

## Szu-Fang Wang

[szufangwang.com](http://szufangwang.com)

617.513.6804

wang.szu@northeastern.edu

### Education

#### Human-Computer Interaction

Master ( 2018 - Mar 2020 )

Northeastern University, Boston

#### Computer Science and Information Management

Bachelor ( 2011- 2015 )

Soochow University, Taiwan

### Skills

#### Design

Interaction Design, Rapid Wireframe, All-fidelity Prototype, Hybrid UX and UI, Information Architecture

#### Methods

Design Thinking, Persona, Journey Map, Card Sorting, User Research, Usability Test, AB Testing

#### Tools

Sketch, InVision, Adobe XD, Adobe Photoshop, Adobe InDesign, Balsamiq, HTML, CSS

### Experience

#### Product Design Intern

SelectEd | Providence, RI | Apr 2019 - Aug 2019

- ▶ Planned and designed the SaaS platform with hybrid UX and UI.
- ▶ Communicated with CEO, marketing, and sales to make high-level strategy and to define features for the platform.
- ▶ Contributed to the front-end development by using HTML and CSS.

#### Product Design & Engineer

MtM+ | Taipei, Taiwan | Jan 2017 - Aug 2018

- ▶ Delivered user-centered design for 6 mobile applications and 2 websites for software solution in a fast-paced environment.
- ▶ Collaborated with engineers, researchers, and PMs to oversee the user experience of the products from conception to launch.
- ▶ Presented design solutions to customers and balanced their needs with available engineering capacity.

#### Software Engineer

MtM+ | Taipei, Taiwan | Jul 2015 - Jan 2017

- ▶ Supported multiple products at once, while managing time, prioritizing tasks, and working within deadlines.

### Projects

#### Design Lead, Capstone Project

Cambodia Center of Human Rights | Sep 2019 - Dec 2019

- ▶ Led the team of 4 graduate designers to improve the online donation by revamping the website with better user experience, including new information architecture and content strategy.
- ▶ Established design principles of accessibility and inclusivity for cross-platform experiences across mobile, tablet and desktop.

#### Design Lead

True Ticket | Sep 2018 - Dec 2018

- ▶ Led the design team through all stages, including design flows, sketches, wireframes, and high-fidelity interactive prototype for a new platform.
- ▶ Reacted to feedback from stakeholders and work with customers to ensure needs are understood and met where necessary.