

Szabolcs Ronyai

Digital Product Designer

I'm passionate about crafting digital experiences. I specialize in bringing your business goals to life. From concept to execution, I thrive on creating seamless user experiences that leave a lasting impact.



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📍 Copenhagen, Denmark

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WORK EXPERIENCE

UI & UX Designer, Front-end Developer Startup Central

11/2019 - 06/2021

Horsens, Denmark

A SaaS company focusing on entrepreneurs and small companies.

Achievements/Tasks

- Complete redesign of Startup Central's main site following UI and a11y principles
- Design and development of a Social Media interface
- Design and development of a Blog site
- Design and development of Startup Central's Chat system

Digital Product Designer Freelance

02/2022 - Present

Freelance web/application design to various clients

Achievements/Tasks

- Design of various websites and web pages, such as landing pages, e-commerce sites, etc.
- Design of a Dashboard Software for an event organisation.
- Design digital interfaces for Android and iOS Applications.

Campaign Specialist Wunderman Thompson MAP

03/2023 - Present

Copenhagen, Denmark

Global marketing communications company that provides a range of services related to advertising, marketing, and communication.

Campaign Execution

- Creation, set up and schedule newsletters within Adobe Campaign.
- Utilize Adobe Campaign to create, manage, and deploy email campaigns.
- Monitor the execution of email campaigns to ensure they are delivered accurately and on time.
- Conduct A/B testing on different elements of the newsletters, such as subject lines, content, and visuals.

EDUCATION

Global Business Engineering VIA University College

08/2016 - 02/2021

Horsens, Denmark

Courses

- Responsive Web Design
- Software Engineering
- Game Development
- Business Communication

Google UX Design Google / Coursera

09/2021 - 04/2022

Courses

- UX Research
- Prototyping
- High-Fidelity Designs
- Usability Testing

SKILLS

UI/UX Design

Figma

Adobe Xd

PhotoShop

Premiere Pro

Communication

Research

HTML

SASS

JavaScript

PERSONAL PROJECTS

Cinema Application (01/2022 - 04/2022)

- Designed a responsive website for a cinema with seat reservation and food recommendation options

Investment Application (03/2022 - 05/2022)

- Designed a mobile interface to an investment mobile Application

E-commerce Application (05/2022 - 06/2022)

- Designed a mobile application to an e-commerce website, selling interior and exterior plants

Movement Nights Event organization Dashboard (03/2022 - Present)

- Designing a dashboard for an event organization.
- Designing a mobile app for an event organization dashboard system.

LANGUAGES

Hungarian

Native or Bilingual Proficiency

English

Full Professional Proficiency

INTERESTS

Web Development

Design

Game Development

Animation

Art

Fashion

Body Building

Finance