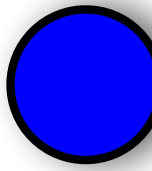
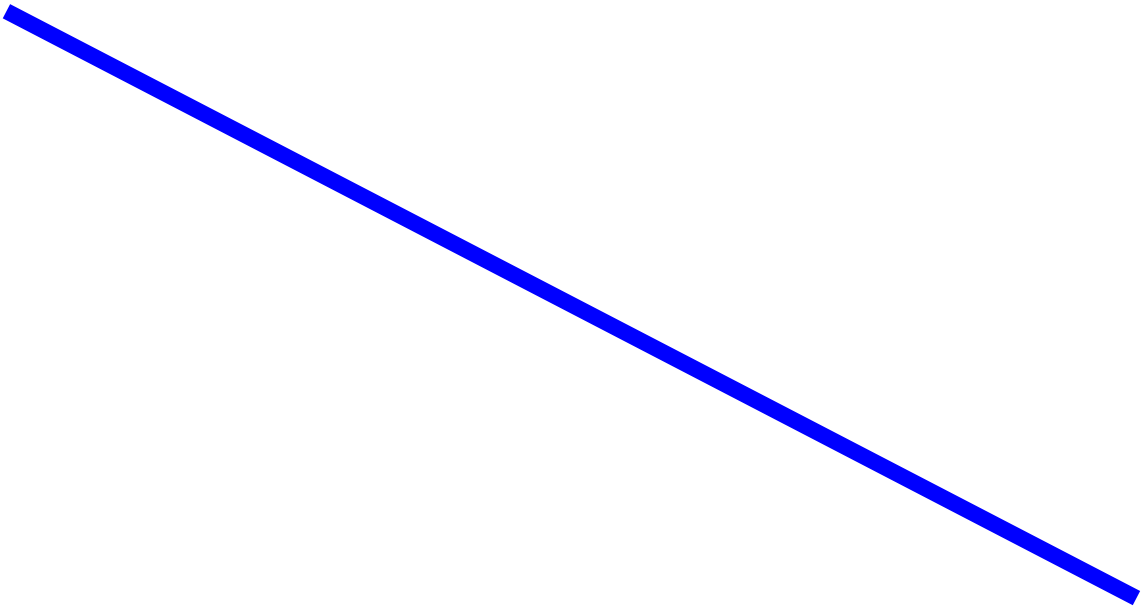
Price

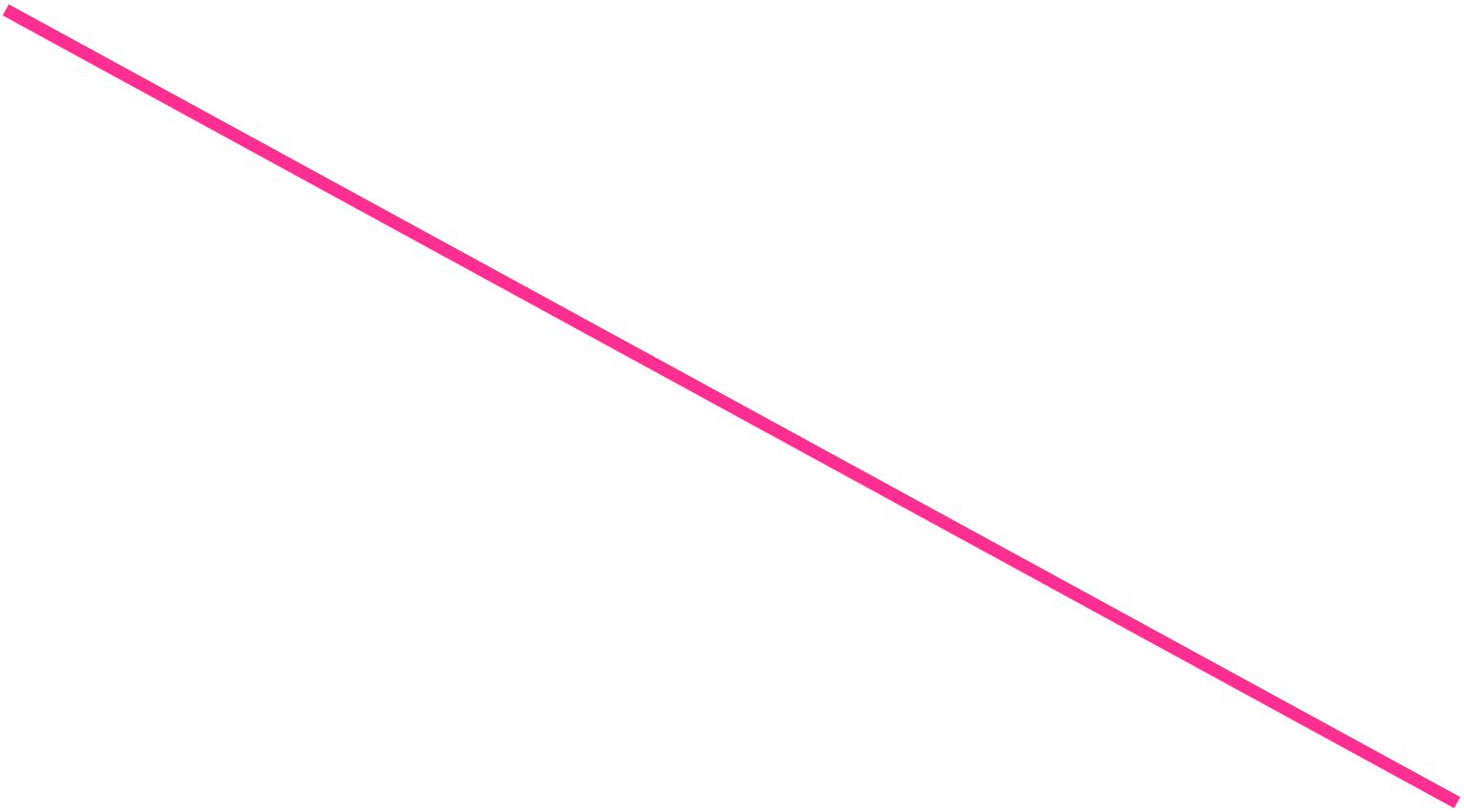
Consumers buy 10 units more at all prices

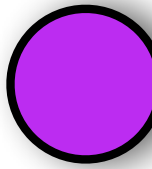
$$P = 10$$



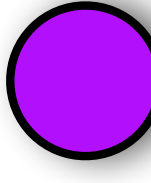


Demand





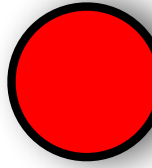
$$P = 15$$



$$Q^d = 30$$

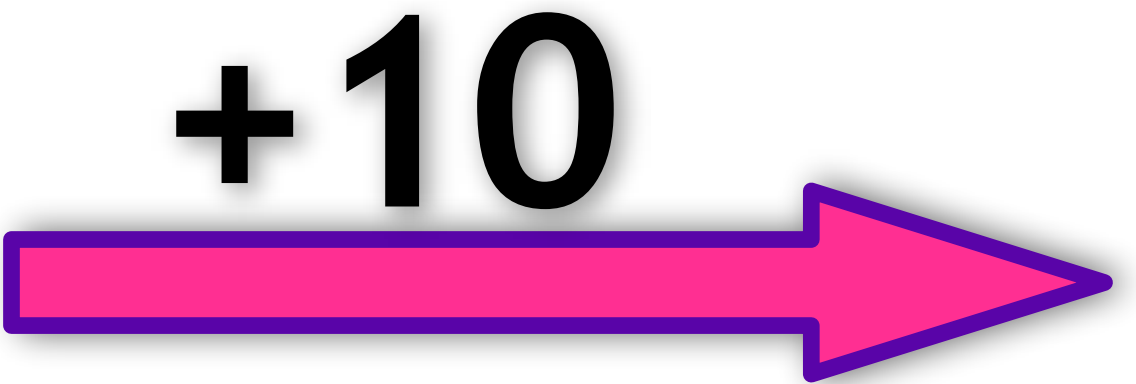
$$Q^d = 20 - 2P$$

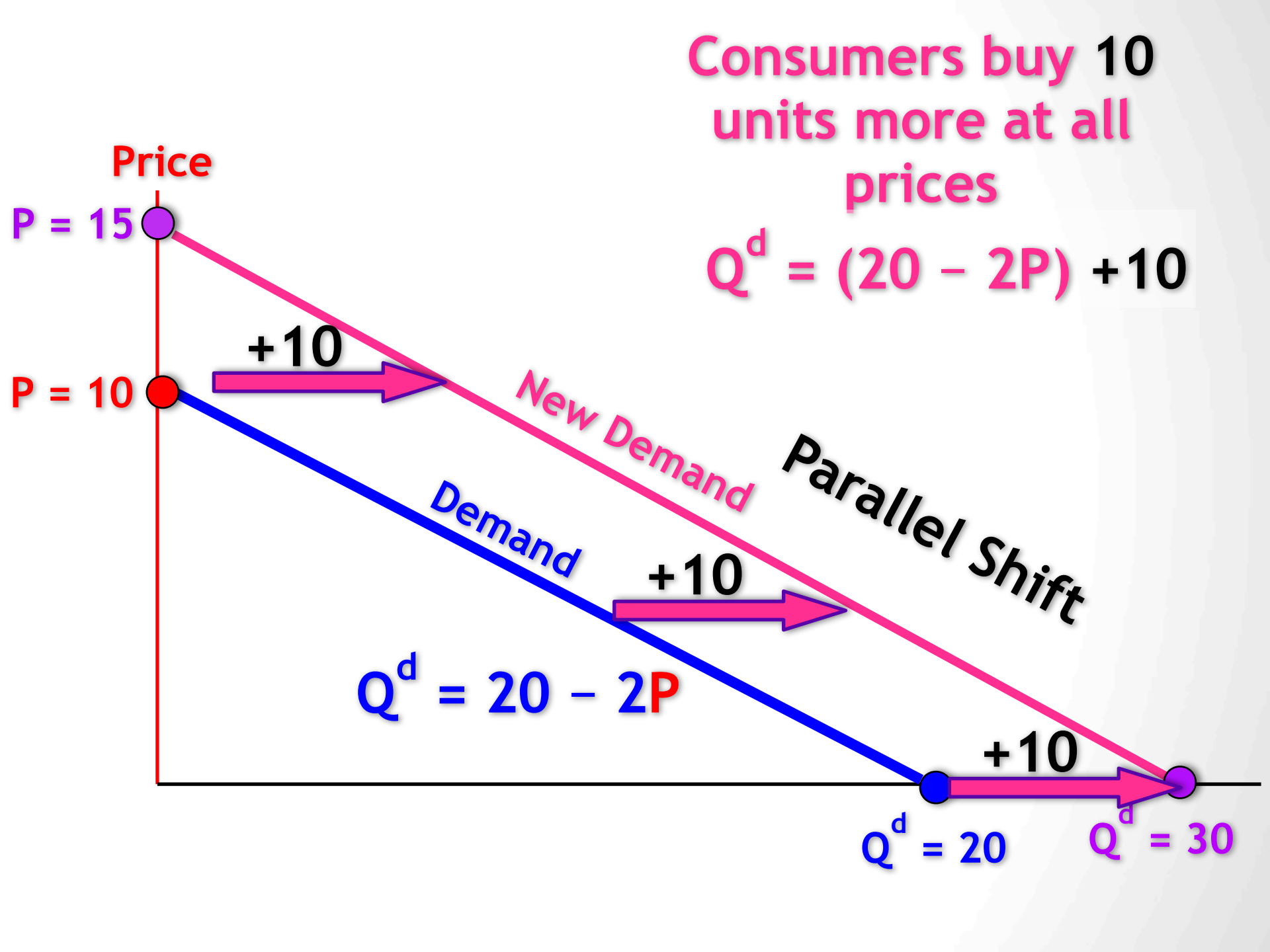
$$Q^d = 20$$

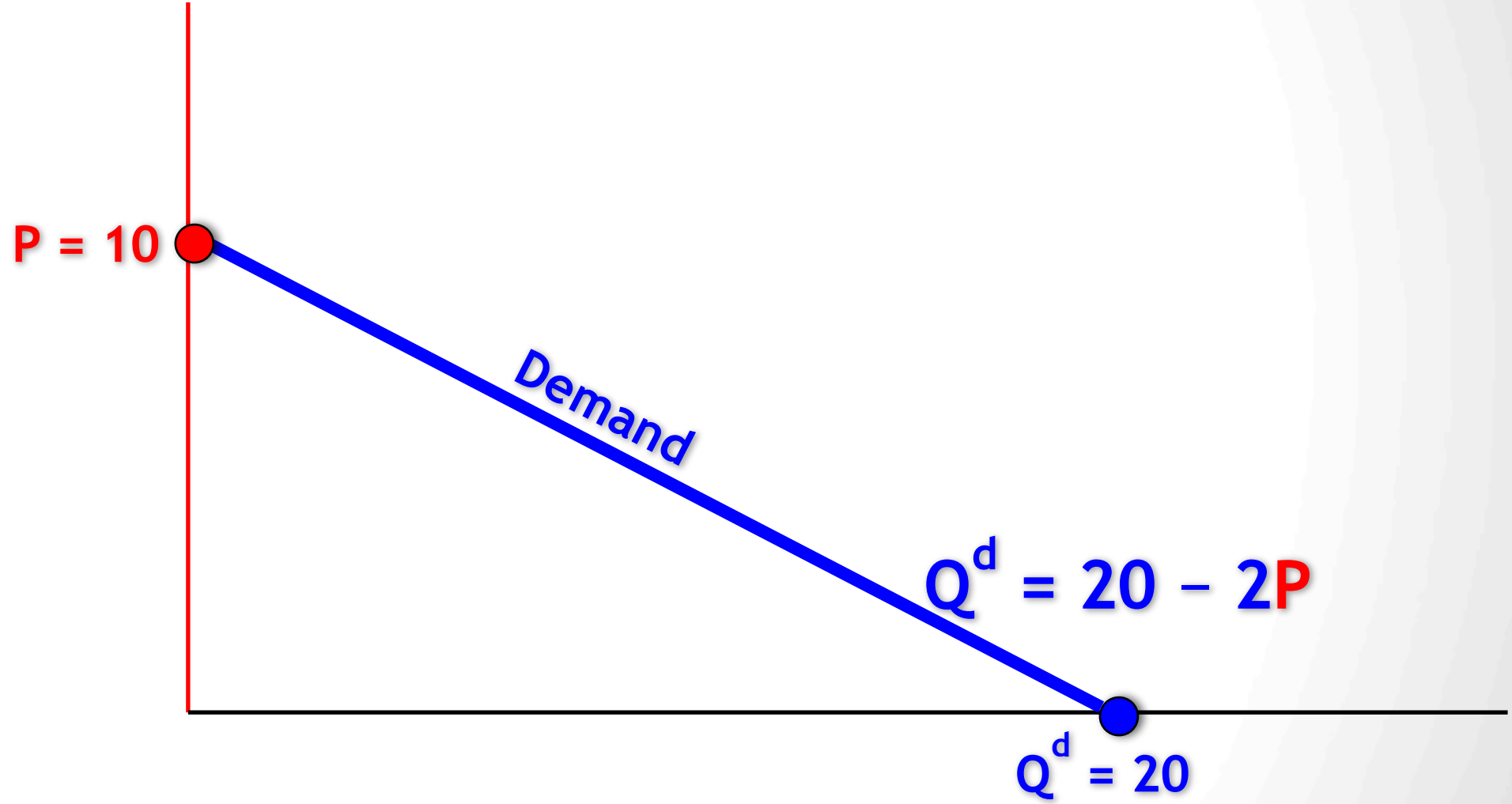


$$Q^d \equiv (20 - 2P) + 10$$

+10


+10


Consumers buy 10 units more at all prices
$Q^d = (20 - 2P) + 10$
Price
P = 15
P = 10
+10
New Demand
Parallel Shift
Demand
+10
$Q^d = 20 - 2P$
+10
$Q^d = 20$
$Q^d = 30$


P = 10
Demand
$Q^d = 20 - 2P$
$Q^d = 20$