



Coffee





Cost

In order to
Produce, a farmer
needs

Output

Seeds



HVP

ORGANIC

PHÂN HÚI CƠ CAO CẤP TÍNH KHIẾT ĐAM ĐỒNG TÀI

NGUỒN NGUYÊN LIỆU CÁC LOẠI THỦY HẢI SẢN
CHUYÊN DÙNG BÓN THỨC

CÂY CÀ PHÊ



CHO CÂY TRÈ LÃO - TRÁI NHIỀU - CHẤT LƯỢNG MẬT CAO

Fertilizer



Water

A photograph of three people in an outdoor agricultural setting. On the left, a man in a tan shirt and straw hat holds a blue plastic basket filled with red chili peppers. In the center, a man in a blue t-shirt and straw hat is crouching, holding a small brown object. On the right, a woman in a light-colored button-down shirt holds a wooden basket also filled with red chili peppers. The ground is dirt and rocks, and there are green trees in the background.

Workers

The sum of expenses incurred by the farmer to produce a unit of output (a pound of coffee) is the Cost of production

What the consumer
pays for a unit of output (a
pound of coffee) is the
Price

Inputs

Inputs

Water

Workers

The sum of expenses incurred by the farmer to produce a unit of output (a pound of coffee) is the Cost of production

What the consumer pays for a unit of output (a pound of coffee) is the Price

Output

Coffee



Price is not the same as Cost!