





What is the cost of that car?

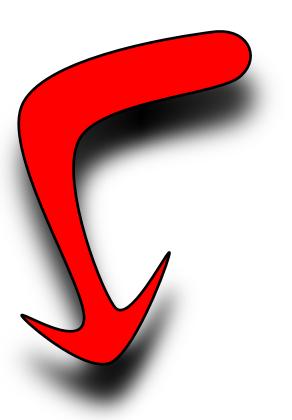
What did Brent give up in exchange for the car?

Buys a \$30,000 car



Did he give up \$30,000 in exchange for the car?





Saves \$6,000/year for 40 years





































Cost = What you give up

Did he give up \$30,000 in exchange for the car?

What is the cost of that car?

Cost = What you give up

Nicole

Saves \$6,000/year for 45 years





Brent gave up more than \$30,000 in exchange for the car...