





The first part of the paper discusses the importance of understanding the cultural context of the research. It highlights the need for researchers to be sensitive to the values and beliefs of the communities they are studying. This is particularly important in the field of education, where cultural differences can significantly impact learning outcomes. The paper then moves on to discuss the challenges of conducting research in culturally diverse settings. It notes that researchers often face difficulties in establishing rapport with participants and in interpreting their responses. To address these challenges, the paper suggests several strategies, including the use of local researchers and the development of culturally appropriate research instruments. The final part of the paper discusses the importance of sharing research findings with the community. It argues that research should not be conducted in a vacuum, but should be a collaborative process that involves the community from the beginning to the end. This approach not only ensures that the research is relevant and useful, but also helps to build trust and capacity within the community.







MC

Marginal  $\leq$  Average



AVC

Marginal > Average

$$MC = ATC$$

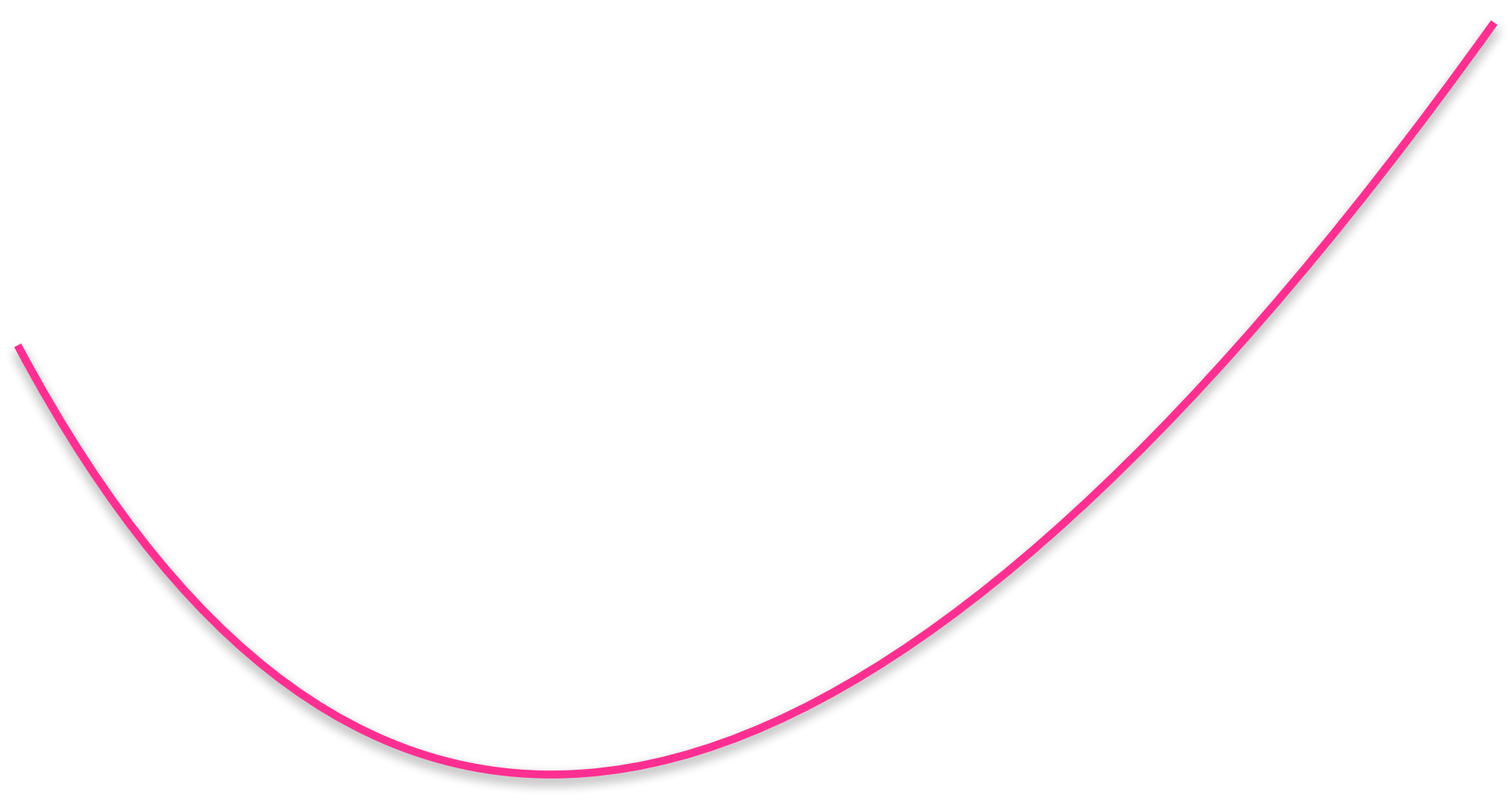
Average is minimum



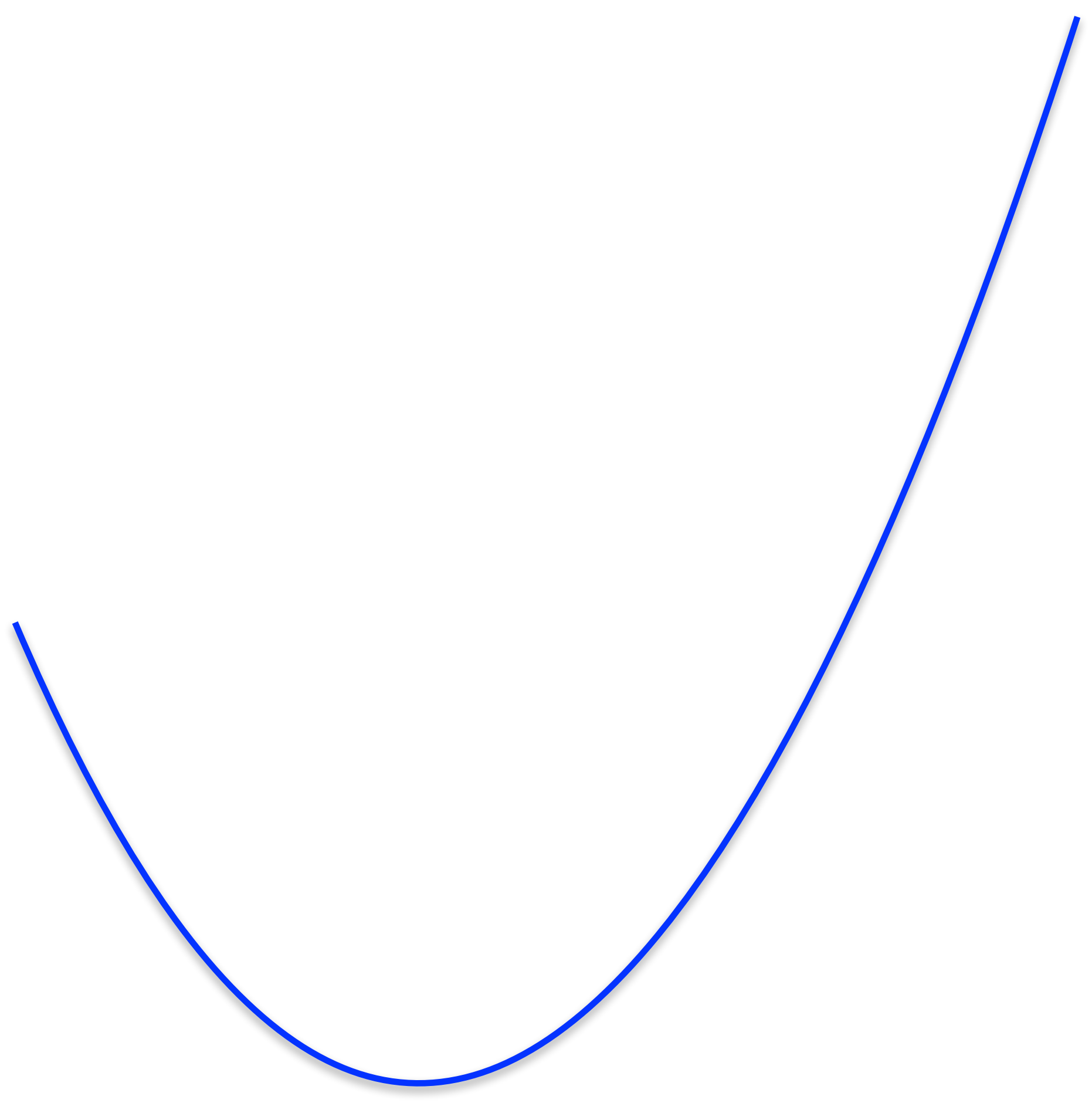
Average decrease

Average increase

Marginal Cost cuts the ATC at its *minimum*



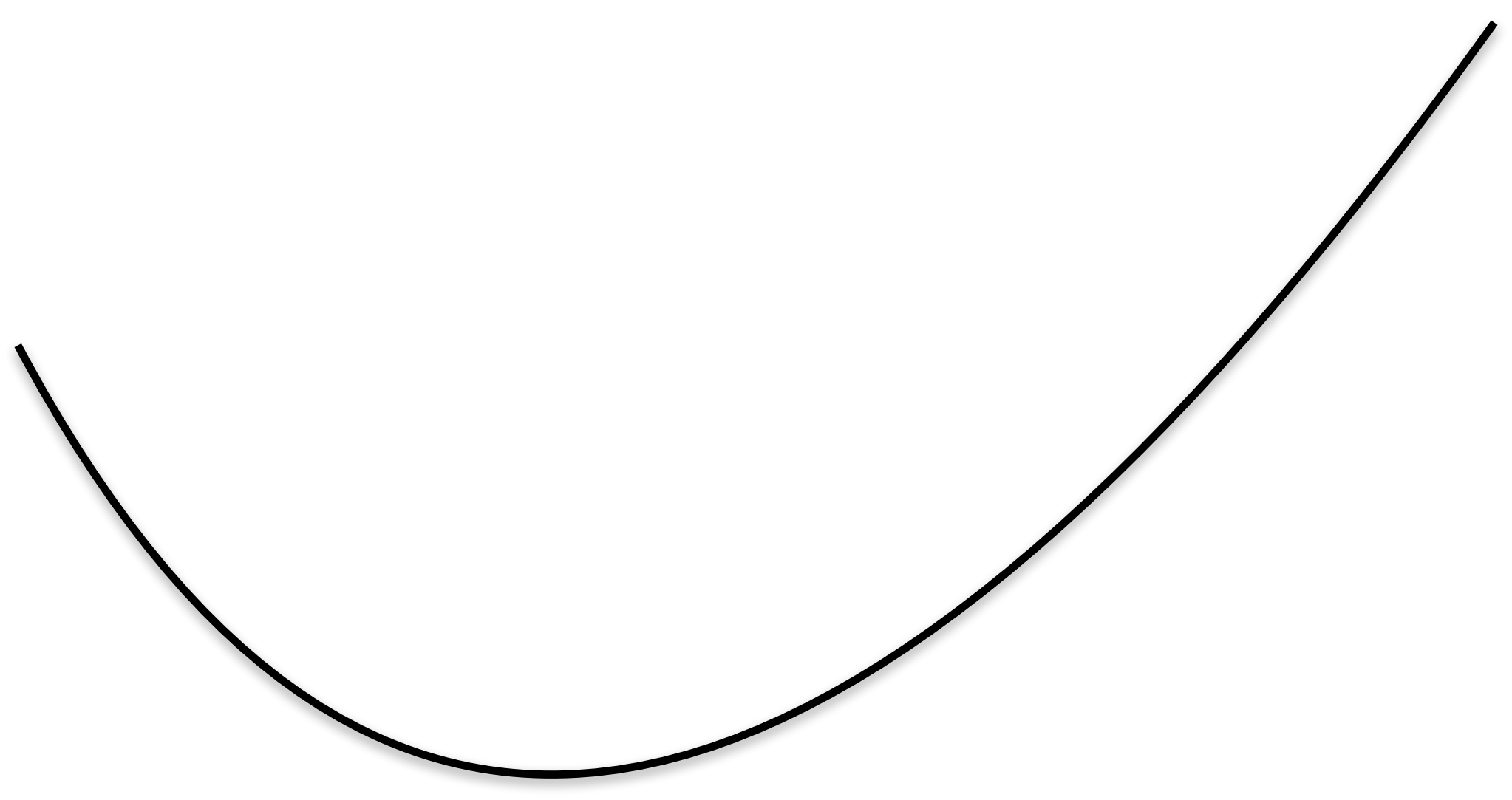






MC

AVC



**ATC**

**ATC**

# Marginal Cost cuts the ATC at its *minimum*

