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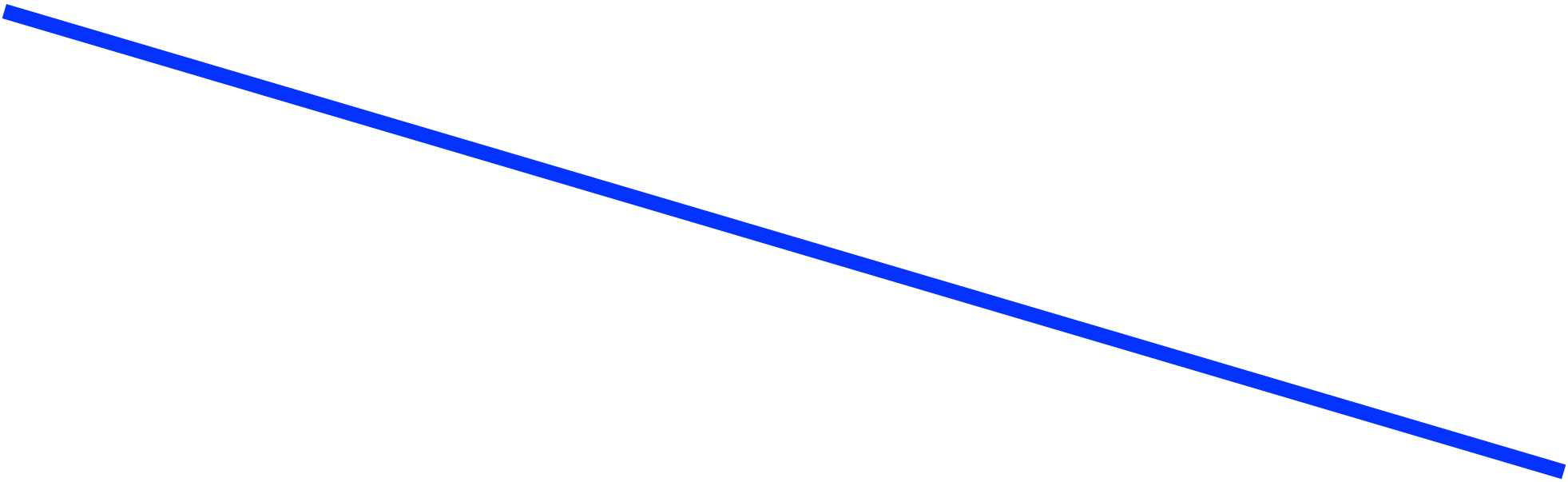


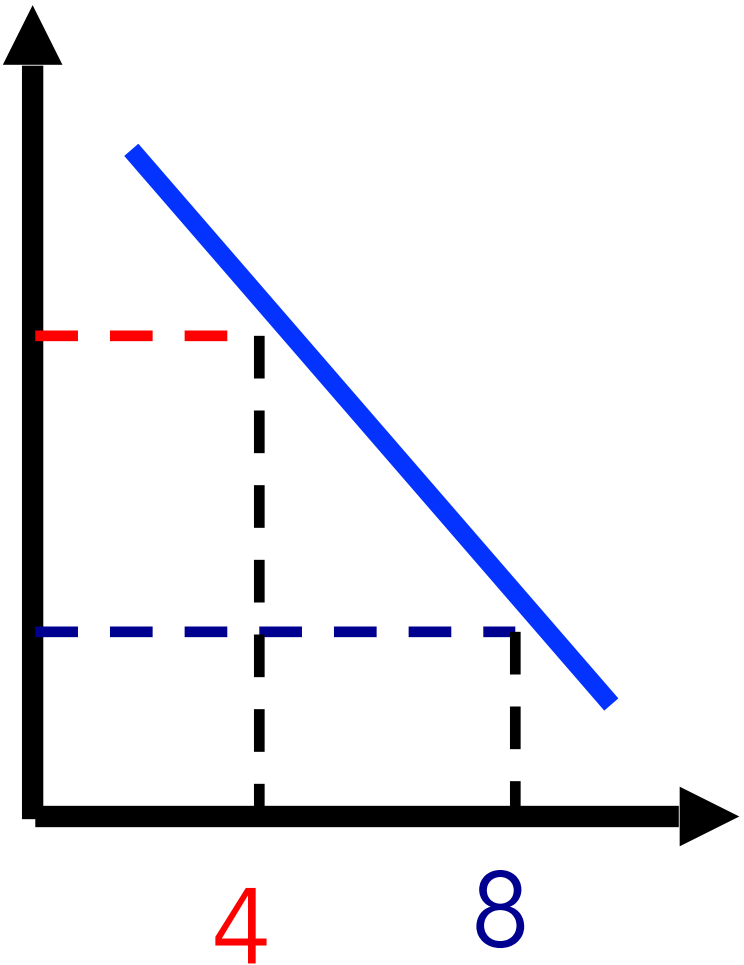




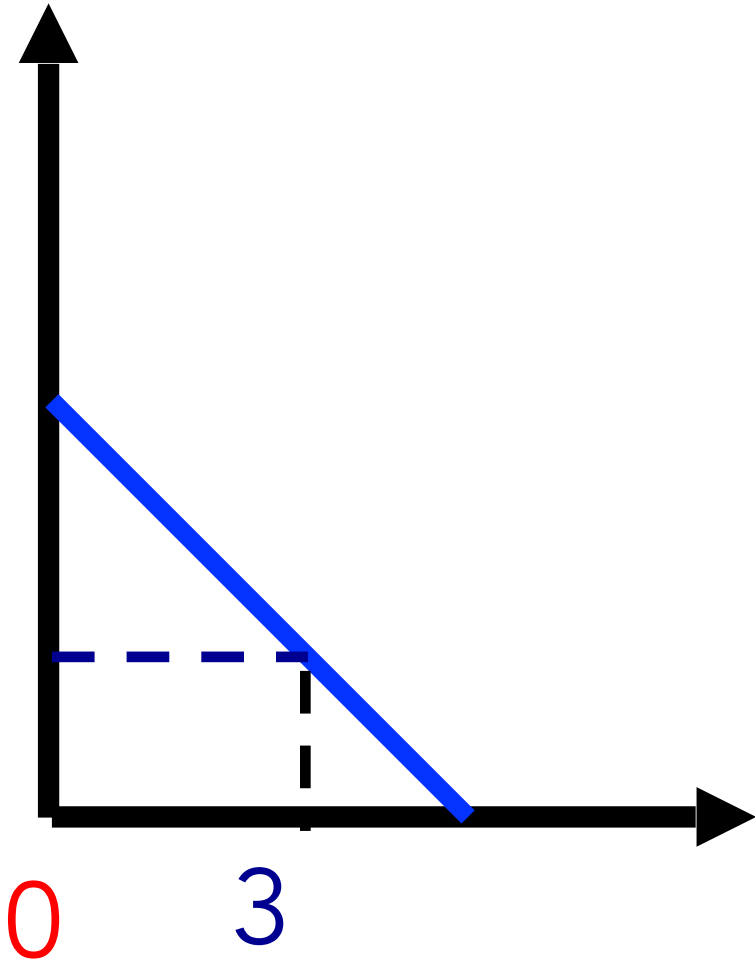








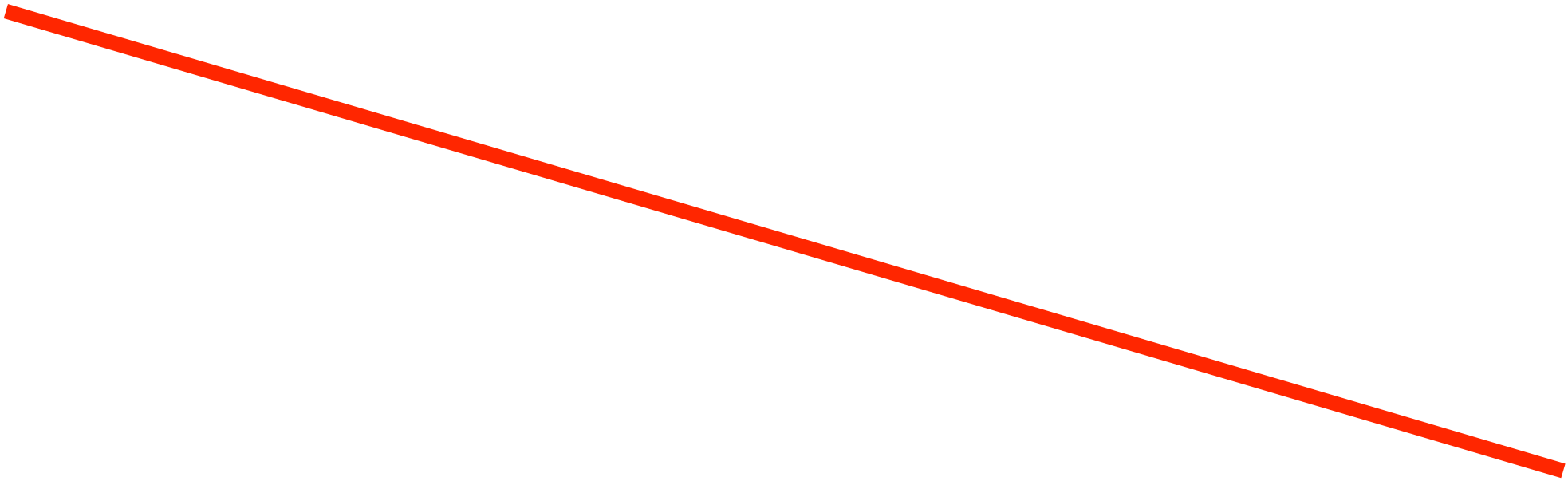
When more consumers enter the market



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Market demand shifts

















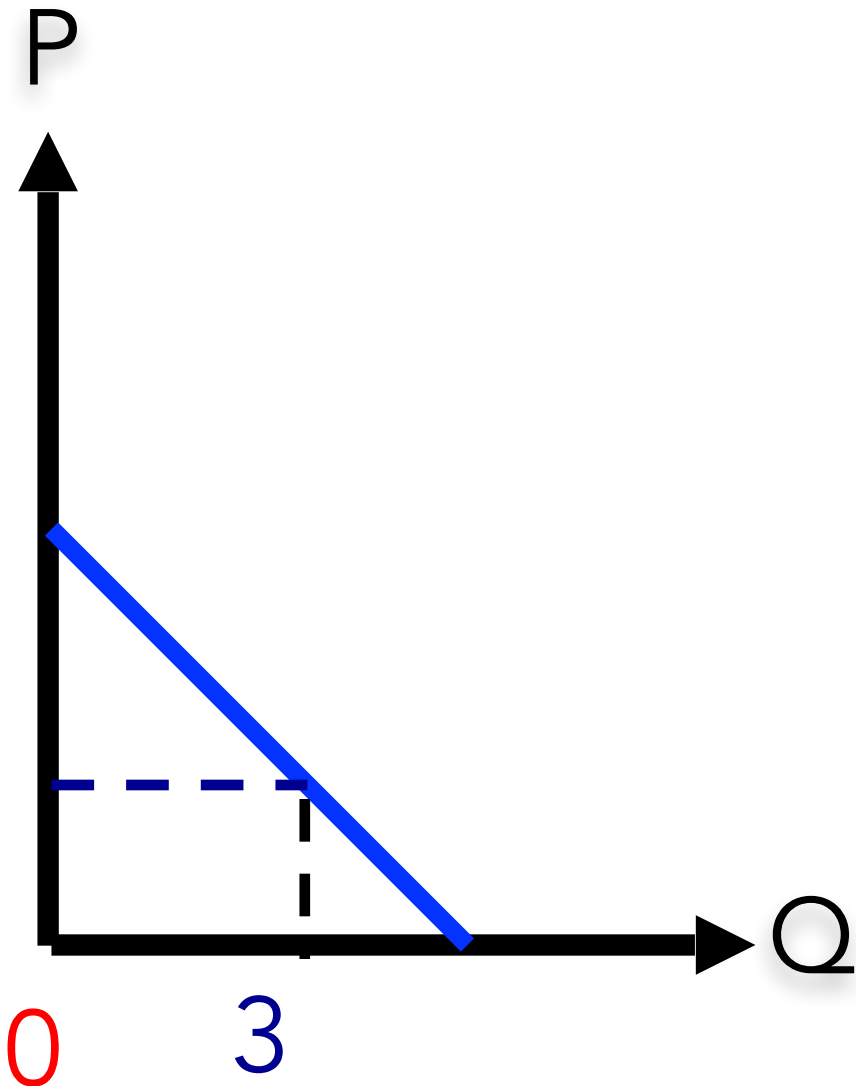


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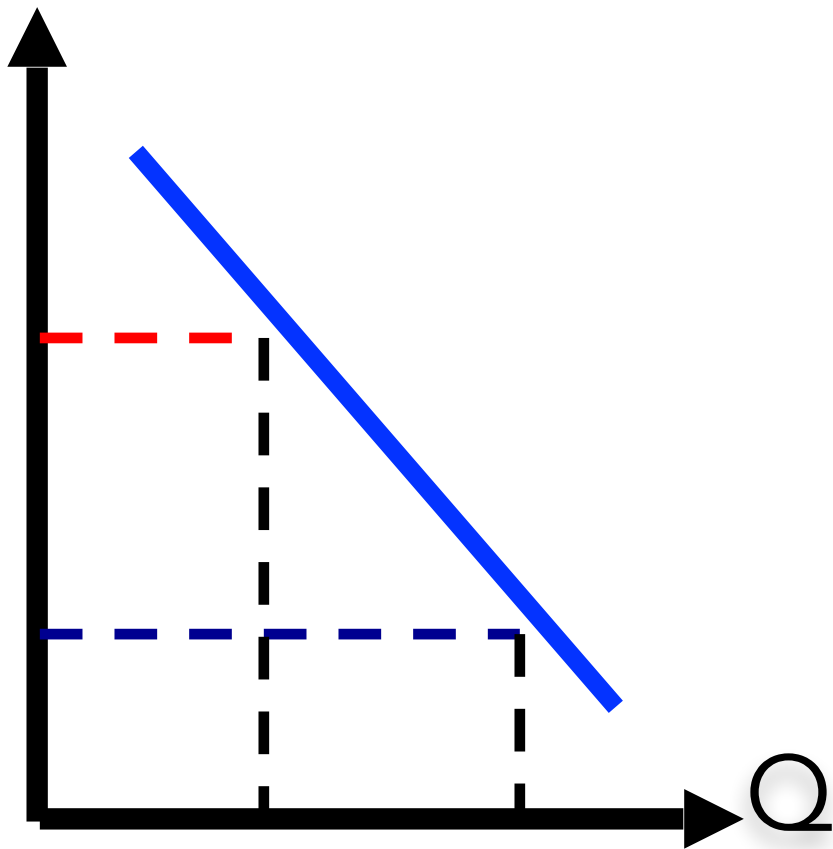
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When more consumers enter the market

