

Alexandru-Sergiu Ciobanasu

Marketing Artist at Ubisoft

szergen@gmail.com

Summary

Specialties: Web Design, Online Marketing, Web Animations, Newsletters

Skills: Adobe Photoshop, Adobe Animation, Javascript, HTML, CSS, Bootstrap, Angular, CreateJS

Experience

Marketing Artist at Ubisoft

July 2012 - Present (4 years 2 months)

- Creation of advertisement like banner ads, static and animated
- Creation and development of newsletter layouts as well as html adaption
- Creation of visual content for social media use
- Reworking low resolution graphics
- Creation of Wallpapers
- Creation of in game beauty shots

Part of this job, I mainly use Adobe Photoshop, Adobe Animation, ActionScript, Javascript, Adobe Illustrator, Html, CSS.

Web Designer + Special Projects + Flash Designer at Intact Interactive

July 2009 - July 2012 (3 years 1 month)

Intact Interactive is the online sales division within the advertising department of Intact Media Group, holding in its portfolio major websites such as: gsp.ro, antena1.ro, radiozu.ro.

My responsibilities include creating special projects of advertising for these websites and up until this point I have done branded backgrounds, mini websites, contests, banners, adverts. In addition to this, I also take on special projects of advertising for the offline version of the newspaper Gazeta Sporturilor.

Part of this job, I mainly use Photoshop, Flash, ActionScript, Adobe Illustrator, Html, CSS.

Web Developer at Mobexpert

October 2008 - June 2009 (9 months)

Mobexpert is one of the largest manufacturers of furniture and decorations in Romania.

While working on this position, my main tasks were to develop new modules for the official website, www.mobexpert.ro, in addition to providing website maintenance. What is more, I was also in charge of administering and maintaining the database.

These responsibilities required me to use HTML, CSS, php, JavaScript, SQL, Photoshop.

Web Developer at Kboom

February 2008 - July 2008 (6 months)

At the time, Kboom was a startup project in its initial phase of development. Originally, it was designed as a portal, similar to the kind of www.yahoo.com or www.acasa.ro, which we set up using Drupal CMS.

This job required me to create new modules for the portal (a blog, a forum, a dating section) and at the same time to develop new skin templates for the web site. The latter needed to be integrated in Drupal, while making sure that the old modules were perfectly integrated with the new template

During this role, I mostly worked with Drupal, Html, CSS, Php, Sql, Photoshop.

Service IT at Elsaco Electronic s.r.l.

June 2005 - January 2006 (8 months)

I started out in the IT industry by working at Elsaco Computers, a subdivision of Elsaco Electronic.

My responsibilities were to assemble, repair and test computers, while contributing to update the web site of the company.

Skills & Expertise

HTML

CSS

JavaScript

Photoshop

Bootstrap

Angular

Frontend Development

Web Design

Illustrator

Online Advertising

Drupal

AngularJS

Education

Universitatea „Politehnica” din București

MSc, Systems Engineering, 2010 - 2012

Activities and Societies: Looking to specialise in the processing of complex signals within multimedia applications.

Universitatea „Politehnica” din București

BSc, Automatic Control and Computer Science, 2006 - 2010

Interests

Flash

Web Design

Advertising

Online Advertising

Web technologies

Photography

Computer Games

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[Contact Alexandru-Sergiu on LinkedIn](#)