

Demand for Samsung
does not change





Quantity demanded

***P*rice**

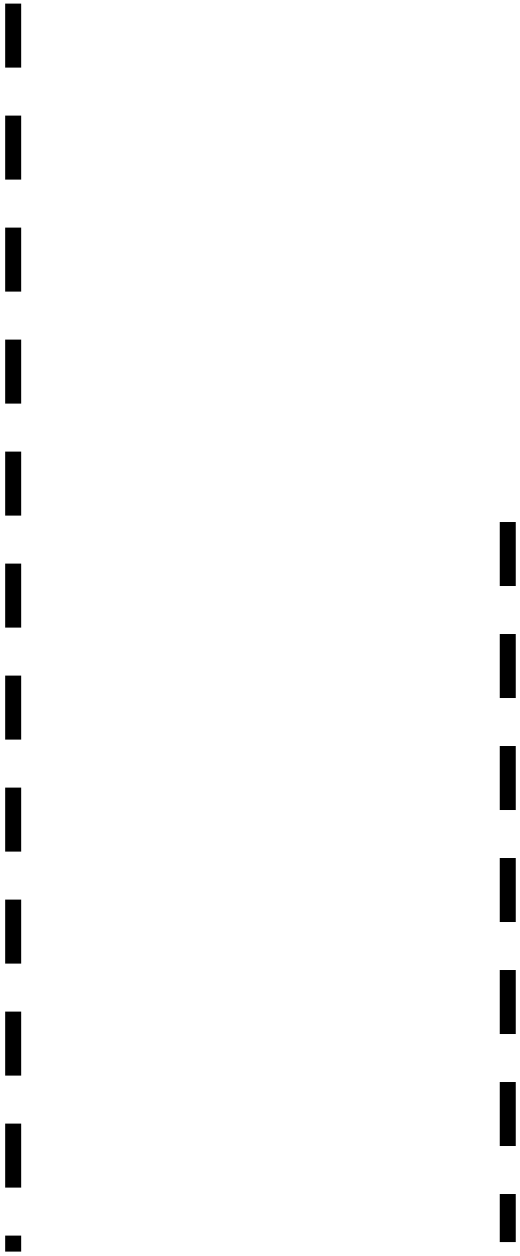
Quantity Demanded
for Samsung
decrease

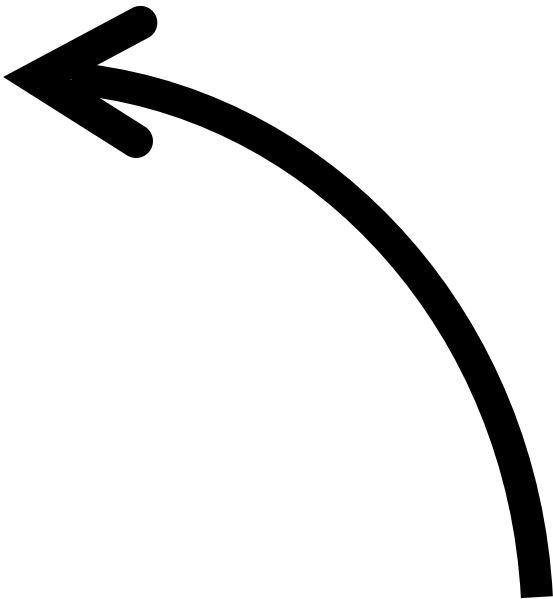
D₁



A movement UP Along







Price of Samsung increase

No Shift



Q_1

Q_0

Increase
in Price





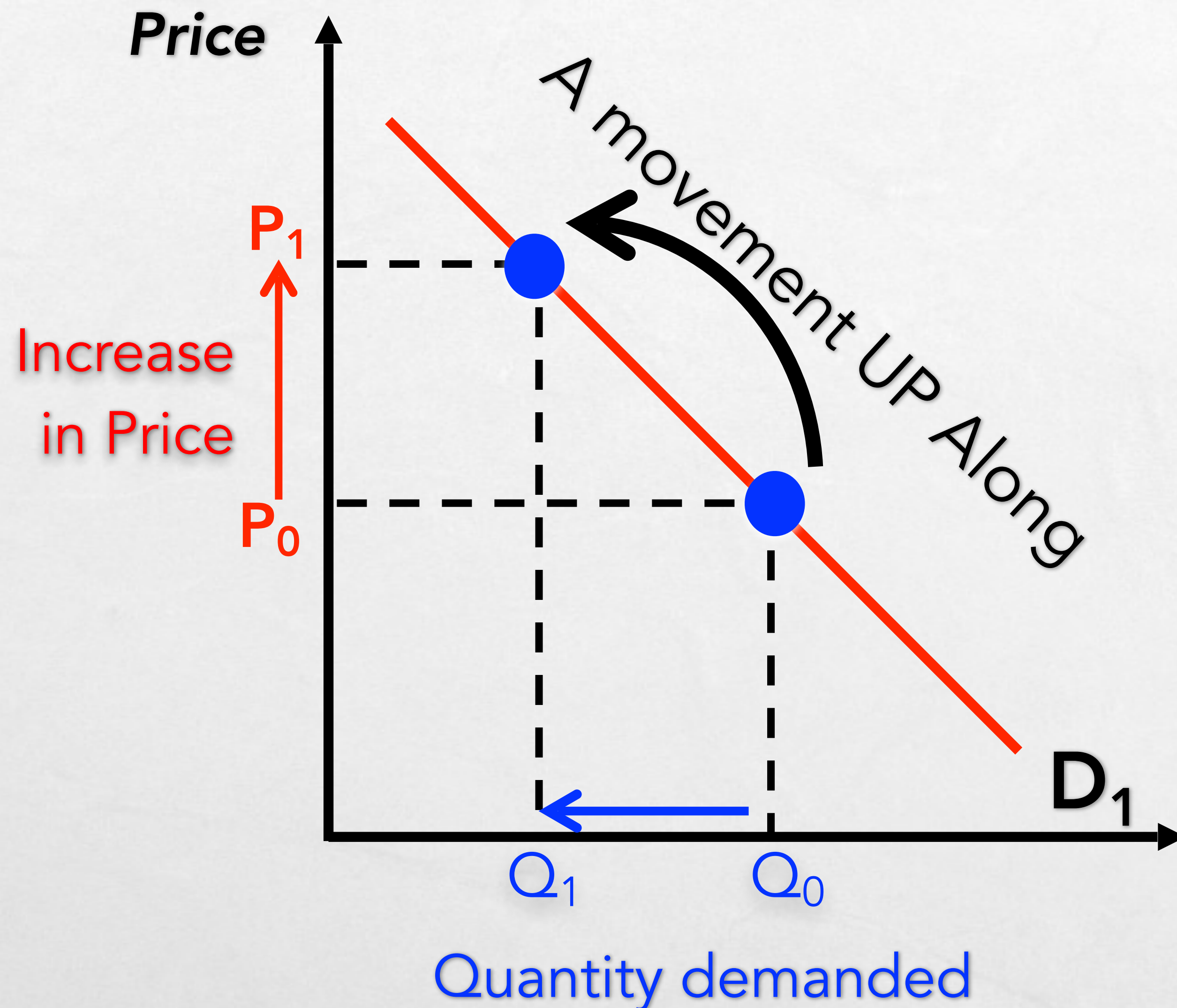


Price of **Samsung** increase

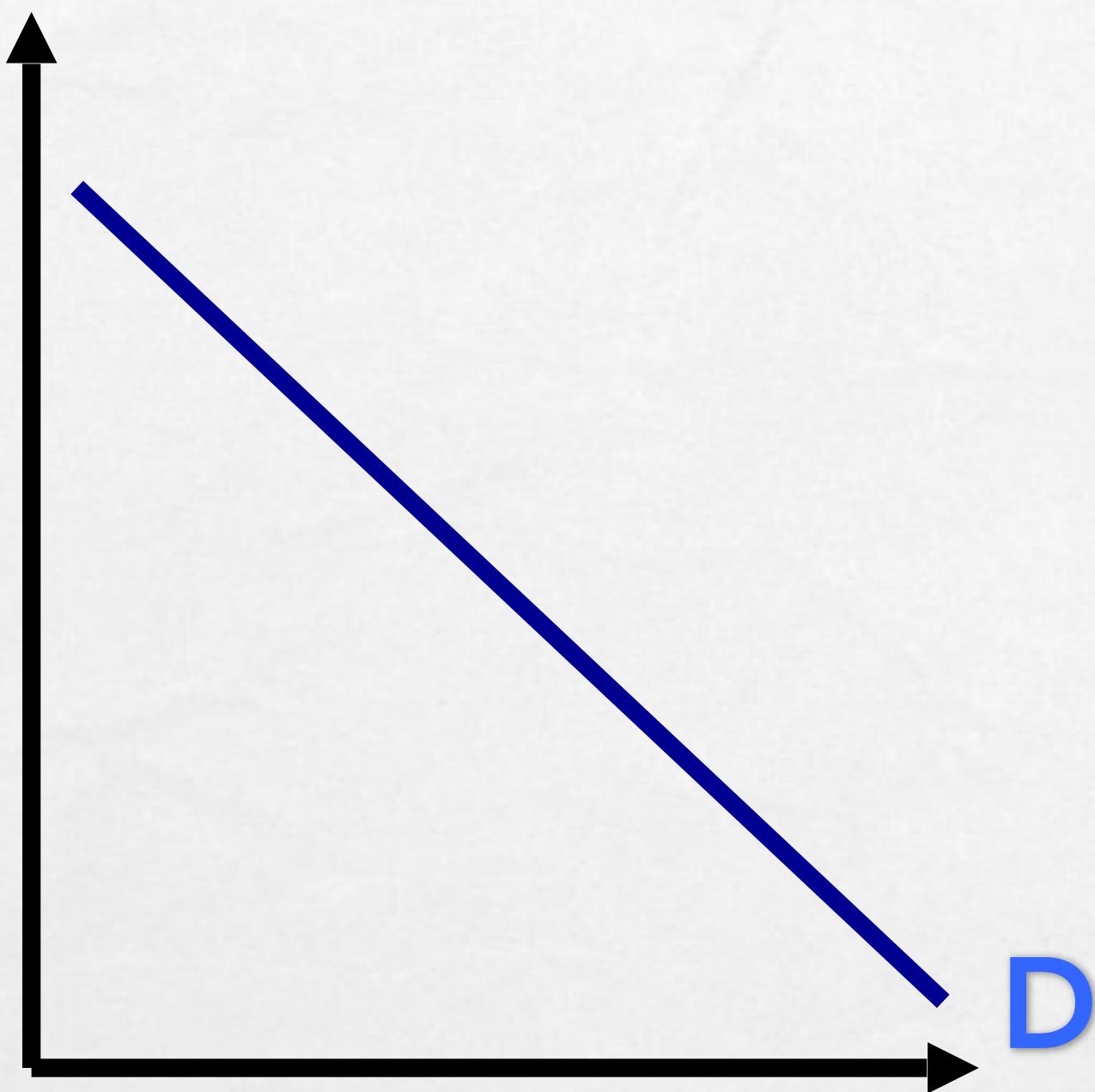
Demand for Samsung
does not change

No Shift

Quantity Demanded
for Samsung
decrease



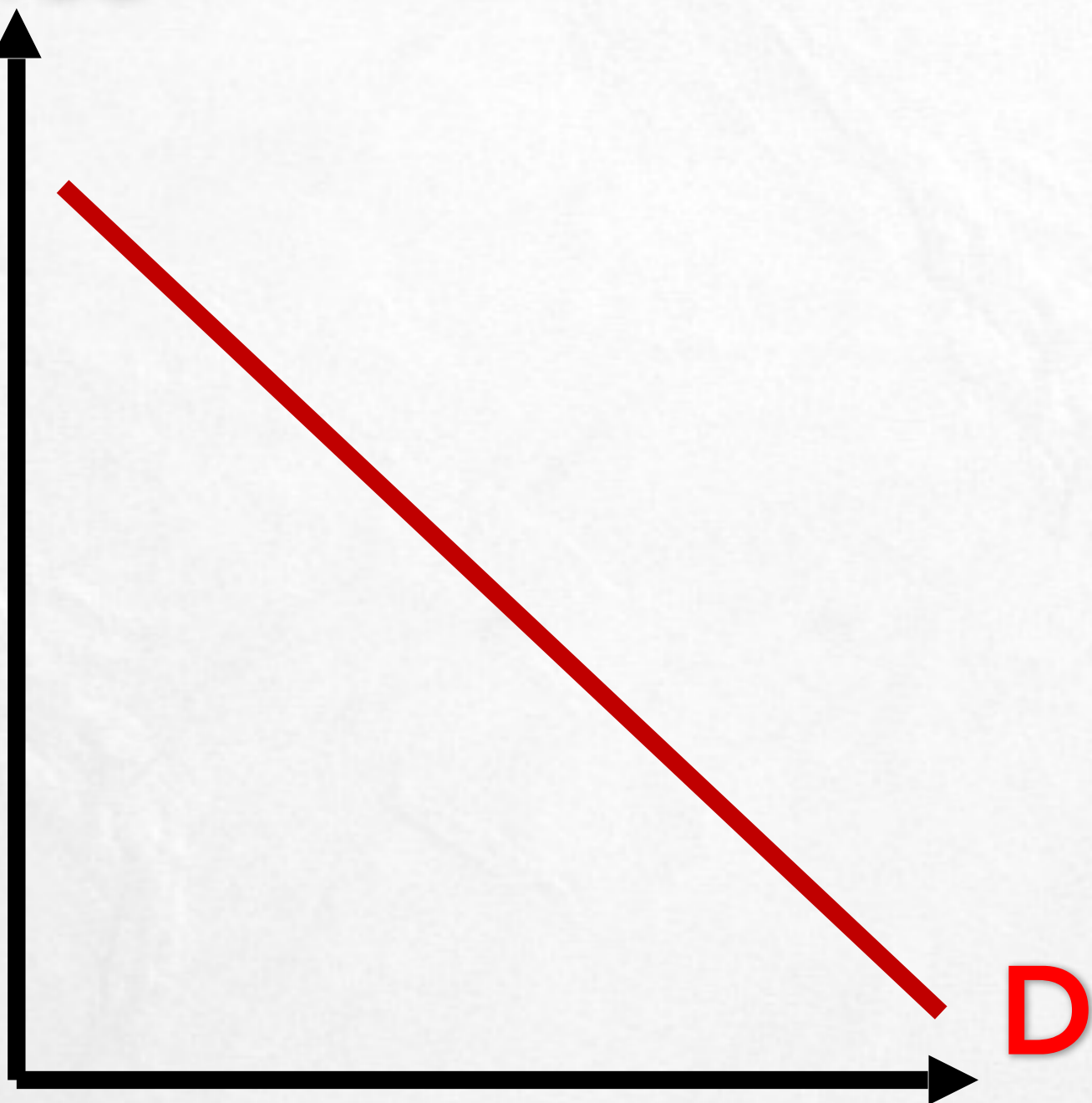
Price



iPhones

D

Price



Samsung

D