

As Price
Drops





Quantity Demanded
Increase

Price per Unit

Quantity Purchased

0.30



7

0.60



6

0.90

5



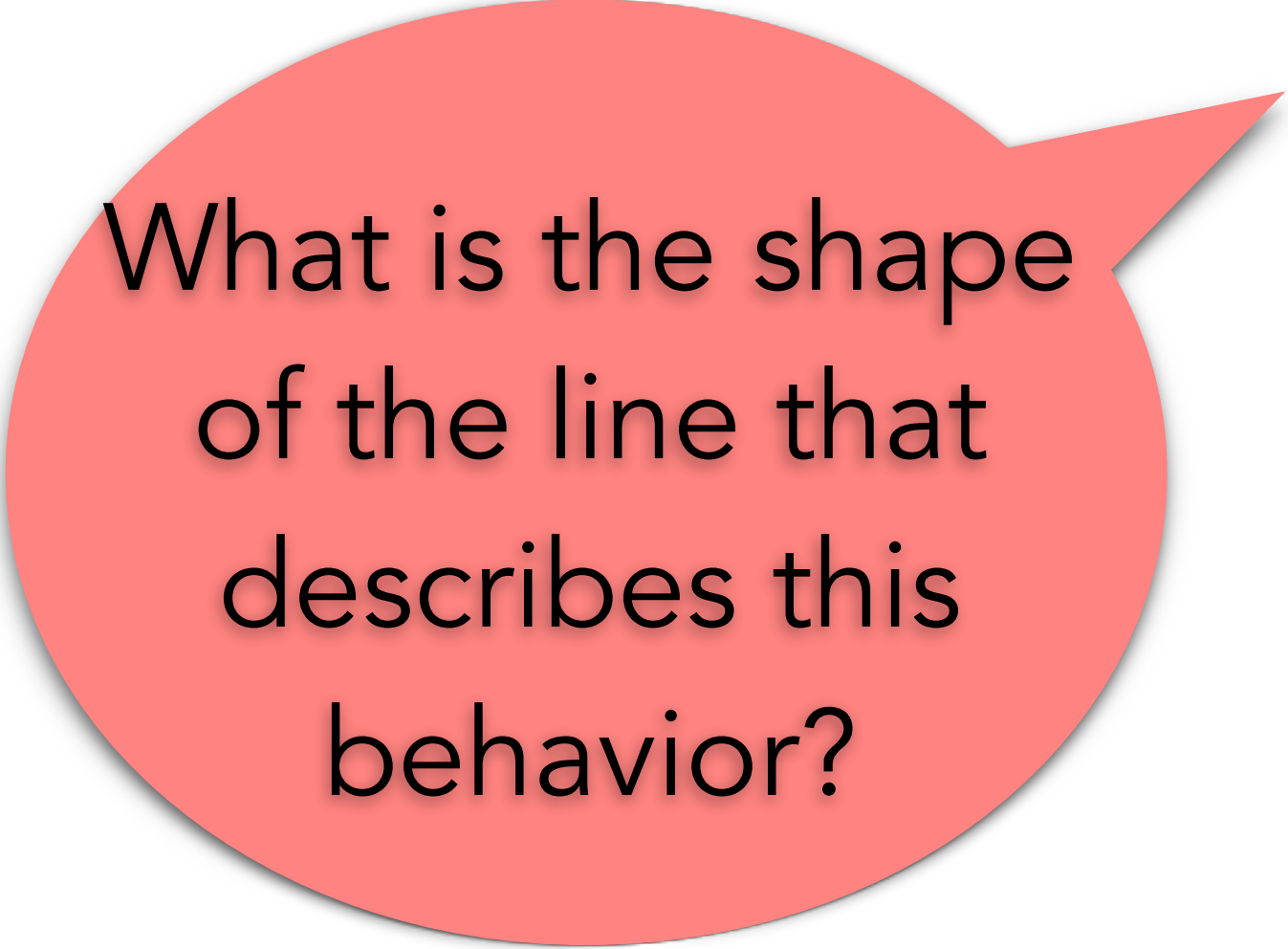
Most Demand lines
slope down and to
the right

Clara buys more only if the price drops









What is the shape
of the line that
describes this
behavior?

Clara buys more only if the price drops

What is the shape of the line that describes this behavior?

As Price Drops

Price per Unit

0.90

0.60

0.30

5

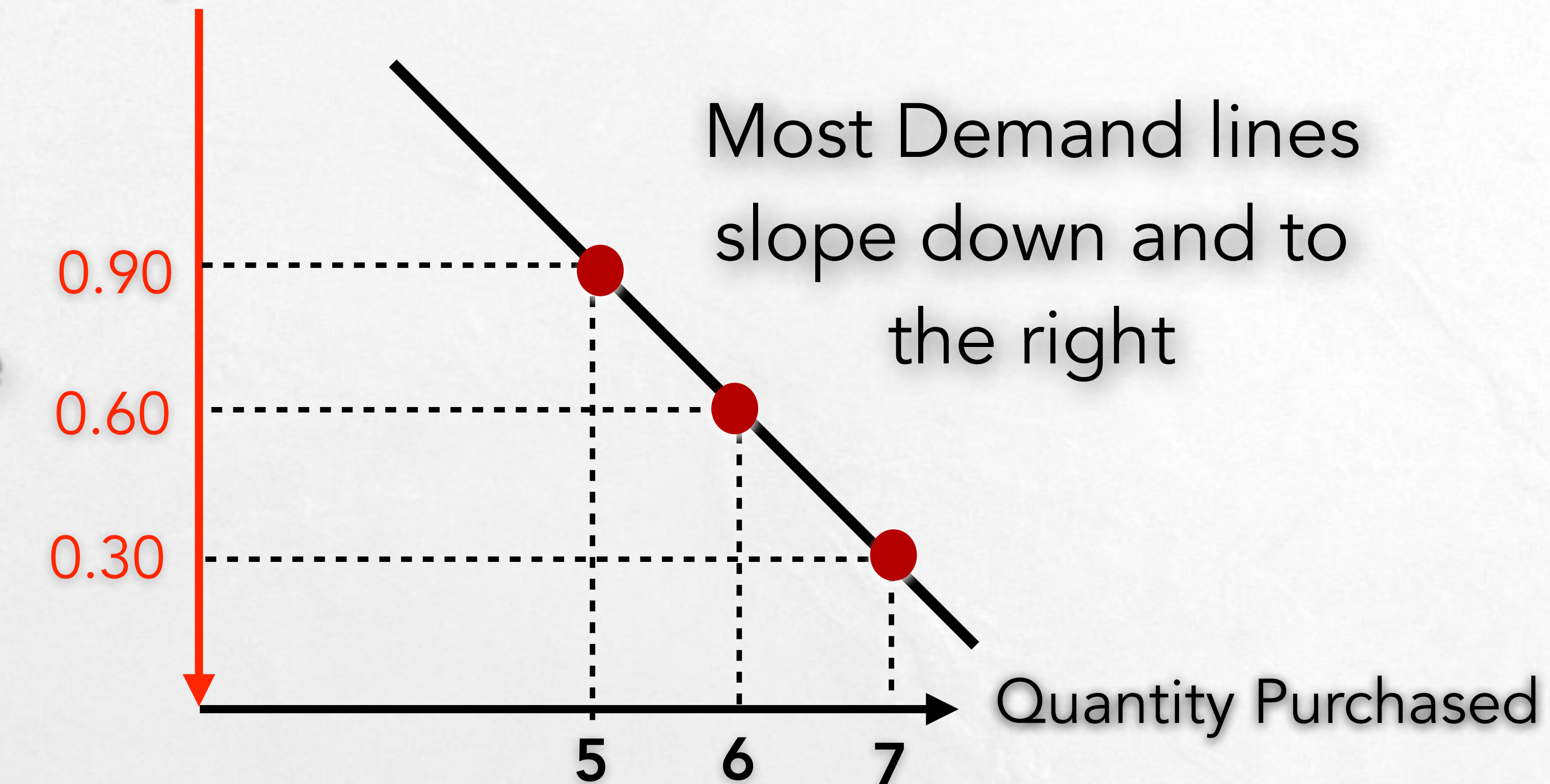
6

7

Quantity Demanded
Increase

Most Demand lines
slope down and to
the right

Quantity Purchased



The Law of Demand