SOC542 Statistical Methods in Sociology II

Ordinary Least Squares Regression I

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February 3, 2025

Plan

- Course updates
- Bivariate statistics review
- Ordinary least squares regression
- Revisiting statistical significance
- Estimands
- Lab: Simple linear regression in R / Github

Course updates

Homework 1

- Homework 1 released today, due Friday at 5pm
  - Statistics review
  - Simple OLS regression
- Download and submit using Github Classroom

Expected mean and variance of two random variables

- The expected mean of the sum of two random variables is

$$E[x + y] = E[x] + E[y] = \mu_x + \mu_y$$

- The expected variance is the sum of the variances plus twice their covariance

$$var(x + y) = var(x) + var(y) + 2cov(x, y)$$

- If x and y are independent then $cov(x, y) = 0$ and $var(x + y) = var(x) + var(y)$

Covariance

- Covariance is a measure of the joint variability of two random variables
- The expectation of the covariance between x and y is

$$cov(x, y) = E[xy] - E[x]E[y]$$

- For a population, the covariance is

$$cov(x, y) = \frac{1}{N}\Sigma(x_i - \mu_x)(y_i - \mu_y)$$

- Sample covariance is defined as

$$cov(x, y)_s = \frac{1}{n-1}\Sigma(x_i - \bar{x})(y_i - \bar{y})$$

Correlation

- Correlation is a scaled version of covariance. We divide the covariance by the product of the standard deviations.

$$\rho(x, y) = \frac{\frac{1}{n-1}\Sigma(x_i - \bar{x})(y_i - \bar{y})}{\sigma_{\bar{x}}\sigma_{\bar{y}}} = \frac{cov(x, y)}{\sigma_{\bar{x}}\sigma_{\bar{y}}}$$

- The letter ρ is typically used to refer to correlation. The correlation coefficient ranges from -1 to 1.
- The sample correlation is also a consistent estimator of the population correlation.

Generating correlated variables

We can use `mvrnorm` from the `MASS` package to generate a set of variables defined by their means and a variance-covariance matrix Σ. In this case, $\mu_x = 4$ and $\mu_y = 1$ and

$$\Sigma = \begin{Bmatrix} var(x) & cov(x,y) \\ cov(y,x) & var(y) \end{Bmatrix}$$

```
n <- 1000
mu <- c(4,1) # vector of means, x and y
sigma <- rbind(c(4, 1), # variance of x, covariance of x and y
               c(1, 1)) # covariance of y and x, variance of y
M <- mvrnorm(n=n, mu=mu, Sigma = sigma)
```

Unlike `rnorm` where we specify a random variable using a mean and standard deviation, `mvrnorm` uses the mean and variance.

Sample statistics

The sample is large so the sample means and variances are close to the population values.

```
df <- as.data.frame(M)
colnames(df) <- c("x", "y")
print(mean(df$x)) # sample mean of x
```

```
## [1] 3.964342
```

```
print(var(df$x)) # sample variance of x
```

```
## [1] 3.781983
```

```
print(mean(df$y)) # sample mean of y
```

```
## [1] 0.9901981
```

```
print(var(df$y)) # sample variance of y
```

```
## [1] 0.9907679
```

Calculating covariance

We can calculate the sample covariance using the formula above. I verify the calculating by comparing it to the output of the built-in cov function.

```
covariance <- (1/(n-1))*sum((df$x-mean(df$x))*(df$y-mean(df$y)))
print(covariance)
```

```
## [1] 0.9228733
```

```
round(covariance,3) == round(cov(df$x,df$y),3)
```

```
## [1] TRUE
```

Calculating correlation

We can do the same for correlation. Note here that I use the cov function in the numerator.

```
correlation <- cov(df$x, df$y) / (sd(df$x)*sd(df$y))
print(correlation)
```

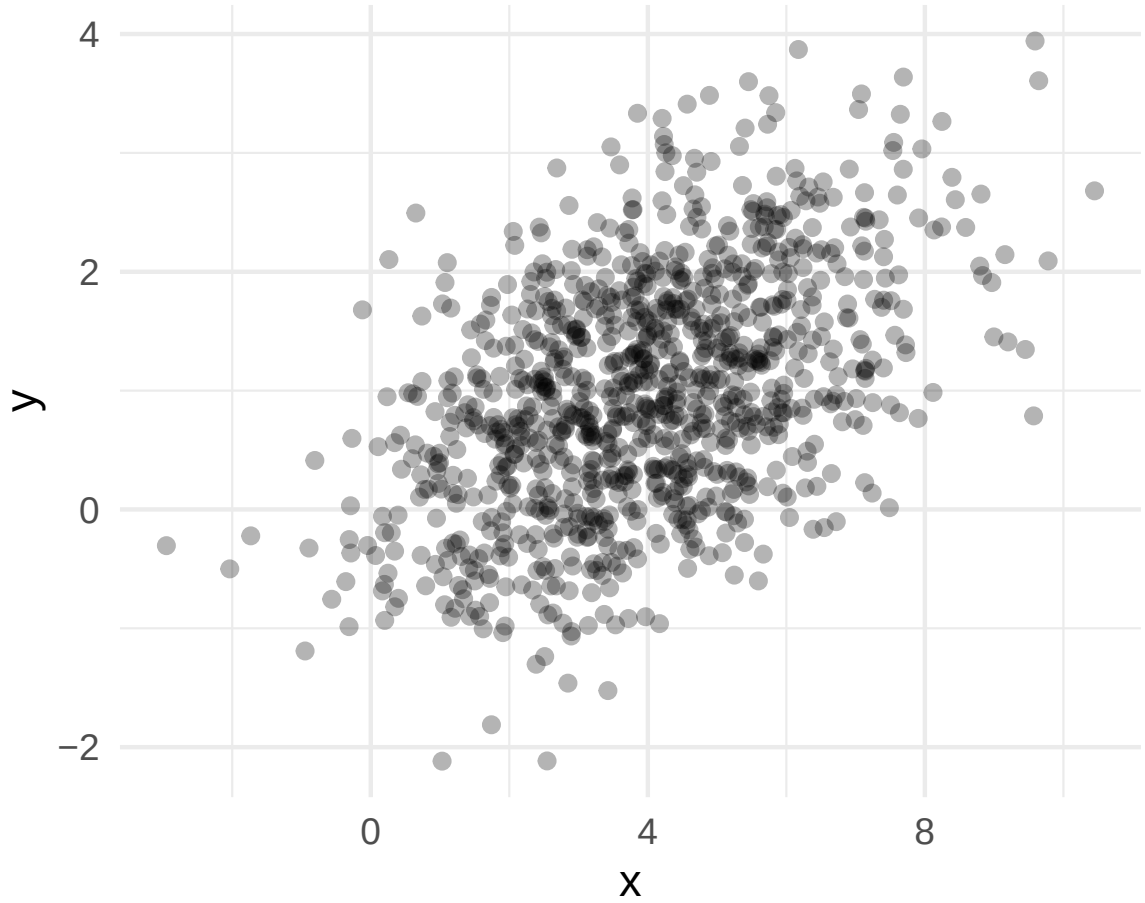
```
## [1] 0.4767561
```

```
round(correlation,3) == round(cor(df$x, df$y),3)
```

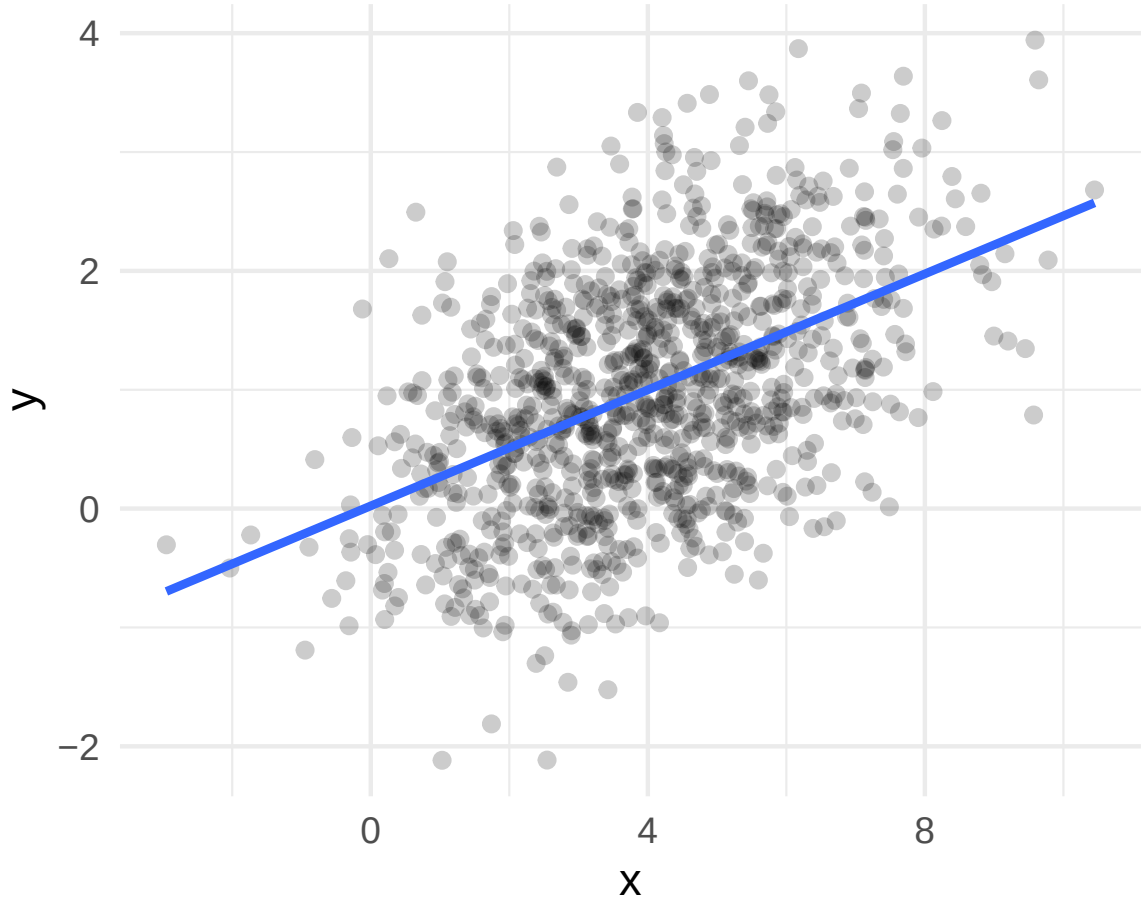
```
## [1] TRUE
```

Plotting the relationship

```
ggplot(data = df, aes(x = x, y = y)) + geom_point(alpha = 0.3) +
    theme_minimal()
```



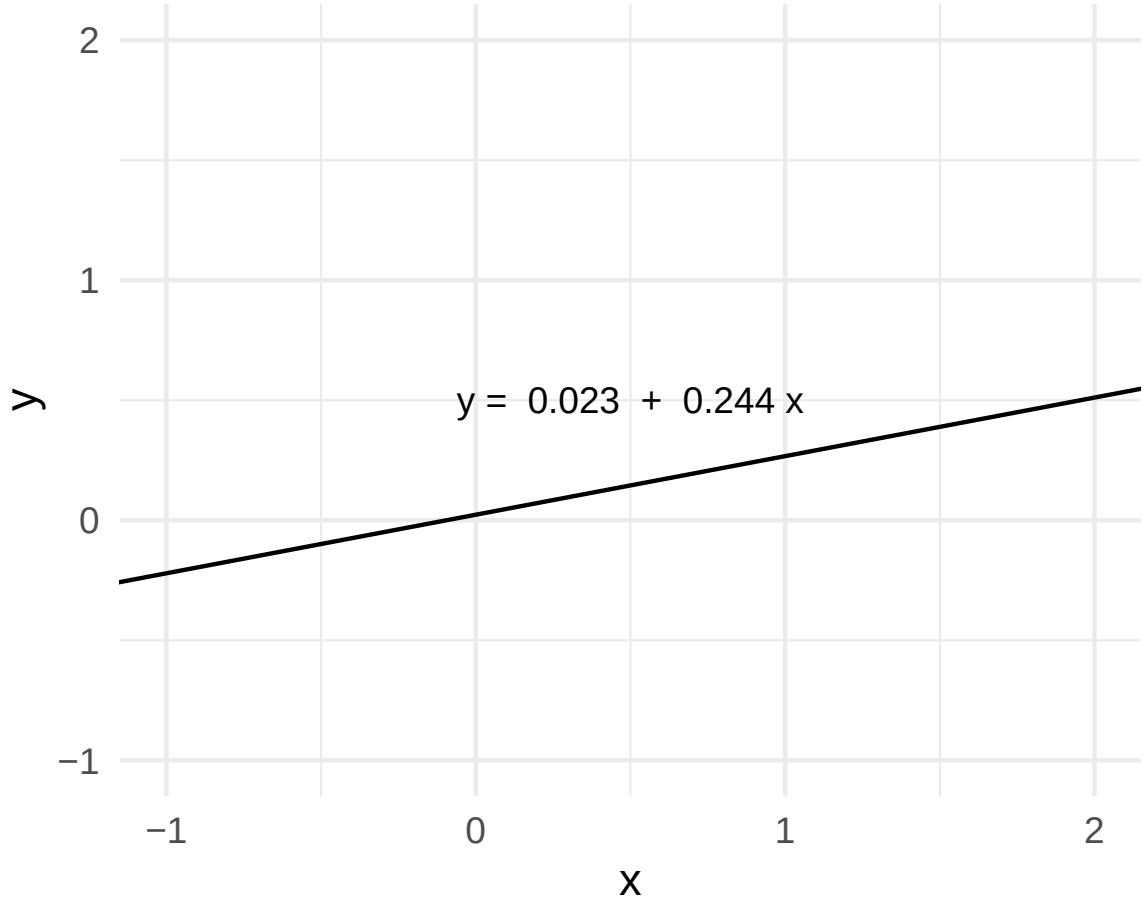
Adding regression line $\hat{y} = \hat{\beta}_0 + \hat{\beta_1}x$.



Properties of the regression line

- The population regression line $y = \beta_0 + \beta_1 x + u$ is defined by two parameters, the slope and intercept.
  - β_0 and β_1 are known as **coefficients**.

Plotting the regression line



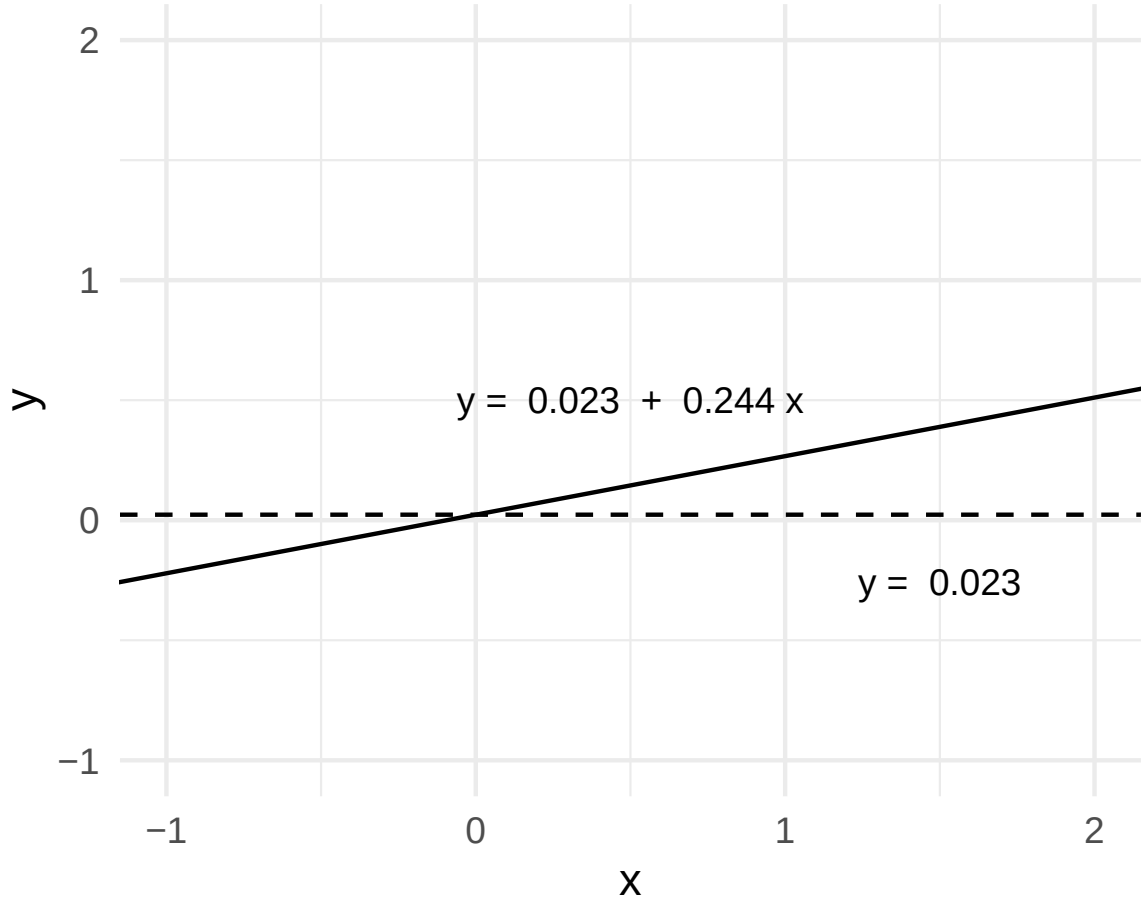
Interpreting the intercept

- The intercept defines the value of y when $x = 0$.
- Where $x = 0$, $\beta_1 x = \beta_1 0 = 0$, thus

$$y = \beta_0 + 0 + u = \beta_0 + u$$

- Hence, the intercept is a *constant*.

Plotting the intercept



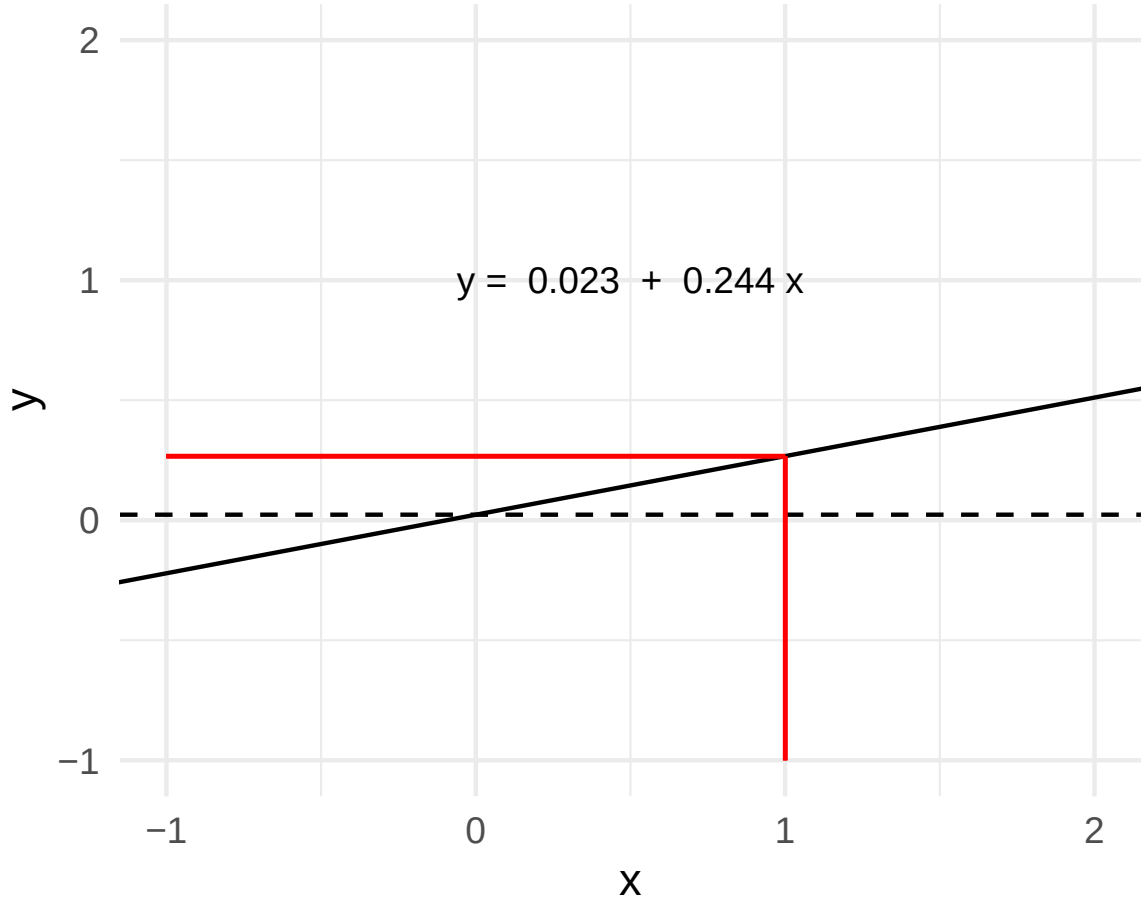
Interpreting the slope

- The slope defines the relationship between change in x and y, where Δ is used to denote change:

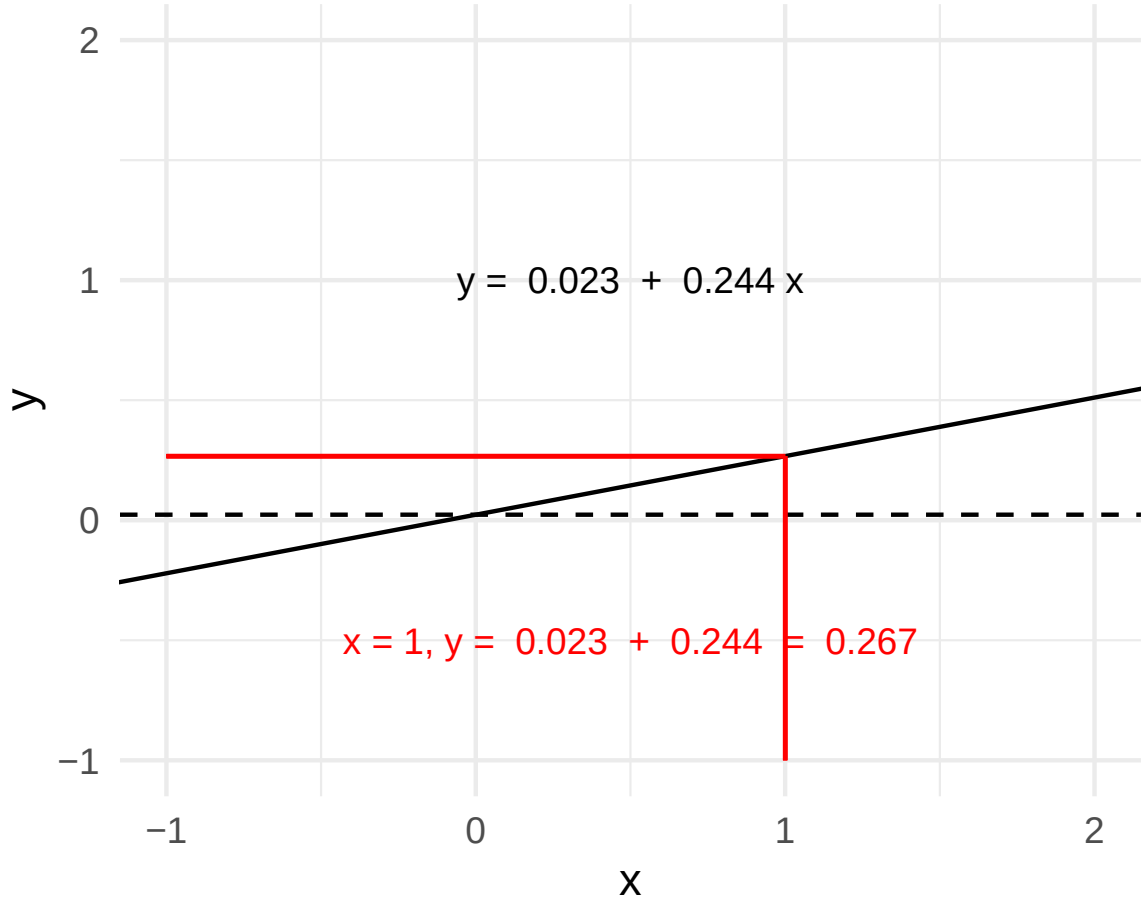
$$\beta_1 = \frac{\Delta y}{\Delta x}$$

- β_1 denotes the expected *change* in y following a 1-unit change in x
  - e.g. What effect does an additional year of education have on lifetime income?
- If $\beta_1 < 0$ then the relationship is negative (y decreases as x increases)

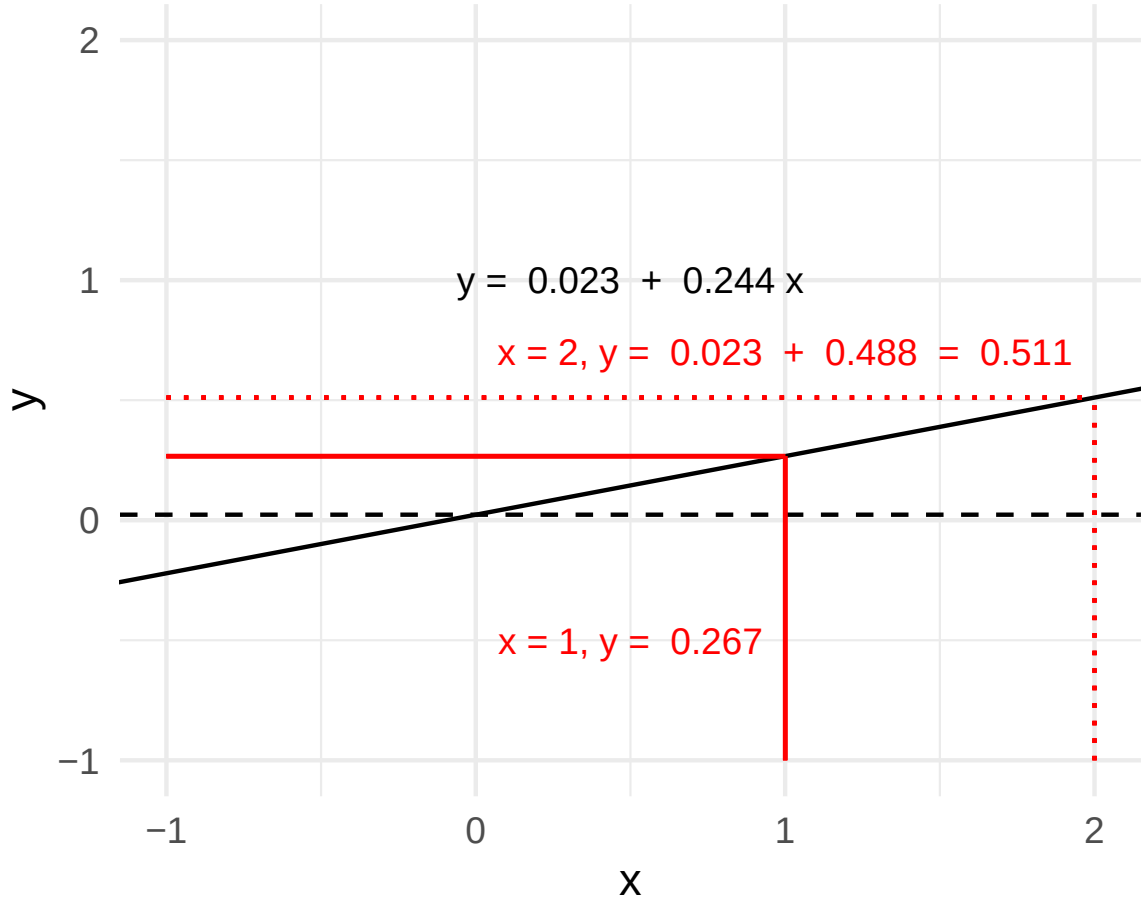
Interpreting the slope



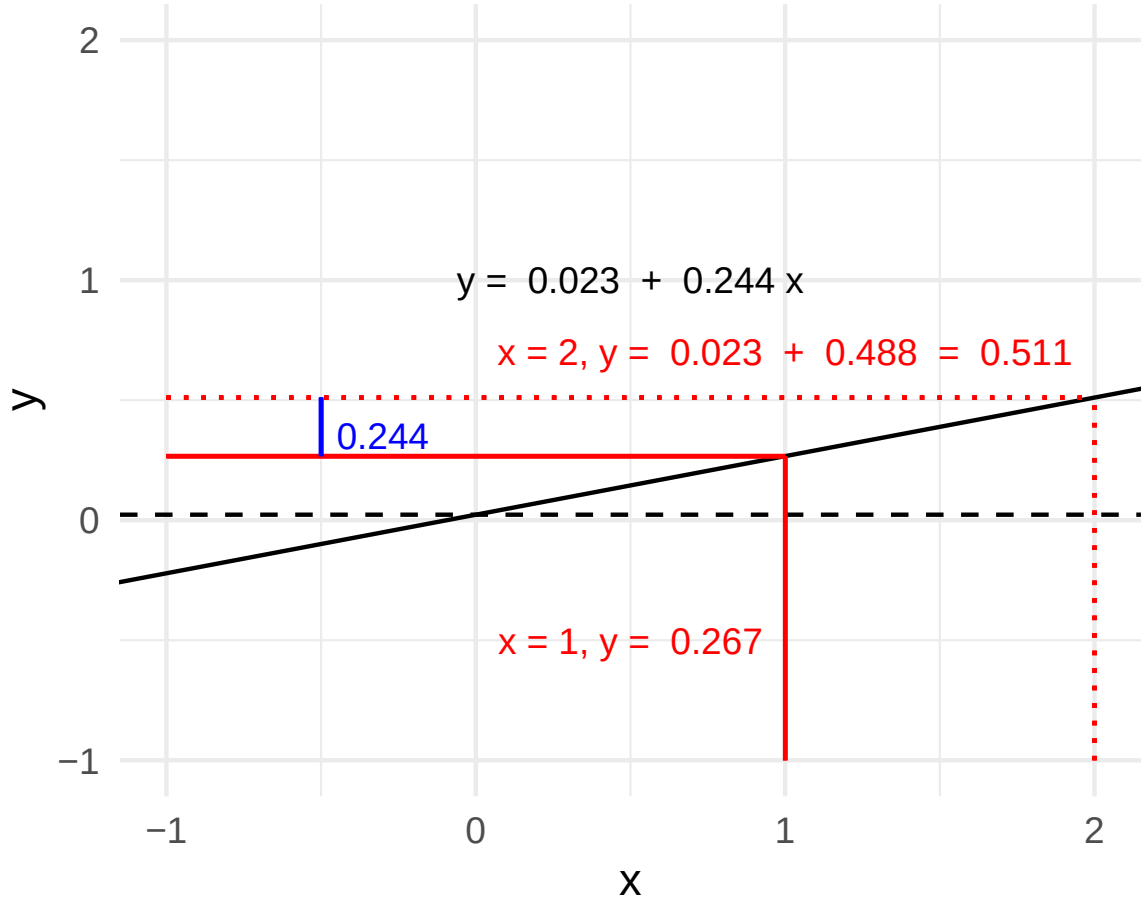
Interpreting the slope



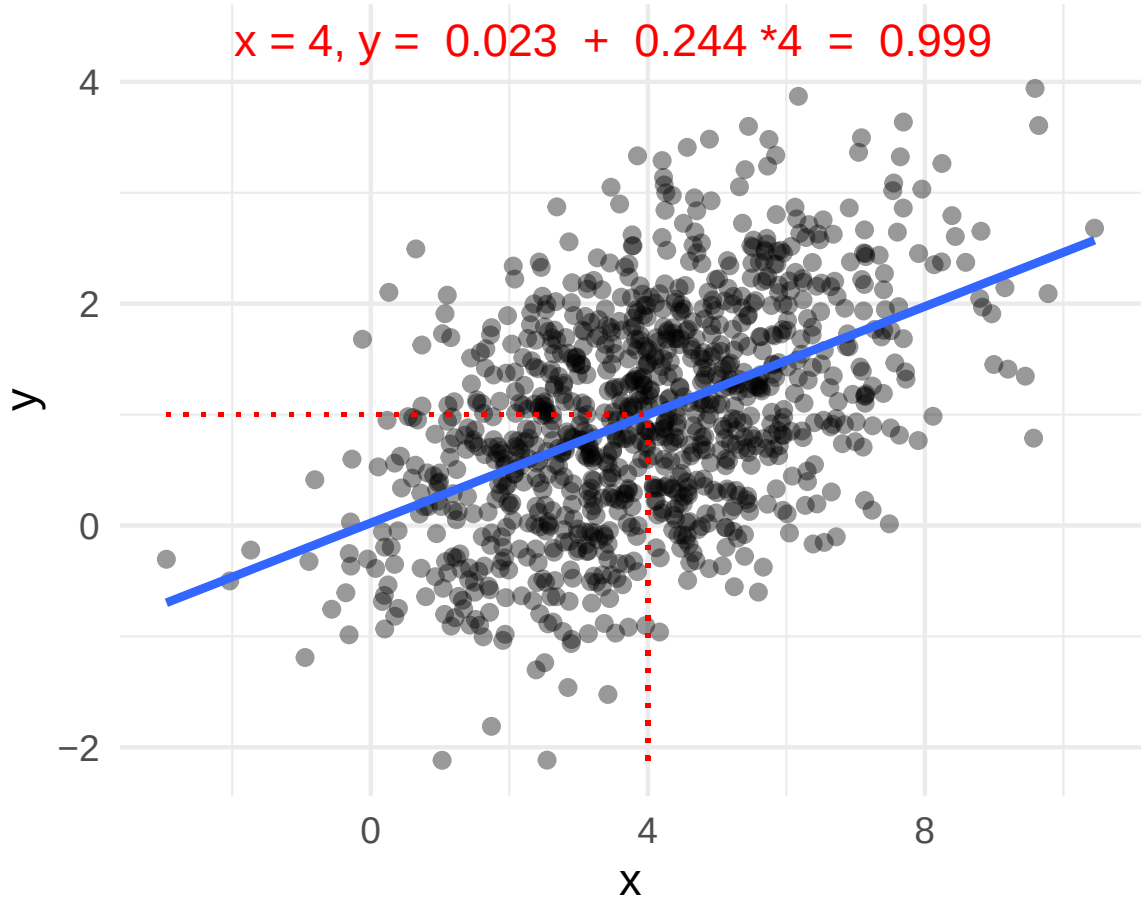
Slope as a comparison: a unit change in x



Slope as a comparison: a unit change in x



Reading the regression line



Ordinary least squares regression (Population model)

- The population ordinary least squares (OLS) regression equation is defined as:

$$y = \beta_0 + \beta_1 x + u$$

- We can also write this as an expectation

$$E[y|x] = \beta_0 + \beta_1 x$$

- u is known as the *error term* and captures all factors that affect y but are not accounted for by x.

Ordinary least squares regression (sample model)

- The sample analogue is

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x + \hat{u}$$

- The ˆ symbol (pronounced "hat") is used to denote an **estimate**. We use the observed data from x and y to calculate estimates of underlying population quantities.

Defining the coefficients β_1 and β_0

- The OLS estimator of β_1 is

$$\hat{\beta}_1 = \frac{\sum_{i=1}^{n}(x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^{n}(x_i - \bar{x})^2} = \frac{cov(x, y)}{\sigma^2(x)}$$

- The estimator of the intercept $\hat{\beta}_0$ is derived from $\hat{\beta}_1$:

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$

Predicted values and residuals

- x and y are vectors where x_i and y_i correspond to the i^{th} elements of each vector.
- We can use the regression equation to calculate the **predicted value** of y_i as a linear function of x_i:

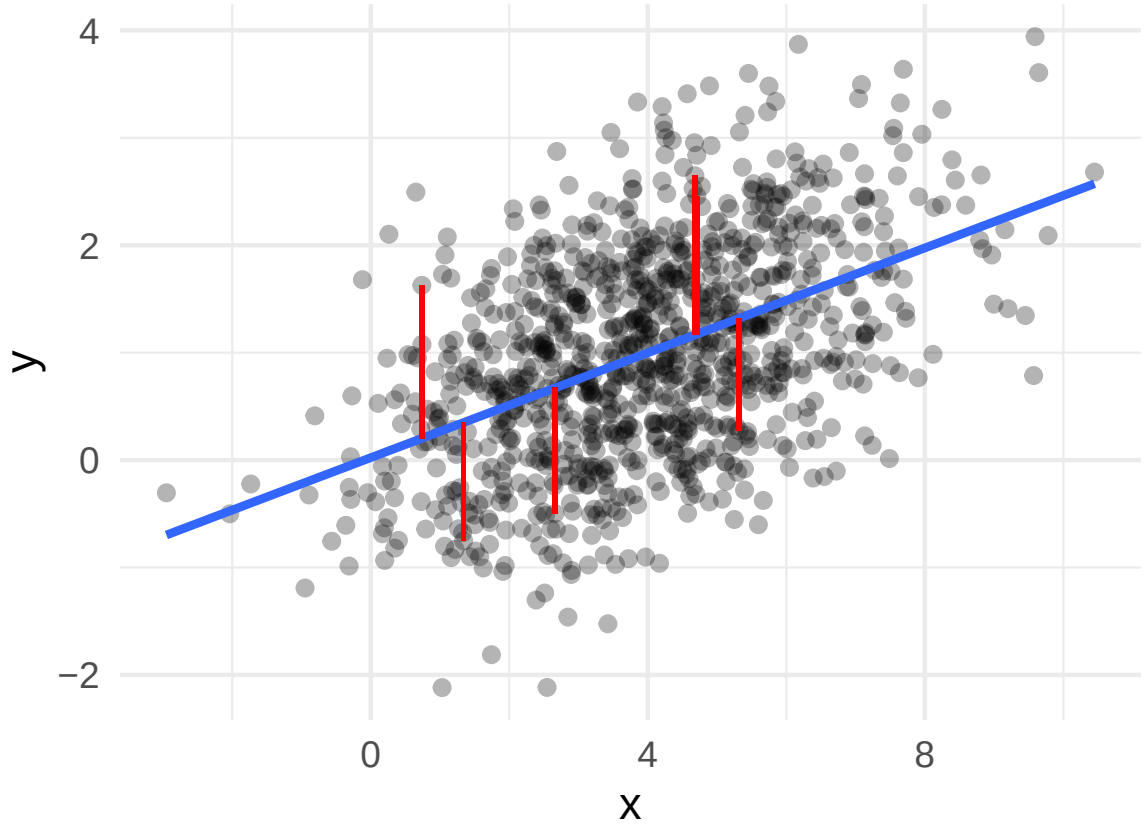
$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$$

- The **residual** is the difference between the observed value of y_i and the predicted value. It measures variation in y_i that is not explained by x.

$$\hat{u}_i = y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i = y_i - \hat{y}_i$$

- Thus, $y_i = \hat{y}_i + \hat{u}_i$.

Visualizing residuals



Red lines show difference between observed y and fitted value $\hat{y}$

Least squares

- This model is known as **least squares** regression because it minimizes the sum of the squared residuals.

$$SSR = \sum_{i=1}^{n}(y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} \hat{u}_i{}^2$$

$\bar{x}$ is the least squares estimator of μ_x

- Consider a random variable x. For each value of x, $x_i - \alpha$ is the prediction error.
- The **sum of squared errors (SSE)** is thus

$$\sum_{i=1}^{n}(x_i - \alpha)^2$$

- The sample average $\bar{x}$ is the estimator α that minimizes the SSE.

$\bar{x}$ is the least squares estimator of μ_x

Let's generate a random variable and calculate the SSE using $\alpha = \bar{x}$

```
x <- rnorm(n=100, mean = 5, sd = 1)
xbar <- mean(x)
print(xbar)
```

```
## [1] 5.009309
```

```
print(sum((x-xbar)^2))
```

```
## [1] 106.7624
```

$\bar{x}$ is the least squares estimator of μ_x

Now let's compare the results when alternative values of α are used.

```
## [1] "alpha = xbar =  5.009 , SSE =  106.762"
```

```
## [1] "alpha =  3 , SSE =  510.495"
## [1] "alpha =  4 , SSE =  208.633"
## [1] "alpha =  5 , SSE =  106.771"
## [1] "alpha =  6 , SSE =  204.909"
## [1] "alpha =  7 , SSE =  503.048"
```

β_0 and β_1 minimize the SSR

- For a single sample, $\bar{y}$ is the least squares **estimator** of μ_y.
- For two variables, $\hat{y}$ is the least squares **estimator** of y because it minimizes the **sum of the squared residuals (SSR)**:

$$SSR = \sum_{i=1}^{n}(y_i - \hat{y}_i)^2 = \sum_{i=1}^{n}\hat{u}^2$$

- By substitution,

$$SSR = \sum_{i=1}^{n}(y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

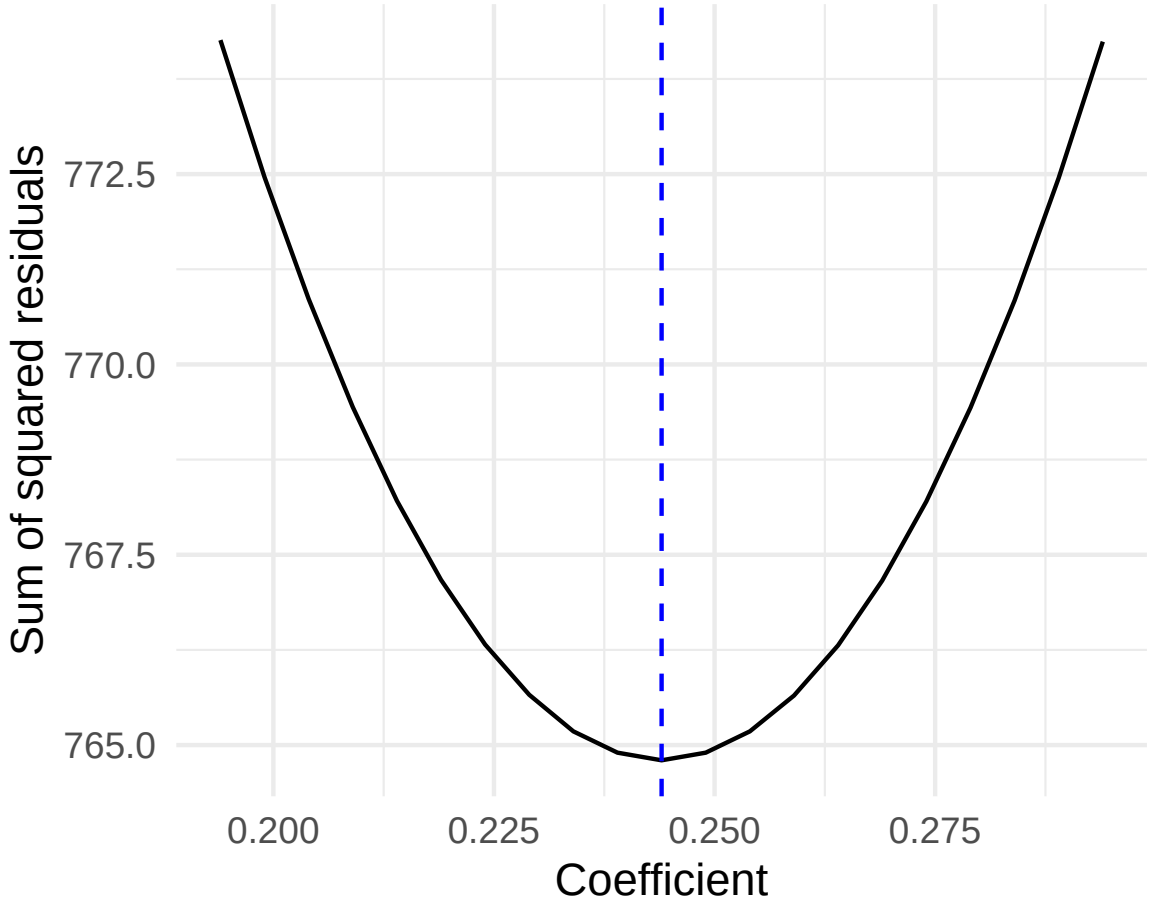
Minimizing the sum of the squared residuals

Let's return to our regression model and consider what happens to the errors if we vary the coefficient by multiples of a tiny increment ζ.

```
b <- 0.244 # estimate of beta1
z <- 0.005 # set zeta

coefs <- c() # vector of modified coefficients
results <- c() # vector of results
for (i in seq(-10,10)) { # for integers from -10 to 10
    beta1 <- b+i*z # obtain new coef
    coefs <- append(coefs, beta1) # store coef
    beta0 <- mean(df$y) - beta1*mean(df$x) # get intercept
    u <- df$y - beta0 - beta1*df$x # get residuals
    ssr <- round(sum(u^2), 2) # calculate SSR
    results <- append(results, ssr) # store result
}
```

Minimizing the sum of the squared residuals



Model fit and R^2

- R^2 is a measure of the ratio of the variance of $\hat{y}$ to the variance of y_i

$$R^2 = \frac{\sum_{i=1}^{n}(\hat{y}_i - \bar{y})^2}{\sum_{i=1}^{n}(y_i - \bar{y})^2} = \frac{ESS}{TSS}$$

Where ESS is the Expected Sum of Squares and TSS is the Total Sum of Squares.

- We can also write it as a fraction of the unexplained variance:

$$R^2 = 1 - \frac{SSR}{TSS}$$

- R^2 has a range of [0,1] where higher values indicate more variance explained.

Mean squared error

- An alternative measure of fit is the **mean squared error (MSE)**, defined as

$$MSE = \frac{1}{n}\sum_{i=1}^{n}(y_i - \hat{y}_i)^2$$

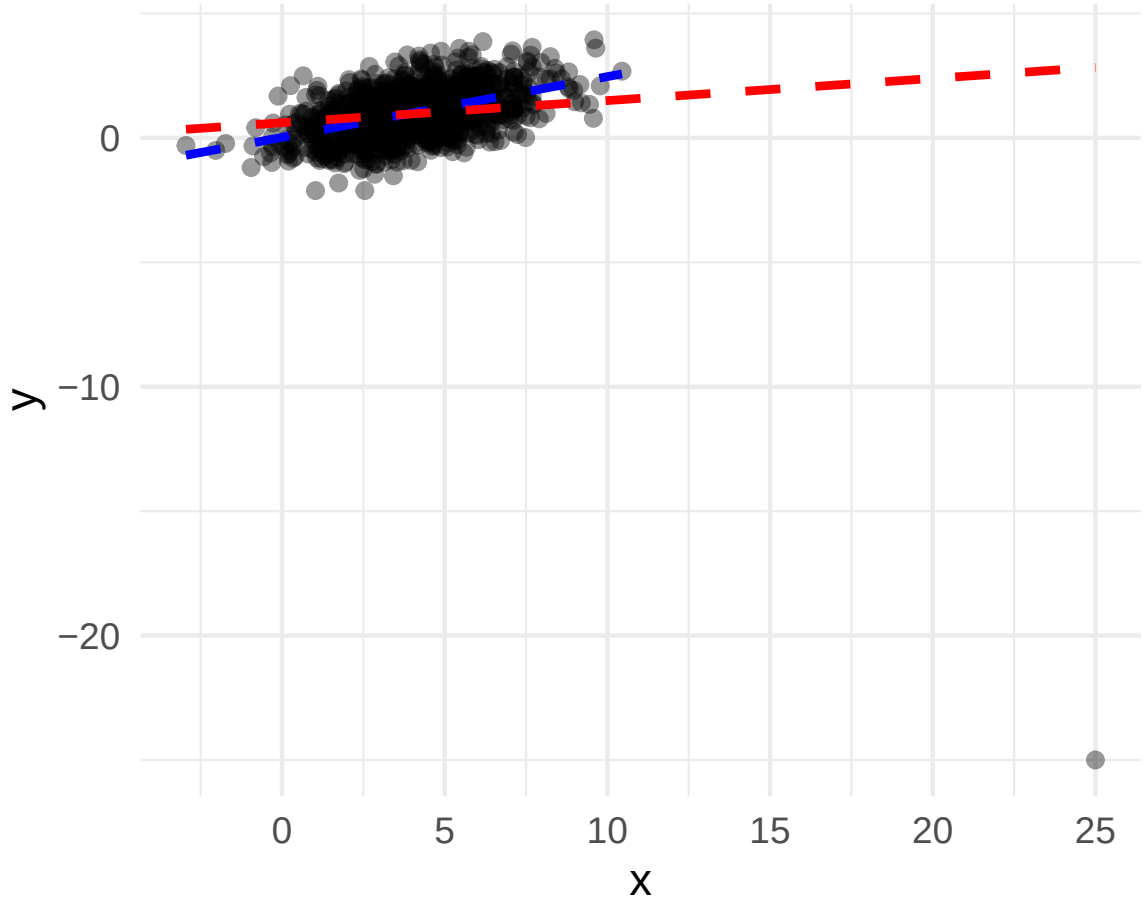
- MSE is often used to evaluate the predictive performance of statistical models with continuous outcomes.

OLS assumptions

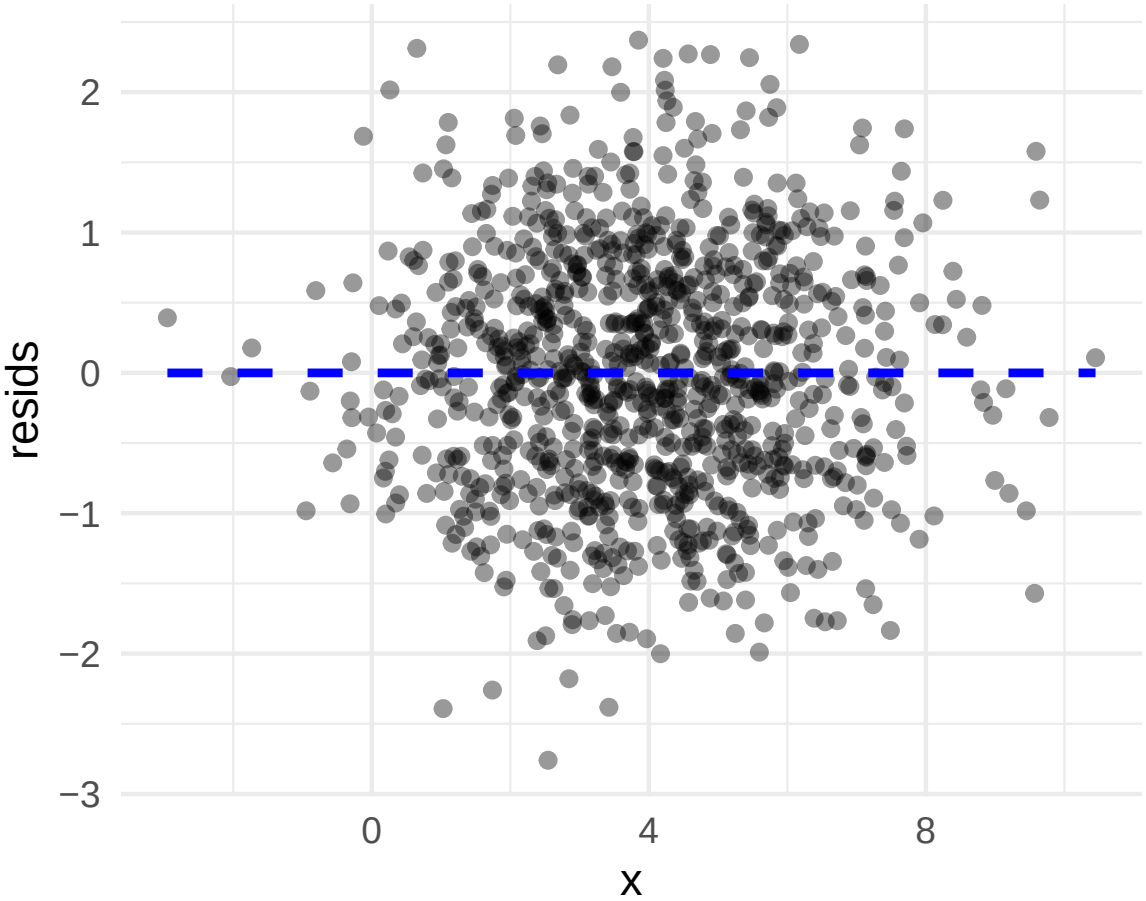
- x and y are independently and identically distributed (IID).
  - The sample x must contain some variability. Specifically, $var(x) > 0$.
  - Large outliers are unlikely.
- The conditional distribution of u given x has a mean of zero.
  - Errors are independent $E[u_i|x_i] = E[u_i] = 0$.
  - Errors have constant variance $var(u_i) = \sigma^2$.
  - Errors are uncorrelated.

Violating the large outlier assumption

Observe how a large outlier can pull down the entire regression line.



$E[u_i|x_i] = 0$



Homoskedasticity and heteroskedasticity

- The $E[u|x] = E[u] = 0$ implies **homoskedasticity**
  - The variance of u_i is equal for all values of x_i, $var(u_i) = \sigma^2$.
- **Heteroskedasticity** exists when this assumption is violated.
  - It can result in inefficient point estimates and biased standard errors.

The Gauss-Markov Theorem

- If these assumptions hold and the errors are homoskedastic, the OLS estimator $\hat{\beta}_1$ is **BLUE**: the **Best Linear conditionally Unbiased Estimator**.
- **Best** implies that $\hat{\beta}_1$ is the best of all possible linear conditionally unbiased estimators.
  - $\hat{\beta}_1$ produces the smallest mean squared error of all possible estimators $\tilde{\beta}_1$.
- **Linear** requires the dependent variable y to be a linear function of the parameters in the model.
  - This does *not* require the relationship between x and y to be linear. e.g. $y = 1 + 2x^2$ is non-linear but is linear in parameters.
- **conditionally Unbiased** implies $E[\hat{\beta}_1] = \beta_1$.
  - The expectation of the estimated coefficient $\hat{\beta}_1$ is equal to the population parameter β_1 after conditioning on x.

Summary

- OLS regression is used when we assume y can be modeled as a linear combination of parameters.
- We assume a population model, $y = \beta_0 + \beta_1 x + u$.
- We use a sample of data to estimate the relationship between y and x in the population.
- The equation $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i + \hat{u}_i$ minimizes the sum of the squared residuals.
- If the sample is IID and the errors are unrelated to x, we can assume that $\hat{\beta}_1$ is the best estimator of β_1.

Estimating β_0 and β_1 using `lm()`

```
model <- lm(y ~ x, data = df)
```

Estimating β_0 and β_1 using `lm()`

```
summary(model)
```

```
##
## Call:
## lm(formula = y ~ x, data = df)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -2.76000 -0.65289 -0.02834  0.62889  2.37092
##
## Coefficients:
##             Estimate Std. Error t value Pr(>|t|)
## (Intercept)  0.02283    0.06288   0.363    0.717
## x            0.24402    0.01424  17.134   <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.8754 on 998 degrees of freedom
## Multiple R-squared:  0.2273, Adjusted R-squared:  0.2265
```

Interpreting the results

- First, we want to look at the estimated coefficients. These are our estimates for the intercept and the slope.
- $\hat{\beta}_0$
  - 0.02283
- $\hat{\beta}_1$
  - 0.24402

Is $\hat{\beta}_1$ statistically significant?

- Standard errors communicate uncertainty around our estimate of $\hat{\beta}_1$
- The standard error of $\hat{\beta}_1$ is defined as

$$SE_{\hat{\beta}_1} = \sqrt{\frac{\hat{\sigma}}{\sum(x_i - \bar{x})^2}}$$

where

$$\hat{\sigma} = \frac{1}{n-2}\sum \hat{u}_i{}^2 = \frac{1}{n-2}SSR$$

Is $\hat{\beta}_1$ statistically significant?

We can manually calculate the standard error and verify that it matches the regression output

```
sigma2 <- (1/(n-2)) * sum((model$residuals)^2)
denom <- sum((df$x - mean(df$x))^2)
SE_beta <- sqrt(sigma2/denom)

print(round(SE_beta, 5))
```

```
## [1] 0.01424
```

```
round(SE_beta,5) == round(summary(model)$coefficients[4],5)
```

```
## [1] TRUE
```

Is $\hat{\beta}_1$ statistically significant?

- Standard errors can then be used to calculate confidence intervals for a chosen significance threshold
  - The conventional critical value for 95% confidence intervals is 1.96 (see last lecture)
  - $[\hat{\beta}_1 - 1.96SE, \hat{\beta}_1 + 1.96SE]$
- We can plug the numbers from our regression into this formula to get the following interval: [0.216,0.272]
- To test for statistical significance, we can check the following:
  - Does the interval contain zero?

Is $\hat{\beta}_1$ statistically significant?

- t statistic is obtained by dividing coefficient by its standard error
  - $t = \frac{\hat{\beta}_1}{\hat{SE}_{\hat{\beta}_1}}$
  - Thus, the t statistic from our regression 17.134 is equal to 0.244/ 0.014.
- Quick rule of thumb for statistical significance
  - Is coefficient more than two times the standard error?

Is $\hat{\beta}_1$ statistically significant?

- Using the t statistic, we can then look up the p-value
  - Probability of observing t given Student t distribution (see last lecture)
- In this case, our p-value is extremely small so it is expressed using scientific notation: 6.933535×10^{-58}

Is $\hat{\beta}_1$ statistically significant?

- Conventional thresholds and stars
  - $p < 0.10^{+/\cdot}$: ~~Trending towards significance~~ Not significant[1]
  - $p > 0.05$: Not significant
  - $p < 0.05^{*}$: Statistically significant
  - $p < 0.01^{**}$: Statistically significant
  - $p < 0.001^{***}$: Statistically significant
- Generally, smaller p-values indicate stronger statistical significance and increase our confidence in the result, but the differences between these categories are still somewhat arbitrary

[1] Convention for reporting p-values differ across fields. I recommend avoiding interpreting anything above $p < 0.05$ as statistically significant.

Problems with p-values

Imbens 2021

- Don't communicate effect size
  - Magnitude matters! Statistically significant but substantively insignificant?
- Don't communicate uncertainty
  - Confidence intervals are preferable
- Null hypothesis significance testing (NHST) not always informative or realistic
  - Is it reasonable to assume $\hat{\beta}_1 = 0$ if $p \geq 0.05$?
- Multiple comparisons
  - Risk of false positive increases if conducting multiple tests[2]
- Subject to publication bias and p-hacking

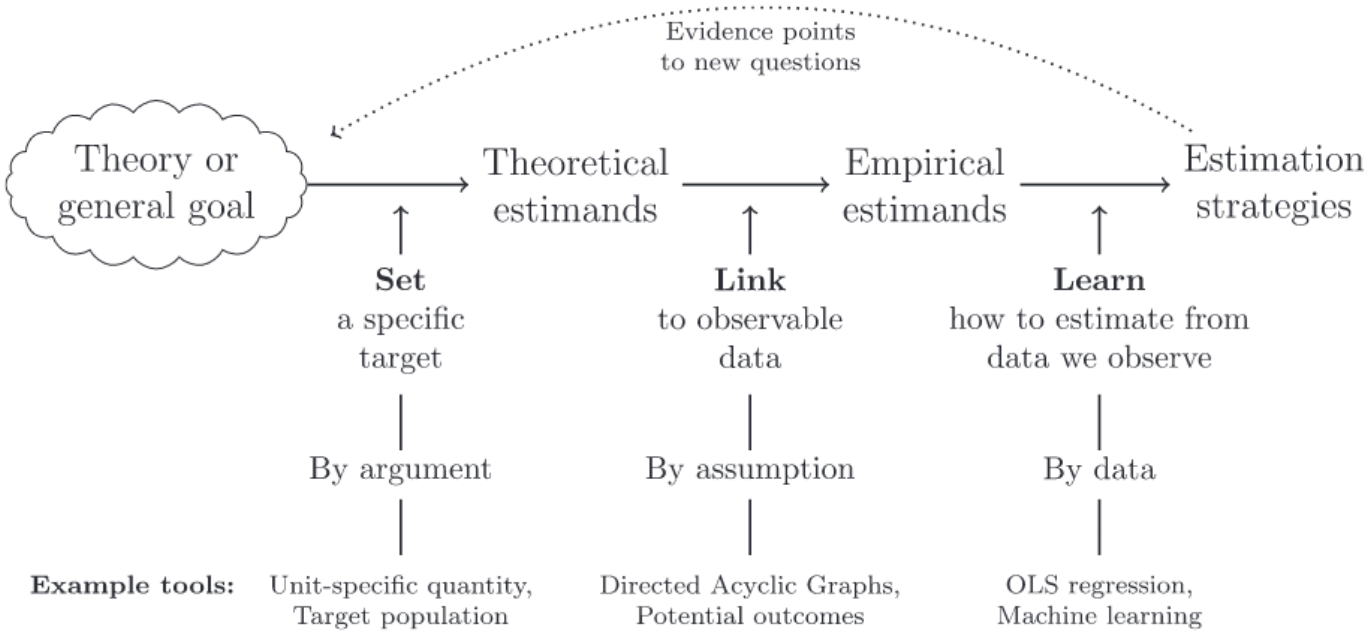
[2] Bonferroni corrections can help to address this. Where α is the chosen significance threshold and T is the number of tests, the Bonferroni corrected threshold is $\frac{\alpha}{T}$, e.g. $\frac{0.05}{20} = 0.0025$

What is Your Estimand?

Lundberg, Johnson, and Stewart 2021

- Every quantitative study must answer: **What is your estimand?**
- The estimand is the precise quantity we seek to estimate.
- Without a clear estimand, statistical results may be misleading or uninterpretable.
- The estimand should be defined *independently of any statistical* model to clarify its connection to theory.

What is Your Estimand?



Theoretical vs. Empirical Estimands

- **Theoretical estimand**: The quantity we want to estimate, independent of any data or model.
- **Empirical estimand**: The approximation we estimate obtain from observable data.
- Many studies implicitly assume that empirical estimands, such as regression coefficients, are equal to theoretical estimands, but this is only true under strong assumptions.
- Distinguishing between the two helps improve the validity of scientific research.

Theoretical vs. Empirical Estimands

- Unit-Specific Quantity: The outcome measured at the unit level.
- Target Population: The group over which the quantity is aggregated.

	Set the target: The theoretical estimand		Link to observables	Learn from data
	Unit-specific quantity	Target population of units	Identification	Estimation
Pager	Difference in whether application i would be called back if it signaled White with a felony vs. Black without	Applications to jobs in Milwaukee	Random → Applicant race ↓ Called back for interview ↑ Random → Signals felony	Logistic regression

Exercise: Defining Your Estimand

- Think about a research question related to your interests or project.
- Define a theoretical estimand for your question:
  - What quantity do you want to estimate?
  - What population does it apply to?
  - If causal, what hypothetical intervention are you considering?
- Write your estimand in one sentence.

Next week

- Introduction to Bayesian statistics

Lab

- Estimating and interpreting bivariate OLS regression using R