# What determines Consumer Spending?

# Real Income Real Wealth **Expectations Prices**

# The higher Incomes are, the more consumers spend

#### Optimistic consumers spend more: higher intercept

Higher prices, decrease the real value of wealth consumers spend less: lower intercept

### Wealthier individuals spend more: higher intercept

































### Portion of consumption induced by income

Portion of consumption independent from income

#### induced consumption

#### Autonomous consumption





 $C = MPC_xY$ 

 $C = intercept + MPC_xY$ 

## What determines Consumer Spending?

Optimistic consumers spend more: higher intercept

Higher prices, decrease the real value of wealth consumers spend less: lower intercept The higher Incomes are, the more consumers spend

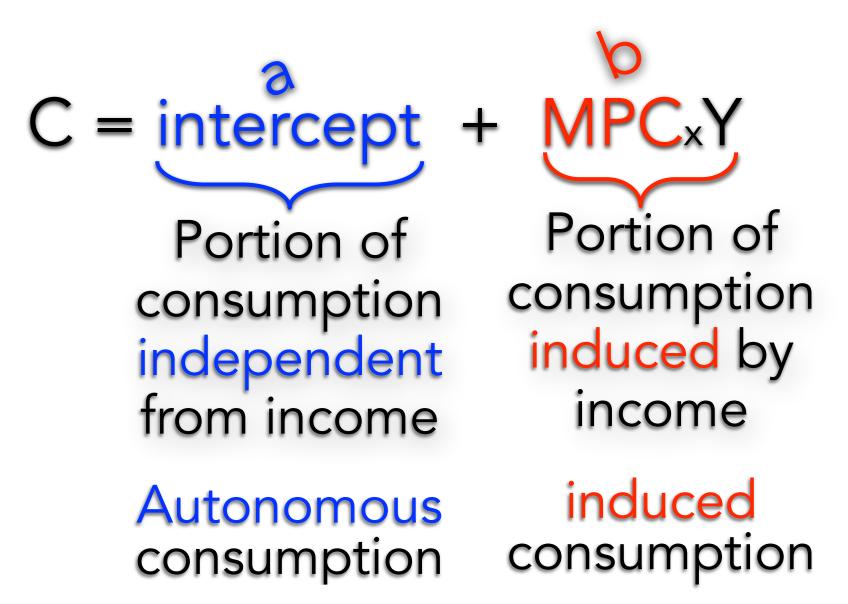
Real Income

Real Wealth

Expectations

**Prices** 

Wealthier individuals spend more: higher intercept



# INTRODUCING THE GOVERNMENT