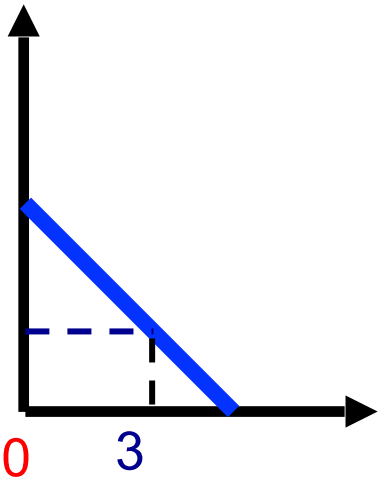


**When more consumers enter the
market**

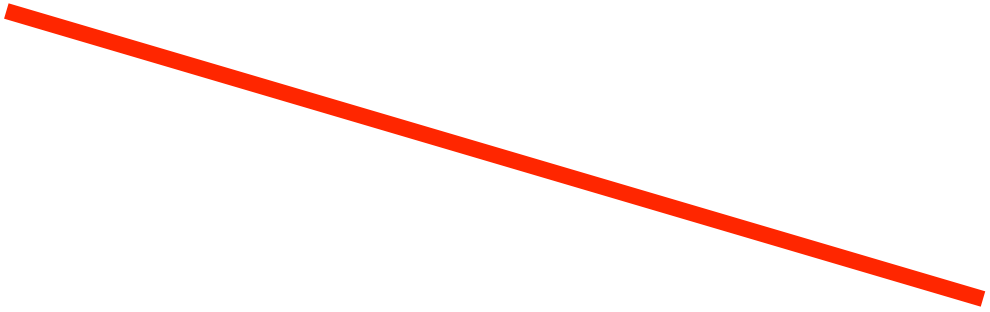


2

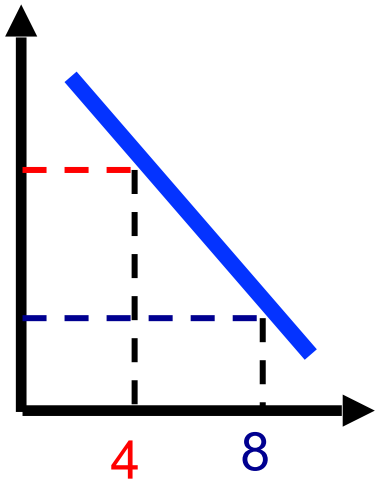
0

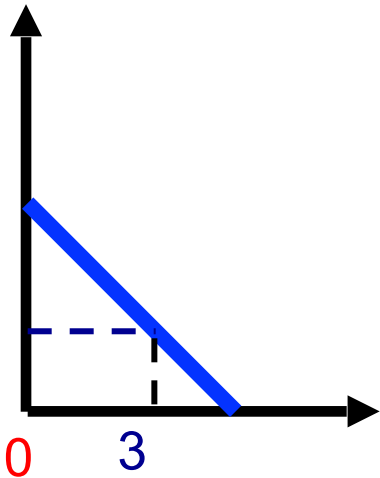






Market demand shifts























When more consumers enter the market

