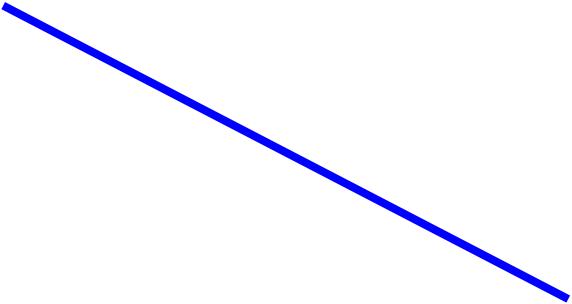


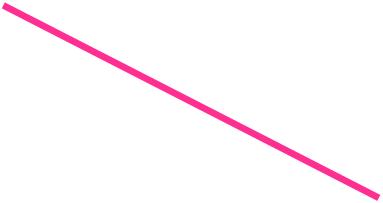


Consumers buy 10 units less at all prices





Demand







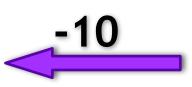
New Demand

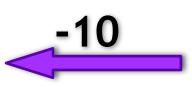
= 20



Parallel Shift

 $Q^{d} = (20 - 2P) - 10$







Consumers buy 10 units less at all prices

