

Price

**Quantity
Demanded**

0.5

22

1

19

1. Change in Q^d

$$22 - 19 = 3$$

2. Average quantity:

$$(22 + 19) / 2 = 20.5$$





$$3/20.5 = 0.15 \times 100$$

4. Change in price

$$1 - 0.5 = 0.5$$

5. Average price

$$(1 + 0.5) / 2 = 0.75$$

%o



Price

=

$$0.5/0.75 = 0.68 \times 100$$

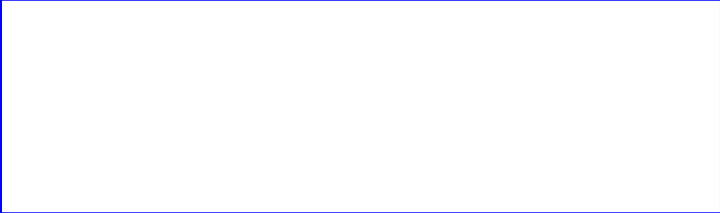


Price Elasticity of Demand

$$15/68 = -0.22$$



**Always Negative: add
a negative sign**





$$e_{p_d} = \frac{\text{Change in } Q_d \div \text{Average Quantity}}{\text{Change in Price} \div \text{Average Price}}$$

$$e_p^d = \frac{\text{Change in } Q^d \div \text{Average Quantity}}{\text{Change in Price} \div \text{Average Price}}$$

Price	Quantity Demanded
0.5	22
1	19

Price Elasticity of Demand

$$15/68 = -0.22$$

Always Negative: add a negative sign

1. Change in Q^d
 $22 - 19 = 3$

2. Average quantity:
 $(22 + 19) / 2 = 20.5$

$$\% \Delta Q^d = 3 / 20.5 = 0.15 \times 100$$

4. Change in price
 $1 - 0.5 = 0.5$

5. Average price
 $(1 + 0.5) / 2 = 0.75$

$$\% \Delta \text{Price} = 0.5 / 0.75 = 0.68 \times 100$$

Calculating the elasticity **with** two points

