









# Many Buyers

One Seller



Microsoft

When a Market is NOT "Competitive"



The Price will be closer to what  
the seller wants

# When a Market is NOT "Competitive"



One Seller

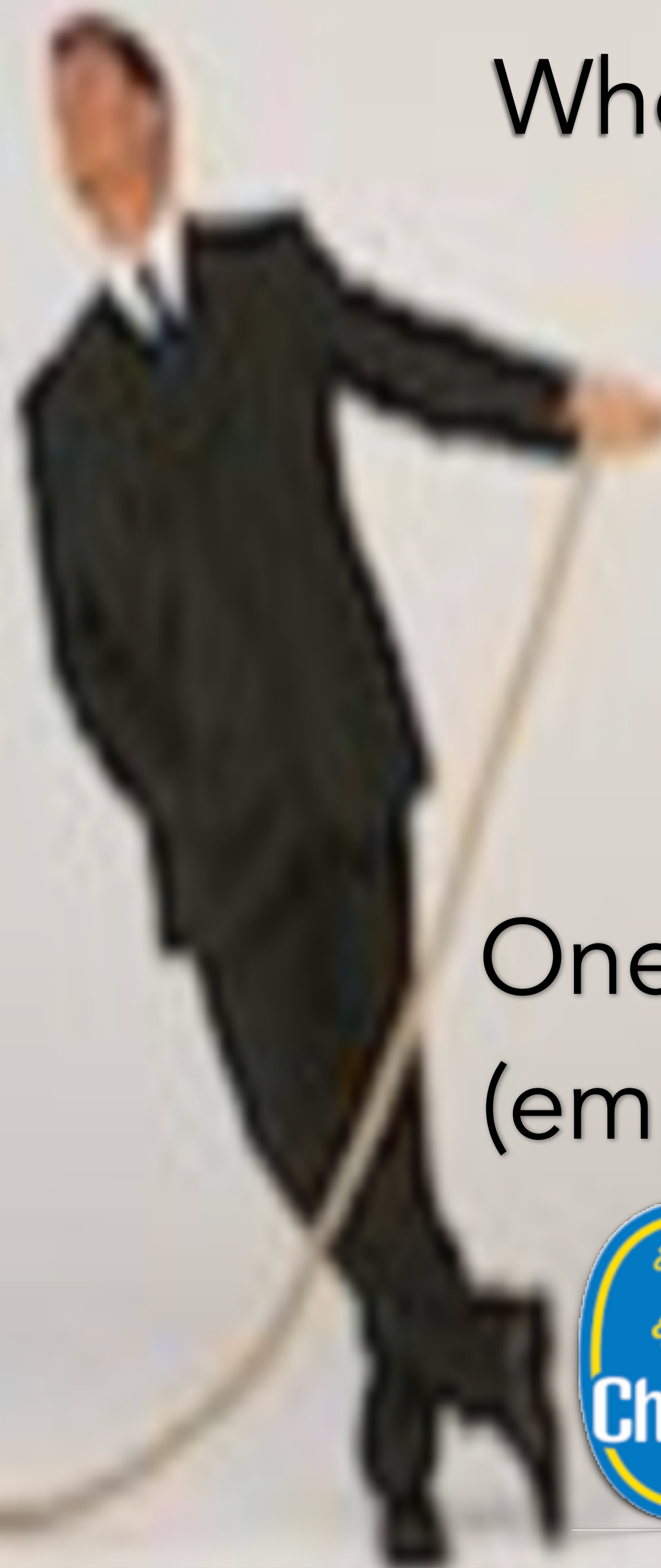


Many Buyers

The Price will be closer to what  
the seller wants



# When a Market is NOT "Competitive"



One Buyer  
(employer)



Many Sellers  
(workers)