

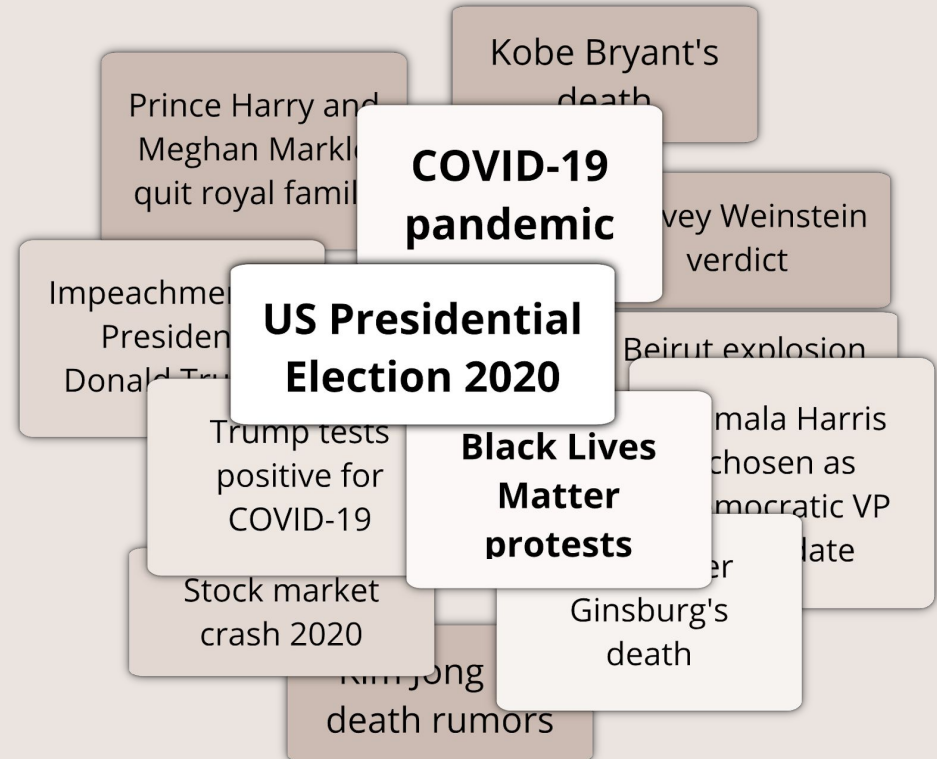
Disinformation/Fake News Detection:

Detecting Fake News During The Year of COVID-19 and US Presidential Election

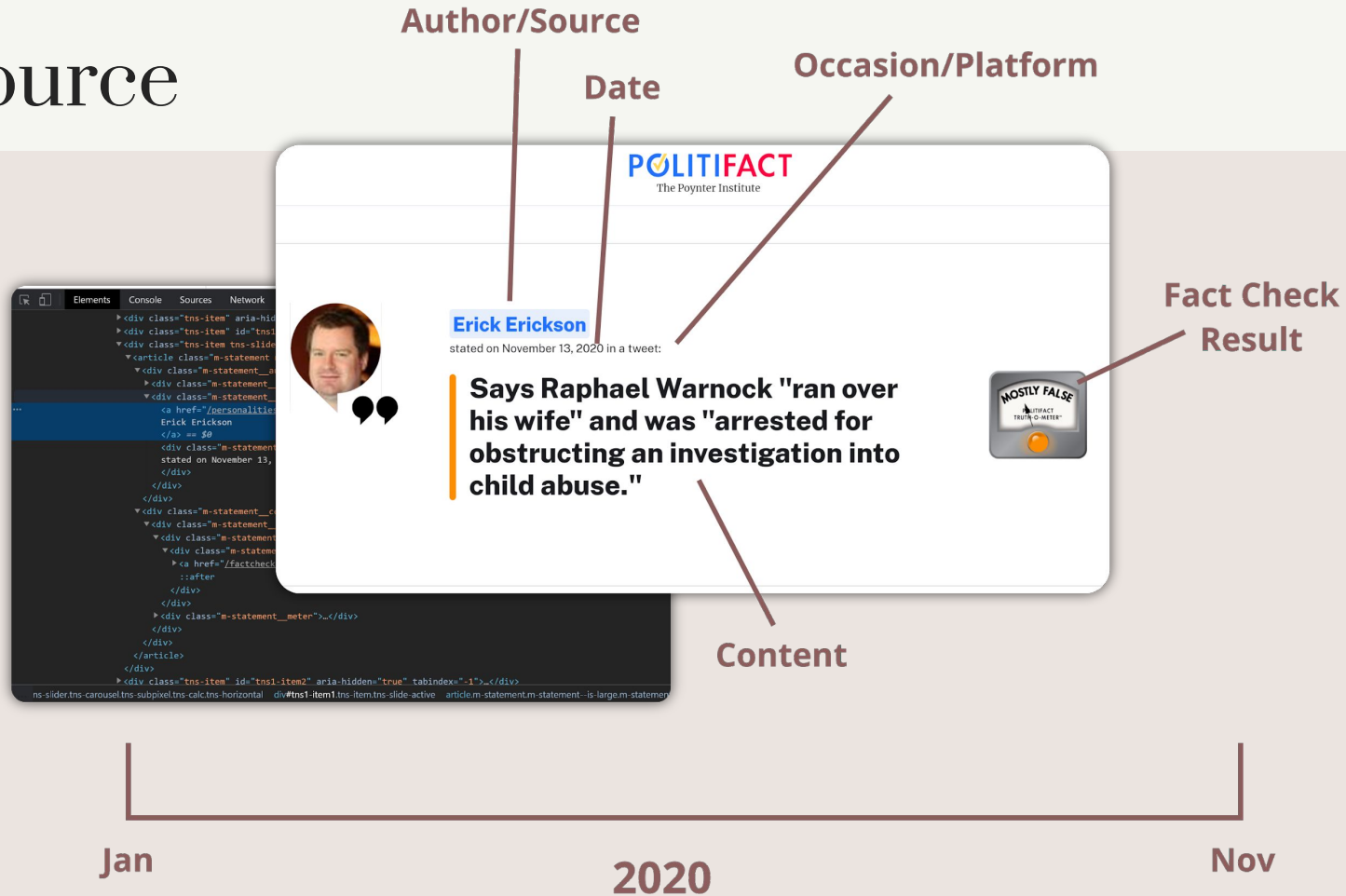
INFSCI2160

Shangbin Tang,
Chengchen Wang,
Taylor Herb

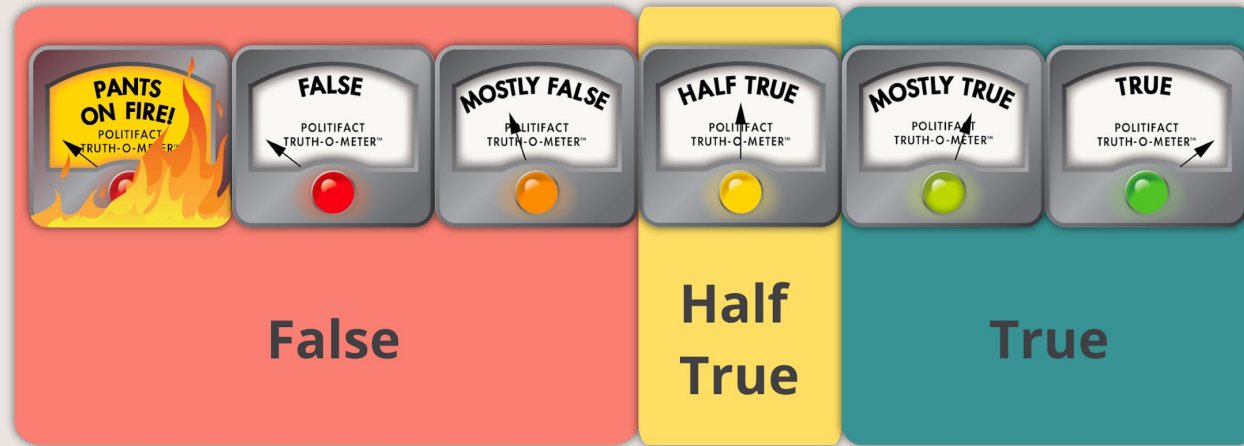
Background & Aims



Data Source

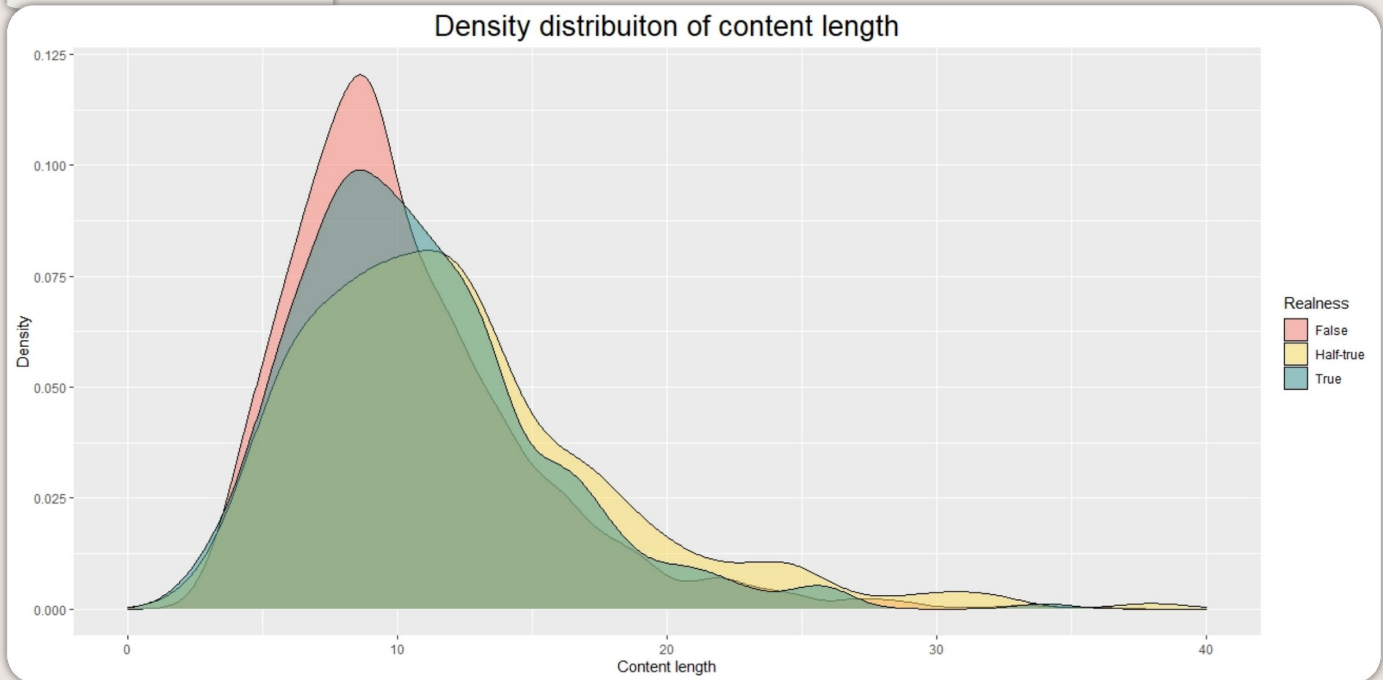


Authenticity Level



Exploratory Analysis - Content Length

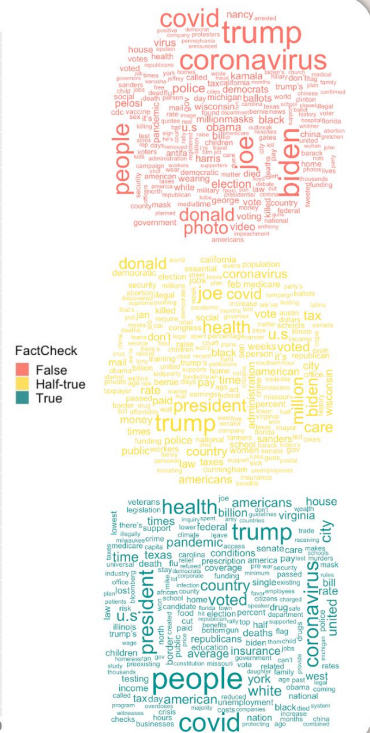
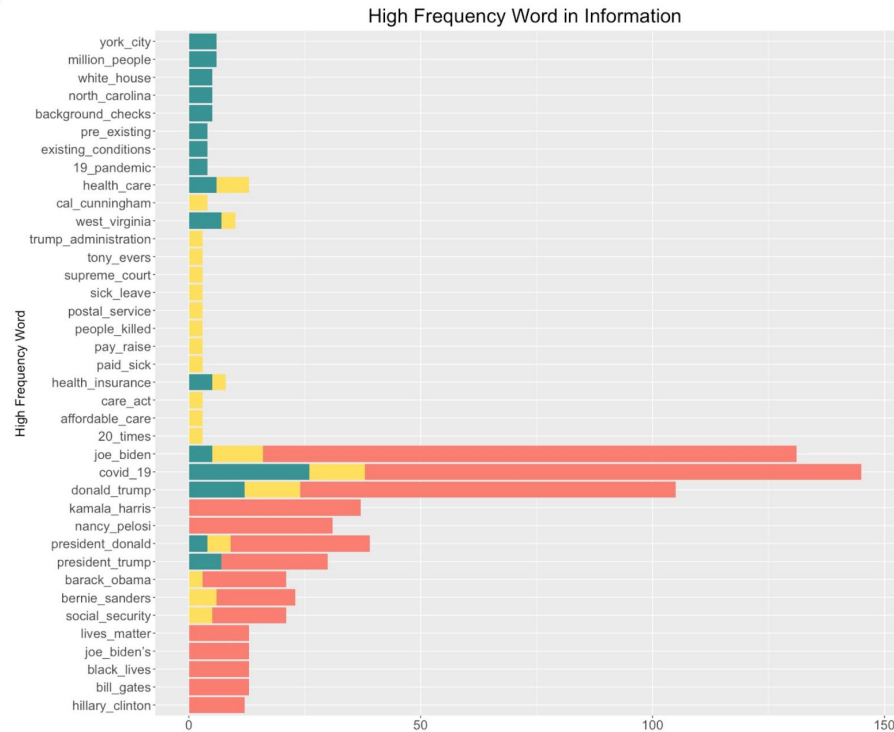
Content Length



Exploratory Analysis - Hot Words

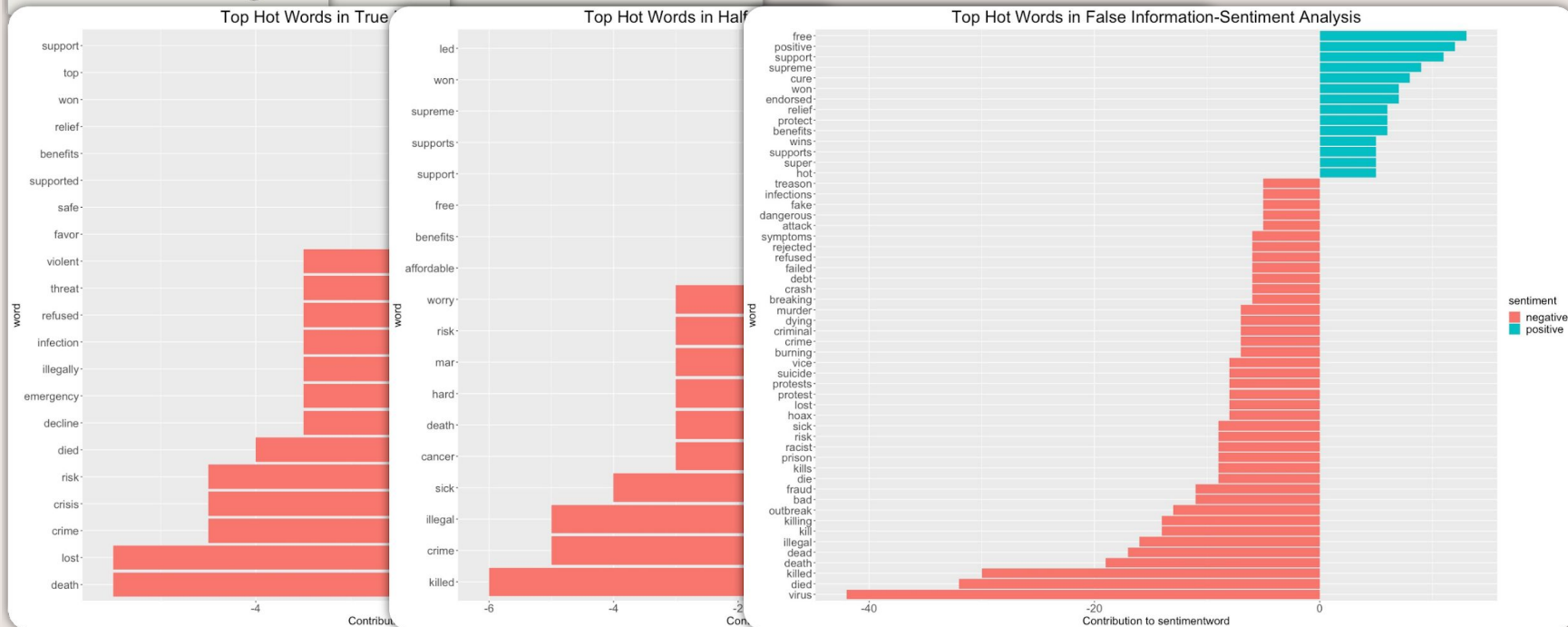
Content Length

DTM



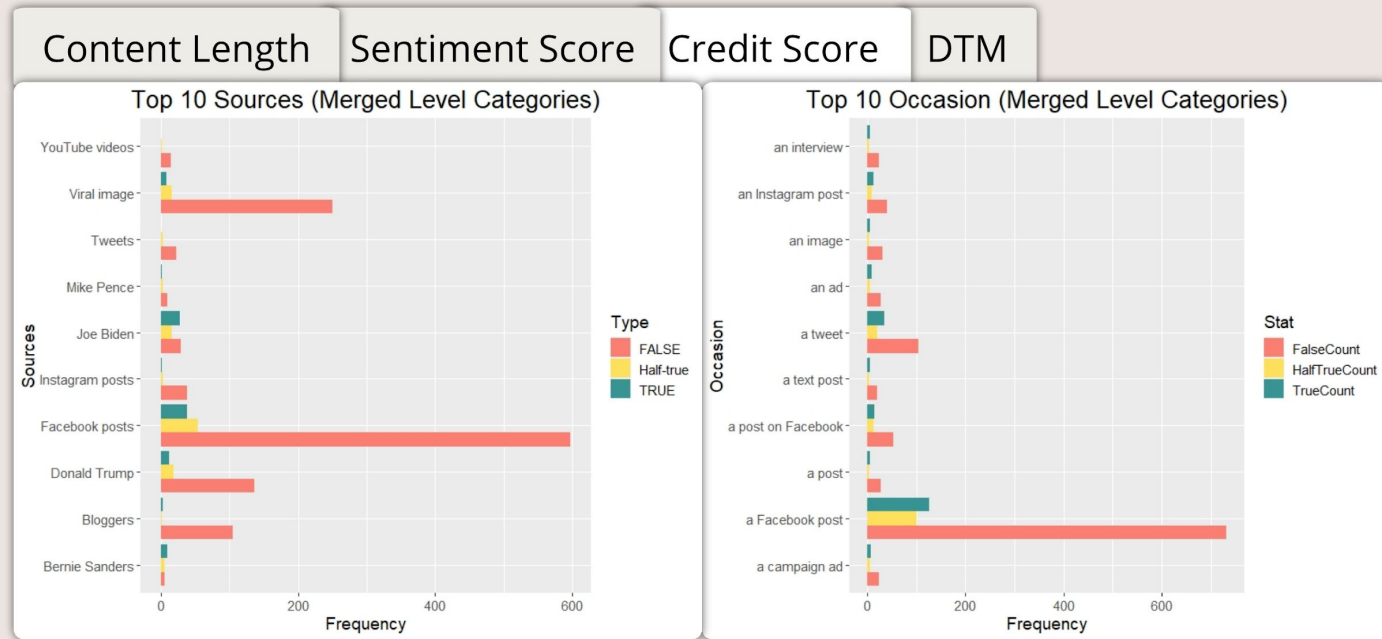
Exploratory Analysis - Sentiment

Content Length DTM Sentiment Score



Exploratory Analysis - Credit Scores

- INNOVATION
- Historical Posts



Data Cleaning

- Check the dimensions and summary of the dataset
- Remove missing values
- Convert the class of variables

Data Processing

Document-term Matrix

- Convert all texts to lowercase
- Remove stop words
- Remove numbers
- Remove punctuation
- Remove special characters, like @, ...
- Stem words into roots format

Filter out low frequency words in the document-term matrix

Data Processing

Calculate the content length:

```
Content length = rowSums(content_dtm_matrix)
```

Data Processing

ANOVA result of the variable content_length:

```
> summary(data1Aov)
              Df Sum Sq Mean Sq F value    Pr(>F)    
data1$FactCheck  2     669   334.4    14.89 3.79e-07 ***
Residuals      2120   47617    22.5                
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
> |
```

```
> TukeyHSD(data1Aov)
Tukey multiple comparisons of means
 95% family-wise confidence level

Fit: aov(formula = data1$content_length ~ data1$FactCheck)

$data1$FactCheck`
              diff          lwr          upr      p adj
Half-true-FALSE  1.7795262  1.0072595  2.5517928 0.0000002
TRUE-FALSE       0.4518946 -0.2226296  1.1264187 0.2583586
TRUE-Half-true   -1.3276316 -2.2723393 -0.3829239 0.0028642
```

Data Processing

Calculate the sentiment score:

- Get sentiment dictionary by `get_sentiments("afinn")`
- Join the term and sentiment list
- Multiply the frequency of terms by its sentiment score
- Use `rowSums()` to get the sentiment score of every document

Classification

- First, the data was split into training and testing groups then resampled using 10-fold Cross Validation
- Three classification models were trained on the training set:
 - Random Forest
 - K-Nearest Neighbor
 - Support Vector Machine
 - Caret package was used to train the models

Evaluation

- Predictions were made using each model on the testing data set
- Each model was evaluated using a confusion matrix
 - Used to assess accuracy, specificity & sensitivity
- This process remained identical for all datasets (1-4)

Evaluation Results (Dataset 1)

3 - level with credit score

Random Forest

Sensitivity:

False - 0.9894
Half-true- 0.27273
True - 0.52874

Specificity:

False - 0.4837
Half-true- 1.00000
True - 0.96840

Accuracy:

False - 0.7365
Half-true- 0.63636
True - 0.74857

Overall accuracy: 0.8245

KNN

Sensitivity:

False - 0.9257
Half-true-0.15152
True - 0.4368

Specificity:

False - 0.4967
Half-true- 0.96552
True -0.9097

Accuracy:

False - 0.7112
Half-true- 0.55852
True -0.6732

Overall accuracy: 0.7491

SVM

Sensitivity:

False - 0.8621
Half-true- 0.18182
True - 0.36782

Specificity:

False - 0.4706
Half-true- 0.93750
True - 0.88488

Accuracy:

False - 0.6663
Half-true- 0.55966
True - 0.62635

Overall accuracy: 0.6962

Evaluation Results (Dataset 3)

3 - level without credit score

Random Forest

Sensitivity:

False - 1.0000
Half-true-0.0000
True -0.0000

Specificity:

False - 0.0000
Half-true-1.0000
True -1.0000

Accuracy:

False - 0.5000
Half-true-0.5000
True -0.5000

Overall accuracy: 0.7113

KNN

Sensitivity:

False - 0.93899
Half-true-0.0000
True - 0.057471

Specificity:

False - 0.05882
Half-true-0.991379
True -0.948081

Accuracy:

False - 0.49891
Half-true-0.495690
True -0.502776

Overall accuracy: 0.6774

SVM

Sensitivity:

False - 0.8488
Half-true- 0.13636
True -0.32184

Specificity:

False - 0.3987
Half-true-0.94181
True -0.87810

Accuracy:

False - 0.6237
Half-true-0.53909
True -0.59997

Overall accuracy: 0.6736

Evaluation Results (Dataset 2)

6 - level with credit score

Random Forest

Sensitivity:

False -0.9636	Mostly-True-0.41667
Half-true-0.3939	Pants-Fire-0.34146
Mostly-False- 0.33333	True- 0.58974

Specificity:

False 0.6258-	Mostly-True-0.97925
Half-true-0.97629	Pants-Fire-0.93973
Mostly-False-0.96703	True-0.96538

Accuracy:

False - 0.7947	Mostly-True-0.69796
Half-true-0.68512	Pants-Fire-0.64060
Mostly-False-0.65018	True-0.77756

Overall accuracy: 0.6302

KNN

Sensitivity:

False - 0.8682	Mostly-True-0.14583
Half-true-0.21212	Pants-Fire-0.32927
Mostly-False-0.14667	True- 0.30769

Specificity:

False - 0.6323	Mostly-True-0.96473
Half-true-0.92888	Pants-Fire-0.90625
Mostly-False-0.92747	True-0.94094

Accuracy:

False -0.7502	Mostly-True-0.55528
Half-true-0.57050	Pants-Fire-0.61776
Mostly-False-0.53707	True-0.62431

Overall accuracy: 0.4943

SVM

Sensitivity:

False - 0.6409	Mostly-True-0.20833
Half-true-0.16667	Pants-Fire-0.21951
Mostly-False-0.14667	True:0.23077

Specificity:

False - 0.4516	Mostly-True-0.93154
Half-true-0.91810	Pants-Fire-0.89732
Mostly-False-0.94286	True-0.96538

Accuracy:

False - 0.5463	Mostly-True-0.56993
Half-true-0.54239	Pants-Fire-0.55842
Mostly-False-0.54476	True-0.59807

Overall accuracy: 0.3774

Evaluation Results (Dataset 4)

6 - level without credit score

Random Forest

Sensitivity:

False -1.0000	Mostly-True-0.0000
Half-true-0.0000	Pants-Fire-0.0000
Mostly-False-0.0000	True- 0.0000

Specificity:

False - 0.0000	Mostly-True-1.0000
Half-true-1.0000	Pants-Fire-1.0000
Mostly-False-1.0000	True-1.0000

Accuracy:

False - 0.5000	Mostly-True- 0.5000
Half-true- 0.5000	Pants-Fire- 0.5000
Mostly-False- 0.5000	True- 0.5000

Overall accuracy: 0.4151

KNN

Sensitivity:

False - 0.5682	Mostly-True-0.04166
Half-true-0.03030	Pants-Fire-0.41463
Mostly-False-0.08000	True-0.025641

Specificity:

False -0.4806	Mostly-True-0.94398
Half-true-0.976293	Pants-Fire-0.72098
Mostly-False-0.94066	True-0.981670

Accuracy:

False - 0.5244	Mostly-True-0.49282
Half-true-0.503298	Pants-Fire-0.56781
Mostly-False-0.51033	True- 0.503656

Overall accuracy: 0.3208

SVM

Sensitivity:

False - 0.6409	Mostly-True-0.20833
Half-true-0.16667	Pants-Fire- 0.21951
Mostly-False-0.14667	True-0.23077

Specificity:

False - 0.4516	Mostly-True-0.93154
Half-true-0.91810	Pants-Fire-0.89732
Mostly-False-0.94286	True-0.96538

Accuracy:

False - 0.5463	Mostly-True-0.56993
Half-true-0.54239	Pants-Fire-0.55842
Mostly-False-0.54476	True-0.59807

Overall accuracy: 0.3774

Results Summary

- Best model was random forest using dataset 1 (3 - level with credit score)
 - Best performance across all models in datasets that included credit score (both 3-level and 6-level)
- Worst performance was KNN using dataset 4 (6 - level without credit score)
 - Models using datasets that included 6-levels performed worse than datasets that included 3-levels
 - Random forest likely had issues in datasets without credit score (scores of 0 and 1 in sensitivity and specificity is unlikely)