

DemandLine

The
higher the
price of
oranges



The fewer oranges
Claudia buys

Pri·ce

Quantity Purchased

0.30



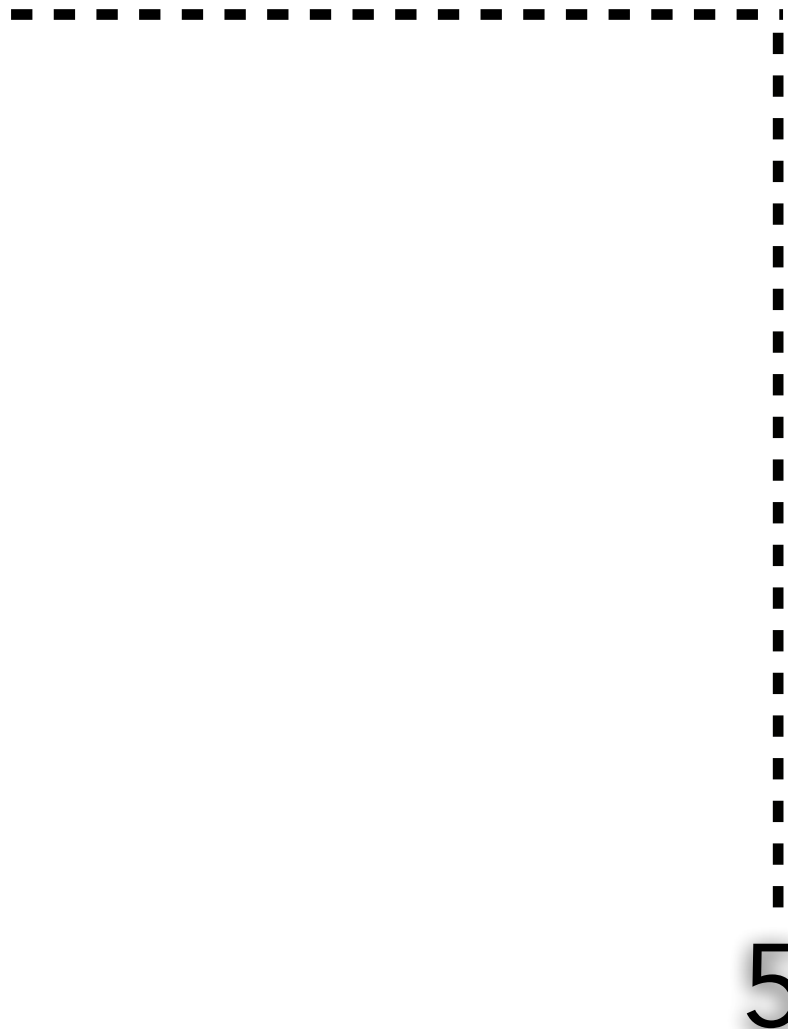
7

0.60

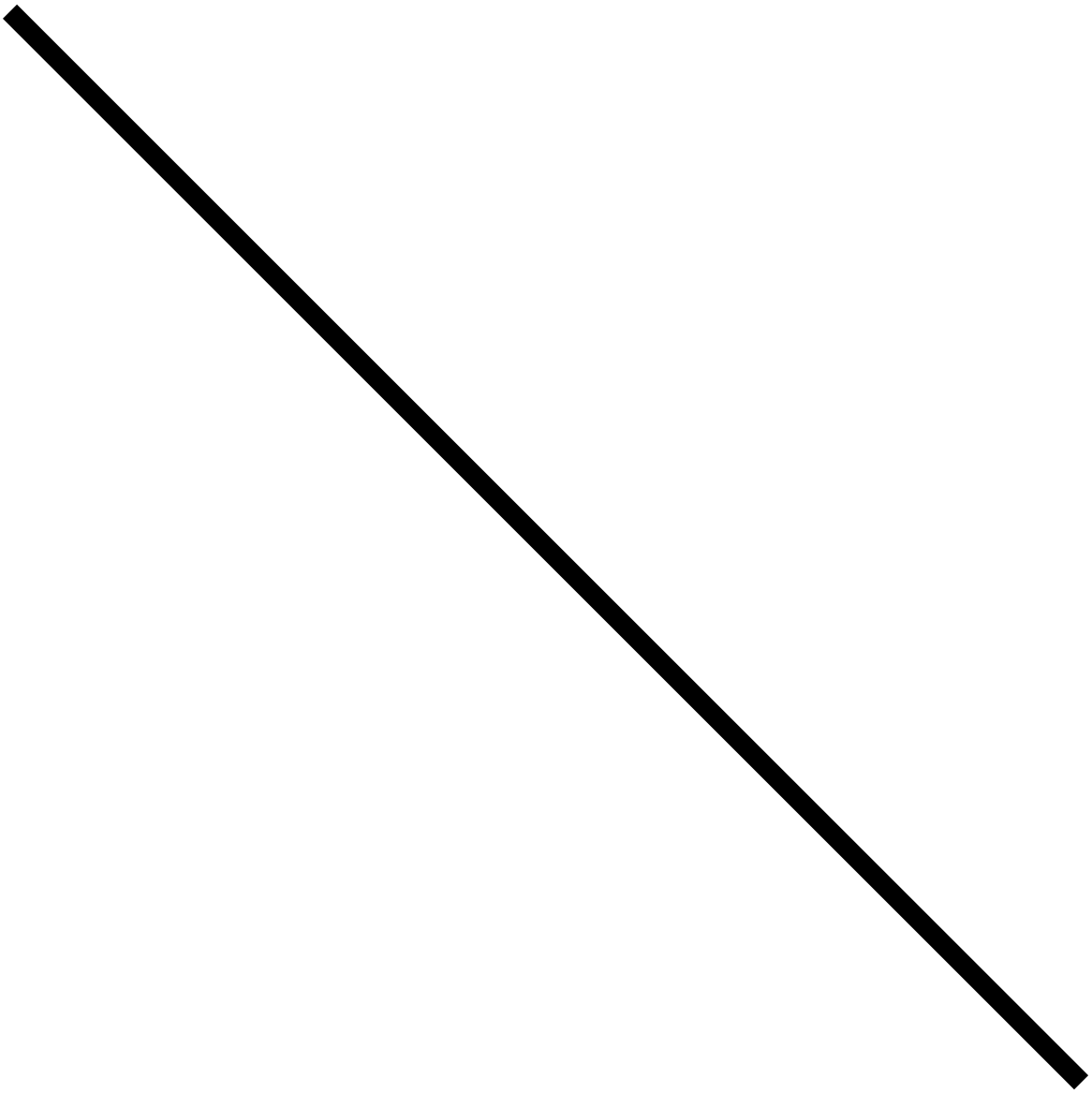


6

0.90



5



Most Demand lines
slope down and to
the right







Demand Line



Clara buys more only if the price drops