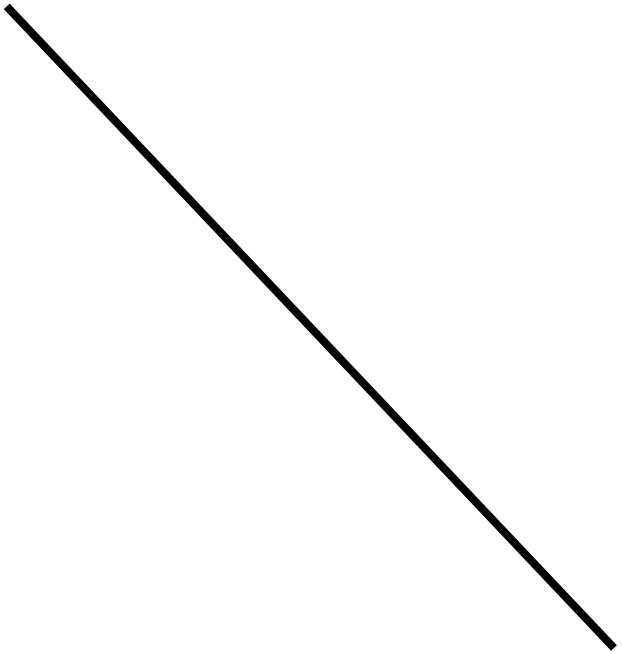


Complement Goods

Are used together

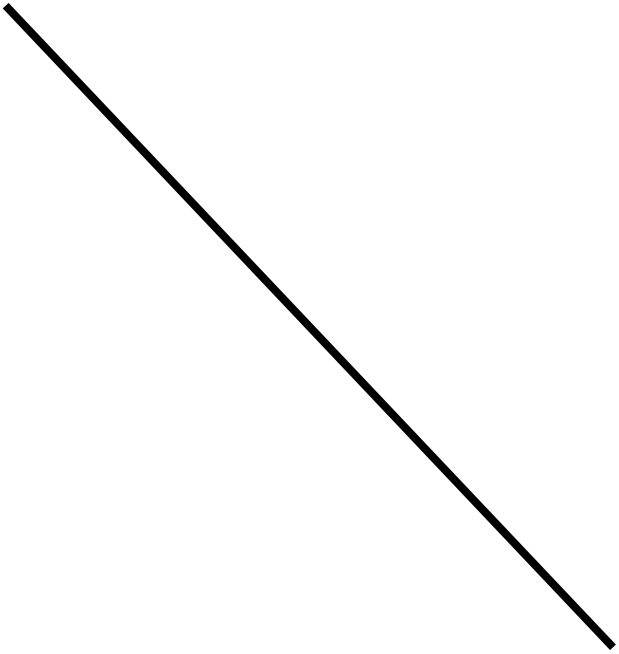
**When one becomes
more expensive**

**Purchases of both
goods drop**



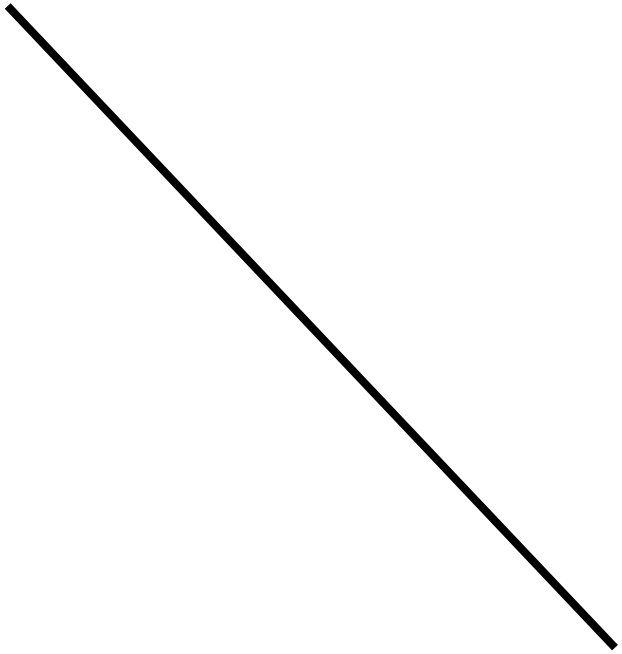


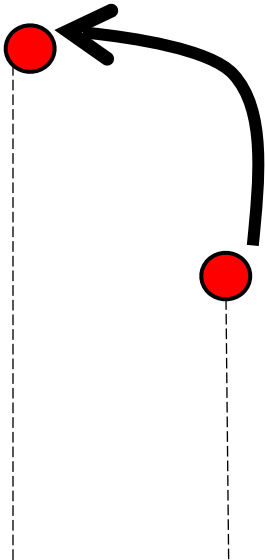












Buy less



Buy less

Quantity Demanded Drops

Demand Drops

Computers

Software









P_1



P_0

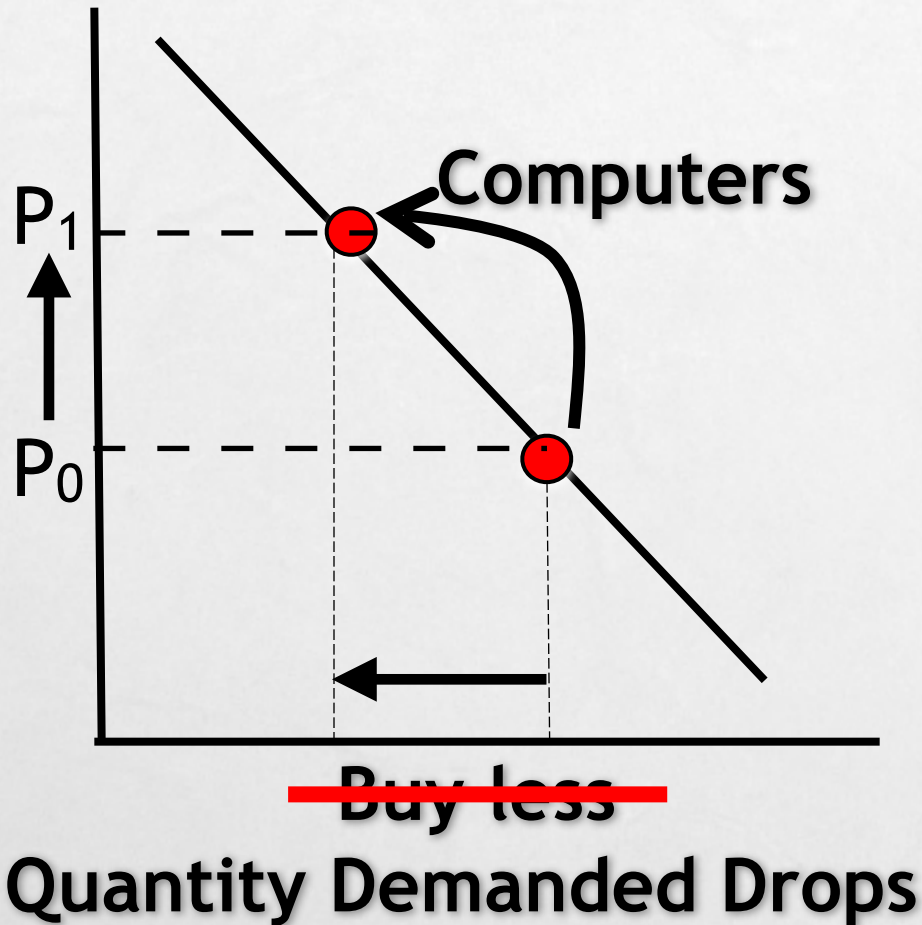




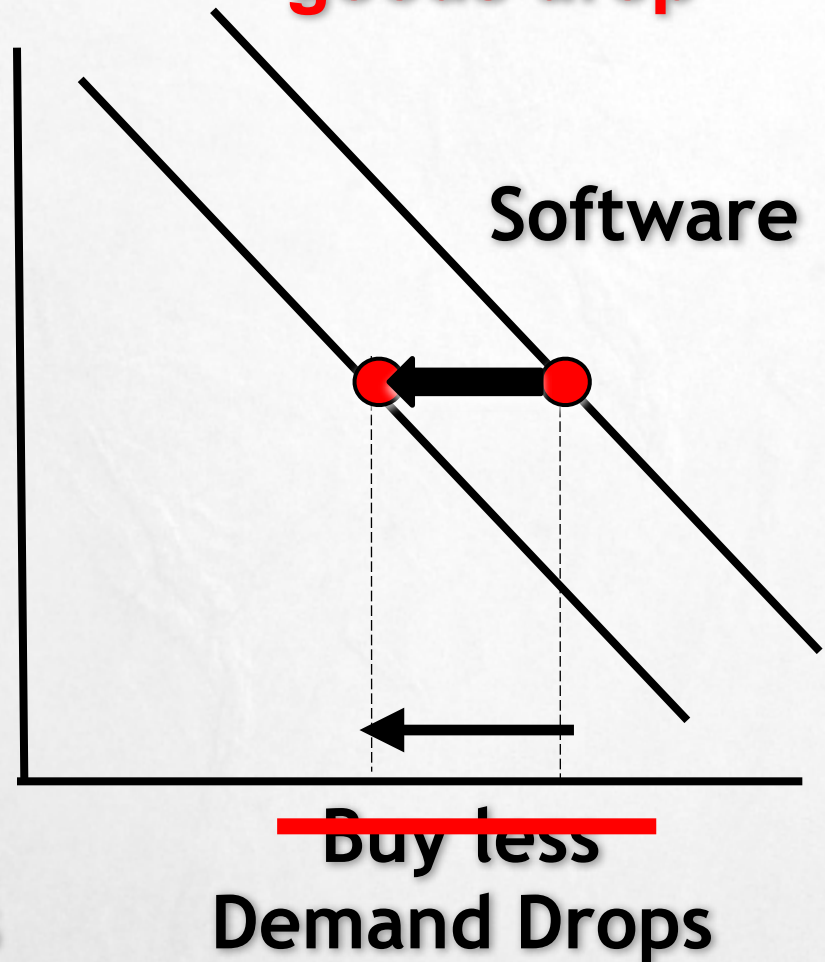
Complement Goods

Are used together

When one becomes more expensive



Purchases of both goods drop



Substitute Goods