





**D**

S



600

Ceiling: 2,200







CS at  
Equilibrium

CS after  
ceiling

1. **Introduction**

2. **Methodology**

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$$Q^s = 300$$



CS lost

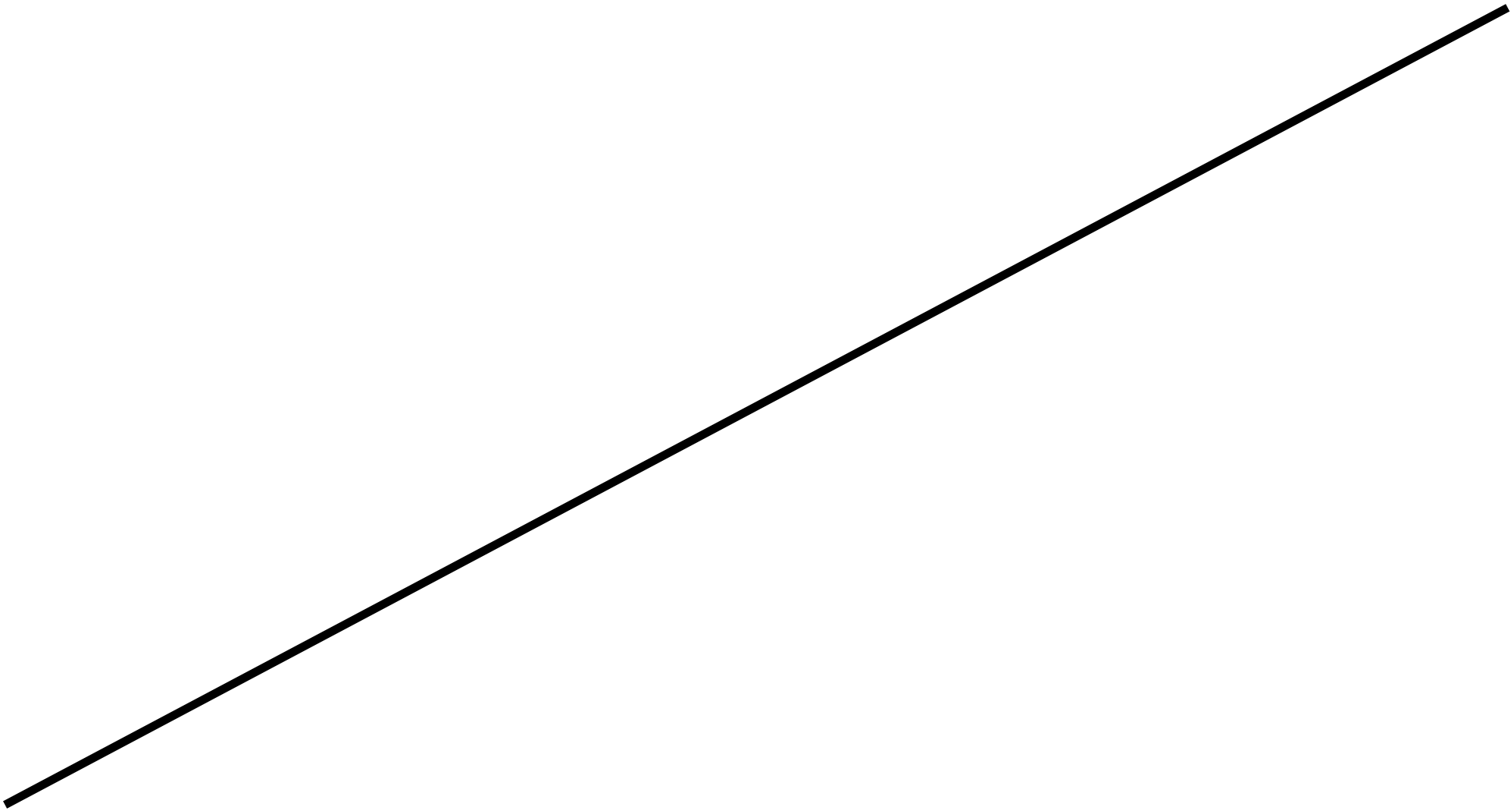
3,9000



**D**



S





600

3,900

2,200

[REDACTED]

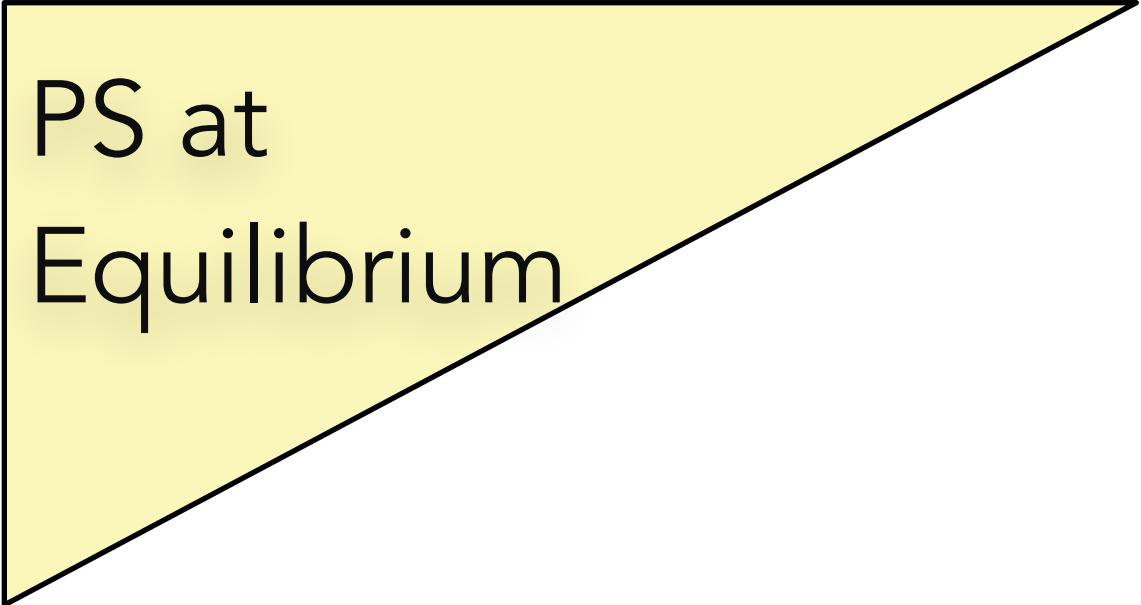
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



PS at  
Equilibrium



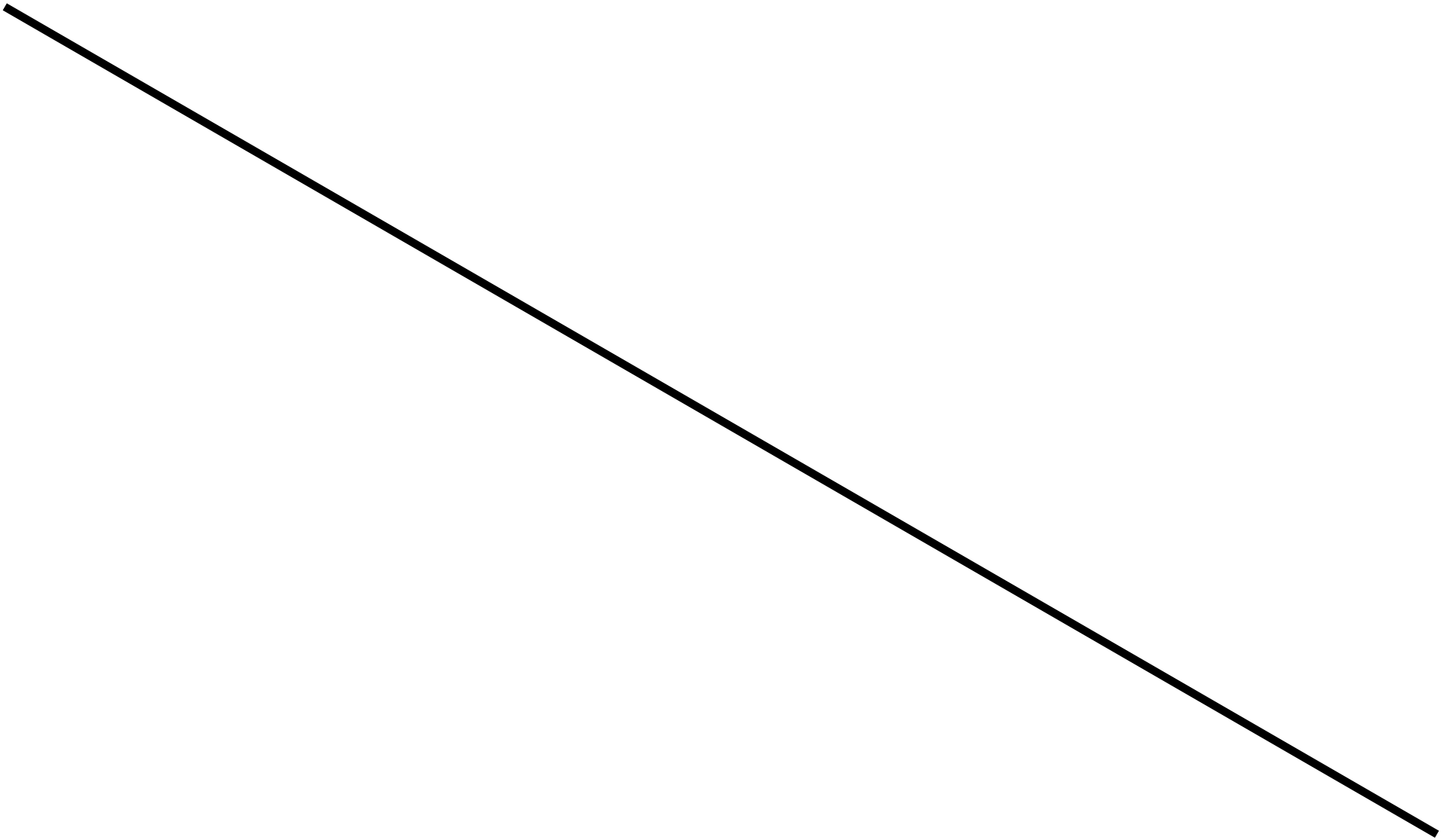




$$Q^s = 300$$

A red pennant with a black border, containing the text "PS lost" in white. The pennant is oriented horizontally, with the text centered within its red field.

PS lost





PS after  
ceiling



Consumers

Producers





PS lost

PS after  
ceiling



A large red triangle pointing to the right, containing the text "Welfare Loss" in white.

Welfare  
Loss

The imposition of a Ceiling (for example rent control)

Results in a **net loss of surplus** to society as a whole:  
everyone losses

Society had a whole pie to  
share between producers  
and consumers

Society now has a smaller  
pie to share between  
producers and consumers

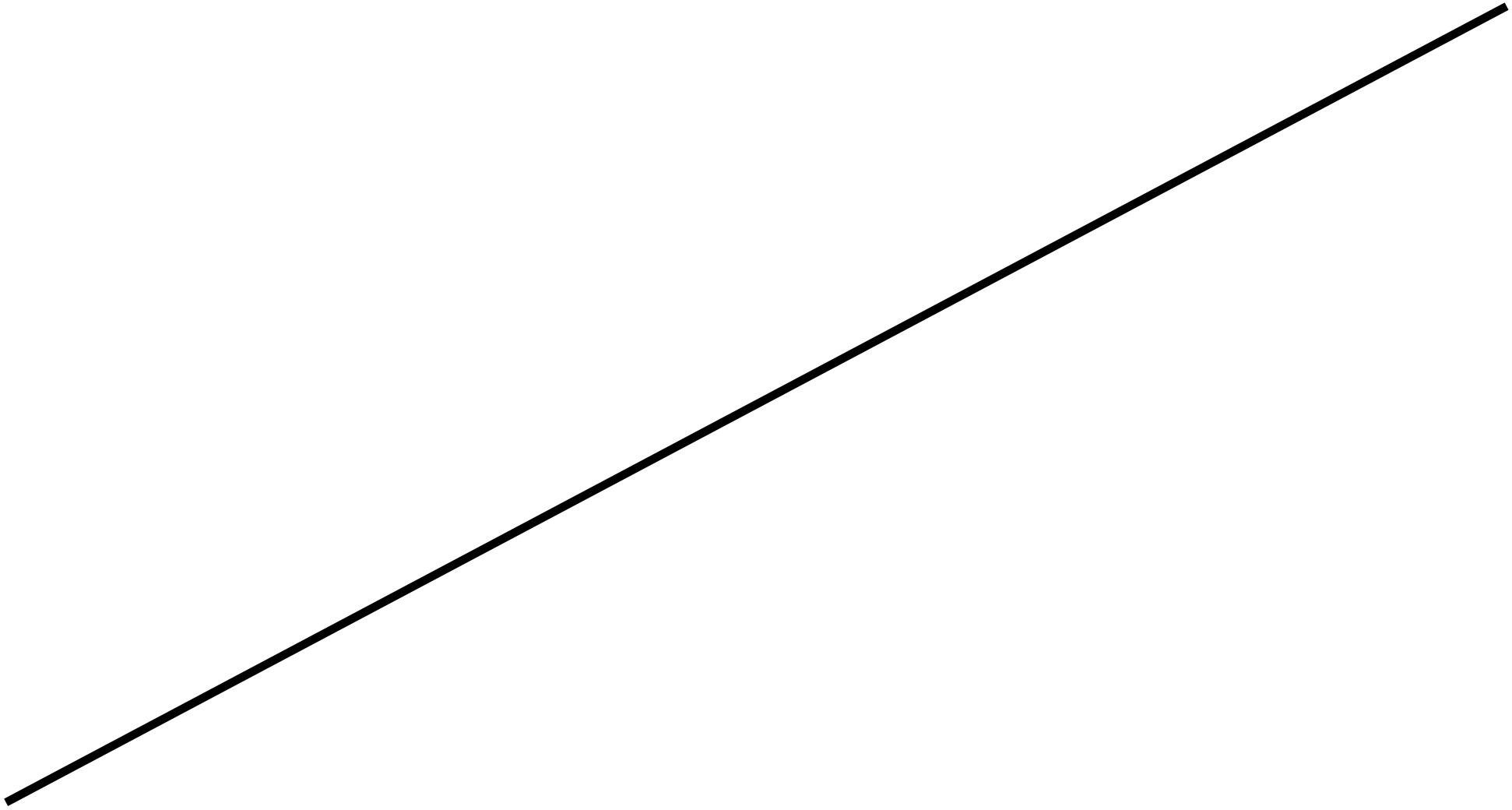
A large, solid pink arrow pointing from the left edge of the frame towards the right edge. The arrow is centered vertically and has a simple, clean design with no outline or internal details.

Society's  
Surplus





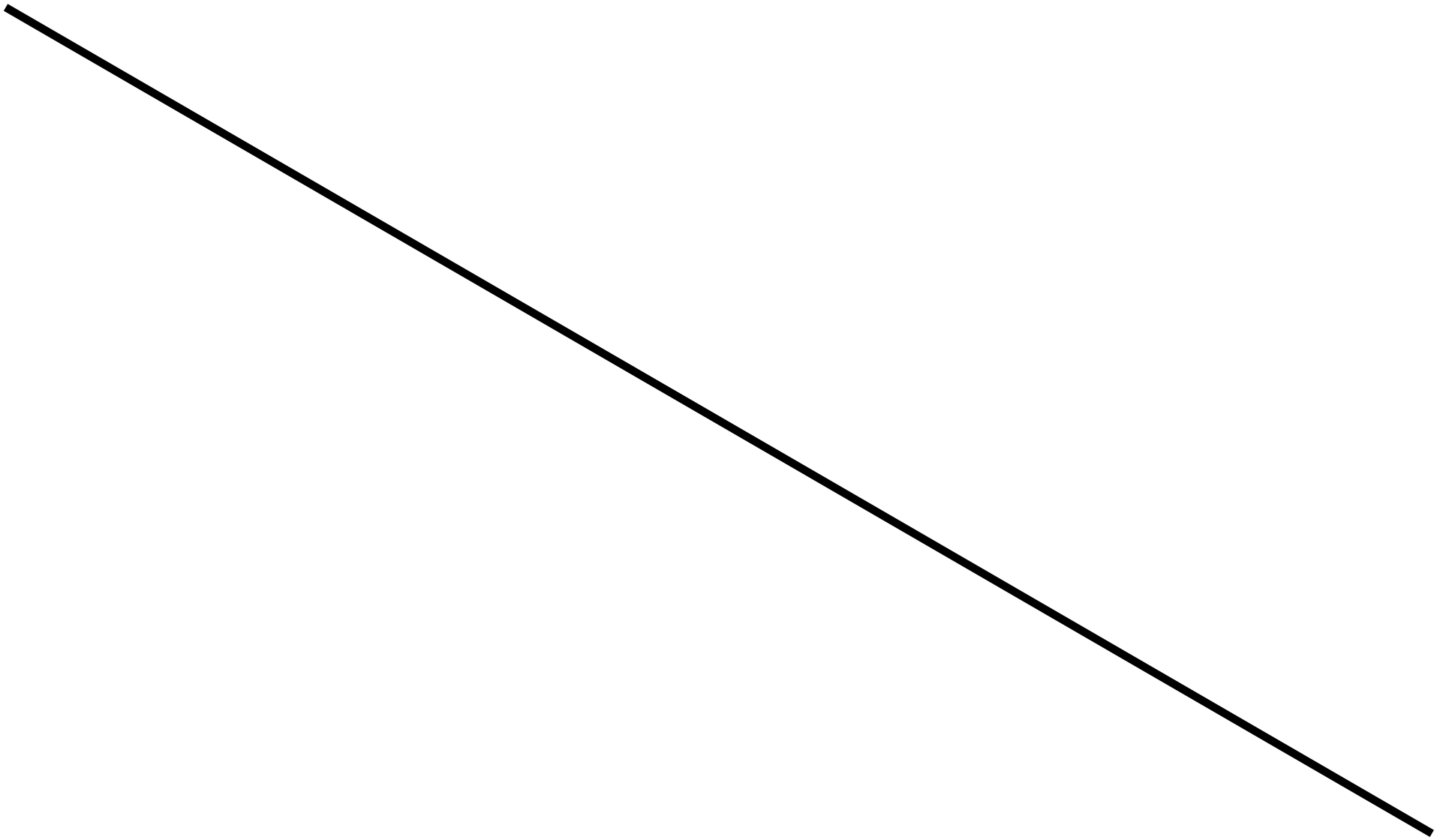
Society's  
Surplus



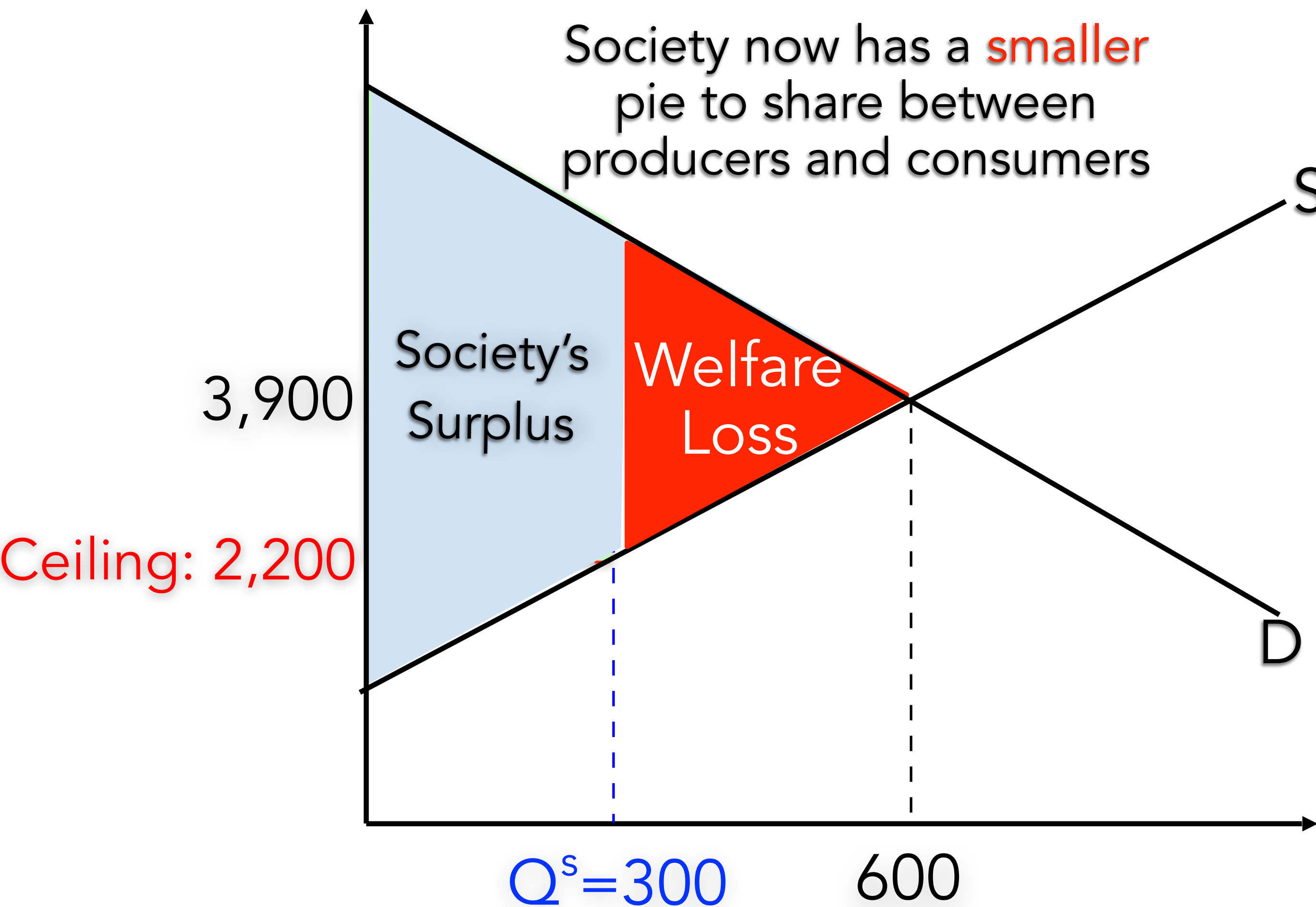


A large red triangle pointing to the right, containing the text "Welfare Loss" in white.

Welfare  
Loss



# The imposition of a Ceiling (for example rent control)



Results in a **net loss of surplus** to society as a whole:  
everyone losses

