

Most Demand Curves
Slope DOWN to the right

\$15,000

\$20,000

\$30,000

\$60,000

1

2

3

4



Market Price

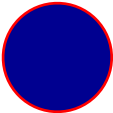
QUANTITY Demanded (Cars)

\$90,000

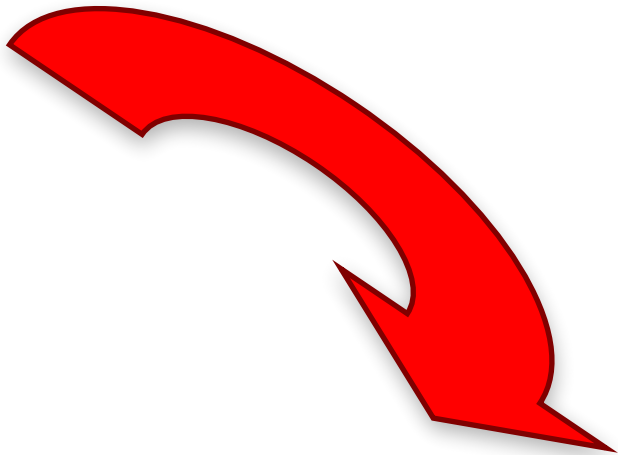
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The Szekely's Demand for cars



A movement Along

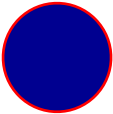
A

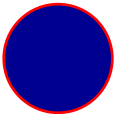


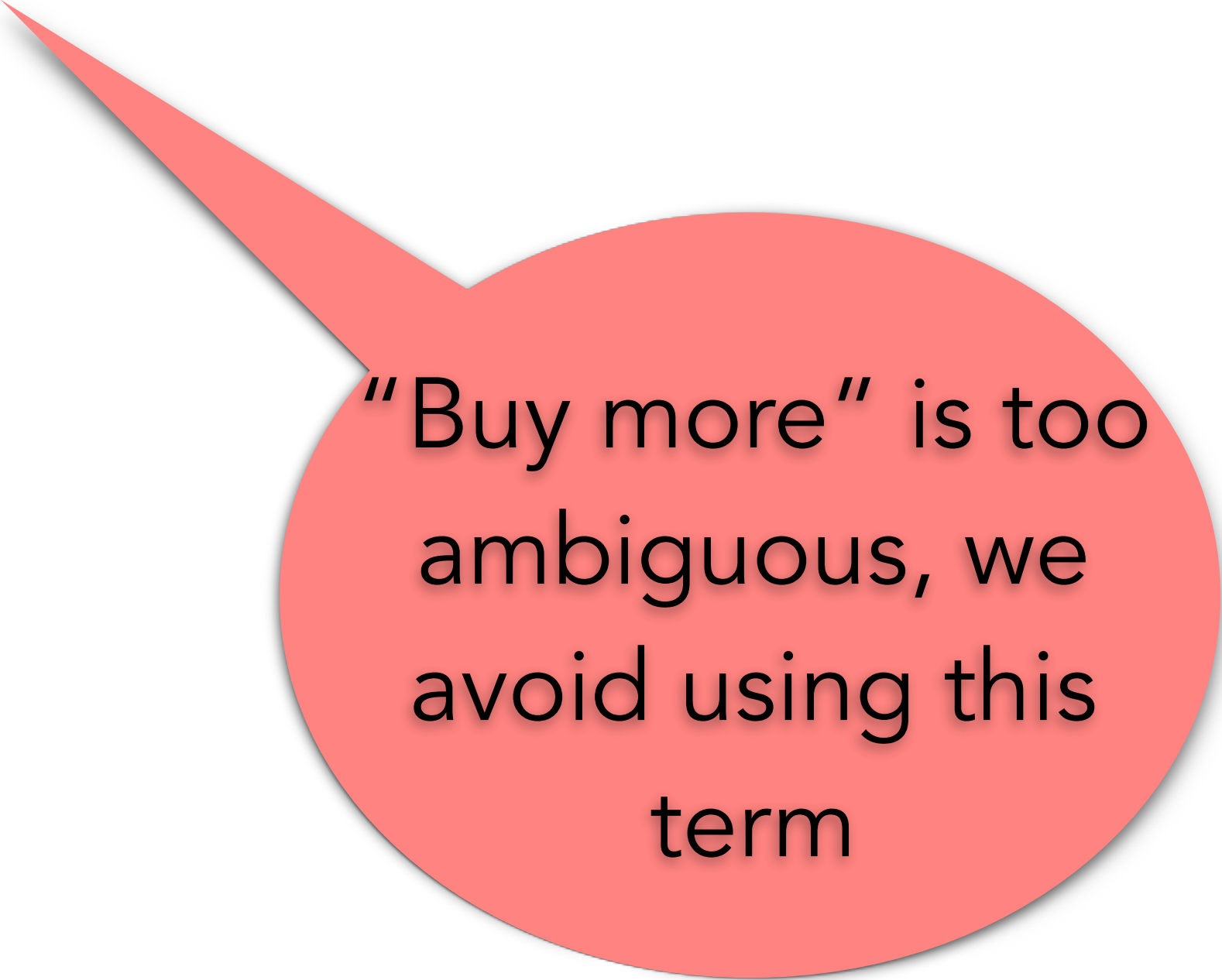
Buy more
as the
price
drops

Quantity
Demanded
increases









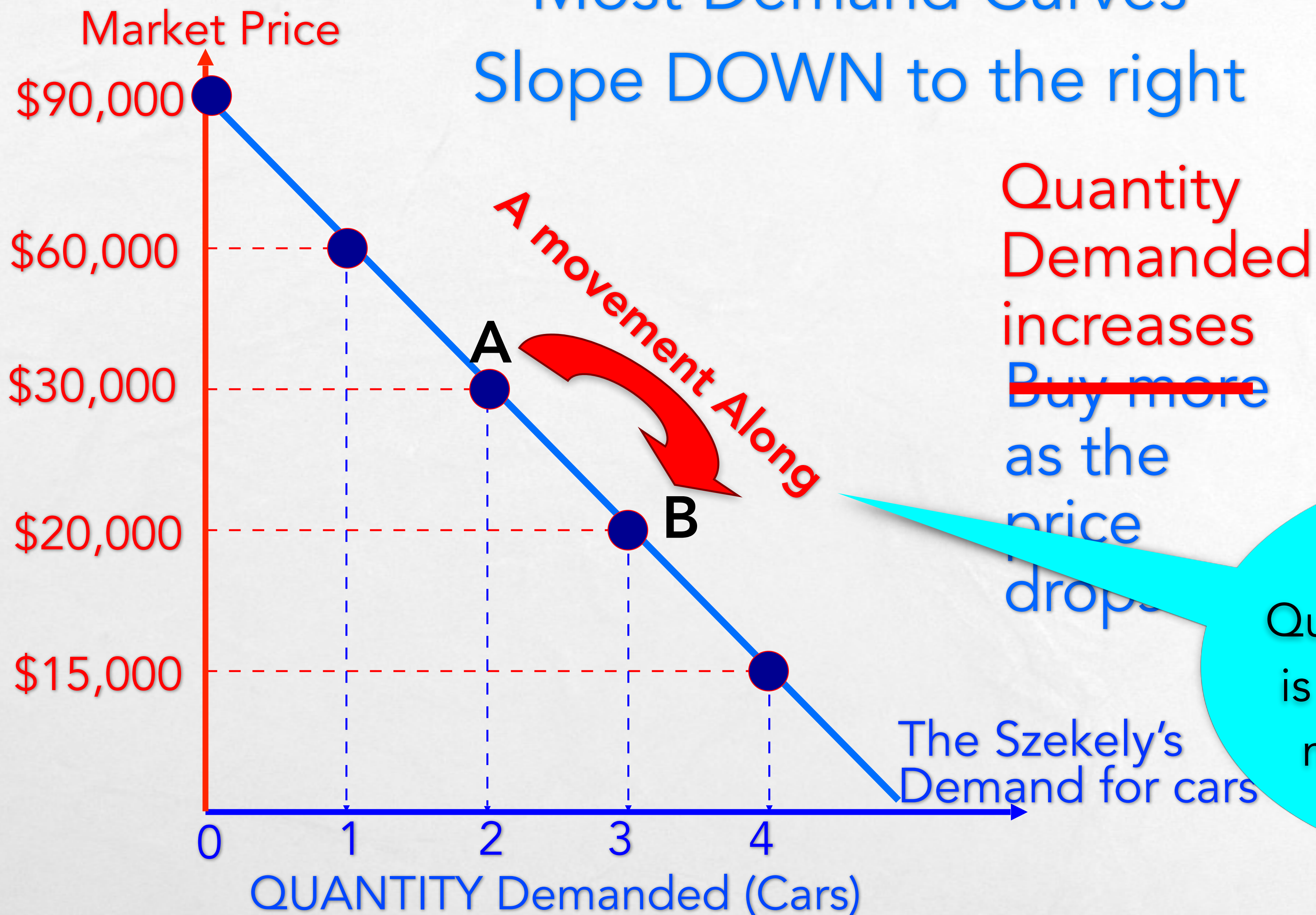
"Buy more" is too
ambiguous, we
avoid using this
term



An increase in
Quantity Demanded
is represented by a
movement along
Demand

Most Demand Curves

Slope DOWN to the right



An increase in Quantity Demanded is represented by a movement along Demand

