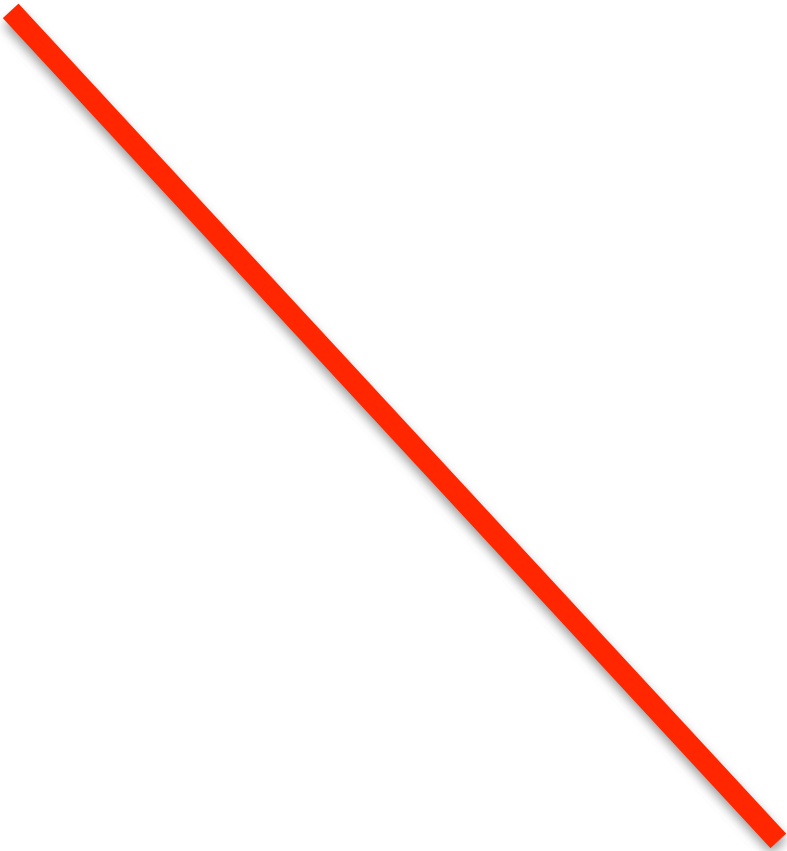


Demmand

**:The complete set
of price and
quantity points**



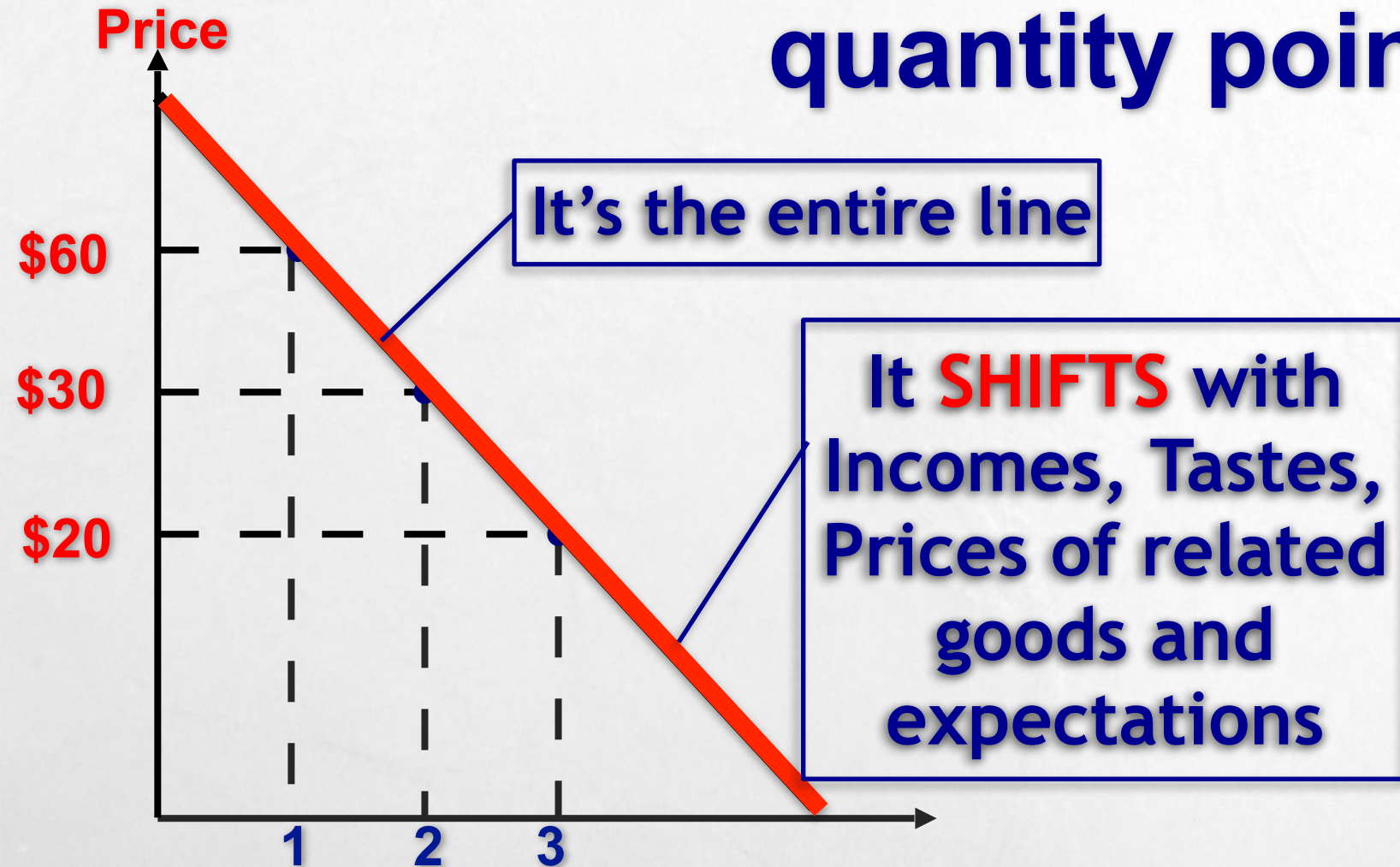


It's the entire line



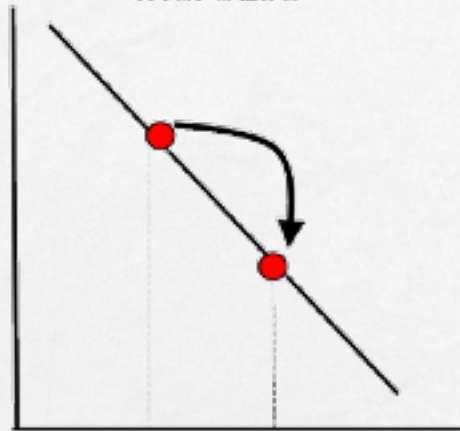
It **SHIFTS** with
Incomes, Tastes,
Prices of related
goods and
expectations

Demand : The complete set of price and quantity points



A

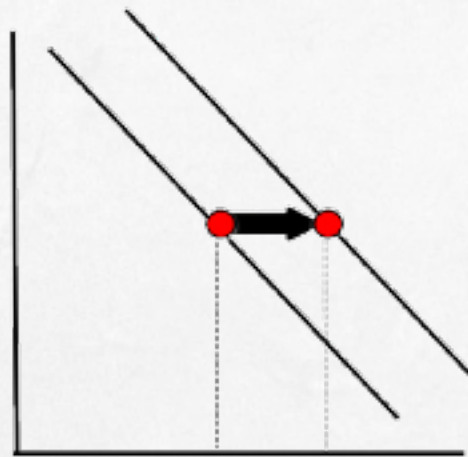
**Quantity Demanded
Increase**



Caused by Price drop

B

Demand Increase



**Caused by change in:
Incomes, tastes, prices of
related goods, expectations**