# Angus Lo

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#### **WORK EXPERIENCE**

Havas

New York, NY

## Associate Creative Director of Experience Design Senior Experience Designer

Jul. 2022 – Present Jun. 2020 – Jun. 2022

- UX design on <u>award-winning</u> interactive experiences and products
- Website redesigns for Fortune 500 companies, including design systems and information architectures
- Innovative applications of technology in physical products and installations
- Educate team members on design process, web design best practices, accessibility, technical documentations
- Define projects via business goals, user needs, solutions, and deliverables
- Design and conduct user tests and surveys
- Communicate design choices with clients, engineers, and other designers

Havas

New York, NY

#### **User Experience Technologist**

Jan. 2016 - May 2020

- Prototyping and motion design
- Data visualisation design for B2B and B2C products
- Wireframes and technical documentations
- Design, conduct, and analyse user tests and surveys

Havas

New York, NY

## Web Developer Junior Web Developer

Aug. 2015 - Jan. 2016

Sep. 2014 - Jul. 2015

- Front-end development using native web technologies and popular libraries & frameworks
- Motion design and web accessibility
- Collaboration with developers and QA engineers using versioning control and build automation tools

#### **EDUCATION**

## University of Michigan

Bachelor of Science

Majors: Biopsychology, Cognition & Neuroscience · Computer Science

#### **SKILLS**

Design: Interaction design; UI design; User testing design; Web accessibility standards; Figma; Principle

Technical: JavaScript; CSS; HTML; Python; Git

Interests: Cognitive science; Typography; Linguistics; Physics; Statistics; Data visualisation; Machine learning