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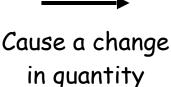
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A movemenx Along

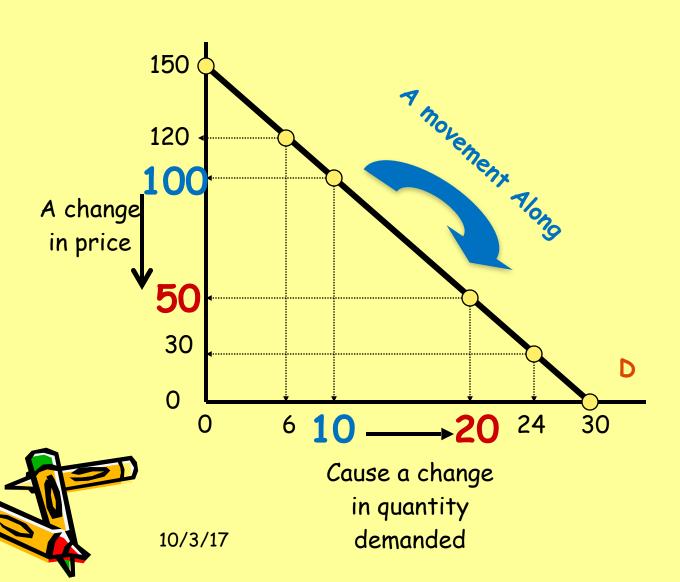


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A change in price

So far we know that

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Consider how these two consumers react to the same change in price...

