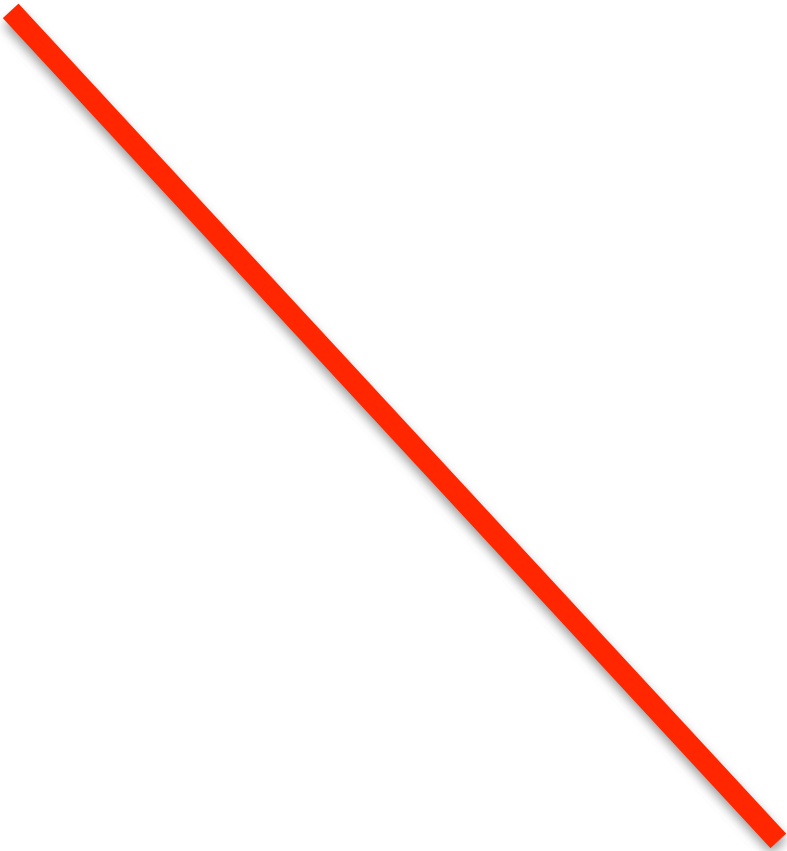


**Demmand**

**:The complete set  
of price and  
quantity points**



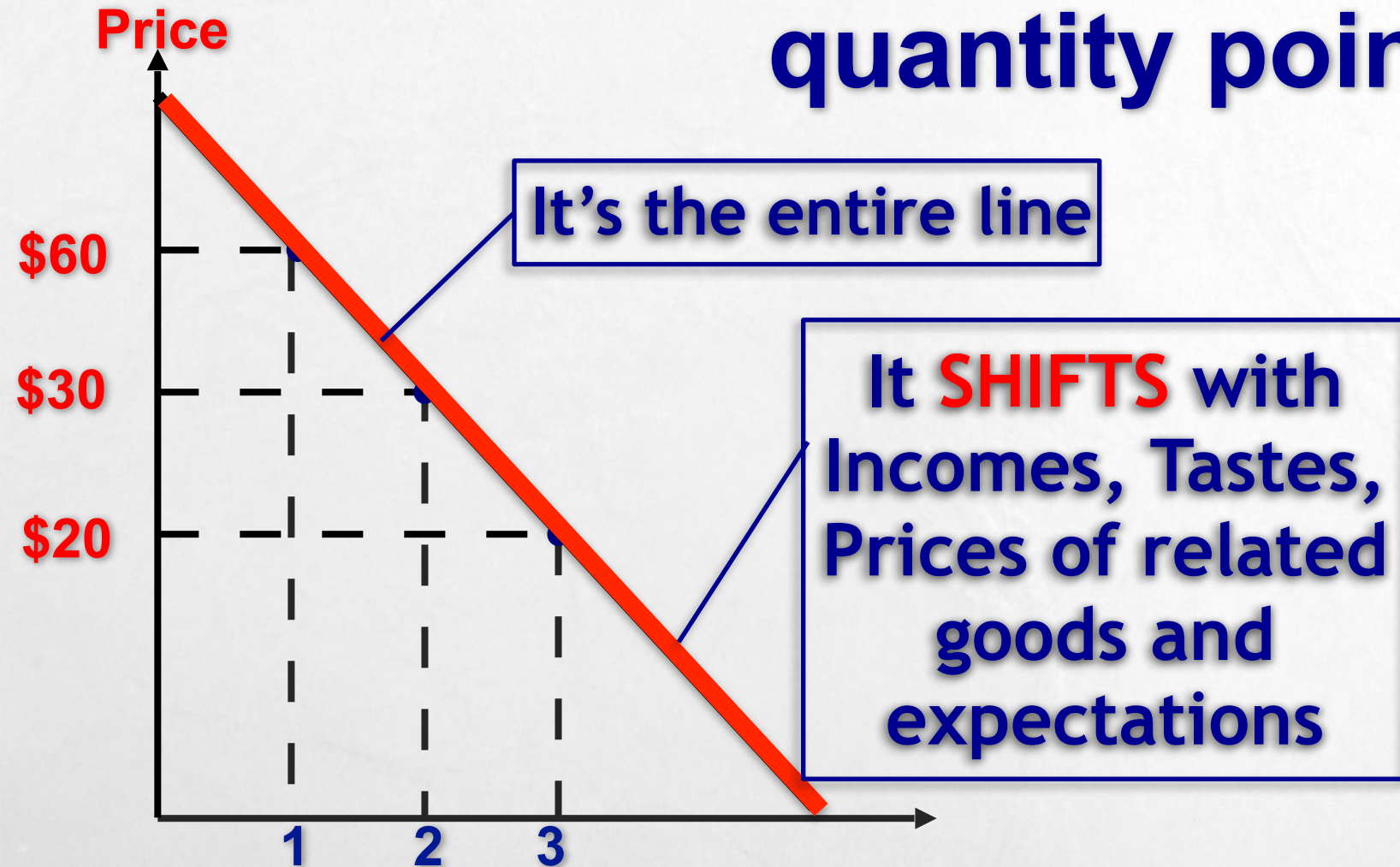


**It's the entire line**



It **SHIFTS** with  
Incomes, Tastes,  
Prices of related  
goods and  
expectations

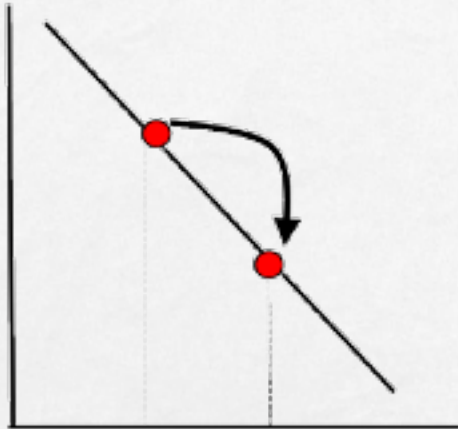
# Demand : The complete set of price and quantity points





**A**

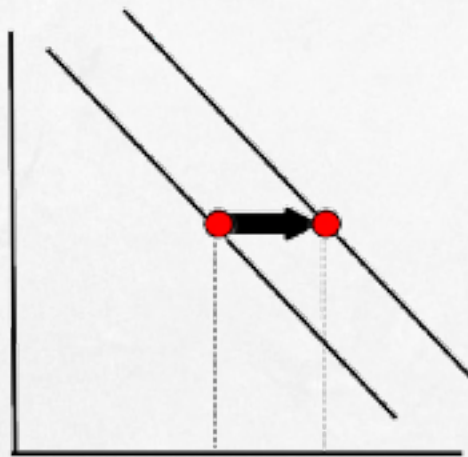
**Quantity Demanded  
Increase**



**Caused by Price drop**

**B**

**Demand Increase**



**Caused by change in:  
Incomes, tastes, prices of  
related goods, expectations**