





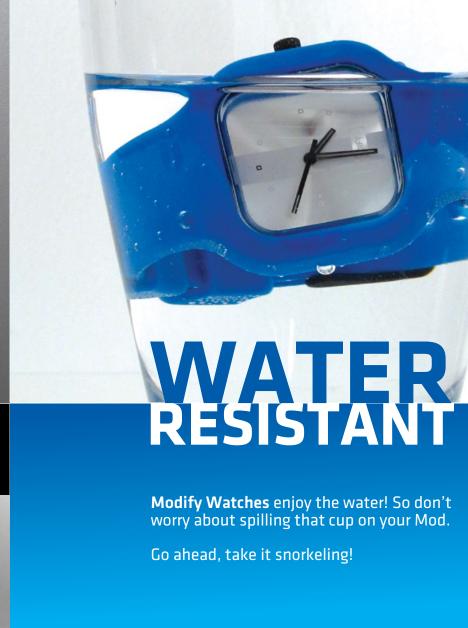






for him & her





Modify Watches enjoy the water! So don't worry about spilling that cup on your Mod.

AVAILABLE in 2 SIZES Modify Watches

Modify faces are constructed with a scratch-resistant polycarbonate housing and backed with a stainless steel plate.

That basically means these faces are A-M-A-Z-I-N-G.

Our straps are made with an ultra smooth and soft durable silicone.







We're all about celebrating individuality, so every Mod (combination) has a name! That's a Clown Question Bro Snark Week Milk Mustache Sweet Child O' Modify



Modify faces.

Modify Watches are available in a number of colors and combinations, allowing the wearer to express his or her creative style. Modify releases new product frequently. Please visit modifywatches.com for the most current product catalogue.































WE CARRY LICENSES!





CUSTOMIZE FOR YOUR BRAND



2012 SUMMER COLLECTION



Strap colors, in order of appearance: Turquoise, Royal Purple, Neon Coral, Sea Foam Green, Neon Orange







We crowd source designs from our ModiFamily and collaborate with unique artists to produce limited-edition watches.



A **BIG** year for Modify

Major Product Upgrade

Modify 2.0 is water- and scratch-resistant, and available in two size options.

>30% repurchase rate from our customers already. (They love the watches!)

Customers wearing our product range from 10 to 70 years young! Truly a gift that's fun for everyone.

In the Press

Featured on Good Morning America's 'Steals and Deals' as "perfect for holiday shopping."

Positive reviews on The New York Times, Yahoo!, AOL, the Philadelphia Examiner's Gadgets page, and 50+ blogs.

Featured in Entrepreneur, Forbes, The Wall Street Journal, VentureBeat, Seventeen and Fast Company in articles celebrating the success of Modify's startup model.

Named one of the Top-100 Young Startups in the U.S., and invited to a ceremony at the White House.

Customization Experience

We designed watches for Facebook, Google, HP, Cal, The Pac-12, [adult swim], Moe's Southwestern Cantina & more!

We procured various licenses, including Major League Baseball Player's Association, and have been customizing watches for our broad fan base.



Mods are

dope
fresh
stylish
fun
affordable
expressive
approachable
HOTTT
hip
interchangeable
unique
sleek
chic
baller



ModiTeam

Just over 18 months young and already voted as one of the top-100 young startups in the U.S., Modify Industries is a **fun**, approachable, community-centric platform built on the power of self-expression.

We provide our community with **choice!** We listen, engage and design custom, limitededition products that serve as an extension of each customer's personality. Our first products, the mixable-and-matchable Modify Watches, are available in two sizes and 400+ design combinations.

Our **ModiFamily** influences every decision -- from our new designs and funky names to our licenses (Major League Baseball Player's Association, Domo, deadmau5, Live Nation, Tetris, etc.). We have also worked with brands such as Google, Facebook, [adult swim], the Pac-12, and HP to design fully custom Mods.

We'd love to hear from you and are always eager to expand partnerships! Please reach out to us at help@modifywatches.com



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