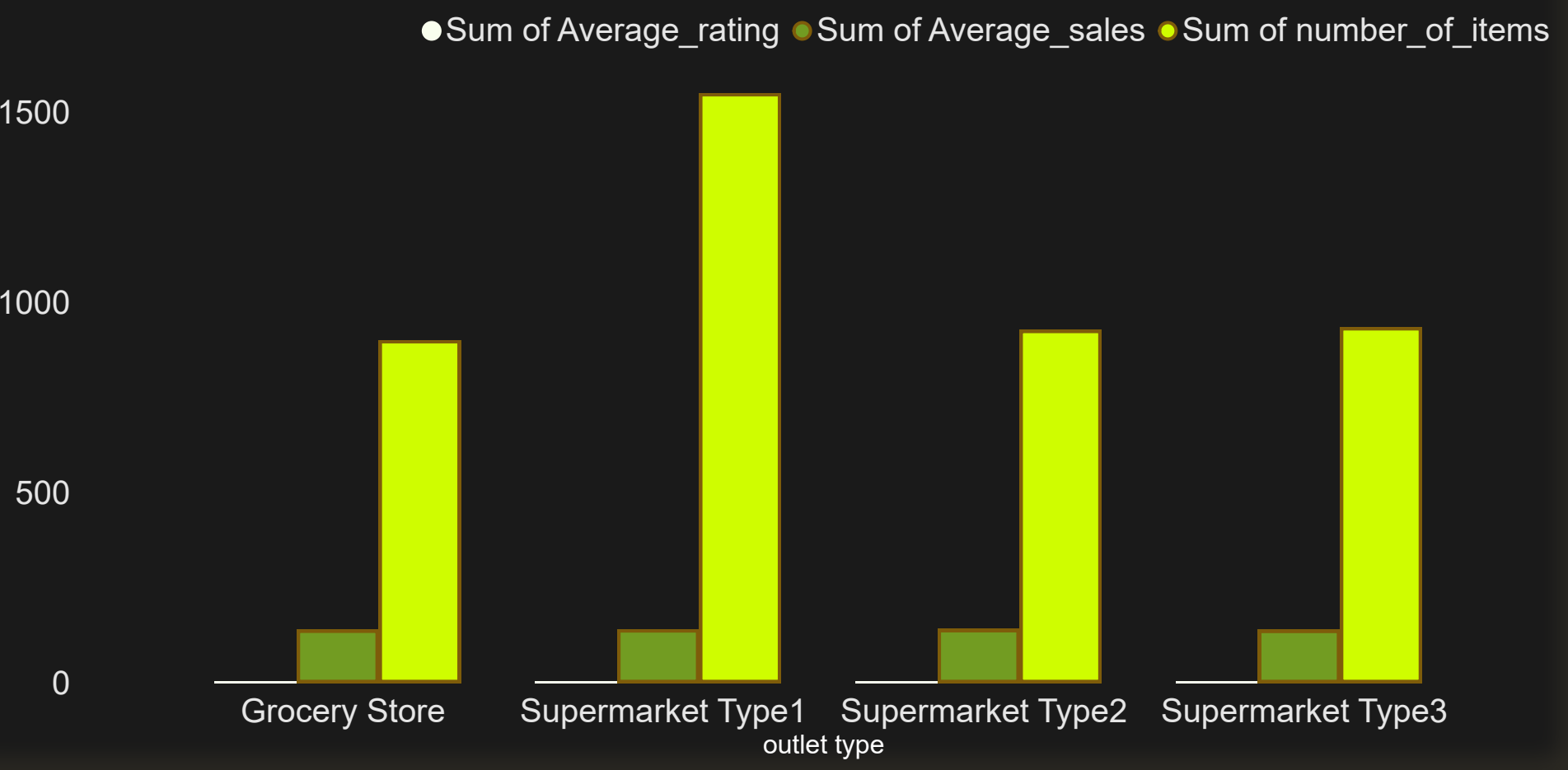
Outlet Type

- ☐ Grocery Store
- ☐ Supermarket Type1
- ☐ Supermarket Type2
- ☐ Supermarket Type3

Impact of Fat content and Outlet Type



Which outlet type drives the most sales?



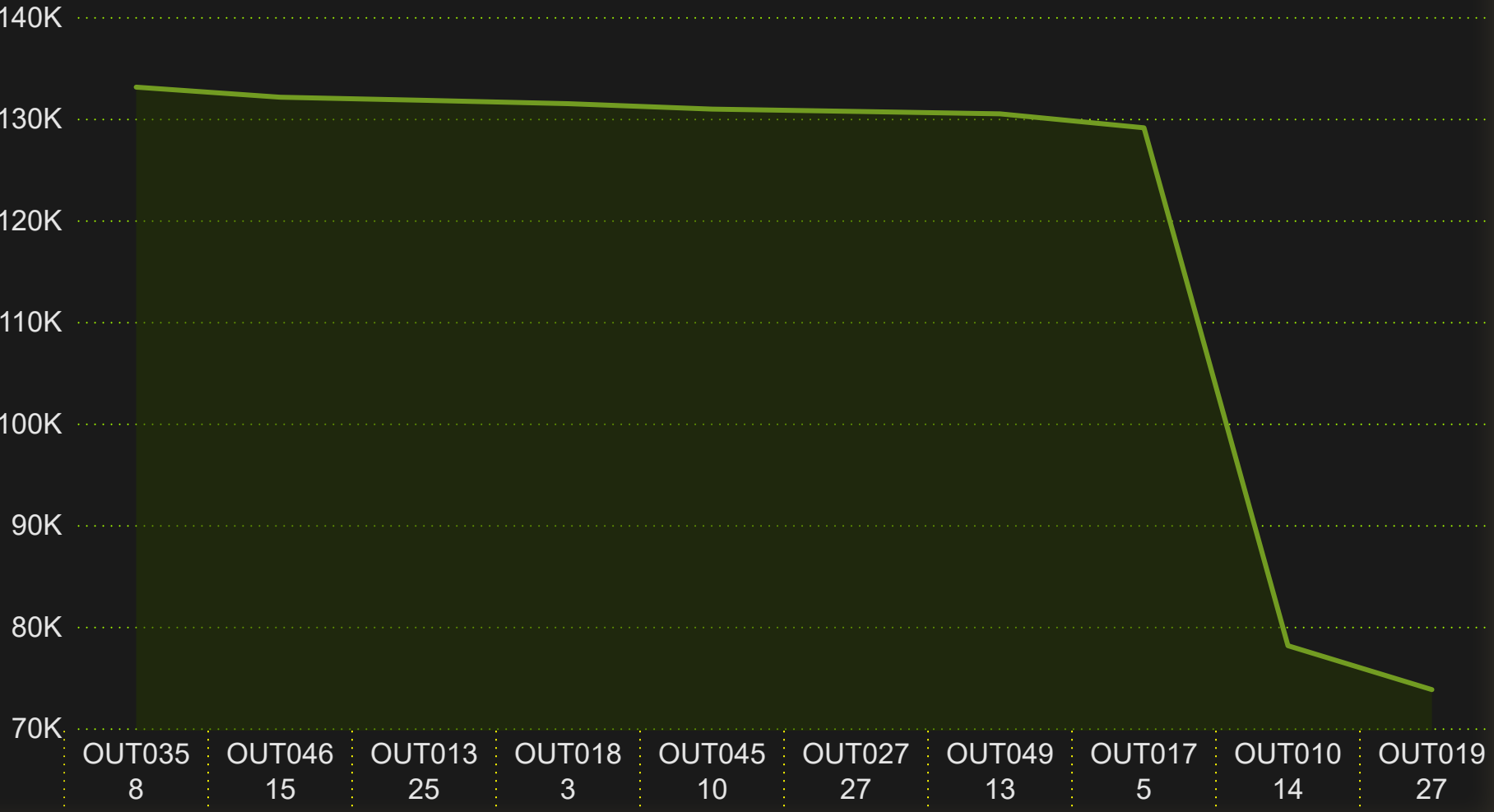
Outlet Identifier

- ☐ OUT013
- ☐ OUT017
- ☐ OUT035

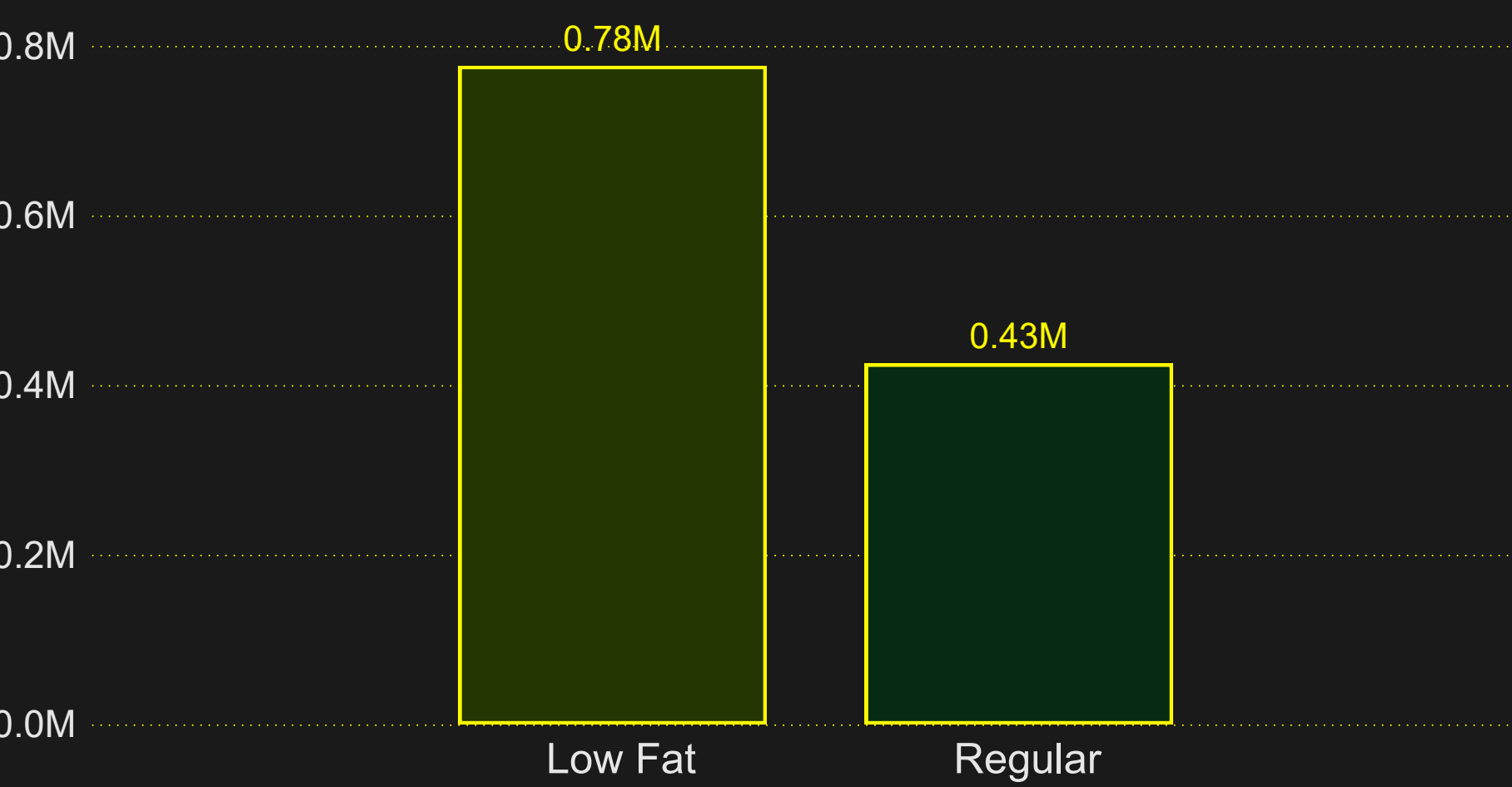
Outlet Type

- ☐ Grocery Store
- ☒ Supermarket Type1
- ☐ Supermarket Type2

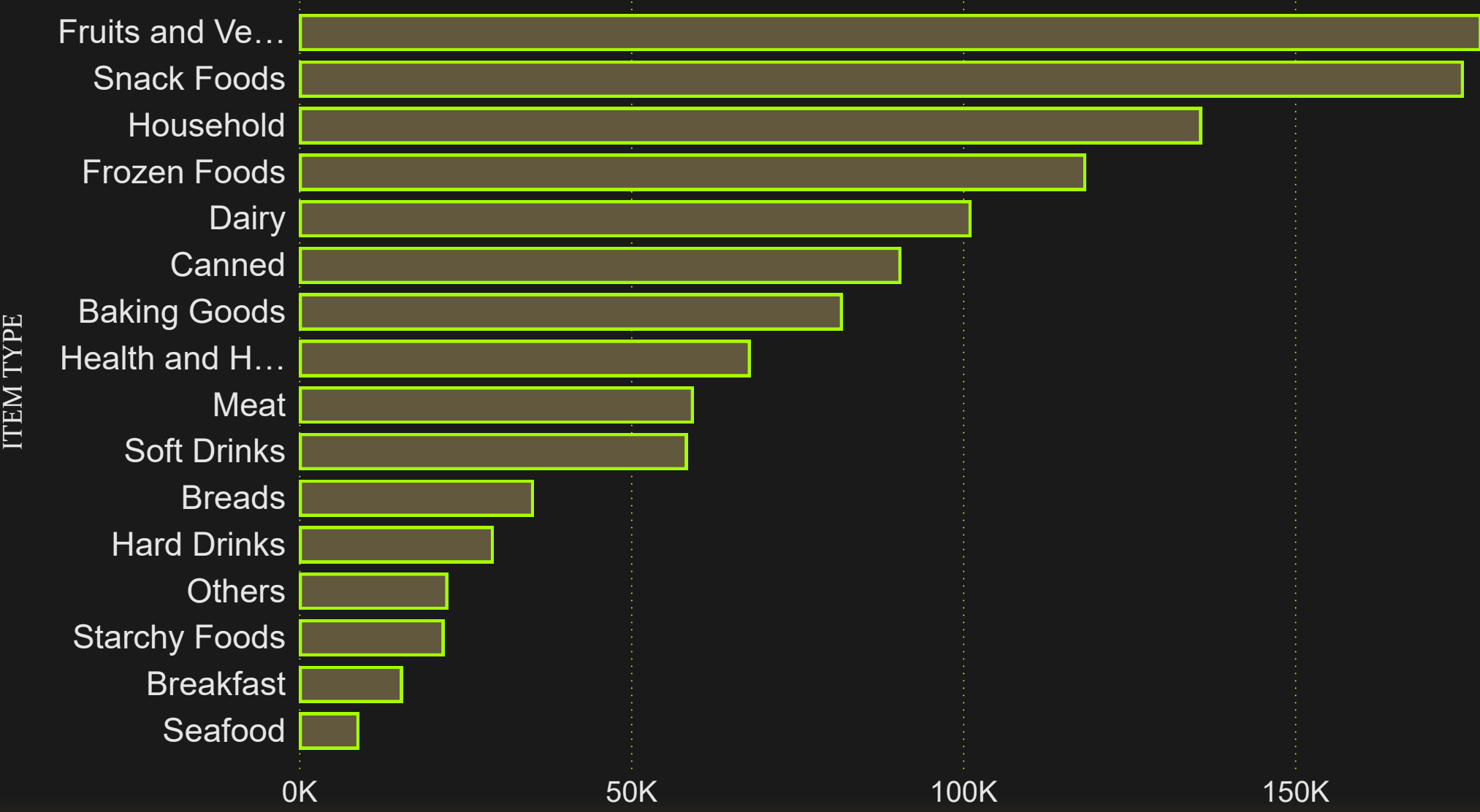
Sales By Outlet Age



Sales By Fat Content



Sales by Item Type



Fat Content /Outlet type By Sales

