

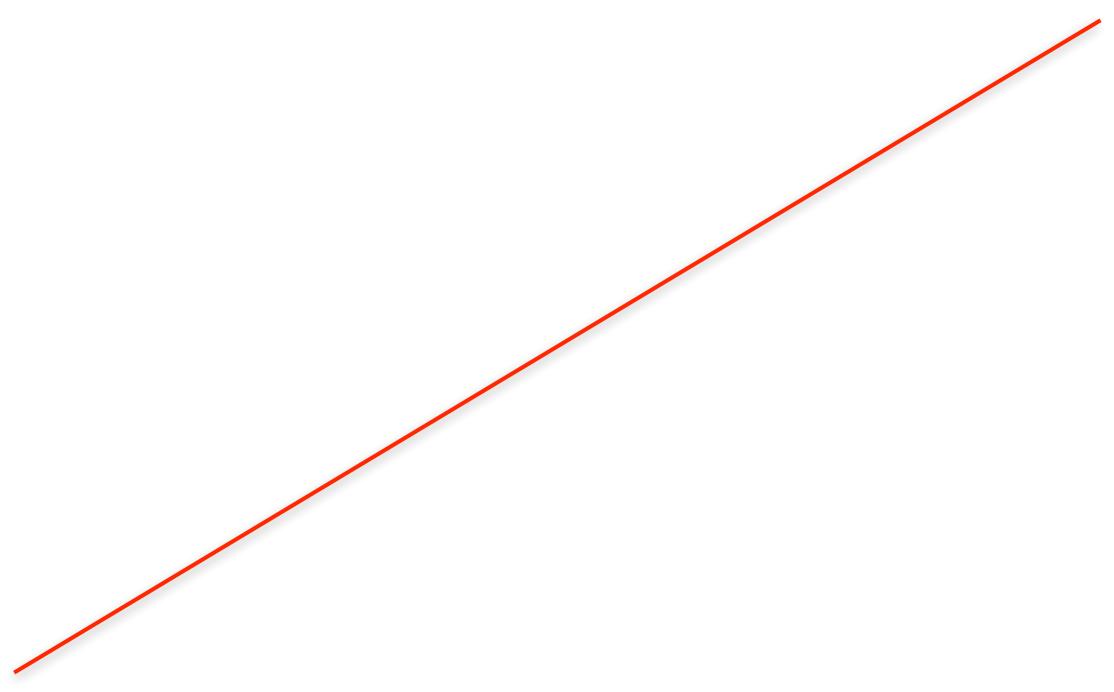


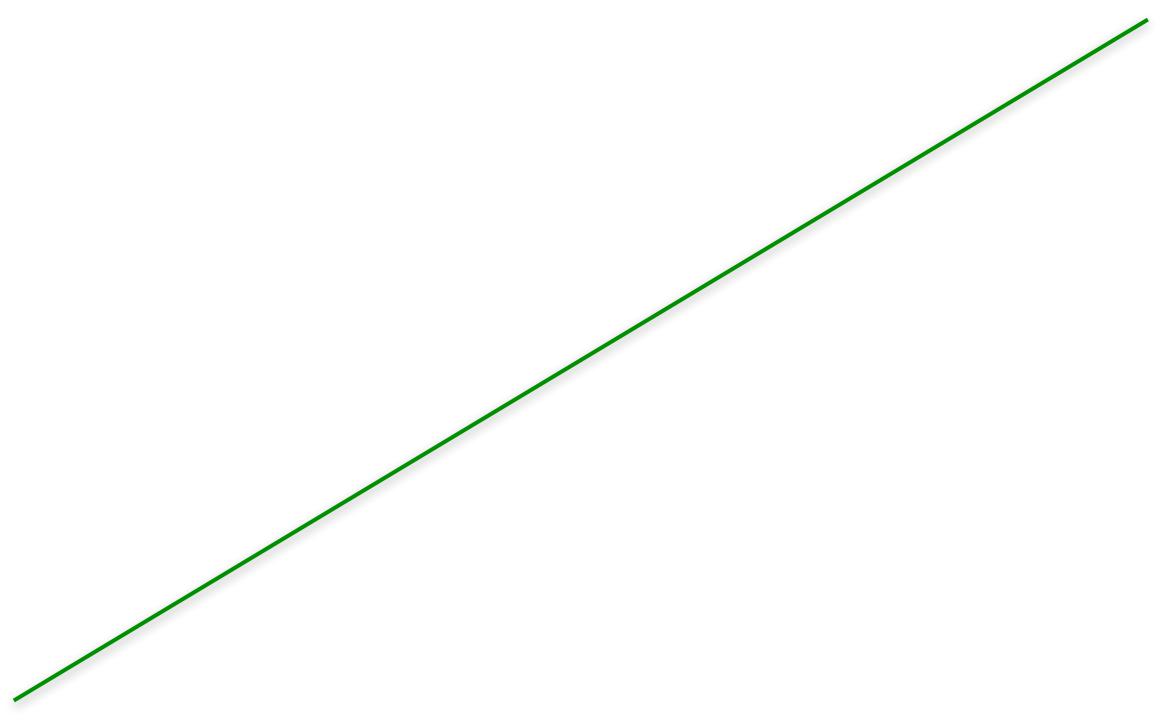
# Real Income: Y

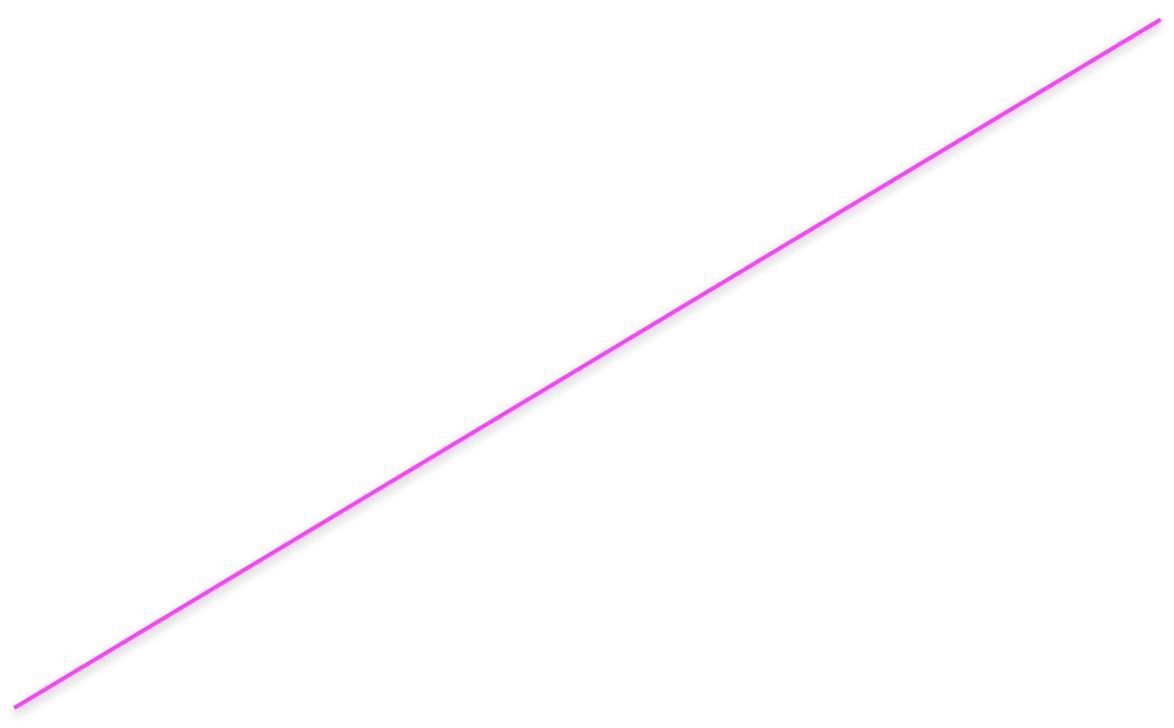
#### Y = 10,000

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8,000

#### 9,000

## Claudia's Consumption

### Mary's Consumption

## Bob's Consumption









































































































































































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 $= 80^{\circ/}$ APC













100% AP(

#### Claudia spends 80% of her income

#### Mary spends 90% of her income

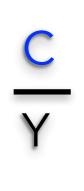
#### Bob spends 100% of his income





# Income is the same for all three

### Consumers spend their income differently



## Claudia saves 20% of her

income

#### Mary saves 10% of her income

#### Bob saves 0% of his income

# Consumers save their income differently

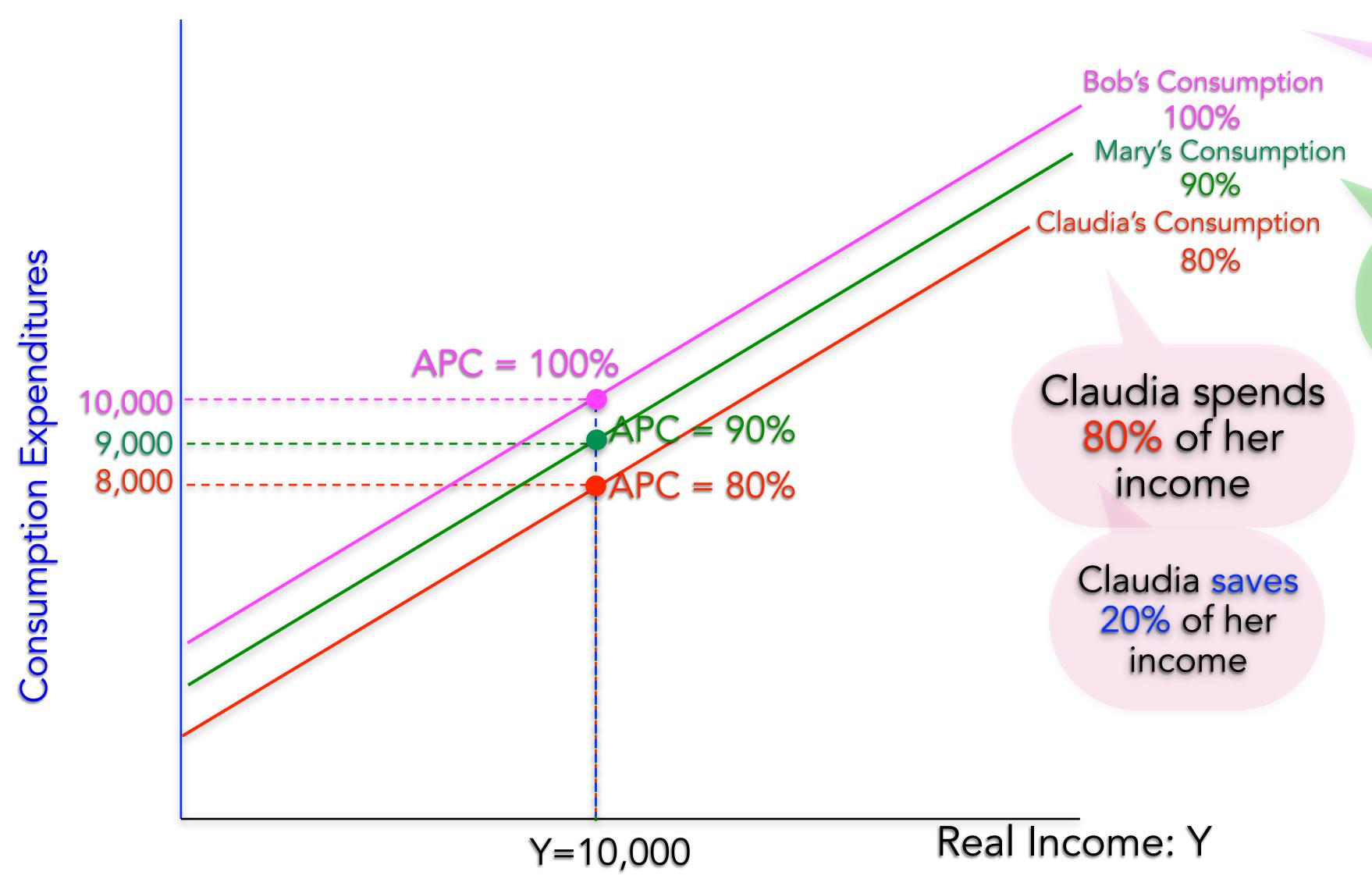
$$APS = \frac{S}{V}$$

### % of the income saved is called the Average Propensity to Save: APS

### % of the income spent is different

### % of the income spent is called the Average Propensity to Consume: APC

90% APC 



% of the income spent is called the Average Propensity to Consume: APC

% of the income saved is called the Average Propensity to Save: APS

Bob spends 100% of his income

Mary spends 90% of her income Bob saves 0% of his income

Mary saves
10% of her
income

Consumers spend their income differently

$$APC = \frac{C}{Y}$$

Consumers save their income differently

$$APS = \frac{S}{Y}$$

