

## Shengkai Zhao

Graphic Designer

### Education

#### California College of the Arts

Fall 2015–December, 2018

San Francisco, CA

*BFA in Graphic Design*

#### Santa Monica College

Fall 2012–Spring 2015

Santa Monica, CA

*AA in Graphic Design*

### Experience

#### HiVeel Technology. Inc

Spring 2019–Present

West Covina, CA

*Working with design team to design UI/UX, digital marketing materials, and branding.*

#### Mop.com

Fall 2015

Qingdao, China

*Branding design, UI/UX design, and design brainstorming.*

#### Freelancer

2015–Present

*Working with clients to design branding, and UI/UX.*

### Volunteer

#### AIGA LA

Spring 2019

Los Angeles, CA

*Helped organizer to set up the event and guest check in.*

#### Do Good Bus

Summer 2019

Culver City, CA

*Designed business card and developed the branding concept.*

### Exhibition

#### LR3 Review Exhibition

California College of the Arts

Spring 2016

*Sol Lewit: Wall Drawing#370 Poster*

#### Thesis Senior Show

California College of the Arts

Fall 2018

*Synchro*

### References

*References happily provide upon request*

### Skills

#### Technical

Adobe CC

HTML

CSS

jQuery

Unreal Engine

Sketch

#### Design

Branding

Identity

Packaging

Motion

Publication

Typography

UX/UI Design

#### Soft

Logical Thinking

Problem-Solving

Research

Storytelling

System Thinking

#### Language

Chinese

English

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