Goods that people are forced into buying when incomes drop

Goods that people stop buying or buy less when incomes increase

Demand for Inferior Goods decrease when income increase

Inferior Goods

Demand for Inferior Goods Increase when income drops







Public Transportation



Store Brand Products



No Brand Products



Public Transportation



Buy Brand Products instead



Buy better quality products

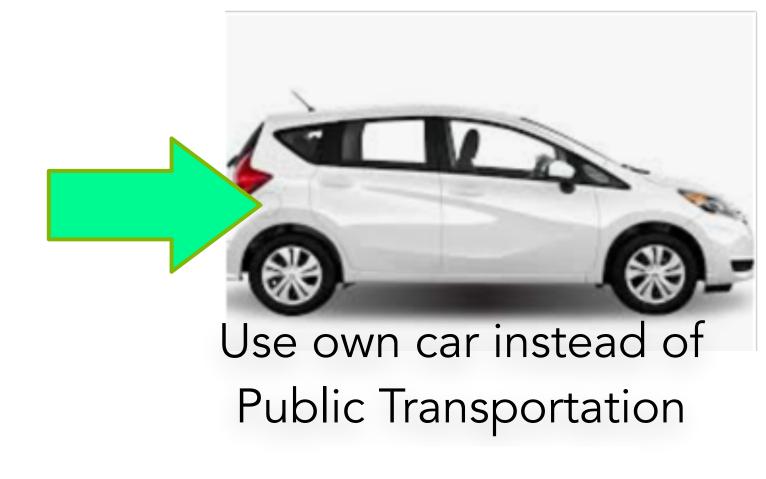
Inferior Goods

Goods that people are forced into buying when incomes drop

Goods that people stop buying or buy less when incomes increase

Demand for Inferior Goods shifts right when income drops

Demand for Inferior Goods shifts left when income increase





Buy better quality products



Complement Goods

