





5

0





4

0

30













Consumer Surplus =

$$120 - 90 = 30$$

**If the price is
\$30 per unit**

**\$120
for 3
units**



CS=30

**This
consumer
is willing
to pay**

\$50

for

1st

\$40

for

2nd

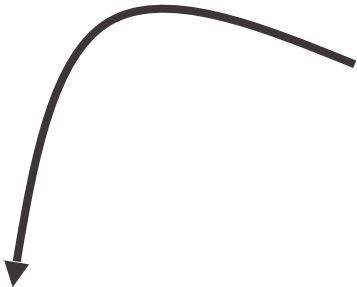
30

for

3rd

**Consumer
Actually
pays
 $\$30 \times 3 =$
 $\$90$**

30



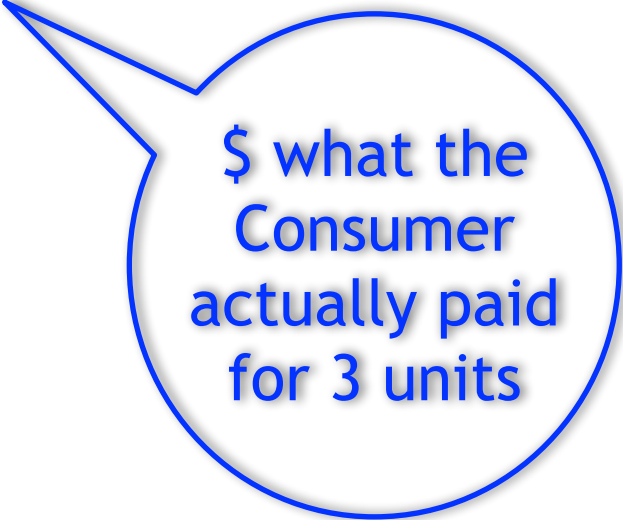




Consumer
buys 3 units



\$ Value of 3
units to
consumer



\$ what the
Consumer
actually paid
for 3 units

**Consumer
Actually
pays
 $\$30 \times 3 =$
 $\$90$**

**\$120
for 3
units**

**Consumer
Actually
pays
 $\$30 \times 3 =$
 $\$90$**

CS=30

Consumer Surplus =

$$120 - 90 = 30$$

