









When output decrease these  
costs decrease

When output is zero these  
costs are zero

A

**S**







u



**p**

u







n





**r**

e

a

**S**



e



h

e



a



m



e



u

e

**m**



**r**

e





# Variable Costs

When output **increase** these  
costs **increase**

Costs that change  
with Output



Seeds



✓ No chemicals ✓ No hidden manure fillers



MANURE FREE + ODOR FREE

EASY TO APPLY *Throw and Go!* PELLETTIZED

**DR. EARTH<sup>®</sup>**

**Nitrogen  
FERTILIZER**

**Organic  
& NATURAL**

HAND CRAFTED BLEND

5-0-2

**PREMIUM**

**ALL PURPOSE  
FERTILIZER**

PROMOTES  
LUSH LAWNS & GARDENS

**COVERS  
2,000 SQ. FT.**

Long-Lasting All Season Fertilizer  
Promotes Lush Green Growth

NET WT. 18 LBS. (8.163 KG)

Fertilizer



# Tools and Equipment



*Water*





Workers



As output increase the farmer use more...



As output increase the farmer use more...



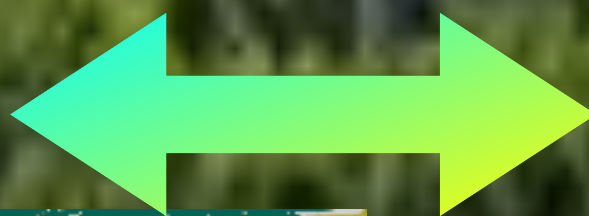
Water



Workers

When output **increase** these costs **increase**

Variable Costs



Costs that change with Output



Seeds



Tools and Equipment



Fertilizer

When output **decrease** these costs **decrease**



Variable Cost

