





Quantity Demanded is the
same if price is less than \$3

Price

Demand is
Vertical at $Q = Q_0$
below \$3

The **price** of candy bars **does not affect** the quantity purchased until the price rises above \$3 when consumers refuse to purchase any amount

2

Q_0

3

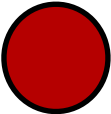
Q_0

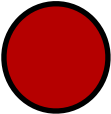
1

Q_0



O



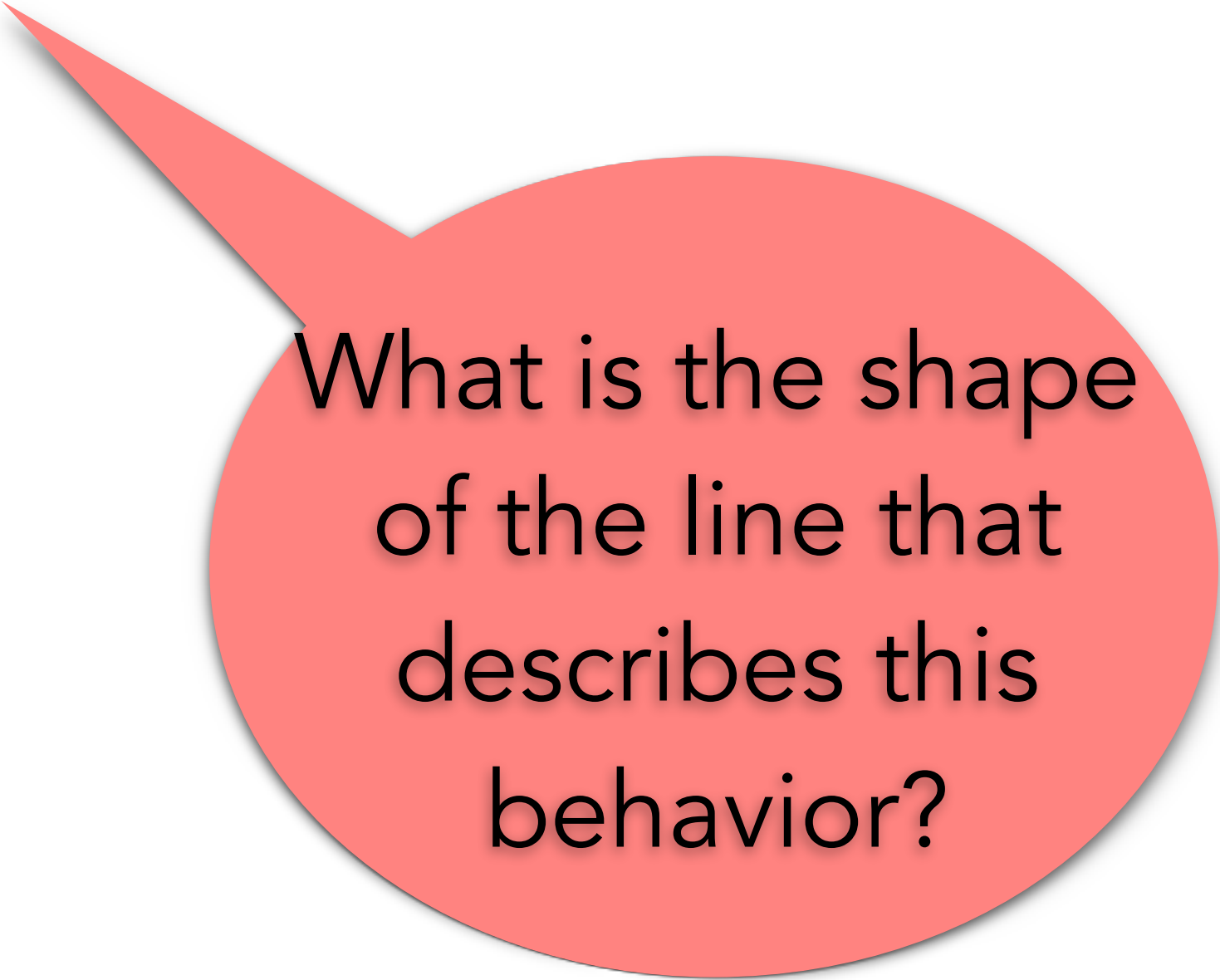


4

5

Demand is
Vertical at $Q=0$
above \$3





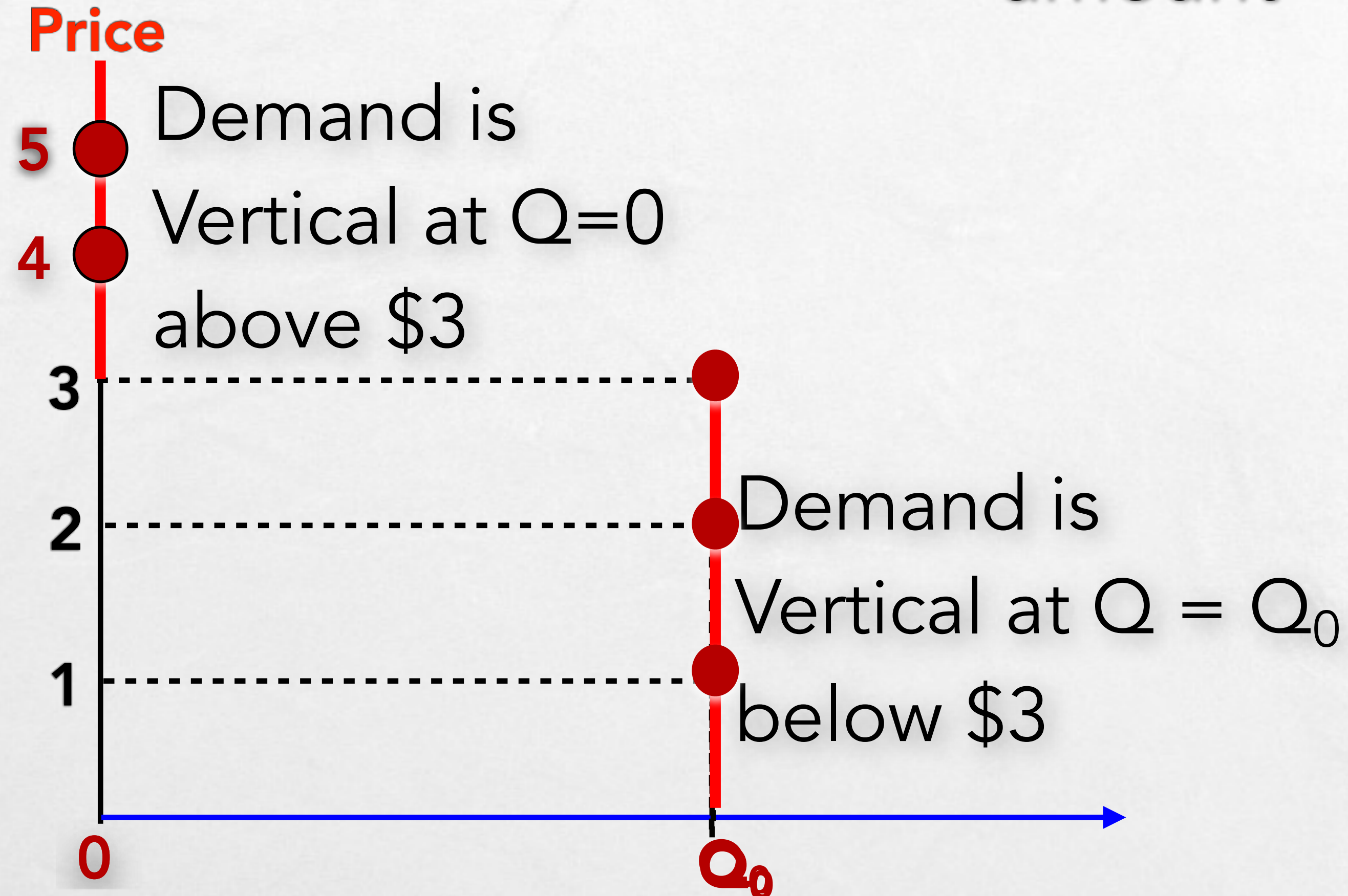
What is the shape
of the line that
describes this
behavior?





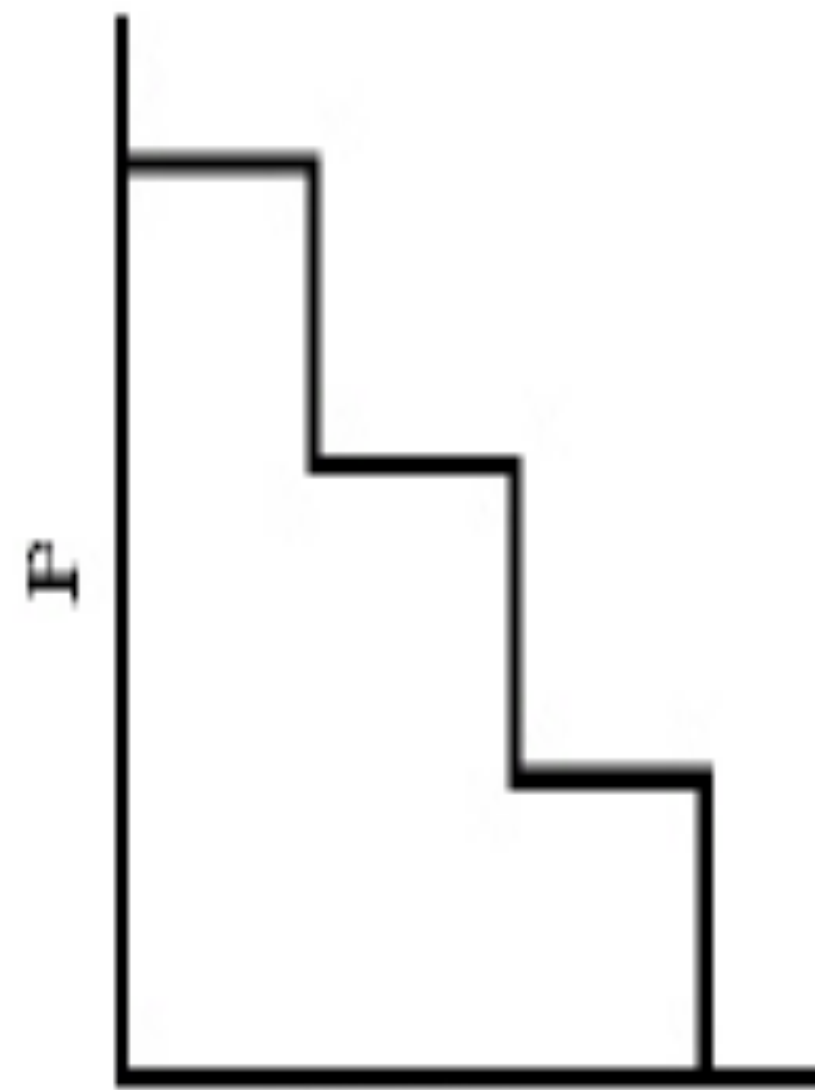


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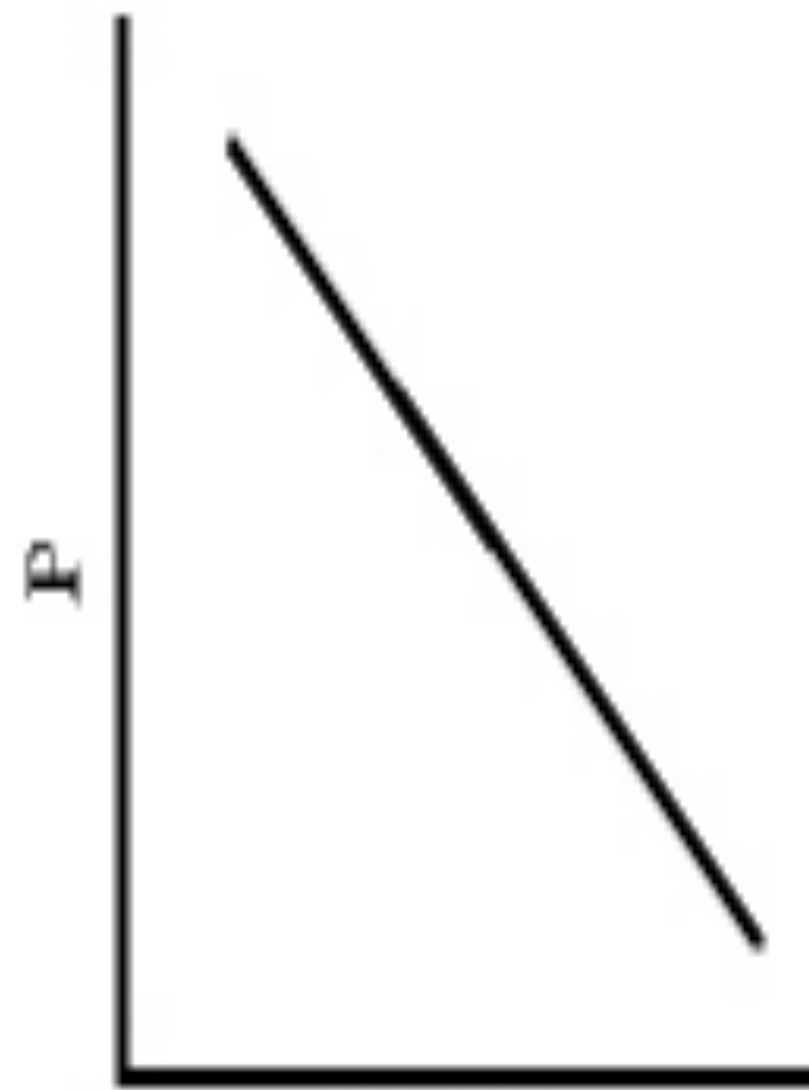


Quantity Demanded is the same if price is less than \$3

"Demand for cable service is price sensitive and there comes a point where people won't pay the price." Which demand curve best illustrates this situation?



A



B



C



D