



Price

\$60

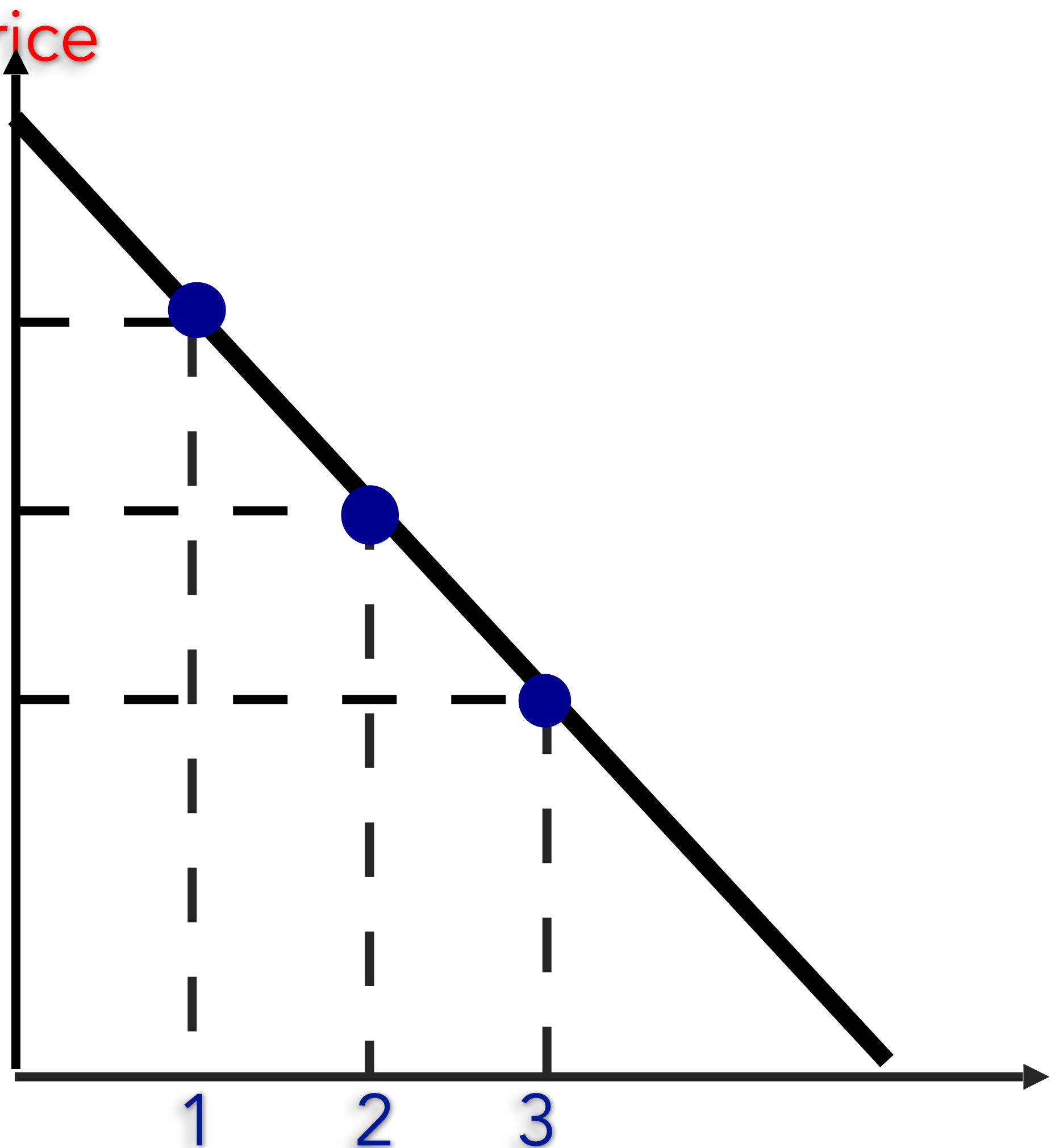
\$30

\$20

1

2

3



Demand

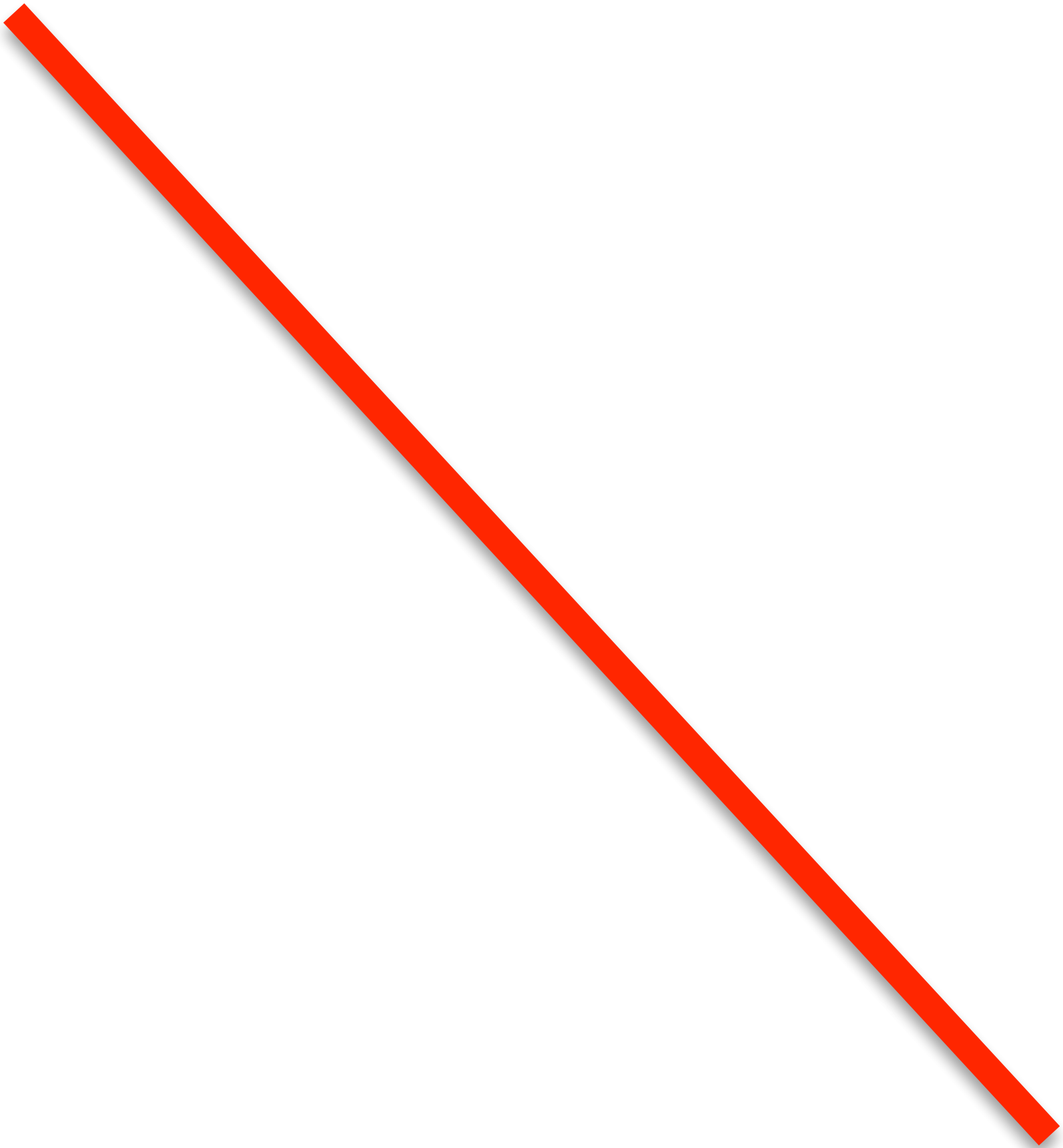
:The complete set of  
price and quantity  
points



It's the entire line



It **SHIFTS** with  
Incomes, Tastes,  
Prices of related  
goods and  
expectations











# Demand: The complete set of price and quantity points

