

AD

AS

Determining Price and Output: Equilibrium

Price Level
(CPI)



Real GDP

Production (AS) < Total Sales (AD)

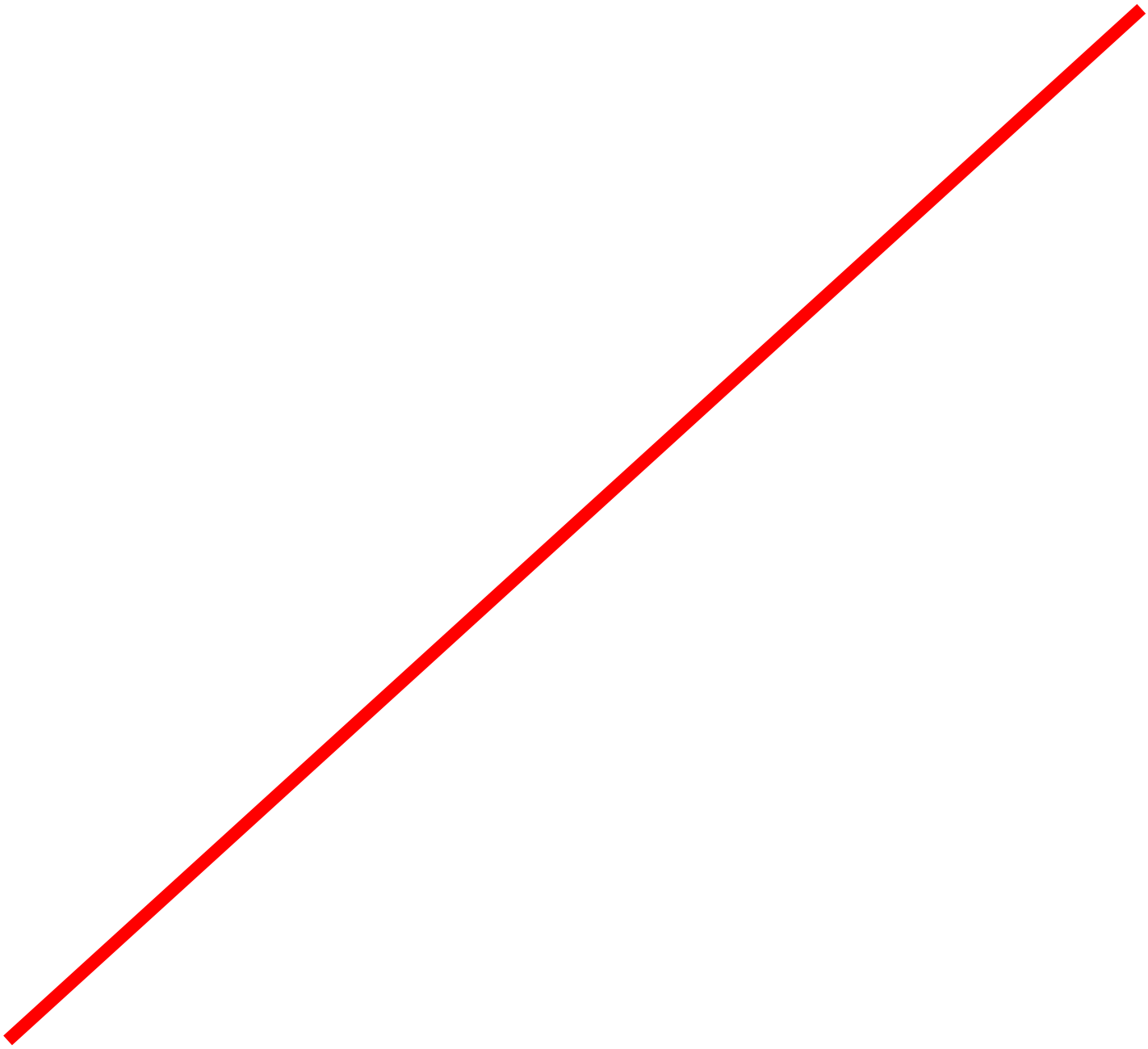
Inventories fall

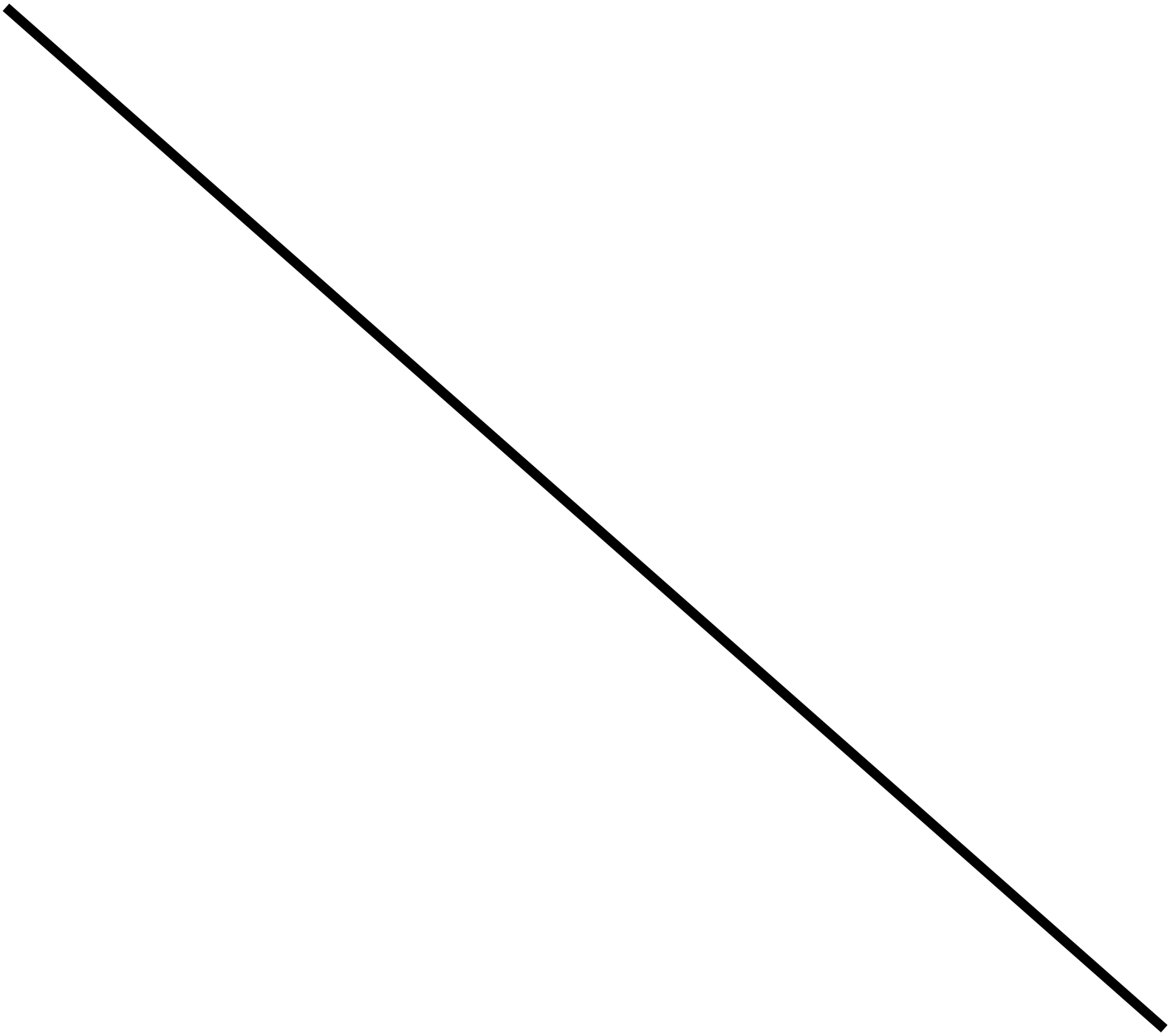
For any Price Level below P_e



Aggregate Supply $<$ Aggregate Demand

Firms increase
production and prices







Once prices rise to this level

Aggregate Supply = Aggregate Demand

Inventories do not change

The economy is at equilibrium

Pe

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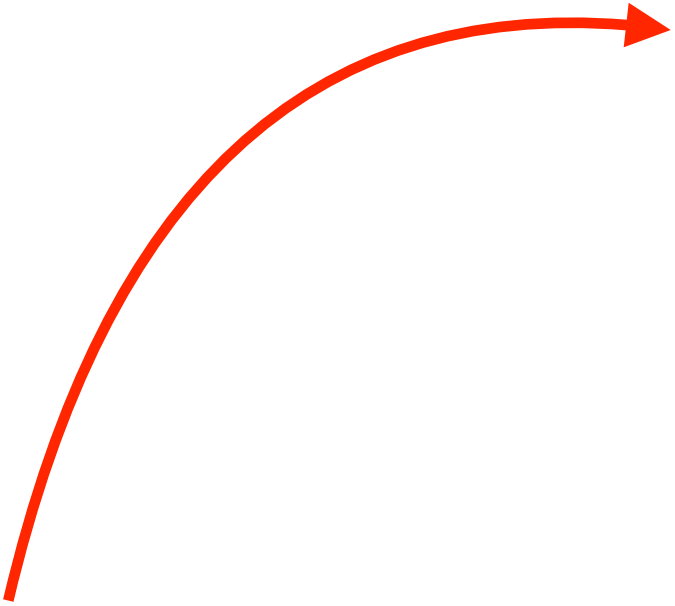
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Equilibrium
Price



Equilibrium GDP



Determining Prices and Output: Equilibrium

