SZU-FANG WANG
PRODUCT DESIGNER

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EXPERIENCE

Full-Stack Product Designer, Intern
SelectEd | Providence, RI | Apr 2019 - Aug 2019

Created and developed the official platform, increasing company income by 51%.

Product Design Engineer, IoT Software Solution
MtM+ | Taipei,Taiwan | Jan 2017 - Aug 2018

Designed and developed apps and websites for IoT smart service in a fast-changing environment.
- Collaborated with PMs, engineers, and customers effectively by using prototypes and high-fidelity wireframes to communicate design ideas.
- Decreased average operating costs more than 50% by creating visualization dashboards to help factories predict maintenance requirements.
- Boosted follow rate more than 56% by redesigning the official website with a new information architecture and content strategy.

Software Engineer, Android
MtM+ | Taipei,Taiwan | Jul 2015 - Jan 2017

Developed and launched mobile applications for the company and customers.
- Proactively solved the inefficient presenting problem by developing a new application, increasing revenue by 20%.
- Developed a smart home lighting solution for Everlight, the world's 5th largest LED manufacturer.

EDUCATION

Human-Computer Interaction
Master (2018 - Mar 2020)
Northeastern University, Boston

Computer Science and Information Management
Bachelor (2011- 2015)
Soochow University, Taiwan

PROJECTS

Team Lead
Cambodia Center of Human Rights | 2019
- Won 1st place in the department's graduate project competition and best presentation.
- Improved the NGO's online donation by revamping the website with better user experience.
- Partnered with sponsor while spearheaded the team in research, analytics, design, and development.

UX Design Lead
True Ticket | 2018
- Followed design thinking to provide a new solution for a ticket selling platform.

Team Lead
iOrder | 2014
- Founded a cross-restaurants preorder system, including customer app, order and payment webpage, business analysis system, and database management.
- Won award in International ICT Innovative Services.

SKILLS

Design		Tools	Programming
Visual Design	Persona	Sketch	HTML+CSS
Interaction Design	Journey Map	Adobe XD	JavaScript
Sketch	Card Sorting	Adobe Photoshop	MS SQL
Wireframe	Usability Test	InVision	C#
Prototype	AB Testing	Balsamiq	Java
User Research	Information Architecture	GitHub	Python