

Producing where

$$\text{MC} = \text{MR}$$

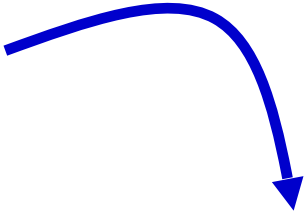
minimizes the loss

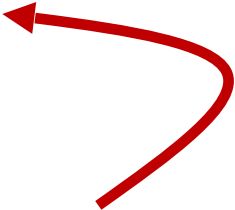
TR

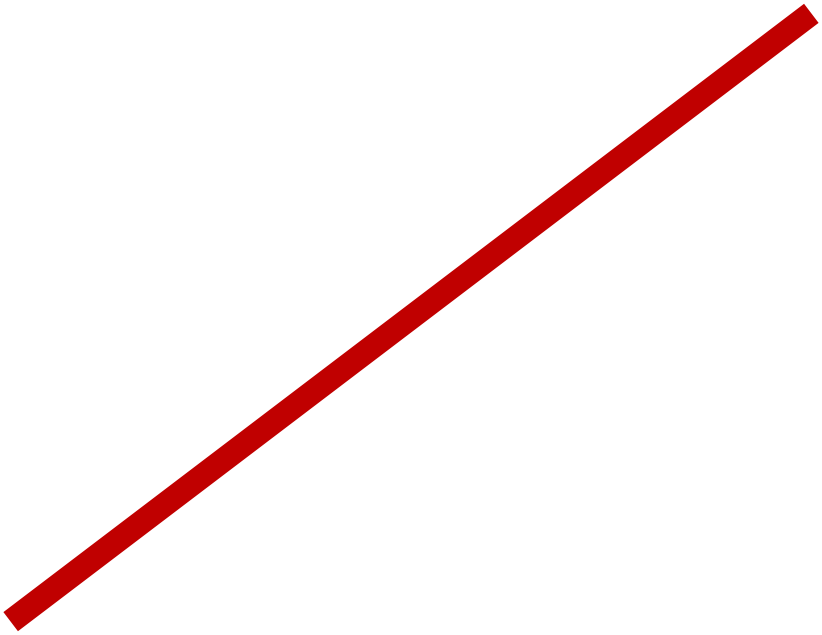
Tc

Slope = MC

Slope = MR









q





Loss



Loss



Loss



Loss



Smallest Loss

Perfectly
Competitive firms
choose output
where $MC = MR$



Loss

Perfectly
Competitive firms
choose output
where $MC = MR$

Producing where
 $MC = MR$
minimizes the loss

