

250

300

350

4

0

0

10

20

30

40





4

5

0

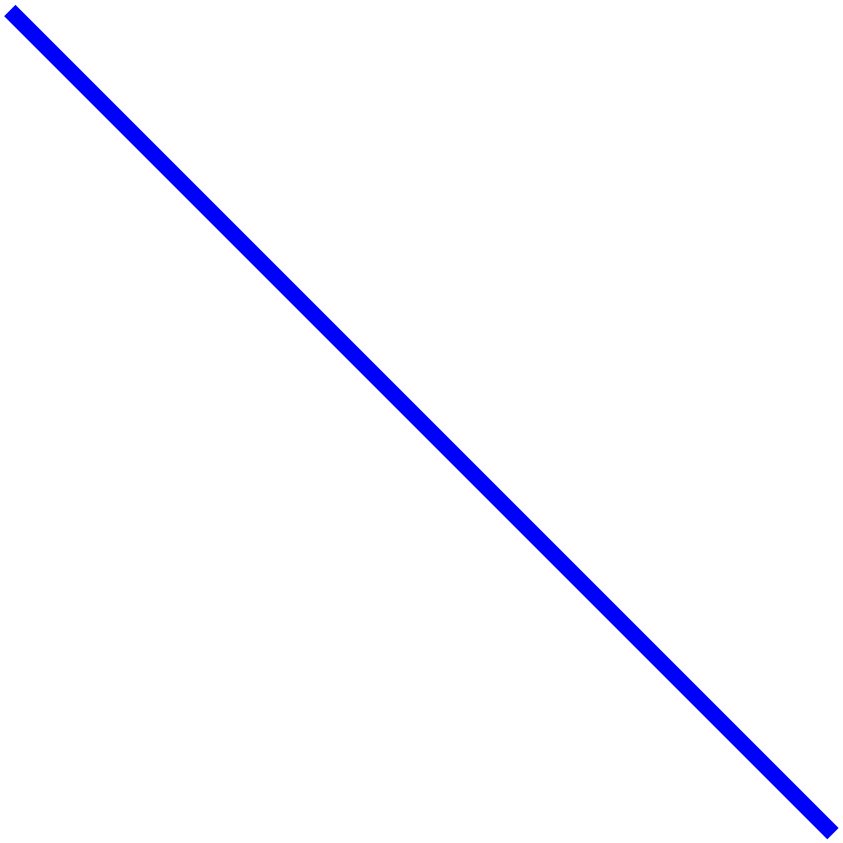




















A change in
Expectations **shifts**
Demand









Buy more now
before price rises

Demand in areas



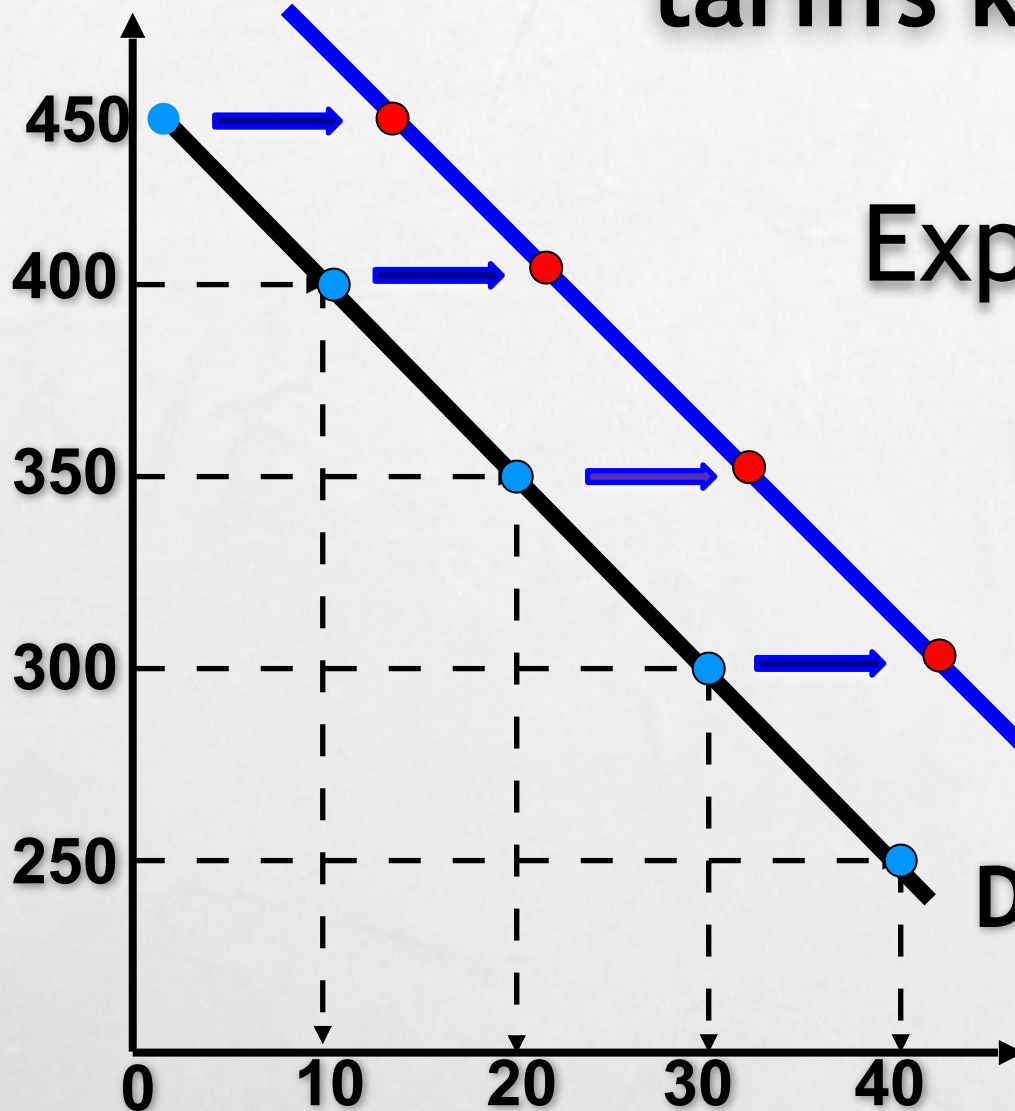
**“Next month, video game Consoles
will become more expensive, as
tariffs kick in”**

D Video Game Consoles

“Next month, video game Consoles
will become more expensive, as
tariffs kick in”

A change in
Expectations **shifts**
Demand

Demand increase
~~Buy more~~ **now**
before price rises



D Video Game
Consoles

Expectations

A guess about what will happen in the future