



Examples of Oligopolies



# Baby Formula

Three companies—Abbott, Mead, and Nestle—account for the vast majority of formula sold in the U.S.

Abbott alone has more than 40% of the market

98% of the formula sold in the U.S. is made in the U.S. there is no foreign competition because the U.S. has a tariff and regulatory system effectively designed to keep foreign production out of the U.S market.

# Film and Television

Film and television production in the U.S. is dominated by five media conglomerates: The Walt Disney Company, WarnerMedia, NBCUniversal, Sony, and Viacom.

# Wireless Carriers

The combined market share of the **four** major wireless carrier companies in the U.S.—**Sprint-Nextel, T-Mobile, Verizon, and AT&T**—is over 98%.

# Music Industry

The music industry is dominated by  
**three** major recording labels: **Sony,**  
**Universal, and Warner**

# Domestic Airlines

With **four** major domestic airlines-  
**American Airlines, Delta Air Lines,**  
**Southwest Airlines, and United**  
**Airlines** - flying about 80% of all  
domestic passengers in 2017



# U.S. Car Manufacture

With **three** leading auto manufacturers in the United States: **Ford, GM, and Stellantis** (the new iteration of Chrysler through mergers).

# Global Car Manufacture

Twelve key manufacturers: Toyota,  
Honda, Volkswagen, Renault-  
Nissan-Mitsubishi, Daimler, Ford,  
GM, Stellantis, BMW, SAIC,  
Hyundai

# Aircraft Manufacture

Ten key manufacturers: Lockheed Martin, Airbus, Boeing, Raytheon Technologies, Northrop Grumman, General Electric, Safran, Leonardo, Bombardier, and United Aircraft Corporation. Boeing and Airbus are the two biggest **airplane manufacturers** in the world. Together, they own nearly 90% of the market.





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# Models of Oligopoly Behavior