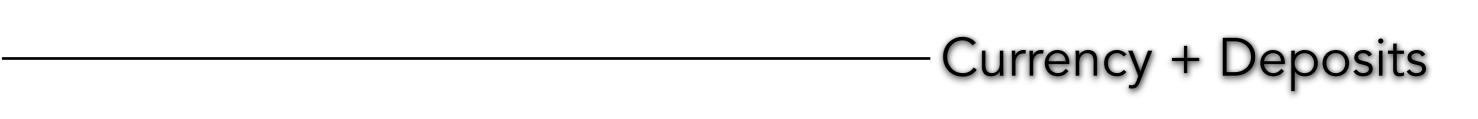


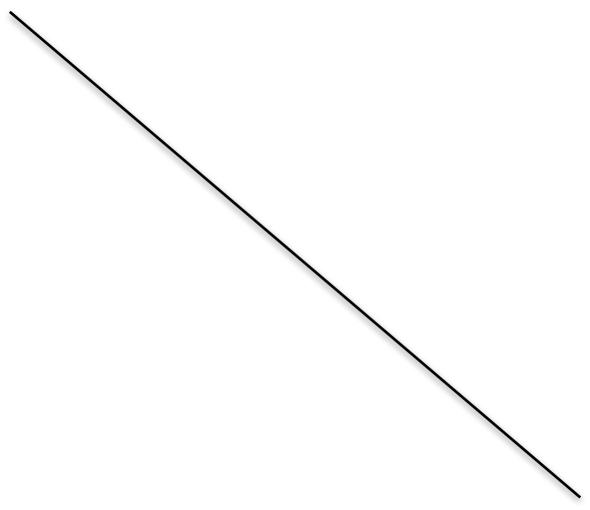
### The higher the Interest paid on savings

#### The lower the Interest paid on savings

### The higher the demand for money M

### The lower the demand for money M<sup>d</sup>





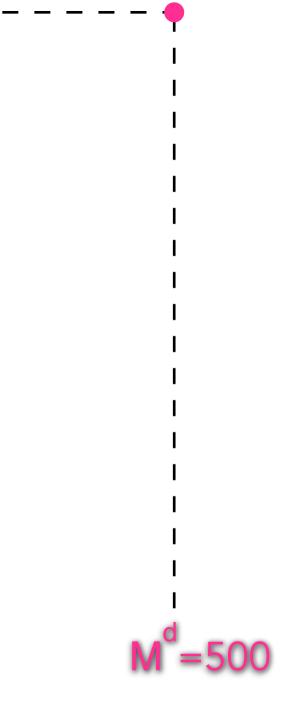




Interest Rate on savings









## Quantity demanded of

Money drops as the interest rate increase

A moreovery

# The Demand for Money

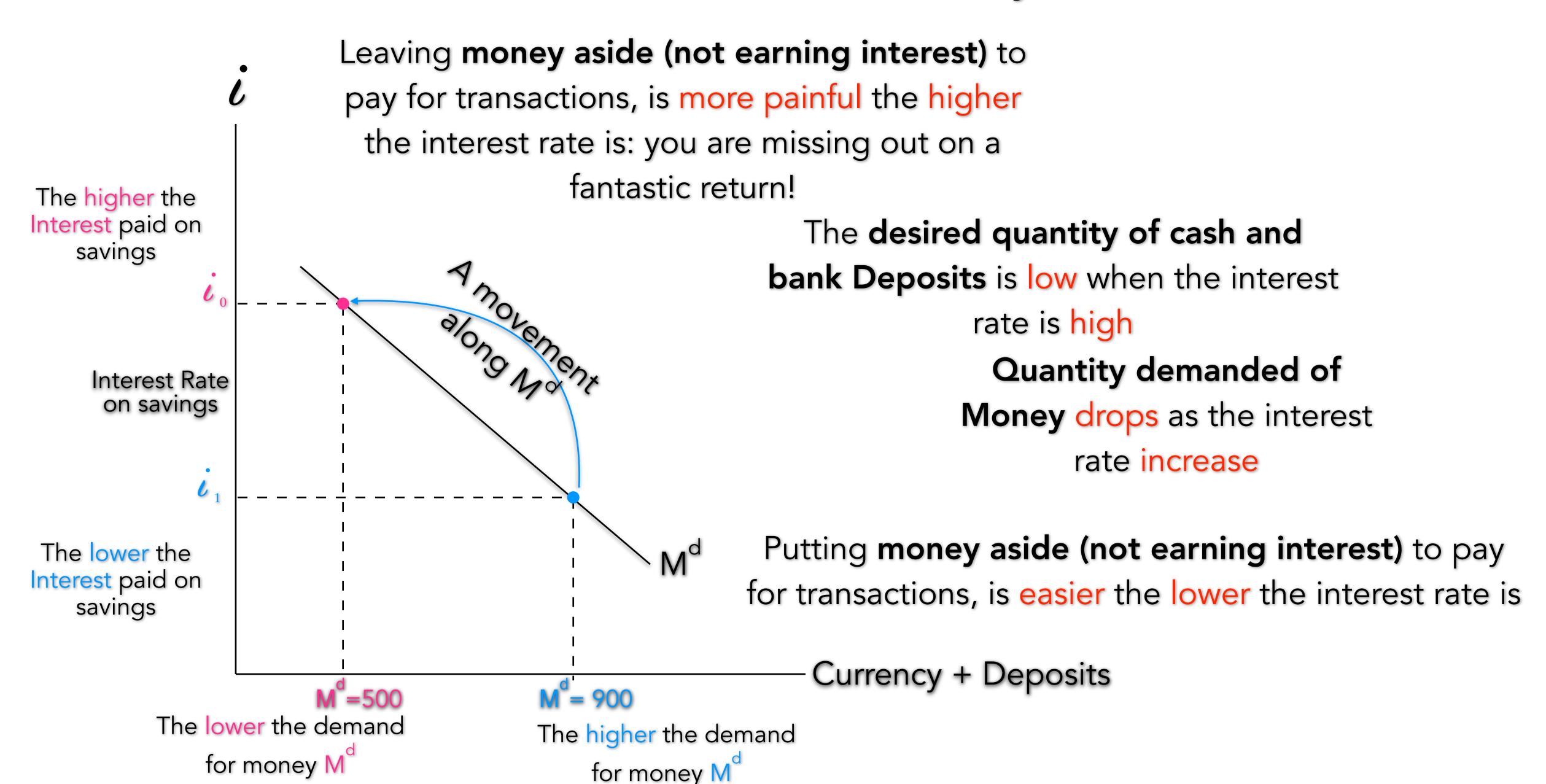
### Leaving money aside (not earning interest) to pay for transactions, is more painful the higher the interest rate is: you are missing out on a fantastic return!

### The desired quantity of cash and bank Deposits is low when the interest

rate is high

## Putting money aside (not earning interest) to pay for transactions, is easier the lower the interest rate is

# The Demand for Money



What determines how much income is needed for transactions?