



As Price  
Drops





Quantity Demanded  
Increase

Price per Unit

Quantity Purchased

0.30



7

0.60



6

0.90

5





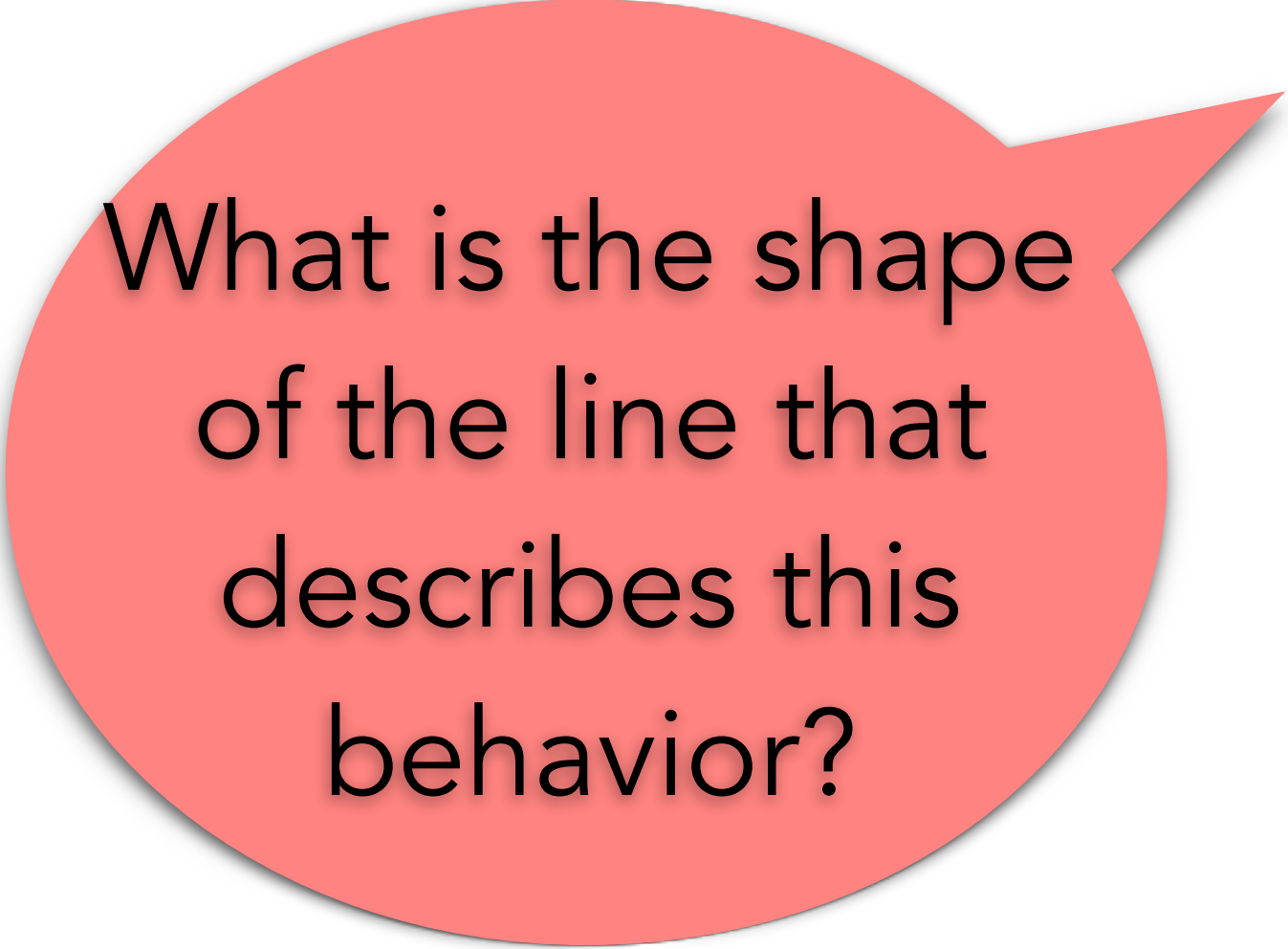
Most Demand lines  
slope down and to  
the right

Clara buys more only if the price drops









What is the shape  
of the line that  
describes this  
behavior?

Clara buys more only if the price drops

What is the shape of the line that describes this behavior?

As Price Drops

Price per Unit

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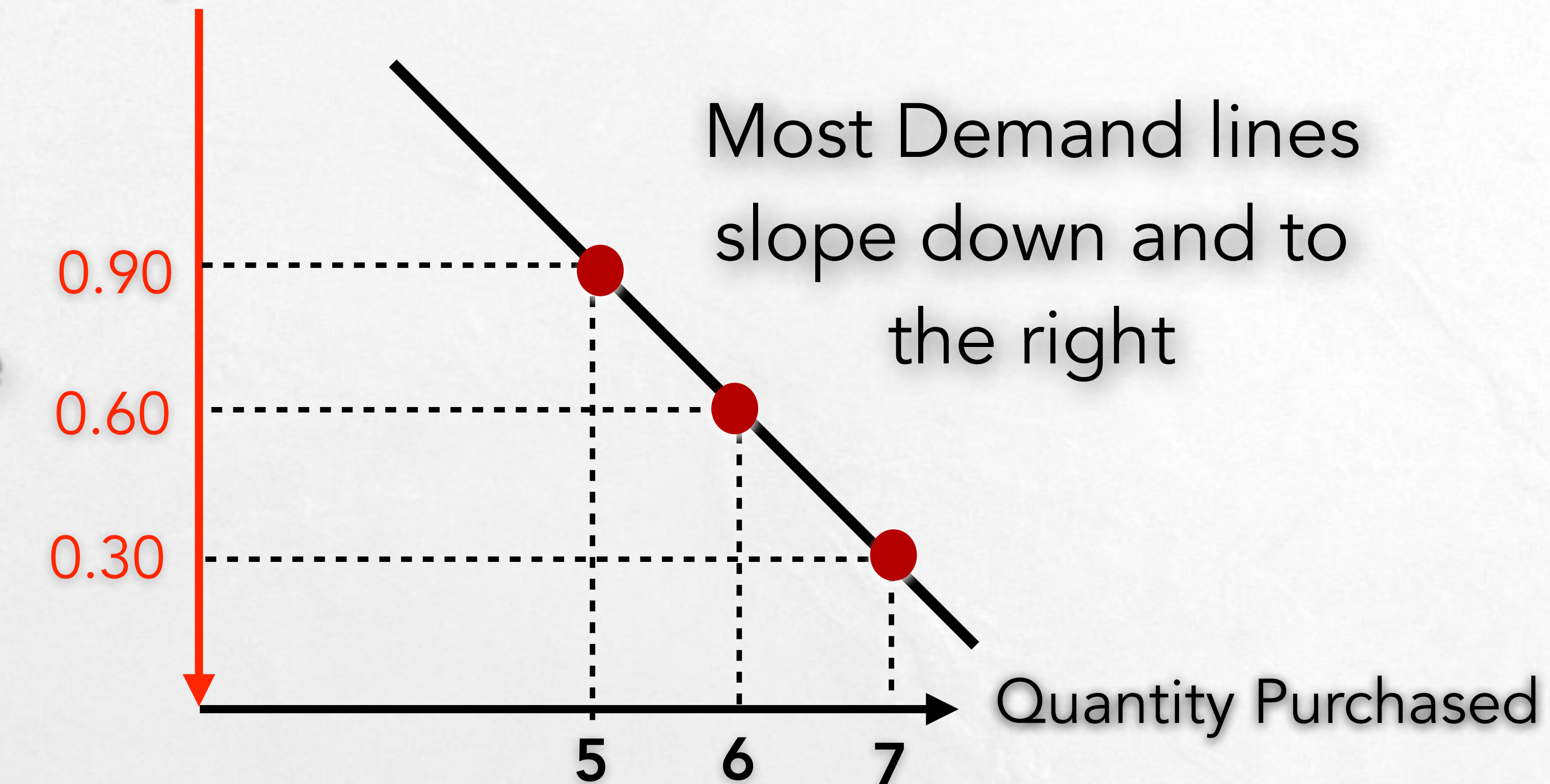
6

7

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Increase

Most Demand lines  
slope down and to  
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Quantity Purchased





# The Law of Demand