



1. Consumption

Expenditures in consumer goods
are 70% of GDP



By far the most
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Consumers make or break the
economy



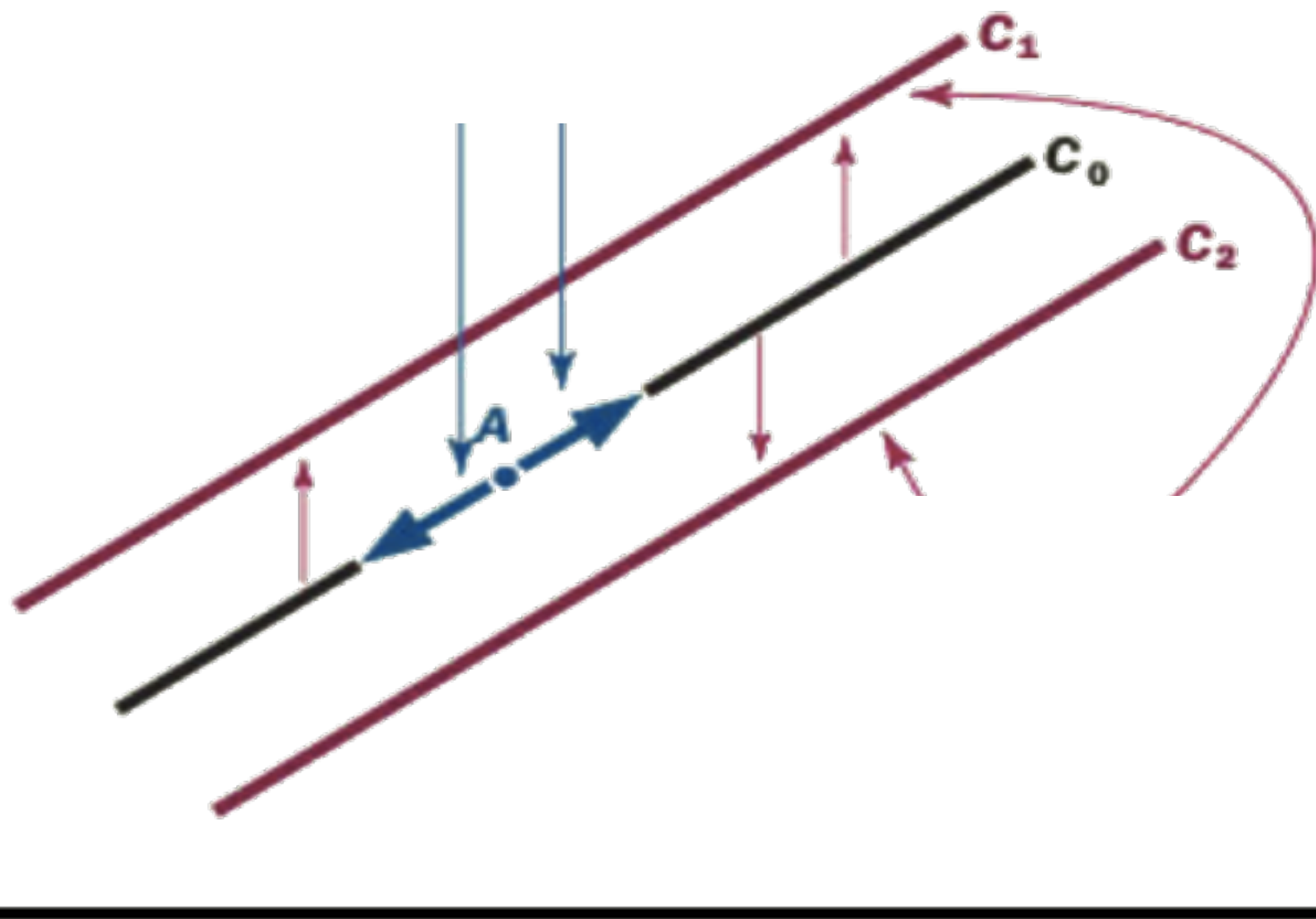
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Real Consumer Spending



Real Disposable Income