

\$15,000

\$20,000

\$30,000

\$60,000



2







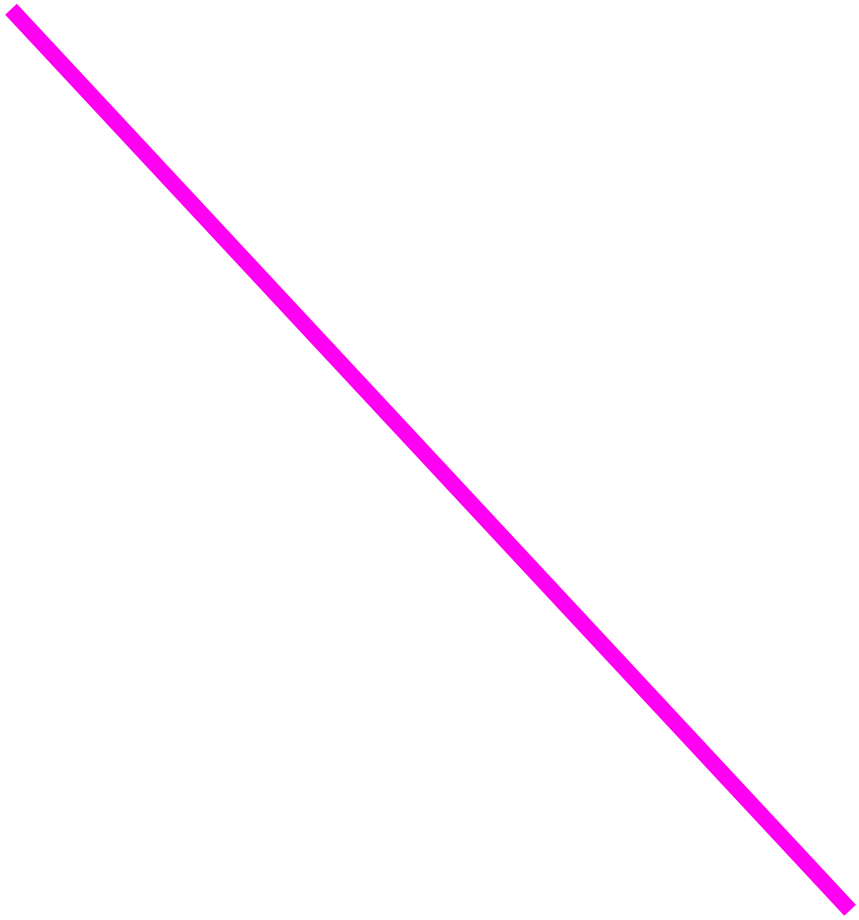


\$900,000

















Szekelys are now Richer

**An increase in Incomes shifts
Demand to the right**

**Poor Szekely's
Demand**

**Rich Szekely's
Demand**

**Buy more
as income
increase**

**Demand
increase**

























An increase in Incomes shifts Demand to the right



