



**How will buyers react to a decrease  
in the price of pork?**

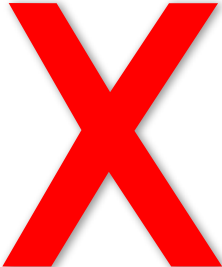
**Quantity Demanded increases**

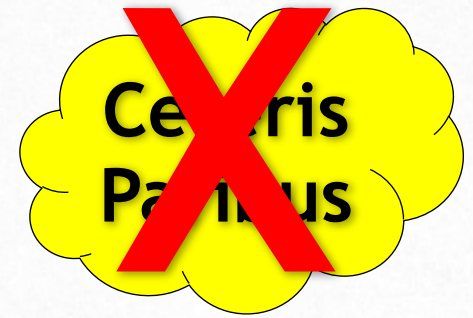
At the same time a news report  
warns of infected pork meat.

**We can not use the law of demand:**  
**Two variables changed price and**  
**tastes**



**Ceteris  
Paribus**





How will buyers react to a decrease in the price of pork?

Quantity Demanded increases

At the same time a news report warns of infected pork meat.

We can not use the law of demand:  
Two variables changed price and tastes



# Is this sentence correct?

**“When the price drops  
demand increase”**