**Eating Habits and Fast-Food Preferences of Oregonians**

**Demographics**

Your age range is

* 12 and under
* 13 to 18
* 19 to 30
* 31 and over

Your gender is

* Male
* Female
* Prefer not to specify

**Eating Habits**

Do you prefer you meals or hot or cold?

* Hot
* Cold
* No preference

Please select three types of cuisines you like

* American
* Chinese
* French
* Greek
* Indian
* Italian
* Japanese
* Korean
* Mexican
* Thai
* Viet
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How often do you eat vegetables?

* Daily
* 2-3 Times a Week
* Once a Week
* 2-3 Times a Month
* Once a Month
* Less than Once a Month
* Never

How often do you eat fruits?

* Daily
* 2-3 Times a Week
* Once a Week
* 2-3 Times a Month
* Once a Month
* Less than Once a Month
* Never

What types of meat do you eat?

* Beef
* Pork
* Chicken
* Seafood
* I don't eat meat
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please check all dietary issues you currently have

* Lactose intolerant
* Wheat sensitivity or allergy (celiac disease)
* Phenylketonuria
* Yeast allergy
* Peanut (or other nut) allergy
* Egg allergy
* Fish or shellfish allergy
* Soy allergy
* Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please select the choice that best fits your diet

* Lacto-ovo vegetarian
* Semi-vegetarian (avoids some meats most of the time and / or eats only fish and poultry)
* Vegan
* Raw foodist or fruitarian
* None of the above

It is important for me to eat nutritious foods on a daily basis.

* Strongly Agree
* Agree
* Neither Agree nor Disagree
* Disagree
* Strongly Disagree

**Fast-Food Preferences**

How often do you eat at fast-food restaurants?

* Daily
* 2-3 Times a Week
* Once a Week
* 2-3 Times a Month
* Once a Month
* Less than Once a Month
* Never

Please check all types of meals you eat at fast-food restaurants

* Breakfast
* Lunch
* Dinner
* Desert, snacks, appetizers
* I don't go to fast-food restaurants

How important are the following factors for you when choosing a fast-food restaurant?  Choose one (1) as the most important factor and nine (9) as the least important.

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| Taste |  |  |  |  |  |  |  |  |  |
| Price |  |  |  |  |  |  |  |  |  |
| Nutritional Value |  |  |  |  |  |  |  |  |  |
| Number of Menu Offerings |  |  |  |  |  |  |  |  |  |

How often do you eat at McDonald's?

* Daily
* 2-3 Times a Week
* Once a Week
* 2-3 Times a Month
* Once a Month
* Less than Once a Month
* Never

If your local McDonald’s were to add international food choices to its menu, would you try them?

* Yes
* No
* I don't know

If you don't eat at fast-food restaurants, please briefly explain why:

|  |
| --- |
|  |