

Most Demand Curves  
slope down to the right

\$15,000

\$20,000

\$30,000

\$60,000

1

2



3

4



# Market Price

Quantity Demanded (Cars) the Szekely Family

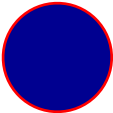
\$90,000

0

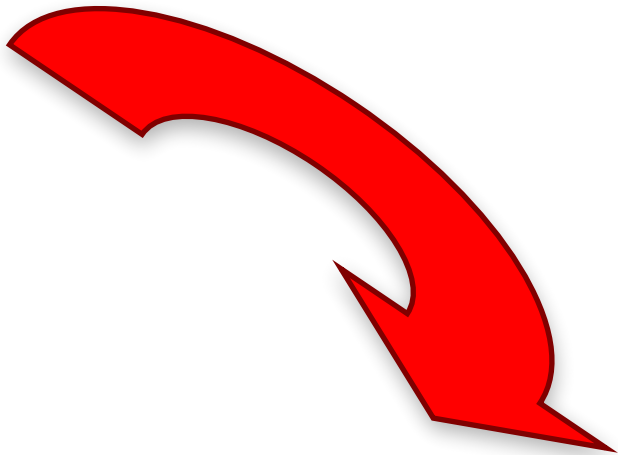








The Szekely's  
Demand for cars



**A movement Along**

**A**

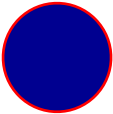


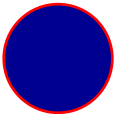
Buy more  
as the  
price  
drops

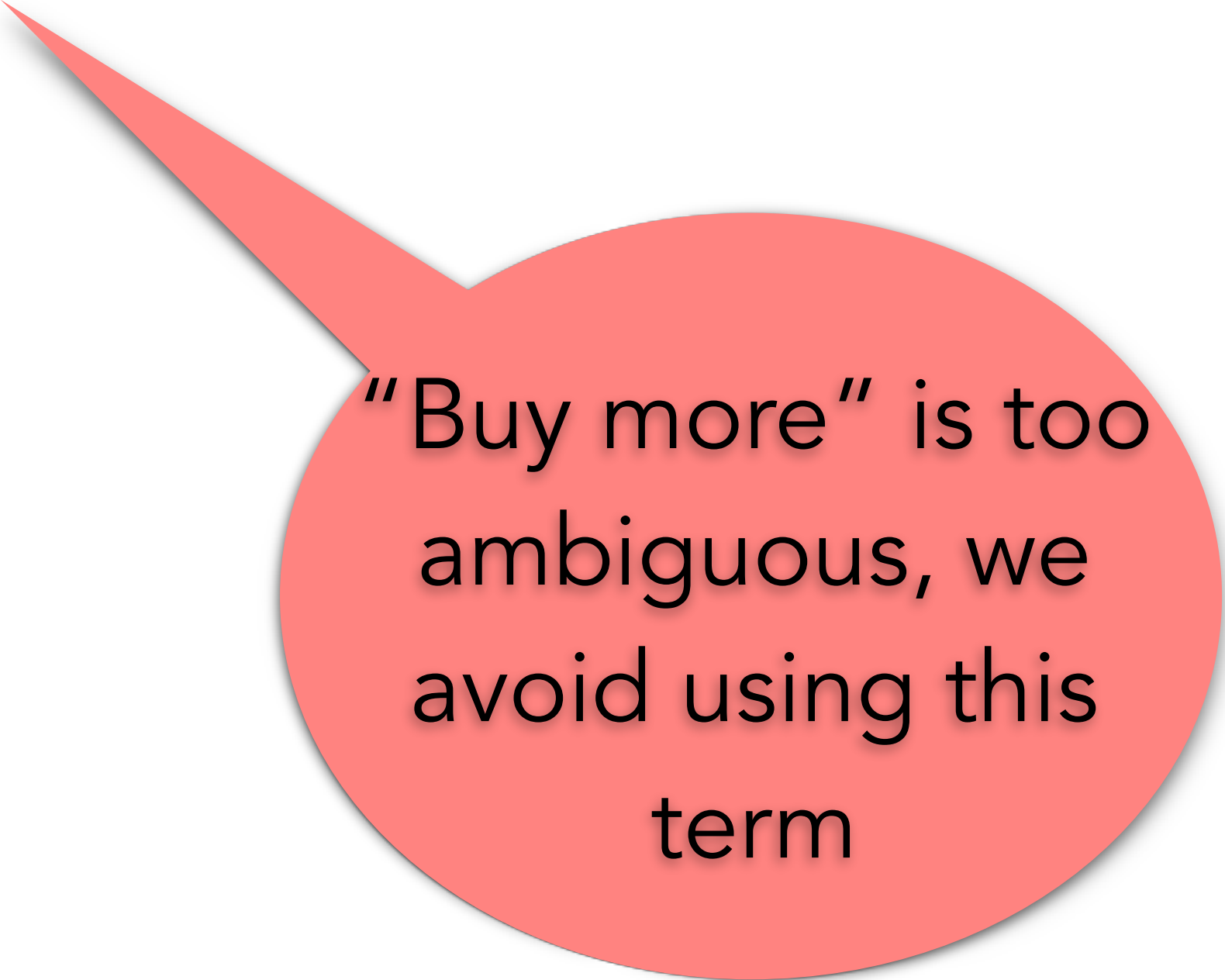


Quantity  
Demanded  
increases

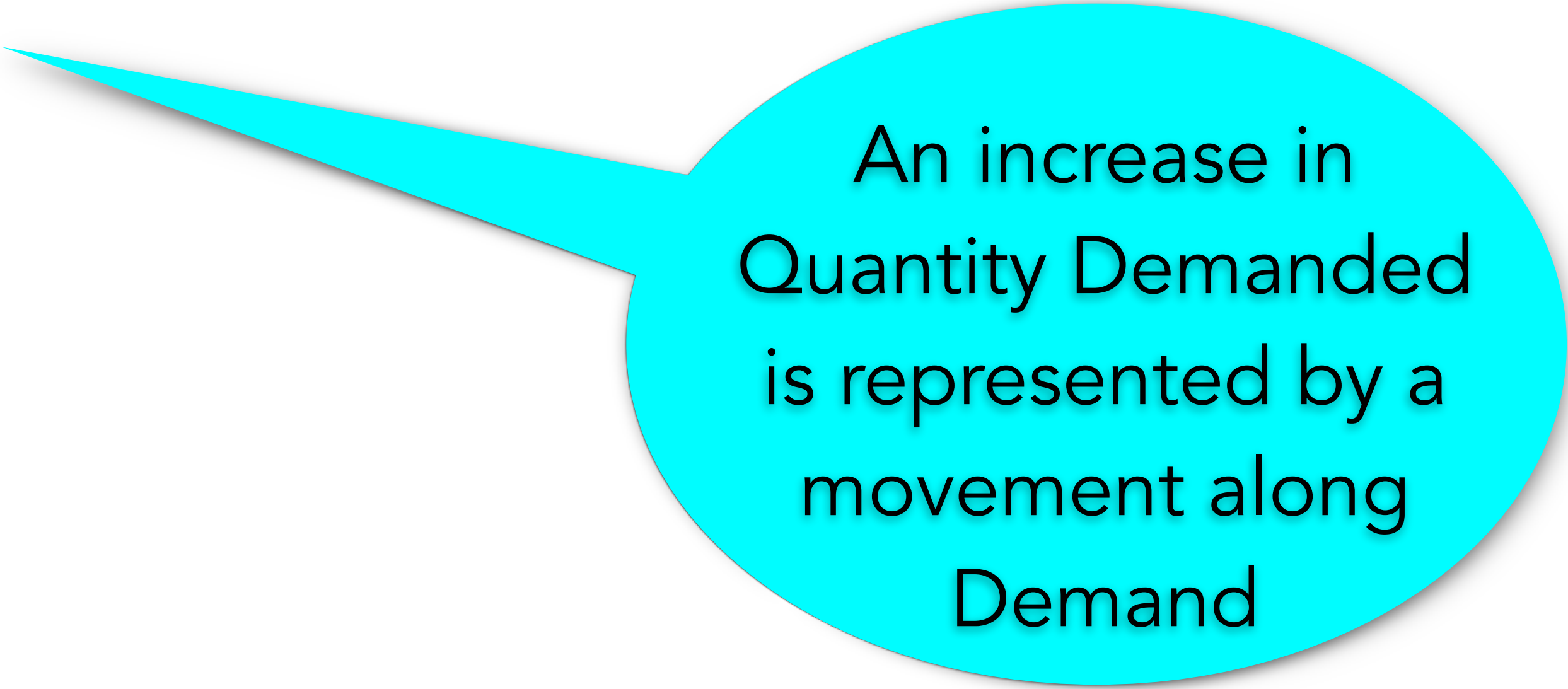






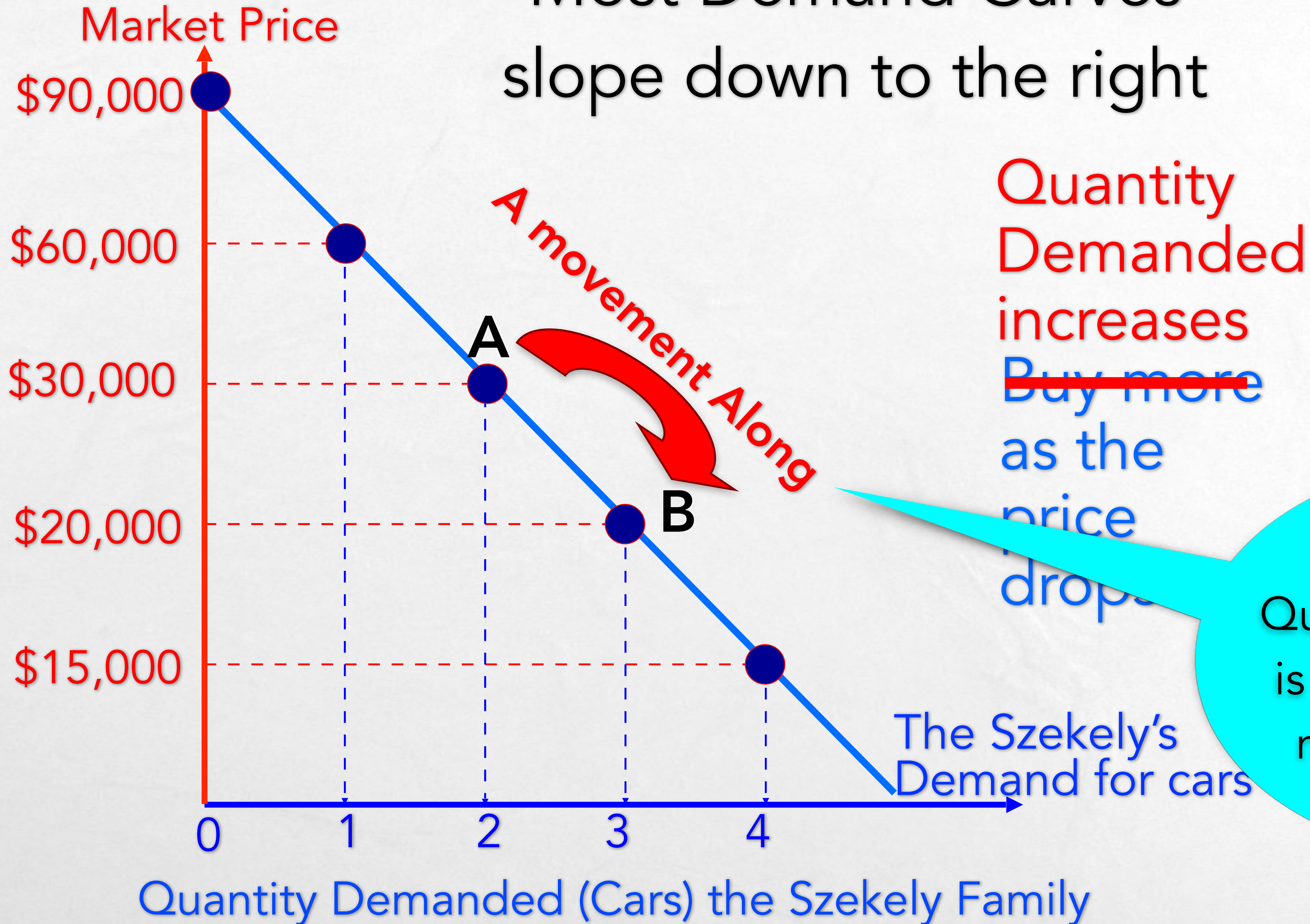


"Buy more" is too  
ambiguous, we  
avoid using this  
term



An increase in  
Quantity Demanded  
is represented by a  
movement along  
Demand

# Most Demand Curves slope down to the right



An increase in Quantity Demanded is represented by a movement along Demand



