**A McDonald's Survey for Oregonians**

**Demographics**

Your age range is

* 12 and under
* 13 to 18
* 19 to 30
* 31 and over

Your gender is

* Male
* Female
* Prefer not to specify

**Eating Habits**

What types of meat do you eat?

* Red meats (beef, pork, etc)
* White meats (poultry - chicken, etc)
* Seafood (shellfish, fish, etc)
* I don't eat meat
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please select the choice that best fits your diet

* Lacto-ovo vegetarian
* Semi-vegetarian (avoids some meats most of the time and / or eats only fish and poultry)
* Vegan
* Raw foodist or fruitarian
* None of the above

Please check all dietary issues you currently have

* I have no dietary issues
* Lactose intolerant
* Wheat sensitivity or allergy (celiac disease)
* Phenylketonuria
* Yeast allergy
* Peanut (or other nut) allergy
* Egg allergy
* Fish or shellfish allergy
* Soy allergy
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Experience at McDonald's**

How often do you eat at McDonald's?

* Daily
* 2-3 Times a Week
* Once a Week
* 2-3 Times a Month
* Once a Month
* Less than Once a Month
* Never

Are you satisfied with the variety of menu choices at your local McDonald's?

* Yes
* No
* I don't know

If your local McDonald’s were to add international food choices to its menu, would you try them?

* Yes
* No
* I don't know

If your local McDonald’s were to add international food choices to its menu, which type of item would be most appealing to you?

* Breakfast
* Lunch or dinner
* Snacks or appetizers
* Desert
* No preference

If your local McDonald’s were to add international food choices to its menu, what kinds of cuisines would you like to see? (Choose 3)

* American
* Chinese
* French
* Indian
* Italian
* Japanese
* Mexican
* Thai
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If you don't eat at McDonald's, please briefly explain why:

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