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Expenditures in consumer goods  
are 70% of GDP



By far the most  
important  
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Consumers make or break the  
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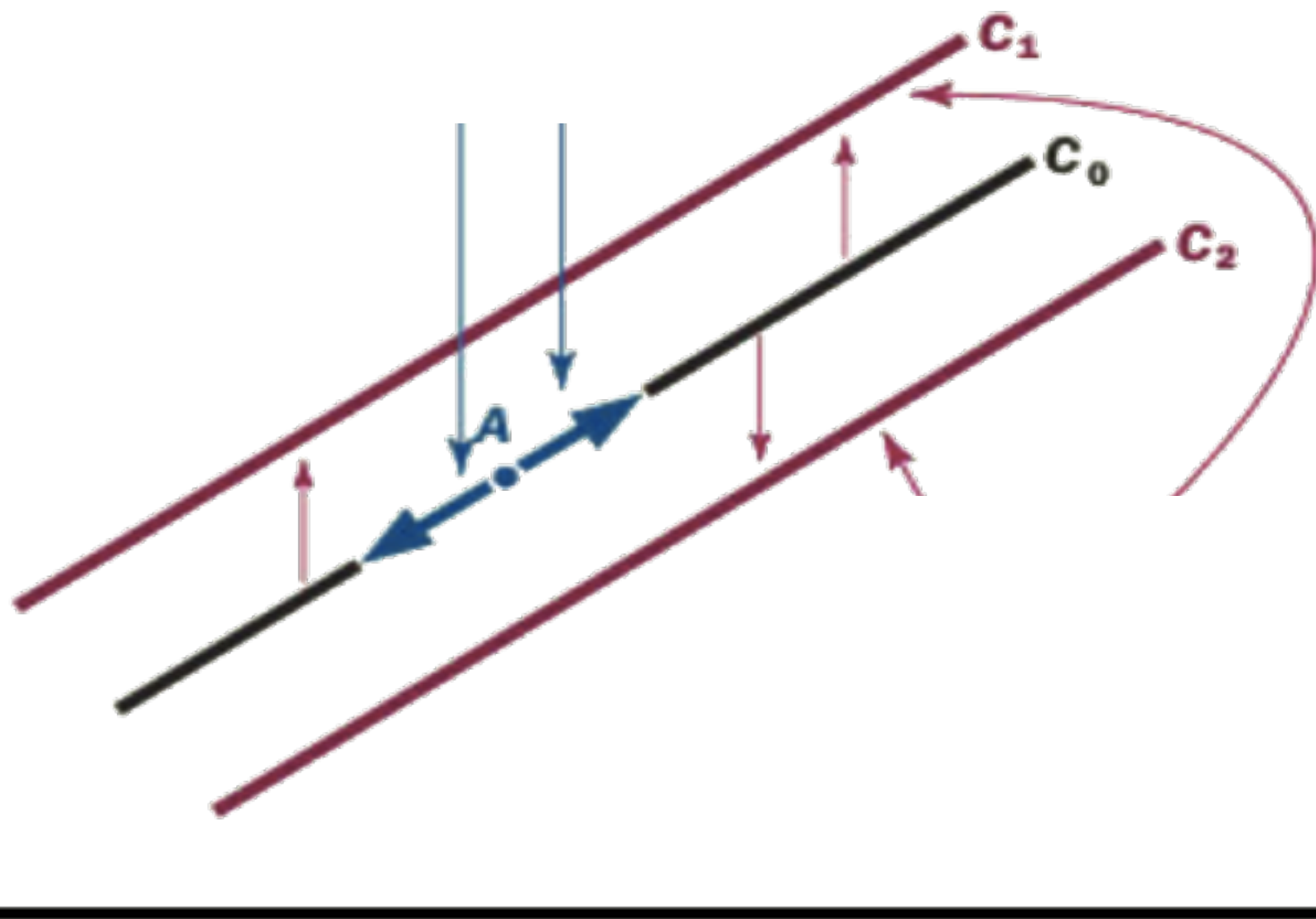
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Real Consumer Spending



Real Disposable Income