





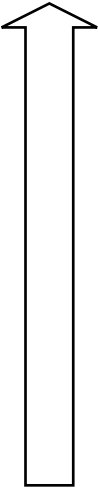
Buyers Behavior

Demand

Sellers Behavior

Supply

# Supply and Demand Model









# Best Price

Equilibrium Price

Market Forces are described by the



We will describe  
the behavior of  
buyers with a  
**demand line**



We will describe  
the behavior of  
sellers with a  
**supply** line



# Market Forces are described by the Supply and Demand Model Equilibrium Price

We will describe  
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**Demand**  
**Buyers Behavior**

**Supply**  
**Sellers Behavior**



# The Supply and Demand Model