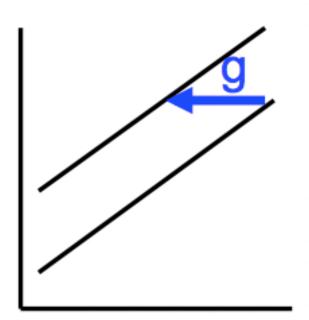
Increase in price of fertilizer

Increase in incomes

Price of substitute (in consumption) rises

A new technology which increases productivity

Increase in price







Supply shifts left

Demand shifts right

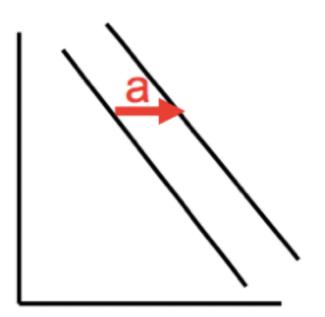
Quantity demanded decrease

Quantity supplied increase

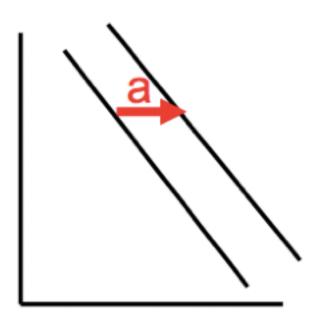


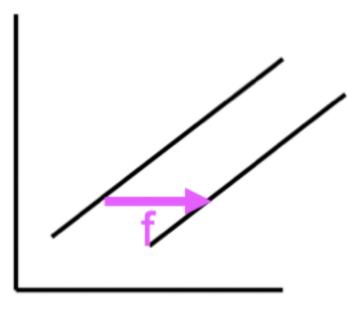
Buyers

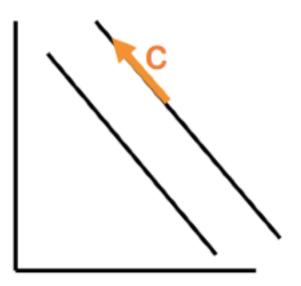
Buyers

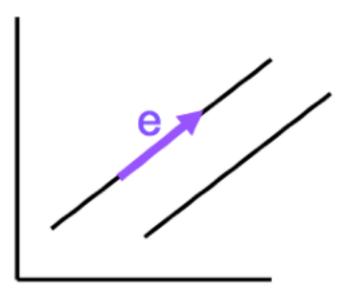


Who is affected first, buyers or sellers?











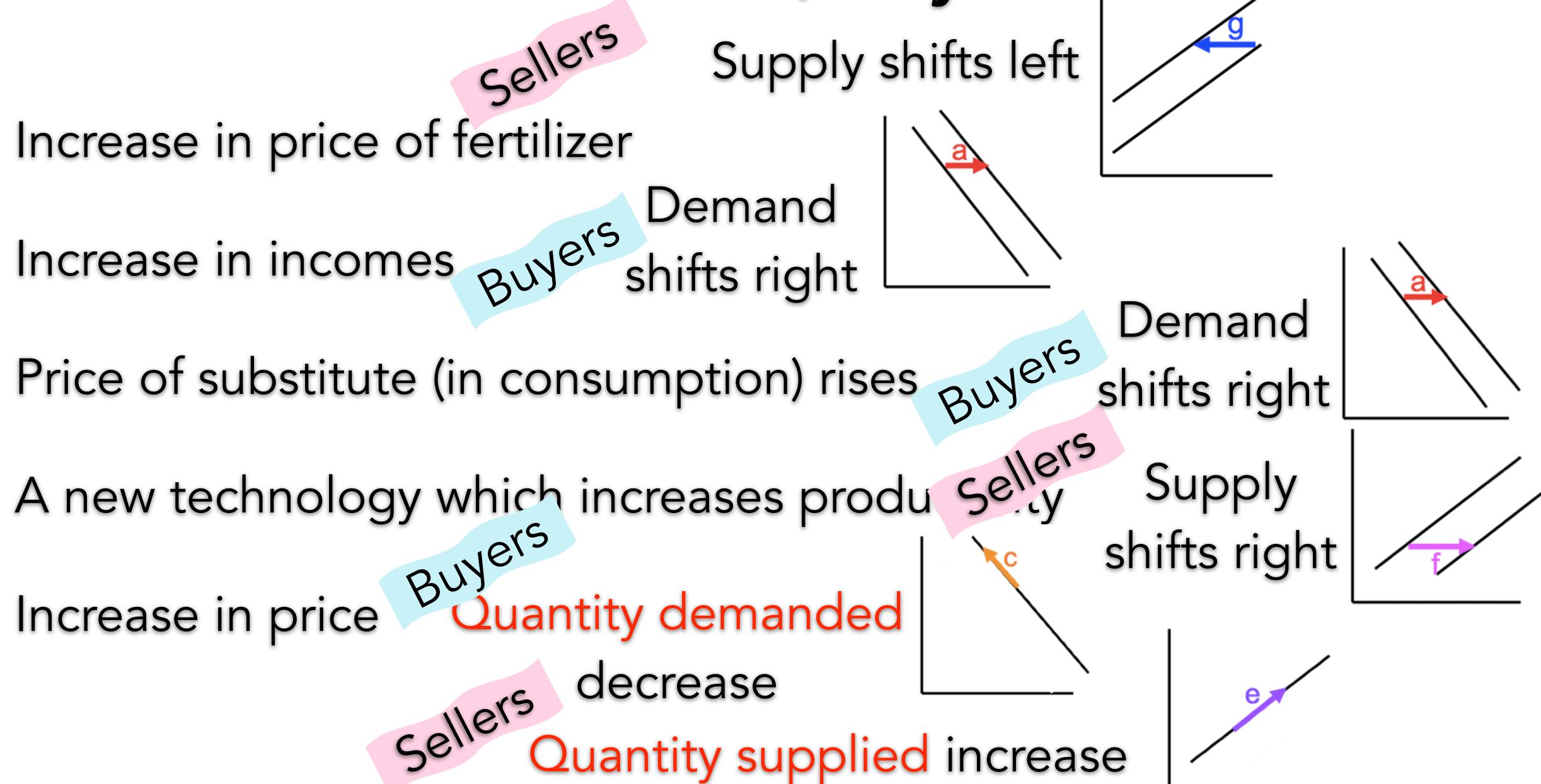




Demand shifts right

Supply shifts right

Who is affected first, buyers or sellers?



The Equation for a Supply Line