

As Price
Drops



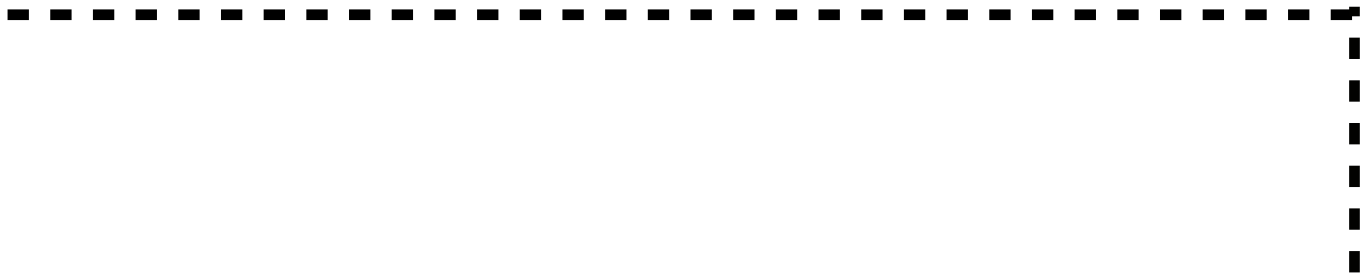


Quantity Demanded
Increase

Price per Unit

Quantity Purchased

0.30



7

0.60



6

0.90

5



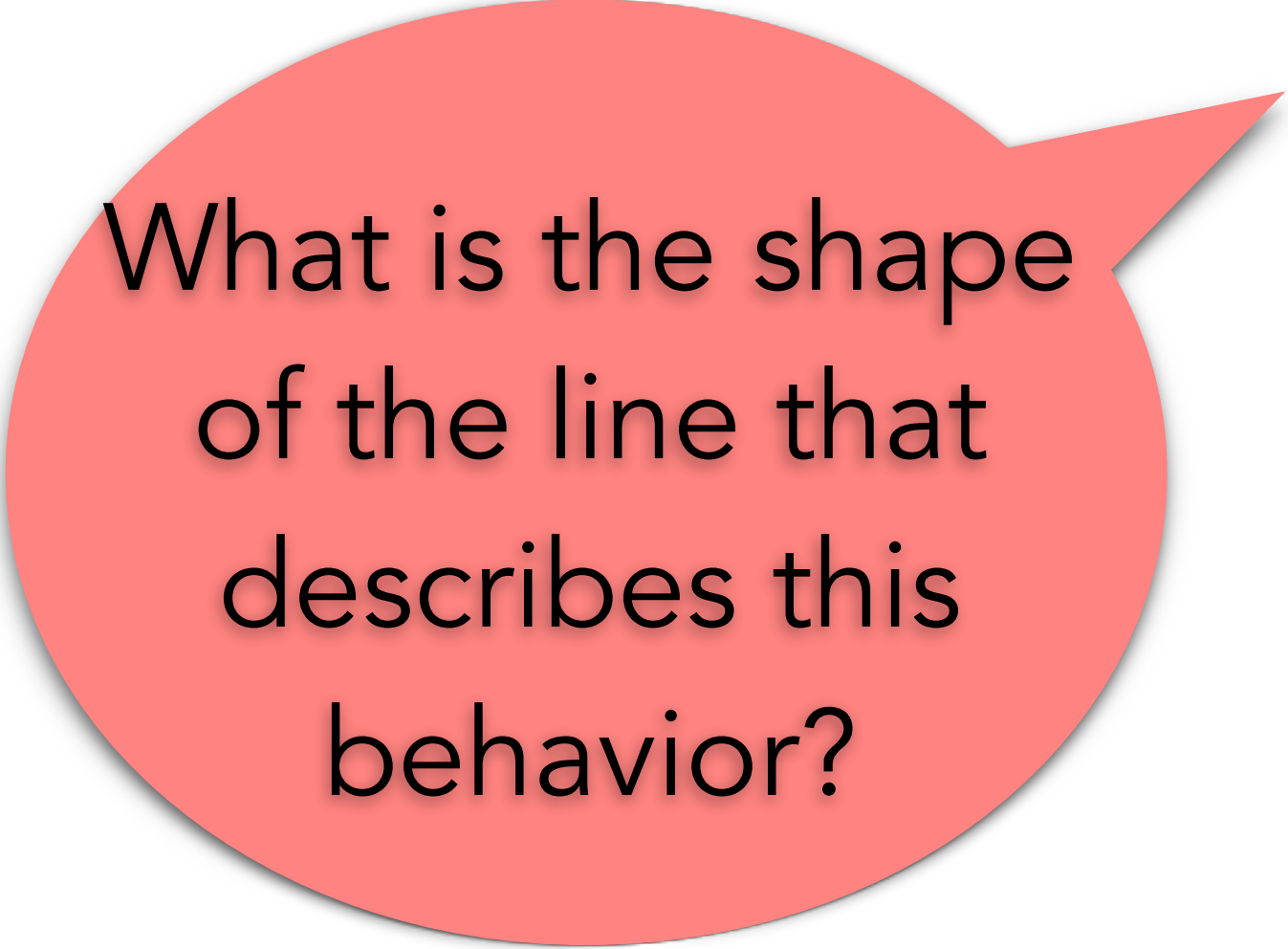
Most Demand lines
slope down and to
the right

Clara buys more only if the price drops









What is the shape
of the line that
describes this
behavior?

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What is the shape of the line that describes this behavior?

As Price Drops

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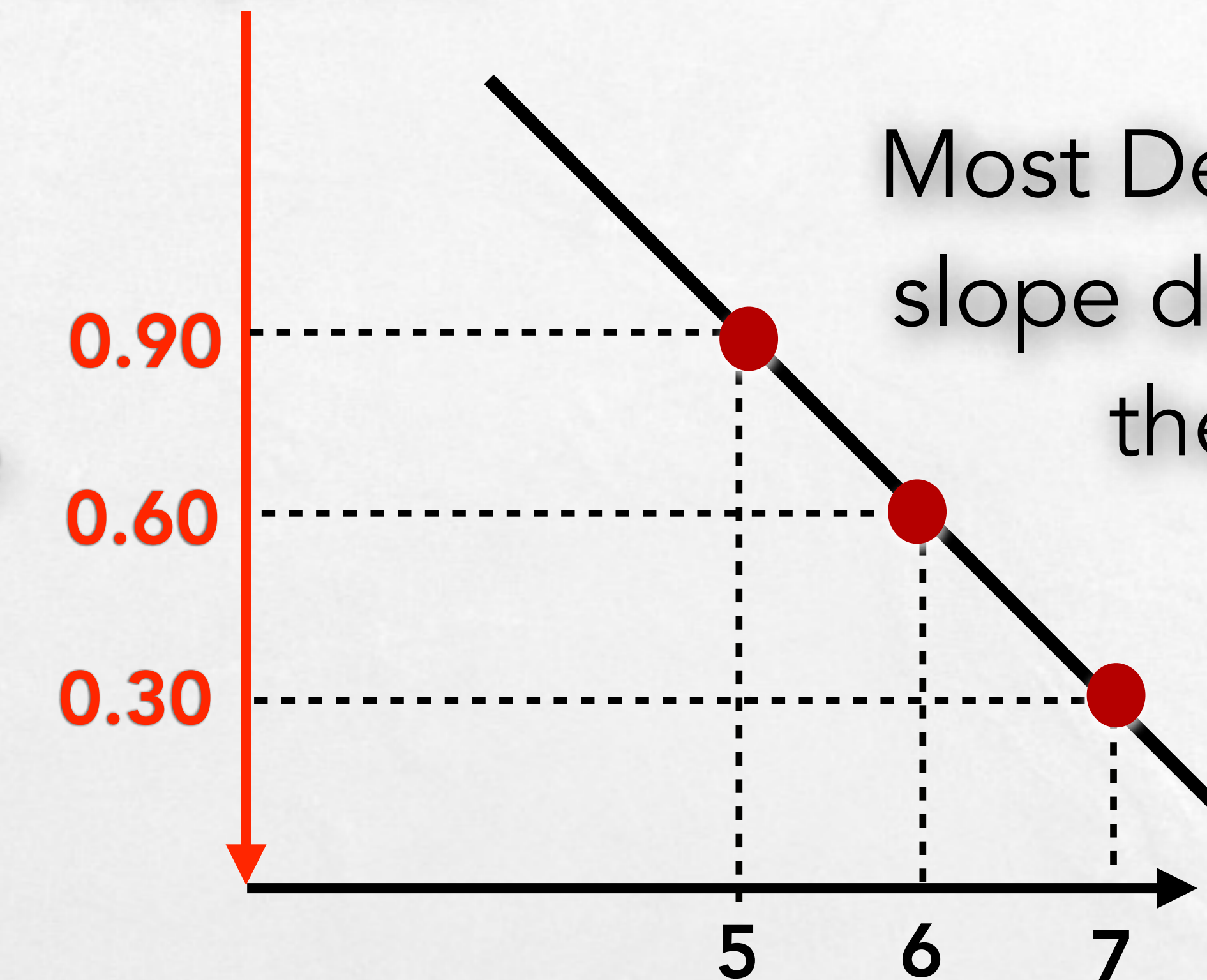
6

7

Quantity Demanded
Increase

Most Demand lines
slope down and to
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Quantity Purchased



The Law of Demand