

Szabolcs Ronyai

Digital Product Designer

I'm passionate about crafting digital experiences. I specialize in bringing your business goals to life. From concept to execution, I thrive on creating seamless user experiences that leave a lasting impact.



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📍 Copenhagen, Denmark

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WORK EXPERIENCE

UI & UX Designer, Front-end Developer Startup Central

11/2019 - 06/2021

Horsens, Denmark

A SaaS company focusing on entrepreneurs and small companies.

Achievements/Tasks

- Complete redesign of Startup Central's main site following UI and a11y principles
- Design and development of a Social Media interface
- Design and development of a Blog site
- Design and development of Startup Central's Chat system

Digital Product Designer Freelance

02/2022 - 01

Freelance web/application design to various clients

Achievements/Tasks

- Design of various websites and web pages, such as landing pages, e-commerce sites, etc.
- Design of a Dashboard Software for an event organisation.
- Design digital interfaces for Android and iOS Applications.

Campaign Specialist Wunderman Thompson MAP

03/2023 - 01

Copenhagen, Denmark

Global marketing communications company that provides a range of services related to advertising, marketing, and communication.

Campaign Execution

- Creation, set up and schedule newsletters within Adobe Campaign.
- Utilize Adobe Campaign to create, manage, and deploy email campaigns.
- Monitor the execution of email campaigns to ensure they are delivered accurately and on time.
- Conduct A/B testing on different elements of the newsletters, such as subject lines, content, and visuals.

EDUCATION

Global Business Engineering VIA University College

08/2016 - 02/2021

Horsens, Denmark

Courses

- Responsive Web Design
- Software Engineering
- Game Development
- Business Communication

Google UX Design Google / Coursera

09/2021 - 04/2022

Courses

- UX Research
- Prototyping
- High-Fidelity Designs
- Usability Testing

SKILLS

UI/UX Design

Figma

Adobe Xd

PhotoShop

Premiere Pro

Communication

Research

HTML

SASS

JavaScript

PERSONAL PROJECTS

E-commerce Application (10/2022 - 01/2023)

- Designed a mobile interface to an e-commerce store selling clothing items.

Crypto Investment Application (02/2023 - 06/2023)

- Designed a mobile interface to an investment mobile Application

E-commerce Application (04/2023 - 07/2023)

- Designed a mobile application to an e-commerce website, selling interior and exterior plants

Event organization Dashboard (01/2024 - 04/2024)

- Designed a finance dashboard for an event organization company.

LANGUAGES

Hungarian

Native or Bilingual Proficiency

English

Full Professional Proficiency

INTERESTS

Web Development

Design

Game Development

Animation

Art

Fashion

Body Building

Finance

Web3

Crypto Currencies