

Output	PLANT 1	PLANT 2	PLANT 3
100	90	96	99
200	84	90	93
300	78	84	87
400	72	78	81
500	66	60	78
600	72	54	75
700	78	48	72
800	84	42	60
900	90	36	57
1000	96	30	27
1100	102	36	21
1200	108	42	15
1300	114	48	9
1400	120	54	3
1500	126	60	6





SRATC1

SRATC2

SRATC3

To build the LRATC
choose the lowest
SRATC for each
Output level

OUTPUT	LRATC
100	90
200	84
300	78
400	72

500

60

600

54

700

48

800

42

900

36

1000

27

1100

21

1200

15

1300

9

1400

3

1500

6

LRATC



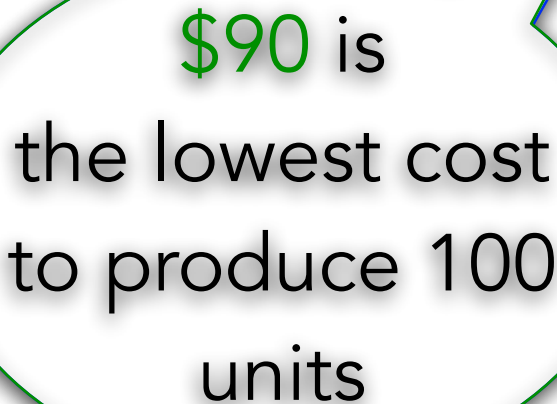
Cost with
plant 1



Cost with
plant 2



Cost with
plant 3



\$90 is
the lowest cost
to produce 100
units

A green speech bubble with a white fill and a green outline. It has a tail pointing towards the top right.

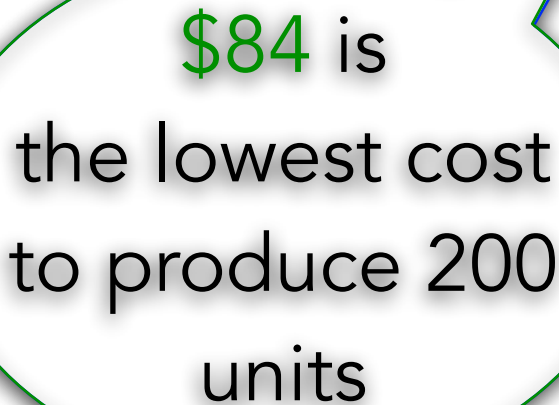
Cost with
plant 1

A red speech bubble with a white fill and a red outline. It has a tail pointing towards the top right.

Cost with
plant 2

A blue speech bubble with a white fill and a blue outline. It has a tail pointing towards the top right.

Cost with
plant 3

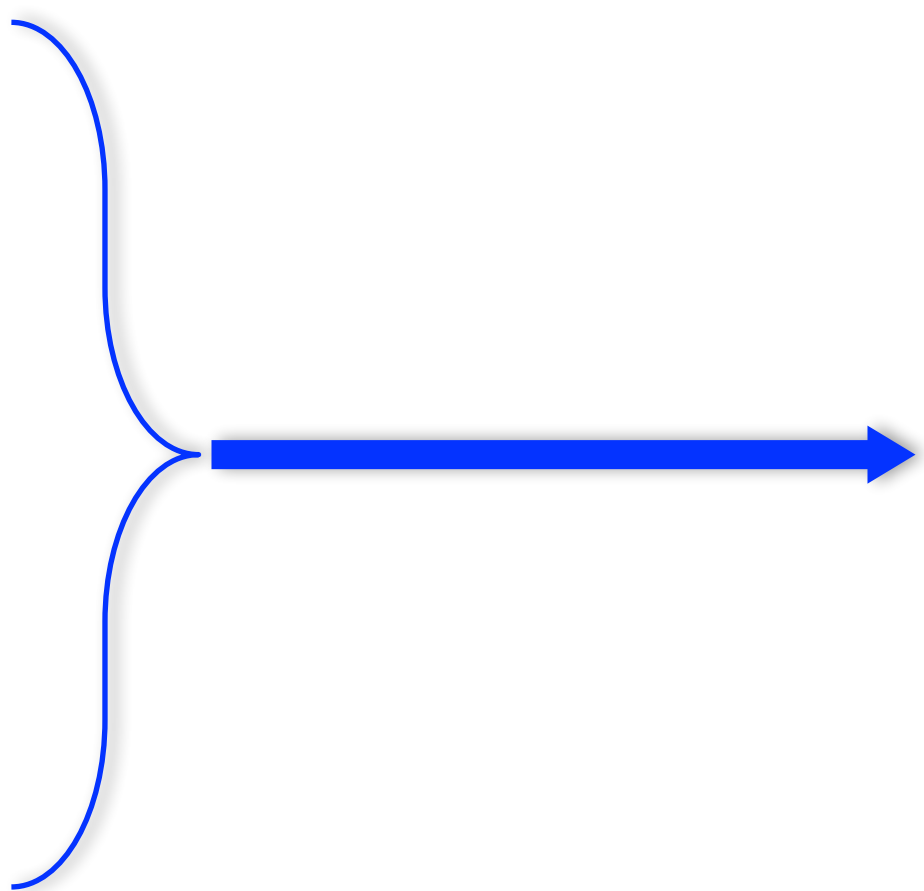


\$84 is
the lowest cost
to produce 200
units

Plant 1 has the lowest cost

Plant 2 has the lowest cost

Plant 3 has the
lowest cost



Output	SRATC1	SRATC2	SRATC3	OUTPUT	LRATC
100	90	96	99	100	90
200	84	90	93	200	84
300	78	84	87	300	78
400	72	78	81	400	72
500	66	60	78	500	60
600	72	54	75	600	54
700	78	48		700	48
800	84	42	60	800	42
900	90	36	57	900	36
1000	96	30	27	1000	27
1100	102	36	21	1100	21
1200	108	42	15	1200	15
1300	114	48	9	1300	9
1400	120	54	3	1400	3
1500	126	60	6	1500	6

In the long run firms choose a plant size...