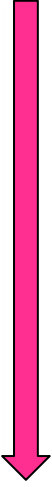




Perfectly Competitive Market



**Buyers
Want
Lowest**

**Sellers
Want
highest**



In between

Best Price

Best Interest Rate



Best Wage

Best Rent

**Borrowers
Want
Lowest**

**Lenders
Want
highest**

**Employers
Want
Lowest**

**Workers
Want
highest**

**Renters
Want
Lowest**

**Landowners
Want highest**

Perfectly Competitive Market



The Supply and Demand Model

