SZU-FANG WANG

User Experience Designer
szufang.github.io (portfolio)
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Work Experience

Product Design Intern
SelectEd | Boston,MA | April 2019 - Present
- Defining the user model, user flow, and user interface.
- Developing high-level wireframes and prototypes to effectively communicate interaction and design ideas.
- Using HTML5 and CSS3 to develop a responsive web design (RWD).

IoT Software Engineer
MtM+ Technology Corps | Taipei,Taiwan | Jul 2015 - Aug 2018
- Partnered with PMs and hardware engineers to customize mobile applications for users to control and get data from IoT products easily.
- Created visualization dashboards to monitoring data in IoT devices for smart factories helping clients to have preventive and predictive maintenance, and this decreased average operating cost for more than 50%.
- Optimized the experience of the company's applications for both users flow and interface design, increased follow rate by 28%.
- Fulfilled company's Toolbox Android Application from ideation to launch, designed the entire experience, coded the application, and released it on Google Play.

System Design Intern
LLD Technology Corps | Taipei,Taiwan | Jan 2015 - Jun 2015
- Defined the architecture, modules, interfaces, and data for a parking payment system and a staff card system.

Industry & Academia Cooperation
Multicast Digital Integrated Corps & Soochow University | Taipei,Taiwan | Jan 2014 - Dec 2014
- Brainstormed, prototyped, and developed a reserve, pre-order and navigation system for customers and restaurants, including a mobile application, web page, web service, and database.

Education

MS in Informatics (Specialization in HCI)
Northeastern University,   Boston, MA | Sep 2018 - May 2020
BBA in Computer Science and Information Management
Soochow University, Taipei,Taiwan | Sep 2011 - Jun 2015
Junior/ Senior GPA: 4.0/4.0