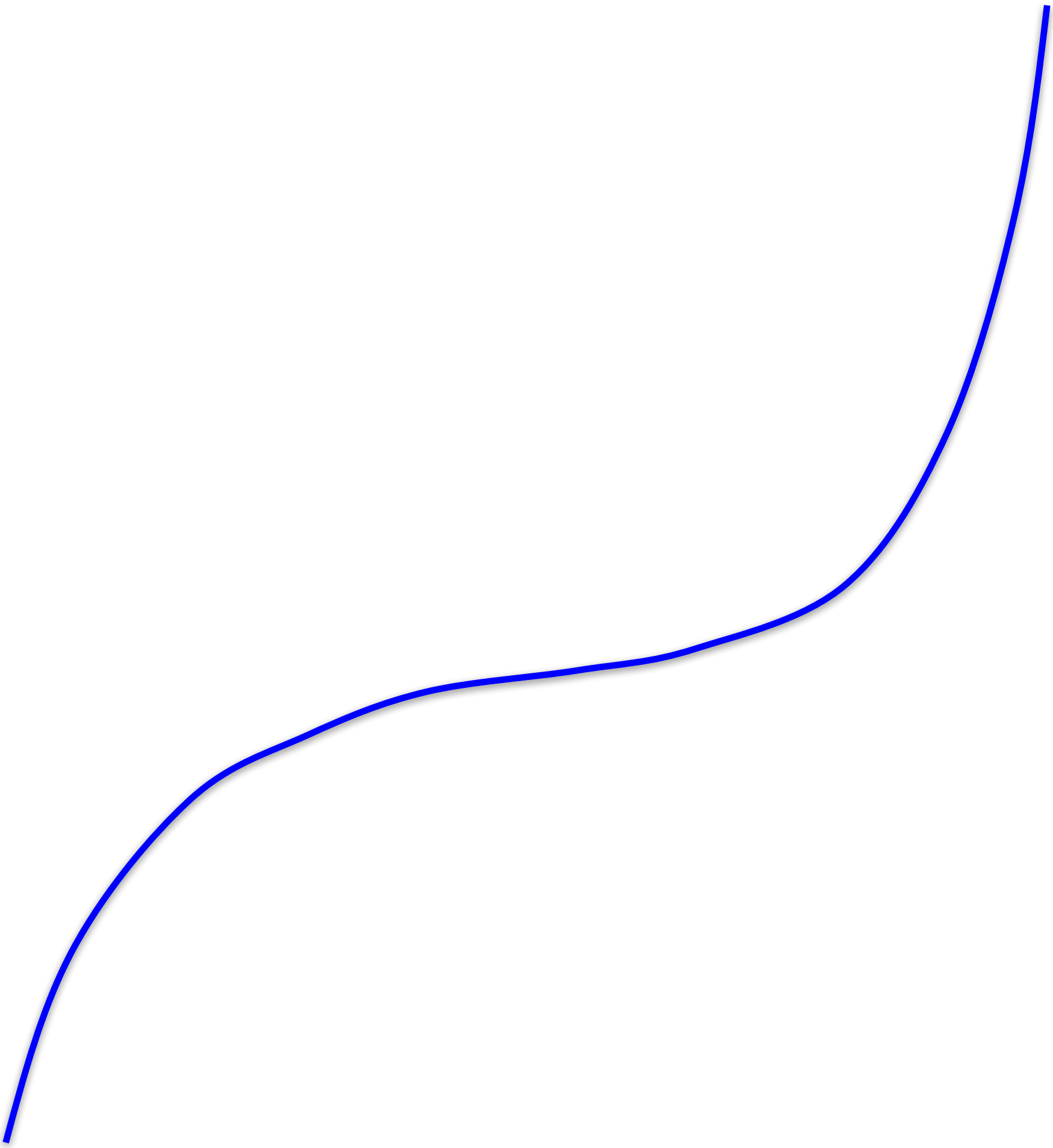
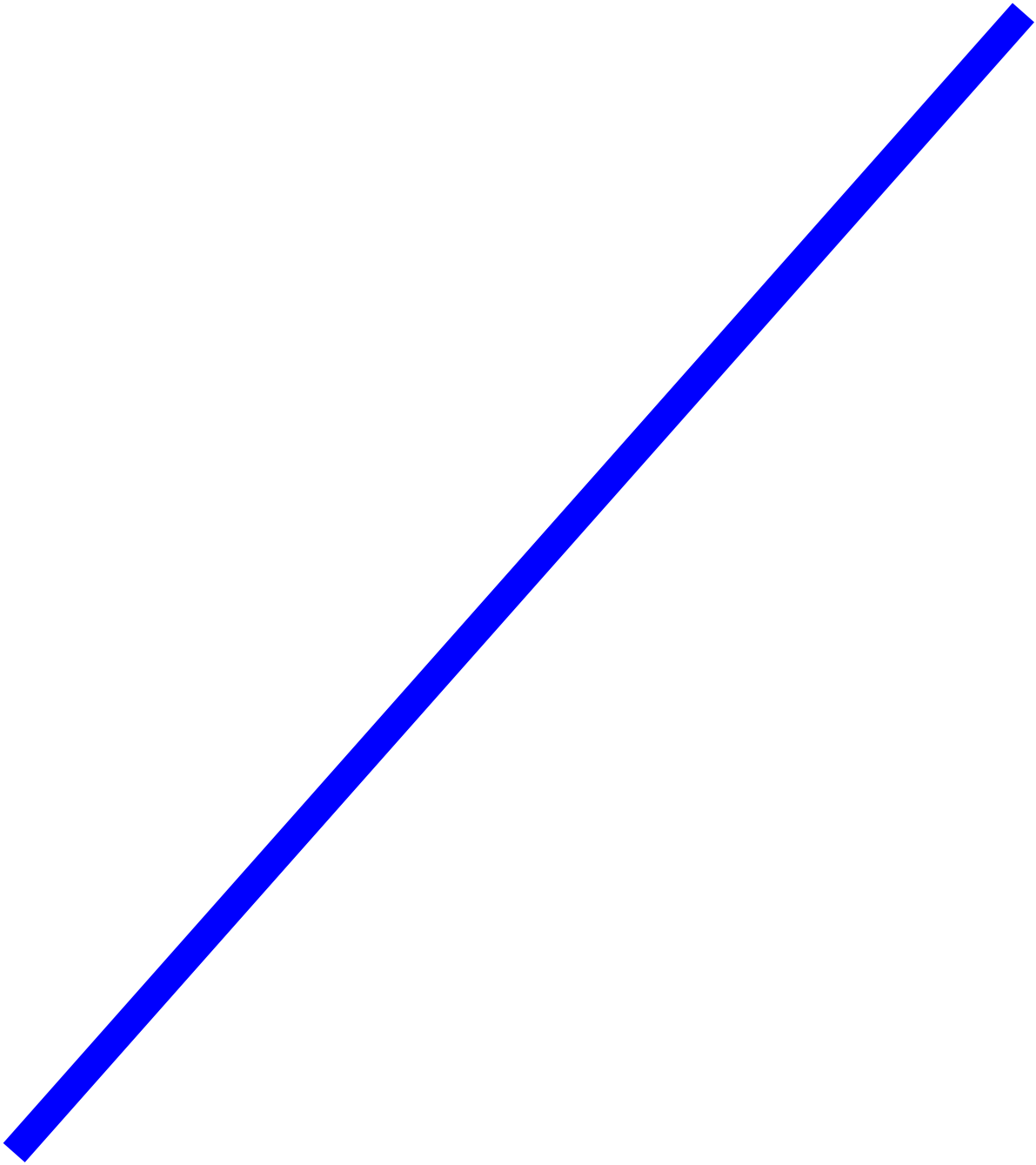
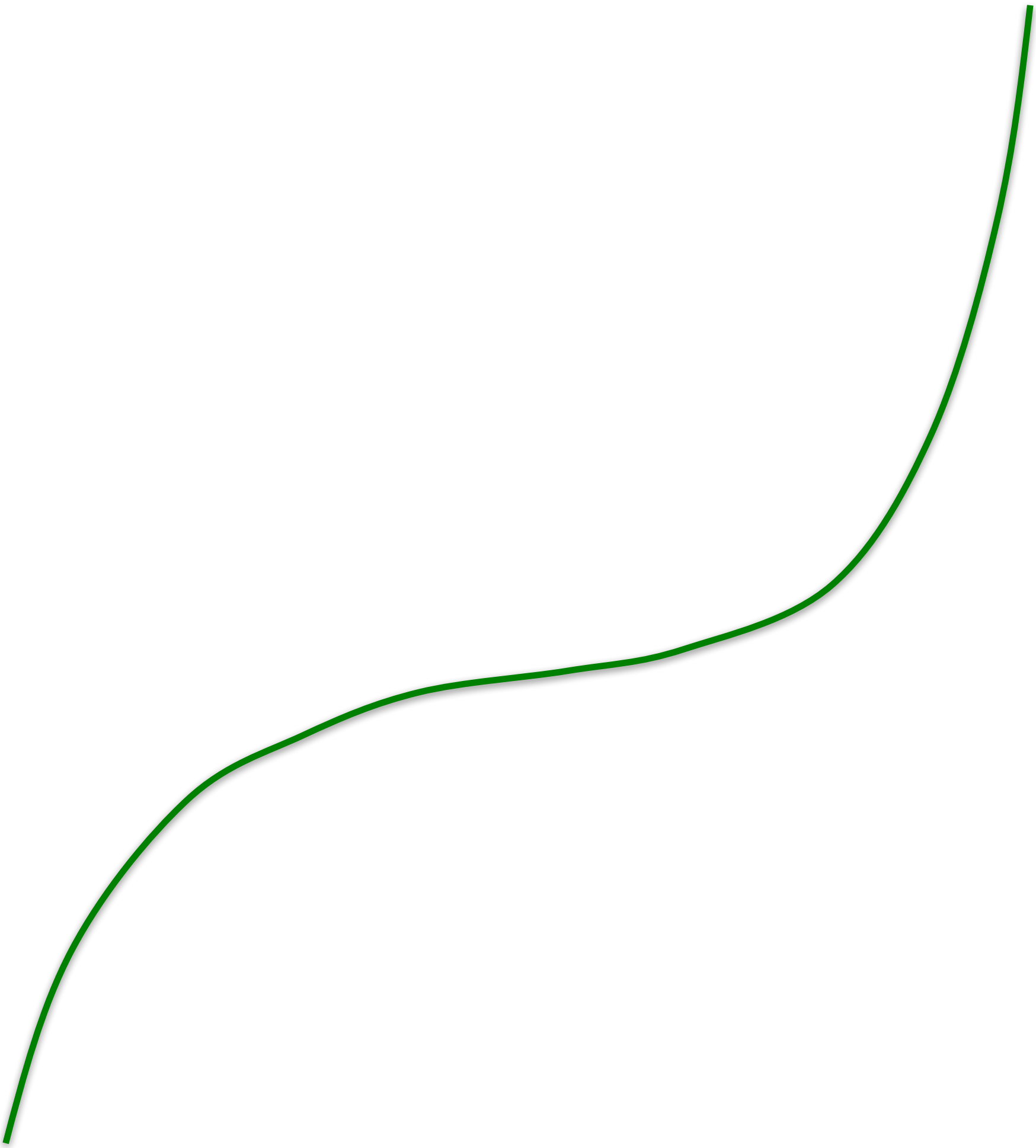




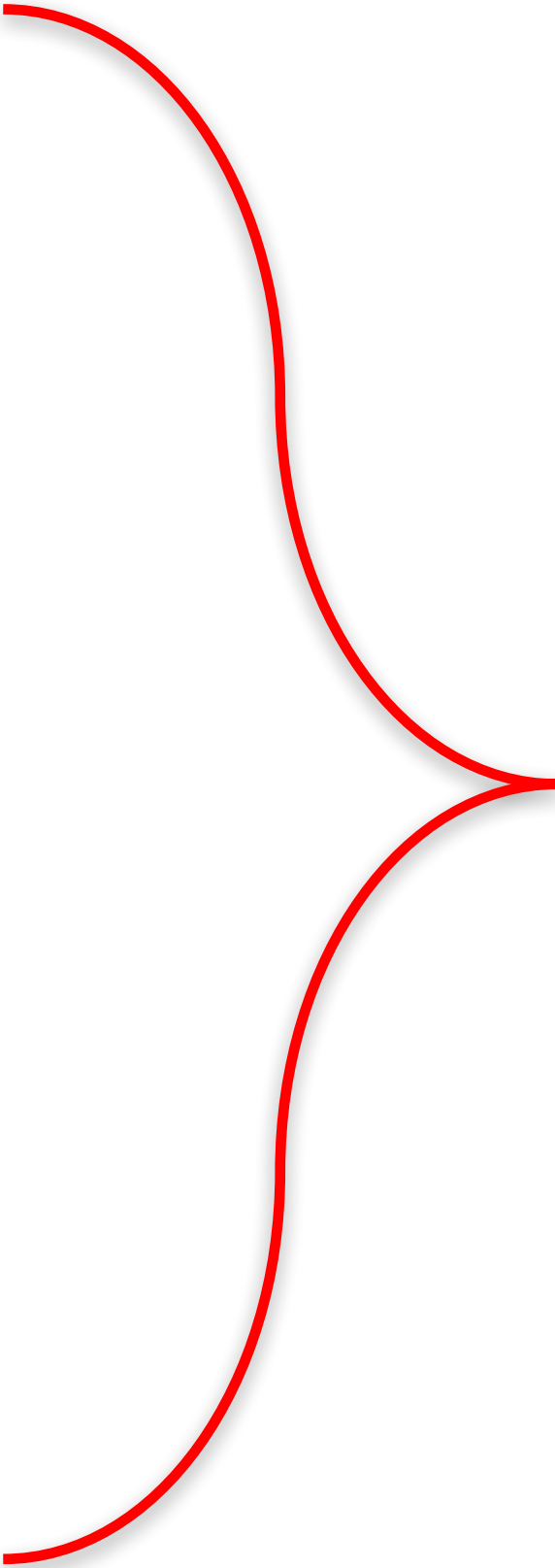
TR

TC

q*

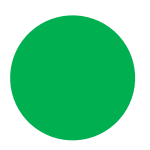


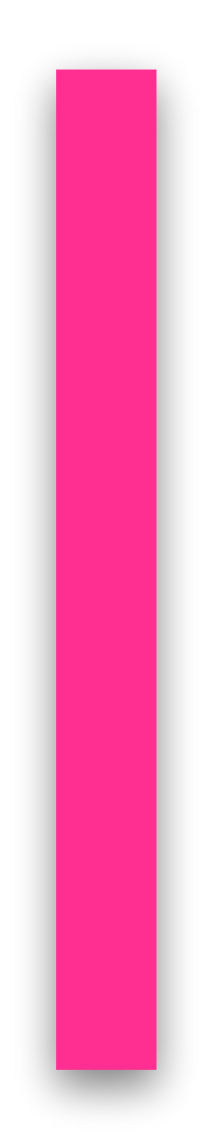
VC



TR covers all TC

TC





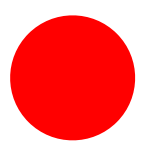
Profit > 0

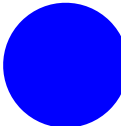
If the Price > ATC the firm will make a Profit

TR
TC
VC

TR,TC,VC

Output

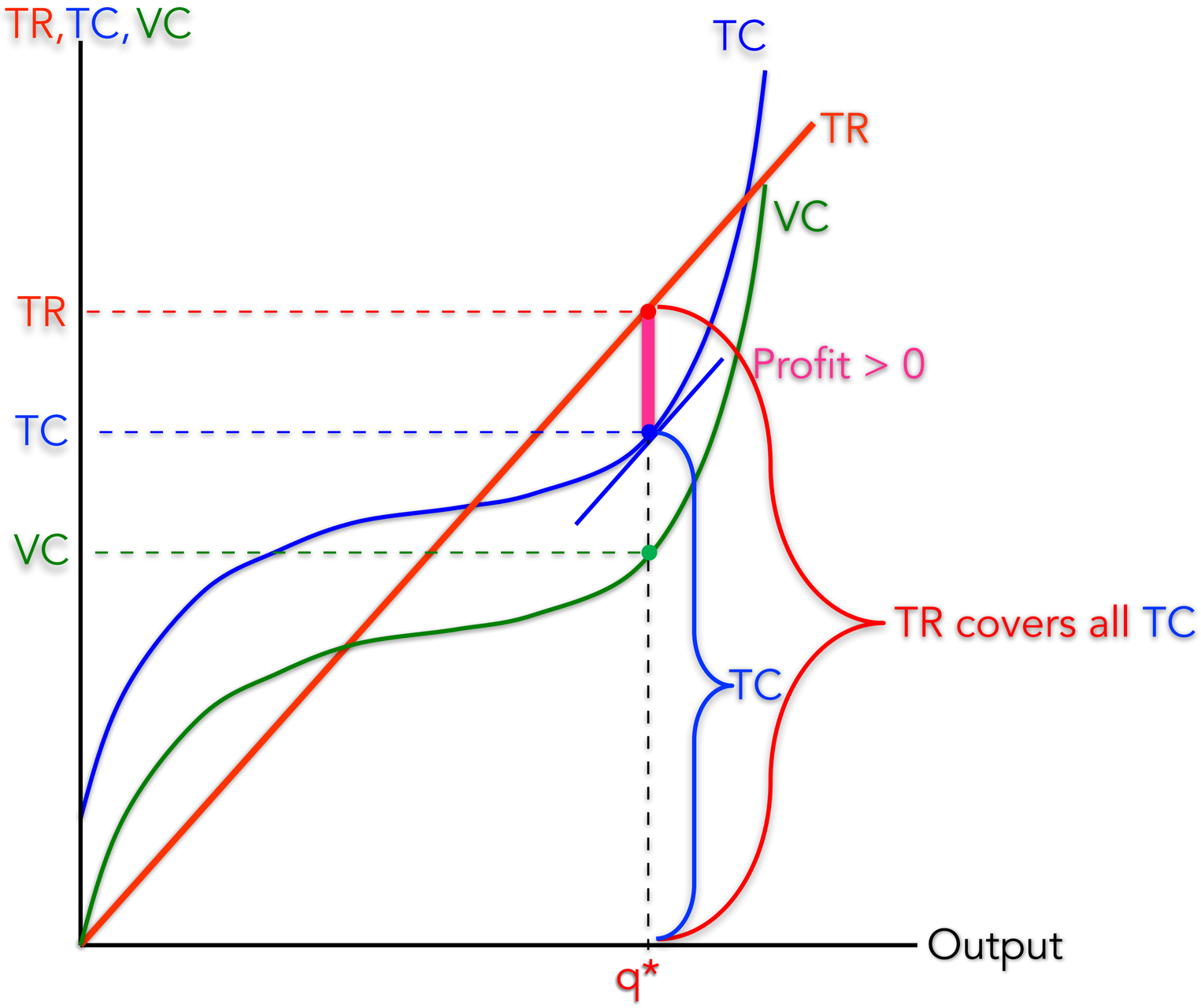


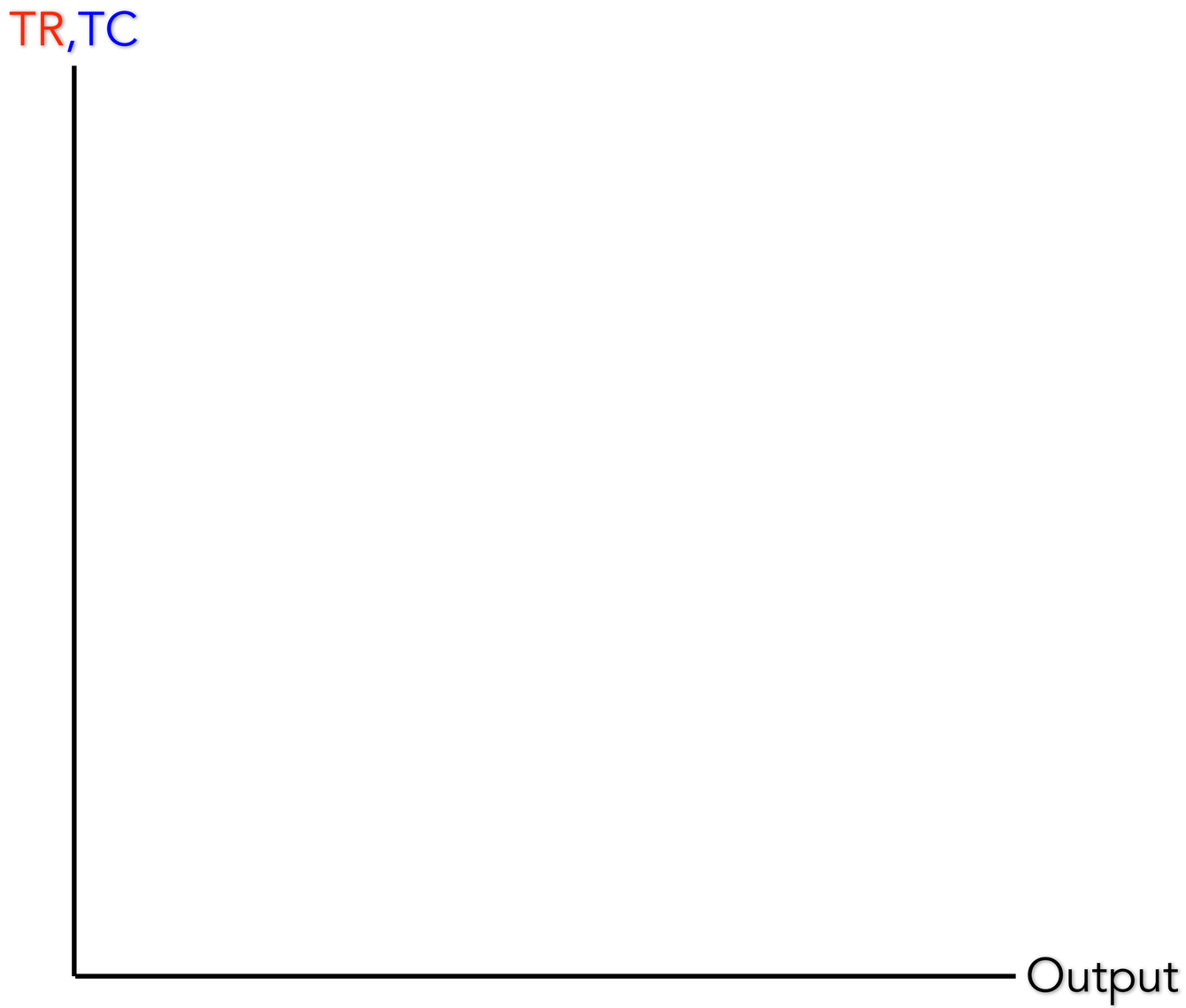


If TR > TC the firm will make a Profit

If the Price > ATC the firm will make a Profit

If TR > TC the firm will make a Profit




TR,TC
Output