

**Rules to ensure a "tug of war"
between equals**

Many buyers

Many sellers

Sellers sell identical products

Established firms have **no advantages** over new firms

Perfect Information: Buyers know all sellers' prices,
sellers know buyers know all their prices and
buyers know sellers know...

Free Entry and Exit



Buyers

Sellers

Employers

Workers

Leenders

Borrowers

Landowners

Renters

Labor Market

MoneyMarket

Rental
Market

Perfectly Competitive Market



**Goods & Services
Market**

Perfectly Competitive Market



When a Market is **NOT** "Competitive"

