Sarah Zaccagni

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EDUCATION

Fordham University at Lincoln Center, New York, NY, May 2016

Bachelor of Arts in Interdisciplinary Mathematics and Economics, Minor in Environmental Studies

PERSONAL PROJECTS

Personal Website

- Designed and built a website to showcase personal projects
- Used HTML, CSS, and JavaScript to build out project; project is live, hosted on GitHub Pages

Poke Team Builder

- Planned and executed Django web app to assist Pokémon game players putting together a team
- Used a RESTful API to retrieve data via HTTP requests for live web app
- Used HTML, CSS, JavaScript, and Python to build application

PROFESSIONAL PROJECTS

Marketing Cloud Platform Implementation

- Utilize AMPscript language to build a highly customized, dynamic newsletter template
- Build automations and filtered data extensions to send newsletters at various frequencies to the appropriate audience

Shield Platform Encryption Implementation

- Plan, present and execute project roadmap to migrate from the third-party encryption scheme, CipherCloud, to the native platform solution, Shield
- Work with the IT department to ensure integrated processes and data uploads to the Salesforce org continue to function seamlessly throughout the migration to Shield Platform Encryption
- Maintain documentation on migration to Shield Platform Encryption to be provided to examiners

PROFESSIONAL EXPERIENCE

Salesforce Administrator, Interaudi Bank, New York, NY, 2016 – August 2021

Officer, Innovation Team, Sept. 2019 – August 2021

- Oversee full project life cycles from brainstorming phase to production implementation in the bank's Salesforce org
- Coordinate with multiple departments, to identify operational and business product inefficiencies and resolve by implementing workflow automation solutions within the bank's Salesforce org
- Delegate responsibilities and provide guidance on project implementation to junior team members
- Learn on the job when project implementation requires a new software or application
- Maintain data integrity within Salesforce org by monitoring daily, weekly, and monthly audit reports, resolving descrepancies when needed

Senior Associate, Innovation Team, Sept. 2018 - Sept. 2019

Associate, Innovation Team, Sept. 2017 - Sept. 2018

Analyst, Innovation Team, June 2016 - Sept. 2017

Skills: Python, JavaScript, HTML, CSS, SQL, Django, Salesforce Certified Administrator, Visualforce, Apex, SOQL, Salesforce Marketing Cloud, Salesforce Analytics, Conga, Docusign, Formstack, Monday, Procreate
Interests: Bullet Journaling, Painting, Digital Illustration, Podcasting