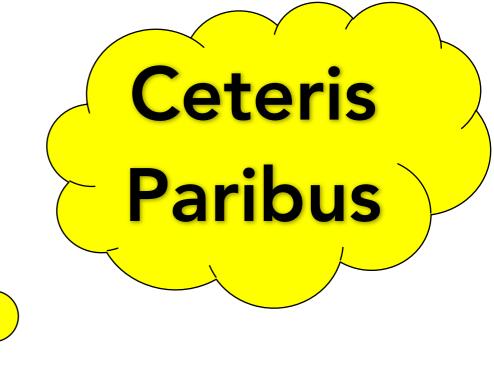


## How will buyers react to a decrease in the price of Fords?

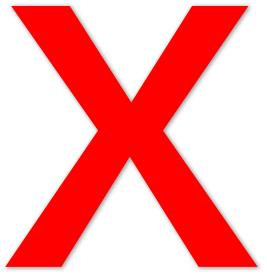
## Quantity Demanded increases

## What if at the same time the price of Hondas also drop?

## We can not use the law of demand. Two variables changed: price and price of a related good









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