

Most Demand Curves
slope down to the right

\$15,000

\$20,000

\$30,000

\$60,000

1

2

3

4



Market Price

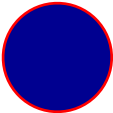
Quantity Demanded (Cars) the Szekely Family

\$90,000

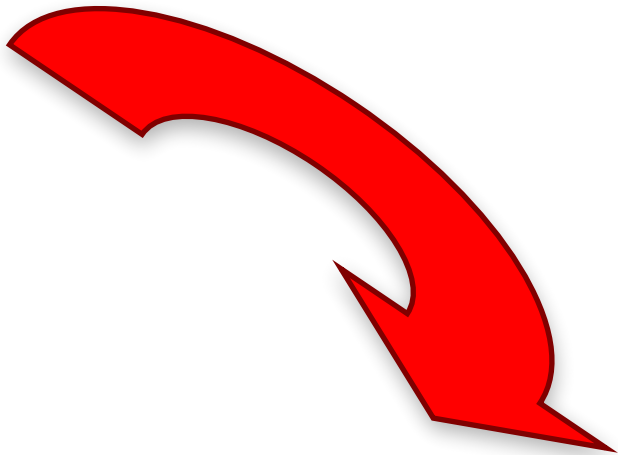
0







The Szekely's Demand for cars



A movement Along

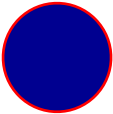


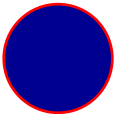


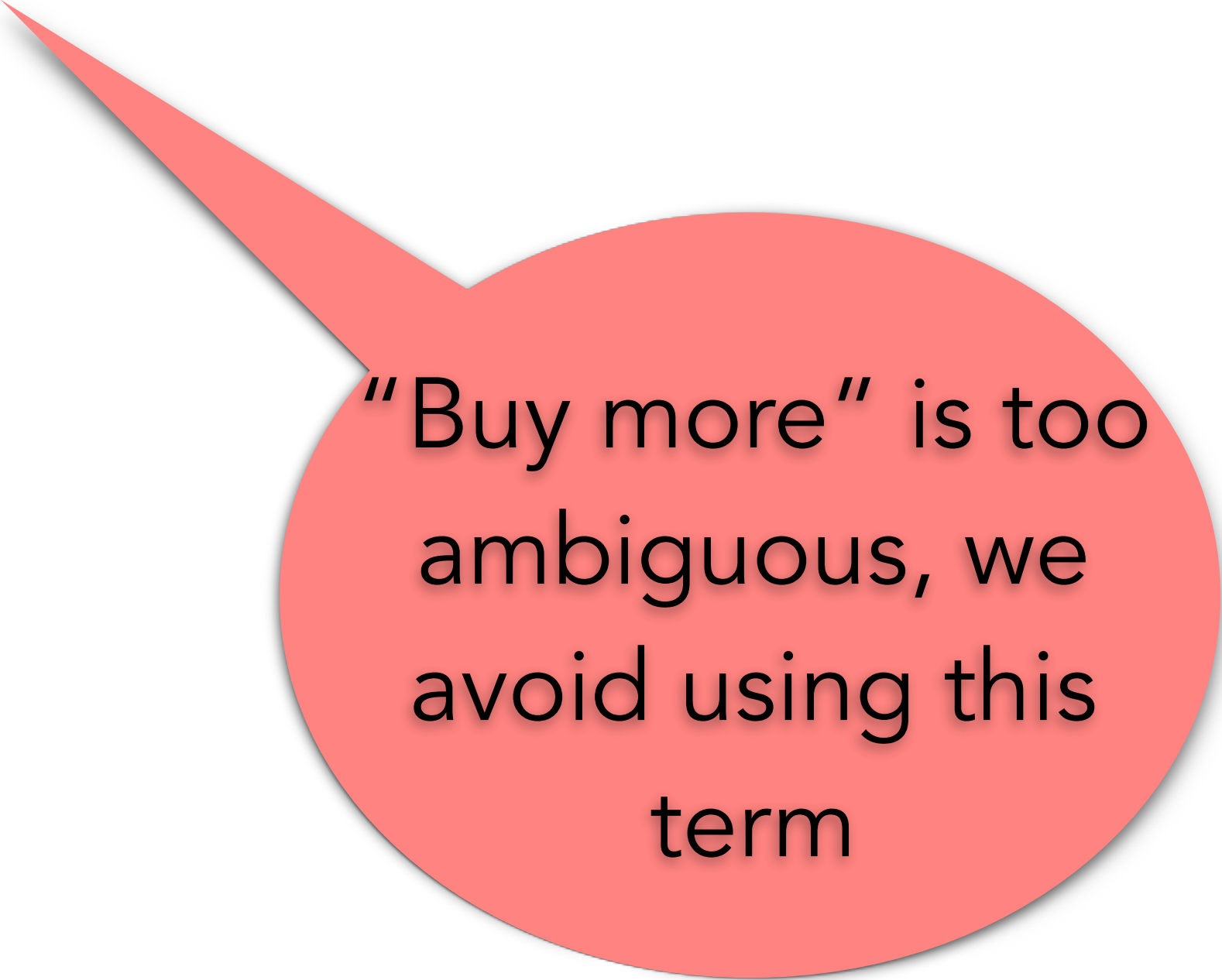
Buy more
as the
price
drops

Quantity
Demanded
increases







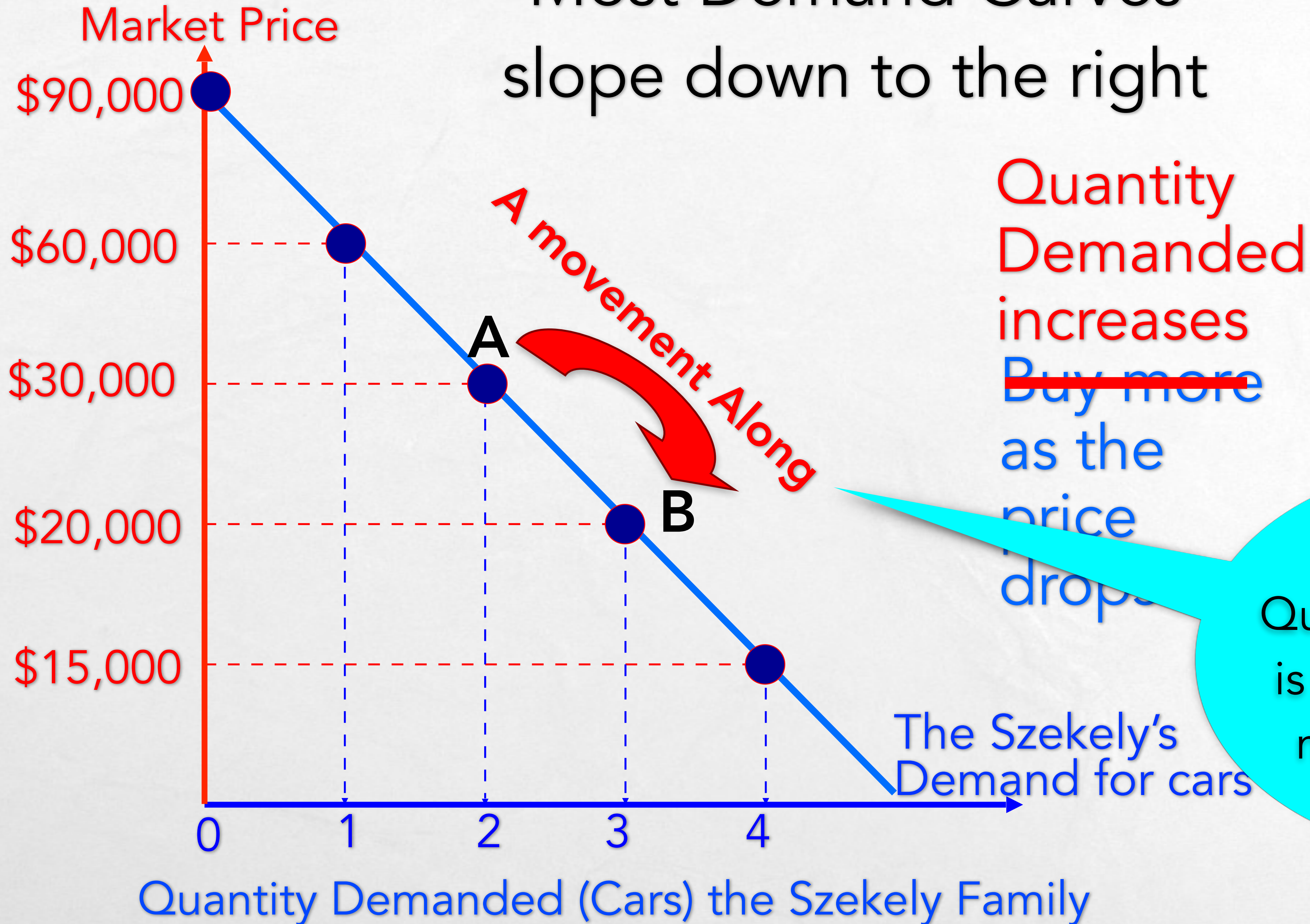


"Buy more" is too
ambiguous, we
avoid using this
term



An increase in
Quantity Demanded
is represented by a
movement along
Demand

Most Demand Curves slope down to the right



An increase in Quantity Demanded is represented by a movement along Demand

