



17,4K
UNIQUE CUSTOMERS

1,431K
REVENUE PER CUSTOMER

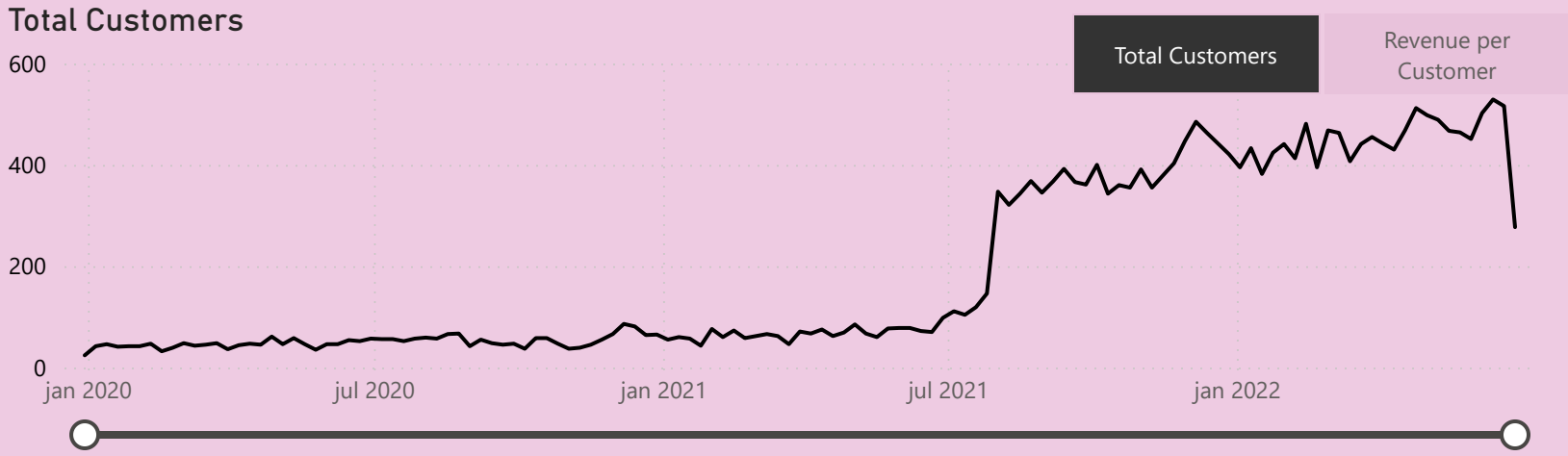
PROFIT AND TARGET PROFIT BY MONTH



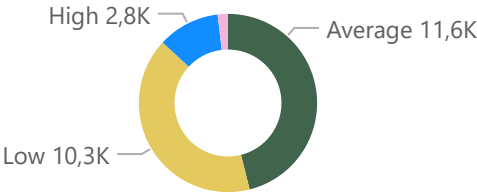
PROFIT AND PREVIOUS MONTH PROFIT



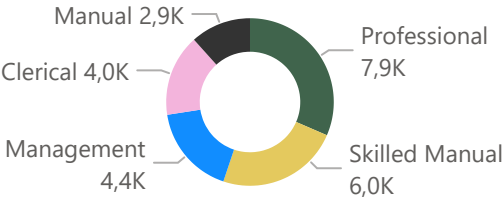
2020 2022



Orders by Income Level



Orders by Occupation



Top 100 Customers

Customer Key	Full Name	Orders	Revenue
11091	DALTON PEREZ	26	1 513,14
11300	FERNANDO BARNES	26	1 839,01
11223	HAILEY PATTERSON	26	1 615,66
11330	RYAN THOMPSON	26	1 596,61
11331	SAMANTHA JENKINS	26	1 739,58
11185	ASHLEY HENDERSON	25	1 716,76
11200	JASON GRIFFIN	25	1 613,88
11566	APRIL SHAN	24	1 424,49
11277	CHARLES JACKSON	24	1 776,69
11711	DANIEL DAVIS	24	1 403,85
Total		1272	615 328,64

Top Customer (by

MAURICE SHAN

Orders:

6

Revenue:

12,41K

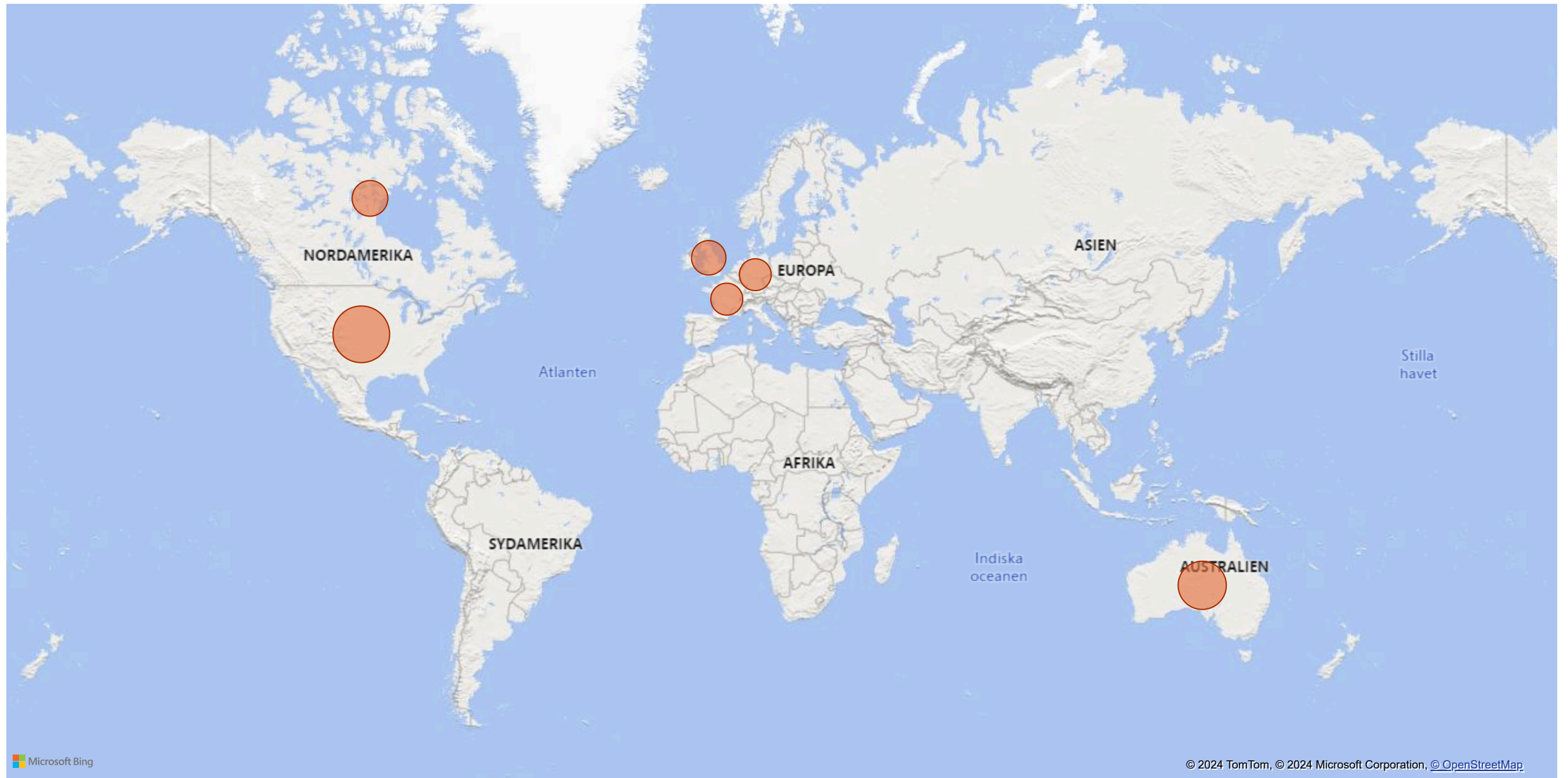


Manual worker with the largest revenue in 2022 is Ruen Suarez.

Europe

North America

Pacific



Key influencers Top segments



What influences Revenue to Increase ▼ ?

When...

....the average of Revenue increases by

Sum of Year is 2020

2,19K

CategoryName is Bikes

1,68K

SubcategoryName is
Mountain Bikes

1,52K

SubcategoryName is
Touring Bikes

1,34K

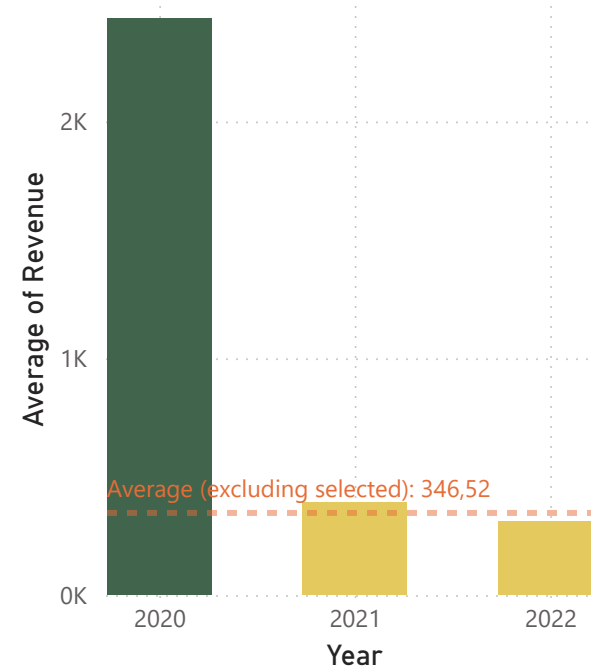
Country is Australia

194,6

Continent is Pacific

194,6

← Revenue is more likely to increase when Sum of Year is 2020 than otherwise (on average).

☐ Only show values that are influencers