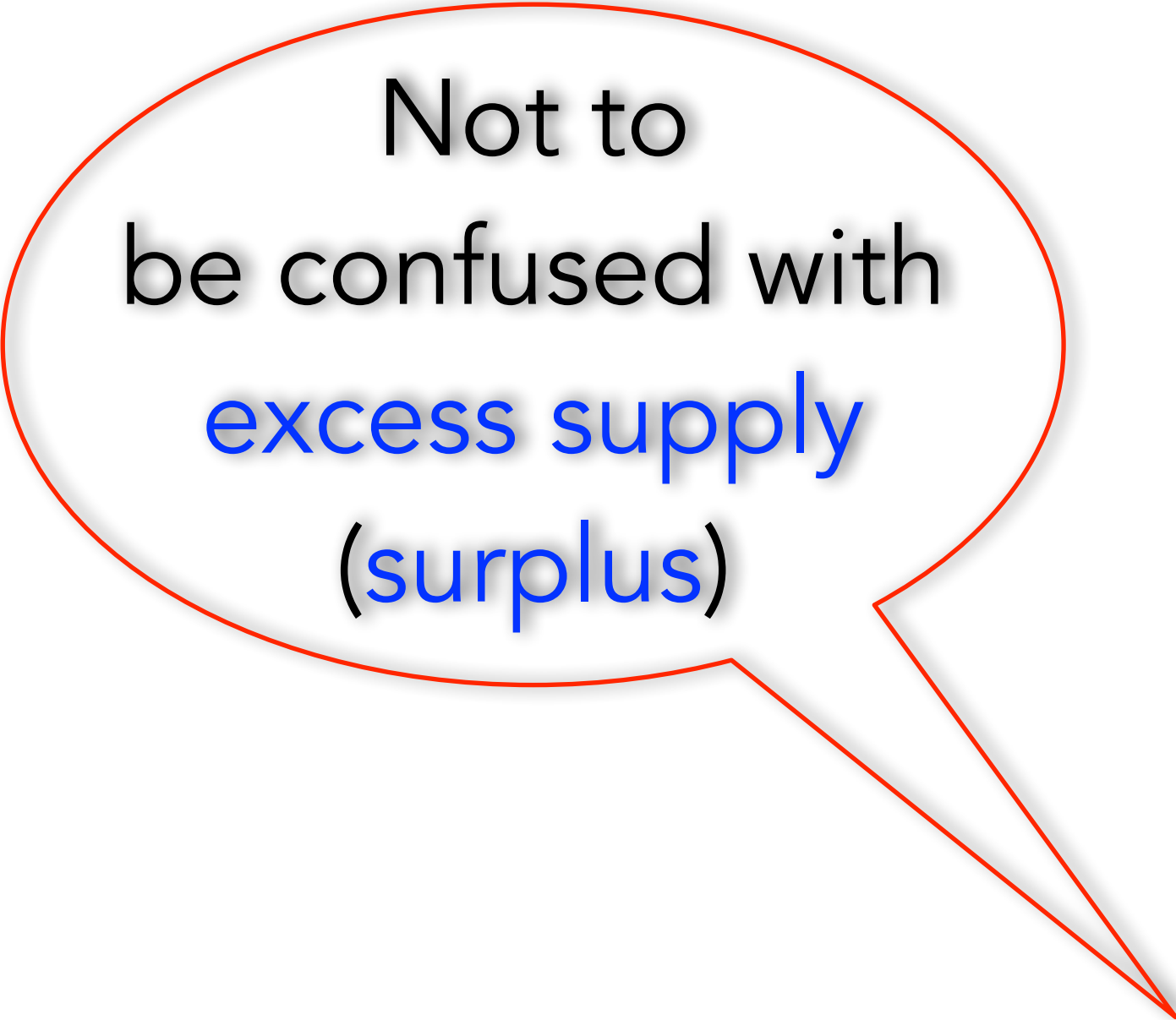




PRODUCERS CONSUMER SURPLUS

Measures the **benefit** to both,  
buyers and sellers from  
exchanging goods for money



Not to  
be confused with  
excess supply  
(surplus)

# Chapter 8

# Chapter 5

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Chapter 8

Chapter 5

# PRODUCER AND CONSUMER SURPLUS

Measures the **benefit** to both,  
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## Consumer Choice: Individual and Market Demand

5-4a [Consumer's Surplus: The Net Gain from a Purchase](#)

## Output, Price, and Profit: The Importance of Marginal Analysis

8-4c [Producer's Surplus: The Net Gain from a Sale](#)