



Examples of Oligopolies



# Baby Formula

Three companies—Abbott, Mead, and Nestle—account for the vast majority of formula sold in the U.S.

Abbott alone has more than 40% of the market

98% of the formula sold in the U.S. is made in the U.S. there is no foreign competition because the U.S. has a tariff and regulatory system effectively designed to keep foreign production out of the U.S market.

# Film and Television

Film and television production in the U.S. is dominated by five media conglomerates: The Walt Disney Company, WarnerMedia, NBCUniversal, Sony, and Viacom.

# Wireless Carriers

The combined market share of the **four** major wireless carrier companies in the U.S.—**Sprint-Nextel, T-Mobile, Verizon, and AT&T**—is over 98%.

# Music Industry

The music industry is dominated by three major recording labels: Sony, Universal, and Warner

# Domestic Airlines

With **four** major domestic airlines-  
**American Airlines, Delta Air Lines,**  
**Southwest Airlines, and United**  
**Airlines** - flying about 80% of all  
domestic passengers in 2017



# U.S. Car Manufacture

With **three** leading auto manufacturers in the United States: **Ford, GM, and Stellantis** (the new iteration of Chrysler through mergers).

# Global Car Manufacture

Twelve key manufacturers: Toyota,  
Honda, Volkswagen, Renault-  
Nissan-Mitsubishi, Daimler, Ford,  
GM, Stellantis, BMW, SAIC,  
Hyundai

# Aircraft Manufacture

Ten key manufacturers: Lockheed Martin, Airbus, Boeing, Raytheon Technologies, Northrop Grumman, General Electric, Safran, Leonardo, Bombardier, and United Aircraft Corporation. Boeing and Airbus are the two biggest **airplane manufacturers** in the world. Together, they own nearly 90% of the market.





# Examples of Oligopolies

## Film and Television

Film and television production in the U.S. is dominated by **five** media conglomerates: **The Walt Disney Company, WarnerMedia, NBCUniversal, Sony, and Viacom.**

## Baby Formula

**Three** companies—**Abbott, Mead, and Nestle**—account for the vast majority of formula sold in the U.S.

Abbott alone has more than 40% of the market

98% of the formula sold in the U.S. is made in the U.S. there is no foreign competition because the U.S. has a tariff and regulatory system effectively designed to keep foreign production out of the U.S market.

## Wireless Carriers

The combined market share of the **four** major wireless carrier companies in the U.S.—**Sprint-Nextel, T-Mobile, Verizon, and AT&T**—is over 98%.

## U.S. Car Manufacture

With **three** leading auto manufacturers in the United States: **Ford, GM, and Stellantis** (the new iteration of Chrysler through mergers).

## Global Car Manufacture

**Twelve** key manufacturers: **Toyota, Honda, Volkswagen, Renault-Nissan-Mitsubishi, Daimler, Ford, GM, Stellantis, BMW, SAIC, Hyundai**

## Music Industry

The music industry is dominated by **three** major recording labels: **Sony, Universal, and Warner**

## Domestic Airlines

With **four** major domestic airlines- **American Airlines, Delta Air Lines, Southwest Airlines, and United Airlines** - flying about 80% of all domestic passengers in 2017

## Aircraft Manufacture

**Ten** key manufacturers: **Lockheed Martin, Airbus, Boeing, Raytheon Technologies, Northrop Grumman, General Electric, Safran, Leonardo, Bombardier, and United Aircraft Corporation.** Boeing and Airbus are the two biggest **airplane manufacturers** in the world. Together, they own nearly 90% of the market.

# Models of Oligopoly Behavior