

Angus Lo

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WORK EXPERIENCE

Havas

New York, NY

Associate Creative Director of Experience Design

Jul. 2022 – Present

Senior Experience Designer

Jun. 2020 – Jun. 2022

- UX design on award-winning interactive experiences and products
 - Stags' Leap – Take the Leap VR Experience: [Webby Awards 2022](#), [14th Shorty Awards](#)
 - Wild Turkey Guided Tasting Experience: [13th Shorty Awards](#)
 - Staybl – Tremor-Compensating Browser Prototype: [D&AD Awards 2023](#)
- Website redesigns for Fortune 500 companies, including work on information architectures, design systems
- Innovative uses of technology in physical products and installations
- Work with clients to define solutions and deliverables, starting from general business & user needs
- Design and conduct user tests and surveys
- Educating team members on design process, web design best practices, accessibility, technical documentations

Havas

New York, NY

User Experience Technologist

Jan. 2016 – May 2020

- Wireframes and technical documentations
- Experimental hardware product design
- Data visualisation design for B2B and B2C products
- Prototyping and motion design
- Design, conduct, and analyse user tests and surveys, including tests of statistical significance

Havas

New York, NY

Web Developer

Aug. 2015 – Jan. 2016

Junior Web Developer

Sep. 2014 – Jul. 2015

- Front-end development with standard web technologies (JavaScript, CSS, HTML) and popular libraries & frameworks (Sass, jQuery, AngularJS)
- Collaborated with developers and QA engineers using versioning control (git and SVN) and build automation tools (Grunt, gulp, webpack, Jenkins)

EDUCATION

University of Michigan

Bachelor of Science

Majors: Biopsychology, Cognition & Neuroscience · Computer Science

SKILLS

Design: Interaction design; UI design; User testing design; Web accessibility standards; Figma; Principle

Technical: JavaScript; CSS; HTML; Python; Git

Interests: Cognitive science; Typography; Linguistics; Physics; Statistics; Data visualisation; Machine learning