



Coffee





Cost

In order to
Produce, a farmer
needs

Output

Seeds



HVP

ORGANIC

PHÂN HÚI CƠ CAO CẤP TÍNH KHIẾT ĐẠM ĐỒNG TÀI

NGUỒN NGUYÊN LIỆU CÁC LOẠI THỦY HẢI SẢN
CHUYÊN DÙNG BÓN THỨC

CÂY CÀ PHÊ



CHO CÂY TRÈ LÃO - TRÁI NHIỀU - CHẤT LƯỢNG MẬT CAO

Fertilizer



Water



Workers

The sum of expenses incurred by the farmer to produce a unit of output (a pound of coffee) is the Cost of production

What the consumer
pays for a unit of output (a
pound of coffee) is the
Price

Inputs

Inputs

Water

Workers

The sum of expenses incurred by the farmer to produce a unit of output (a pound of coffee) is the Cost of production

What the consumer pays for a unit of output (a pound of coffee) is the Price

Output

Coffee



Price is not the same as Cost!