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For all, the MPC = 70%

The APC is different
for these individuals

Be sure to distinguish between these two

The **Marginal** Propensity to Consume:

$MPC = \frac{\text{increase in consumption}}{\text{increase in income}}$

MPC = **ΔC/ΔY**

The **Average** Propensity to Consume:

APC = Consumption/Income

APC

=

CN



85%



80%



75%

The **APC** is different
for these individuals

85%

80%

75%

For all, the **MPC** = 70%

Be sure to distinguish between these two

The **Marginal** Propensity to Consume:

MPC = increase in consumption/increase in income

$$\text{MPC} = \Delta C / \Delta Y$$

The **Average** Propensity to Consume:

APC = Consumption/Income

$$\text{APC} = C / Y$$

