



What determines how much income is needed for transactions?

How much money is needed to purchase goods and services depends on

The price

The number of units purchased

If I buy lunch every day and the price is \$15/lunch, then I need to have 7x15 = \$105 in cash or check

To calculate the amount of liquid balances (cash and deposits) needed for the entire U.S. economy, we need to know:

The prices of all goods and services purchased and



A good proxy for prices is the

A good proxy for quantities is real GDP

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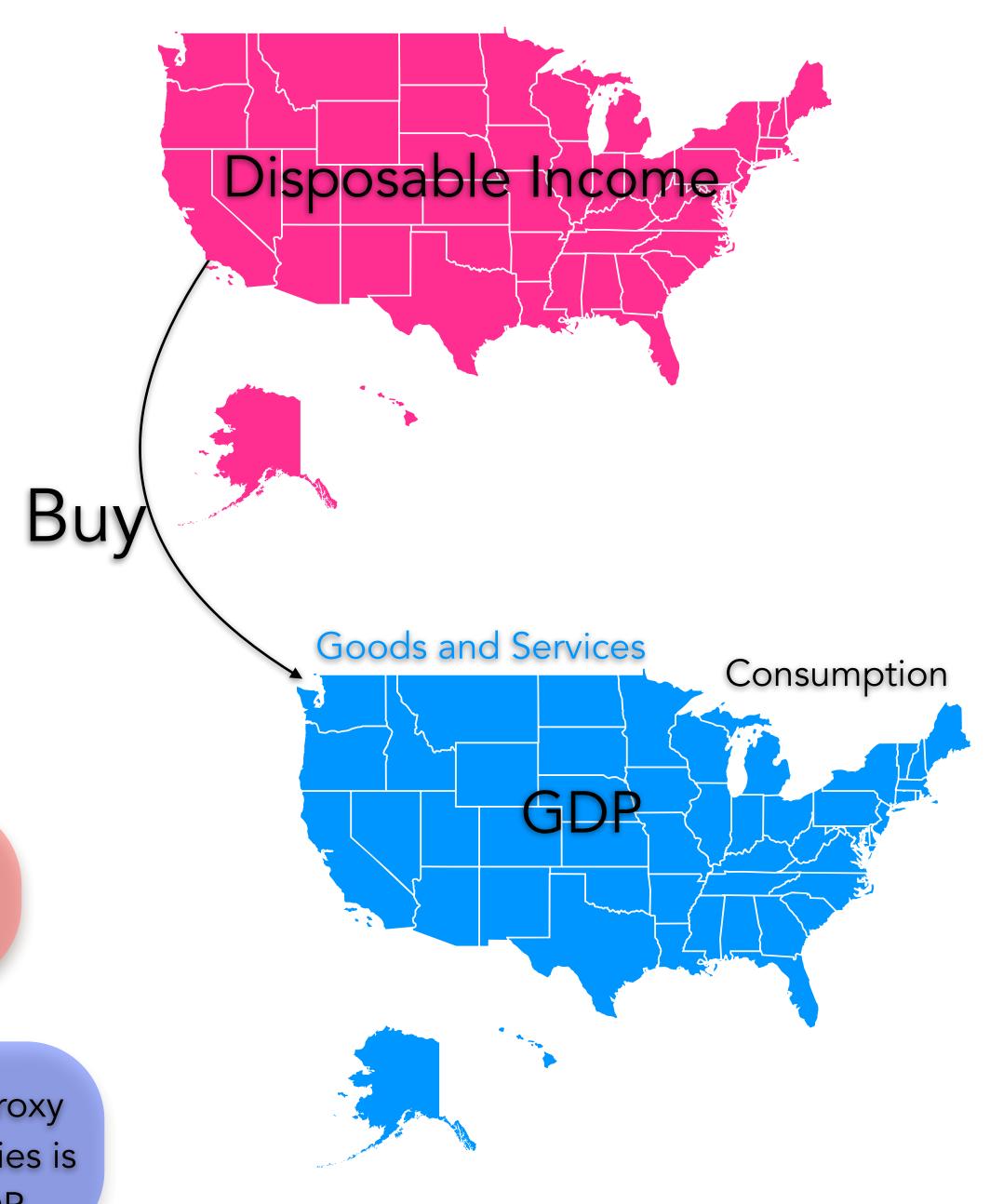
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Fig. The total number of units purchased

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