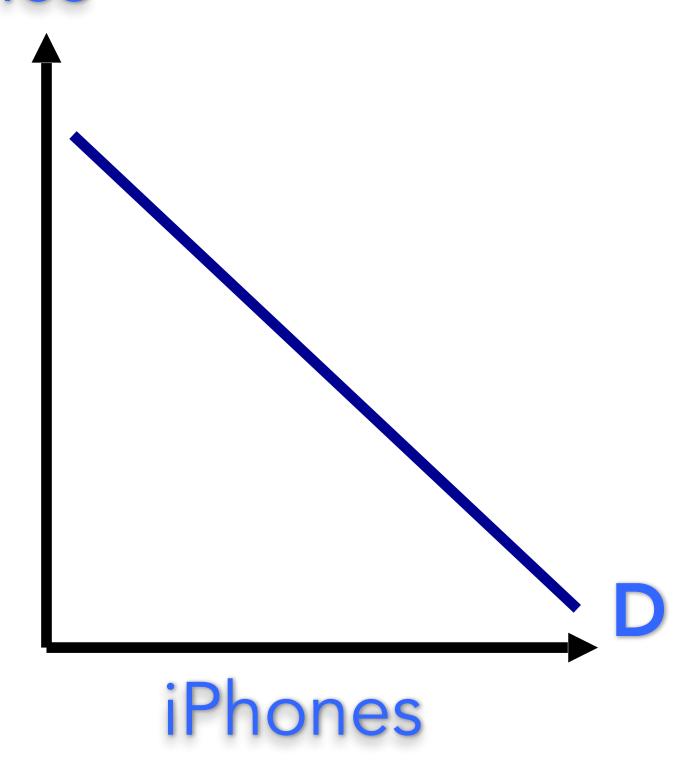


Price



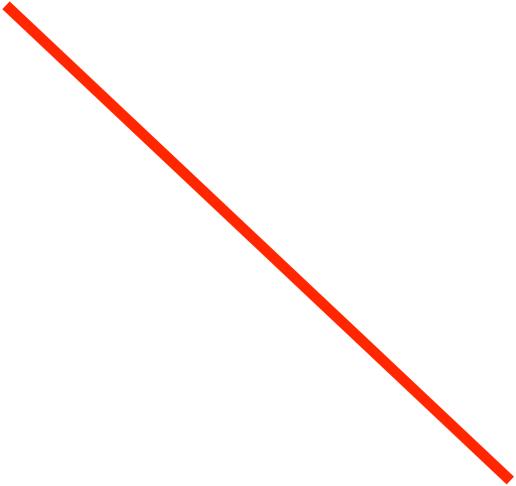
Price Samsung

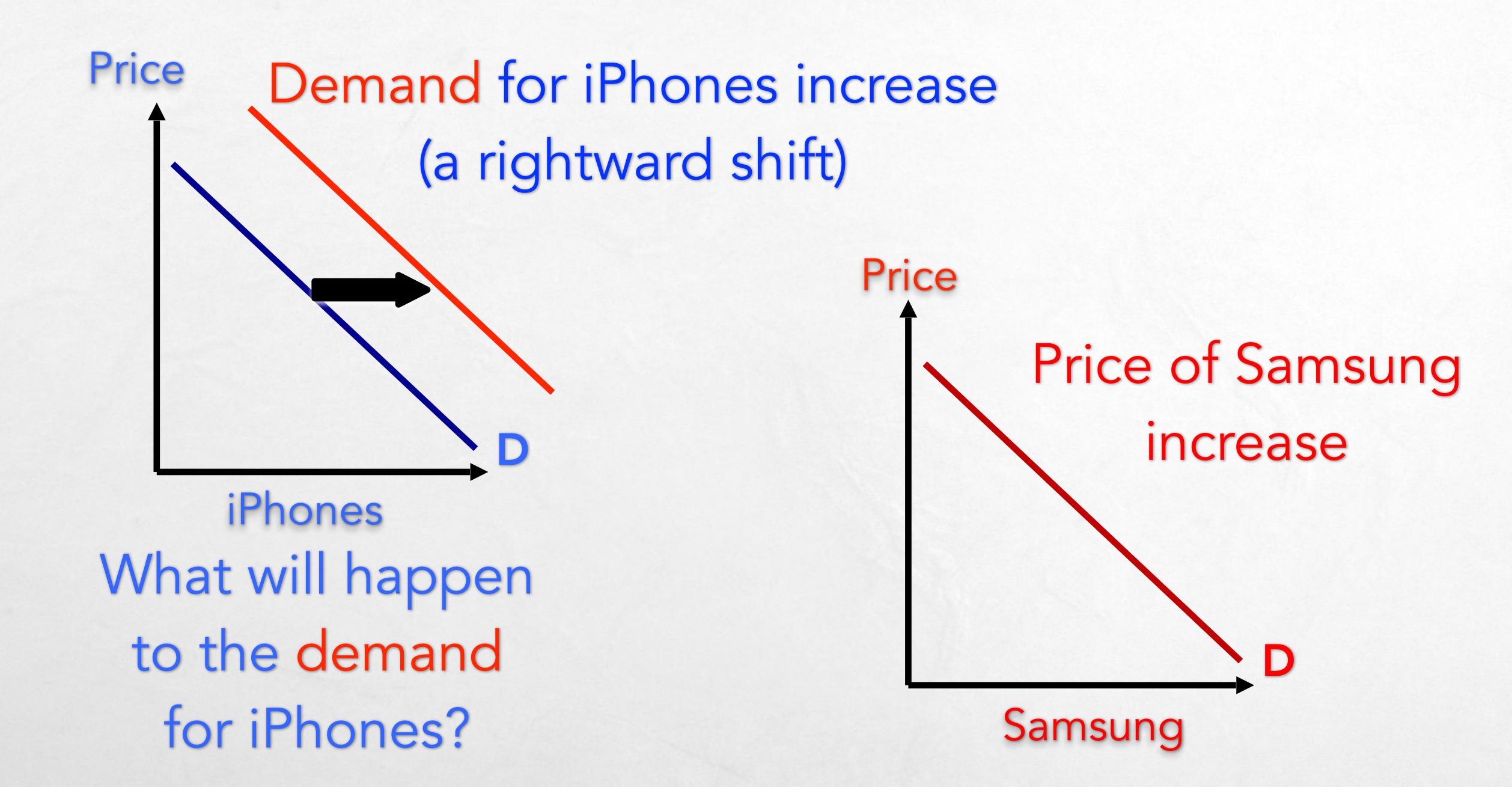
What will happen to the demand for iPhones?

Price of Samsung ıncrease

Demand for iPhones increase (a rightward shift)







iPods and iTunes songs are complement goods