Shengkai Zhao
Graphic Designer

Education

California College of the Arts
Fall 2015–December 2018
San Francisco, CA
BFA in Graphic Design

Santa Monica College
Fall 2012–Spring 2015
Santa Monica, CA
AA in Graphic Design

Experience

HiVeel Technology. Inc
Spring 2019–Present
West Covina, CA
Working with design team to design UI/UX, digital marketing materials, and branding.

Mop.com
Fall 2015
Qingdao, China
Branding design, UI/UX design,and design brainstorming.

Freelancer
2015–Present
Working with clients to design branding, and UI/UX.

Volunteer

AIGA LA
Spring 2019
Los Angeles, CA
Helped organizer to set up the event and guest check in.

Do Good Bus
Summer 2019
Culver City, CA
Designed business card and developed the branding concept.

Exhibition

LR3 Review Exhibition
California College of the Arts
Spring 2016
Sol Lewit: Wall Drawing#370 Poster

Thesis Senior Show
California College of the Arts
Fall 2018
Synchro

References

References happily provide upon request

Skills

Technical
Adobe CC
HTML
CSS
jQuery
Unreal Engine
Sketch

Design
Branding
Identity
Packaging
Motion
Publication
Typography
UX/UI Design

Soft
Logical Thinking
Problem-Solving
Research
Storytelling
System Thinking

Language
Chinese
English

+1 424-343-9416
shengkaidesign.net
hey@shengkaidesign.net