









Units produced: Output

Variable Cost is zero  
when output is zero



$$VC = 0$$

















Variable Costs increase as Output increase

Cost per unit drops

because Marginal Product

increase





\$2

1



\$0.66



3

2 . . . .

3





\$1

2

4.16

-----

3.66

.....



\$0.50

4



4.56.....




\$0.40

5

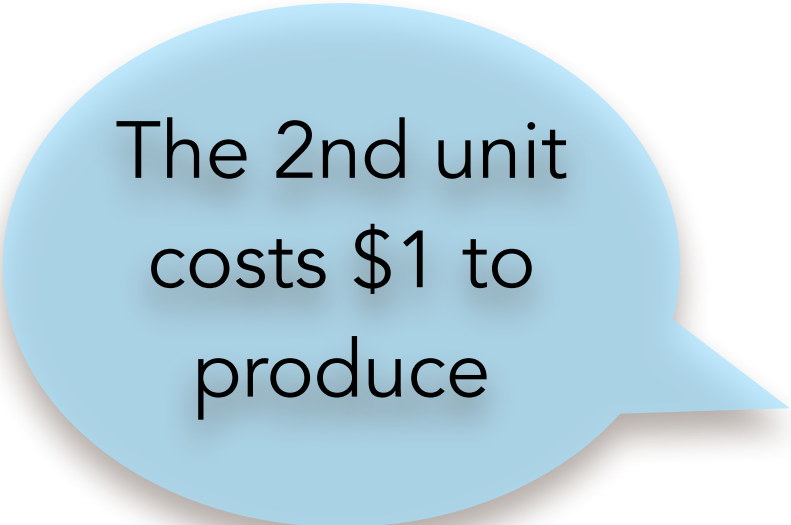


Cost per unit will **rise** as  
the Marginal Product  
**decrease**

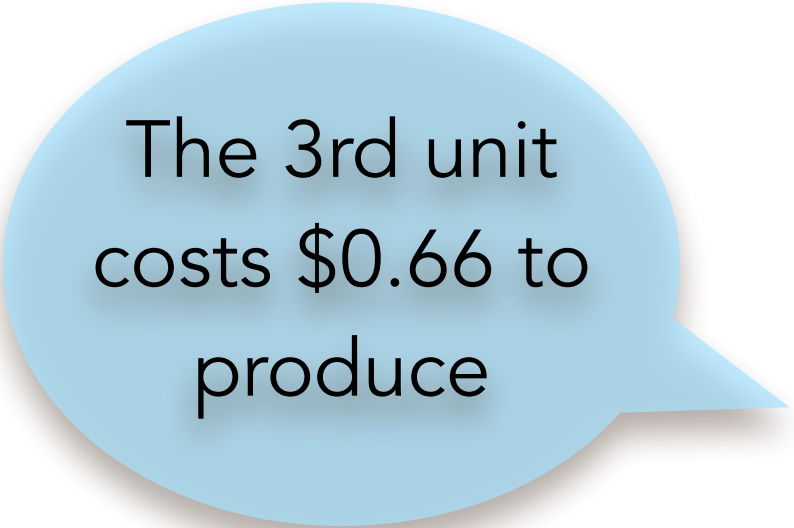
variable cost



The first unit  
costs \$2 to  
produce

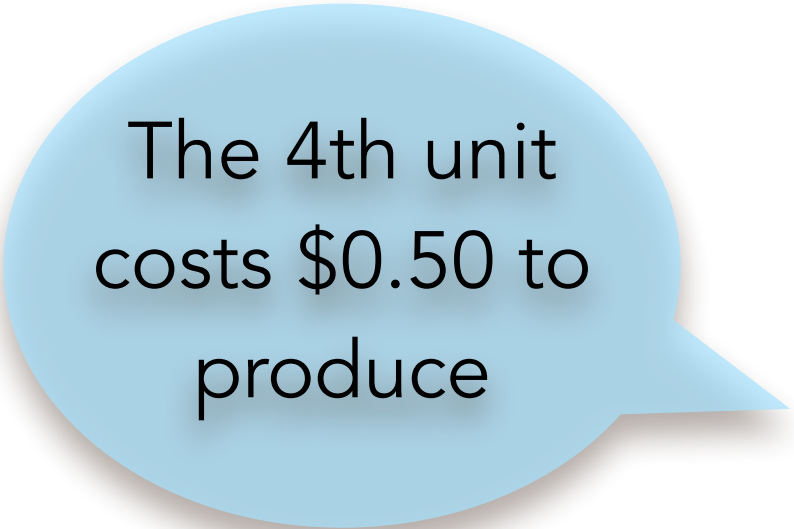


The 2nd unit  
costs \$1 to  
produce

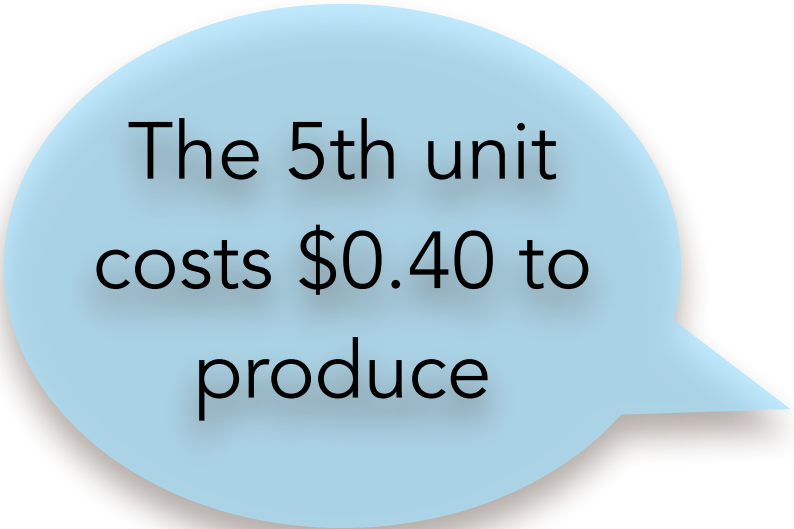


The 3rd unit  
costs \$0.66 to  
produce



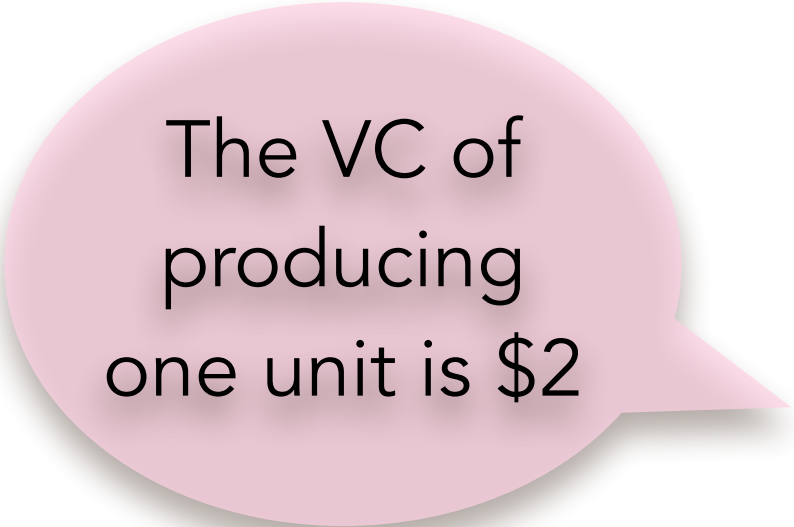


The 4th unit  
costs \$0.50 to  
produce



The 5th unit  
costs \$0.40 to  
produce

Decreasing Returns  
to Labor set in:

A pink speech bubble with a tail pointing towards the bottom right corner of the image. The bubble has a soft shadow beneath it.

The VC of  
producing  
one unit is \$2

The VC of  
producing 2  
units is  $\$2 + \$1$

The VC of  
producing 3 units  
is  $\$2 + \$1 + \$0.66$

The VC of  
producing 4 units  
is  $2 + 1 + 0.66 + 0.50$

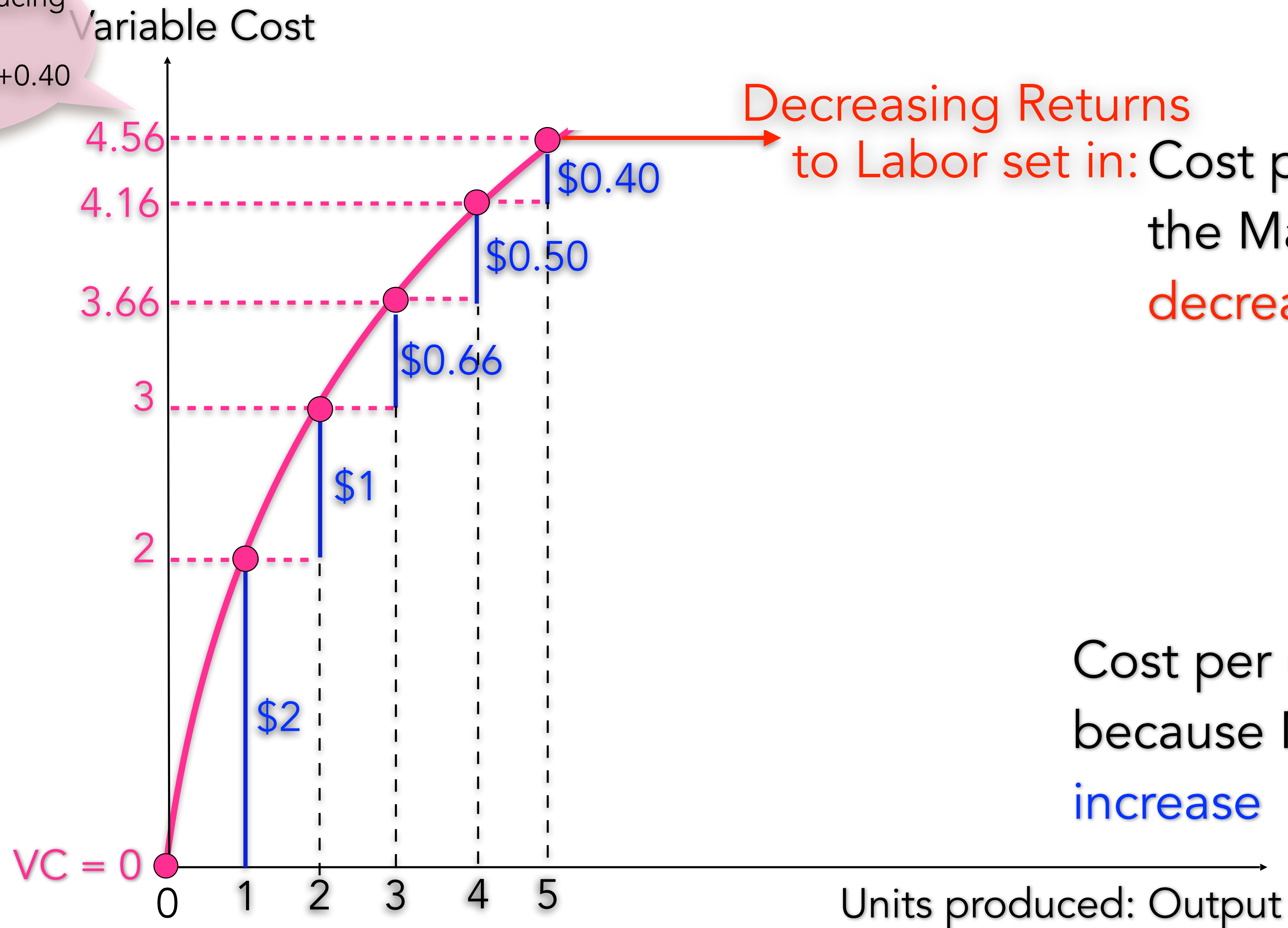
The VC of producing  
4 units is

$$2+1+0.66+0.50+0.40$$



Variable Costs increase as Output increase

The VC of producing  
4 units is  
 $2+1+0.66+0.50+0.40$



Decreasing Returns  
to Labor set in: Cost per unit will **rise** as  
the Marginal Product  
**decrease**

Cost per unit **drops**  
because Marginal Product  
**increase**

Variable Cost

