





$$MRP_K = 45$$

$$P_K = 90$$

= 0.5

*Your get \$1 in revenue for
each dollar spent on Capital*

if **MRPK** **<** **PRK**

$$MRP_K = 90$$

$$P_K = 90$$





Use *less* capital

Example:

*Your get only **\$50 cents** in
revenue for each dollar spent
on Capital*

$$\underline{MRP_K = 270}$$

$$P_K = 90$$

=

3

1f MRPK > PK



Use *more* capital

*Your get \$3 in revenue for
each dollar spent on Capital*

***If* $MRP_K = P_K$**



Optimal amount of capital

Example:

$$\frac{MRP_K = 90}{P_K = 90} = 1$$

You get **\$1** in revenue for each dollar spent on Capital

If $MRP_K = P_K$  *Optimal* amount of capital

$$\frac{MRP_K = 270}{P_K = 90} = 3$$

You get **\$3** in revenue for each dollar spent on Capital

If $MRP_K > P_K$  Use *more* capital

$$\frac{MRP_K = 45}{P_K = 90} = 0.5$$

You get only **\$50 cents** in revenue for each dollar spent on Capital

If $MRP_K < P_K$  Use *less* capital

