



**AE<sup>1</sup>**

Y\*

O













AEo

Y

1

**Y**

**2**





**Y**

**3**









AC

=

73





**Y**

**4**



**Y**

**5**







Y

6





Y

7



**Y**

**8**







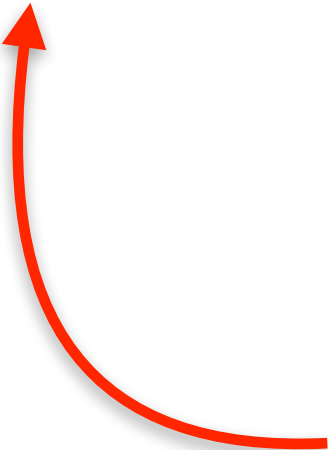
△C = 54

$$\Delta Y = 900$$

$$\Delta Y = \Delta a$$








Y

1

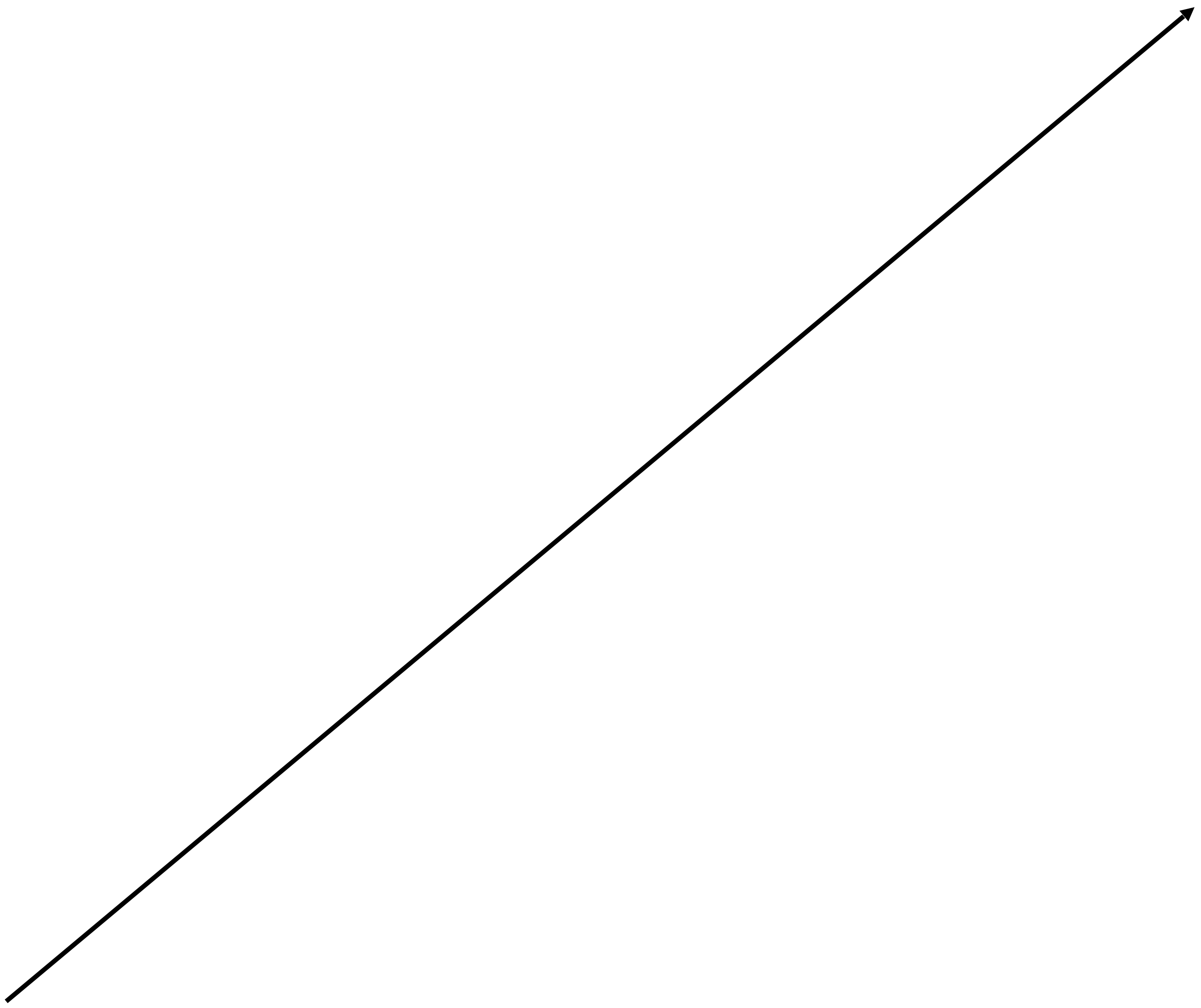




Consumers  
spend 100

$$\left( \frac{1}{1-\text{MPC}} \right)$$







$$\Delta a = 100$$



Increase in "a"

cause an EQUAL

increase in GDP

**NY = 1000**









Increase in  
consumption causes  
the rest of the increase  
in GDP



$$\Delta Y = 100 + 900 = 1,000$$

$Y^*_1$

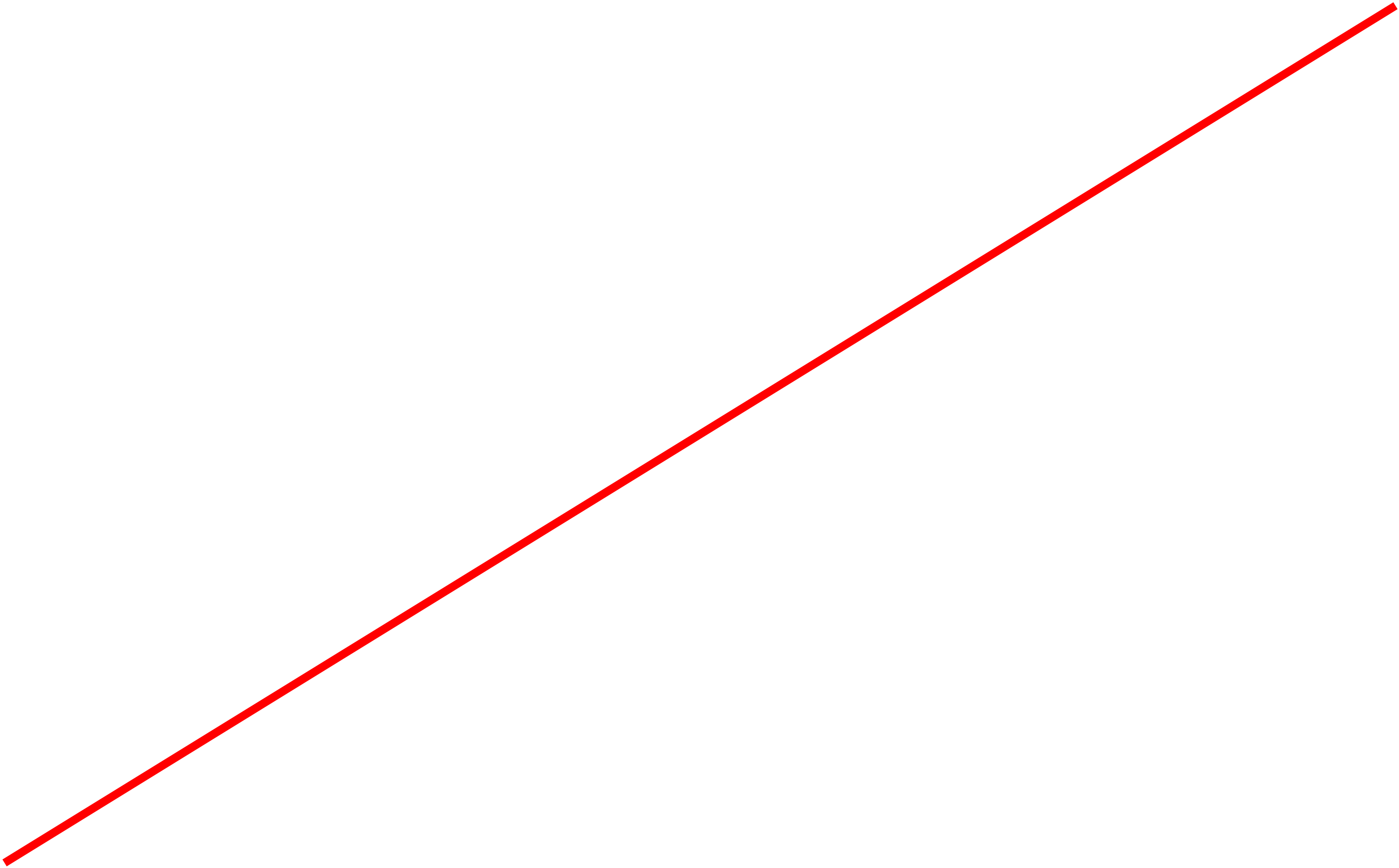
New Equilibrium



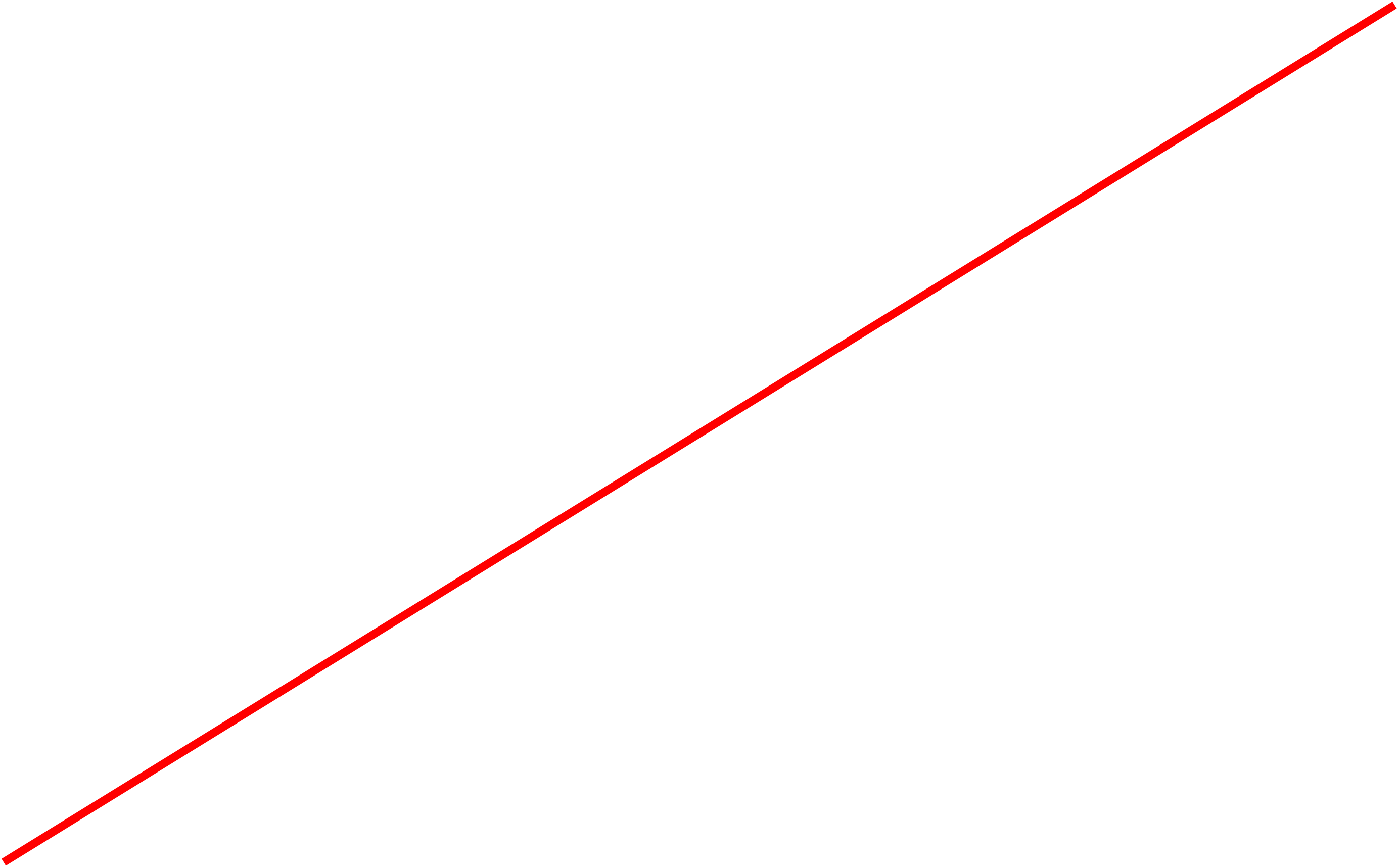
All the  
Multiplicative  
effect is the result of  
additional rounds of  
Consumer spending

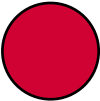






**AEo**





$$\Delta Y = \Delta a \left( \frac{1}{1-MPC} \right)$$

Increase in consumption causes the rest of the increase in GDP

All the Multiplicative effect is the result of additional rounds of Consumer spending

Consumers spend 100

$\Delta a = 100$   
Increase in "a" cause an EQUAL increase in GDP

$\Delta Y = 100$

$\Delta Y = 900$

$\Delta Y = 100 + 900 = 1,000$

$Y^*_1$

New Equilibrium

$Y^*_0$

$AE_0$

$AE_1$

# The Spending Multiplier

