

As Price

Drops

Quantity Demanded

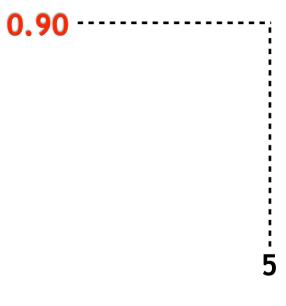
Increase

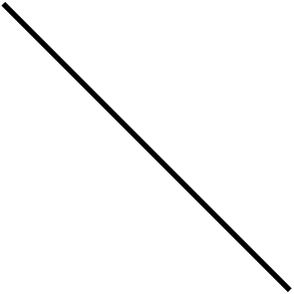
Price per Unit

Quantity Purchased





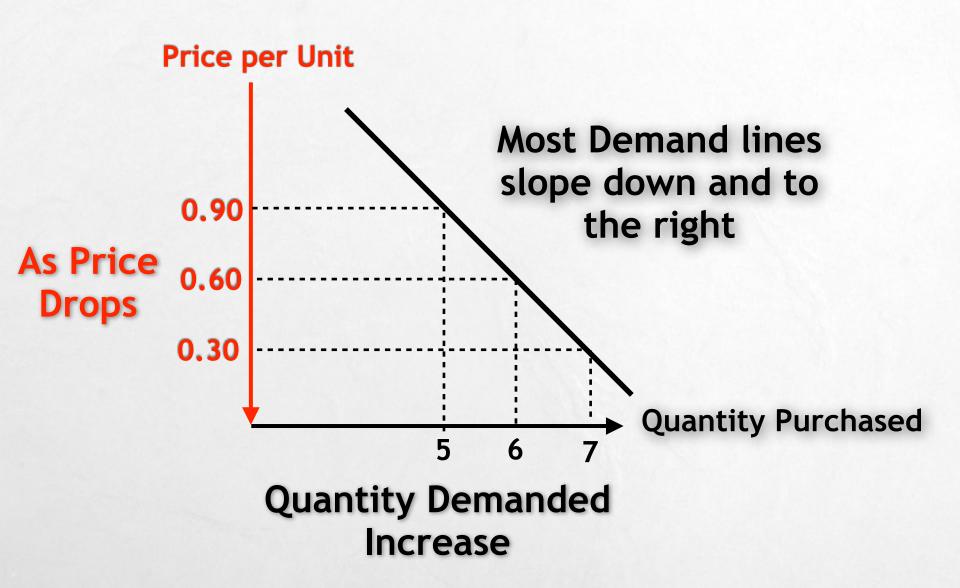




Most Demand lines slope down and to the right

Clara buys more only if the price drops

Clara buys more only if the price drops



The Law of Demand