SZU-FANG WANG
PRODUCT DESIGNER

szufangwang.com
+1.617.513.6804
me@szufangwang.com
linkedin/in/szufangwang

EDUCATION

Human-Computer Interaction

Master's (2020)
Northeastern University, Boston
GPA: 3.8/4.0

Computer Science and Information Management

Bachelor's (2015)
Soochow University, Taiwan
Junior/Senior GPA: 4.0/4.0

SKILLS

Design

User-Centered Design, Cross-Platform Design, Interaction Design, Wireframe, Prototype, User Flows, Design Thinking, Content Strategy, Information Architecture, Typography

Research

User Interviews, Personas, Journey Maps, Card Sorting, Usability Testing, A/B Testing

Tools

Sketch, InVision, Adobe XD, Photoshop, InDesign, Balsamiq, Keynote

Development

HTML, CSS, JavaScript, Python, Java (Android), Swift (iOS)

VOLUNTEER

UXPA Boston, 2019

Speaker assistant for annual conference.

Lions Clubs International, 2017

Graphic designer for the 100th anniversary celebration.

EXPERIENCE

Product Designer

SelectEd | Providence, RI | Apr 2019 - Aug 2019

- Collaborated with CEO, COO, and the marketing manager to make high-level strategic business decisions and to define platform features.
- Created UX/UI design and the front-end development for the company platform, increasing company income by 525% in two months.
- Improved the platform based on the feedback from stakeholders and customers to ensure their needs are fulfilled with a better experience.

UX/UI Design Engineer

MtM+ | Taipei,Taiwan | Jan 2017 - Aug 2018

- Delivered user-centered design for web and mobile applications for IoT software solutions in a fast-paced startup environment.
- Partnered with engineers, researchers, and project managers to oversee the user experience of the products from conception to launch.
- Presented design solutions to customers and balanced their needs with available engineering capability.
- Contributed to a business intelligence solution by creating the data visualization dashboard, helping customers to save operating cost more than $90,000 per year.

Software Engineer

MtM+ | Taipei,Taiwan | Jul 2015 - Dec 2016

- Supported multiple products at once, while managing time, prioritizing tasks, and working within deadlines.
- Developed a smart home lighting solution for Everlight, the world's 5th largest LED manufacturer.

PROJECTS

UX/UI Design Lead

Cambodia Center of Human Rights | Sep 2019 - Dec 2019

- Led the team of 4 graduate designers to improve the online donation by revamping the website with cross-platform experiences, including mobile, tablet and desktop.
- Won 1st place in the department's graduate project competition and best presentation.

UX/UI Design Lead

True Ticket | Sep 2018 - Dec 2018

- Oversaw the design process from user research to high-fidelity interactive prototype for the new ticket selling application.