

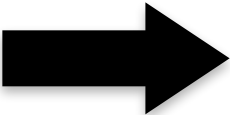




**Normal Goods**

**Goods that people  
buy more when their  
income increase**

**Goods that people  
buy less when their  
income drops**



**Demand increase when  
income increases**

**Demand decrease when  
income decrease**









**Demand shifts right**  
**when income**  
**increase**

**Demand shifts left**  
**when incomes**  
**decrease**

# Normal Goods

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Goods that people buy **less** when their **income** drops



Demand **increase** when income **increases**

Demand **decrease** when income **decrease**

Demand shifts **right**  
when income **increase**  
Demand shifts **left**  
when incomes **decrease**

# Inferior Goods