



Consider the market for Coca

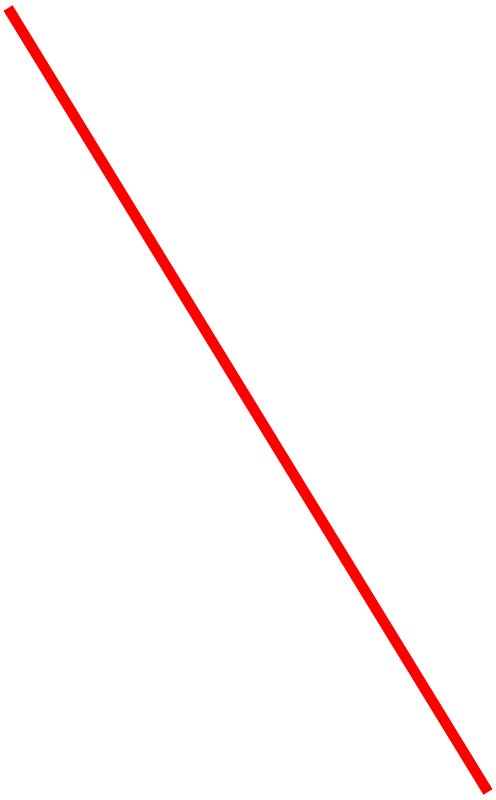
P

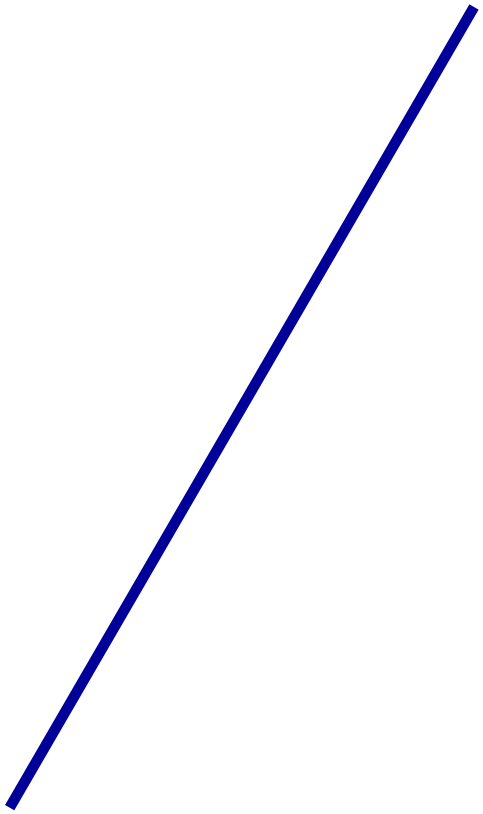












S





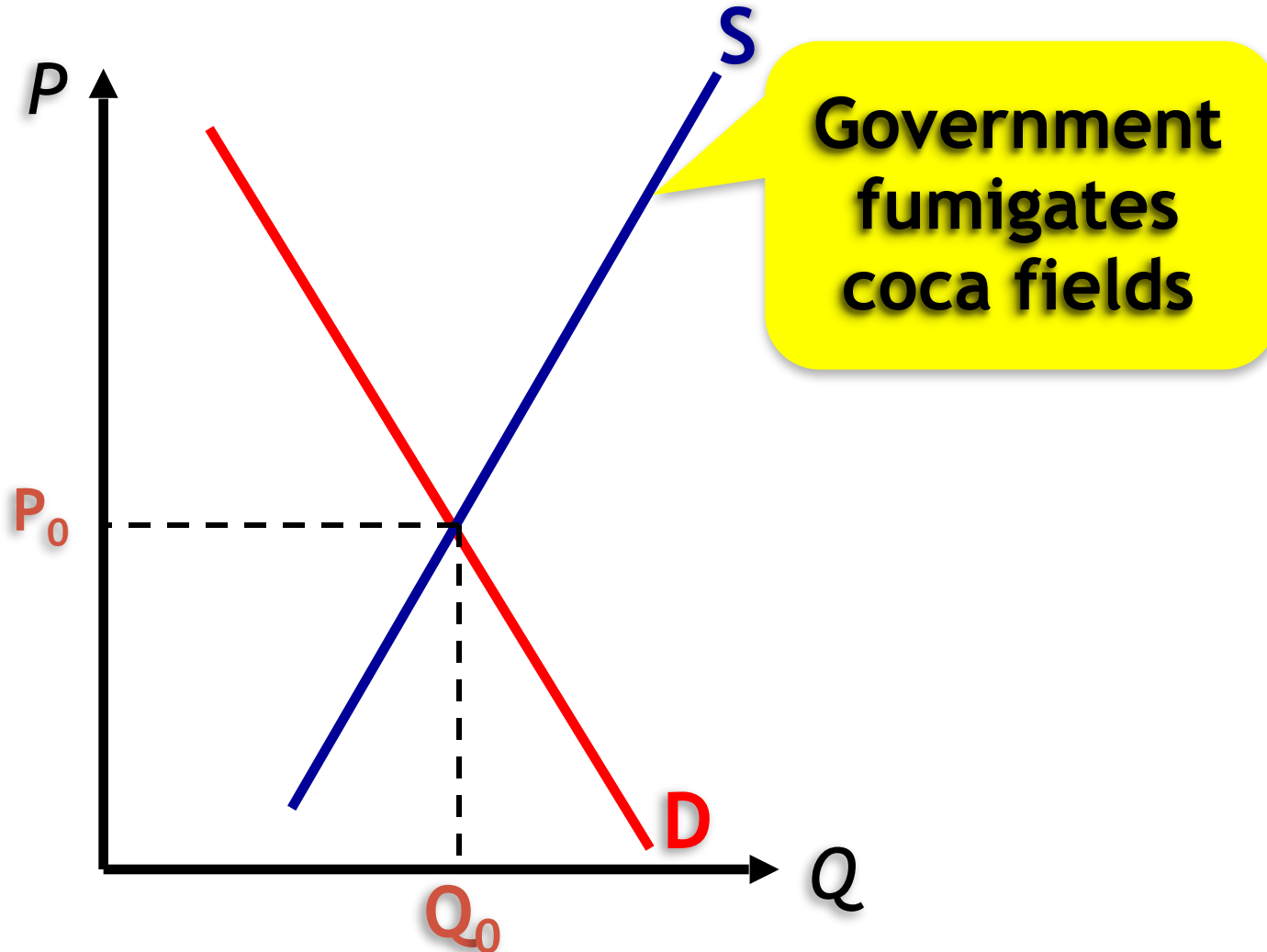
PO

Q0

A yellow speech bubble with a pointed tail on the left side, containing the text "Government fumigates coca fields".

**Government
fumigates
coca fields**

Consider the market for Coca



Who is affected first?

