

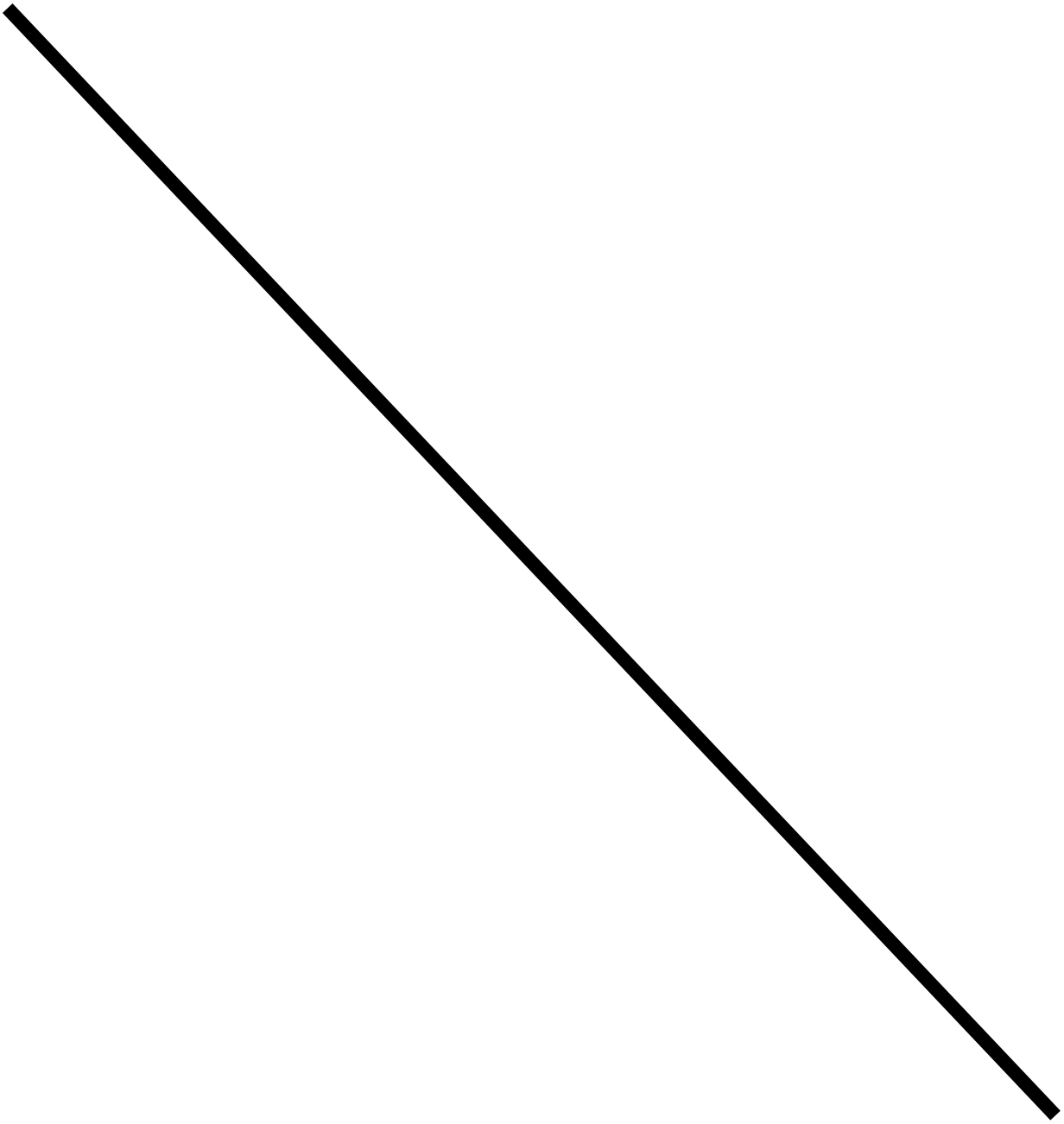


Complement Goods

Goods which are used together

When one becomes  
more expensive

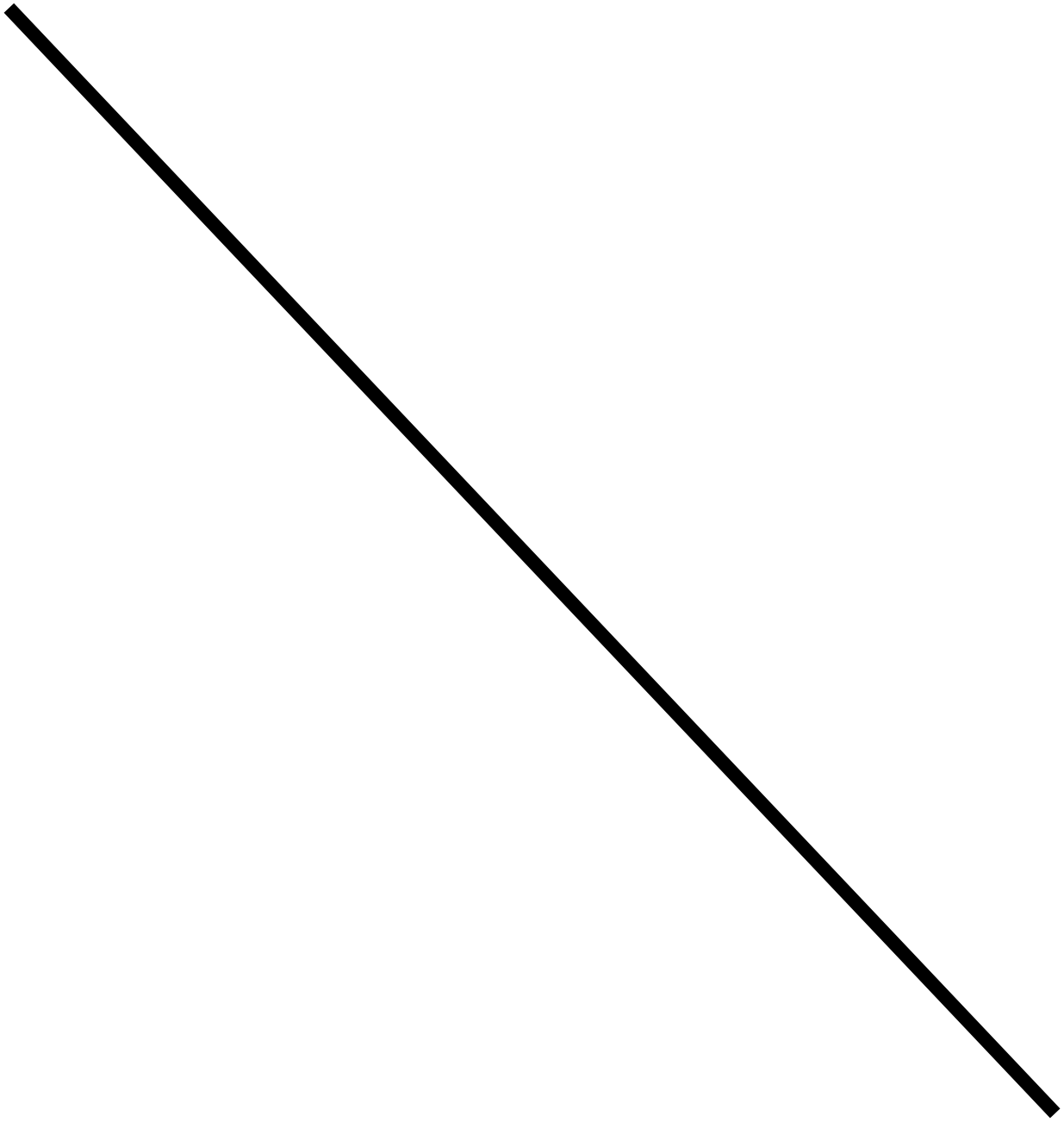
Purchases of both  
goods drop





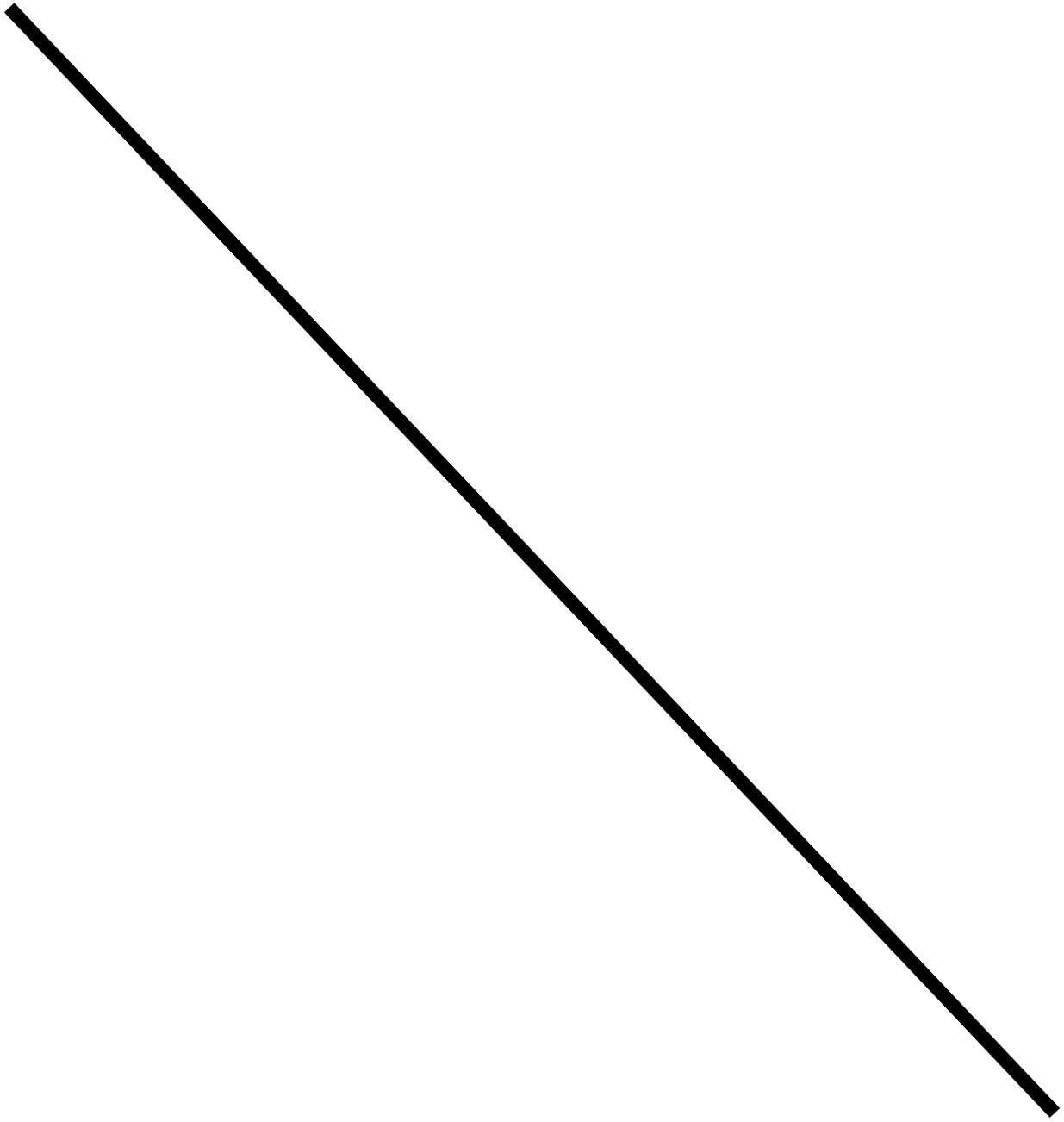


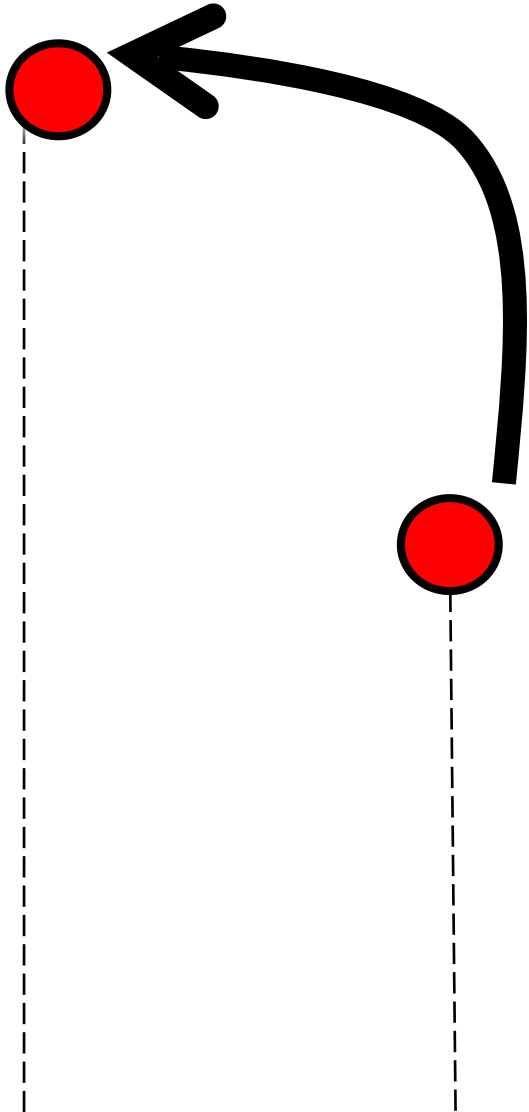




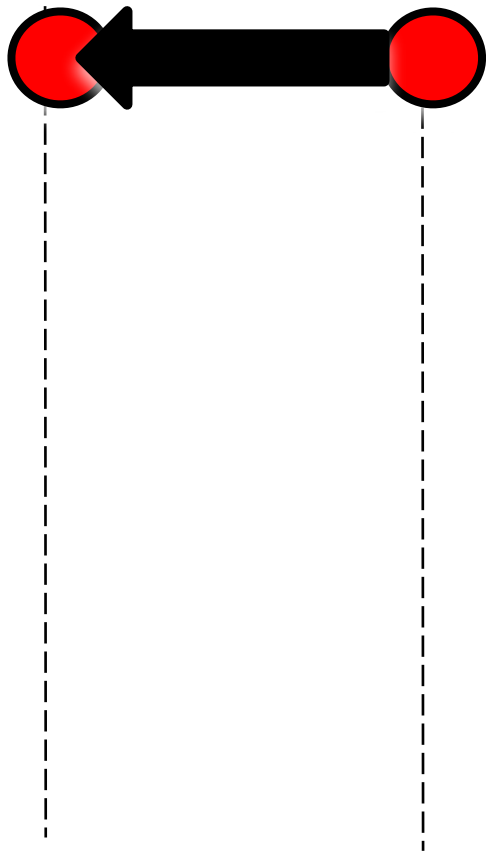








Buy less



Buy less

Quantity Demanded Drops

Demand Drops



Computers

Software







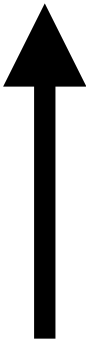
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

$P_1$



$P_0$





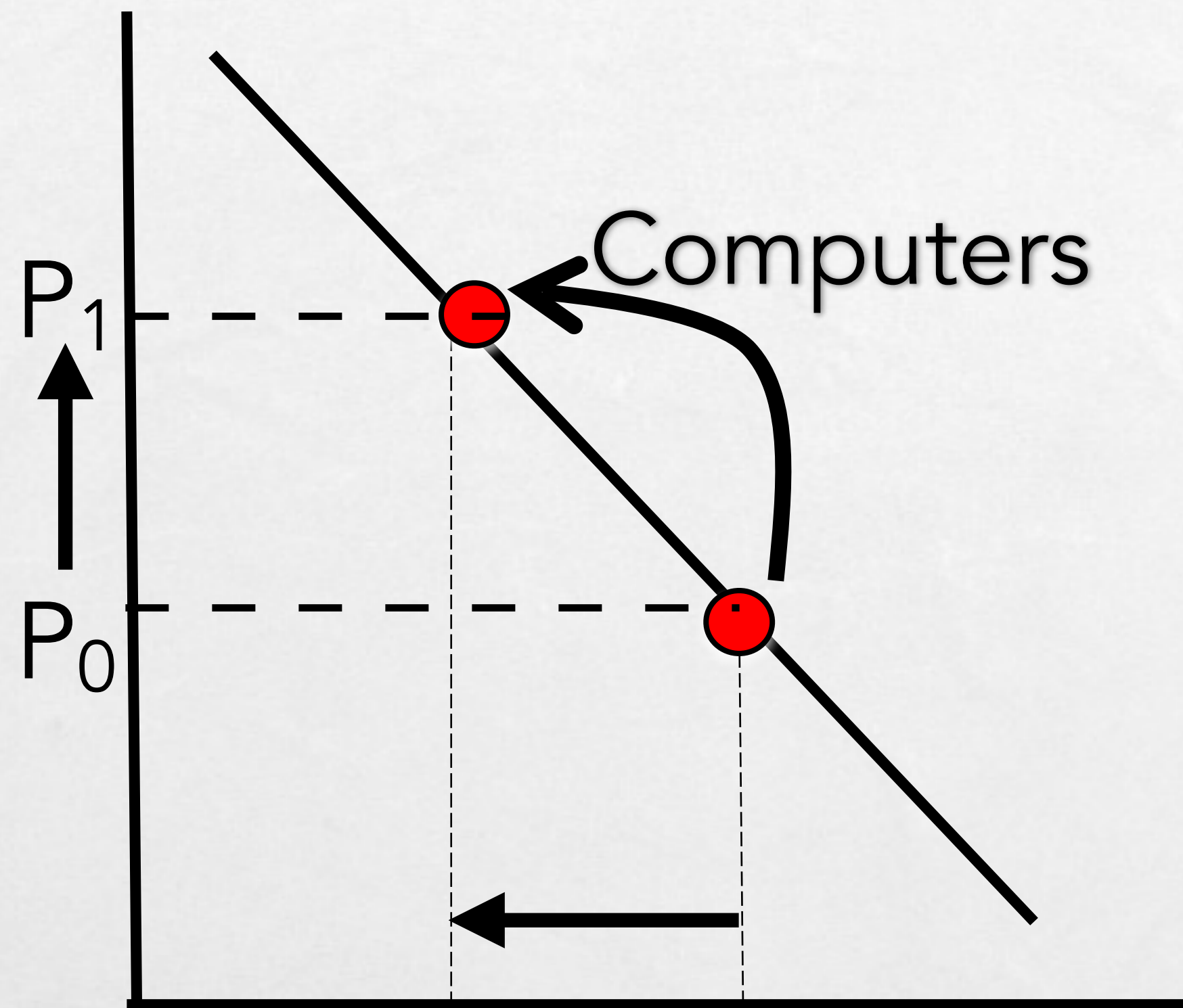


# Complement Goods

Goods which are used together

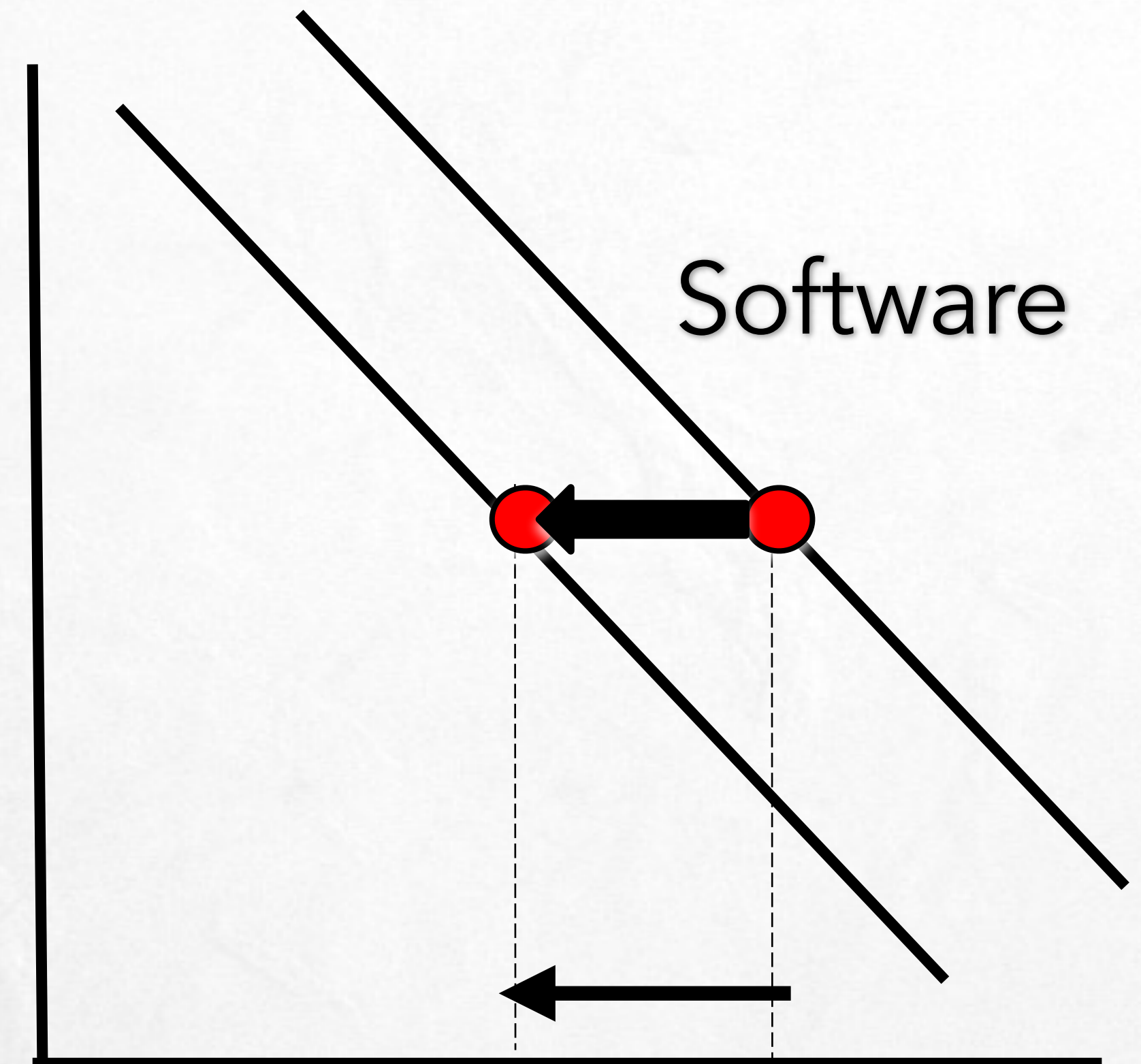
When one becomes  
more expensive

Purchases of both  
goods drop



~~Buy less~~

Quantity Demanded Drops



~~Buy less~~

Demand Drops

# Substitute Goods