# SOC542 Statistical Methods in Sociology II Ordinary Least Squares Regression I

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#### **Plan**

- Course updates
- Bivariate statistics review
- ► Ordinary least squares regression
- ▶ Lab: Simple regression in R / Github

#### **Course updates**

#### Homework 1

- Homework 1 released today, due Friday at 5pm
  - Statistics review
  - Simple OLS regression
- Download and submit using Github Classroom

#### **Expected mean and variance of two random variables**

▶ The expected mean of the sum of two random variables is

$$E[x + y] = E[x] + E[y] = \mu_x + \mu_y$$

► The expected variance is the sum of the variances plus twice their covariance

$$var(x + y) = var(x) + var(y) + 2cov(x, y)$$

If x and y are independent then cov(x, y) = 0 and var(x + y) = var(x) + var(y)

#### **Covariance**

- Covariance is the a measure of the joint variability of two random variables
- ▶ The expectation of the covariance between *x* and *y* is

$$cov(x, y) = E[xy] - E[x]E[y]$$

For a population, the covariance is

$$cov(x,y) = \frac{1}{N} \Sigma(x_i - \mu_x)(y_i - \mu_y)$$

Sample covariance is defined as

$$cov(x,y)_s = \frac{1}{n-1}\Sigma(x_i - \bar{x})(y_i - \bar{y})$$

#### Correlation

Correlation is a scaled version of covariance. We divide the covariance by the product of the standard deviations.

$$\rho(x,y) = \frac{\frac{1}{n-1} \sum (x_i - \bar{x})(y_i - \bar{y})}{\sigma_x \sigma_y} = \frac{cov(x,y)}{\sigma_x \sigma_y}$$

- ▶ The letter  $\rho$  is typically used to refer to correlation. The correlation coefficient ranges from -1 to 1.
- ► The sample correlation is also a consisent estimator of the population correlation.

#### **Generating correlated variables**

We can use mvrnorm to generate a set of variables defined by their means and a variance-covariance matrix  $\Sigma$ . In this case,  $\mu_x=20$  and  $\mu_v=5$  and

$$\Sigma = \begin{cases} var(x) & cov(x, y) \\ cov(y, x) & var(y) \end{cases}$$

where the diagonal entries denote variance and the off-diagonals denote covariance.

Unlike rnorm where we specify a random variable using a mean and standard deviation, mvrnorm uses the mean and

#### Sample statistics

The sample is large so the sample means and variances are close to the population values.

```
df <- as.data.frame(M)</pre>
colnames(df) \leftarrow c("x", "y")
print(mean(df$x)) # sample mean of x
## [1] 3.964342
print(var(df$x)) # sample variance of x
## [1] 3.781983
print(mean(df$y)) # sample mean of y
## [1] 0.9901981
print(var(df$y)) # sample variance of y
## [1] 0.9907679
```

#### **Calculating covariance**

We can calculate the sample covariance using the formula above. I verify the calculating by comparing it to the output of the built-in cov function.

covariance  $\langle (1/(n-1)) * sum((df$x-mean(df$x))*(df$y-mean(df$y)))$ 

```
print(covariance)

## [1] 0.9228733

round(covariance,3) == round(cov(df$x,df$y),3)

## [1] TRUE
```

#### **Calculating correlation**

We can do the same for correlation. Note here that I use the cov function in the numerator.

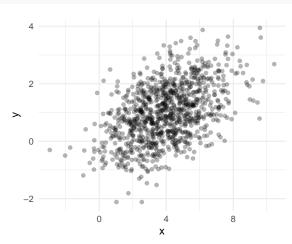
```
correlation <- cov(df$x, df$y) / (sd(df$x)*sd(df$y))
print(correlation)

## [1] 0.4767561
round(correlation,3) == round(cor(df$x, df$y),3)

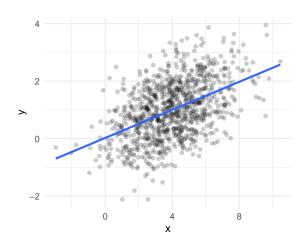
## [1] TRUE</pre>
```

#### Plotting the relationship

```
ggplot(data = df, aes(x = x, y = y)) + geom_point(alpha = 0.3) + theme_minimal()
```



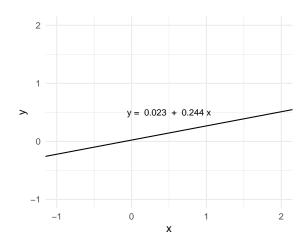
## Adding regression line $\hat{y} = \hat{\beta_0} + \hat{\beta_1}x + \hat{u}$ .



#### Properties of the regression line

- ► The population regression line  $y = \beta_0 + \beta_1 x + u$  is defined by two parameters, the slope and intercept.
  - $\triangleright$   $\beta_0$  and  $\beta_1$  are known as **coefficients**.

#### Plotting the regression line



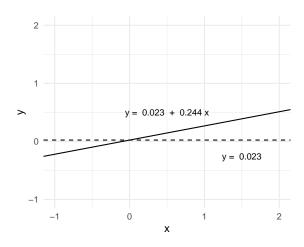
#### Interpreting the intercept

- ▶ The intercept defines the value of y when x = 0.
- ▶ Where x = 0,  $\beta_0 x = \beta_1 0 = 0$ , thus

$$y = \beta_0 + 0 = \beta_0$$

► Hence, the intercept is a *constant*.

## Plotting the intercept



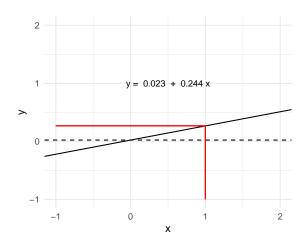
#### Interpreting the slope

The slope defines the relationship between change in x and y, where  $\Delta$  is used to denote change:

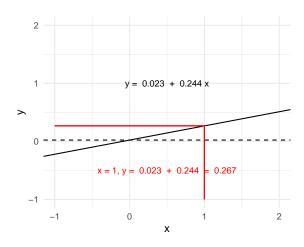
$$\beta_1 = \frac{\Delta y}{\Delta x}$$

- $ightharpoonup eta_1$  denotes the expected *change* in y following a 1-unit change in x
  - e.g. What effect does an additional year of education have on lifetime income?
- ▶ If  $\beta_1$  < 0 then the relationship is negative (y decreases as x increases)

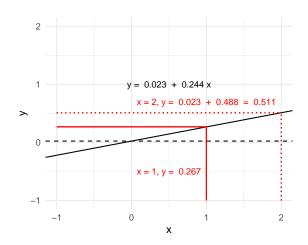
## Interpreting the slope



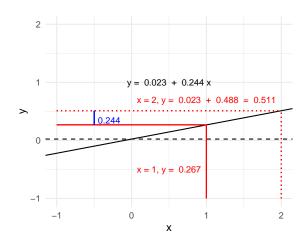
#### Interpreting the slope



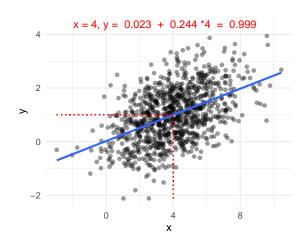
#### Slope as a comparison: a unit change in x



#### Slope as a comparison: a unit change in x



#### Reading the regression line



## Ordinary least squares regression (Population model)

► The population ordinary least squares (OLS) regression equation is defined as:

$$y = \beta_0 + \beta_1 x + u$$

▶ We can also write this as an expectation

$$E[y|x] = \beta_0 + \beta_1 x$$

u is known as the error term and captures all factors that affect y but are not accounted for by x.

## Ordinary least squares regression (sample model)

► The sample analogue is

$$\hat{y} = \hat{\beta_0} + \hat{\beta_1} x + \hat{u}$$

► The ^symbol (pronounced "hat") is used to denote an **estimate**. We use the observed data from x and y to calculate estimates of underlying population quantities.

## Defining the coefficients $\beta_1$ and $\beta_0$

▶ The OLS estimator of  $\beta_1$  is

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{cov(x, y)}{\sigma^2(x)}$$

▶ The estimator of the intercept  $\beta_0$  can be derived from  $\hat{\beta_1}$ :

$$\beta_0 = \bar{y} - \beta_1 \bar{x}$$

#### Predicted values and residuals

- $\triangleright$  x and y are vectors where  $x_i$  and  $y_i$  correspond to the  $i^{th}$  elements of each vector.
- We can use the regression equation to calculate the **predicted** value of  $y_i$  as a linear function of  $x_i$ :

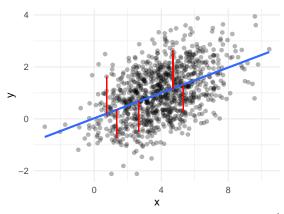
$$\hat{y_i} = \hat{\beta_0} + \hat{\beta_1} x_i$$

▶ The **residual** is the difference between the observed value of  $y_i$  and the predicted value. It measures variation in  $y_i$  that is not explained by x.

$$\hat{u}_i = y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i = y_i - \hat{y}_i$$

ightharpoonup Thus,  $y_i = \hat{y}_i + \hat{u}_i$ .

#### **Visualizing residuals**



Red lines show difference between observed y and fitted value  $\hat{y}$ 

#### Least squares

➤ This model is know as least squares regression because it minimizes the sum of the squared residuals.

$$SSR = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} \hat{u}_i^2$$

#### $ar{x}$ is the least squares estimator of $\mu_{\mathsf{x}}$

Consider a random variable x. For each value of x,  $x_i - \alpha$  is the prediction error.

$$\sum_{i=1}^{n} (x_i - \alpha)^2$$

The sample average  $\bar{x}$  is the estimator  $\alpha$  that minimizes the sum of squared errors (SSE).

#### $ar{x}$ is the least squares estimator of $\mu_{x}$

Let's generate a random variable and calculate the SSE using  $\alpha=\bar{x}$  x <- rnorm(n=100, mean = 5, sd = 1) xbar <- mean(x) print(xbar) ## [1] 5.009309 print(sum((x-xbar)^2)) ## [1] 106.7624

## $ar{x}$ is the least squares estimator of $\mu_{\mathsf{x}}$

Now let's compare the results when alternative values of  $\alpha$  are used.

```
## [1] "alpha = xbar = 5.009 , SSE = 106.762"
## [1] "alpha = 3 , SSE = 510.495"
## [1] "alpha = 4 , SSE = 208.633"
## [1] "alpha = 5 , SSE = 106.771"
## [1] "alpha = 6 , SSE = 204.909"
## [1] "alpha = 7 , SSE = 503.048"
```

#### $\beta_0$ and $\beta_1$ minimize the SSR

- ▶ For a single sample,  $\bar{y}$  is the least squares **estimator** of  $\mu_y$ .
- For two variables,  $\hat{y}$  is the least squares **estimator** of y because it minimizes the **sum of the squared residuals (SSR)**:

$$SSR = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} \hat{u}^2$$

By substitution,

$$SSR = \sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

#### Minimizing the sum of the squared residuals

Let's simulate the residuals using some other possible coefficients,  $\beta_1$ . coefs  $\leftarrow$  c(S-0.3, S-0.2, S-0.1, S, S+0.1, S+0.2, S+0.3) i <- 1 results <- c() for (beta1 in coefs) { beta0 <- mean(df\$y) - beta1\*mean(df\$x) # define interc u <- df\$y - beta0 - beta1\*df\$x # calculate residuals ssr <- round(sum(u^2), 2) # calculate ssr results[i] <- ssr i <- i + 1

#### Minimizing the sum of the squared residuals

```
## coefs results
## 1 -0.056 1104.88
## 2 0.044 915.96
## 3 0.144 802.60
## 4 0.244 764.80
## 5 0.344 802.57
## 6 0.444 915.90
## 7 0.544 1104.80
```

#### Model fit and $R^2$

▶  $R^2$  is a measure of the ratio of the variance of  $\hat{y}$  to the variance of  $y_i$ 

$$R^{2} = \frac{\sum_{i=1}^{n} (\hat{y}_{i} - \bar{y})^{2}}{\sum_{i=1}^{n} (y_{i} - \bar{y})^{2}} = \frac{ESS}{TSS}$$

We can also write it as a fraction of the unexplained variance:

$$R^2 = 1 - \frac{SSR}{TSS}$$

▶  $R^2$  has a range of [0,1] where higher values indicate more variance explained. It is often common to have models with very low values of  $R^2$ .

#### Mean squared error

 An alternative measure of fit is the mean squared error (MSE), defined as

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$

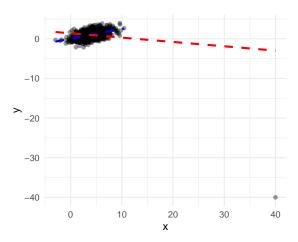
MSE is often used to evaluate the predictive performance of statistical models with continuous outcomes.

## **OLS** assumptions

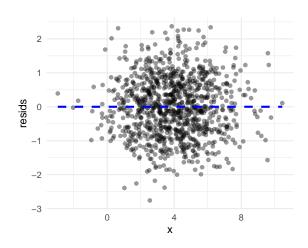
- $\triangleright$  x and y are independently and identically distributed (IID).
  - The sample x must contain some variability. Specifically, var(x) > 0.
  - Large outliers are unlikely.
- ightharpoonup The conditional distribution of u given x has a mean of zero.
  - ▶ Errors are independent  $E[u_i|x_i] = E[u_i] = 0$ .
  - Errors have constant variance  $var(u_i) = \sigma^2$ .
  - Errors are uncorrelated.

## Violating the large outlier assumption

Observe how a large outlier can pull down the entire regression line.



# $E[u_i|x_i]=0$



# Homoskedasticity and heteroskedasticity

- ► The E[u|x] = E[u] = 0 implies **homoskedasticity** 
  - ▶ The variance of  $u_i$  is equal for all values of  $x_i$ ,  $var(u_i) = \sigma^2$ .
- ▶ Heteroskedasticity exists when this assumption is violated.
  - It can result in inefficient point estimates and biased standard errors.

#### The Gauss-Markov Theorem

- If these assumptions hold and the errors are homoskedastic, the OLS estimator  $\hat{\beta}_1$  is **BLUE**: the **Best Linear conditionally Unbiased Estimator**.
- ▶ **Best** implies that  $\hat{\beta}_1$  is the best of all possible linear conditionally unbiased estimators.
  - $\hat{\beta}_1$  produces the smallest mean squared error of all possible estimators  $\tilde{\beta}_1$ .
- ▶ **Linear** requires the dependent variable *y* to be a linear function of the parameters in the model.
  - This does *not* require the relationship between x and y to be linear. e.g.  $y = 1 + 2x^2$  is linear in parameters.
- **conditionally Unbiased** implies  $E[\hat{\beta}_1] = \beta_1$ .
  - The expectation of the estimated coefficient  $\hat{\beta}_1$  is equal to the population parameter  $\beta_1$  after conditioning on x.

#### Summary

- ▶ OLS regression is used when we assume *y* can be modeled as a linear combination of parameters.
- We assume a population model,  $y = \beta_0 + \beta_1 x + u$ .
- ▶ We use a sample of data to estimate the relationship between y and x in the population.
- ► The equation  $\hat{y_i} = \hat{\beta}_0 + \hat{\beta}_1 x_i + \hat{u_i}$  minimizes the sum of the squared residuals.
- ▶ If the sample is IID and the errors are unrelated to x, we can assume that  $\hat{\beta}_1$  is the best estimator of  $\beta_1$ .

# Estimating $\beta_0$ and $\beta_1$ using lm()

$$model \leftarrow lm(y \sim x, data = df)$$

# Estimating $\beta_0$ and $\beta_1$ using lm()

```
summary(model)
##
## Call:
## lm(formula = y \sim x, data = df)
##
## Residuals:
##
       Min 10 Median 30
                                        Max
## -2.76000 -0.65289 -0.02834 0.62889 2.37092
##
## Coefficients:
             Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) 0.02283 0.06288 0.363 0.717
## x
          0.24402 0.01424 17.134 <2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.8754 on 998 degrees of freedom
## Multiple R-squared: 0.2273, Adjusted R-squared:
```

#### Interpreting the results

- ► First, we want to look at the estimated coefficients. These are our estimates for the intercept and the slope.
- $\rightarrow \hat{\beta_0}$ 
  - ▶ 0.023
- $\triangleright \hat{\beta_1}$ 
  - 0.244

- Standard errors communicate uncertainty around our estimate of  $\beta_1$
- ▶ The standard error of  $\beta_1$  is defined as

$$\hat{SE}_{\hat{\beta}_1} = \sqrt{\frac{\hat{\sigma}}{\sum (x_i - \bar{x})^2}}$$

where

$$\hat{\sigma} = \frac{1}{n-2} \sum \hat{u_i}^2 = \frac{1}{n-2} SSR$$

$$\hat{\sigma} = \sqrt{\frac{\mathit{SSR}}{}}$$

We can manually calculate the standard error and verify that it matches the regression output

```
sigma2 <- (1/(n-2)) * sum((model$residuals)^2)
denom <- sum((df$x - mean(df$x))^2)
SE_beta <- sqrt(sigma2/denom)

print(round(SE_beta, 5))

## [1] 0.01424
round(SE_beta,5) == round(summary(model)$coefficients[4],5)

## [1] TRUE</pre>
```

- Standard errors can then be used to calculate confidence intervals for a chosen significance threshold
  - ► The conventional critical value for 95% confidence intervals is 1.96 (see last lecture)
  - $[\hat{\beta}_1 1.96S\hat{E}\beta_1, \hat{\beta}_1 + 1.96S\hat{E}\beta_1]$
- ▶ To test for statistical significance, we can check the following:
  - Does the interval contain zero?
- We can plug the numbers from our regression into this formula to get the following interval
  - ▶ Our coefficient is 0.244 and standard error is 0.014
  - ► This yields the following interval: [0.216,0.272]

- t statistic is obtained by dividing coefficient by its standard error

  - ► Thus, the statistic from our regression 17.134 is equal to 0.244/0.014.
- Quick rule of thumb for statistical significance
  - Is coefficient more than two times the standard error?

- Using the t statistic, we can then look up the p-value
  - Probability of observing t given Student t distribution (see last lecture)
- In this case, our p-value is extremely small so it is expressed using scientific notation:  $6.933535 \times 10^{-58}$

- Generally, smaller p-values indicate stronger statistical significance and increase our confidence in the result
- Conventional thresholds and stars
  - $ho < 0.10^{+/}$ : Trending towards significance Not significant<sup>1</sup>
  - ightharpoonup p > 0.05: Not significant
  - $ightharpoonup p < 0.05^*$ : Statistically significant
  - p < 0.01\*\*: Statistically significant
  - $p < 0.001^{***}$ : Statistically significant

 $<sup>^{1}\</sup>text{Convention}$  for reporting p-values differ across fields. I recommend avoiding interpreting anything above p<0.05

#### Problems with p-values

- Don't communicate effect size
  - Magnitude matters! Statistically significant but substantively insignificant?
- Don't communicate uncertainty
  - Confidence intervals are preferable
- Null hypothesis significance testing (NHST) not always informative
  - ls it reasonable to assume  $\hat{\beta}_1 = 0$  if  $p \ge 0.05$ ?
- Multiple comparisons
  - Risk of false positive increases if conducting multiple tests<sup>2</sup>
- Subject to abuse and bad for science
  - Publication bias, fishing, and p-hacking
- ▶ But eliminating p-values entirely is no panacea!

<sup>&</sup>lt;sup>2</sup>Bonferroni corrections recommended (but not common in sociology). Correction: Where  $\alpha$  is the chosen significance threshold and T is the number of tests, the Bonferroni corrected threshold is  $\frac{\alpha}{T}$ , e.g.  $\frac{0.05}{20} = 0.0025$ 

#### Next week

► Introduction to Bayesian statistics

#### Lab

 $\blacktriangleright$  Estimating and interpreting bivariate OLS regression using R