

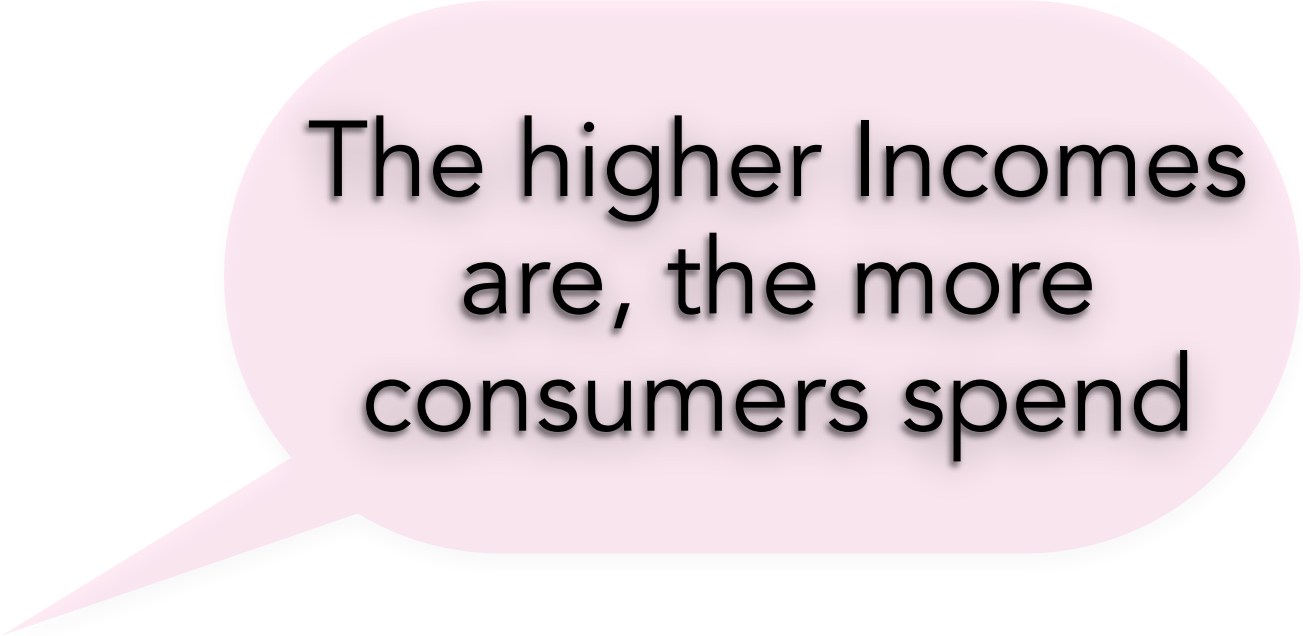
What determines Consumer Spending?

Real Income

Real Wealth

Expectations

Prices

A pink speech bubble with a tail pointing towards the bottom-left corner. Inside the bubble, the text "The higher Incomes are, the more consumers spend" is written in a black, sans-serif font, centered and arranged in four lines.

The higher Incomes
are, the more
consumers spend



Optimistic
consumers spend
more: higher
intercept

Higher prices,
decrease the real
value of wealth
consumers spend
less: lower intercept



Wealthier
individuals spend
more: higher
intercept



[REDACTED]

[REDACTED]















Р






M

P









Portion of
consumption
induced by
income



Portion of
consumption
independent
from income

induced
consumption

Autonomous
consumption

2

b

C = NRPCxy

$$C = \text{intercept} + \text{MPC}_x Y$$

What determines Consumer Spending?

Optimistic consumers spend more: **higher intercept**

Real Income

Real Wealth

Expectations

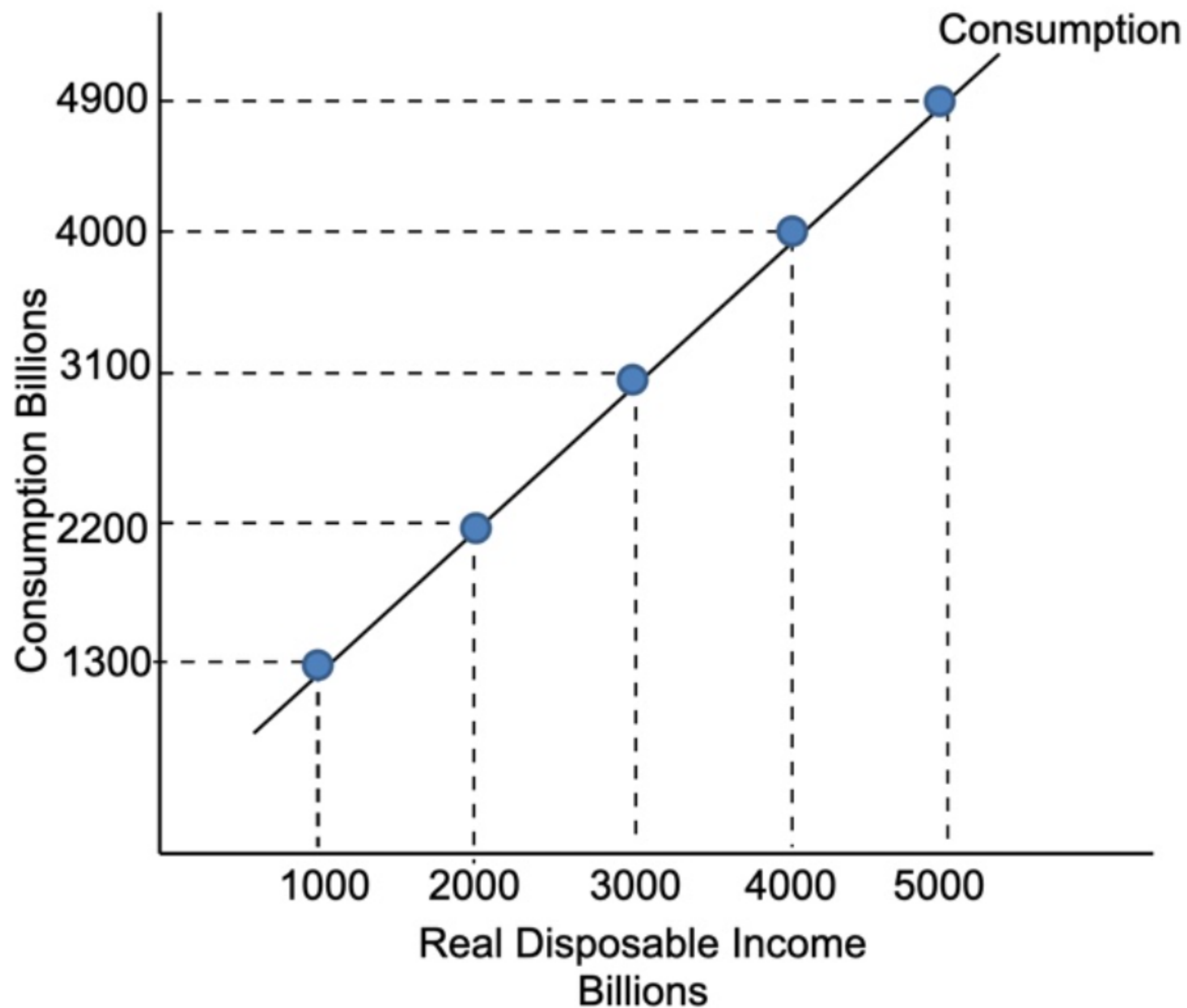
Prices

The higher Incomes are, the more consumers spend

Wealthier individuals spend more: **higher intercept**

Higher prices, decrease the real value of wealth consumers spend less: **lower intercept**

$$C = \underbrace{^a \text{intercept}}_{\substack{\text{Portion of} \\ \text{consumption} \\ \text{independent} \\ \text{from income} \\ \text{Autonomous} \\ \text{consumption}}} + \underbrace{^b \text{MPC} \times Y}_{\substack{\text{Portion of} \\ \text{consumption} \\ \text{induced by} \\ \text{income} \\ \text{induced} \\ \text{consumption}}}$$



1. Calculate MPC and the MPS
2. Calculate the intercepts of the Consumption and Savings Functions
3. For what value of Y is $C = Y$?
4. For what value of Y is $S = 0$?
5. If Income **increase** by 500 calculate the change in Consumption
6. If Income **increase** by 500 calculate the change in Savings
7. If Income **decrease** by 200 calculate the change in Consumption
8. If Income **decrease** by 200 calculate the change in Savings
9. $C = 4000 + 0.9 \cdot Y$. Consumers become pessimistic as a result of the pandemic and decrease their autonomous consumption by 500. The new Consumption function is: