

# SZU-FANG WANG

## User Experience Designer

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## Skills

### Design

Visual design  
Interaction design  
Sketch  
Wireframe  
Mockup  
Prototype

### Programming

HTML  
CSS  
Java  
C#  
MS SQL

### Tools

Sketch App  
InVision App  
Adobe Photoshop  
Adobe XD  
Balsamiq  
Eclipse  
Android Studio  
GitHub  
Power BI

## Honors

### Excellence Award

International ICT  
Innovative Services,  
2014

The largest and the most  
important annual ICT  
application competition  
held for university and  
college students in Taiwan.

## Education

### MS in Informatics (Specialization in HCI)

Northeastern University, Boston, MA | Sep 2018 - expected May 2020

### BBA in Computer Science and Information Management

Soochow University, Taipei, Taiwan | Sep 2011 - Jun 2015

Junior/ Senior GPA: 4.0/4.0

## Work Experience

### Product Design Intern

SelectEd | Boston, MA | April 2019 - Present

- Defining the user model, user flow, and user interface.
- Developing high-level wireframes and prototypes to effectively communicate interaction and design ideas.
- Using HTML5 and CSS3 to develop an official website.

### IoT Software Engineer

MtM+ Technology Corps | Taipei, Taiwan | Jul 2015 - Aug 2018

- Partnered with engineers to build the company's website.
- Collaborated with PMs and hardware engineers in customizing mobile applications for users to control and receive data from IoT products easily.
- Decreased average operating cost more than 50% by creating visualization dashboards to monitor data in IoT devices for smart factories, giving clients access to preventive and predictive maintenance.
- Optimized users flow and interface design of the company's applications, increasing follow rate by 28%.
- Developed company's Toolbox Android Application from ideation to launch, designed the entire experience, built the user interface, coded the application, and released it on Google Play.
- Communicated with customers to transform business requirements and user research results into real world mobile application.

### Visual Design and Software Engineer Intern

LLD Technology Corps | Taipei, Taiwan | Jan 2015 - Jun 2015

- Developed use flow, interfaces, database, and functions for a parking payment system.