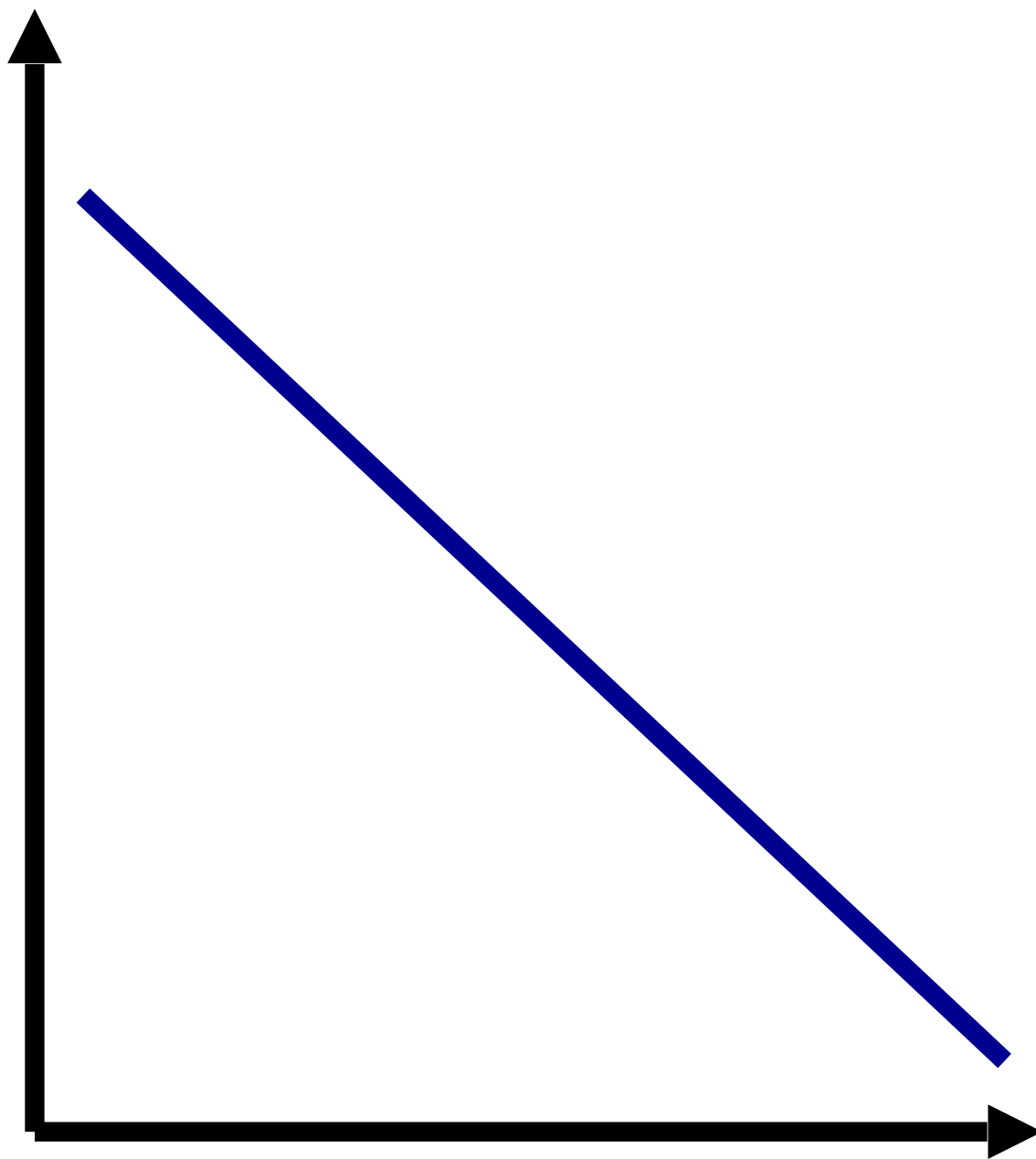


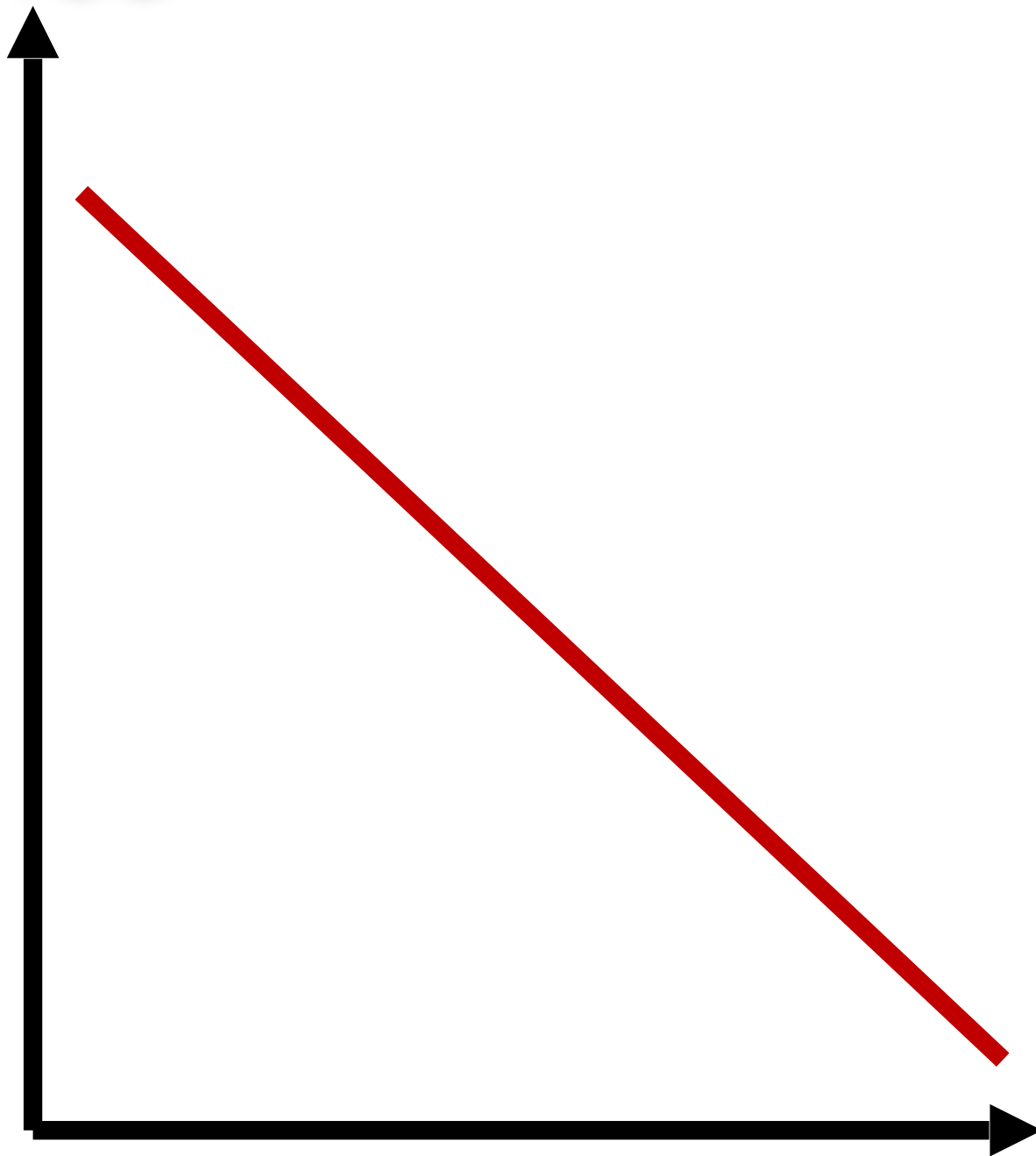
Price



D

iPhones

Price



D

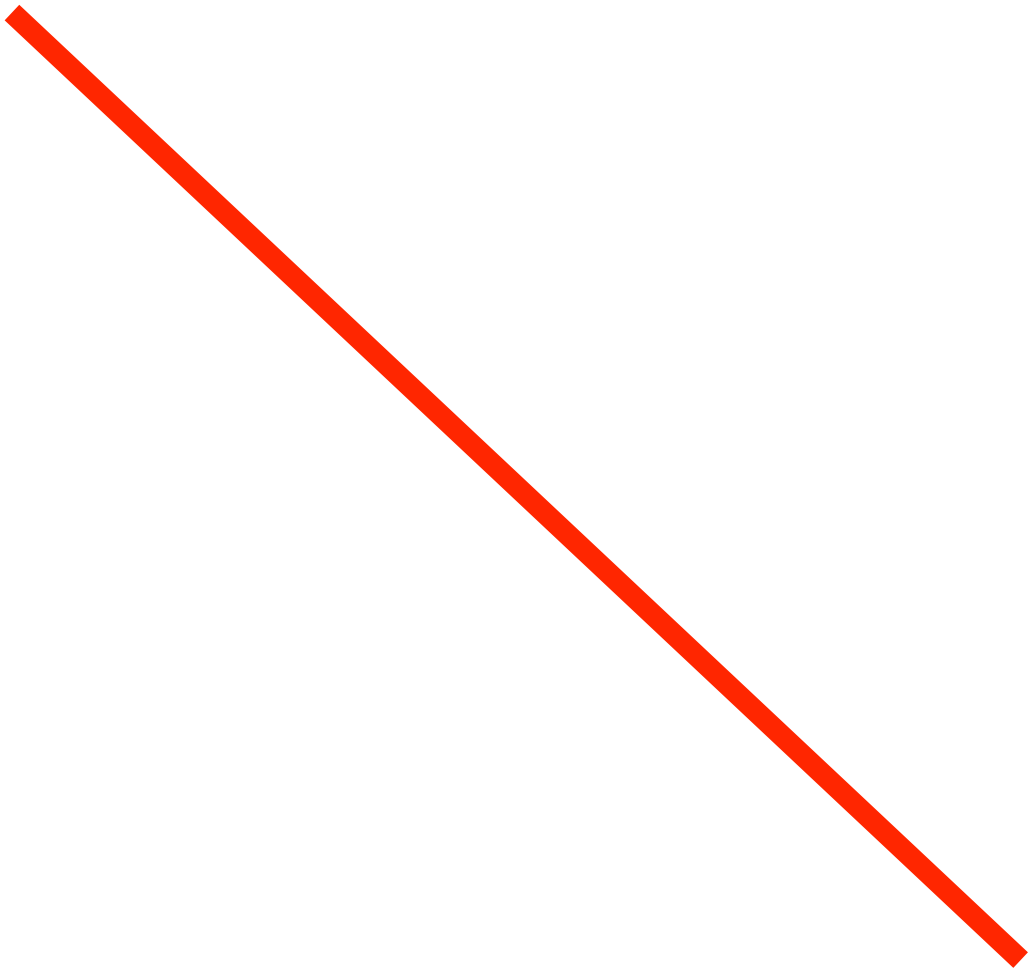
Samsung

What will happen
to the demand
for iPhones?

Price of Samsung
increase

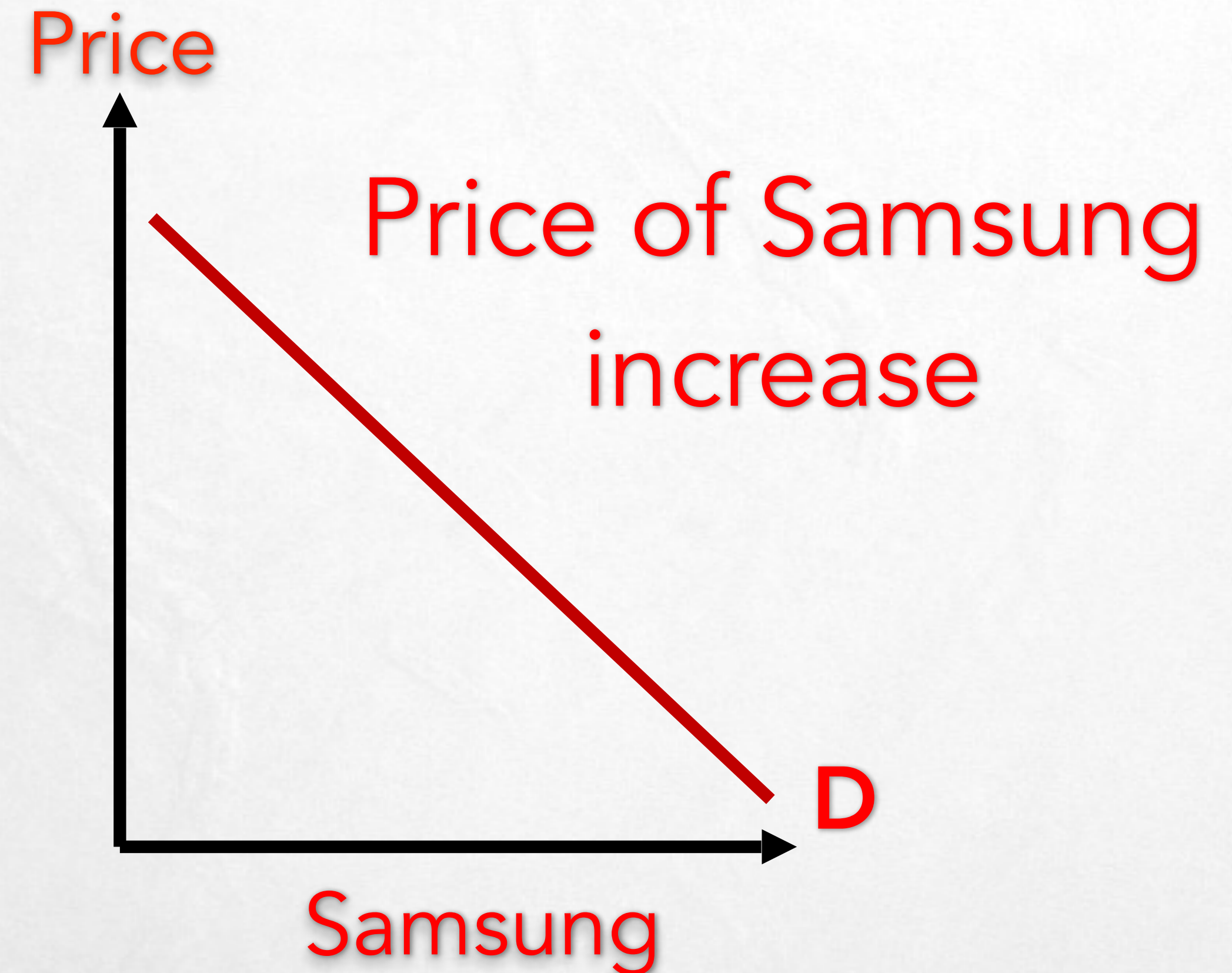
Demand for iPhones increase
(a rightward shift)







What will happen
to the demand
for iPhones?



iPods and iTunes songs are complement goods