

DemandLine

**Market
forces set
price**



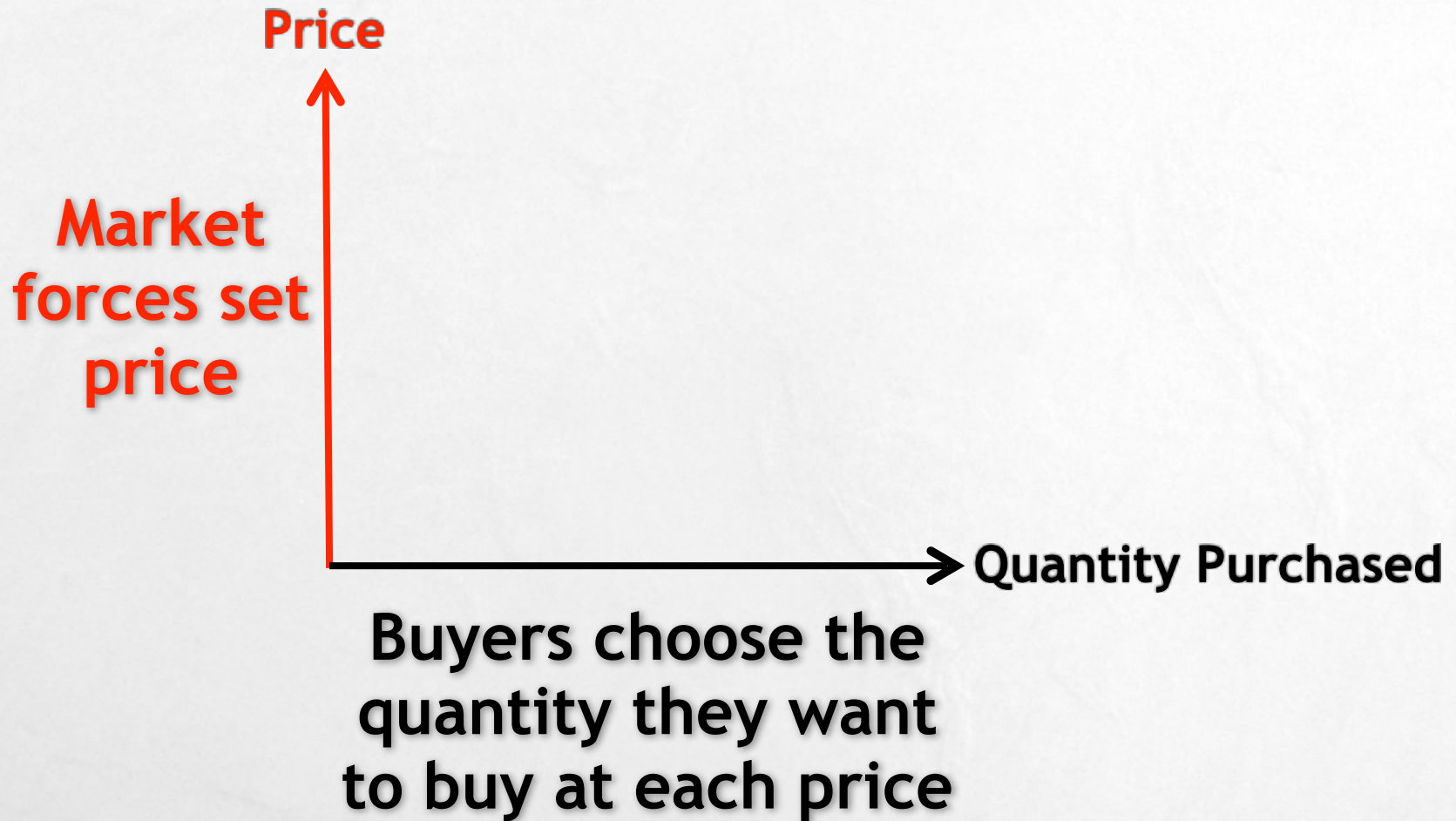


**Buyers choose the
quantity they want
to buy at each price**

Princ

Quantity Purchased

Demand Line



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