

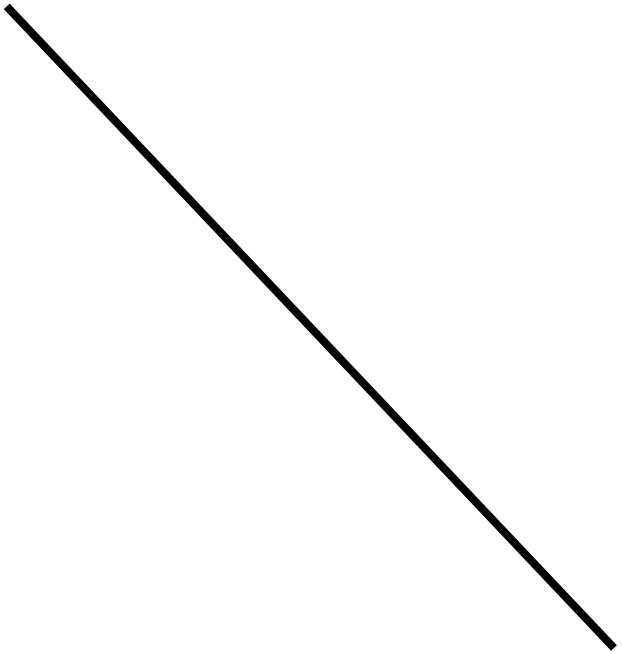


**Complement Goods**

**Are used together**

**When one becomes  
more expensive**

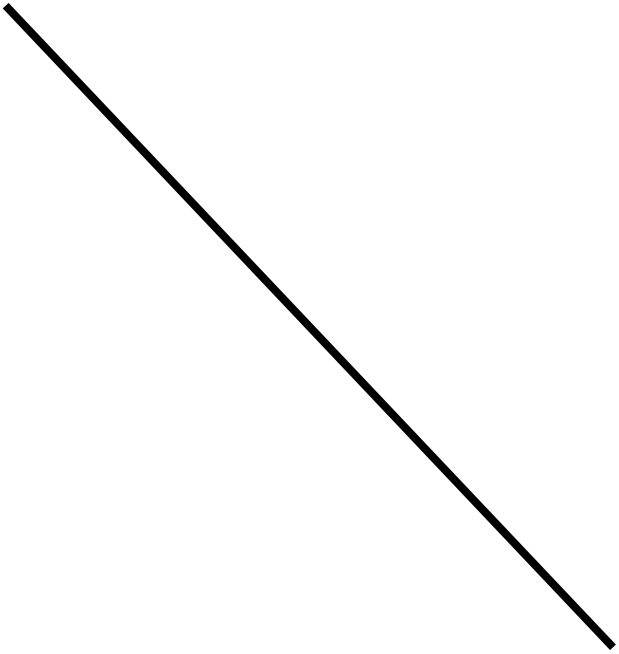
**Purchases of both  
goods drop**





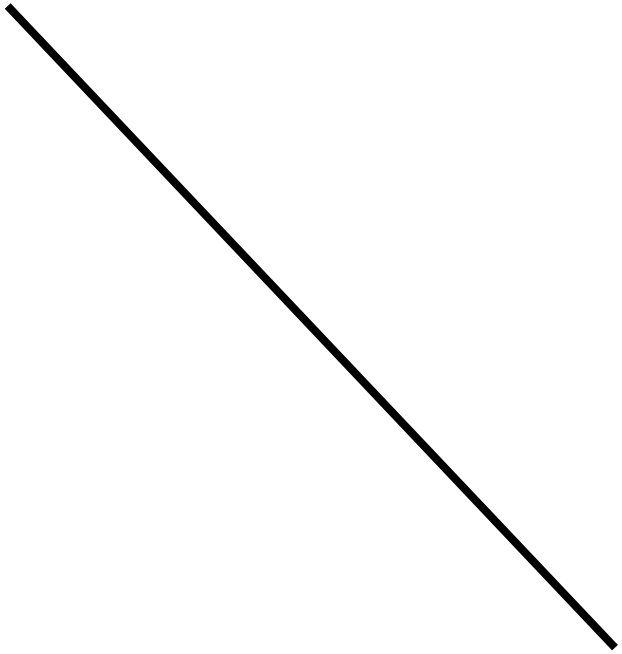


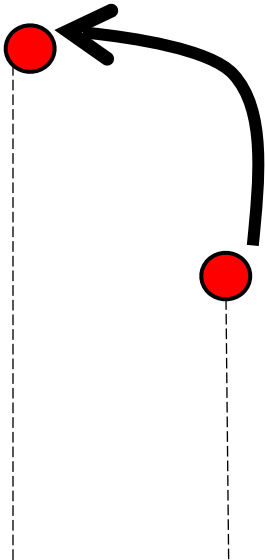












**Buy less**



**Buy less**

**Quantity Demanded Drops**

**Demand Drops**



**Computers**

**Software**









$P_1$



$P_0$



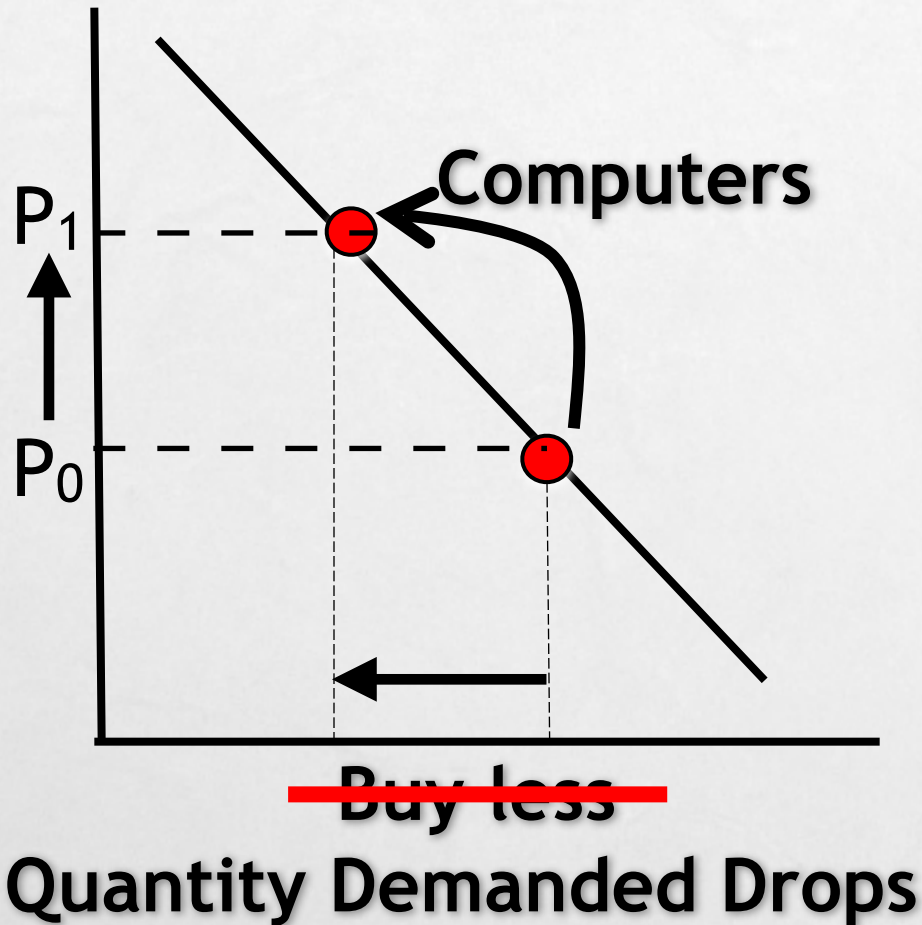




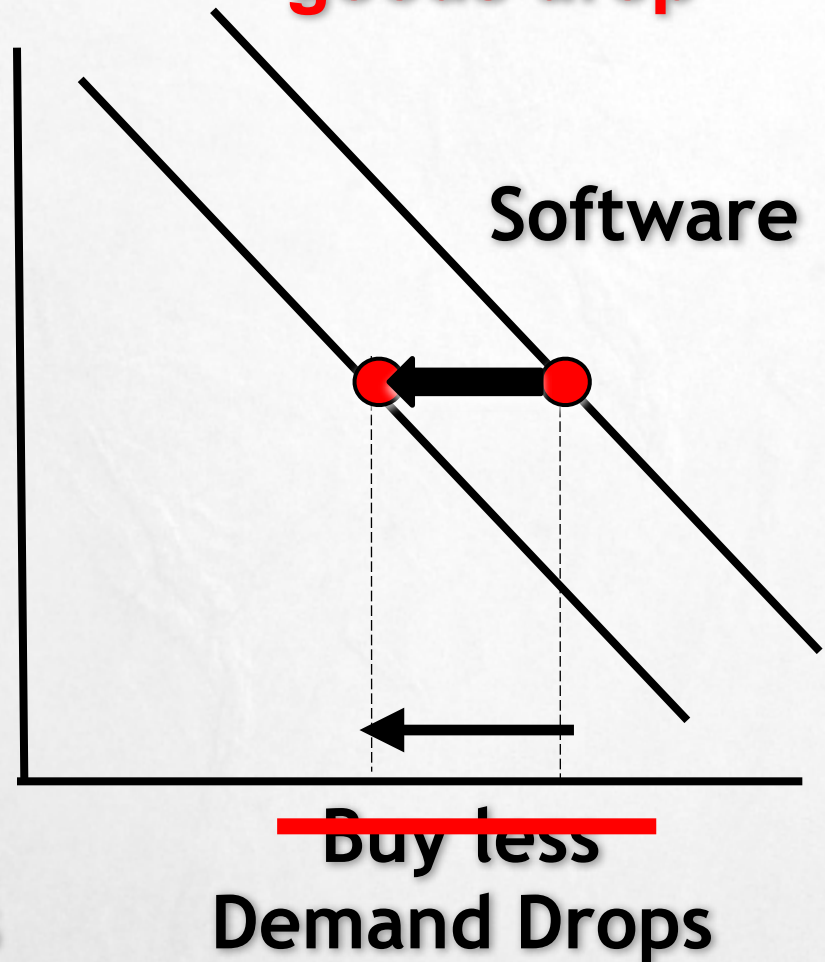
# Complement Goods

Are used together

When one becomes more expensive



Purchases of both goods drop



# Substitute Goods