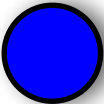
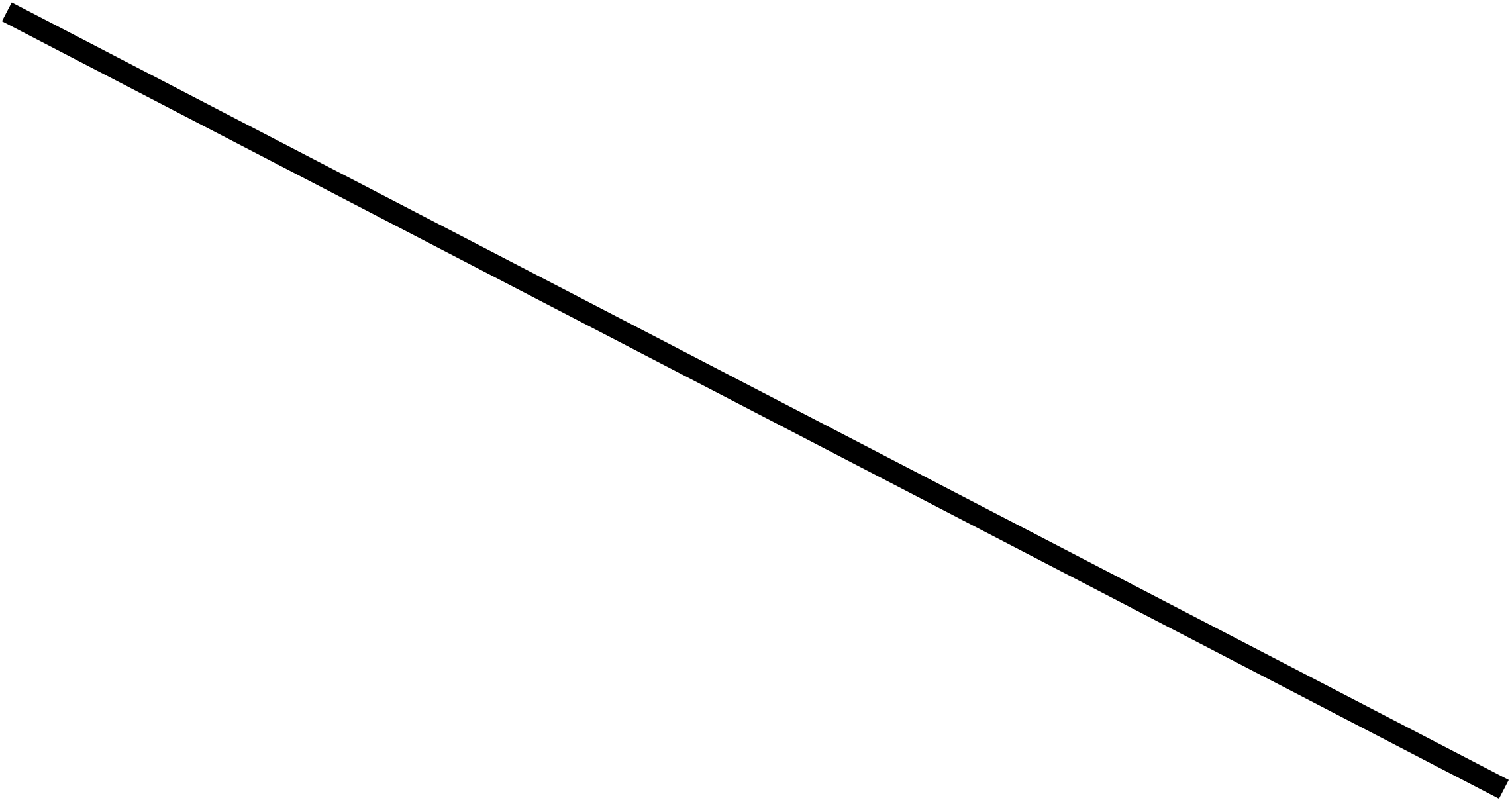




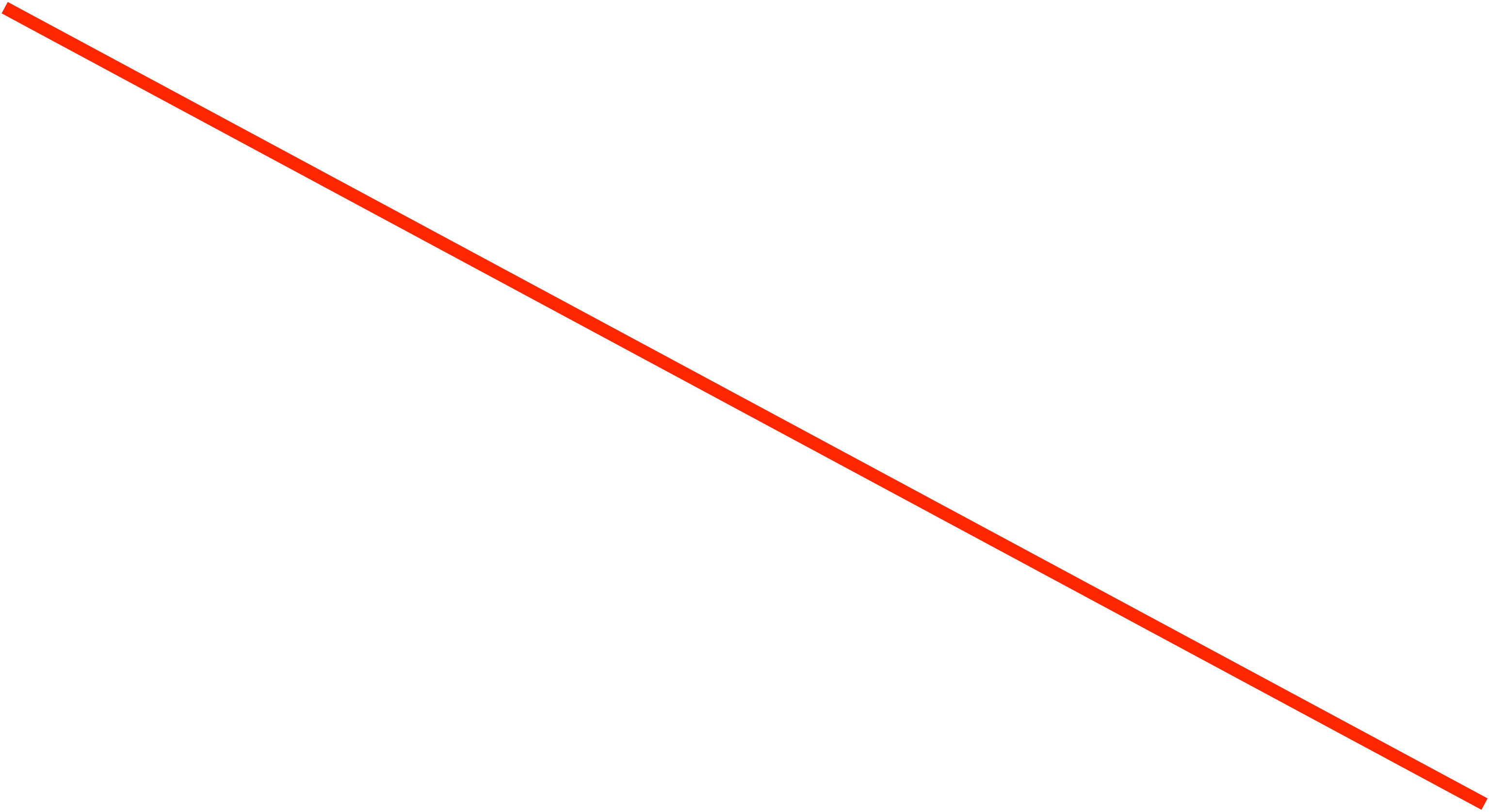
Demand Increase: Consumers
buy 10 units more at all prices

P = 10





Old Demand





P = 15



$$\text{New Demand} = \text{Old Demand} + 10$$



$$Q^d = 30$$

If $P = 0$

NewQ^d = 30-2P

If new $Q^d = 0$

O = 30 - 2P

2P = 30

$P = 30/2$

P = 15

$$Q^d = 20 - 2P$$

$$Q^d = 20$$



If $P = 0$

Parallel Shift

$$\text{New } Q^d = 20 - 2P + 10$$

+10



+10




+10



$(P = 0; Q^d = 30)$




$$(P = 15; Q^d = 0)$$

Demand Increase: Consumers buy **10 units more** at all prices

$$\text{New } Q^d = 20 - 2P + 10$$
$$\text{New } Q^d = 30 - 2P$$

If $P = 0$

