

# Szabolcs Rónyai

## Digital Product Designer

I'm passionate about crafting digital experiences. I specialize in bringing your business goals to life. From concept to execution, I thrive on creating seamless user experiences that leave a lasting impact.



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## WORK EXPERIENCE

### UI & UX Designer, Front-end Developer Startup Central

11/2019 - 06/2021 Horsens, Denmark

A SaaS company dedicated to empowering entrepreneurs and small businesses.

#### Achievements/Tasks

- Redesigned Startup Central's main site improving accessibility and user experience.
- Developed a social media interface and a chat system to enhance user engagement.
- Designed and developed a blog site, increasing content visibility by 43%.
- Design of Startup Central's Design System

### Digital Product Designer Freelance

02 / 2022 - Present Copenhagen, Denmark

Freelance web/application design to various clients

#### Projects

- Designing and developing various websites and landing pages, such as e-commerce sites and promotional pages.
- Creating a comprehensive dashboard software for event management, enhancing organizational efficiency.
- Developing digital interfaces for mobile applications, ensuring a seamless user experience across platforms.

### Camapign Specialist Wunderman Thompson MAP

03 / 2023 - Present Copenhagen, Denmark

Global marketing communications company that provides a range of services related to advertising, marketing, and communication

#### Tasks

- Creation, set up and schedule newsletters within Adobe Campaign.
- Utilize Adobe Campaign to create, manage, and deploy email campaigns.
- Conduct A/B testing on different elements of the newsletters, such as subject lines, content, and visuals.

## EDUCATION

### Bachelor in Global Business Engineering VIA University College

08/2016 - 02/2021 Horsens, Denmark

#### Courses

- Responsive Web Design
- Software Engineering
- Game Development
- Business Communication

### Google UX Design Google / Coursera

09/2021 - 04/2022

#### Courses

- UX Research
- High-Fidelity Designs
- Prototyping
- Usability Testing

## Skills

UI/UX Design

Communication

Research

Figma

Premier Pro

PhotoShop

Office365

HTML

SASS

JavaScript

## Languages

Hungarian Native or Bilingual Proficiency English Full Professional Proficiency

## Interest

Finance

Bodybuilding

Animation

Crypto Currency

Web3

Design