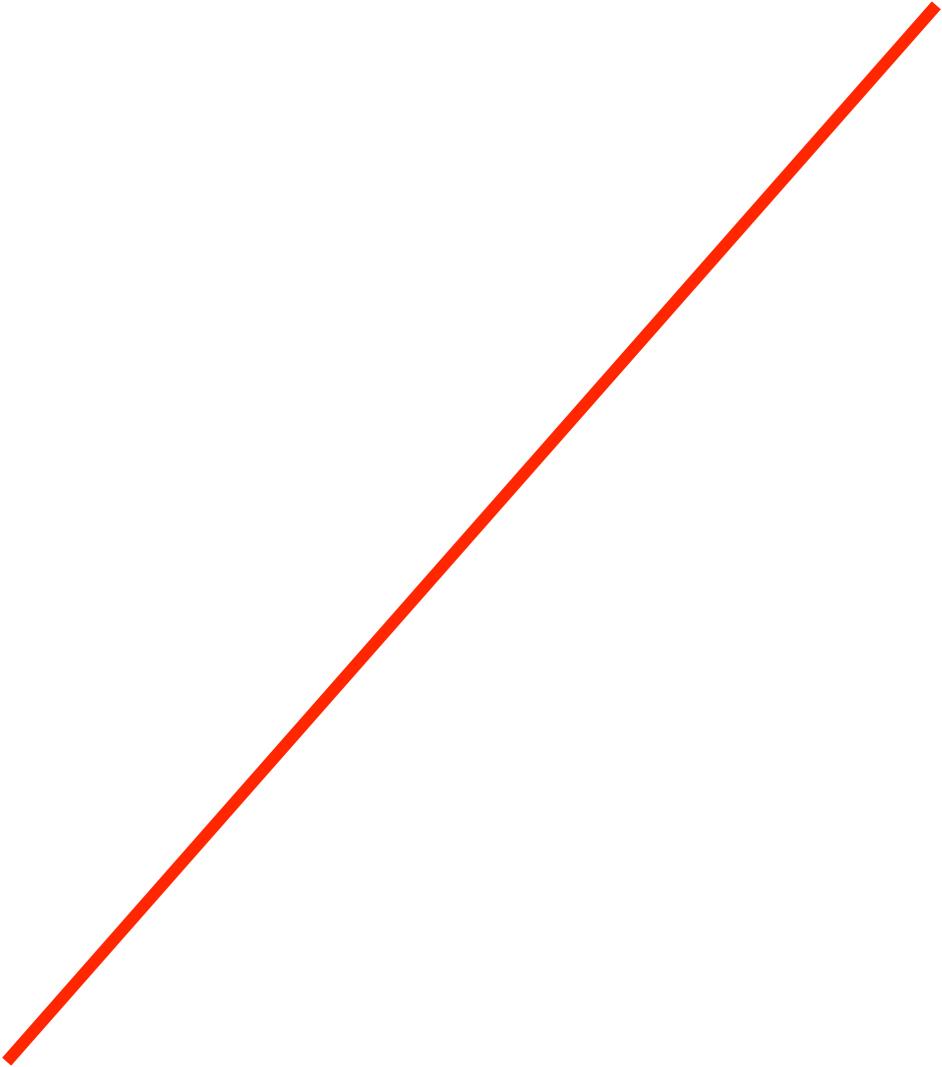
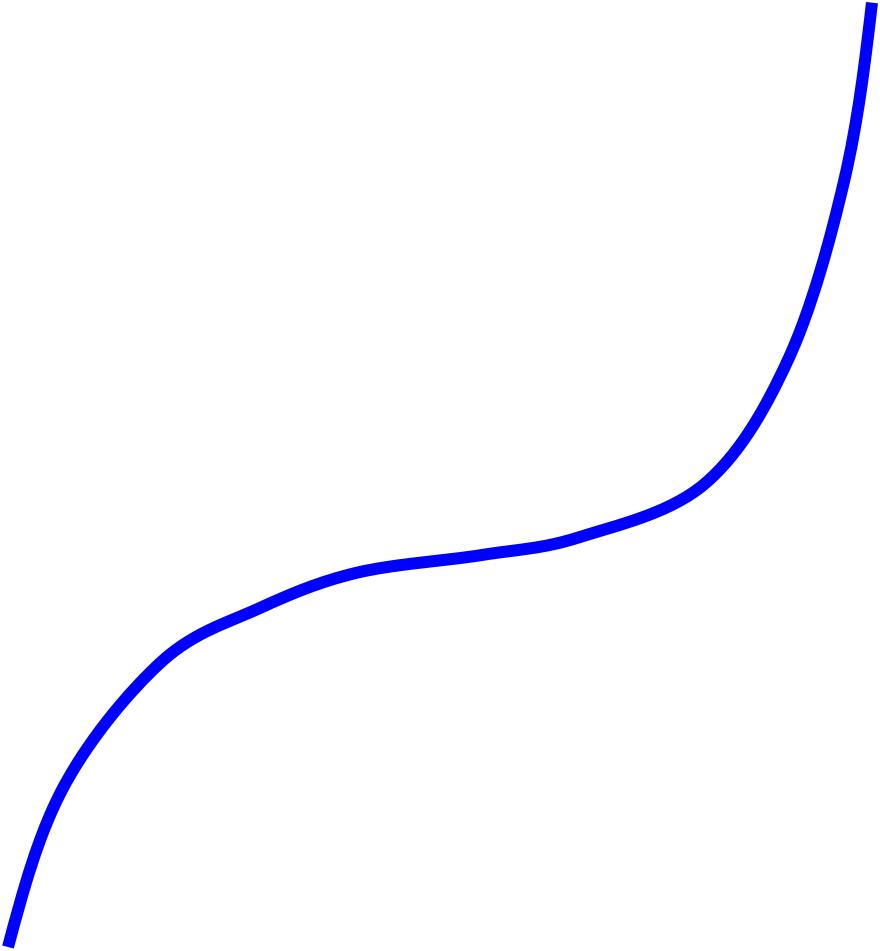
Total Revenue - Total Cost view









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Total Revenue (TR)

- Total Costs (TC)

Profit or Loss =







Total Revenue







Economic Profit

Economic Loss

Explicit + Implicit Costs

Explicit + Implicit Costs

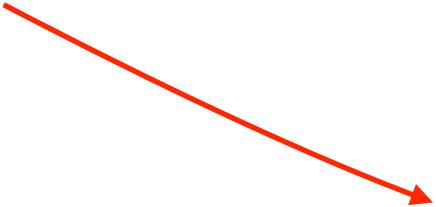
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Zero Economic Profit

Explicit + Implicit Costs









Economic Loss







Economic Profit

Total Revenue - Total Cost view

Profit or Loss =

Total Revenue (TR)

- Total Costs (TC)

