SOC542 Statistical Methods in Sociology II

Missing Data & Model Checking and Robustness

Thomas Davidson

Rutgers University

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Updates

- ► Feedback on project proposals
- ► Homework 2 grades and feedback released

Plan

- Missing data
- ► Model checking
- ► Model robustness

What is missing data?

- Missing data occurs when we do not have an record of any data for one or more variables for an observation.
- Causes
 - Skip patterns
 - Survey non-response
 - Survey error
 - Data entry errors
- ► The severity of the problem depends on why the data are missing and the amount of data missing

Missing completely at random (MCAR)

- ► Missing Completely at Random (MCAR)
 - ightharpoonup Probability x_i is missing is constant across all observations
- Discarding missing cases does not result in any bias

Missing at random (MAR)

- Missing at Random (MAR)
 - ightharpoonup Probability x_i is missing depends on observed variables.
- Discarding missing cases does not result in any bias if predictors of missingness are adjusted for.

Missing not at random (MNAR)

- Missingness that depends on the missing value is considered
 Missing not at Random (MNAR)
 - e.g. High or low income respondents less likely to report income
- ► No straightforward solution

McElreath's homework example

- (1) Dog eats random homework: Dropping incomplete cases okay, but loss of efficiency
- (2) Dog eats conditional on cause: Correctly condition on cause
- (3) Dog eats homework itself: Usually hopeless unless we can model the dog (e.g. survival analysis)







Richard McElreath. 2023. Statistical Thinking - Lecture 18. https://www.youtube.com/watch?v=Oeq6GChHOzc

Simulating missingness

- We can use simulations to better understand the effects to different kinds of missingness
- Consider the following population model

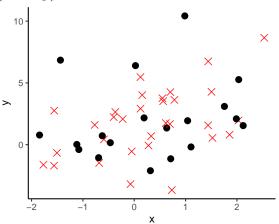
$$y = 1 + x + 3z + u$$

The following regression model is estimated

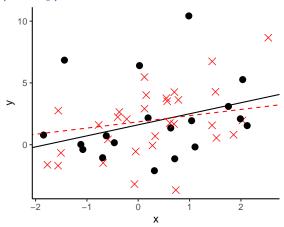
$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i + \hat{\beta}_2 z_i + \hat{u}_i$$

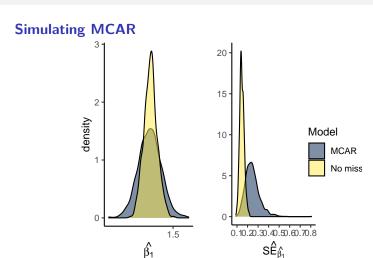
We can simulate each kind of missingess in x and analyze how it affects $\hat{\beta}_1$ and its standard error.

MCAR, p(Missing) = 0.6

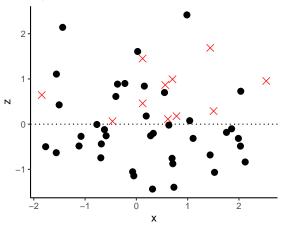


MCAR, p(Missing) = 0.6

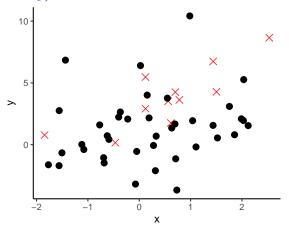




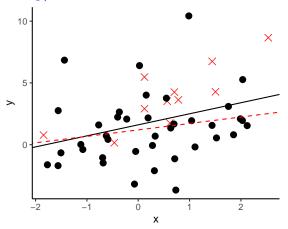
MAR, p(Missing) = 0.6 if z > 0



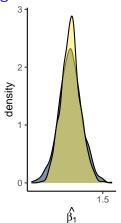
MAR, p(Missing) = 0.6 if z > 0

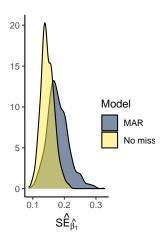


MAR, p(Missing) = 0.6 **if** z > 0

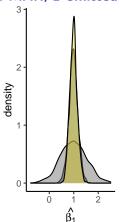


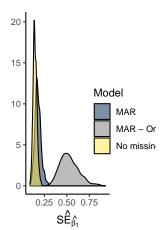




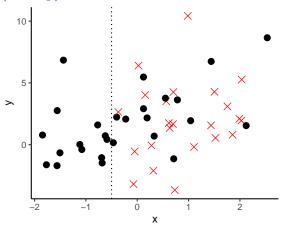


Simulated MAR, z omitted

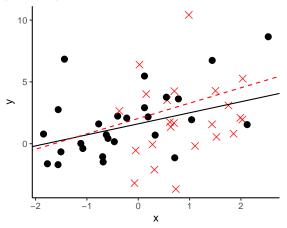




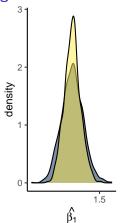
MNAR, p(Missing) = 0.6 **if** x > -0.5

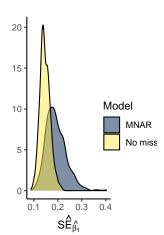


MNAR, p(Missing) = 0.6 if x > -0.5



Simulating MNAR





Missingness in practice

- It is often difficult to determine why data are missing
 - Knowledge of domain and data generation process helpful
- MCAR is a very strong assumption. MAR is more reasonable, but it is difficult to determine whether missingness is a function of an omitted variable
 - Including more predictors in a model helps to reduce such concerns
- MNAR is more problematic and may limit inferential potential

Addressing missingness

- ► Three approaches
 - 1. Delete missing cases
 - 2. Simple imputation
 - 3. Multiple imputation

Deleting missing data

- Complete-case analysis / listwise deletion
 - ightharpoonup Delete all rows where y, x, or z are missing
- Implications
 - ▶ If not MCAR, results could be biased
 - Sample size can reduce substantially

Deleting missing data

- Available-case analysis / pairwise deletion
 - Make comparisons where data are available
- ► In the previous example, one might use the following model to get an estimate of the effect of z on y

$$\hat{y} = \hat{\beta_0} + \hat{\beta_1} z_i + \hat{u}_i$$

- ► The *x* not entered into the equation to avoid dropping observations missing *x*.
 - One might also estimate the model including x and compare the results.
- Implications
 - Bias can occur if systematic differences between missing and non-missing cases.

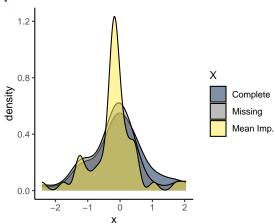
Simple imputation: Guessing the mean

- Instead of removing data, we can try to "guess" the missing values.
- ▶ A good guess is the mean of the observed data, mean imputation.
- Implications
 - But this can distort the distribution and underestimate the variance.

Simple imputation

```
X <- rnorm(N)</pre>
print(mean(X))
## [1] -0.04852628
print(sd(X))
## [1] 0.8723581
X.m <- ifelse(rbinom(N, 1, 1-0.2), X, NA)</pre>
X.g <- ifelse(!is.na(X.m), X, mean(X.m[!is.na(X.m)]))</pre>
print(mean(X.g))
## [1] -0.194633
print(sd(X.g))
## [1] 0.7452589
```

Simple imputation

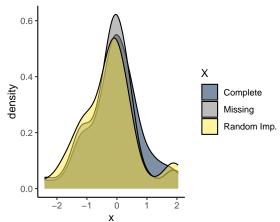


Simple imputation: Random imputation

- We can address some of the limitations of mean imputation by using the full distribution of the observed variable. This is known as random imputation
- However, the imputed values will not necessarily reflect the underlying association between variables and we do not make use of other information.

Simple imputation: Random imputation

Simple imputation: Random imputation



- We can improve our imputation model by making use of additional information in other variables.
 - ► For example, we could estimate a model to predict *x* using other covariates and then use these predictions in place of missing values

```
N <- 1000
v <- rnorm(N)
w <- rnorm(N)
x <- 0.5*v + 0.5*w + rnorm(N)
y <- x - 2*w + rnorm(N)

x.m <- ifelse(rbinom(N, 1, 0.4), x, NA) # MCAR

imp.model <- lm(x.m ~ v + w)</pre>
```

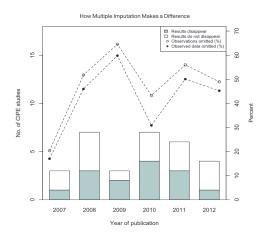
	Complete	Listwise	Mean	Random	Predicted
(Intercept)	-0.03	-0.09	-0.08	-0.05	-0.10
	(0.03)	(0.05)	(0.04)	(0.05)	(0.04)
X	0.99	0.96	0.84	0.26	0.98
	(0.03)	(0.04)	(0.05)	(0.04)	(0.05)
W	-2.00	-2.01	-1.68	-1.54	-1.98
	(0.03)	(0.05)	(0.04)	(0.05)	(0.05)
Num.Obs.	1000	409	1000	1000	1000
R2	0.790	0.814	0.606	0.536	0.655
R2 Adj.	0.790	0.813	0.606	0.536	0.655
RMSE	0.98	0.95	1.35	1.46	1.26

Simple imputation

- Limitations
 - Each process becomes cumbersome if we have multiple variables with missing data and observations with more than one variable missing.
 - e.g. How do we predict x if we are missing other variables?
 - ► These approaches are *deterministic*, failing to take into account the uncertainty in the imputations.

Multiple imputation

- ▶ Multiple imputation (MI) methods address both issues:
 - ▶ MI models use observed data to predict missing values.
 - Multiple missing variable can be imputed simultaneously.
 - Uncertainty associated with the imputation process can be incorporated into the estimates.



Lall 2016.

Multiple imputation: Algorithms

- Multiple imputation algorithms work by using existing data to predict missing values across the entire dataset
- Generally, these algorithms use iterative procedures, predicting a subset of the missing values at a time
- These algorithms converge when the distributions of the predicted datasets look like the distributions in the original data
- Often these algorithms use Bayesian techniques such as MCMC sampling¹

See the mi command in Stata for example.

Multiple imputation: MI in R

- ► There are several different MI packages available in R
- Two commonly used packages are
 - mice (Multivariate Imputation via Chained Equations)
 - Amelia
 - Particularly useful for panel data

Multiple imputation: Pooling

- ► MI algorithms generate *M* imputed datasets.
 - In each case, we can compute an estimate, $\hat{\beta}_{1_m}$ and a standard error \hat{SE}_m .
- ► The overall estimate is an average over the *M* datasets, known as a **pooled** estimate:²

$$\hat{\beta} = \frac{1}{M} \sum_{m=1}^{M} \hat{\beta}_{1m}$$

 $^{^2}$ See GHV p. 326 for the formula for the standard error of the pooled estimate.

Multiple imputation with MICE

Multiple imputation with MICE

```
# Impute using m=1
simple.imp <- complete(M,1)
mi.s <- lm(y ~ x + w, data = simple.imp)

# Pool over all M
fits <- with(M, lm(y ~ x + w))
mi.M <- pool(fits)</pre>
```

Multiple imputation with MICE

	Complete	Predicted	MI m	MI M
(Intercept)	-0.03	-0.10	-0.11	-0.11
	(0.03)	(0.04)	(0.03)	(0.04)
X	0.99	0.98	0.98	0.98
	(0.03)	(0.05)	(0.03)	(0.03)
W	-2.00	-1.98	-2.03	-2.00
	(0.03)	(0.05)	(0.03)	(0.04)
Num.Obs.	1000	1000	1000	1000
Num.Imp.				10
R2	0.790	0.655	0.803	0.802
R2 Adj.	0.790	0.655	0.803	0.802
RMSE	0.98	1.26	0.95	

Overview

- Data can be missing for several different reasons
- Important to try to diagnose reason for missingness
- ► Listwise deletion and simple imputation sometimes reasonable but can introduce bias, but multiple imputation preferred when several variables are missing
- ► Recommended to report multiple estimates to assess sensitivity to how missingness is handled

Diagnostics

- We have already covered several different diagnostics for checking how well models fit the data
 - Residuals and standard error of the residuals
 - Predicted values
 - $ightharpoonup R^2$ and adjusted R^2
 - Standard errors on coefficients and p-values
 - F-statistic

Outliers

- Outliers are extreme data points that deviate from the distribution of other values
 - Scatterplots of raw data and residual can be helpful for identifying these
- An outlier has **leverage** if the addition of the observation results in a change in the slope of the regression line
- ► Such cases are considered *influential* if they result in substantial changes to the regression results
 - e.g. Differences in statistical sigificance, sign, magnitude

Outliers: Cook's D

- Cook's Distance measures the influence of each point on the predictions.
- ▶ A value about 1 suggests an observation has high influence.

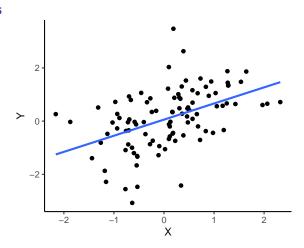
$$D_{i} = \frac{\sum_{j=1}^{n} (\hat{y}_{j} - \hat{y}_{j(-i)})^{2}}{k \text{ MSE}},$$

where $\hat{y}_{j(-i)}$ is the predicted value for the j^{th} observation when observation i is removed, k is the number of parameters, and MSE is the mean squared error.

Outliers

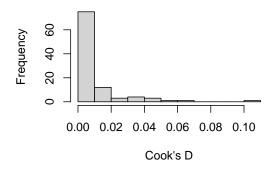
```
N <- 100
X <- rnorm(N)
Y <- 0.5*X + rnorm(N)</pre>
```

Outliers

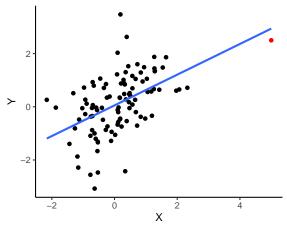


Outliers

Distribution of Cook's D

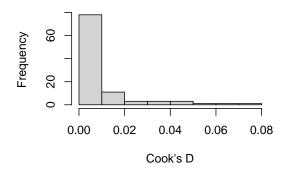


Outliers: Outlier with low leverage

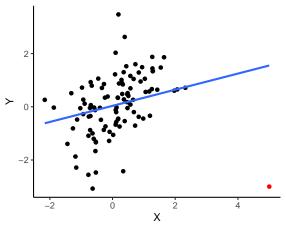


Outliers

Distribution of Cook's D

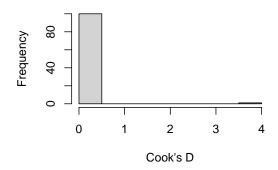


Outliers: Outlier with high leverage



Outliers

Distribution of Cook's D



Outliers

- Sometimes outliers may be due to data coding or quality issues, but they are often valid observations
- Summary statistics and plots can help identify outliers
- ► It is defensible to drop outlier cases, but this should be clearly reported in the manuscript
 - Recommended to also conduct sensitivity checks to see how results change

Multicollinearity

- Recall that multicollinearity occurs when predictors are highly correlated and results in increased variance.
- High pairwise correlations might indicate potential collinearity, but the issue can only be diagnosed after controlling for all relevant predictors.

Multicollinearity: VIF

- ► The Variance Inflation Factor (VIF) can be used to diagnose highly collinear predictors.
- Consider the population model $y = \beta_0 + \beta_i x_i + \beta_i x_j + ... + \beta_k x_k + u$
- ► A score is calculated for each *independent variable* using the following approach:
 - For x_i in $x_{i=1},...,x_k$, regress $x_i = \alpha_0 + \alpha_1 x_j + ... + \alpha_2 x_k + u$
 - ▶ Use R^2 from the model to calculate $VIF(\hat{\beta}_i) = \frac{1}{1-R_i^2}$
- ▶ VIF scores greater than $\approx 5-10$ indicate that a predict is highly collinear with one or more of the other predictors.

Multicollinearity: VIF

9.79 1.00 9.79

```
N <- 1000
x <- rnorm(N)
x2 <- rnorm(N)
x3 <- 3*x + rnorm(N)
y <- x + 2*x2 + 0.5*x3 + rnorm(N)
m <- lm(y ~ x + x2 + x3)

library(car)
vif(m) %>% round(2)
## x x2 x3
```

Prediction and explanation

- In sociology, we typically estimate explanatory models where the primary goal is to estimate one or more $\hat{\beta}$'s and prediction is typically used to explore relationships between variables.
- Predictive modeling focuses on generalization error, or how well a model predicts new data.
- ► This can be a useful heuristic for comparing and selecting different models, particularly when we do not have strong theory to guide model specification.³

³See Watts, Duncan J. 2014. "Common Sense and Sociological Explanations." American Journal of Sociology 120 (2): 313–51. https://doi.org/10.1086/678271 for further elaboration of this idea and Mullainathan, Sendhil, and Jann Spiess. 2017. "Machine Learning: An Applied Econometric Approach." Journal of Economic Perspectives 31 (2): 87–106. https://doi.org/10.1257/jep.31.2.87 for some discussion of the limitations of predictive modeling.

Underfitting

- ► A model is **underfit** if it does not sufficiently explain the variance in the outcome.
- ► Consider the following population model:

$$y = \beta_0 + \beta_1 x + \beta_2 x^2 + u$$

► The following model underfits because it does not account for the quadratic relationship:

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x + u$$

In short, we fail to observe the *signal* in the data.

Overfitting

- A model is **overfit** if it also explains *noise* in addition to the signal in the data.
- Using the previous population, consider we estimate the following model:

$$\hat{y} = \hat{\beta_0} + \hat{\beta_1}x + \hat{\beta_2}x^2 + \hat{\beta_3}z + \hat{\beta_4}z^2 + u$$

► The additional parameters $\hat{\beta}_3$ and $\hat{\beta}_4$ do not correspond to any of the population parameters, but may still explain some of the random variance in the outcome.

Underfitting, overfitting, and generalization error

- Models suffering from under and overfitting will fail to generalize.
 - Underfit models do not sufficiently explain variation in the outcome in the sample or population.
 - Overfit models explain patterns in the sample that do not generalize to the population.

Cross-validation

- Cross-validation is an approach used in machine-learning to assess the extent to which a predictive model can generalize to unseen data.
- ▶ The technique allows us to measure generalization error:
 - 1. Estimate an model using a sample X.
 - Use the fitted model to predict the outcome for a new dataset X'.
 - **3.** Compare the predictive accuracy (e.g. mean squared error) across the two datasets:
 - ▶ Model generalizes well if $MSE(\hat{y} = f(X)) \approx MSE(\hat{y} = f(X'))$ and both are low
 - ▶ Model overfits if $MSE(\hat{y} = f(X)) << MSE(\hat{y} = f(X'))$
 - Model underfit if both MSE scores are high

Cross-validation

- ▶ Different kinds of cross-validation procedures are often used to evaluate generalization error:
 - **k-fold cross-validation**: data are split into k subsets. Models are estimated using k-1 subsets and predictions made for held-out set. Prediction error is averaged over k held-out sets.
 - ► **Leave-one-out cross-validation**: same procedure where each subset is a single datapoint. Requires estimation of *N* models.

Cross-validation: 100

- ► The rstanarm package includes a function loo, which computes an approximation of leave-one-out cross-validation, avoiding the need to fit N models.
- Models can be compared using the expected log pointwise predictive density (ELPD), a quantity that captures the predictive accuracy of the model (McElreath 7.2-4, GHV 11.8).
- ► The function can also be used to compute a k-fold CV score and information theoretic measures of model fit.⁴

⁴See the documentation and vignette for further details on implementation.

Cross-validation: LOO-CV

Cross-validation: LOO-CV

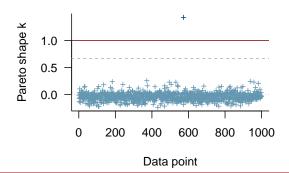
The loo function provides an approximation of the LOO-CV for an estimated model

```
print(loo(m))
##
## Computed from 1000 by 1000 log-likelihood matrix.
##
##
         Estimate SE
## elpd_loo -1417.5 22.3
## p_loo 3.7 0.3
## looic 2835.0 44.6
## MCSE of elpd_loo is 0.1.
## MCSE and ESS estimates assume MCMC draws (r_eff in [0.8, 1.7]).
##
## All Pareto k estimates are good (k < 0.67).
## See help('pareto-k-diagnostic') for details.
```

Cross-validation: LOO-CV

Individual points are scored using Pareto-Smoothed Importance Sampling (PSIS). High *pareto* k values (k > .7) indicate observations with high leverage.

PSIS diagnostic plot



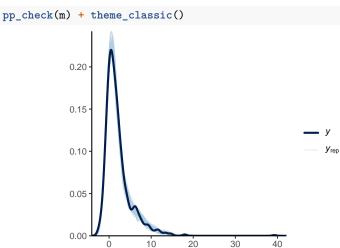
Cross-validation: LOO-CV

▶ loo_compare can be used to compare different models. The results rank the models from best to worst.

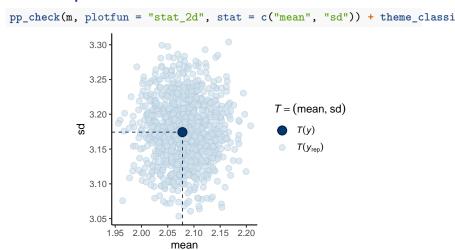
Posterior predictive checks

- We can also evaluate Bayesian models by examining the posterior predictive distribution.
- Recall that Bayesian models are generative:
 - ► We can use the posterior distribution to make predictions, creating new, hypothetical datasets.
- These predictions can be used to evaluate how well the models fit the data, including key statistics.

Posterior predictive checks

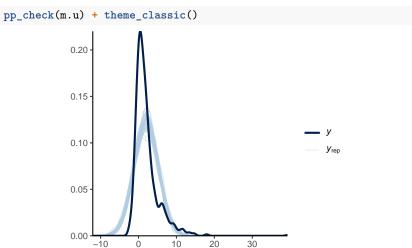


Posterior predictive checks



Model checking

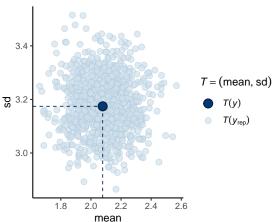
Posterior predictive checks



Model checking

Posterior predictive checks

pp_check(m.u, plotfun = "stat_2d", stat = c("mean", "sd")) + theme_clas



Model checking

Additional Bayesian diagnostics

- There are several other diagnostics specific to Bayesian inference and help to determine whether the MCMC algorithms have worked.⁵
 - ▶ R-hat values indicate whether a model has converged.
 - Values should be 1.01 or less.
 - Divergent transitions indicate problems with the MCMC estimation and model specification.
 - The sampler is making large "jumps" rather than smoothly exploring the posterior distribution. You will receive a warning in the output.
 - ▶ Trace plots are useful for assessing MCMC chains.
 - Ideally, chains should be moving randomly, without strong autocorrelation.

 $^{^{5}}$ See the Stan documentation for discussion of these issues and how to address them.

Defining robustness

- ▶ **Model robustness** refers to how *robust* the results of a given model are to alternative specifications.
 - ▶ The concern is that a result (such as p < 0.05) is sensitive to a particular, arbitrary specification.
- ▶ We typically try to mitigate such concerns by estimating several specifications of a model.

How robust are our results?

- Recent work calls for greater attention to specification issues as a way to address robustness concerns (Young and Holsteen 2017, Muñoz and Young 2018).
 - Critique: Reporting a handful of ad hoc specifications is insufficient to ensure robustness.
 - ► Solution: Estimate models with *every possible combination of independent variables* and assess the distribution of coefficients.
 - The goal is to explore the entire model space and to construct a distribution of estimates.

How robust are our results?

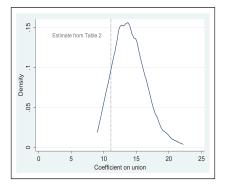


Figure 1. Modeling distribution of union wage premium.

Note: Kernel density graph of estimates from 1,024 models. Vertical line indicates the preferred estimate of an II percent union wage premium as reported in Table 2.

Young and Holsteen 2017.

How robust are our results?

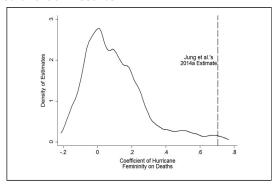


Figure 3. Model robustness results on Jung et al. (2014a) data. *Note:* Kernel density graph of estimates from 1,152 models. See Table 6 for more information about the modeling distribution.

Muñoz and Young 2018.

Bayesian Model Averaging

- Bayesian statisticians have proposed a similar idea known as Bayesian Model Averaging (BMA)
 - Estimate several models and construct an average across the models, weighted by the model fit, i.e. higher weights to better models.
- ► There has been some debate about whether this approach is preferable to the Young-Holsteen-Muñoz technique.
 - Proponents of BMA contend that we should not weight all models equally, some are better than others.
 - ➤ Young and colleagues argue that it is problematic to weight different models if we do not know which is better a priori and that weighting requires more assumptions. ⁶

 $^{^6}$ See Slez' 2017 comment on Young and Holsteen and the rejoinder by the latter and Bruce Western's 2018 comment on Muñoz and Young

Multiverse analysis

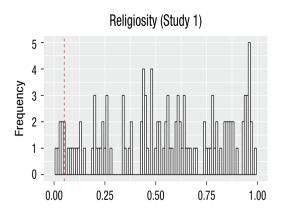
"We suggest that instead of performing only one analysis, researchers could perform a multiverse analysis, which involves performing all analyses across the whole set of alternatively processed data sets corresponding to a large set of reasonable scenarios . . . A multiverse analysis offers an idea of how much the conclusions change because of arbitrary choices in data construction and gives pointers as to which choices are most consequential in the fragility of the result." 7

⁷Steegen et al. 2016

Multiverse analysis

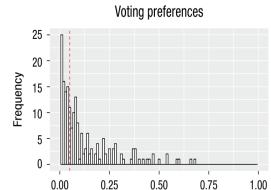
- There are often multiple ways we can transform variables in our analysis, e.g.
 - Collapsing or binarizing categorical data
 - Log transforming linear data
- ▶ We also make other decisions like what to do with missing data
- We typically make reasonable but arbitrary choices
- Solution:
 - Run a multiverse analysis where we consider all combinations of these choices

Multiverse analysis



Steegen et al 2016.

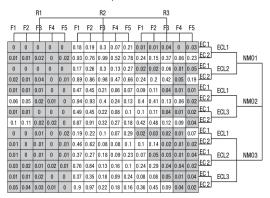
Multiverse analysis



Steegen et al 2016.

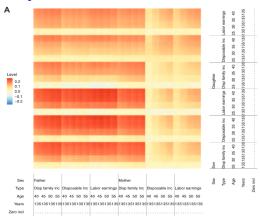
Multiverse analysis





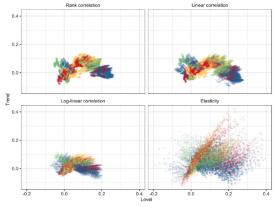
Steegen et al 2016.

Multiverse analysis



Engzell, Per, and Carina Mood. 2023. "Understanding Patterns and Trends in Income Mobility through Multiverse Analysis." *American Sociological Review* 88 (4): 600–626.

Multiverse analysis



Engzell, Per, and Carina Mood. 2023. "Understanding Patterns and Trends in Income Mobility through Multiverse Analysis." *American Sociological Review* 88 (4): 600–626.

Multiverse analysis

"We demonstrated how this tool can be used not only to gauge robustness, but also—with an abductive logic of inference to shift our theoretical understanding of the phenomenon studied. Selecting a given specification to test a prediction such as "mobility is declining," we would have been likely to confirm it. By contrast, examining the full model space we can begin to address questions not only of if but why. In our case, the striking conclusion is that rising gender equality, not inequality, is the main driver of declining income mobility in Sweden today." - Engzell and Mood 2023, p.618

Conclusions

- Missing data
 - Carefully examine any patterns of missing data
 - Choose an appropriate strategy to address the problem
- Model checking
 - Use diagnostic checks to identify and address potential issues with models including outliers, multicollinearity, and fit issues
- Model robustness
 - Estimate multiple specifications to ensure results are robust
 - Robustness simulations, BMA, and multiverse analyses provide systematic approaches to evaluate robustness and learn more from data

Next week

- Spring break!
- ► After spring break
 - ► Generalized linear models

Lab

► Missing data, imputation, and model checking