

# iPods and iTunes songs are complement goods

### Price of iPod decrease

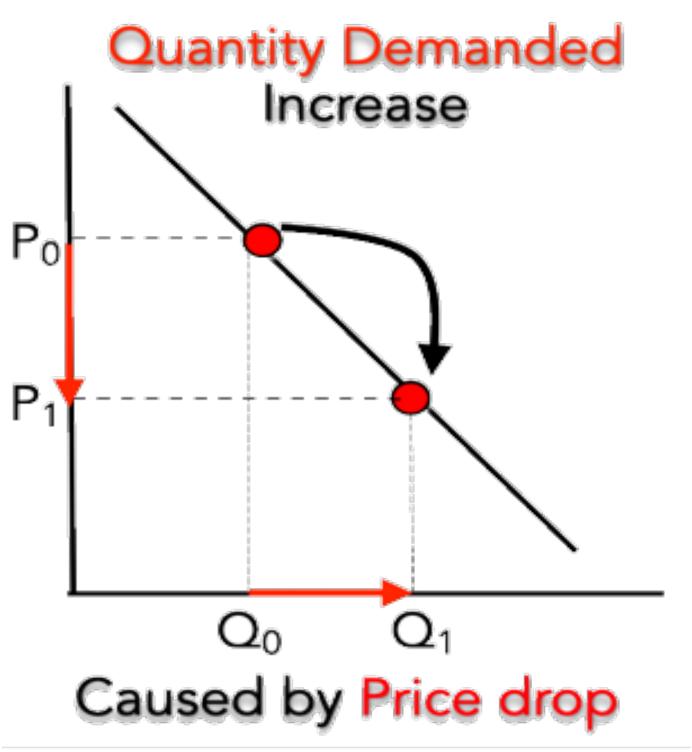
## What will happen to demand for iTunes?

#### What will happen to demand for iPods?

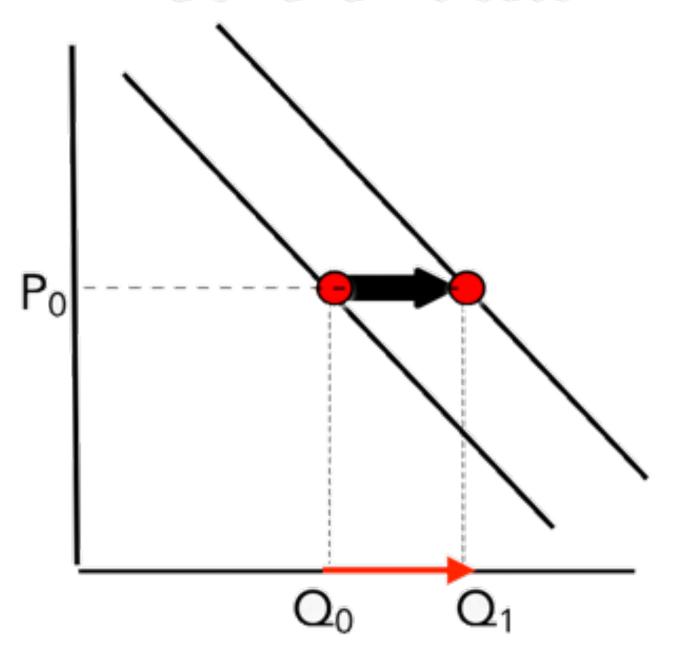
#### What will happen to the quantity demanded for iPods?

### No shift

# No change







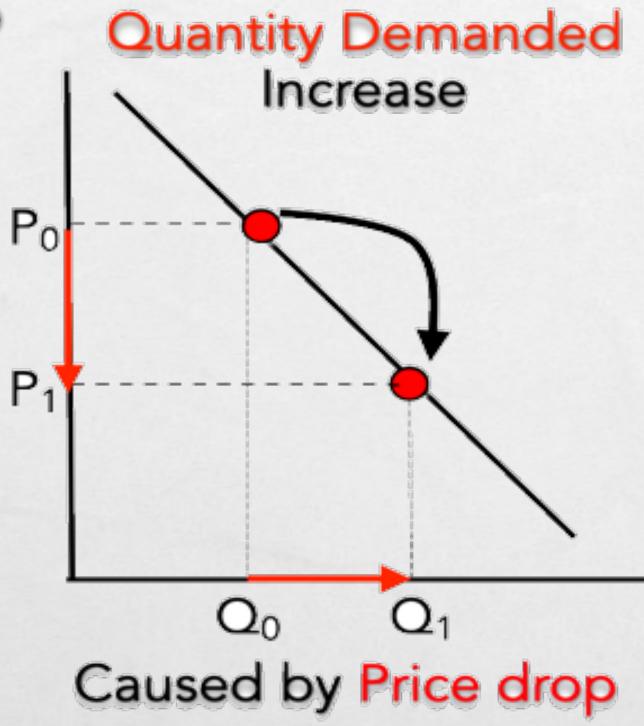
Caused by change in the price of a complement

#### iPods and iTunes songs are complement goods

What will happen to demand for iPods?

What will happen to the quantity demanded for

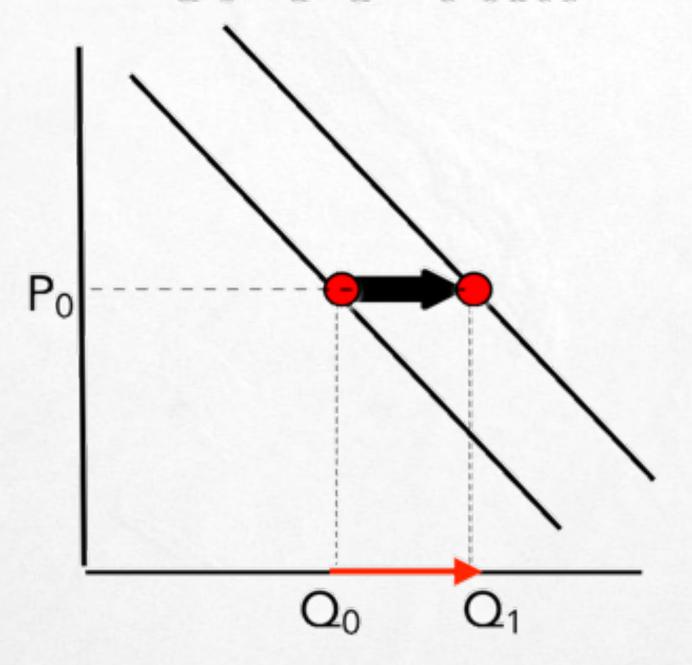
iPods?



Price of iPod decrease

No change No shift What will happen to demand for iTunes?





Caused by change in the price of a complement