

Price

\$60

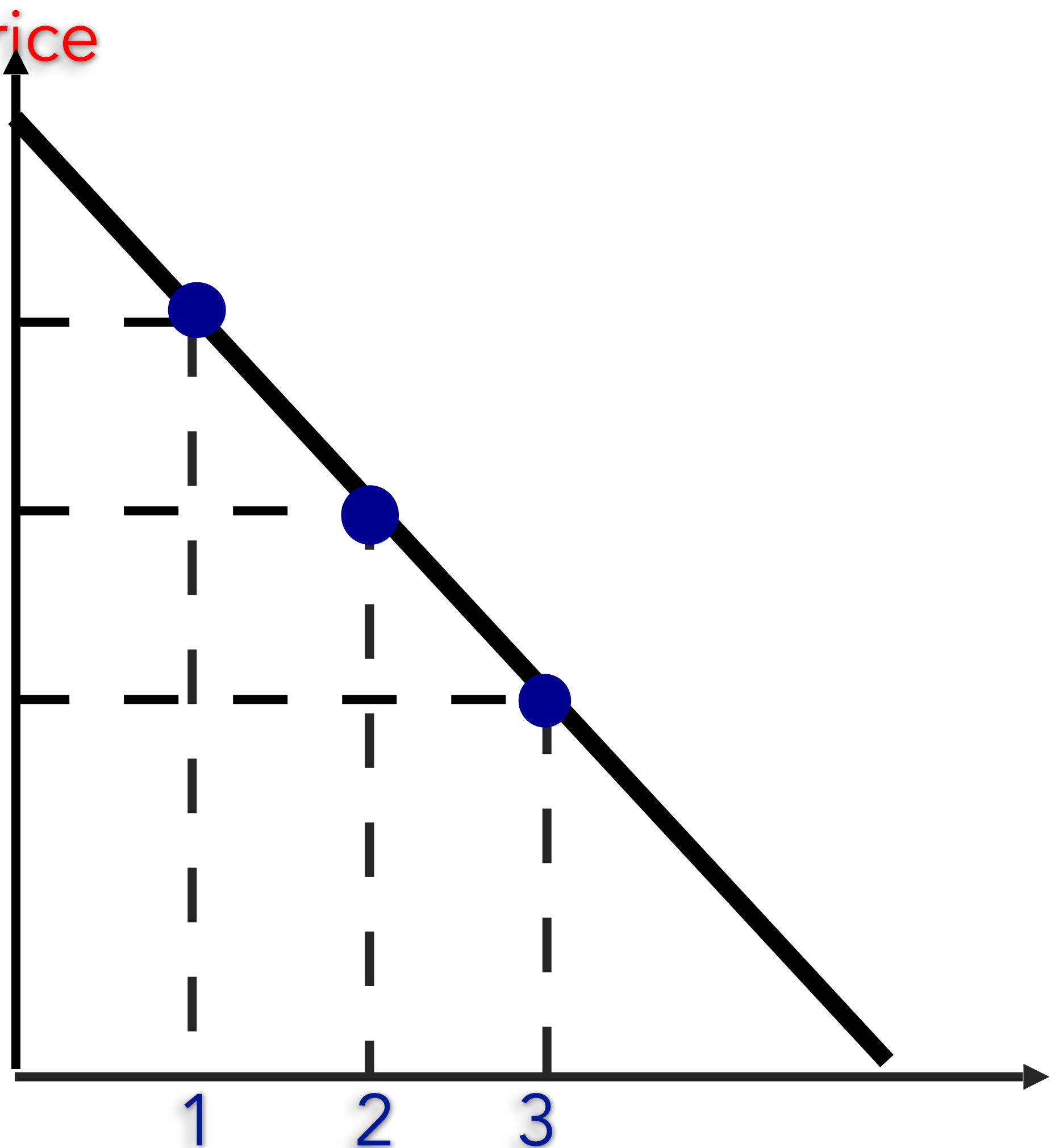
\$30

\$20

1

2

3



Demand

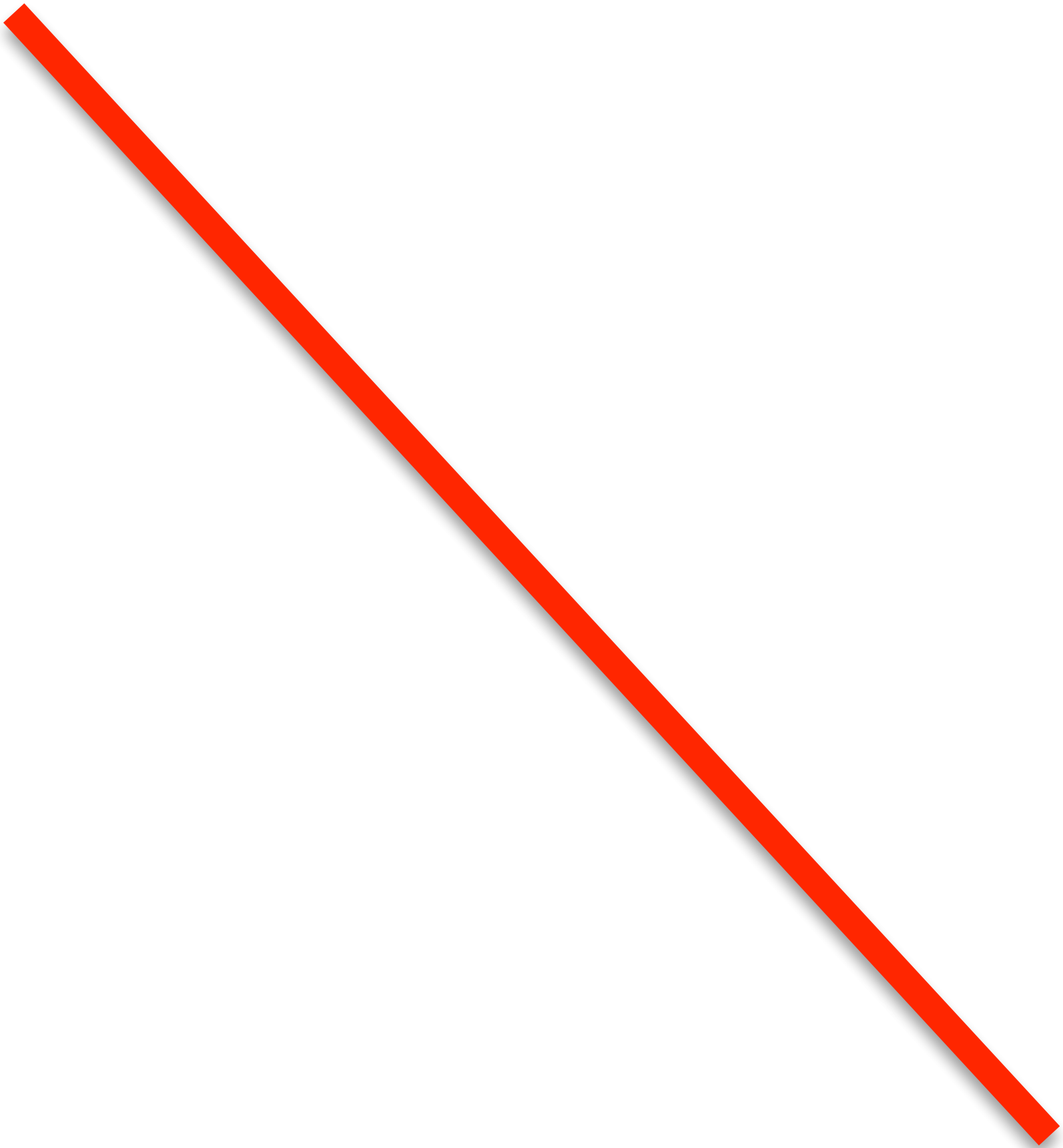
:The complete set of
price and quantity
points



It's the entire line



It **SHIFTS** with
Incomes, Tastes,
Prices of related
goods and
expectations









Demand: The complete set of price and quantity points

