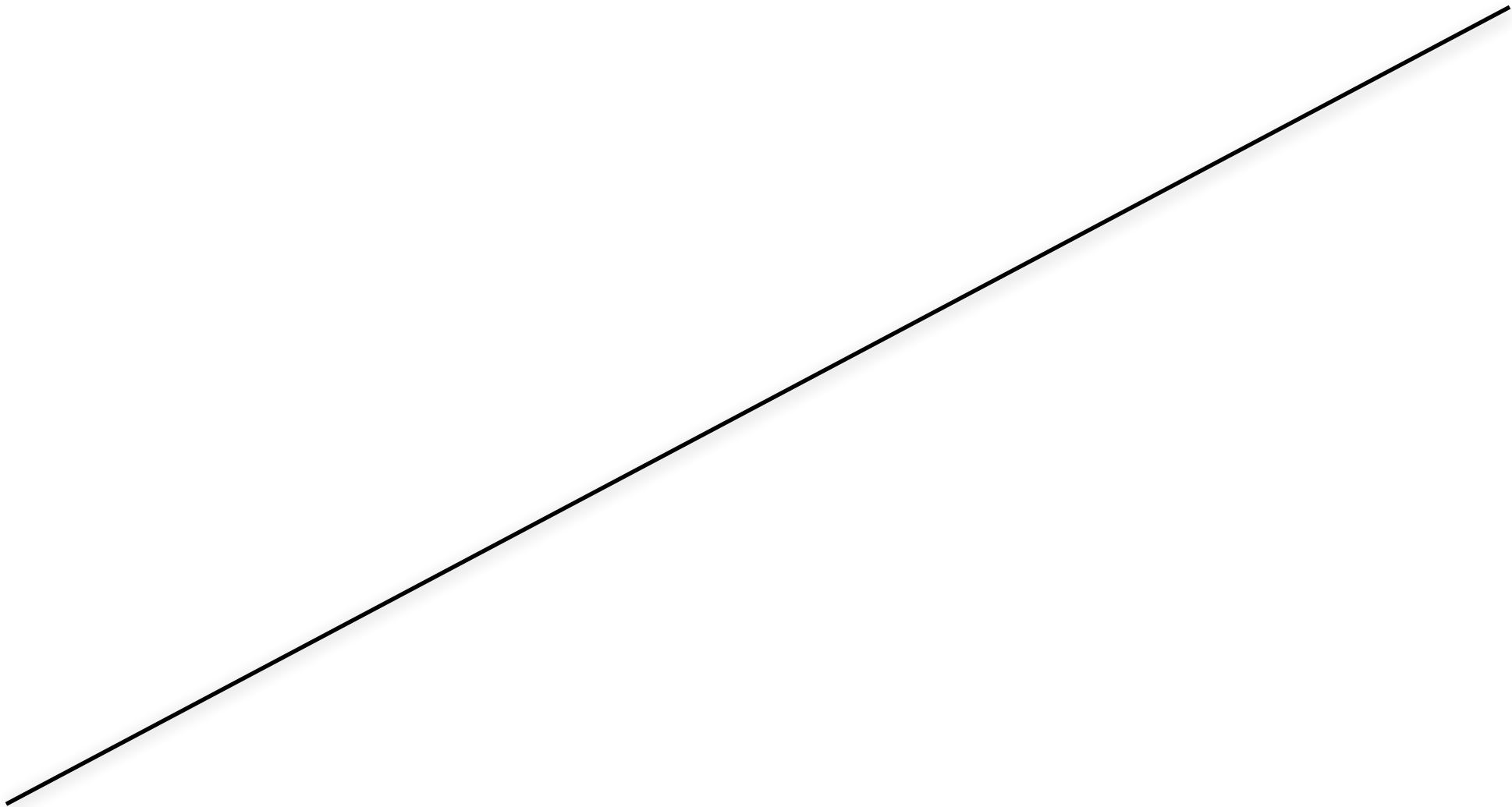


**D**

S





$$Q_e = 4000$$

$$P_e = 0.50$$



Price Floor: 0.8

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

A large pink triangle pointing to the right, with the text 'CS at Equilibrium' inside it.

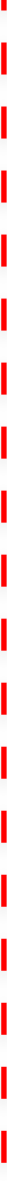
CS at  
Equilibrium

$$Q_d = 100$$

CS after  
floor is  
imposed





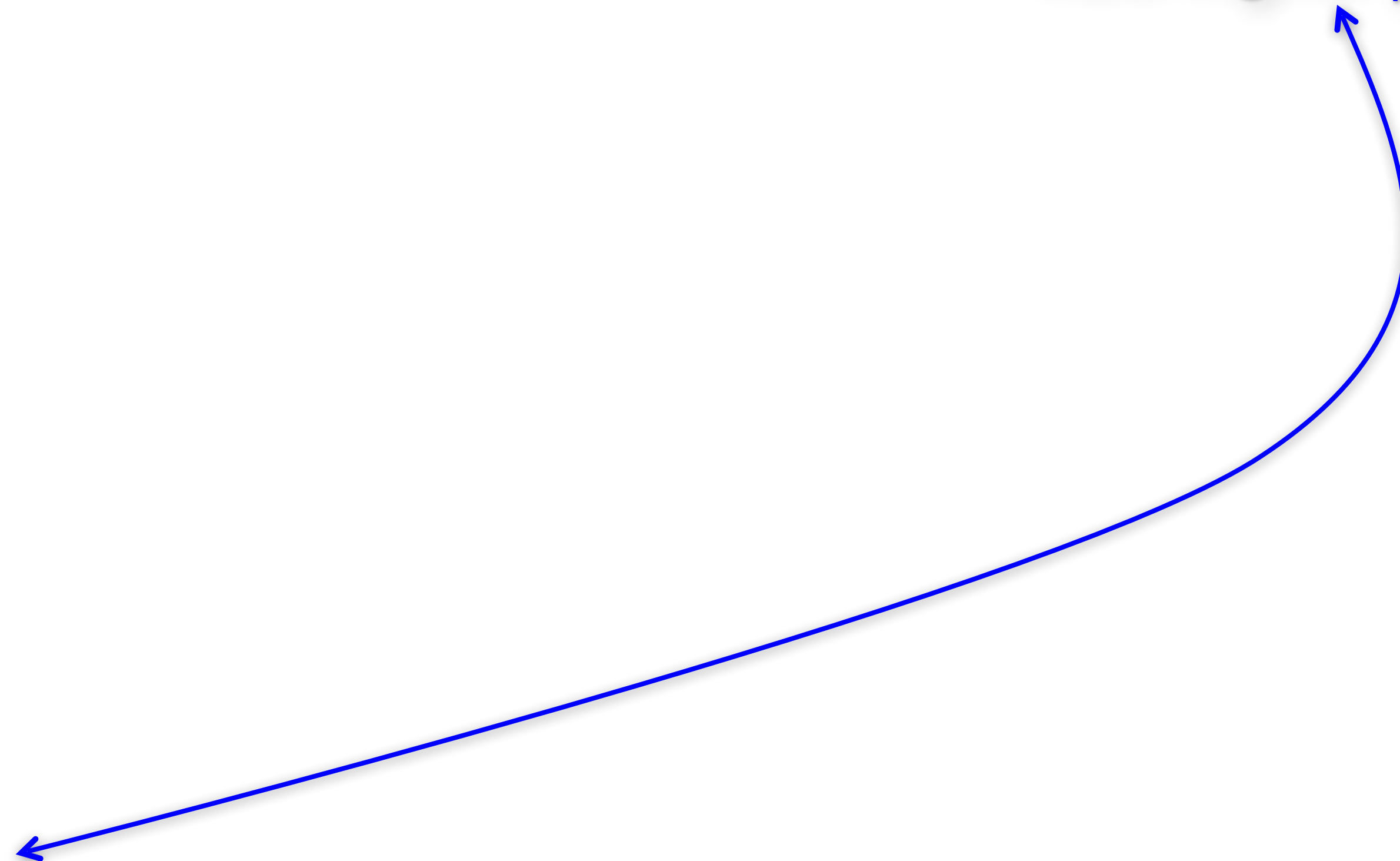


Qs = 8000



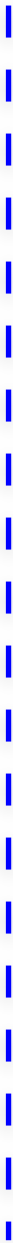


Consumers can only afford  
to buy 100 units at the  
new higher price



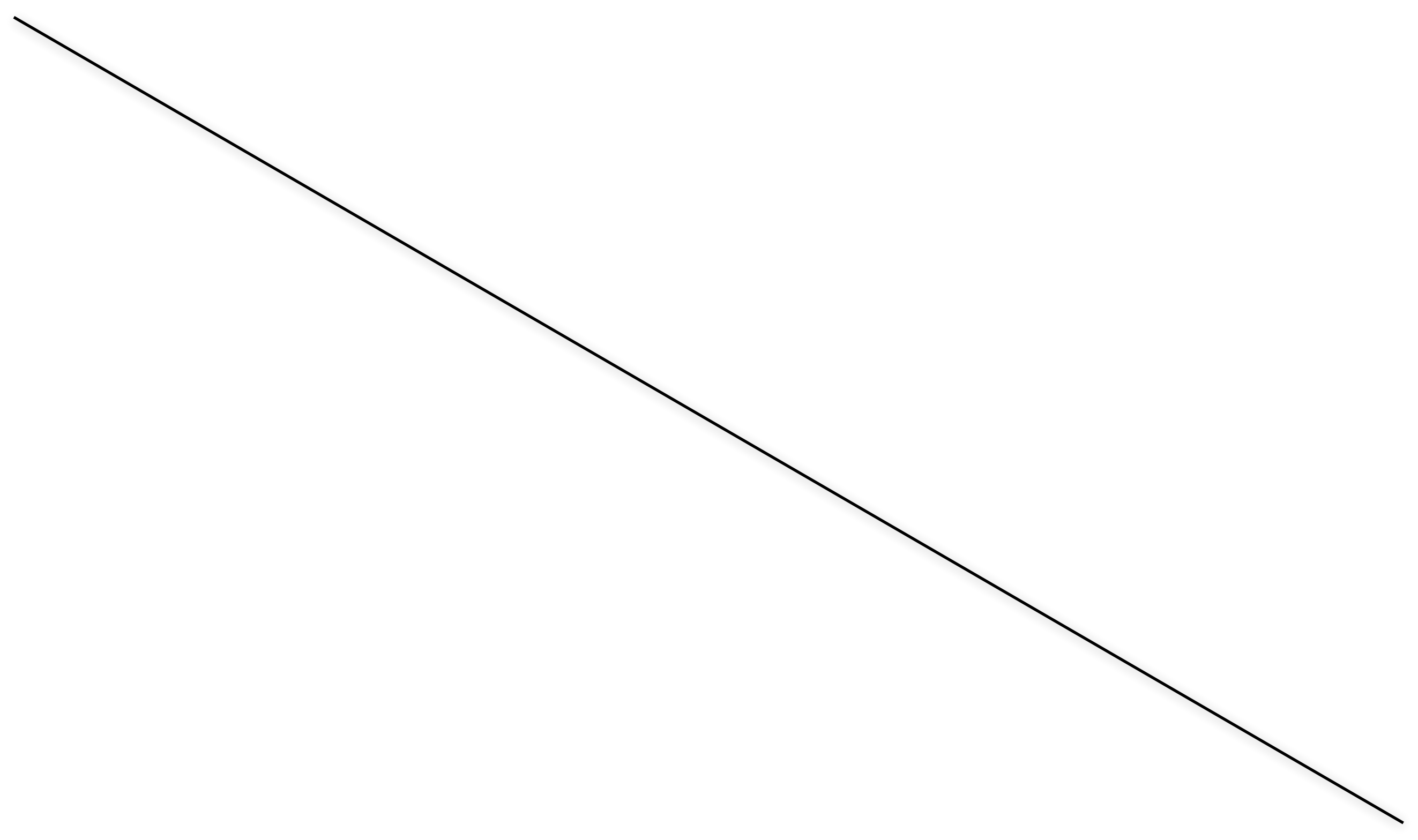
Consumers can only get  
Consumer Surplus on 100  
units

$$Q^d = 100$$





CS lost



CS lost





The imposition of a Floor (for example price supports)

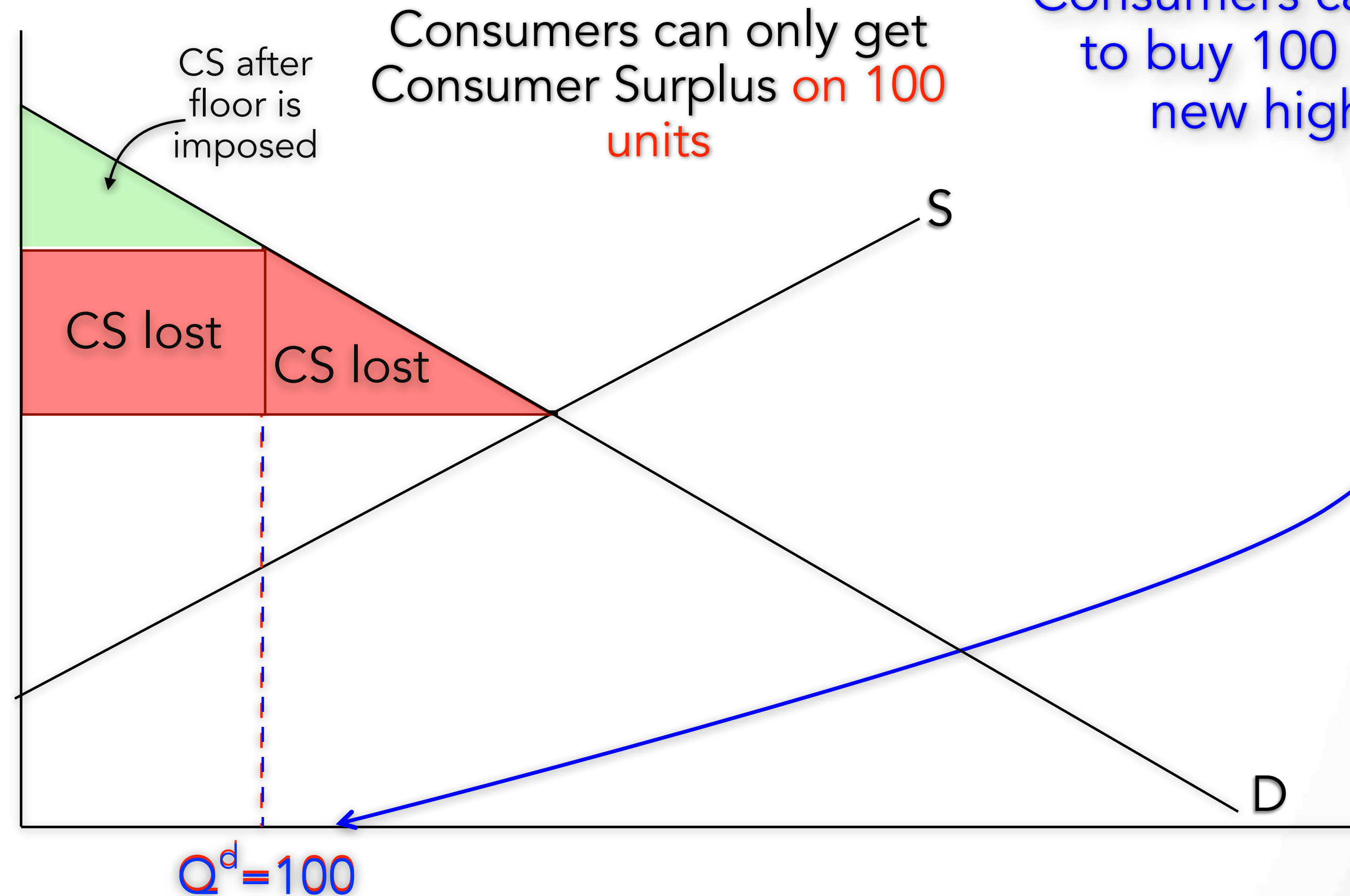
Results in a **decrease** in the number of units purchased by consumers and a higher price

Consumers pay a higher price on the fewer units they can afford to buy

# The imposition of a Floor (for example price supports)

Consumers **pay a higher price** on the fewer units they can afford to buy

Price Floor: 0.8



Consumers can only get Consumer Surplus **on 100 units**

Consumers can only afford to buy 100 units at the new higher price

Results in a **decrease** in the number of units purchased by consumers and a higher price

