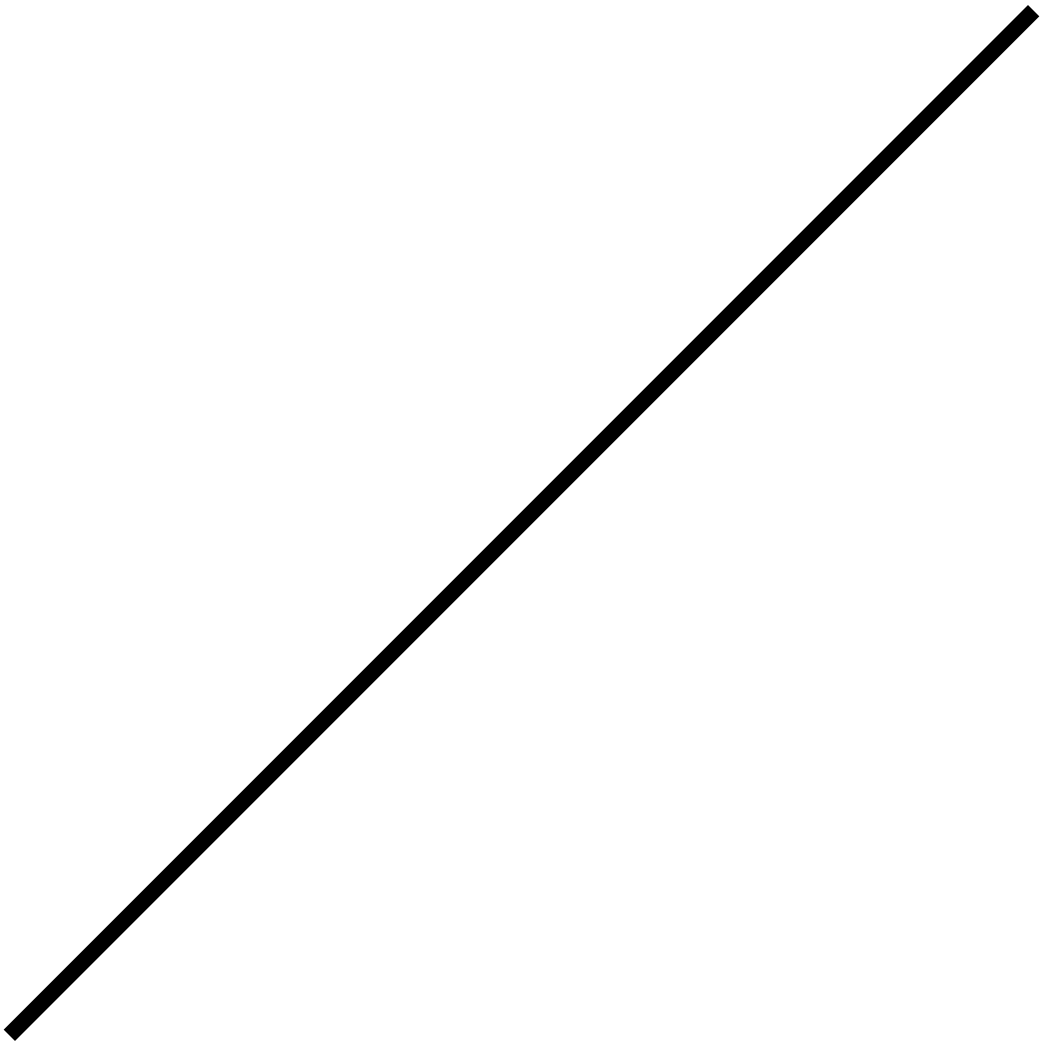


Monopolists set the price

S







D



O_3

P3

_____d



91







9/2

93







O_2

P₂





Q₁

P

1

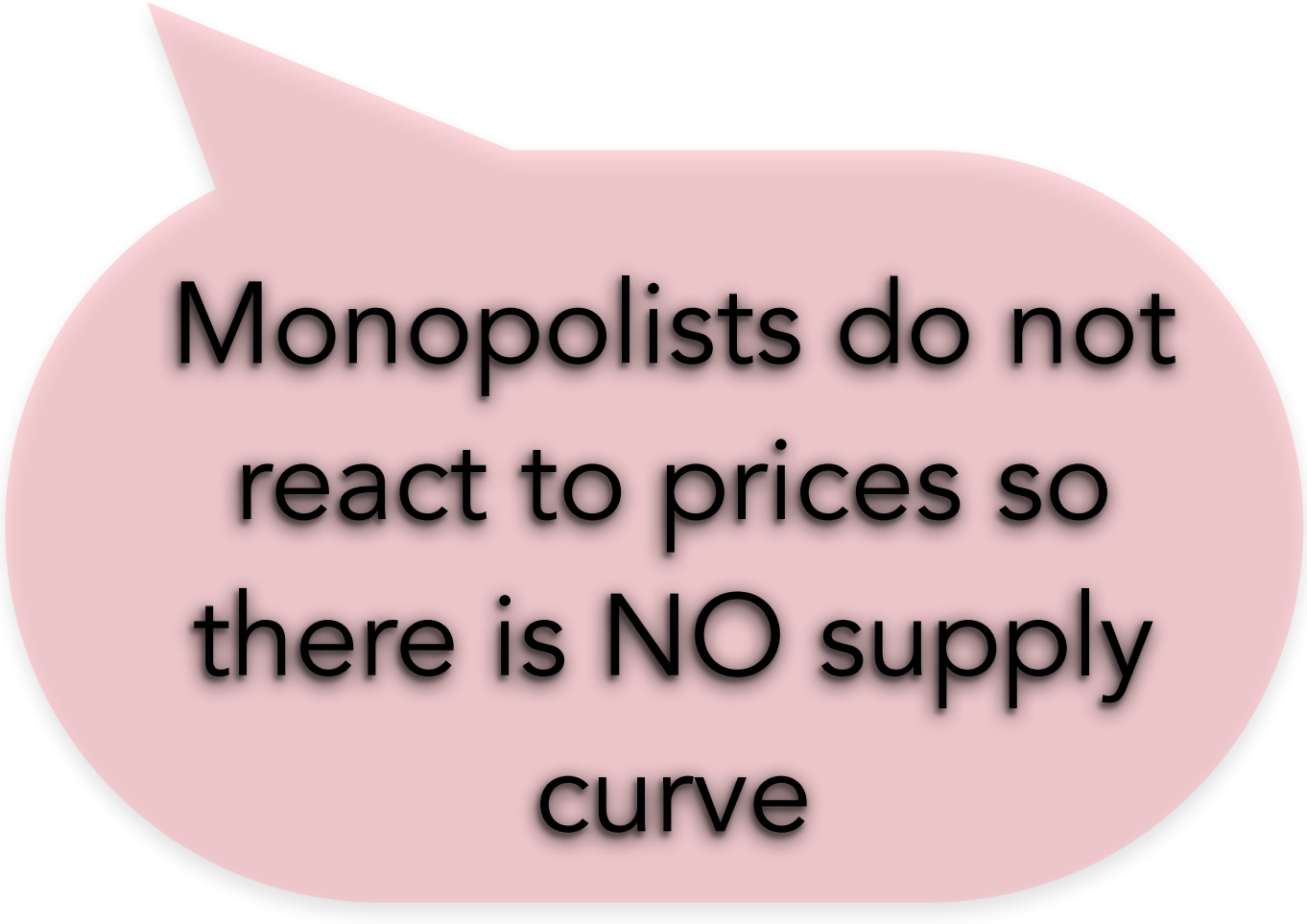


Q.0

P.O.



Perfectly Competitive Firms do not **set** the price

A large, light pink speech bubble with a pointed tail at the top left, containing black text.

Monopolists do not
react to prices so
there is NO supply
curve

A large, light pink speech bubble with a small tail pointing towards the bottom-left corner. The bubble has a soft drop shadow beneath it.

Monopolists face
the Market
Demand directly

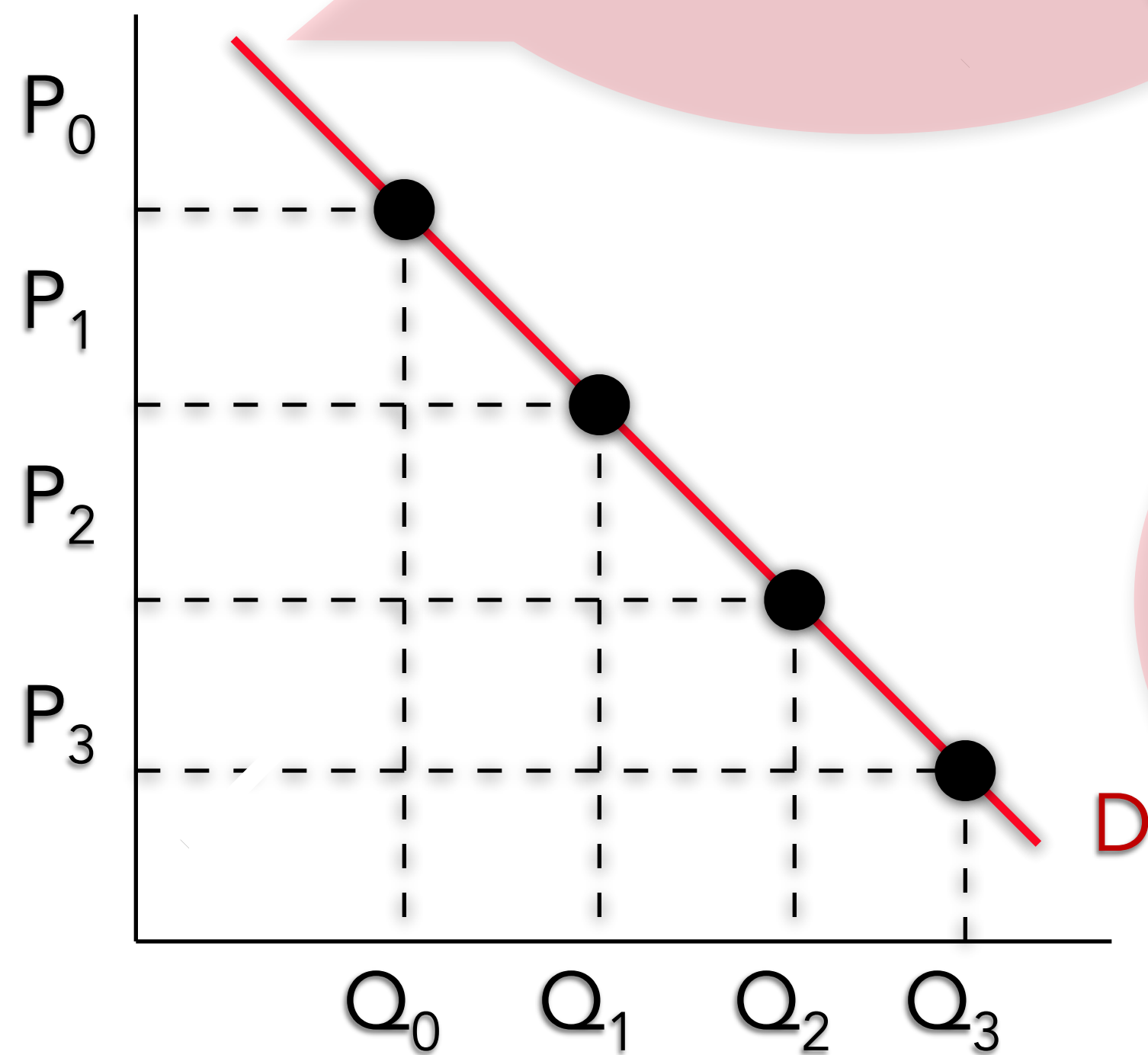
Monopolist choose **both**: the Price and the Quantity that
Maximize their Profit



PC firms
take price as
given

Monopolists do not
take price as given:
there is no perfectly
elastic demand at the
market price

Monopolist choose **both**: the Price and the Quantity that
Maximize their Profit



Monopolists face
the Market
Demand directly

Monopolists do not
take price as given:
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elastic demand at the
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Monopolists do not
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Perfect Competition

