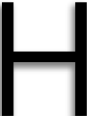


A Tax cut that consumers perceive as **permanent** is more effective than a Tax cut that consumers perceive as **temporary**







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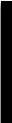


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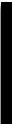


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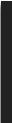


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- Households are more likely to **spend** the extra income if they believe the drop in taxes will be **permanent**

- Households are more likely to **save** the extra income if they believe the drop in taxes will be **temporary** and taxes will soon go back up

A Tax cut that consumers perceive as **permanent** is more effective than a Tax cut that consumers perceive as **temporary**

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