



ZSOFIA
SZALAY

visa type: Working Holiday
availability: Nov. 2018



PROFILE

Reliable, willing to learn
with a can do attitude and
demonstrated ability to
make effective decisions



CONTACT

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Harsfa u. 10.c, Budapest,
1074, Hungary



SKILLS

English – Fluent
German – Pre-intermediate
Japanese – Basic

ERPs and platforms:
WP, Magento 1 & 2,
SAP



WORK EXPERIENCE

Marketing and Content coordinator
OANDER Development Ltd. (OANDER Media Ltd.)

02.2017- 11.2018

Not applying for a specific position provided me an opportunity to gain experience in new fields like manual testing, ecommerce consulting, content planning and writing. I shifted towards digital marketing planning, coordinating a team of content, ppc. Besides strategic planning, I have been delivering search engine optimization for several web stores. Temporarily, I help out to managing two development projects. I have small accomplishments in business development and corporate culture improvements:

- launched company magazine
- initiated customer satisfaction survey
- started recycling corporate waste

Intercultural work experience in
Japan and Thailand

03.2016 – 02.2017

A great solo-travel adventure of 6 months in Japan & 3 months in Thailand. Working with great variety of people.

Project manager

08.2015 – 03.2016

VILLAM Translation Services Ltd.

My responsibilities included

- giving quotes and providing consultancy
- mediating between clients and vendors
- coordinating projects considering security time
- providing quality assurance
- vendor management

Successfully lead multi-lingual long-term translation and software localization projects. Received outstanding feedbacks from vendors.

Logistics specialist

10.2010– 08.2015

ContiTech Fluid Automotive Hungaria Ltd.
CONTINENTAL GROUP

- Learned to handle stress while coordinating the hectic demand changes in cooperation with production, purchasing and delivery
- Learned managing production kick off and roll out from logistic side
- Having mostly VW, Audi, BMW and Daimler plants as clients – I could improve my German skills

HTML&CSS – Basic
MS Office – Advanced

memoq (computer
assisted translation tool –
Advanced

Driving licence –
Category B

Successful projects I took part in:

- product line relocation from plants located in Germany to Hungary
- new product-package launches
- locally mentoring, guiding for Continental's new internal worldwide "social media" platform
- implementing VW's new logistic concept in our plant across production planning, production, internal logistics and logistics

Sales assistant

05.2010 – 09.2010

Naszalytej Dairy Processing and Retail Inc.

Sales & Marketing trainee

06.2009 – 09.2009

Naszalytej Dairy Processing and Retail Inc.



EDUCATION

MSc Marketing

2012 – 2014

Budapest Business School

Thesis: The use of marketing tools on the
(Hungarian) market of the translation service
providers, the marketing mix of NipponGo

BA Marketing Management

2006 – 2010

Szolnok University College

Economics, Erasmus Scholarship

Winter term 2008/09

University of Kassel, Germany



HOBBIES & INTERESTS

studying languages, exploring other cultures through traveling, volunteering,
reading (literature, psychology, marketing)
hiking and rock climbing