Recruitment robustness checks

|  | Reactions | Topics | AV | EB |
| --- | --- | --- | --- | --- |
| Recruitment (lag) |  | -0.86\*\*\* | -0.86\*\*\* | -0.86\*\*\* |
|  |  | (0.10) | (0.10) | (0.10) |
| Recruitment Alt. (lag) | -0.85\*\*\* |  |  |  |
|  | (0.10) |  |  |  |
| Activity (lag) | -0.20 | -0.19 | -0.26 | -0.32 |
|  | (0.24) | (0.25) | (0.26) | (0.27) |
| Comments (lag) | 0.60\*\* | 0.57\*\* | 0.62\*\* | 0.56\*\* |
|  | (0.20) | (0.20) | (0.21) | (0.20) |
| Shares (lag) | 0.47\*\*\* | 0.47\*\*\* | 0.46\*\*\* | 0.47\*\*\* |
|  | (0.08) | (0.08) | (0.08) | (0.08) |
| Photo posts (lag) |  |  | 0.00 |  |
|  |  |  | (0.09) |  |
| Video posts (lag) |  |  | -0.06 |  |
|  |  |  | (0.05) |  |
| Engagement bait (lag) |  |  |  | 0.07 |
|  |  |  |  | (0.06) |
| $\Delta$ Activity | -0.10 | -0.08 | -0.12 | -0.15 |
|  | (0.27) | (0.28) | (0.30) | (0.28) |
| $\Delta$ Comments | 1.03\*\*\* | 0.99\*\*\* | 1.05\*\*\* | 1.01\*\*\* |
|  | (0.14) | (0.14) | (0.15) | (0.14) |
| $\Delta$ Shares | 0.54\*\*\* | 0.54\*\*\* | 0.54\*\*\* | 0.54\*\*\* |
|  | (0.05) | (0.05) | (0.06) | (0.06) |
| $\Delta$Photo posts |  |  | 0.10 |  |
|  |  |  | (0.09) |  |
| $\Delta$ Video posts |  |  | -0.13\* |  |
|  |  |  | (0.05) |  |
| $\Delta$ Engagement bait |  |  |  | 0.05 |
|  |  |  |  | (0.06) |
| $\Delta$ Motivational | -0.04 | -0.04 | -0.05 | -0.05 |
|  | (0.04) | (0.04) | (0.04) | (0.04) |
| $\Delta$ Repression | 0.10 | 0.10 | 0.10 | 0.10 |
|  | (0.06) | (0.06) | (0.06) | (0.06) |
| $\Delta$ Promotional | 0.03 | 0.03 | 0.02 | 0.03 |
|  | (0.03) | (0.03) | (0.03) | (0.03) |
| $\Delta$ Protests | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (0.04) | (0.04) | (0.04) | (0.04) |
| $\Delta$ Islam | 0.02 | 0.01 | 0.02 | 0.02 |
|  | (0.03) | (0.03) | (0.03) | (0.03) |
| $\Delta$ Terrorism | 0.06 | 0.06 | 0.06 | 0.06 |
|  | (0.04) | (0.04) | (0.04) | (0.04) |
| $\Delta$ Immigration | -0.04 | -0.03 | -0.06 | -0.03 |
|  | (0.08) | (0.08) | (0.08) | (0.08) |
| $\Delta$ Politics | -0.02 | -0.02 | -0.03 | -0.02 |
|  | (0.07) | (0.07) | (0.07) | (0.07) |
| $\Delta$ Crime | -0.14 | -0.14 | -0.16 | -0.15 |
|  | (0.10) | (0.10) | (0.10) | (0.10) |
| $\Delta$ Military | 0.06 | 0.09 | 0.07 | 0.07 |
|  | (0.17) | (0.18) | (0.18) | (0.18) |
| Motivational (lag) | 0.00 | -0.01 | -0.02 | -0.02 |
|  | (0.03) | (0.04) | (0.04) | (0.04) |
| Repression (lag) | 0.10 | 0.11 | 0.08 | 0.09 |
|  | (0.06) | (0.06) | (0.06) | (0.06) |
| Promotional (lag) | 0.04 | 0.04 | 0.04 | 0.03 |
|  | (0.03) | (0.03) | (0.03) | (0.03) |
| Protests (lag) | 0.00 | 0.01 | 0.00 | 0.00 |
|  | (0.04) | (0.04) | (0.04) | (0.04) |
| Islam (lag) | 0.03 | 0.03 | 0.03 | 0.02 |
|  | (0.04) | (0.04) | (0.04) | (0.04) |
| Terrorism (lag) | 0.04 | 0.04 | 0.04 | 0.04 |
|  | (0.04) | (0.04) | (0.04) | (0.04) |
| Immigration (lag) | -0.07 | -0.07 | -0.11 | -0.11 |
|  | (0.09) | (0.09) | (0.10) | (0.10) |
| Politics (lag) | 0.02 | 0.04 | 0.03 | 0.02 |
|  | (0.08) | (0.08) | (0.08) | (0.09) |
| Crime (lag) | -0.17 | -0.18 | -0.20 | -0.19 |
|  | (0.12) | (0.13) | (0.13) | (0.13) |
| Military (lag) | 0.06 | 0.13 | 0.07 | 0.08 |
|  | (0.21) | (0.22) | (0.22) | (0.22) |
| $\Delta$ Media | 0.01 | 0.01 | 0.01 | 0.01 |
|  | (0.01) | (0.01) | (0.01) | (0.01) |
| Media (lag) | 0.01 | 0.02 | 0.02 | 0.01 |
|  | (0.01) | (0.01) | (0.01) | (0.01) |
| Elections (lead) | 0.59\* | 0.59\* | 0.61\* | 0.61\* |
|  | (0.26) | (0.26) | (0.26) | (0.27) |
| Elections | -0.23 | -0.28 | -0.25 | -0.23 |
|  | (0.29) | (0.30) | (0.30) | (0.30) |
| Elections (lag) | -0.14 | -0.14 | -0.16 | -0.13 |
|  | (0.26) | (0.27) | (0.27) | (0.27) |
| Post-Brexit | 0.20 | 0.19 | 0.22 | 0.11 |
|  | (0.18) | (0.18) | (0.18) | (0.19) |
| Terrorist attack | 0.04 | 0.04 | 0.02 | 0.10 |
|  | (0.18) | (0.19) | (0.18) | (0.19) |
| Terrorist attack (lag) | -0.18 | -0.16 | -0.13 | -0.14 |
|  | (0.18) | (0.18) | (0.18) | (0.18) |
| Cox murder | -1.49 | -1.58\* | -1.43 | -1.42 |
|  | (0.76) | (0.79) | (0.78) | (0.80) |
| Cox murder (lag) | 0.59 | 0.63 | 0.40 | 0.59 |
|  | (0.80) | (0.82) | (0.83) | (0.83) |
| Direct actions | 0.00 | 0.00 | 0.01 | 0.00 |
|  | (0.18) | (0.18) | (0.18) | (0.18) |
| Direct actions (lag) | 0.21 | 0.22 | 0.24 | 0.23 |
|  | (0.18) | (0.18) | (0.18) | (0.18) |
| BF protests (lead) | -0.12 | -0.12 | -0.10 | -0.12 |
|  | (0.14) | (0.14) | (0.14) | (0.14) |
| BF protests | 0.03 | 0.01 | 0.07 | -0.01 |
|  | (0.14) | (0.14) | (0.14) | (0.14) |
| BF protests (lag) | 0.21 | 0.20 | 0.25 | 0.18 |
|  | (0.14) | (0.14) | (0.14) | (0.14) |
| Trend | 0.00 | 0.00 | 0.00 | 0.00 |
|  | (0.00) | (0.00) | (0.00) | (0.00) |
| Intercept | -4.07 | -3.89 | -3.03 | -2.18 |
|  | (3.79) | (3.86) | (3.85) | (4.10) |
| Num.Obs. | 163 | 163 | 163 | 163 |
| R2 | 0.874 | 0.867 | 0.876 | 0.869 |
| R2 Adj. | 0.828 | 0.820 | 0.825 | 0.819 |
| F | 19.148 | 18.118 | 17.228 | 17.286 |
| Breusch-Godfrey | Pass | Pass | Fail | Pass |
| Shapiro-Wilk | Pass | Pass | Pass | Pass |
| \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001 | | | | |