



As Price of  
money  
Drops





Quantity Demanded for funds (borrowing)  
Increase

# Interest Rate

Quantity Borrowed

2%



7

5%



6

10%

5





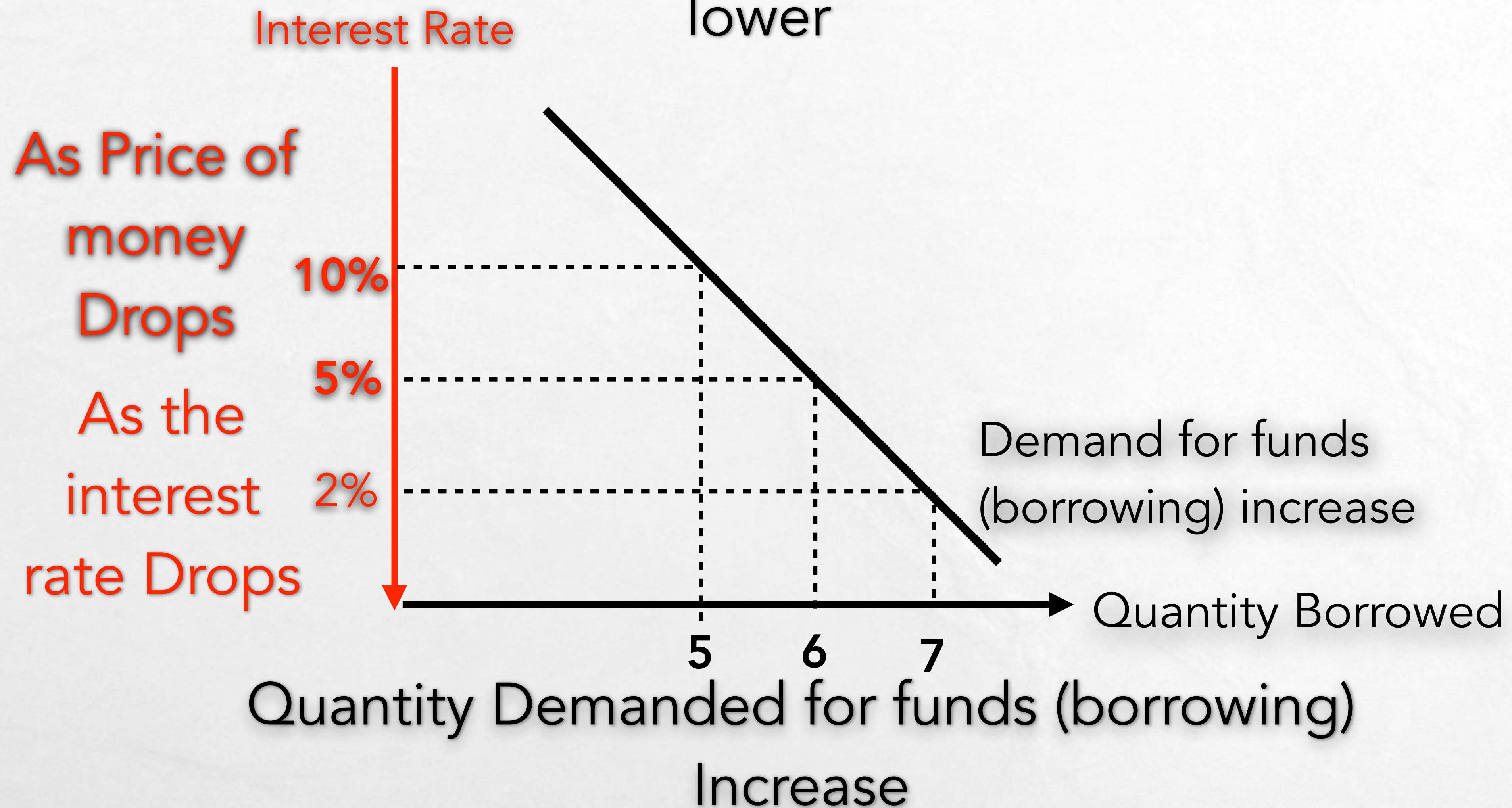
More people are willing and able  
to borrow when interest rate is  
lower

Demand for funds  
(borrowing) increase

As the  
interest  
rate Drops

More people are willing and able to borrow when interest rate is

lower



# Rental Market