

Demand for Samsung
does not change





Quantity demanded

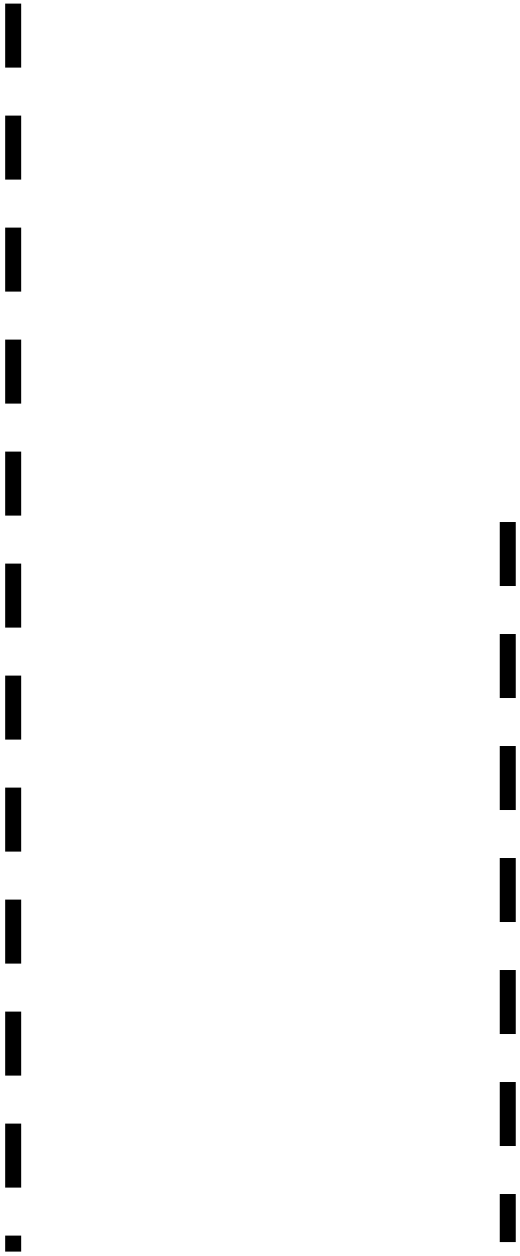
P*rice*

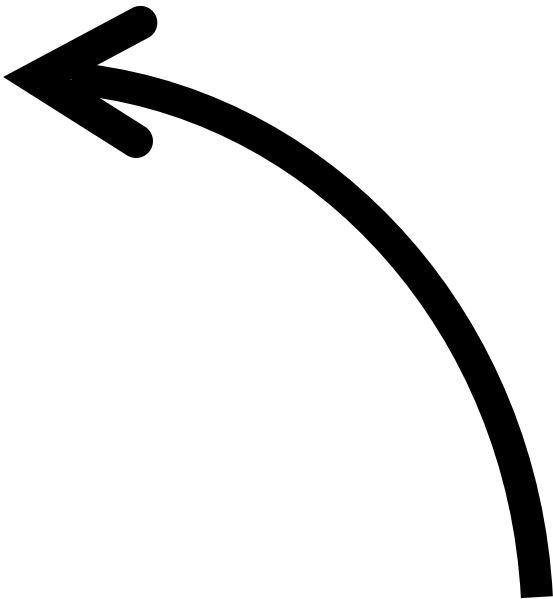
Quantity Demanded
for Samsung
decrease

D1

A movement UP Along

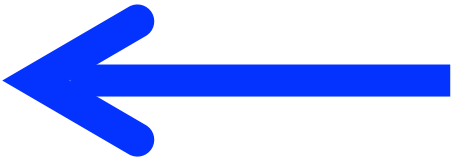






Price of Samsung increase

No Shift



Q_1

Q_0

Increase
in Price





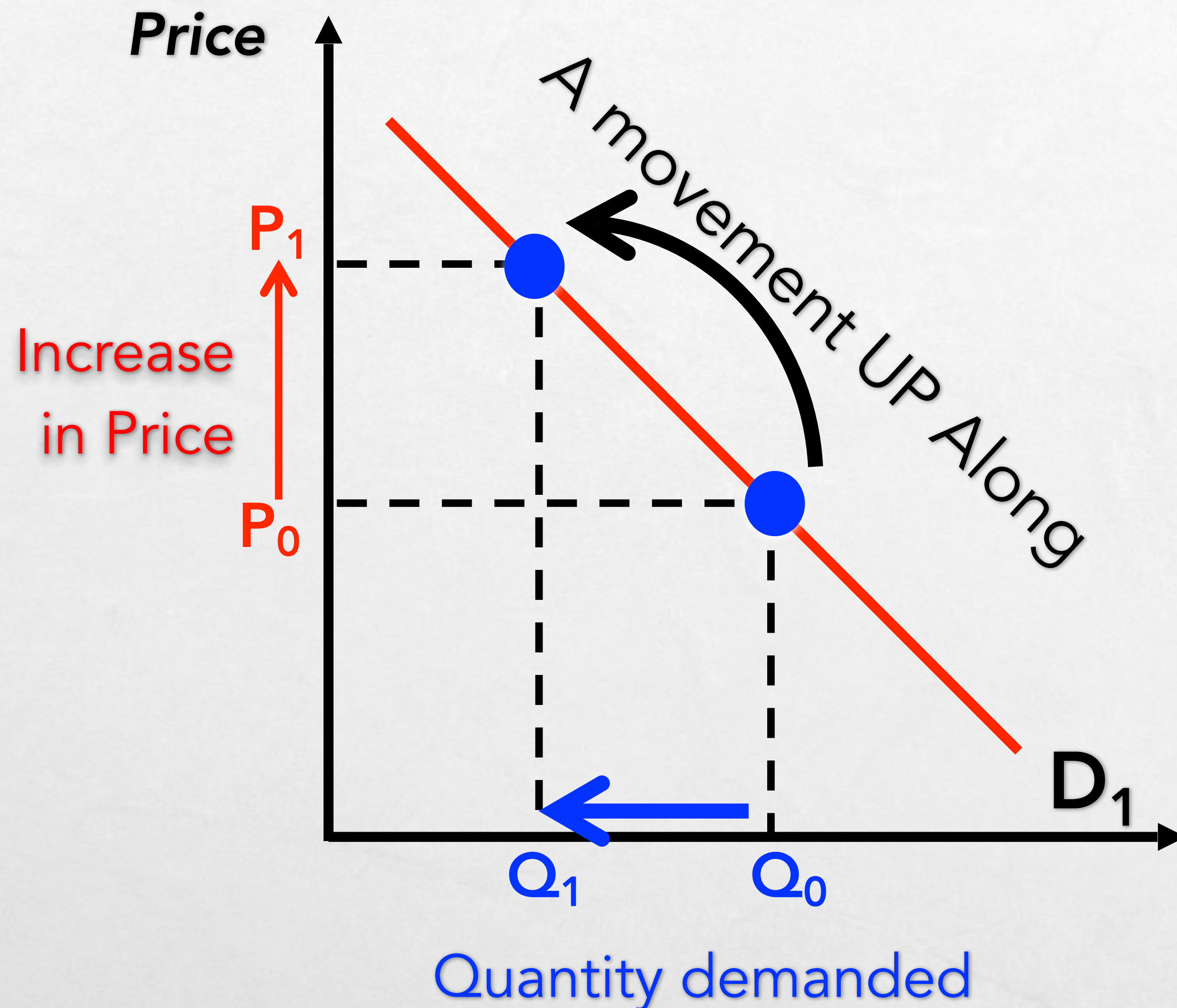


Price of **Samsung** increase

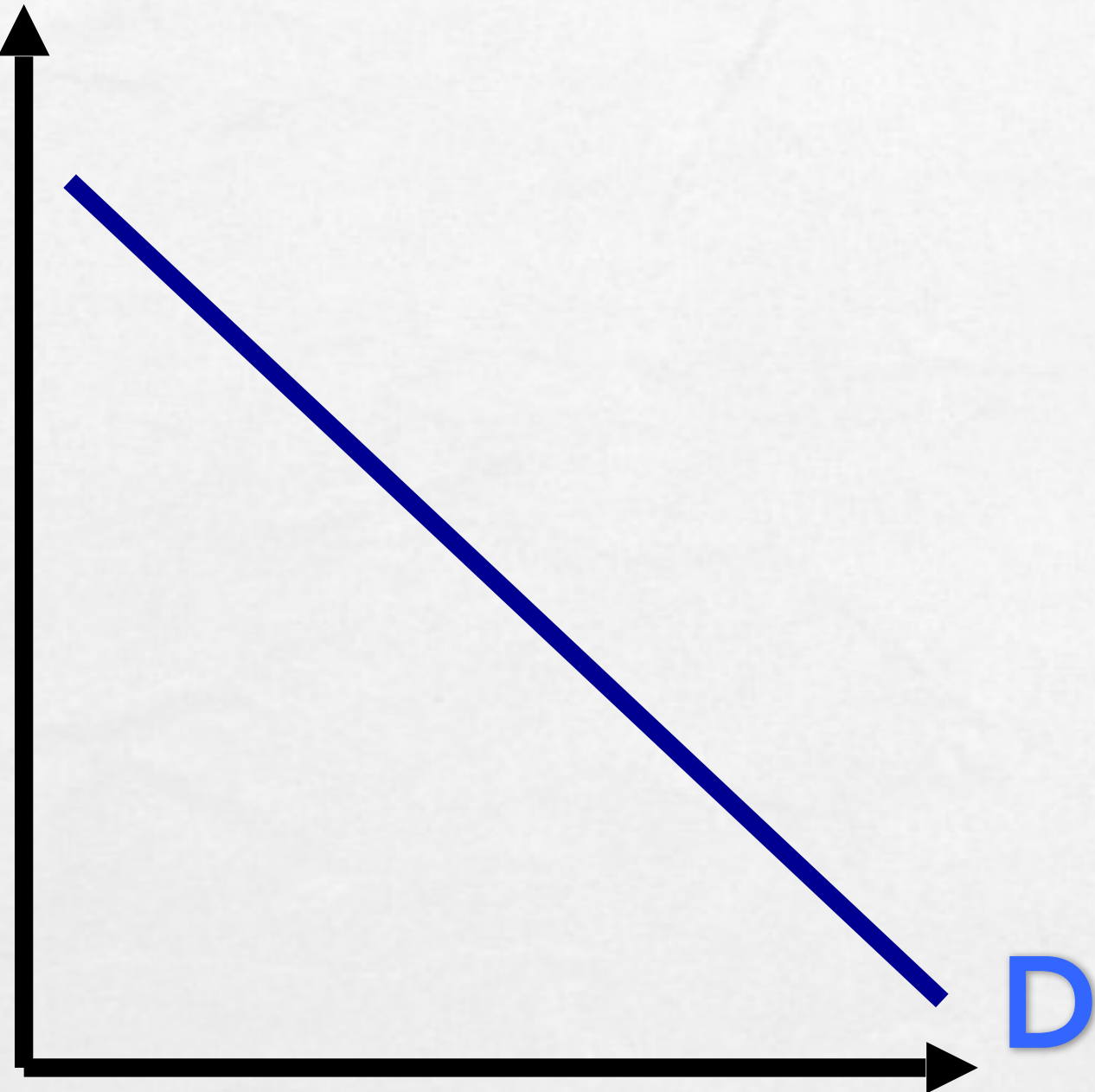
Demand for Samsung
does not change

No Shift

Quantity Demanded
for Samsung
decrease

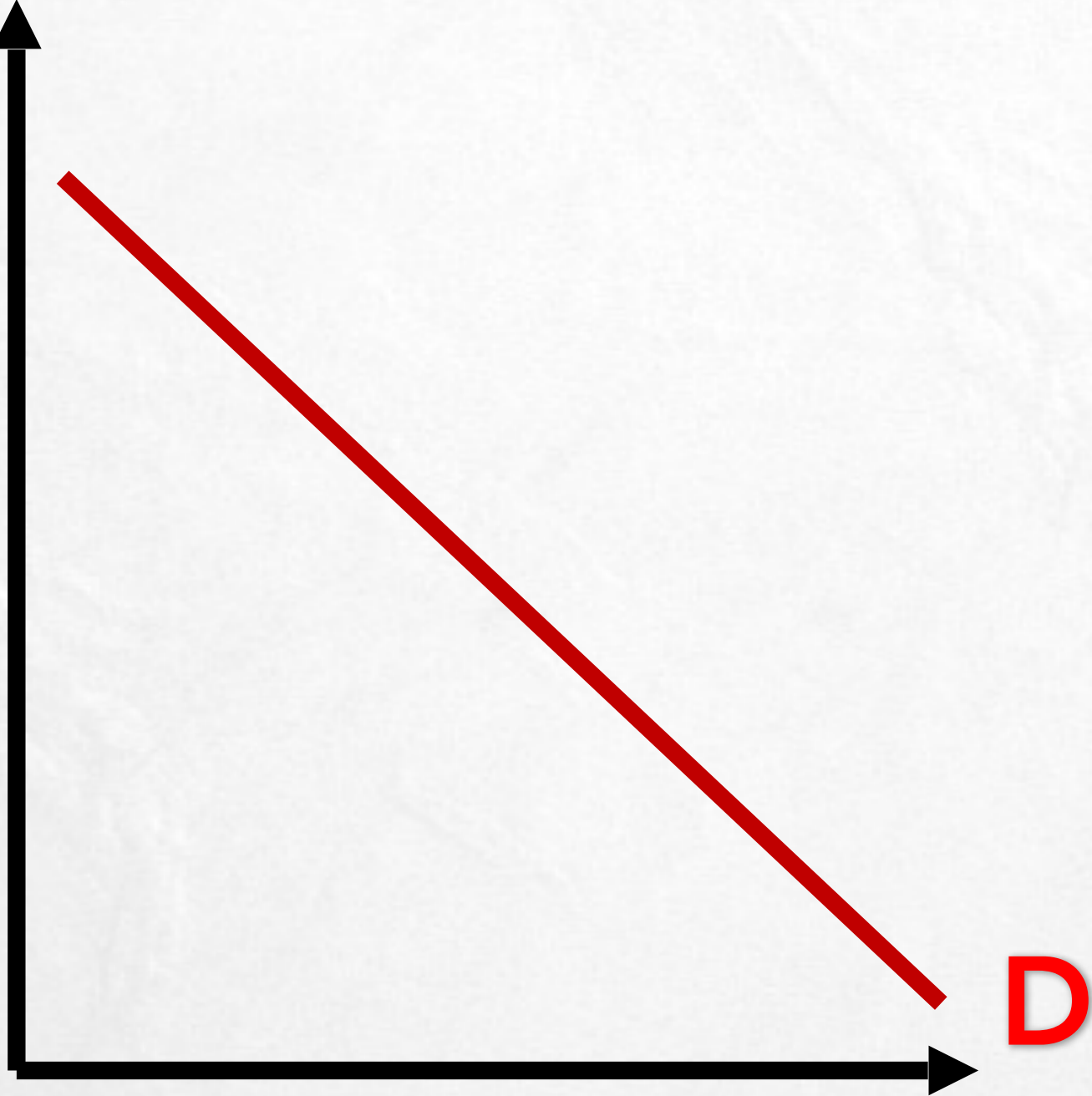


Price



iPhones

Price



Samsung