









## Marginal < Average



### Marginal > Average



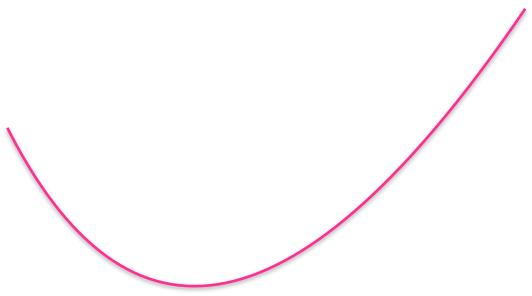
#### MC = AVCAverage is minimum

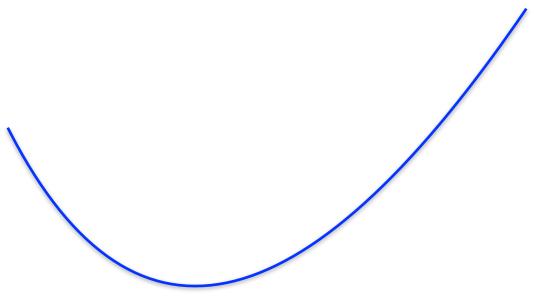




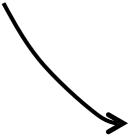
Amerade increase

## Marginal Cost cuts the ATC at its *minimum* Point













# Marginal Cost cuts the ATC at its *minimum*Point

