



To start a business you  
need Four Factors



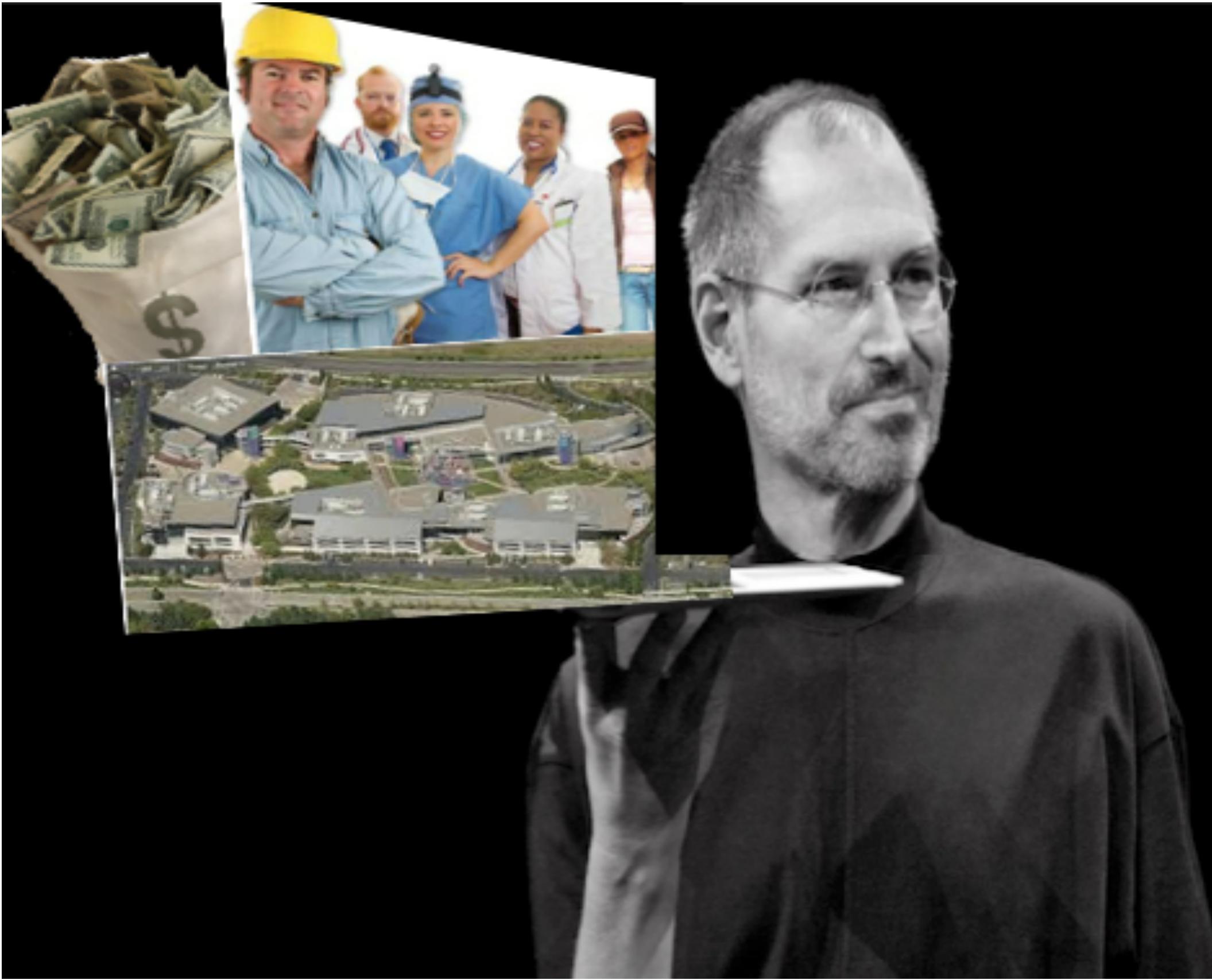


OLX

capital

Local

local color



entrepreneurship



We need to  
calculate the  
cost of these  
four factors

# Entrepreneurship

# Land

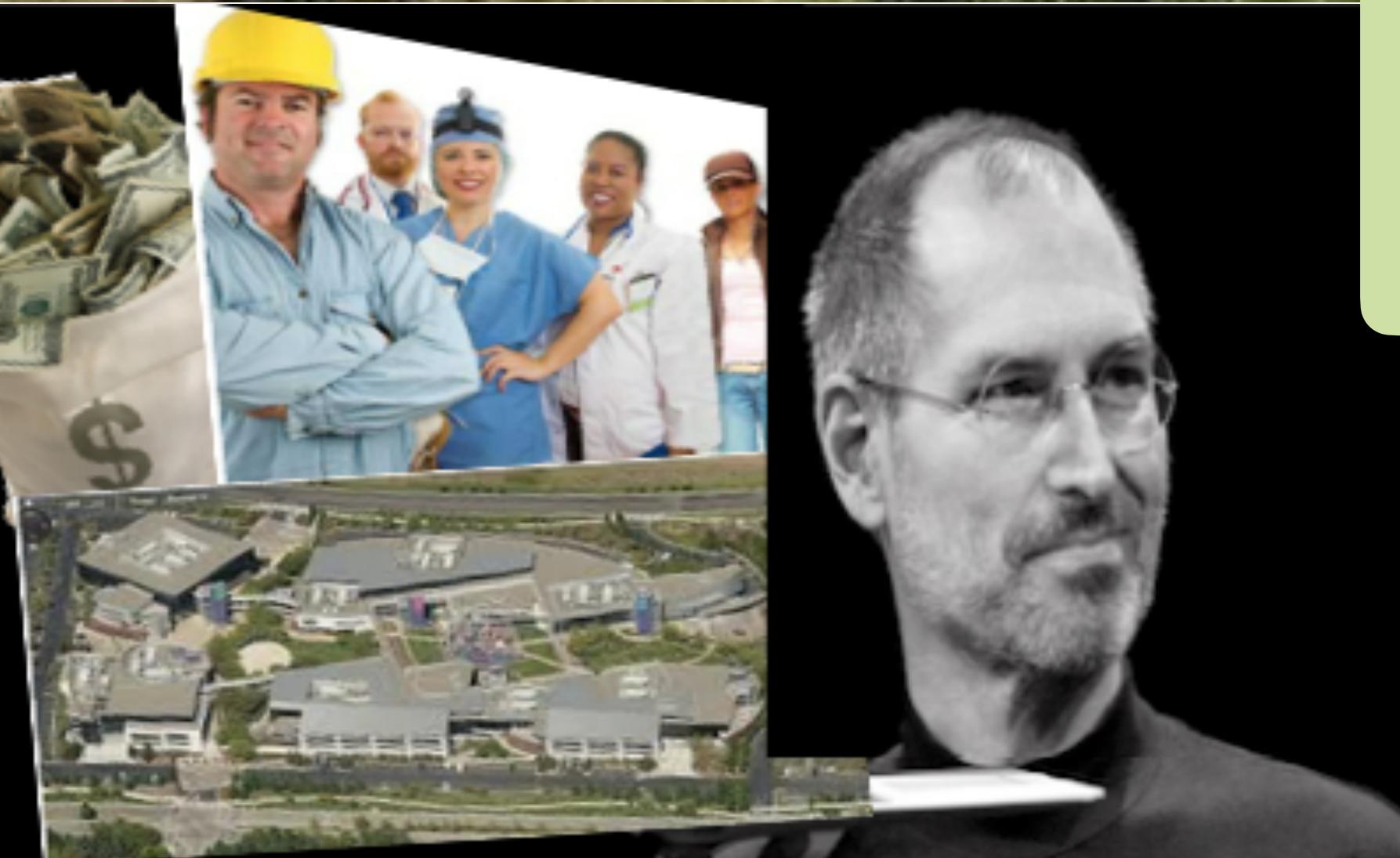


We need to calculate the cost of these four factors

# Labor



# Capital



# The Cost of Capital