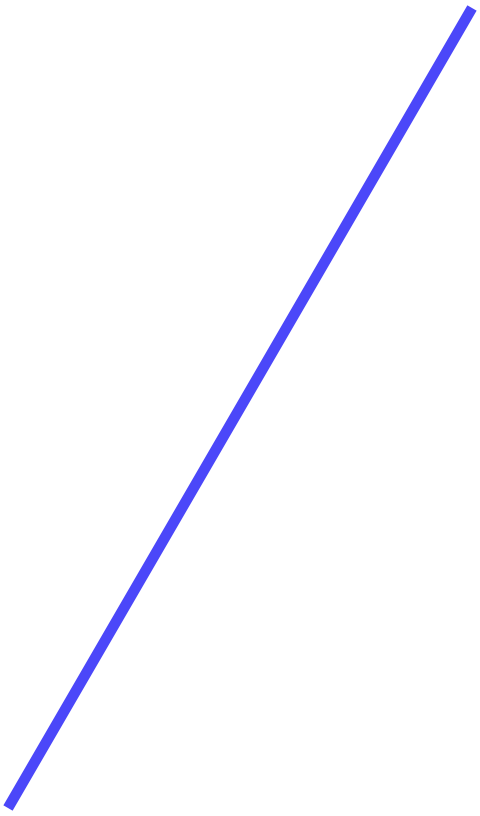


Who is affected first?





Do



So





P

O

Q0

Supply shifts left



P

1

—

—

—

—

—

Q1

Q1

Q1

Q1

Q1

Q1

Q1

Q1

Q1

Q1

Q1







A shortage appears due
to drop in supply

**Price increases due to
shortage**

Quantity exchanged
decrease

S



P

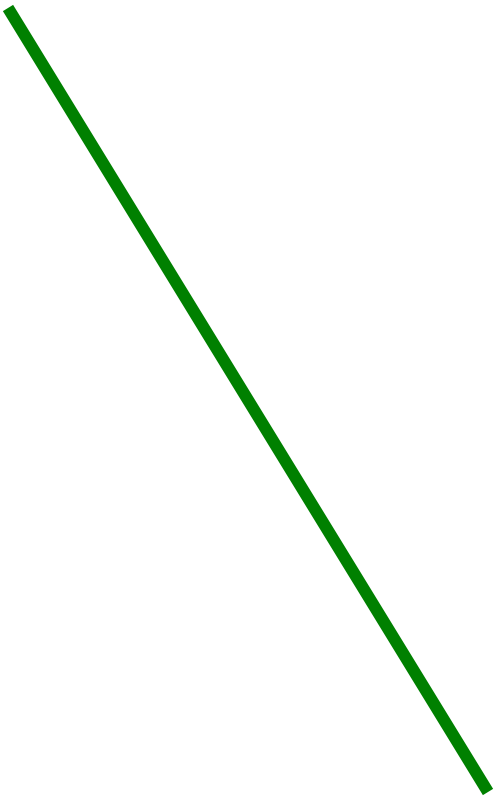
e



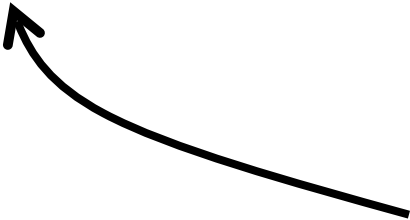
Queue

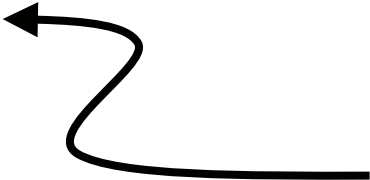


S1



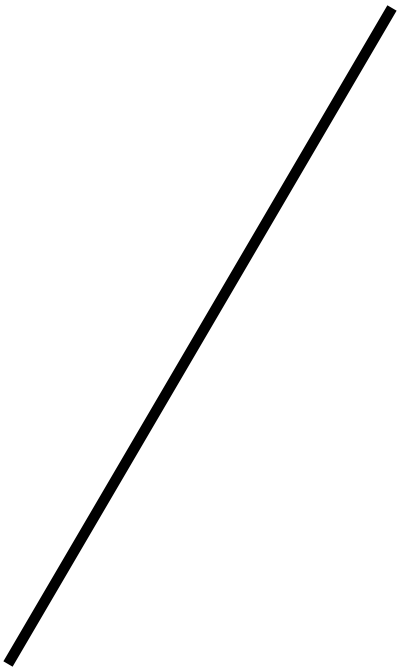
**A decrease in Supply (Shift)
and a decrease in quantity
demanded (Move up along)**

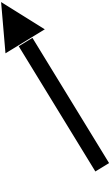












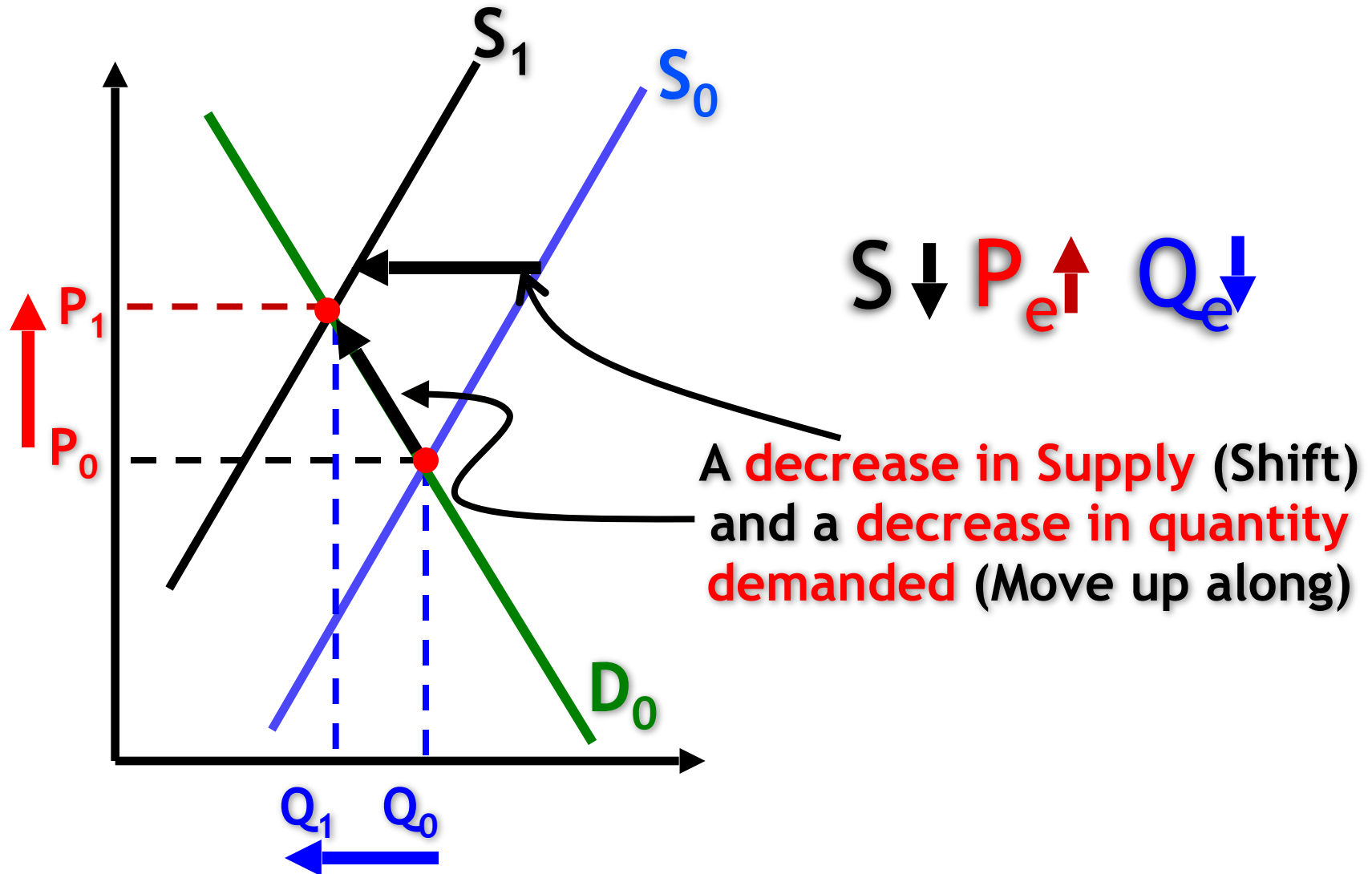


Increase? Decrease?

Shift or move along?

Shortage

Shift or move along?



Supply and Demand for coca

