



Calculate the elasticity between two points

Calculate the elasticity at one point

Calculate the **resulting change in quantity supplied** given the elasticity and the change in price

Calculate the **necessary change in *price*** given  
the elasticity and the change in quantity  
supplied

Calculate the resulting change in **Equilibrium**  
**Price** when **demand shifts** (right or left)

Calculate the resulting change in **Equilibrium**  
**Price** when **supply shifts** (right or left)

$$e_p^s = \frac{\% \Delta Q^s}{\% \Delta P}$$

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$$\% \Delta Q^s = e_p^s \times \% \Delta P$$

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$$\% \Delta P = \frac{\% \Delta Q^s}{e_p^s}$$

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$$\frac{\% \Delta \text{Equilibrium Price}}{\text{Price}} = - \frac{\% \Delta \text{Supply}}{(|e^d| + e^s)}$$

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$$\frac{\% \Delta \text{Equilibrium Price}}{\text{Price}} = \frac{\% \Delta \text{Demand}}{(|e^d| + e^s)}$$



**Use**



**Use**



**Use**

Calculate the **elasticity** between two points

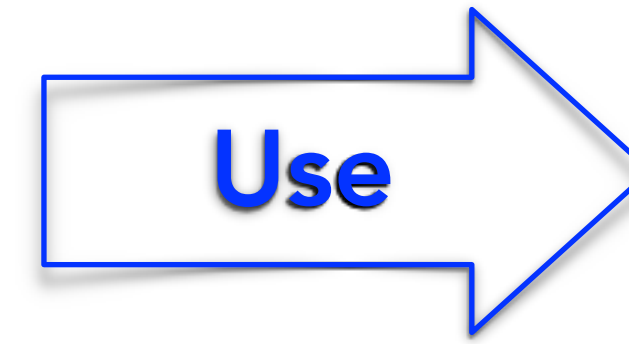
Calculate the **elasticity** at one point

Calculate the **resulting change in quantity supplied** given the elasticity and the change in price

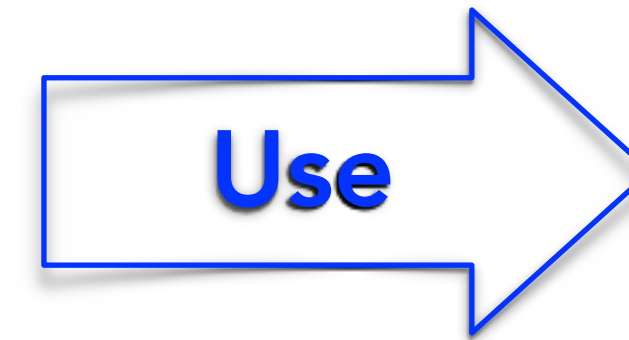
Calculate the **necessary change in price** given the elasticity and the change in quantity supplied

Calculate the resulting change in **Equilibrium Price** when **demand shifts** (right or left)

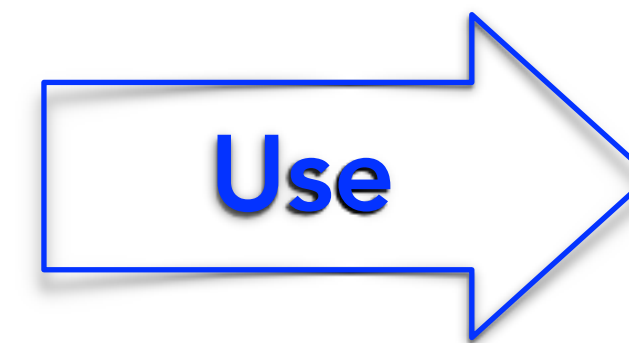
Calculate the resulting change in **Equilibrium Price** when **supply shifts** (right or left)



$$e_p^s = \frac{\% \Delta Q^s}{\% \Delta P}$$



$$\% \Delta Q^s = e_p^s \times \% \Delta P$$



$$\% \Delta P = \frac{\% \Delta Q^s}{e_p^s}$$

$$\frac{\% \Delta \text{Equilibrium Price}}{\text{Price}} = \frac{\% \Delta \text{Demand}}{(|e^d| + e^s)}$$

$$\frac{\% \Delta \text{Equilibrium Price}}{\text{Price}} = - \frac{\% \Delta \text{Supply}}{(|e^d| + e^s)}$$



# Price elasticity of Demand

