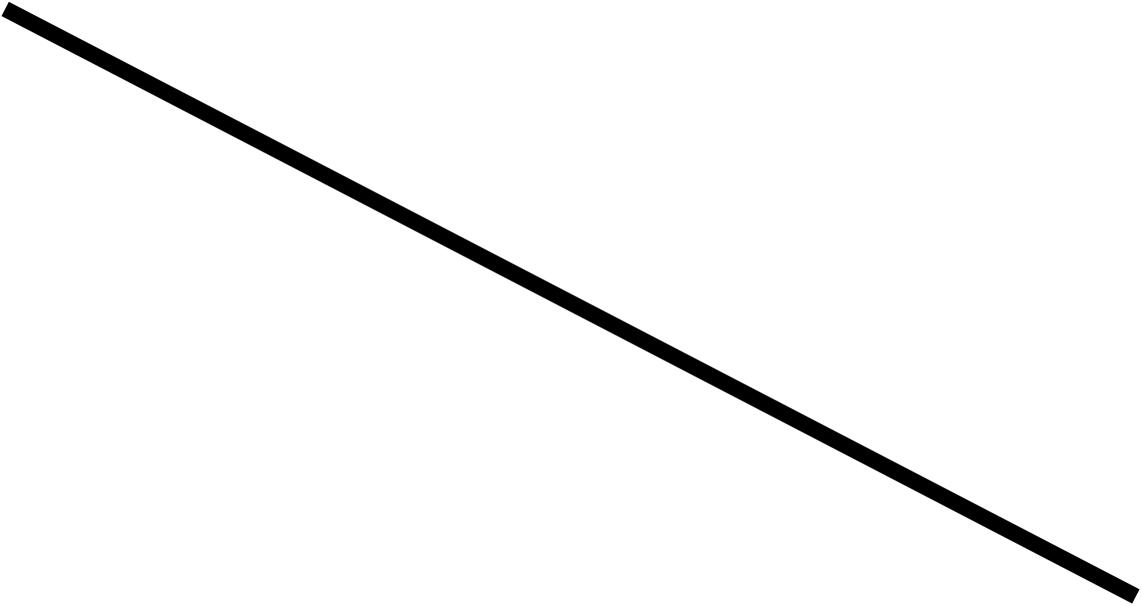


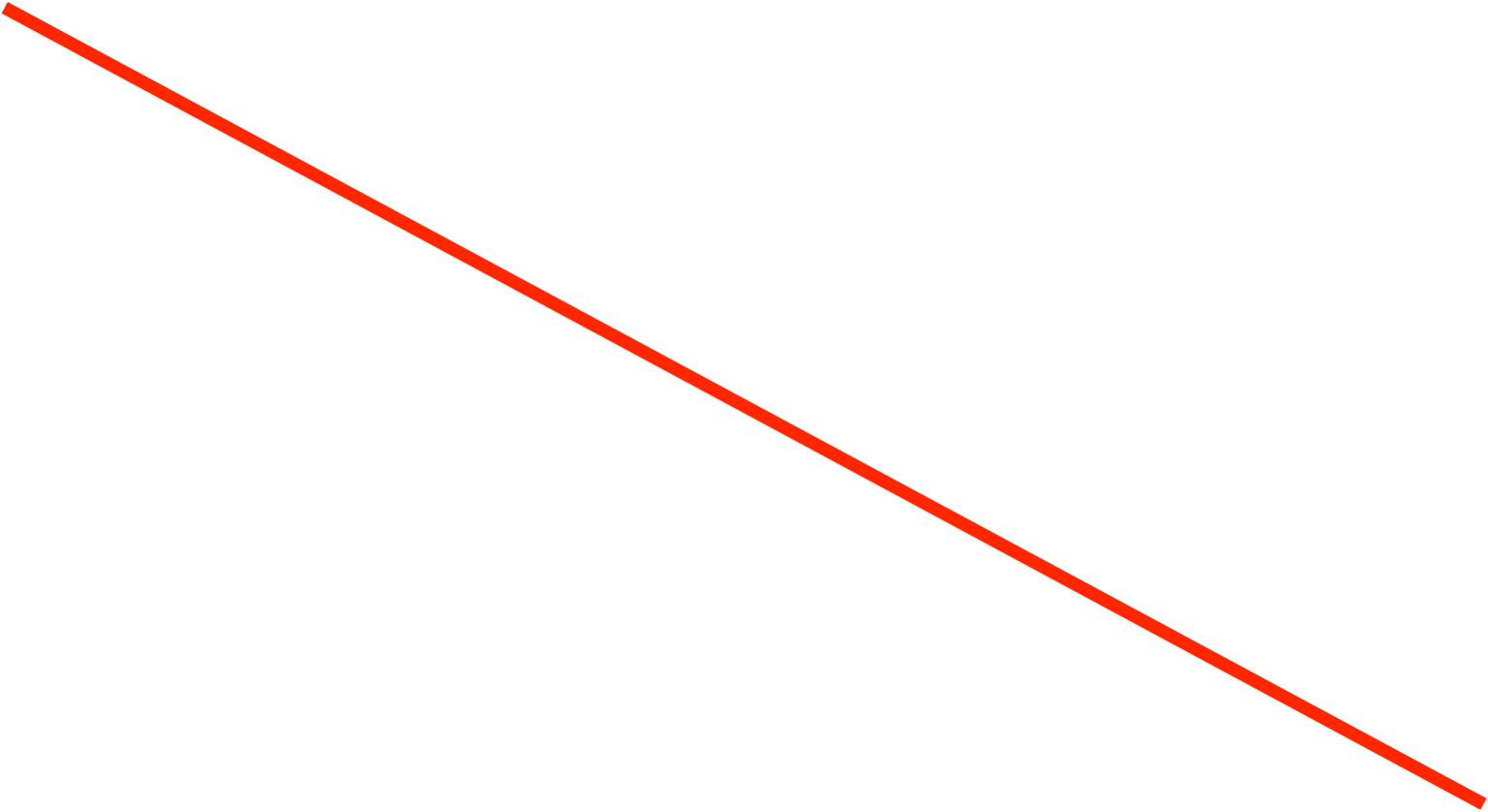


Demand Increase: Consumers buy 10 units more at all prices













New Demand Old Demand +10



New $Q^{d} = 30 - 2P$

If new $Q^d = 0$

= 30 - 2P

30/2

 $)^{a} = 20$



Parallel Shift

New $Q^d = 20 - 2P + 10$





 $(P = 0; Q^d = 30)$



 $Q^{(P)} = 15; Q^{(Q)} = 0$

Demand Increase: Consumers buy 10 units more at all prices

