

# ACADEMIC RESEARCH POSTER

Research posters are visual aids that are used to present a study. It is a popular way to showcase research work in conferences and the academe. Information is presented concisely and in a visually appealing manner to attract attention and spark discussion.

## AUTHORS

Don't forget the names of the research authors and co-authors. Use full names and include any titles or honorifics the authors may have, as well as the university or research institution they are representing.

## AFFILIATIONS

Researches are often under or on behalf of a university, an organization, or academic/research institutions. When available, include their logos with the names.

## INTRODUCTION

This section gives an overview of the research. Start with the background: What are you studying and why? What is the importance of the research to the field or specific industry, and what can it contribute to the existing literature? Be mindful of the space of the poster. Include the important information, but be as straightforward as possible.

## OBJECTIVE

In this section, state what is the purpose of your study.

## METHODOLOGY

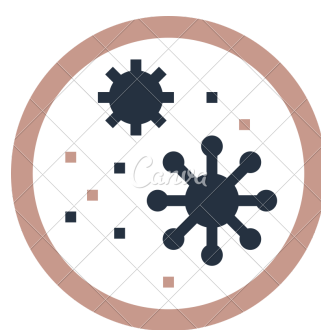
Describe how you've conducted your research. What is the strategy of the team? What methods were used? Were there any special technology applied?

## RESULTS

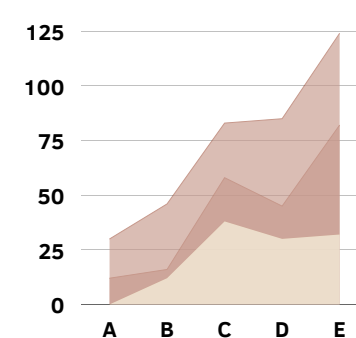
Results show the outcome of the research and should answer the question or hypothesis stated in the introduction. State what you've found from your study.

## ANALYSIS

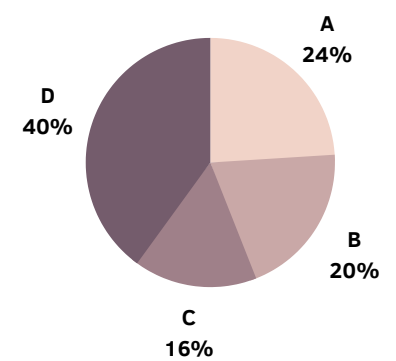
In a regular research paper, the analysis section is one of the longest parts as it builds on the information that supports the objective and thesis. With a research poster, you can trim down the analysis to the most important parts. Use bullets to emphasize points. Include key graphs, tables, graphics, and other images that support the study and show a visual analysis of the data.



Illustrations are also great aids to help your research poster.



Use graphs to show visualization of your data's analysis.



Use graphs to show visualization of your data's analysis.

## CONCLUSION

To wrap up your poster, present two to three key findings. You can also add a brief explanation or narrative to these that can encourage conversation or dialogue with the audience. These findings can be actionable items that can lead to implementation, policy creation, or further study.

## RELATED LITERATURE

References can take up a lot of space, so cite only the key references used in the study.

# CHARTS

