

Increase in Costs

Highe

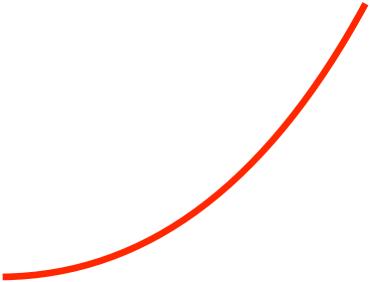
New lower Supply

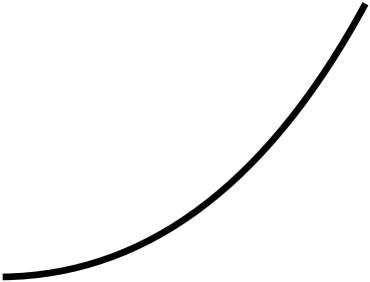






Perfectly Competitive **Producers** can not increase the price to cover higher costs





When costs increase, producers decrease the amount supplied

Supply Shifts Left







Increase in Costs

