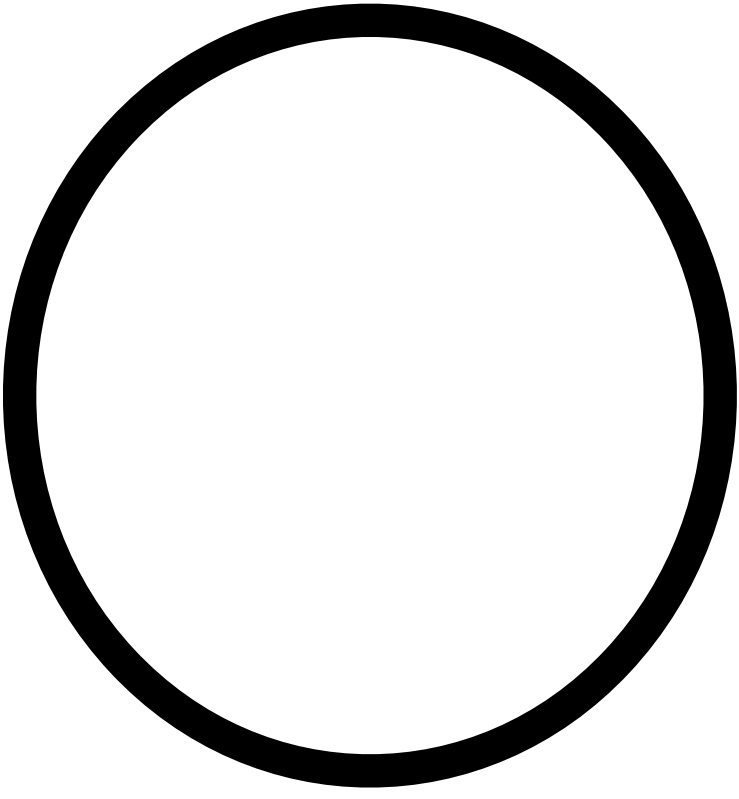
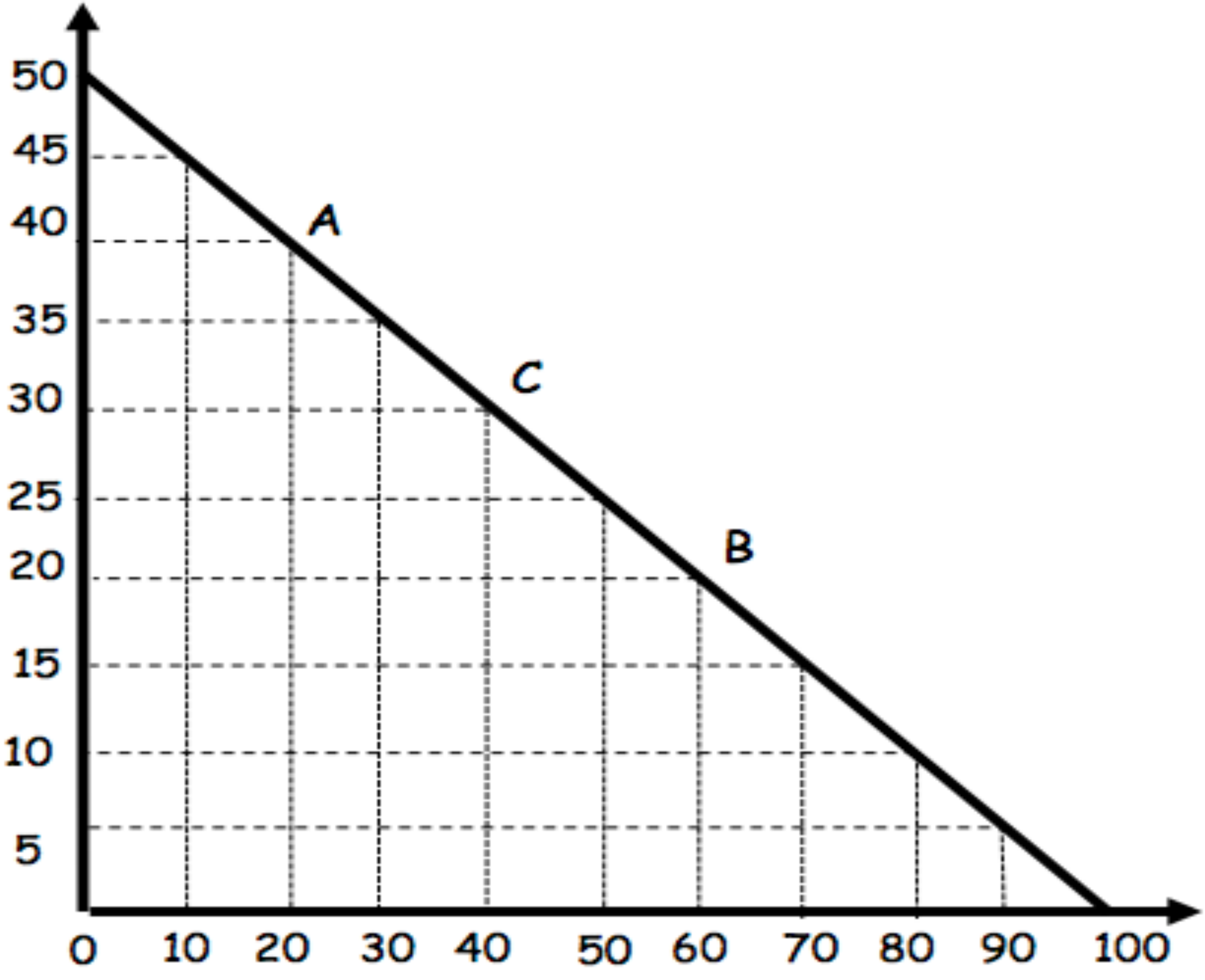
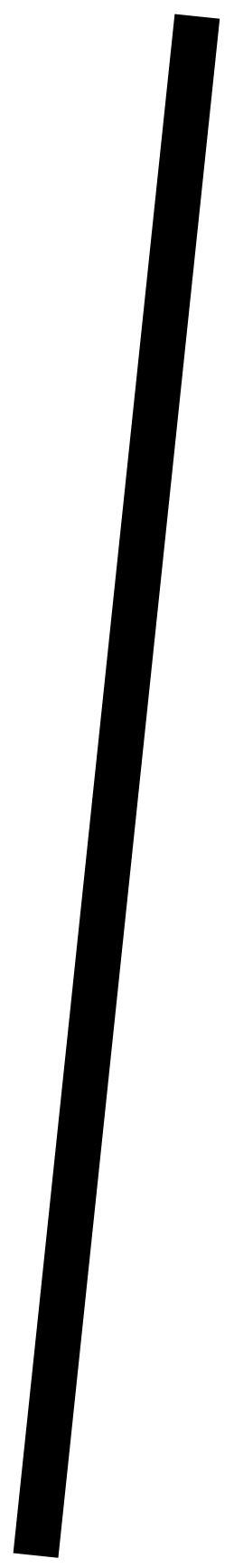
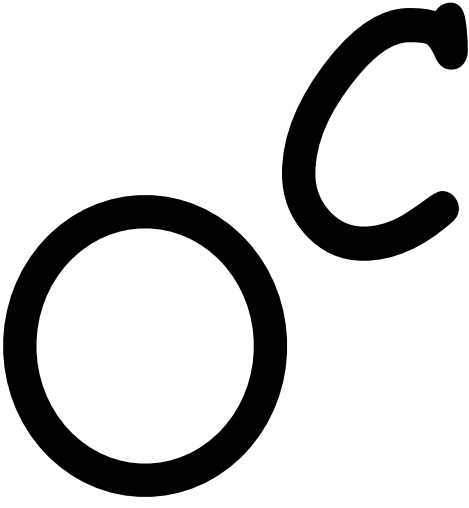
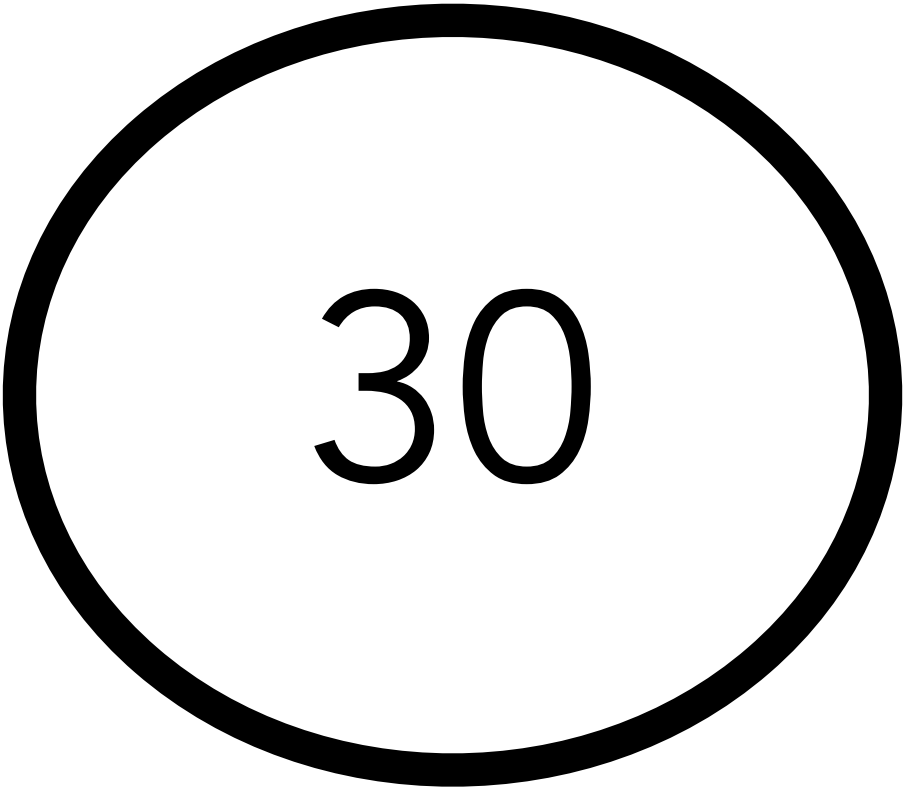



50
45
40
35
30
25
20
15
10
5
A
B
C
0
10
20
30
40
50
60
70
80
90
100

Use any two points same distance from B



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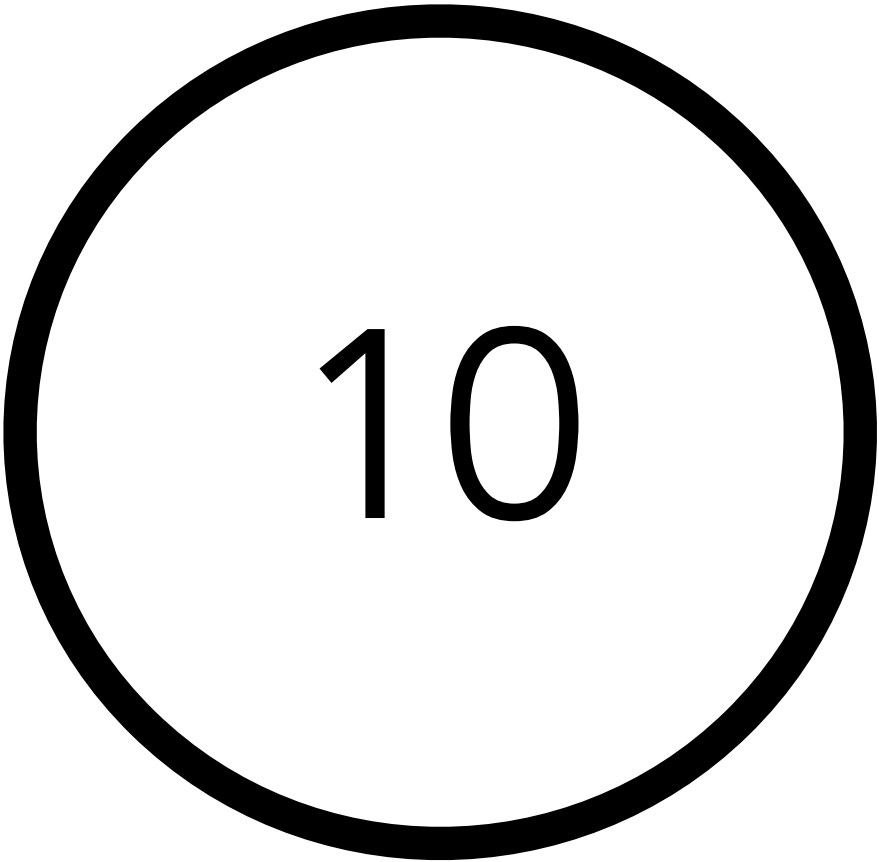
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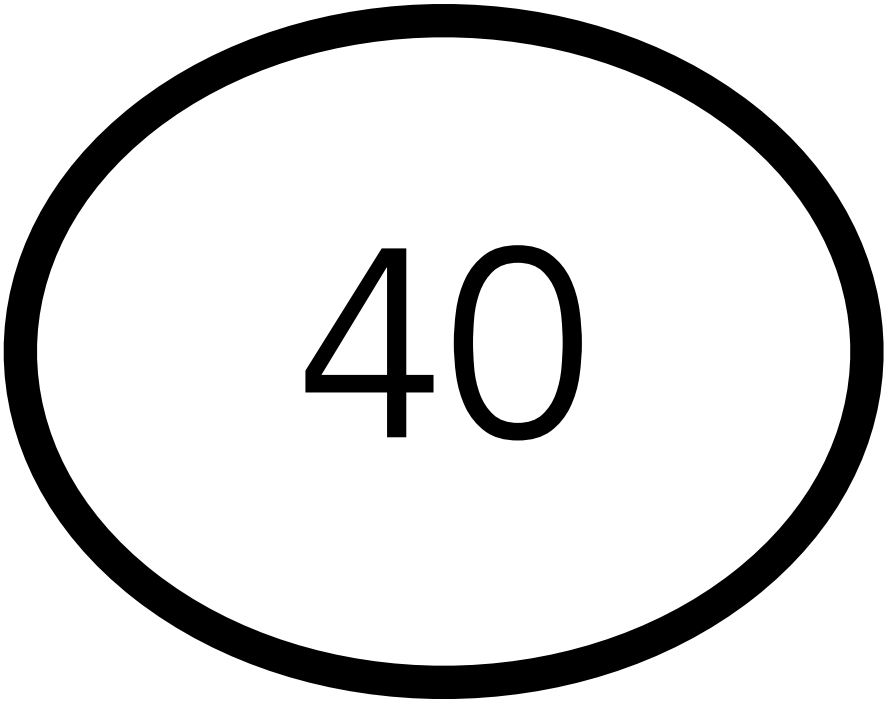
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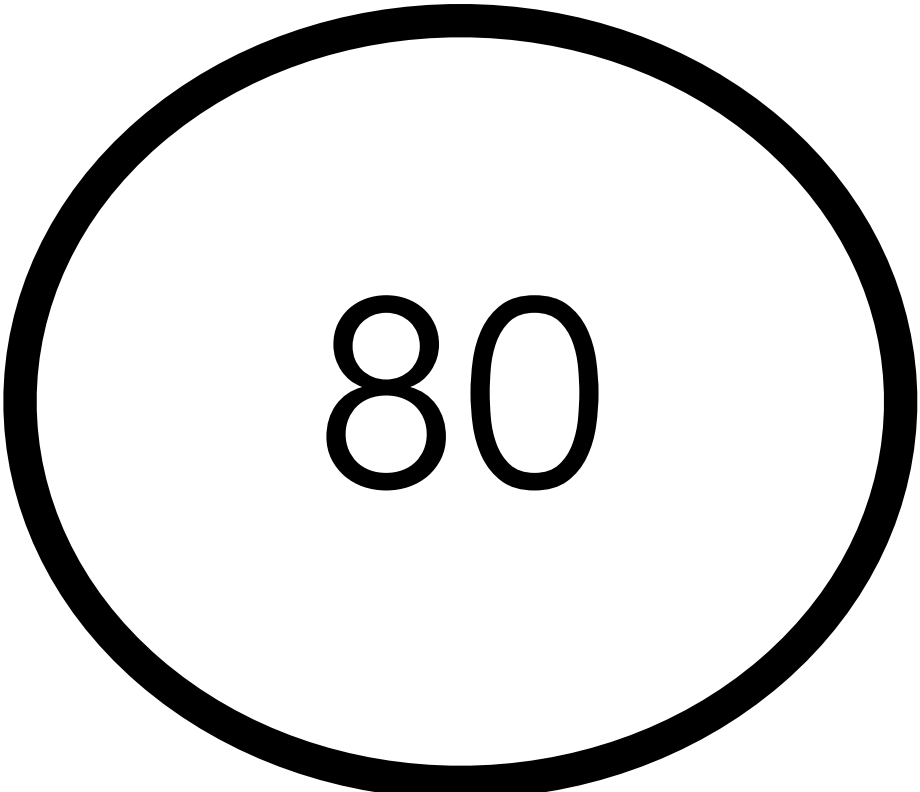
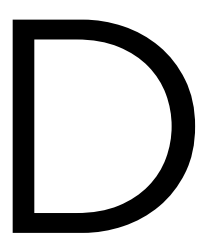
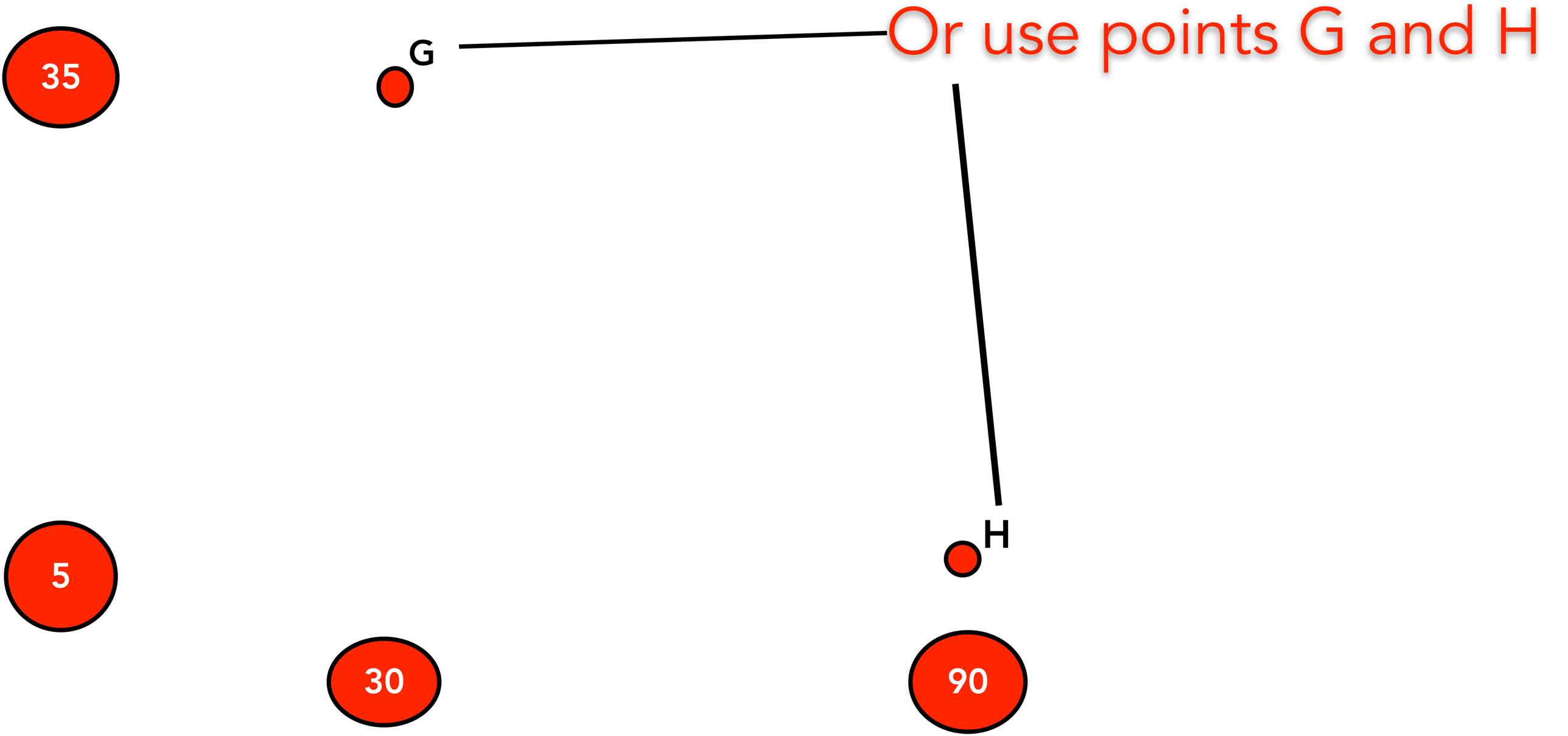

80

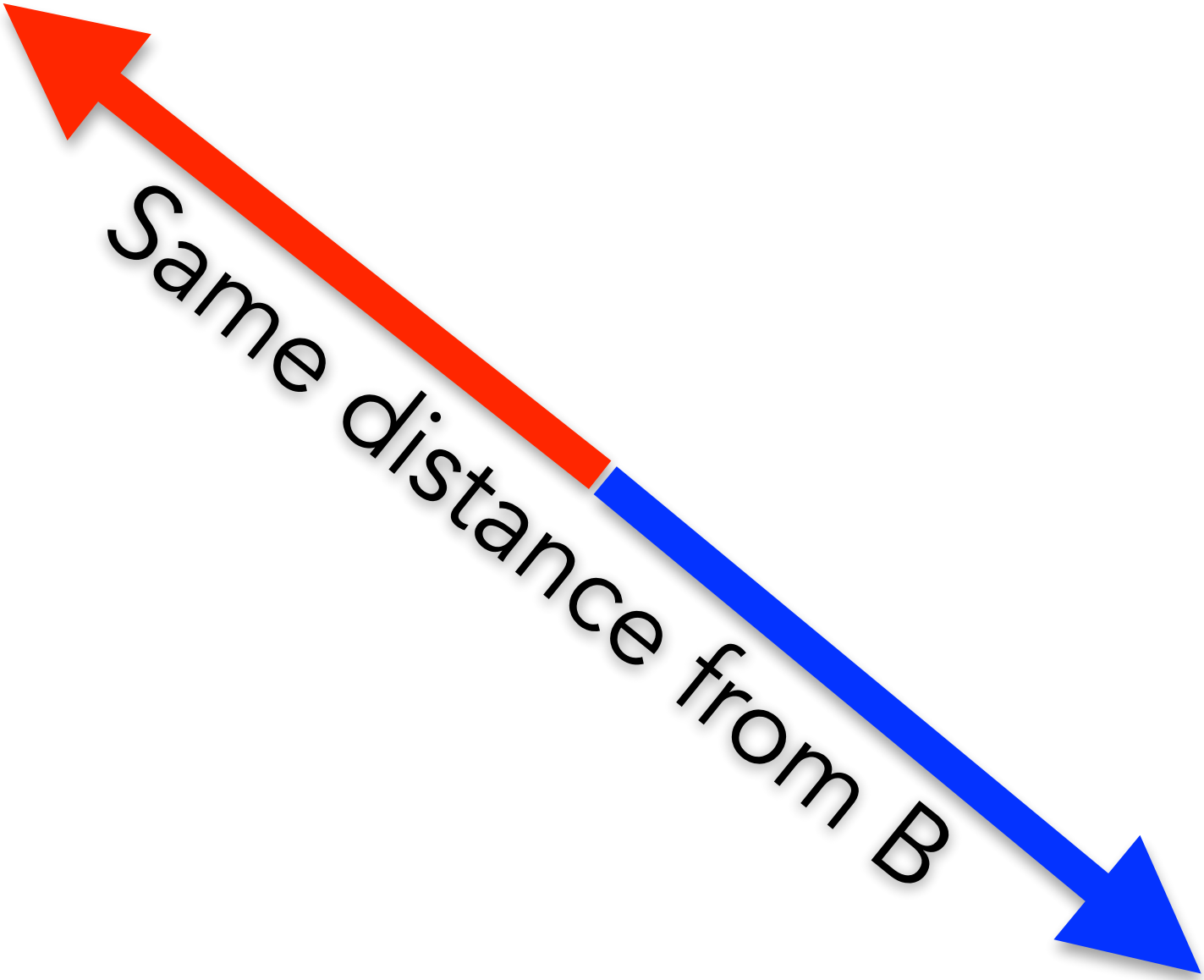
To calculate the Elasticity at point B

Make “B” the Midpoint

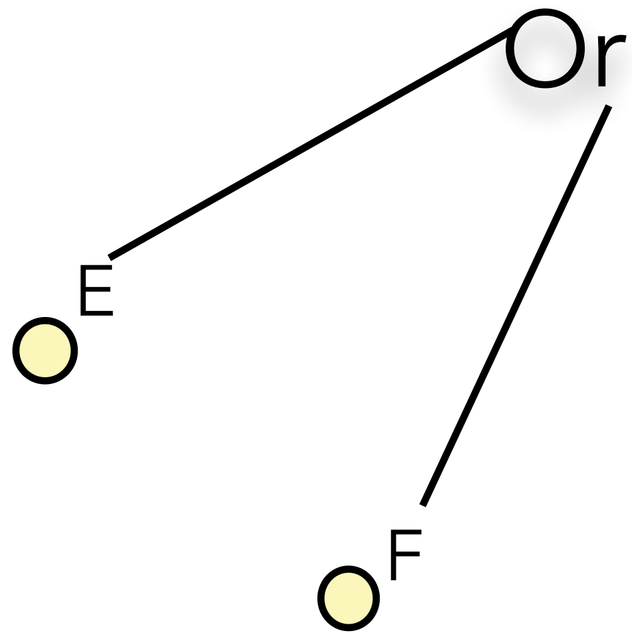


Or use points G and H




Same distance from B

Or use points E and F



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15

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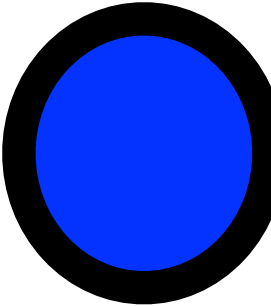
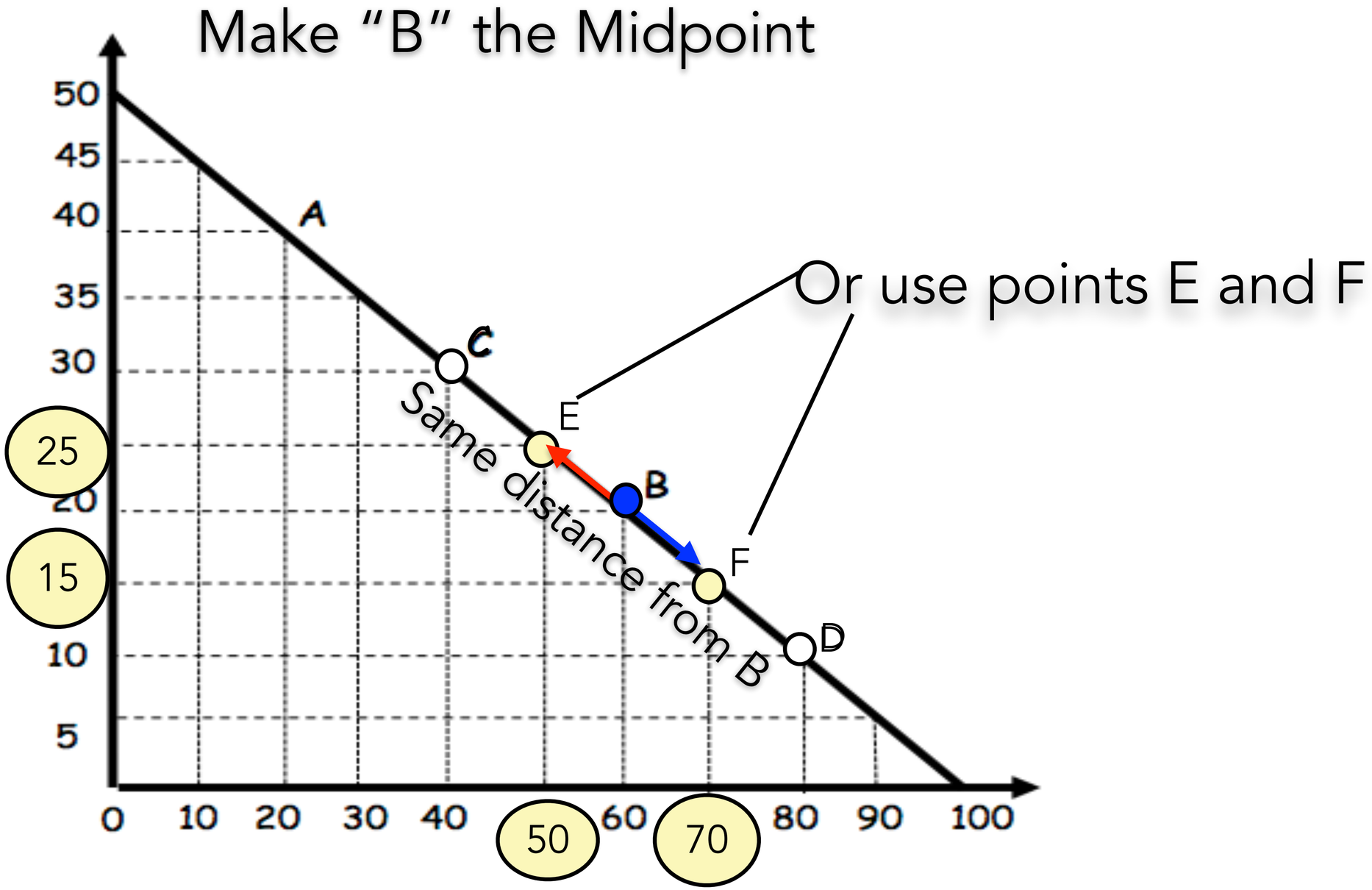


To calculate the Elasticity at point B



$$e_p^d = \frac{\text{\% change in quantity demanded}}{\text{\% change in Price}}$$