

250

300

350

400

10

20

30

40



450

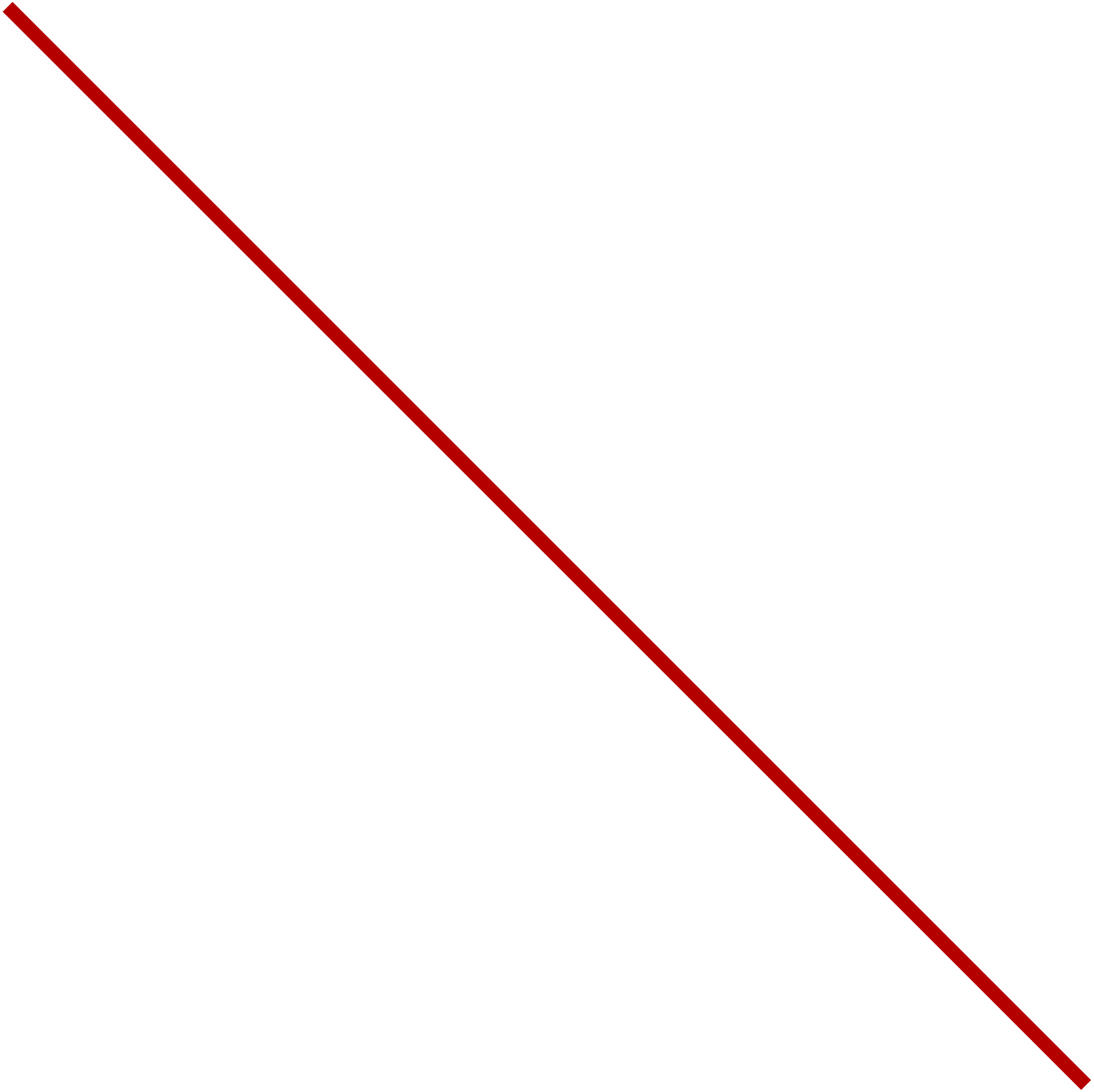
0



















A change in Expectations
shifts Demand









Buy more **now**
before price rises

Demand increase



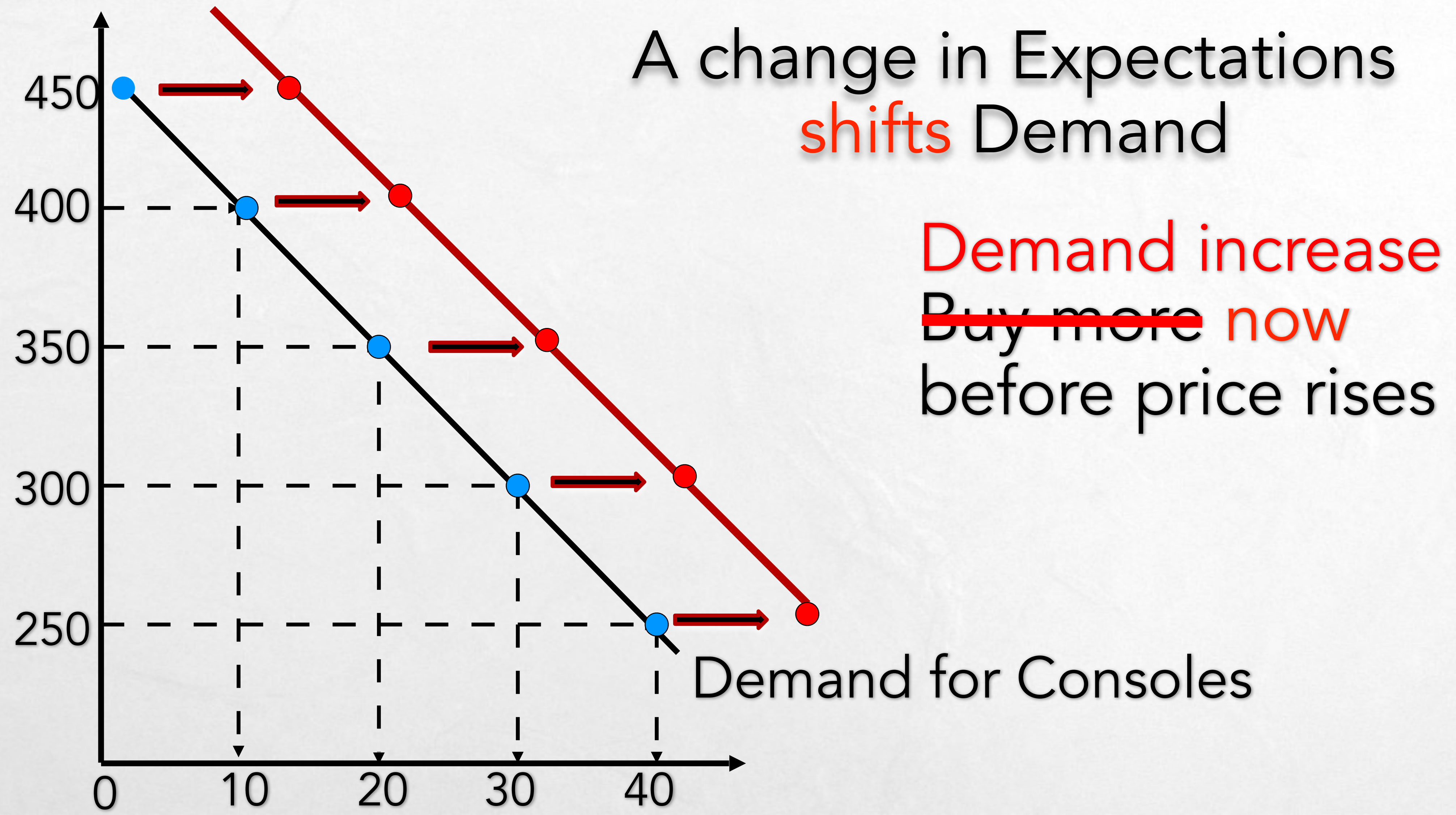
"Next month, video game Consoles will become more expensive, as tariffs kick in"

Demand for Consoles





"Next month, video game Consoles **will become** more expensive, as tariffs kick in"



Expectations

A guess about what will happen in the future