











100%

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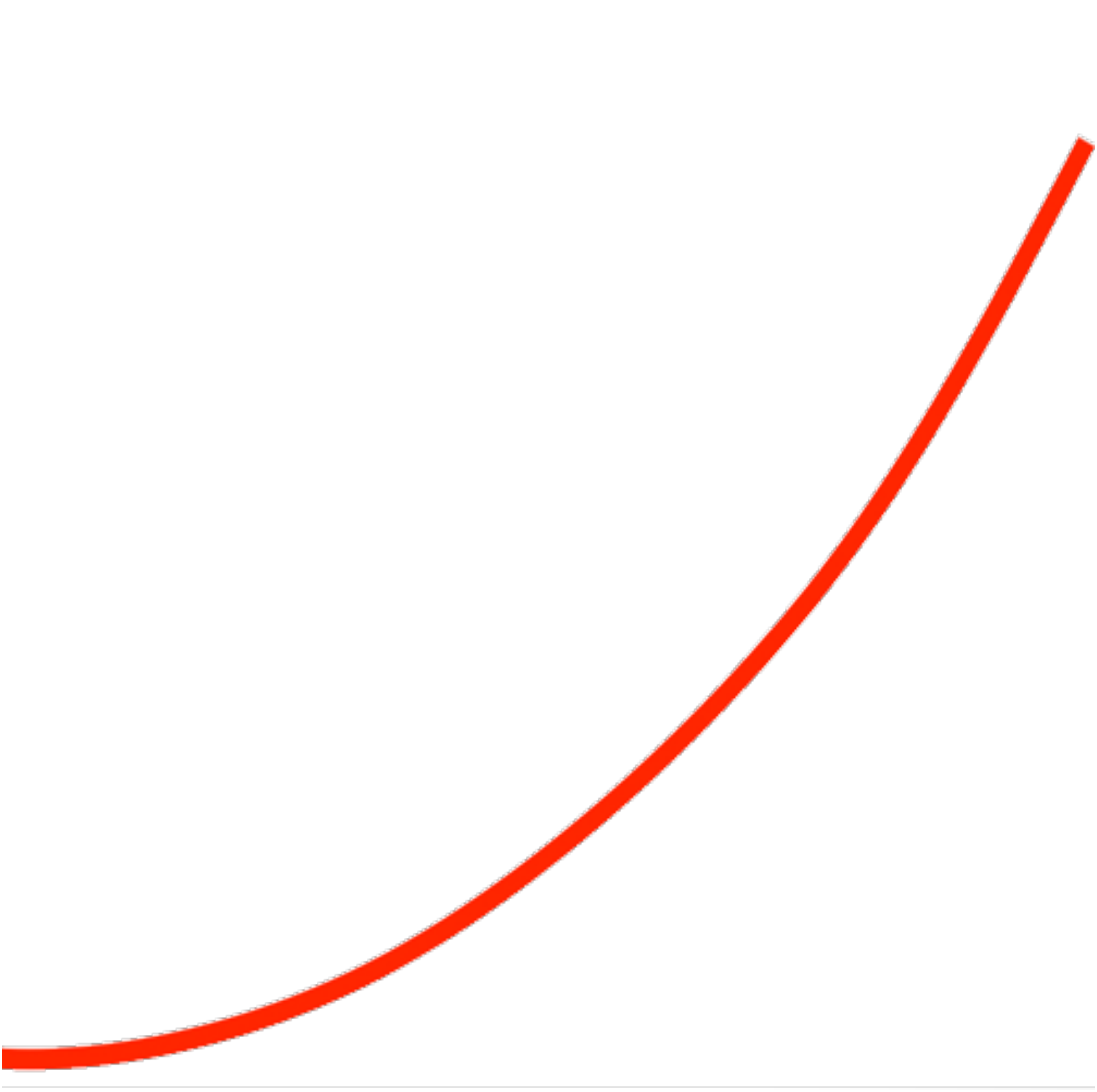
40%

30%

20%

10%

0%









Cost per unit

5

10

15

20

25

0.40





0.50





0.66













2







5

10

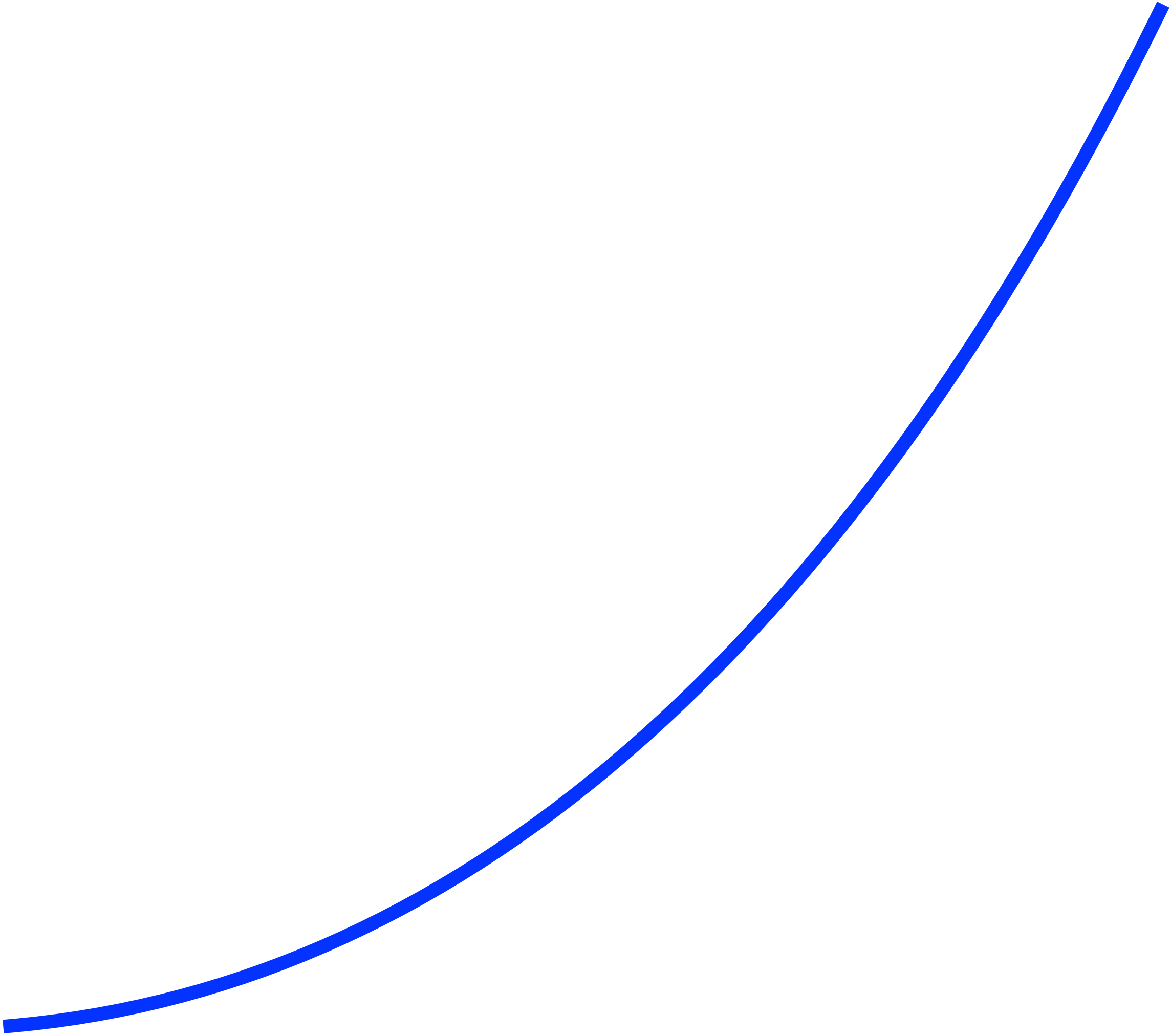


15

20

25





Old

Supply

Price per unit









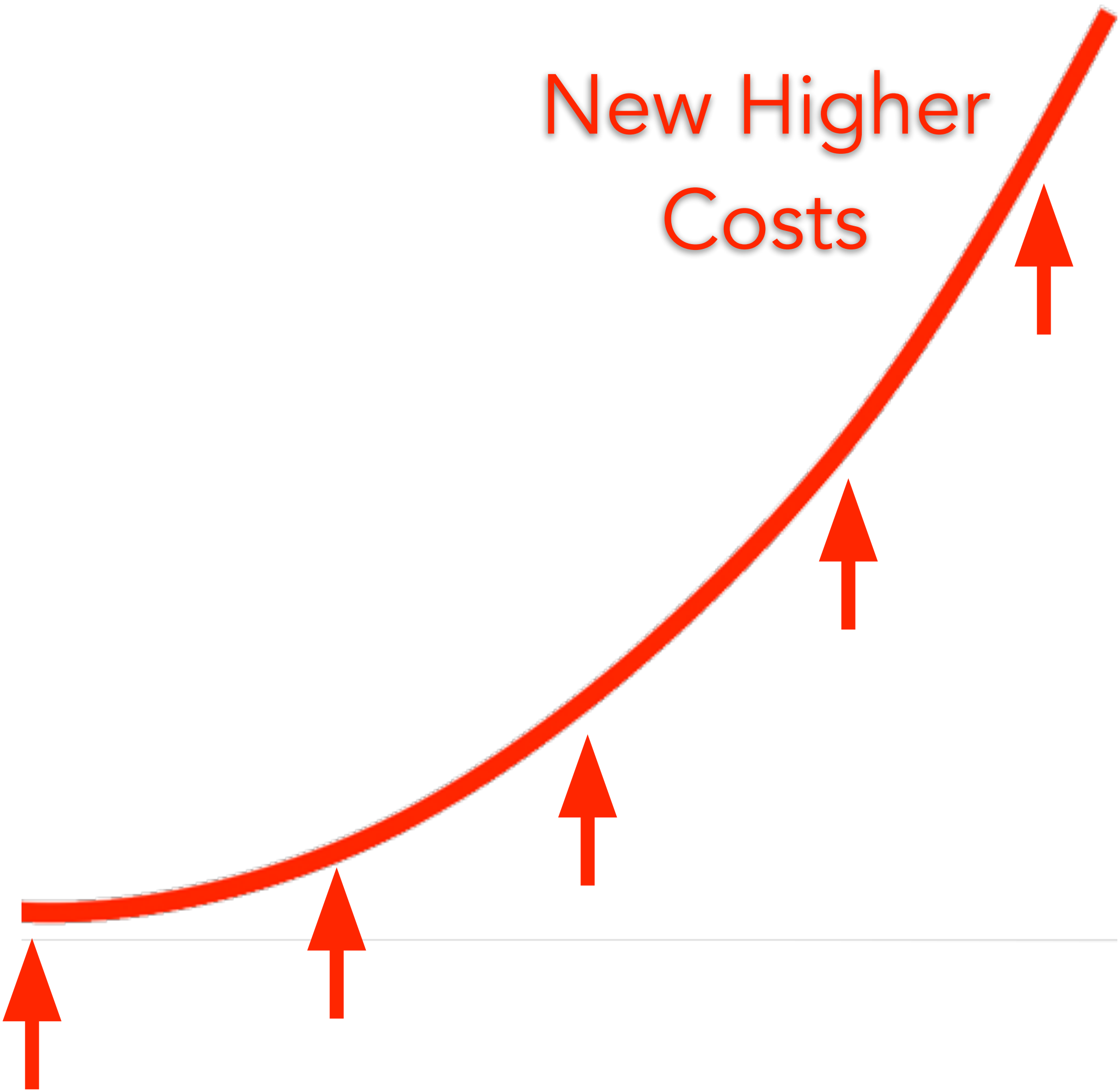


Quantity Supplied

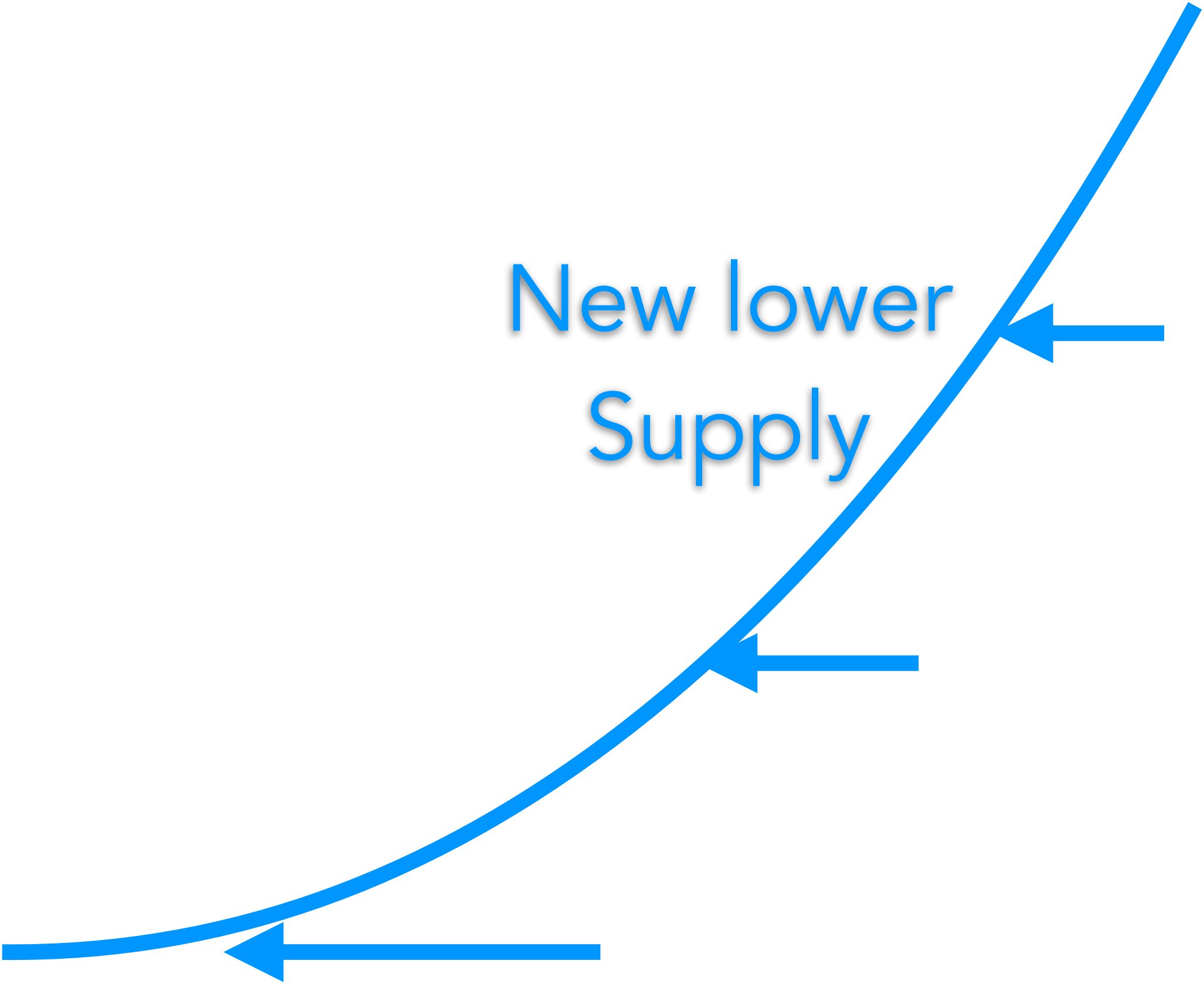
If the farmers' costs increase,  
they have NO power to  
change the price to cover  
these higher costs...

If the price remains the same but costs are higher the farmer must decrease the amount supplied

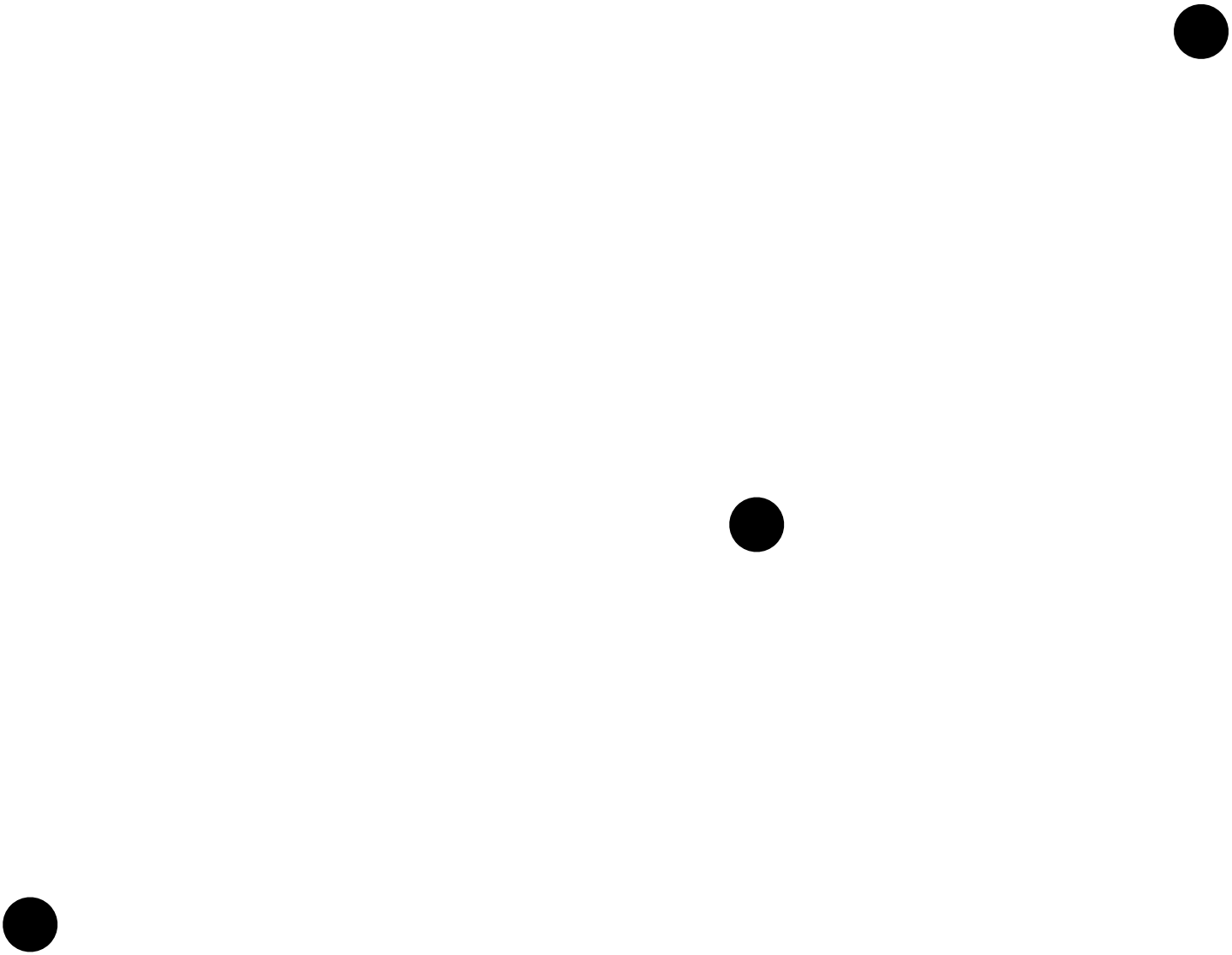
New Higher  
Costs

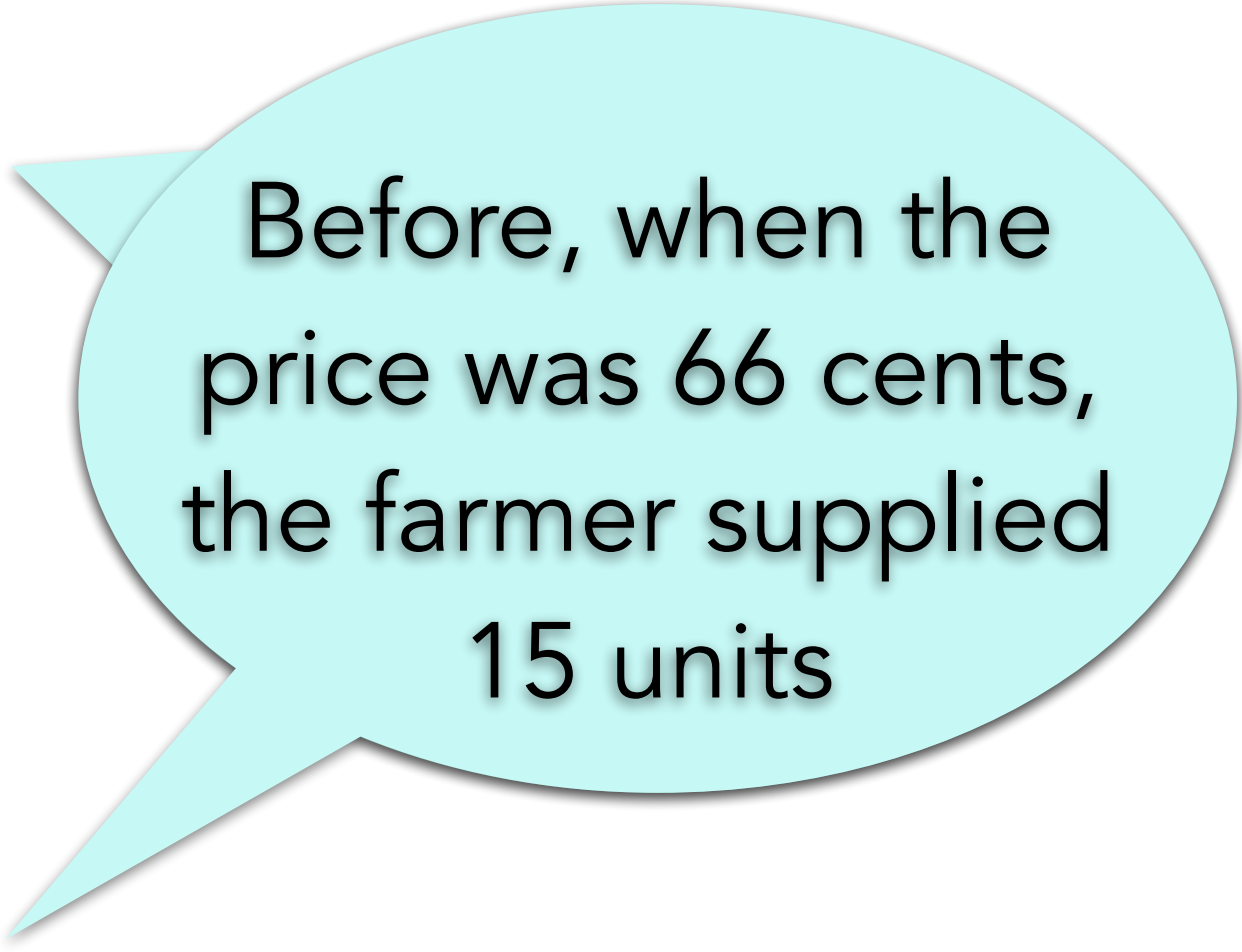


New lower  
Supply

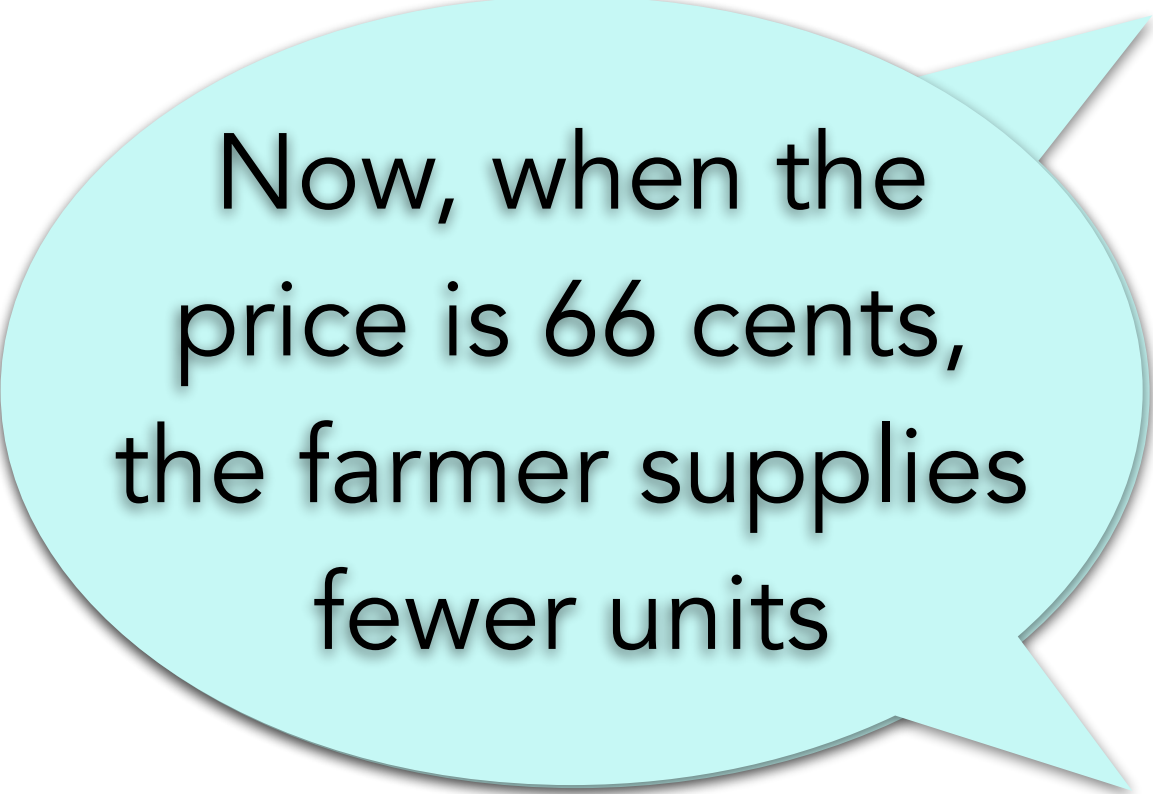






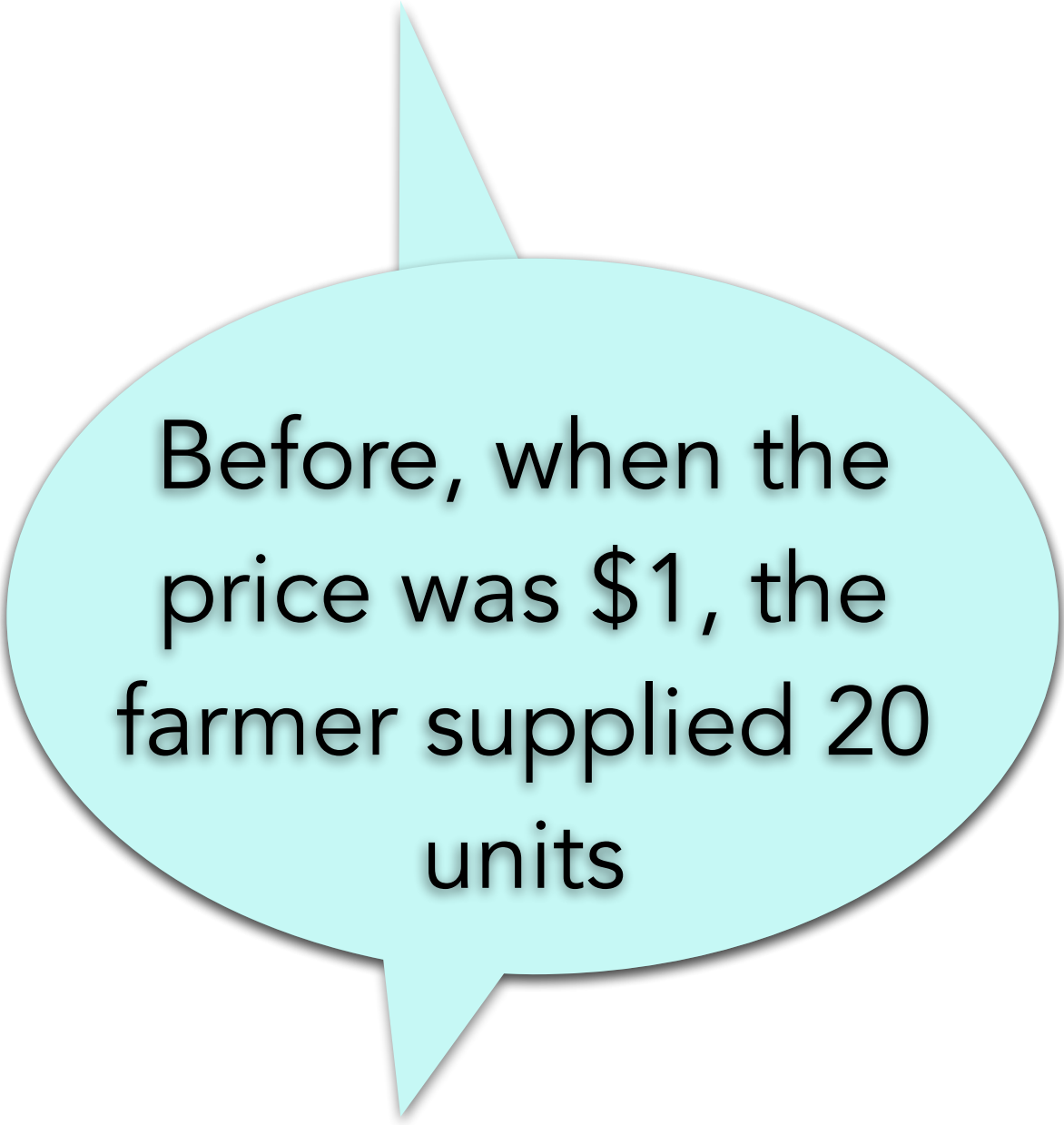


Before, when the  
price was 66 cents,  
the farmer supplied  
15 units

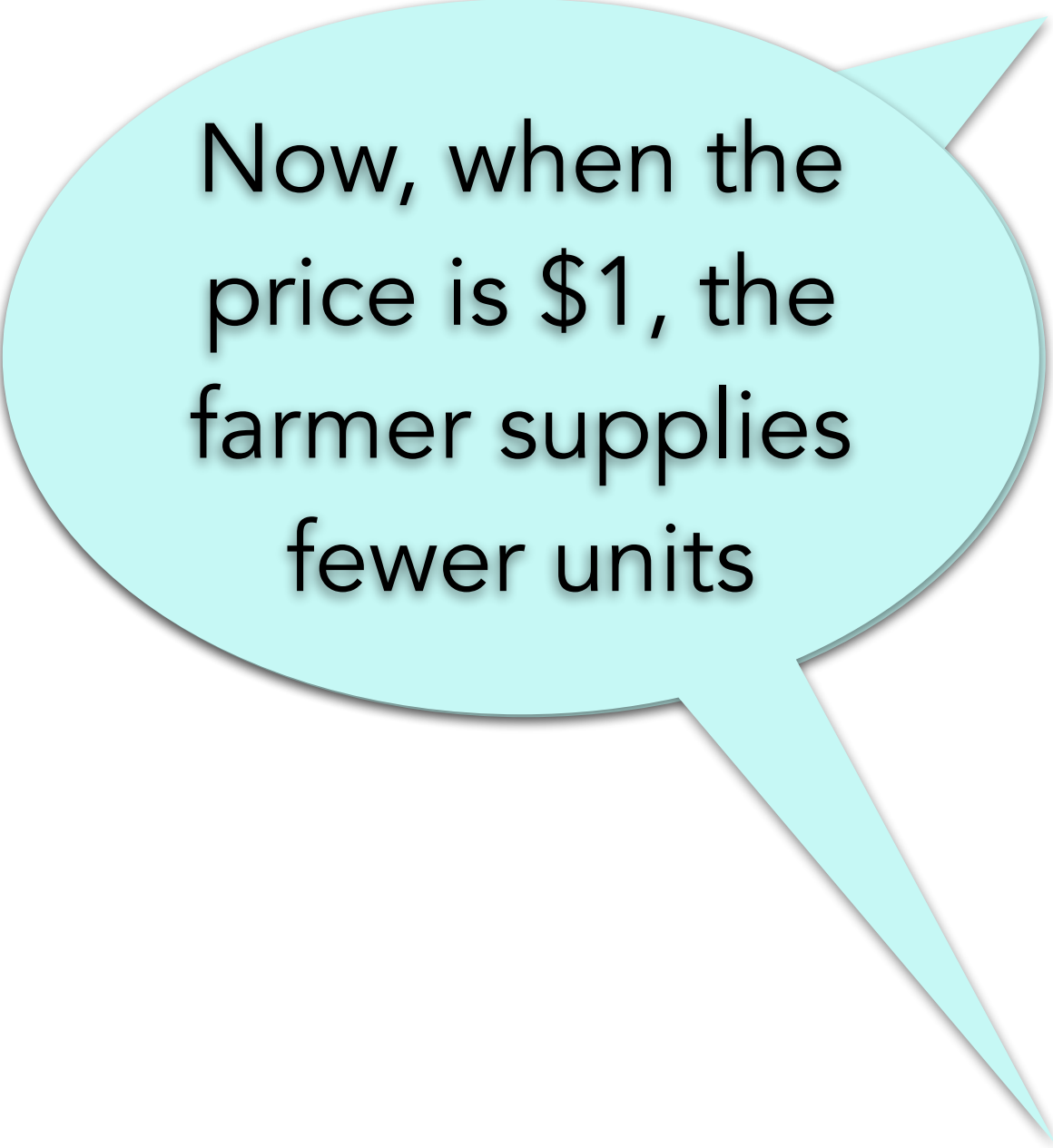


Now, when the  
price is 66 cents,  
the farmer supplies  
fewer units

A leftward shift in supply



Before, when the  
price was \$1, the  
farmer supplied 20  
units

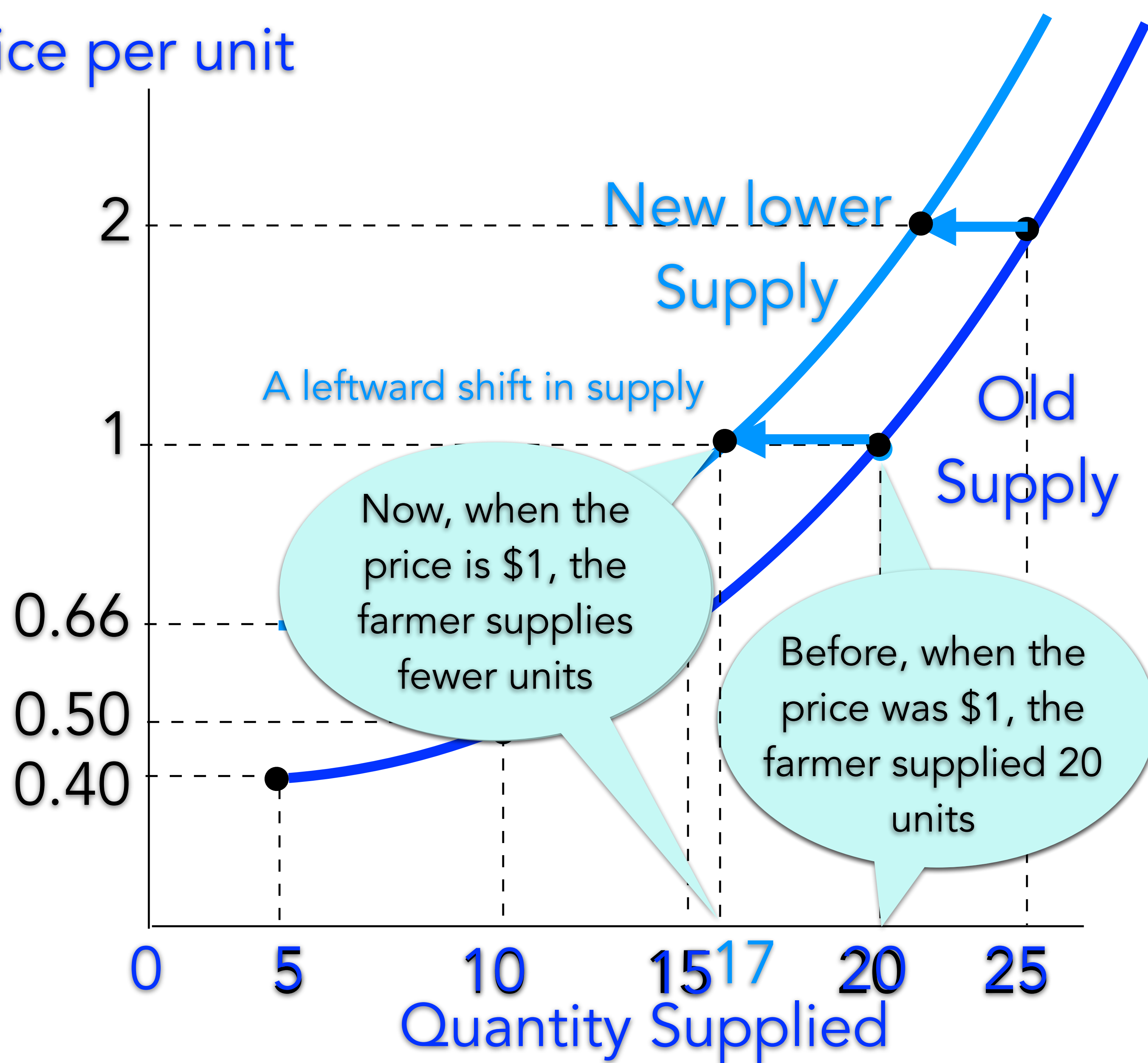


Now, when the  
price is \$1, the  
farmer supplies  
fewer units

If the farmers' **costs** increase, they have NO power to change the **price** to cover these higher costs...

If the **price** remains the same but **costs are higher** the farmer must decrease the amount supplied

Price per unit



Price per unit

Supply

2

1

0.66

0.50

0.40

0

5

10

15

20

25

Quantity Supplied

