Szu-Fang Wang

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EDUCATION

Human-Computer Interaction
Master (2018 - Mar 2020)
Northeastern University, Boston

Computer Science and Information Management
Bachelor (2011- 2015)
Soochow University, Taiwan

SKILLS

▸ **Design**

Interaction Design, Rapid Wireframe, All-fidelity Prototype, Hybrid UX and UI, Information Architecture

▸ **Methods**

Design Thinking, Persona, Journey Map, Card Sorting, User Research, Usability Test, AB Testing

▸ **Tools**

Sketch, InVision, Adobe XD, Adobe Photoshop, Adobe InDesign, Balsamiq, HTML, CSS

EXPERIENCE

Product Designer
SelectEd | Providence, RI | Apr 2019 - Aug 2019

▸ Collaborated with CEO, marketing, and sales team to make high-level strategic business decisions and to define platform features.
▸ Planned and designed the company website with hybrid UX and UI.
▸ Contributed to the front-end development using HTML and CSS.

Product Design & Engineer
MtM+ | Taipei,Taiwan | Jan 2017 - Aug 2018

▸ Delivered user-centered design for web and mobile applications for software solutions in a fast-paced environment.
▸ Partnered with engineers, researchers, and project managers to oversee the user experience of the products from conception to launch.
▸ Presented design solutions to customers and balanced their needs with available engineering capacity.

Software Engineer
MtM+ | Taipei,Taiwan | Jul 2015 - Dec 2016

▸ Supported multiple products at once, while managing time, prioritizing tasks, and working within deadlines.

PROJECTS

Design Lead, Capstone Project
Cambodia Center of Human Rights | Sep 2019 - Dec 2019

▸ Led the team of 4 graduate designers to improve the online donation by revamping the website with better user experience, including new information architecture and content strategy.
▸ Established design principles of accessibility and inclusivity for cross-platform experiences across mobile, tablet and desktop.

Design Lead
True Ticket | Sep 2018 - Dec 2018

▸ Led the design team through all stages, including design flows, sketches, wireframes, and high-fidelity interactive prototype for a new application.
▸ Reacted to feedback from stakeholders and work with customers to ensure needs are understood and met where necessary.