

To start a business you
need Four Factors



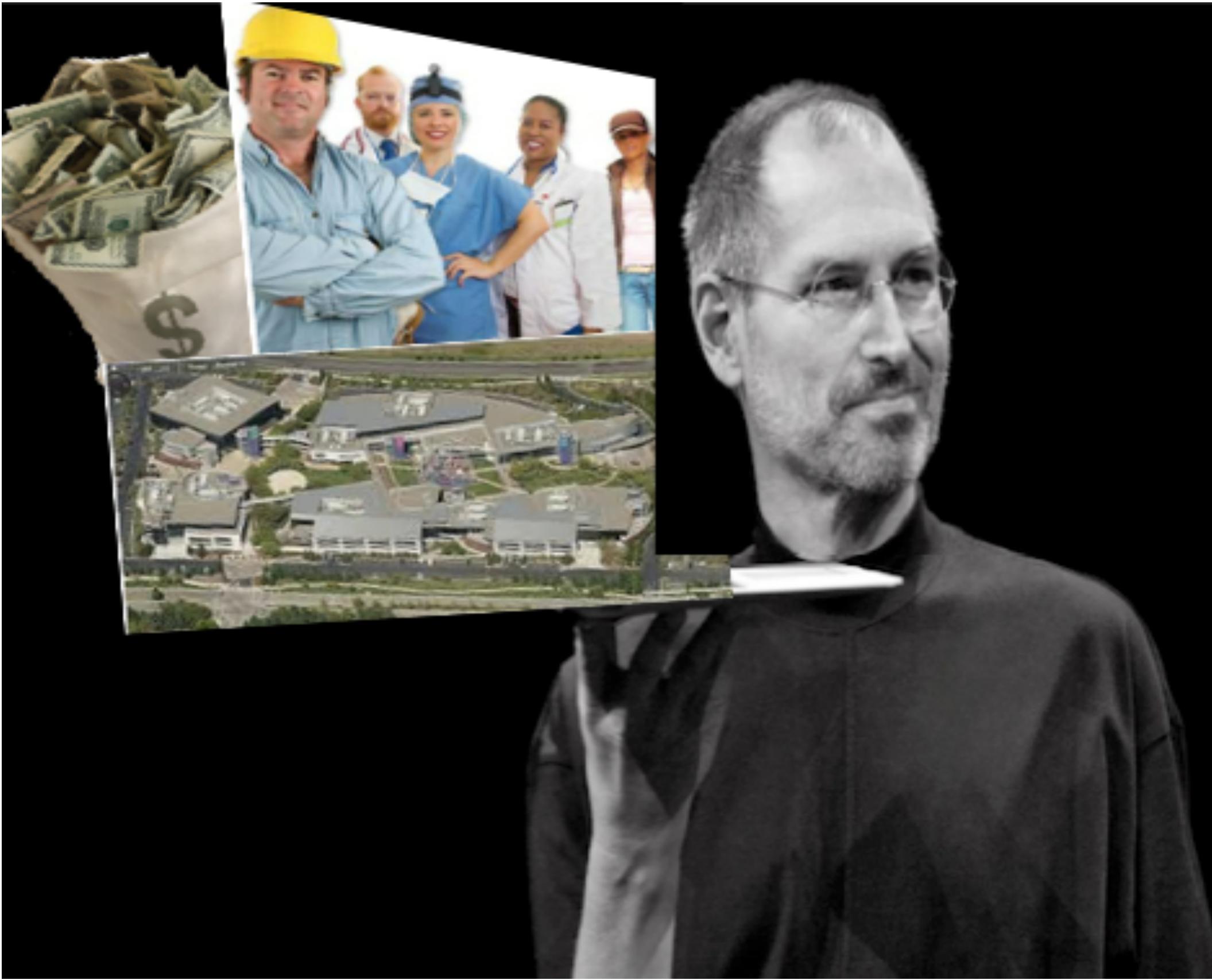


OLX

capital

Local

local color



entrepreneurship



We need to
calculate the
cost of these
four factors

Entrepreneurship

Land

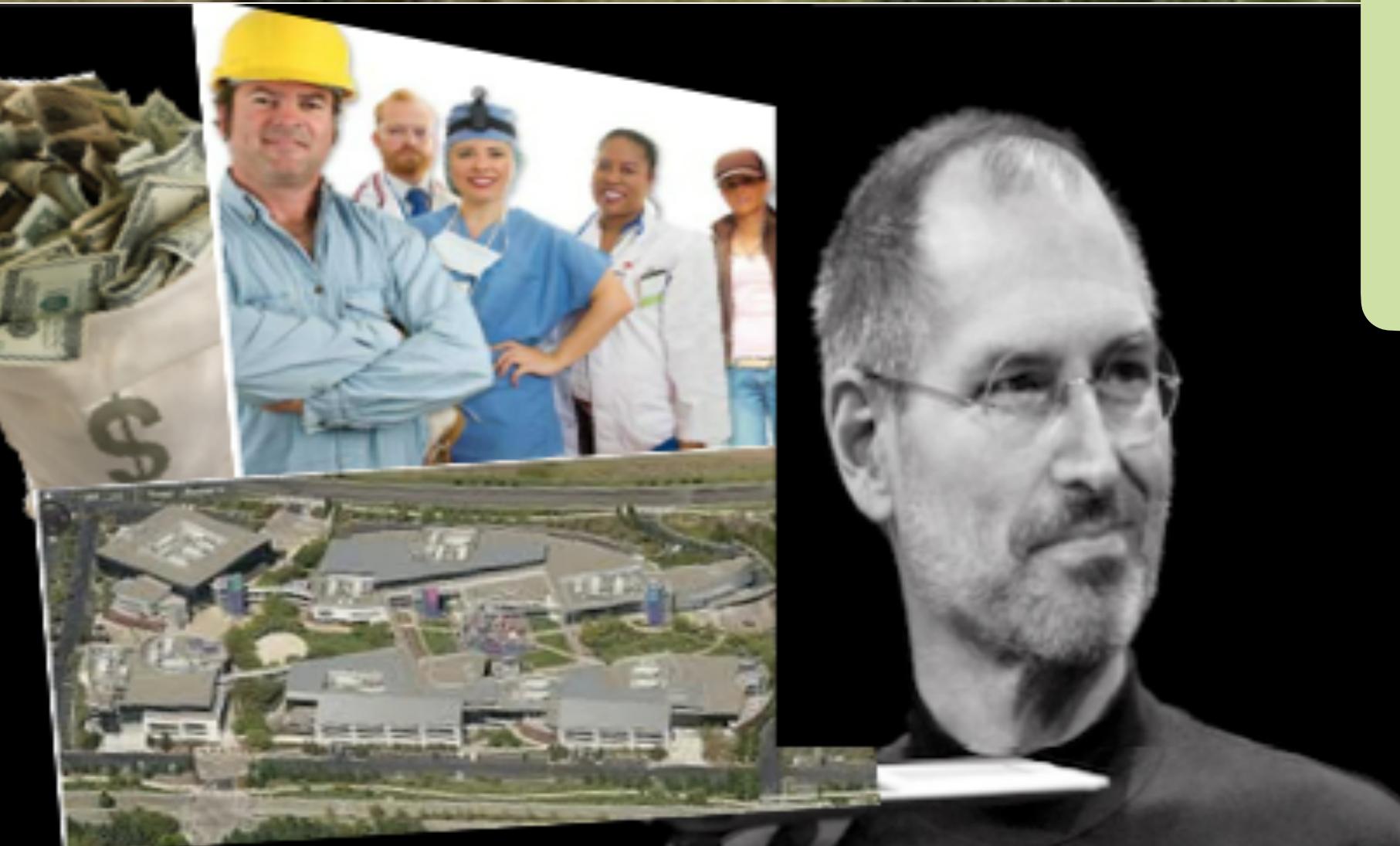


We need to calculate the cost of these four factors

Labor



Capital



The Cost of Capital