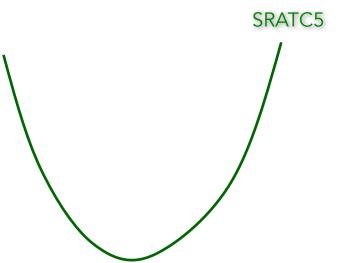
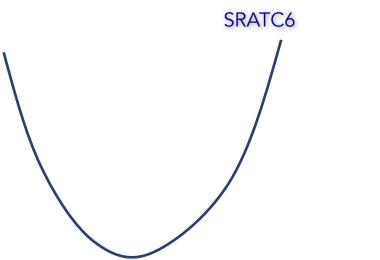




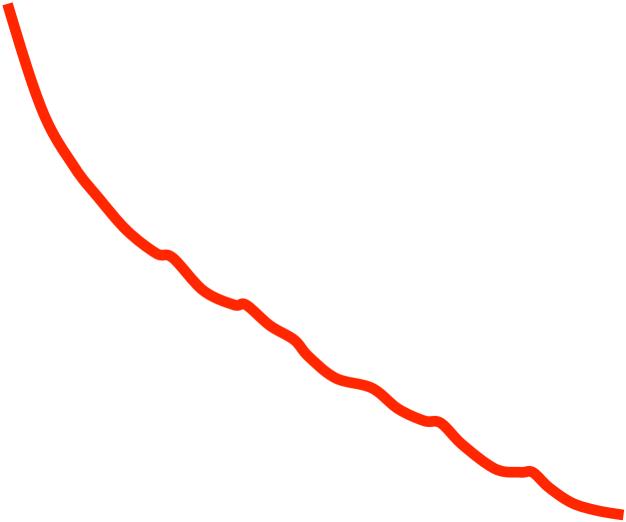
LRATC downward sloping



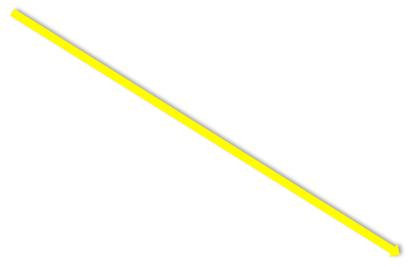




Increasing Returns to Scale

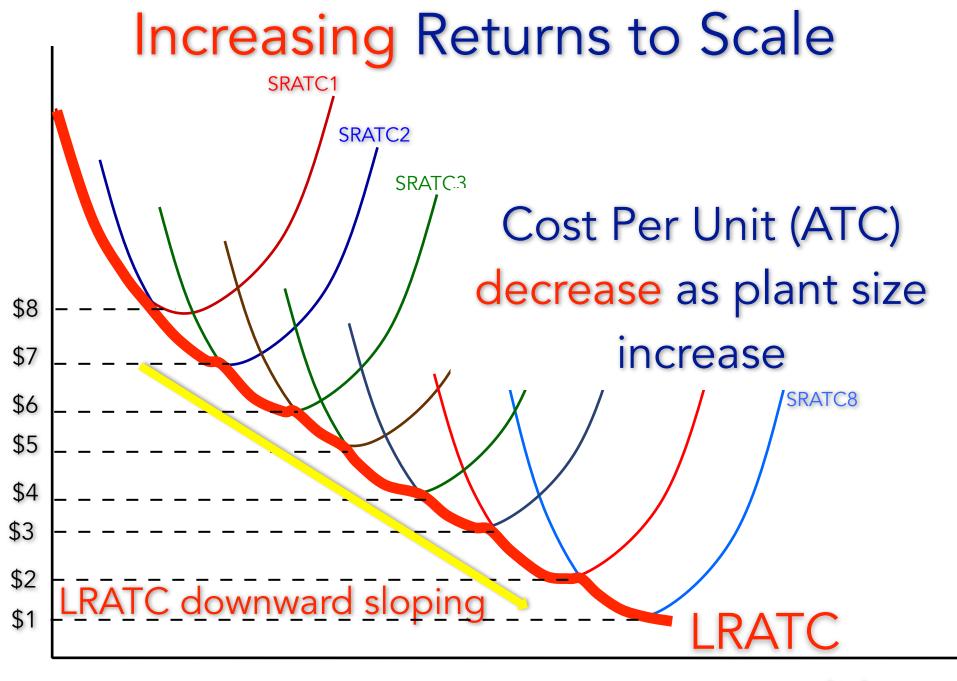


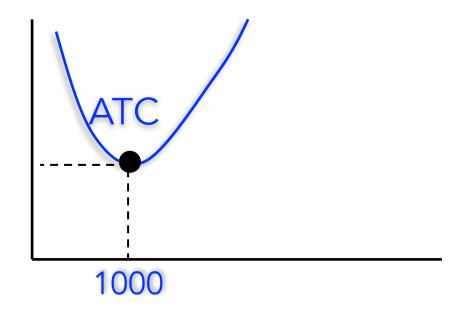
£3 ______ \$1 -----



Cost Per Unit (ATC) decrease as plant size

increase





$$ATC = \frac{TC}{Q}$$