

1/3

"Incentives to Cultivate Favored Minorities Under Alternative Electoral Systems"

Myerson (1993)

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Outline



Background

Guiding Question



3/3

"In an election campaign with many competing candidates, a candidate can try to appeal broadly to all voters equally or concentrate more narrowly on winning the support of minorities or special interest groups...

Which strategy is better for winning an election?" (pg. 856)