

Coronavirus Media and Social Conversation Tracking

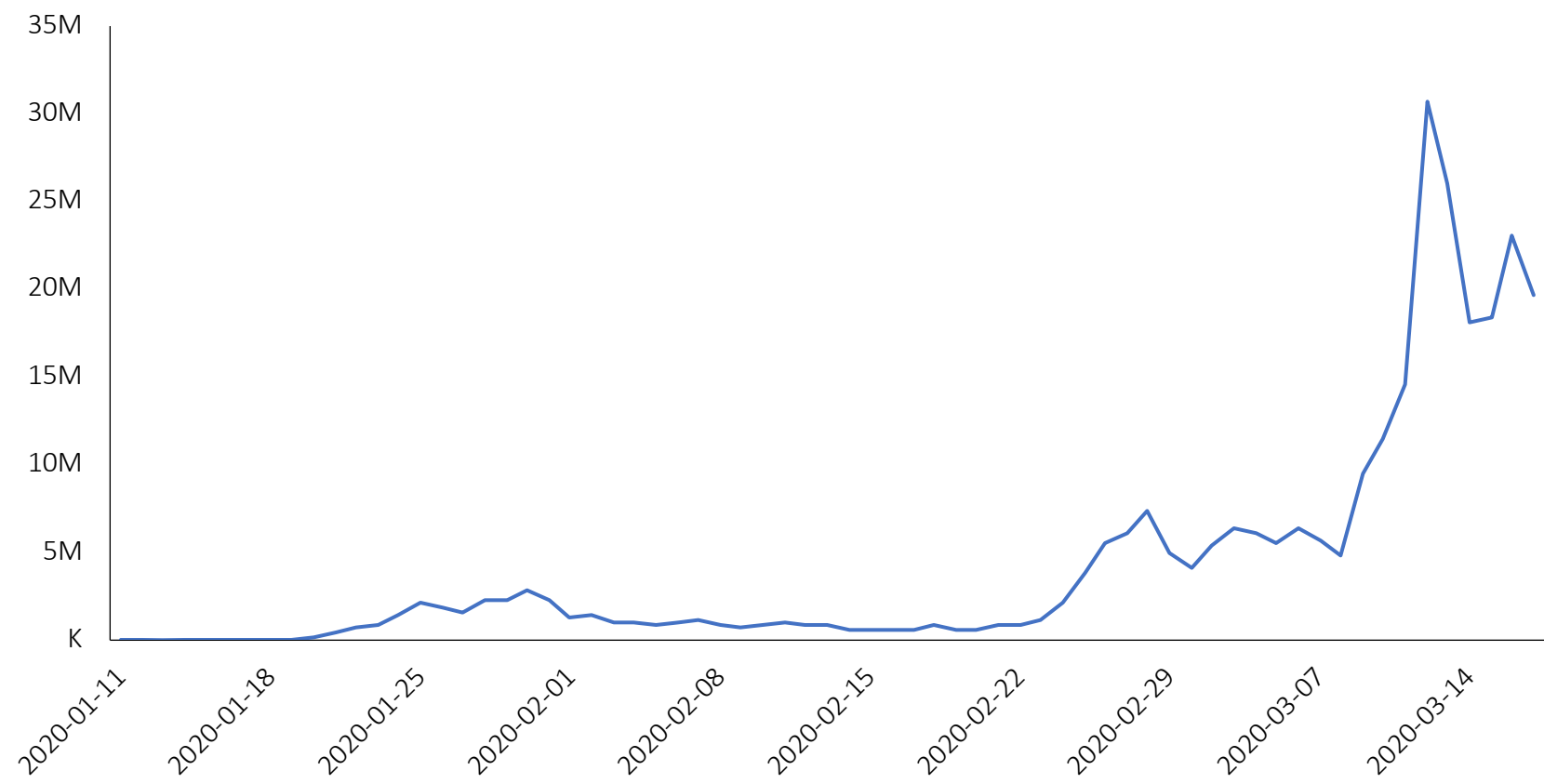
Wednesday, March 18, 2020

This report provides an overview of the social and digital news media conversation surrounding the coronavirus topic. Data in this report comes from:

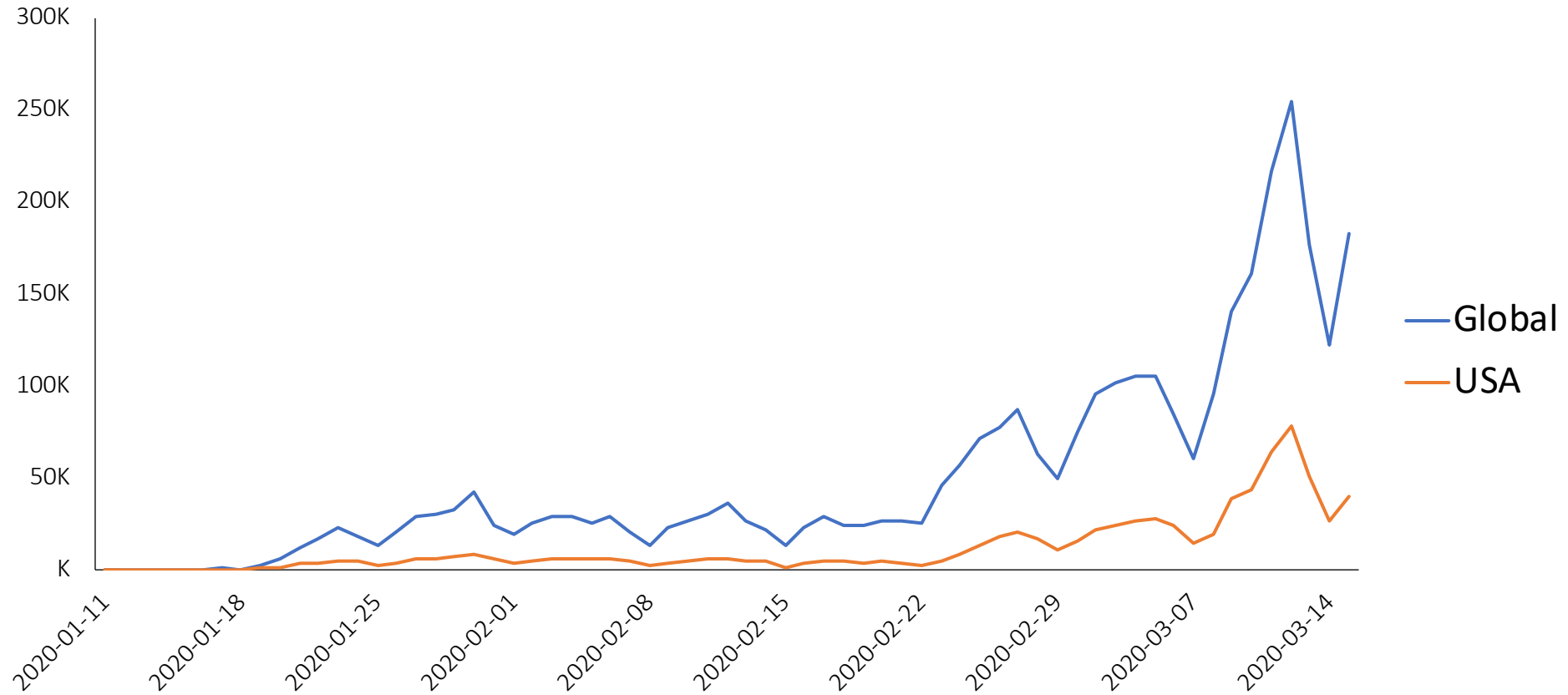
- (1) NewsWhip, which provides data on articles from over 430,000 website and site feeds, including news sites, blogs, and brand sites
- (2) public social media posts from Facebook, Instagram, Pinterest, and Twitter.

The following query was used: coronavirus OR “corona virus” OR COVID-19 OR “COVID 19” OR COVID19.

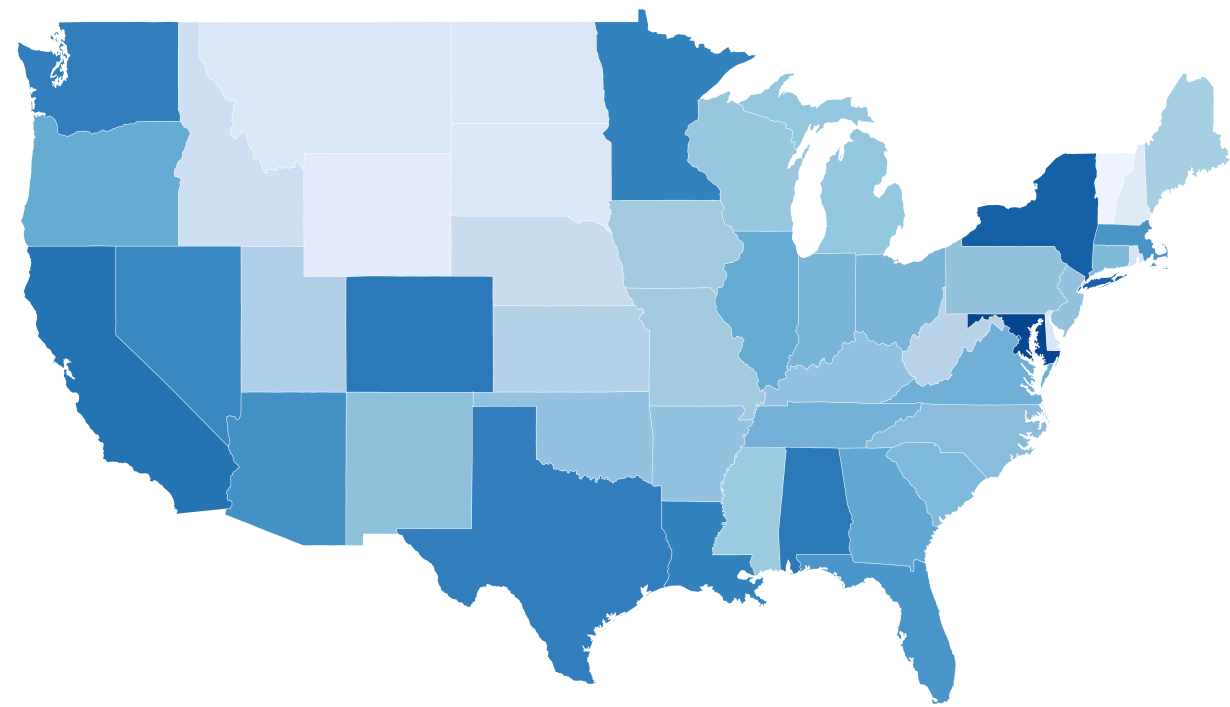
Total public social media posts referencing the coronavirus topic (Jan 11 – present)



Number of articles referencing the coronavirus topic (Jan 11 – present)



Top 10 U.S. States by density of social media posts referencing the coronavirus topic (previous 48 hours)

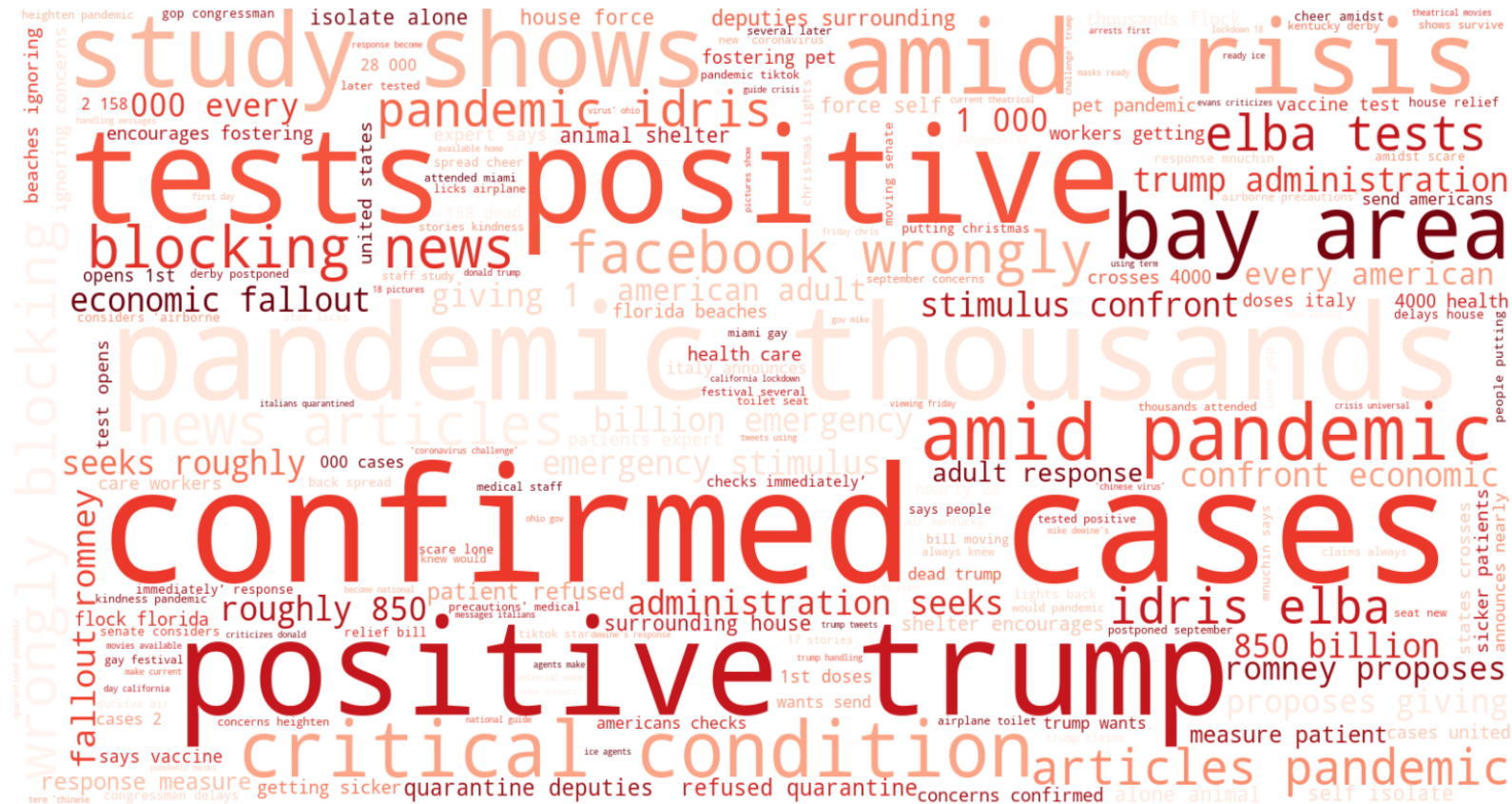


Ranking	State
1	Maryland
2	District of Columbia
3	New York
4	California
5	Colorado
6	Alabama
7	Washington
8	Texas
9	Minnesota
10	Louisiana

Top corporations, organizations, and nonprofits mentioned in social media posts referencing the coronavirus topic (previous 48 hours)



Top phrases in headlines of recent U.S. articles about the coronavirus topic (previous 48 hours)



Top 10 entities (people, products, and companies) mentioned in social media posts referencing COVID-19 (previous 48 hours)

Ranking	Entity
1	Corona (company)
2	Donald Trump
3	Jair Bolsonaro
4	Joe Biden
5	CNN
6	Netflix
7	Idris Elba
8	Love Sosa
9	Chief Keef
10	Yield (album)

Top 5 U.S. articles about the coronavirus topic by social media engagement (previous 48 hours)

Headline	Domain	Author	Facebook Interactions	Link
1. Facebook is wrongly blocking news articles about the coronavirus pandemic	businessinsider.com	Rob Price	1.06M	https://www.businessinsider.com/facebook-blocking-coronavirus-articles-bug-2020-3
2. Idris Elba Tests Positive for Coronavirus	variety.com	Stuart Oldham	749.63K	https://variety.com/2020/film/news/idris-elba-coronavirus-1203535677/
3. Trump administration seeks roughly \$850 billion in emergency stimulus to confront coronavirus economic fallout	washingtonpost.com	Erica Werner	543.38K	https://www.washingtonpost.com/us-policy/2020/03/17/trump-coronavirus-stimulus-package/
4. Romney proposes giving \$1,000 to every American adult as coronavirus response measure	cnn.com	Clare Foran	472.92K	https://www.cnn.com/2020/03/16/politics/coronavirus-romney-proposal/index.html
5. A coronavirus patient refused to quarantine, so deputies are surrounding his house to force him to	cnn.com	Scottie Andrew	425.38K	https://www.cnn.com/2020/03/17/us/kentucky-refused-quarantine-coronavirus-trnd/index.html

Top 10 domains for articles about the coronavirus topic by volume of Facebook interactions (previous 48 hours)

Domain	Facebook Interactions
nbc.com	4.26M
dailymail.co.uk	3.41M
cnn.com	2.45M
businessinsider.co.za	2.24M
businessinsider.sg	2.19M
businessinsider.my	2.10M
businessinsider.com	2.02M
foxnews.com	1.98M
abs-cbn.com	1.94M
gmanetwork.com	1.90M