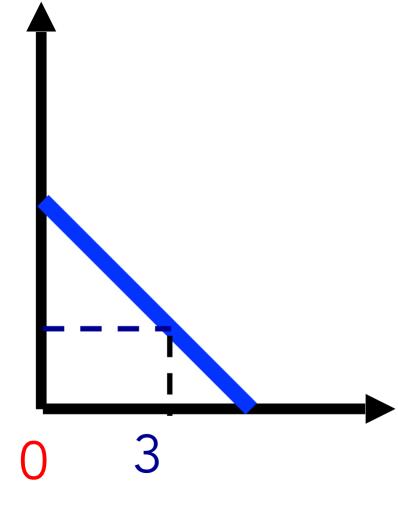
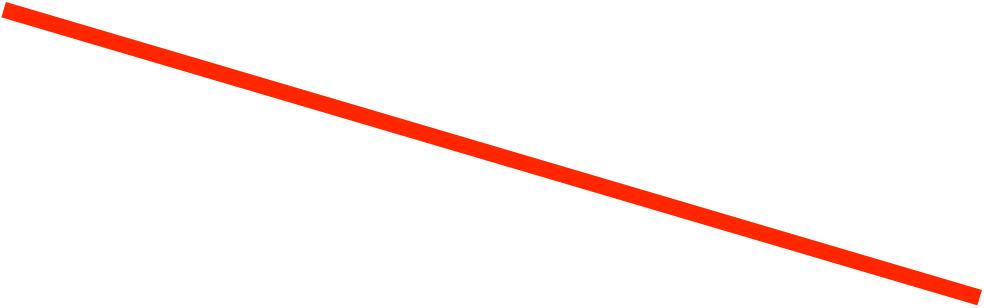


When more consumers enter the market

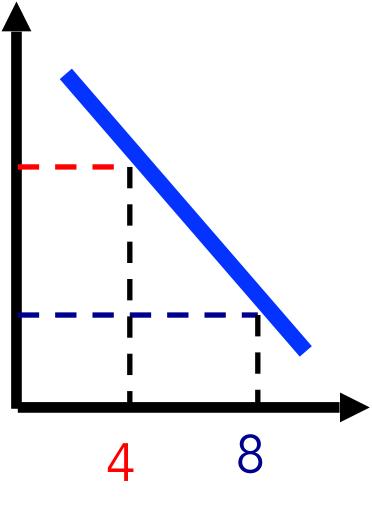


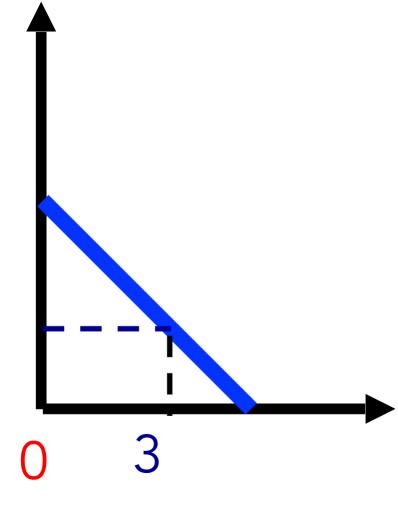






Market demand shifts













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When more consumers enter the market

