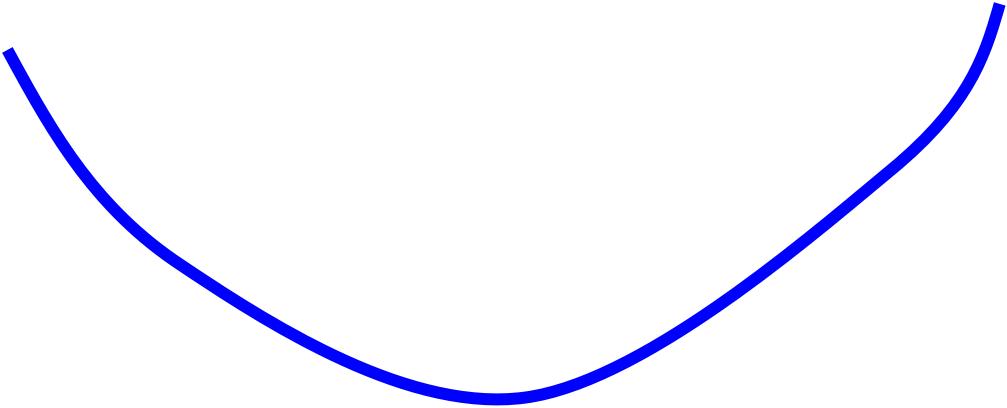


SRATC₁

SRATC₂



Consumers in perfectly the competitive markets pay the competitive markets pay the lowest possible price



Competition forces firms to charge the Lowest Price

Long Run Equilibrium Condition

MR = MC = Price = SRATC = LRATC

SRATC₃

Long Run Equilibrium Condition

MR = MC = Price = SRATC = LRATC

