

Demand for Samsung  
does not change





Quantity demanded

***P*rice**

Quantity Demanded  
for Samsung  
decrease

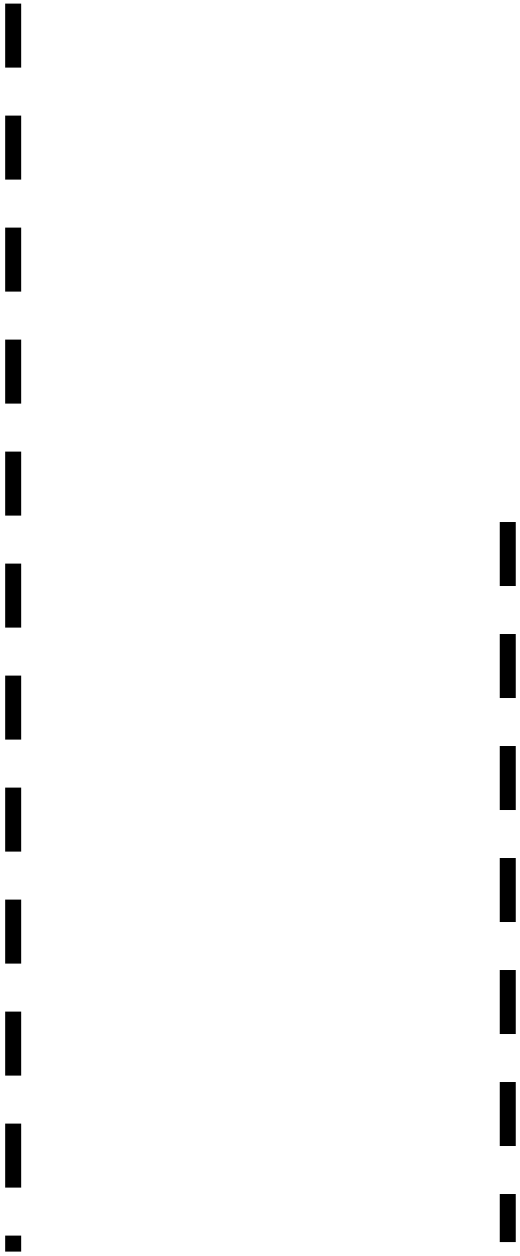


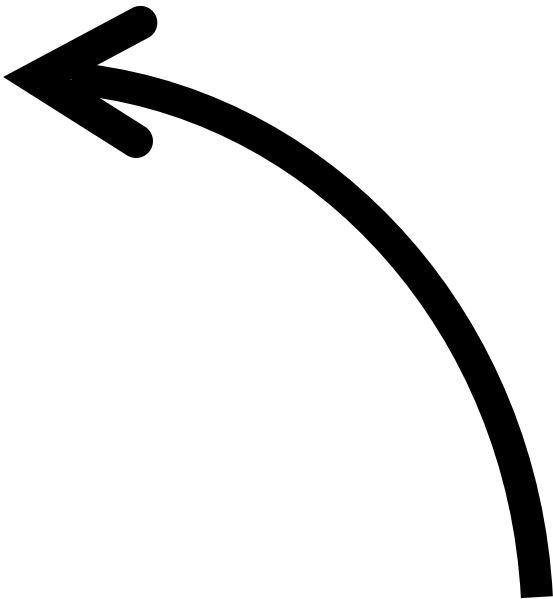
**D<sub>1</sub>**



A movement UP Along







Price of Samsung increase

No Shift



$Q_1$

$Q_0$



Increase  
in Price





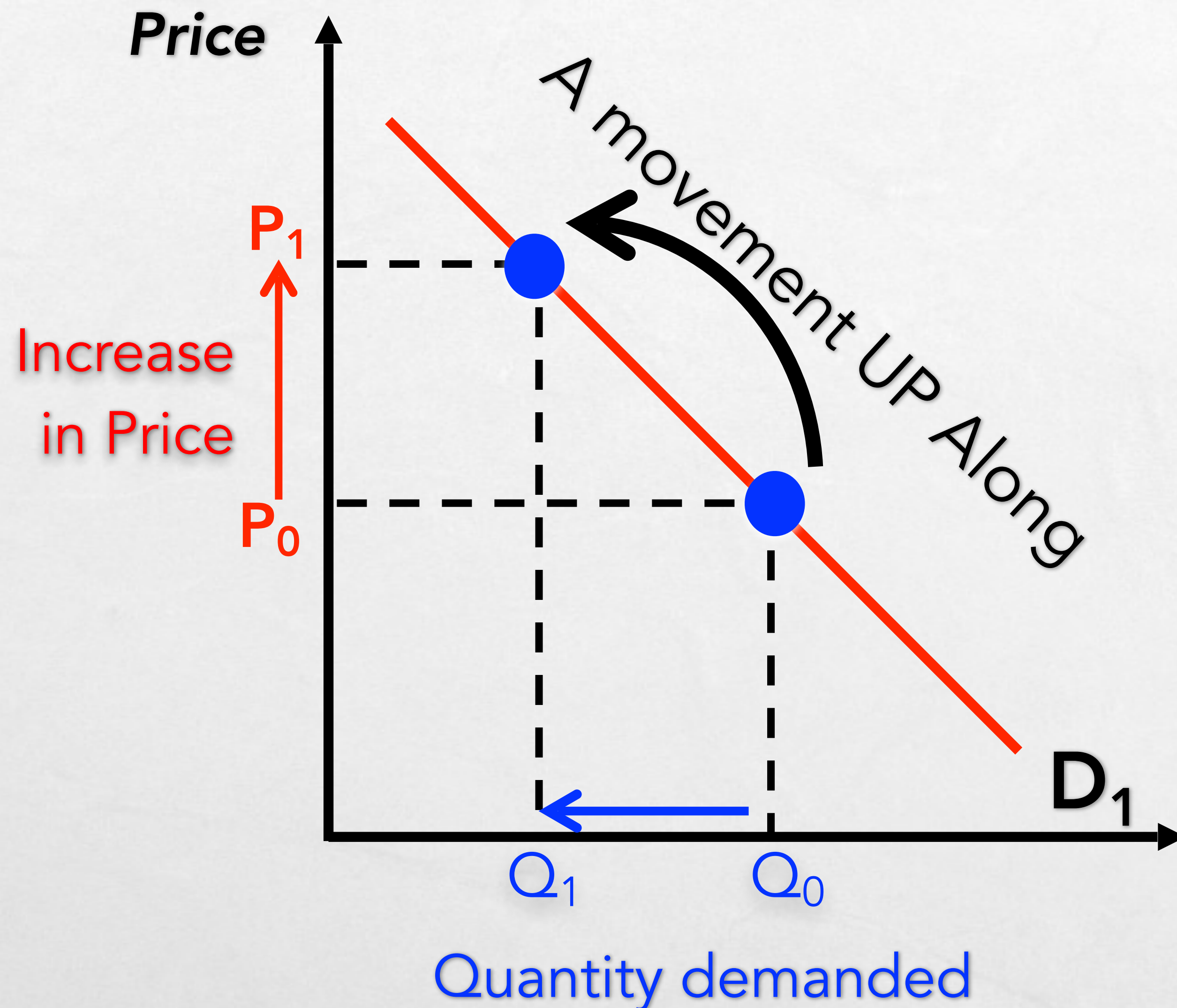


Price of **Samsung** increase

**Demand** for Samsung  
does not change

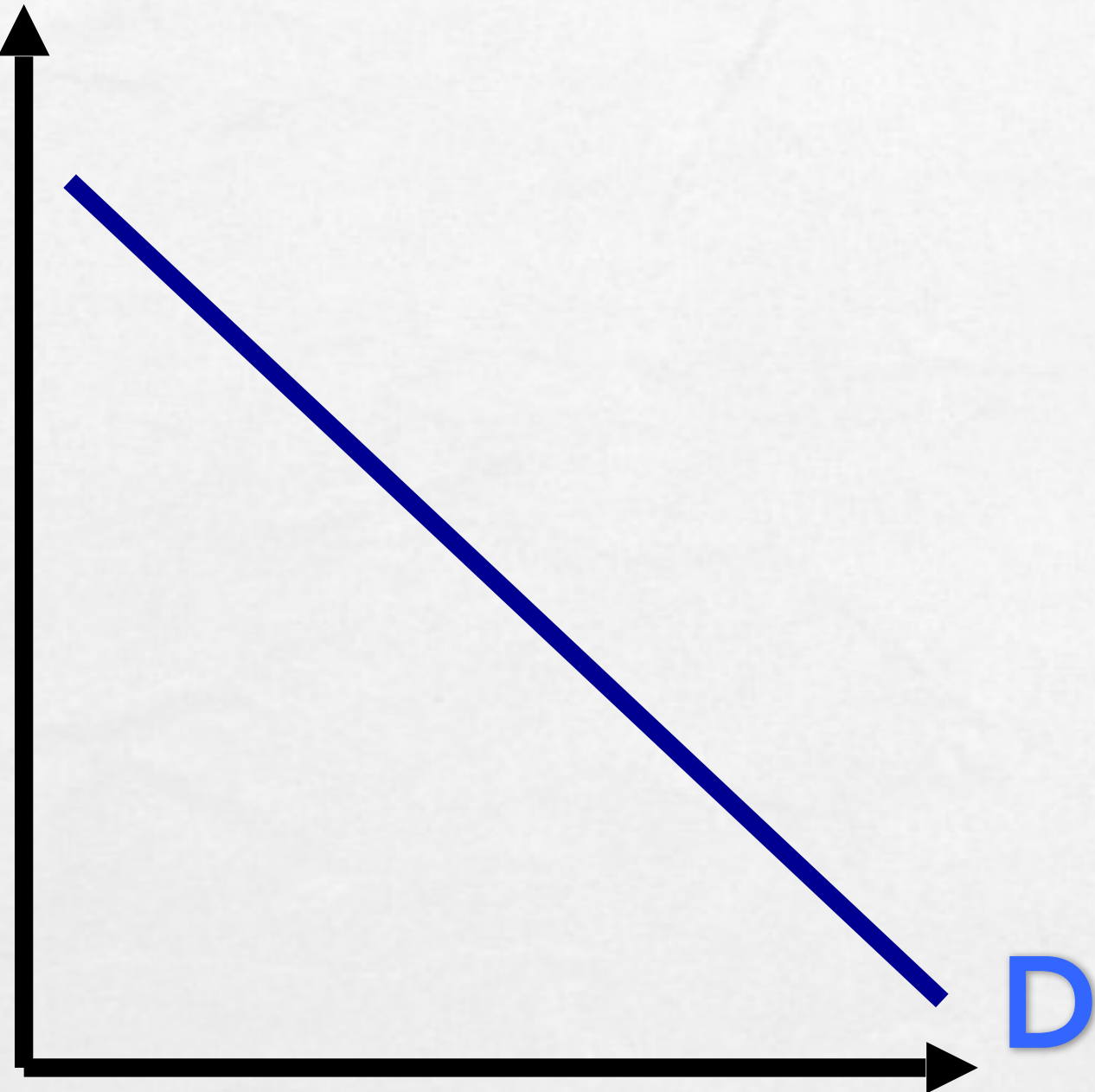
**No Shift**

**Quantity Demanded**  
for Samsung  
decrease





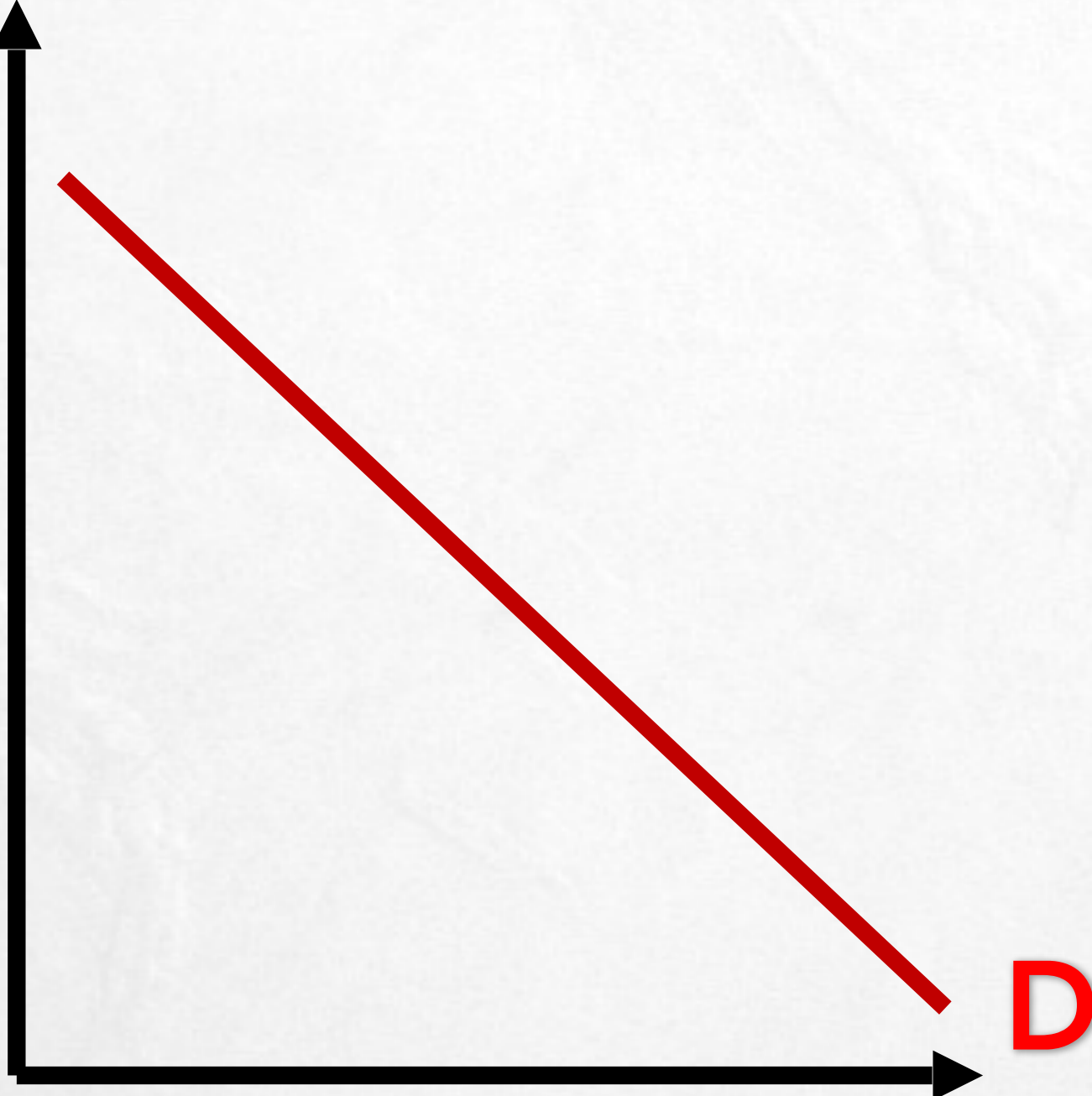
Price



iPhones

D

Price



Samsung

D