

**Demand for
Samsung does
not change**





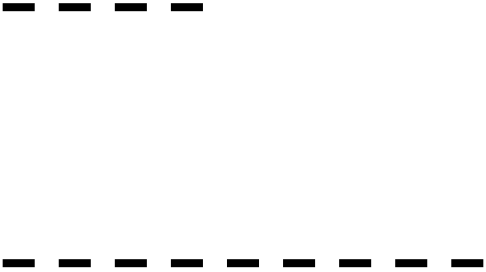
quantity demanded

Price

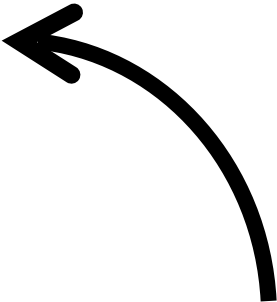
Quantity Demanded
decrease

D1

A movement UP Along







Price of Samsung
increase

No shift



Q_1

Q_0

**Increase
in Price**

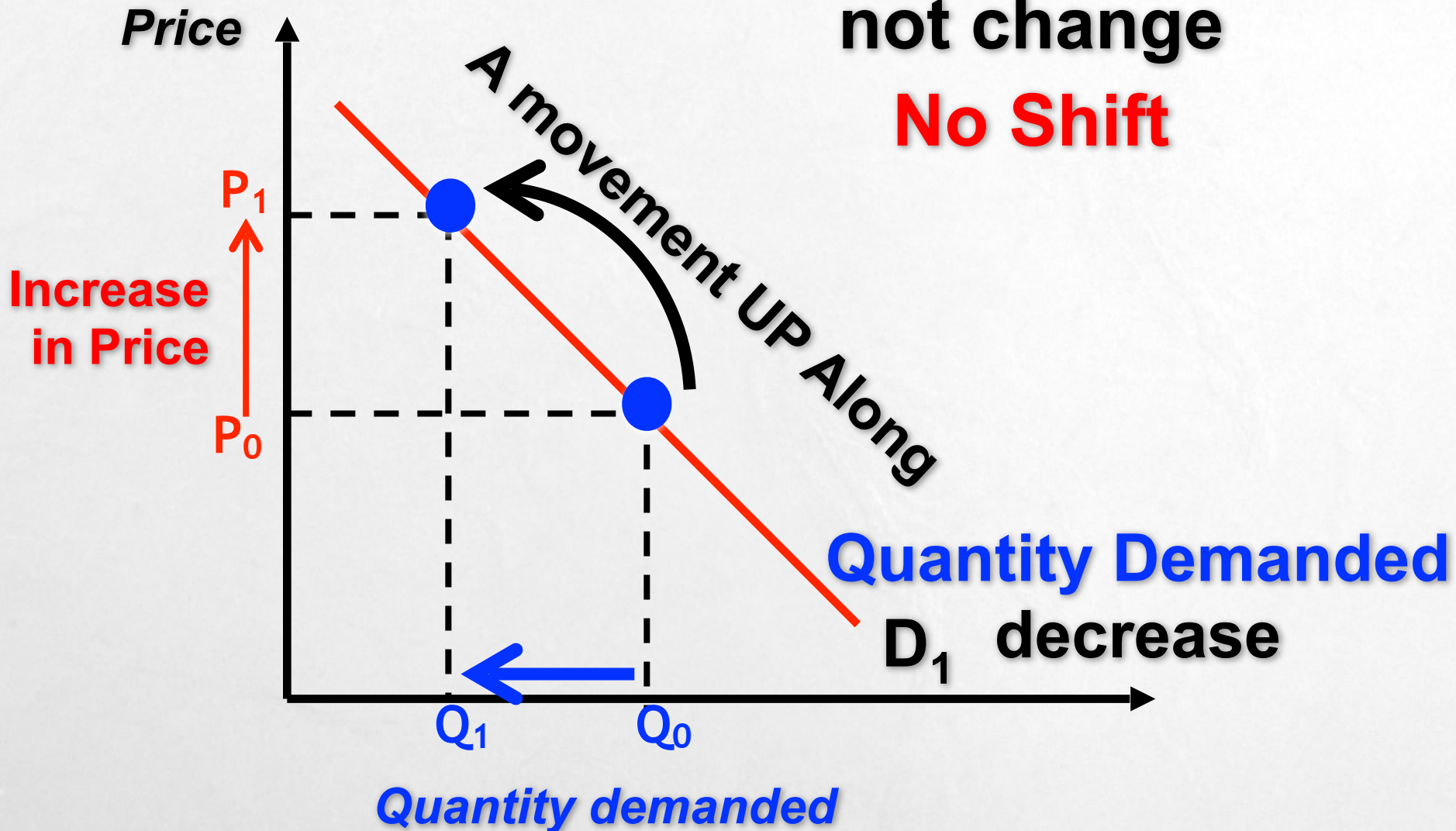




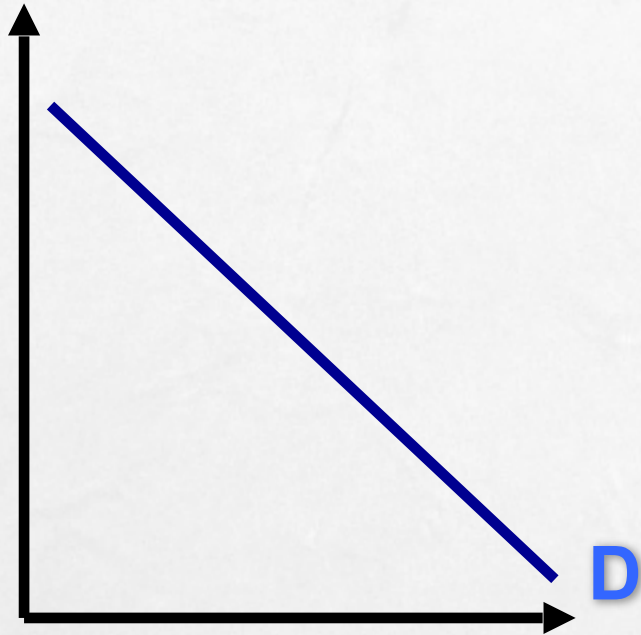
**Price of Samsung
increase**

**Demand for
Samsung does
not change**

No Shift

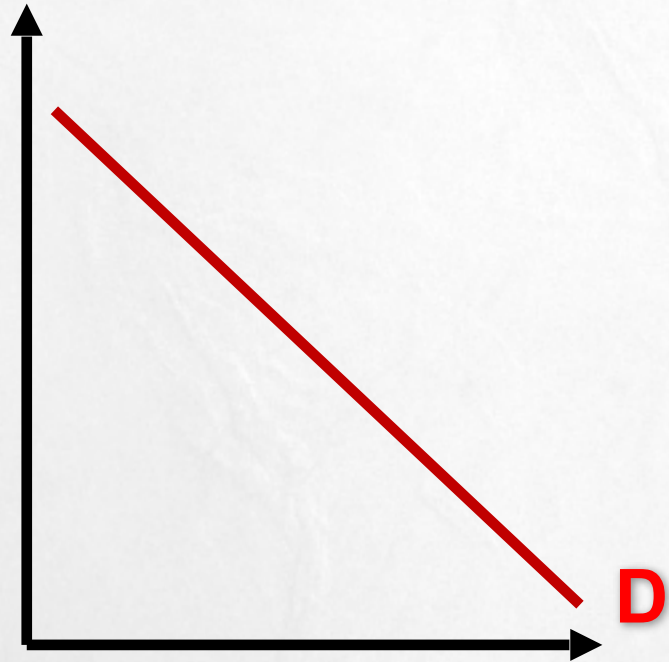


Price



iPhones

Price



Samsung