Cross Price Elasticity between goods x and y

d

$$\frac{\text{\% Change in Demand for good X}}{\text{\% Change in price of good Y}}$$

Coke

Printers

Pepsi

Computers

$$e_{x,y}^{d} =$$

Cross Price Elasticity between goods x and y

$$e_{x,y}^{d} = \frac{\text{\% Change in Demand for Printers}}{\text{\% Change in price of Computers}}$$

The sign of the Cross Price Elasticity tells us how are goods related...