

Which salary offer is better?

Columbia

\$500,000 Colombian Pesos

Brazil

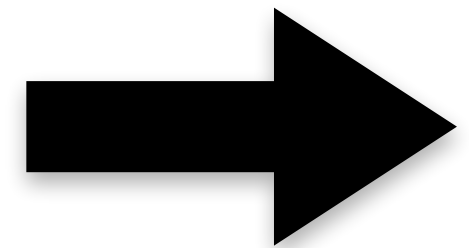
\$650 Brazilian Reals



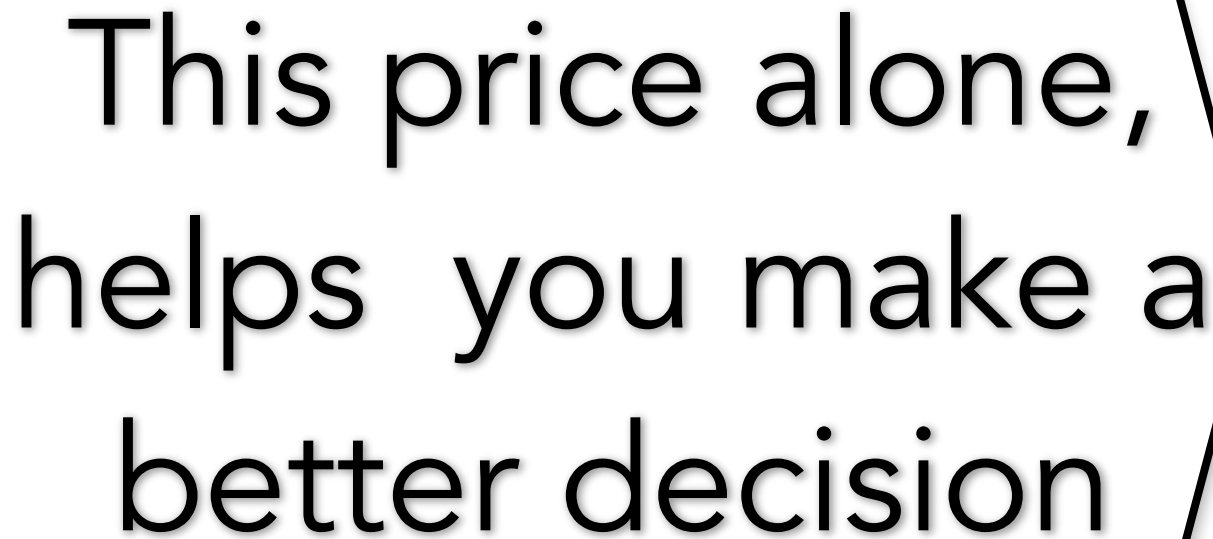
Rent is
\$250,000



Rent is
\$100



To decide which salary is better, you need to know
how much you **can buy** with that salary

A large, stylized arrow pointing to the right, outlined in black. The arrow has a wide tail on the left and tapers to a point on the right. Inside the arrow, the text "This price alone, helps you make a better decision" is written in a black, sans-serif font, centered horizontally and vertically.

This price alone,
helps you make a
better decision



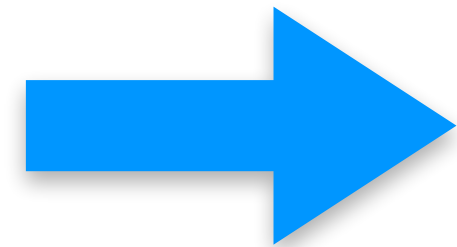
With **more** information about **prices** in each country
you can make an even better choice




Food is
\$50,000



food is
\$200



Some things are more expensive, others are
cheaper...



You need **ONE** number
that **represents** **all** prices
of goods and services you
will need to buy

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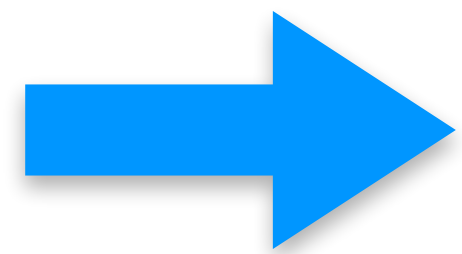
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The Consumer Price Index