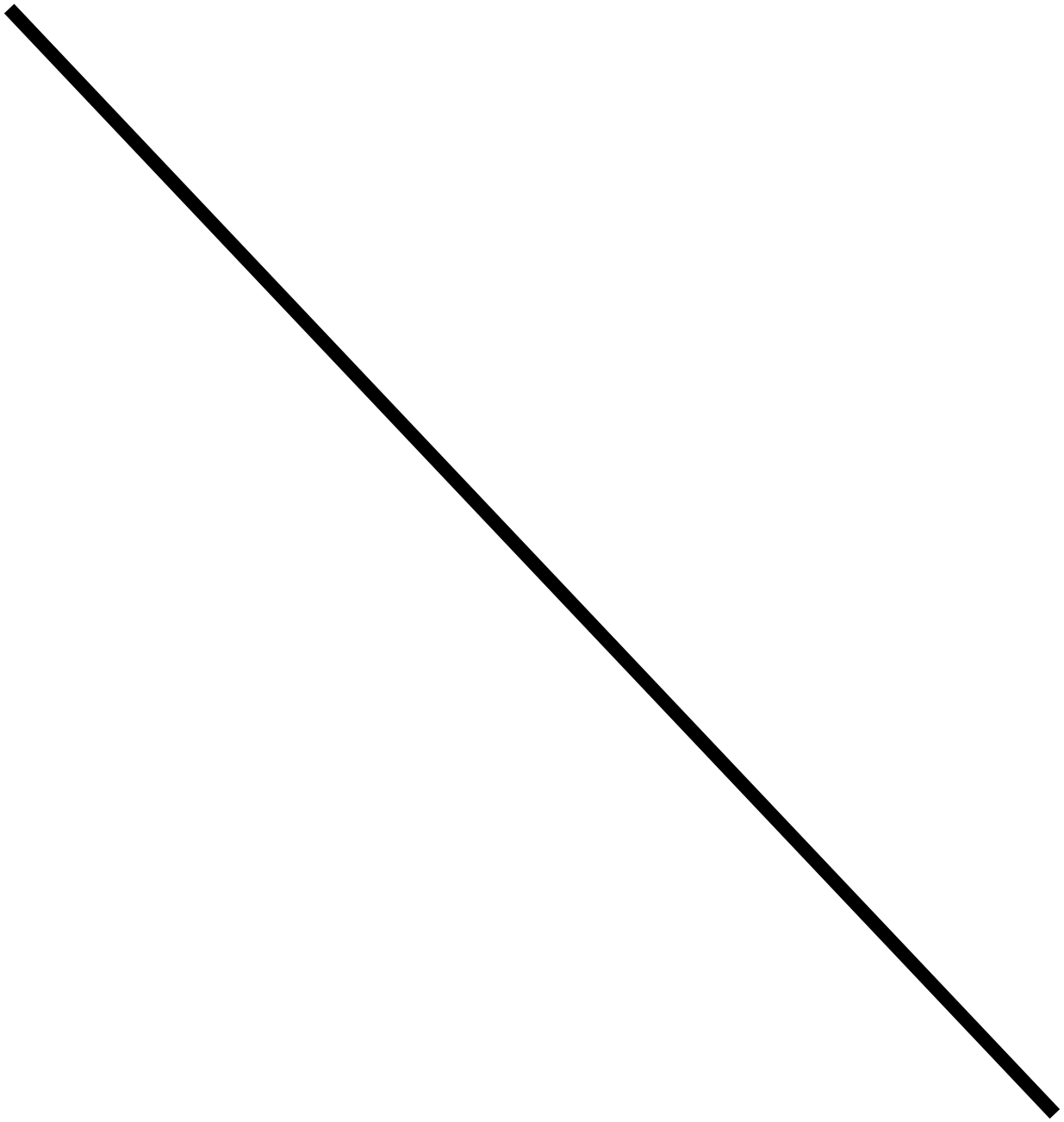
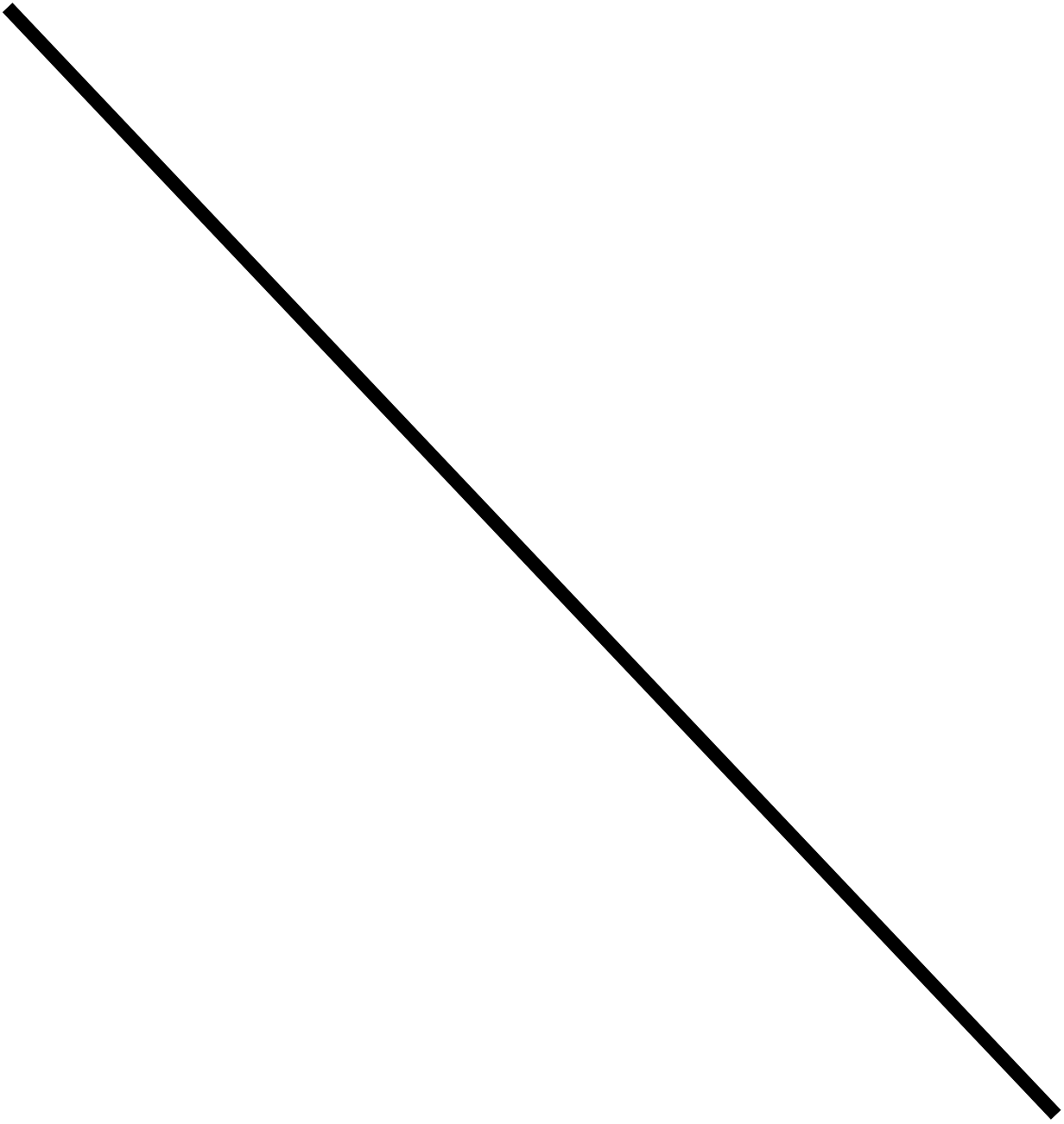
Complement Goods

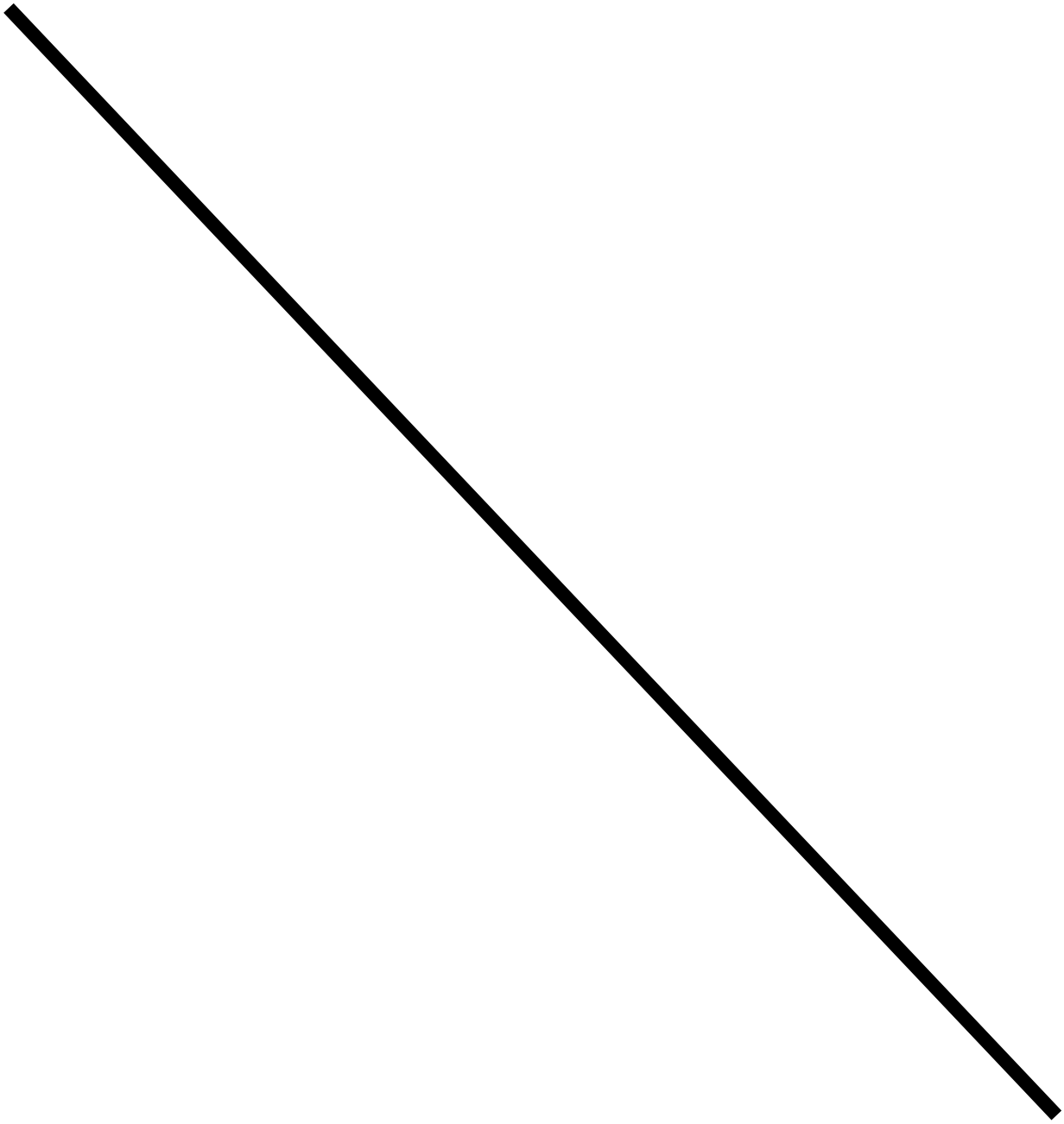
Goods which are used together

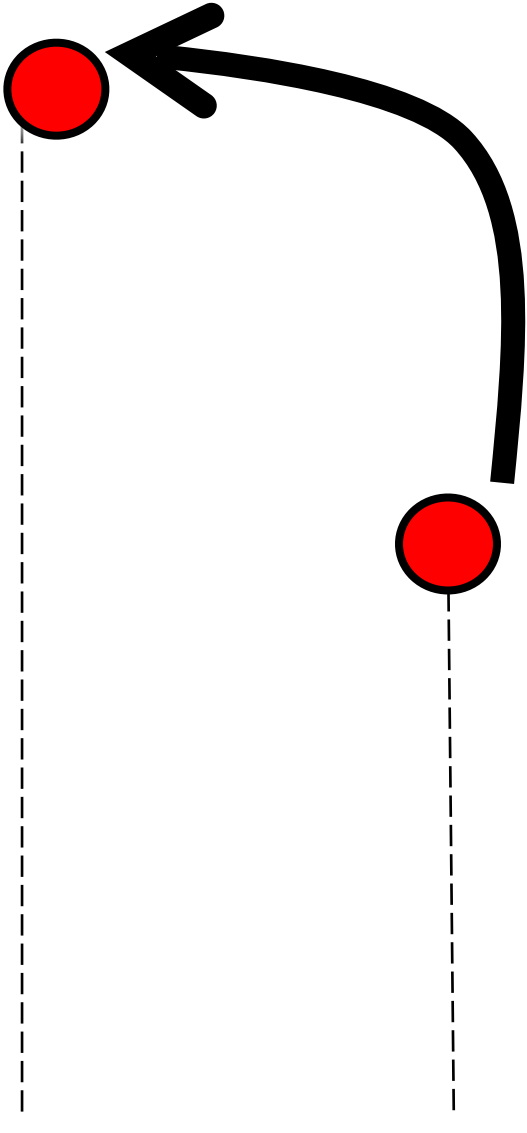
When one becomes more expensive

Purchases of both goods drop

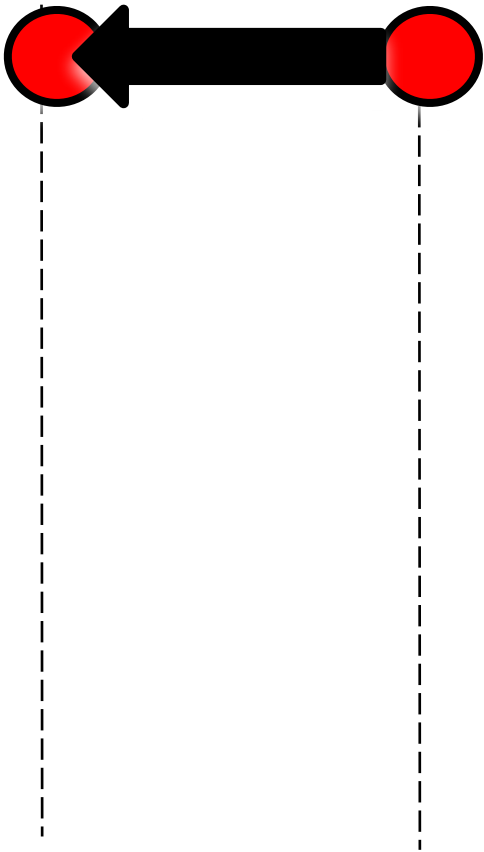








Buy less



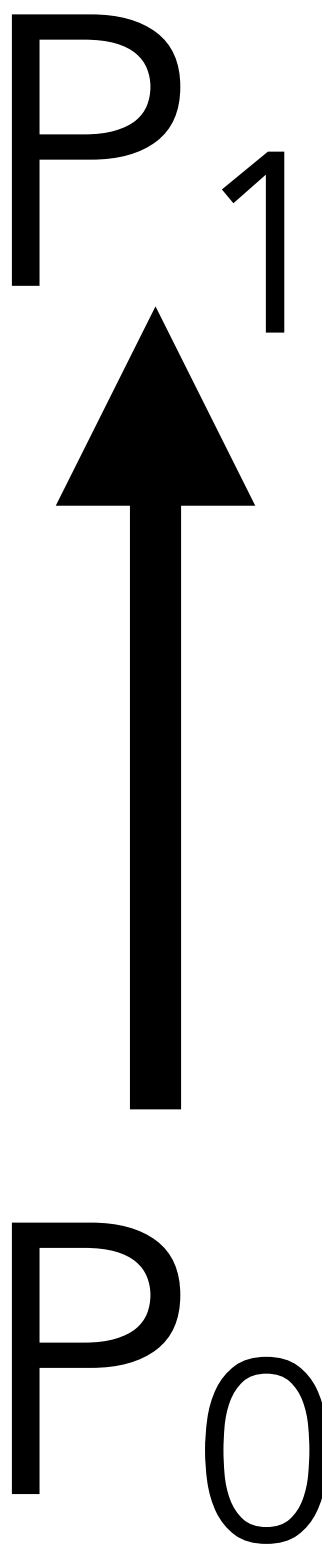
Buy less

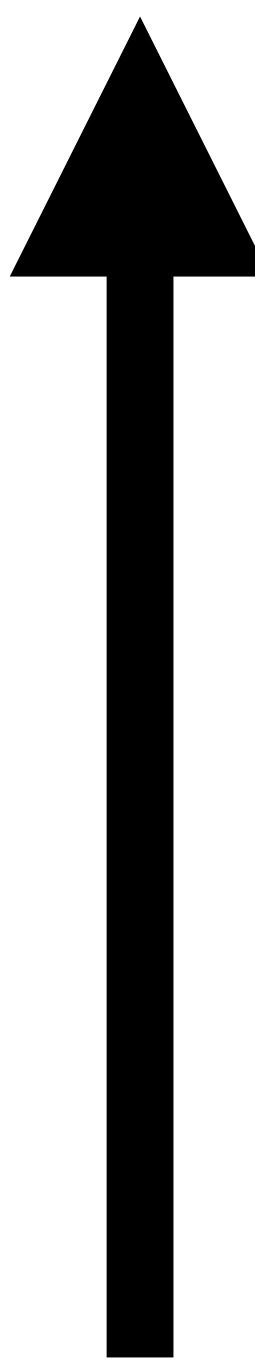
Quantity Demanded Drops

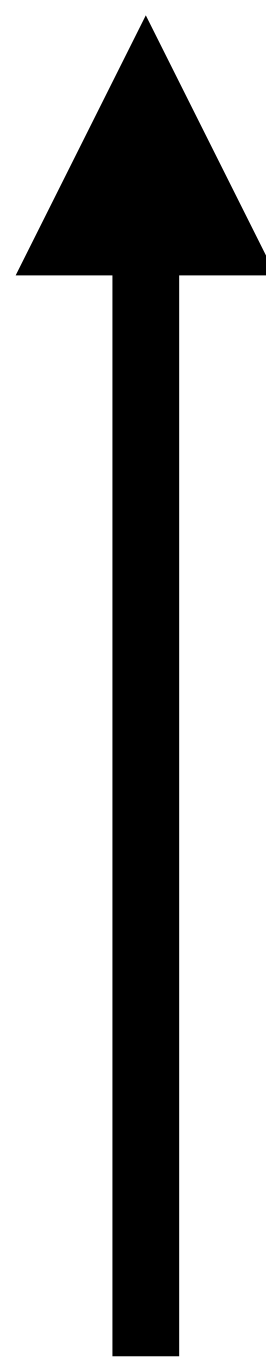
Demand Drops

Computers

Software


P1
P0



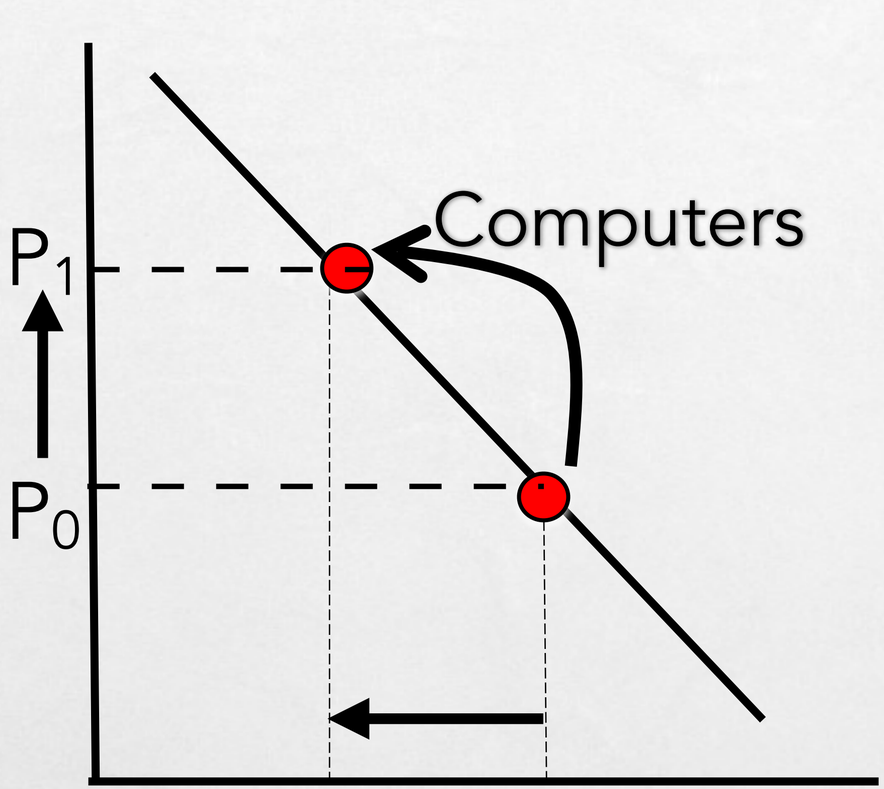


Complement Goods

Goods which are used together

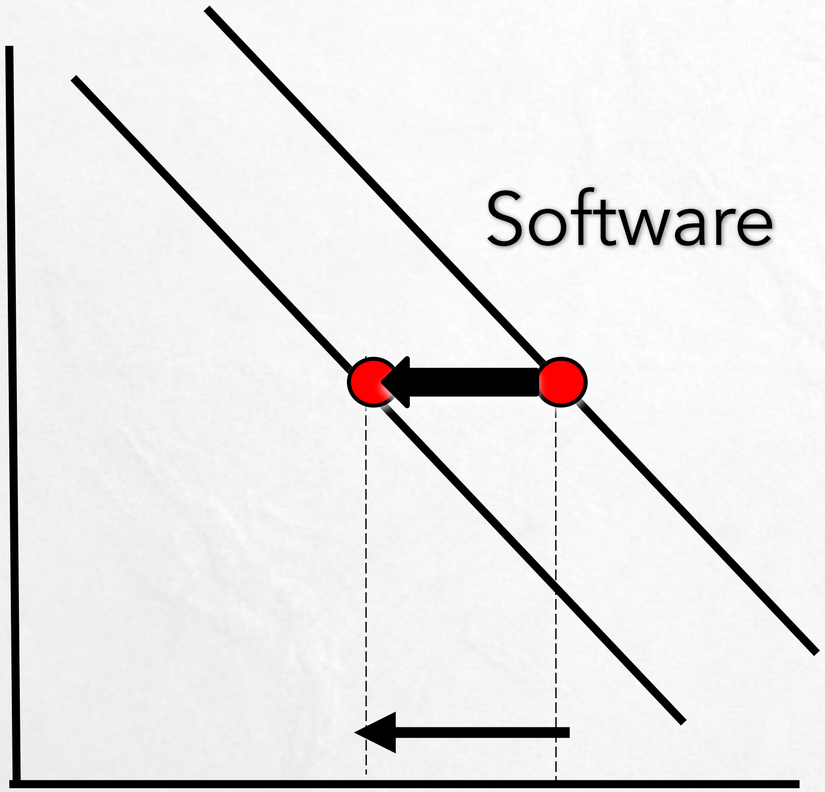
When one becomes more expensive

Purchases of both goods drop



~~Buy less~~

Quantity Demanded Drops



~~Buy less~~

Demand Drops

Substitute Goods

Heartz

Uber