



# The Law of Demand



**\$2**

**\$1.5**

**\$1**

**\$0.5**

**The lower the price...**

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1

2

3

4

The more units we buy









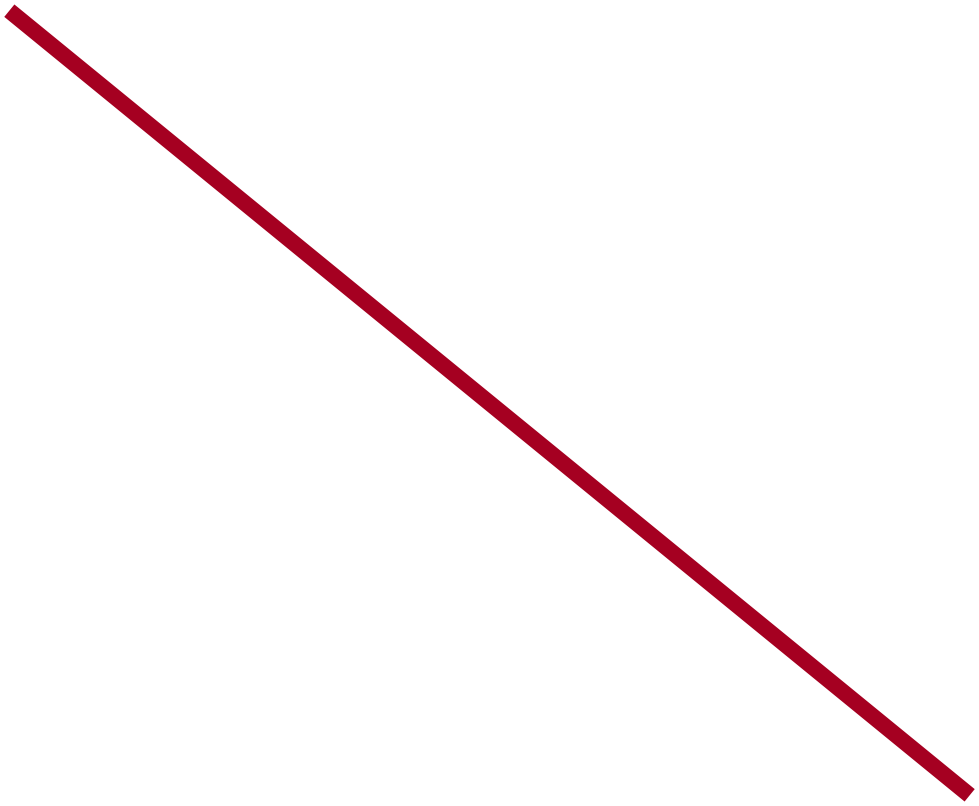












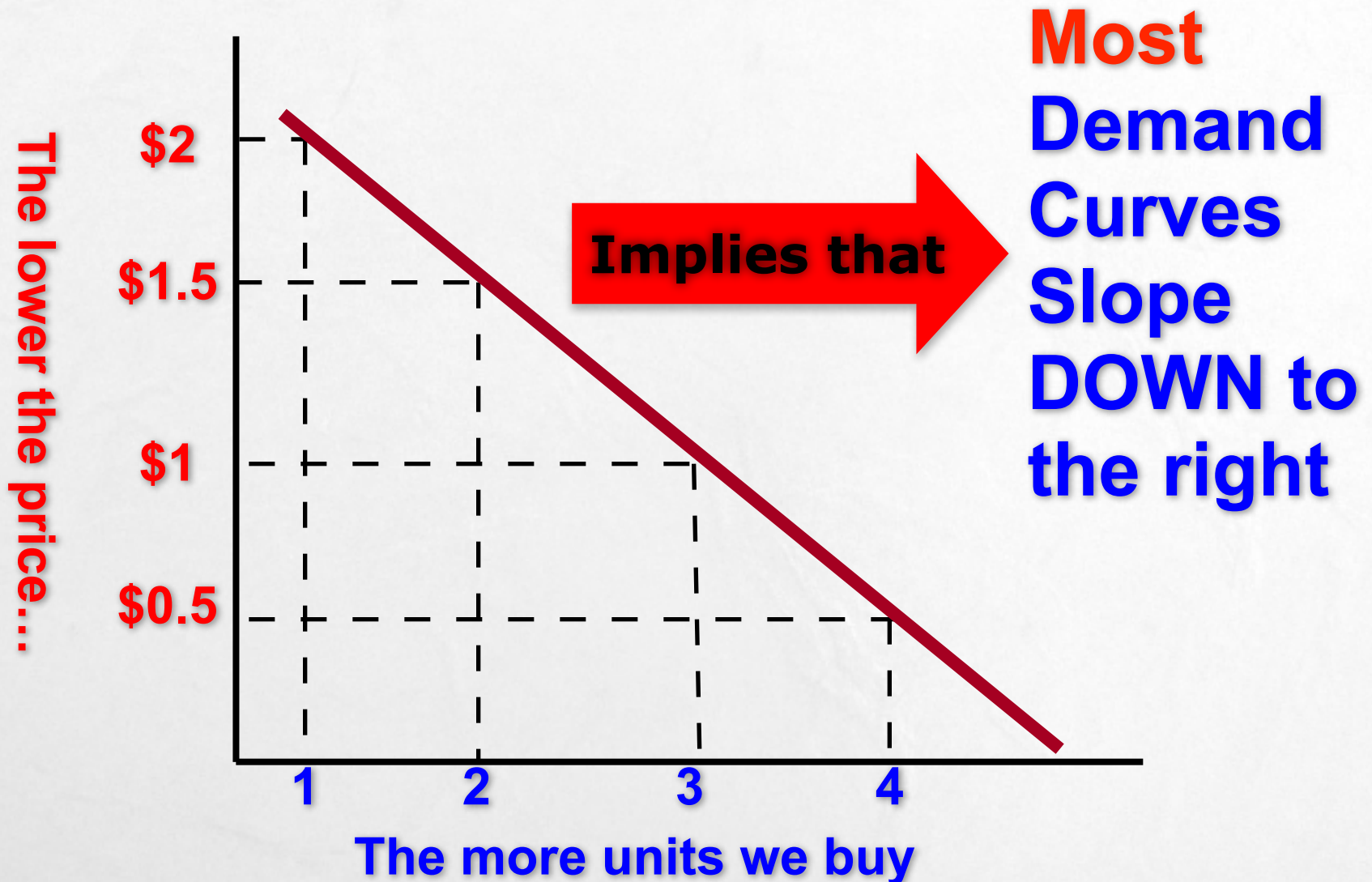
A large, solid red arrow pointing to the right, with the text "Implies that" written inside it in a bold, black, sans-serif font.

**Implies that**

**Most**  
**Demand**  
**Curves**  
**Slope**  
**DOWN to**  
**the right**



# The Law of Demand



**The government will pay **whatever** is necessary  
to obtain 20,000 doses of the Ebola vaccine**