





Many Buyers

One Seller



Microsoft

When a Market is NOT "Competitive"

The Price will be closer to what
the seller wants

When a Market is NOT "Competitive"



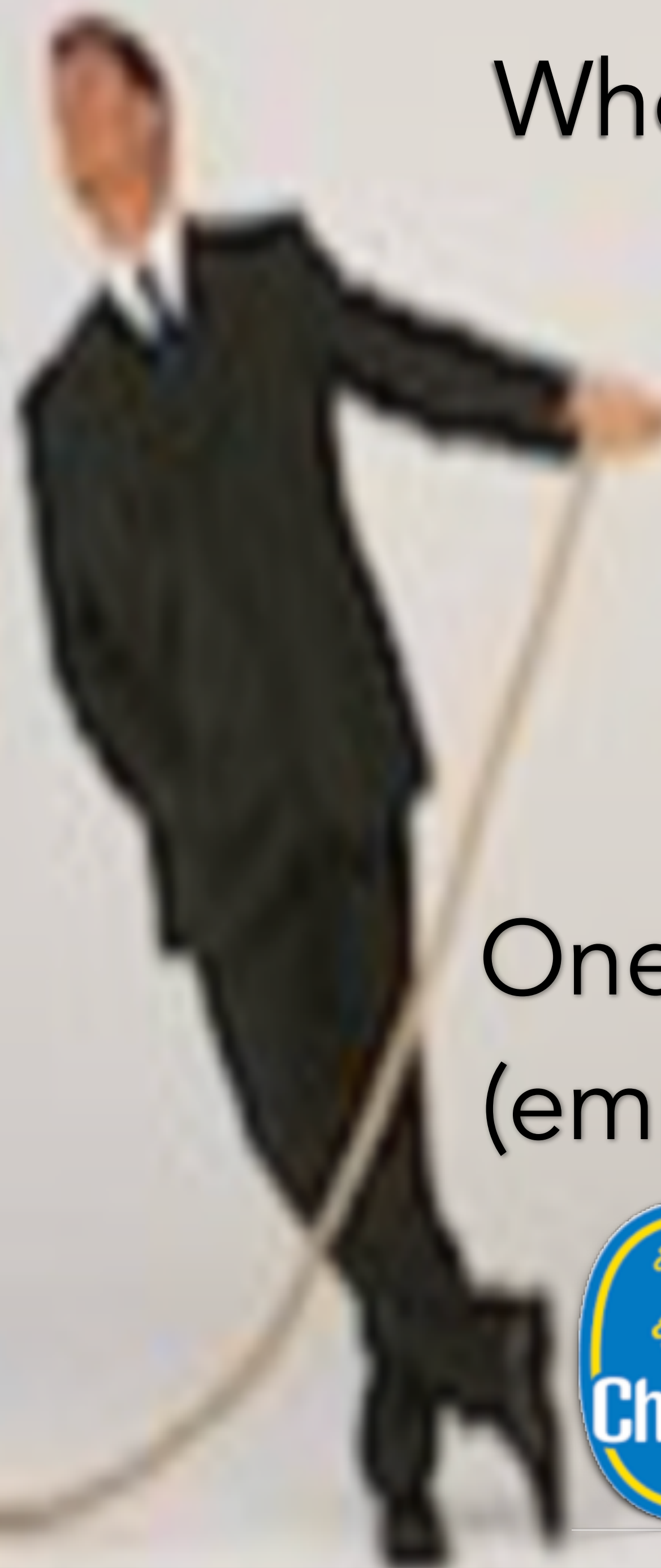
One Seller



Many Buyers

The Price will be closer to what the seller wants

When a Market is NOT "Competitive"



One Buyer
(employer)



Many Sellers
(workers)