Sylvia Zhao

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EDUCATION

University of Pennsylvania
Bachelor of Arts, expected
graduation May 2023

GPA: 3.79/4.0
Double major in Cognitive Science
& Computer Science
Minors in Design & Linguistics

SKILLS

Figma
Adobe Creative Suite
HTML & CSS
JavaScript
React
Java
Microsoft Office Suite
Google Suite
Illustration

RELEVANT COURSEWORK

UX & UI Design
Art of the Web
Art, Design, & Digital Culture
Software Design & Engineering

INTERESTS

Painting
Piano
Creative writing

EXPERIENCE

Logitech | Design Operations Intern

June - August 2022

- Designed & coded 8 internal network pages to facilitate stakeholder & design team interactions
- Compiled training materials used by 500+ employees for project management systems

Recurrent | Graphic Design Intern

January - May 2021

- Created marketing graphics and illustrations for teen hygiene start-up
- Assessed social media metrics to develop rebranding strategy with team

PennApps Hackathon | Creative Co-head & Designer

May 2020 - Present

- Lead team of 7 designers to create visual identity, merchandise, and website
- Coordinate designs with cross-functional teams to enhance annual hackathon for 500+ students

Wharton MUSE | Project Lead & Designer

February 2021 - May 2022

- Developed app wireframes, prototypes, and branding for start-ups
- Managed client relations and deliverable timelines for team of four

Penn Psychology EDEN Lab | Research Assistant

May 2020 - May 2021

- Co-authored research paper for laughter perception study (published by Journal of Personality)
- Led and programmed laughter study in JavaScript for 300+ participants to streamline research