



**How will buyers react to a decrease  
in the price of pork?**

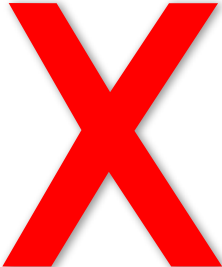
Quantity Demanded increases

At the same time a news report  
warns of infected pork meat.

**We can not use the law of demand:**  
**Two variables changed price and**  
**tastes**



**Ceteris  
Paribus**





Cervix  
Pain

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# Is this sentence correct?

**“When the price drops  
demand increase”**