Header will be displayed on every page

Header when viewing as a guest:

Ethical Eating

← → ⟳ 🔍 https://ethicaleats.com/ ☰

Ethical Eating

Home | Log in

Header after logging in:

Ethical Eating

← → ⟳ 🔍 https://ethicaleats.com/ ☰

Ethical Eating

Home | Saved Recipes | Add recipe | Log out

Ethical Eating | Login

https://ethicaleats.com/login.html

Ethical Eating

Home | Log in

Log in:

Username:

Password:

[Log in]

——— OR ———

Create an account:

Username:
Username must have at least 3 characters consisting of letters and numbers only.

Password:
Password must be 8 characters long, with at least one letter and one number.

Confirm password:
Passwords must match.

[Create account]

Note: We will probably just link to the recipe book

https://ethicaleats.com/login.html

Ethical Eating

Home | Saved recipes | Add recipe | Log out

Welcome, [[username]]!

Log in:

Username:

Password:

Log in

————— OR —————

Create an account:

Username:
Username must have at least 3 characters consisting of letters and numbers only.

Password:
Password must be 8 characters long, with at least one letter and one number.

Confirm password:
Passwords must match.

Create account

Ethical Eating | Login

🔍 https://ethicaleats.com/login.html

Ethical Eating

[Home](#) | [Log in](#)

Log in:

Username:

Username not found

Password:

[Log in]

———— OR ————

Create an account:

Username:

Username must have at least 3 characters consisting of letters and numbers only.

Password:

Password must be 8 characters long, with at least one letter and one number.

Confirm password:

Passwords must match.

[Create account]

Ethical Eating | Login

https://ethicaleats.com/login.html

Ethical Eating

[Home](#) | [Log in](#)

Log in:

Username:

Password:

Invalid password

Log in

—— OR ——

Create an account:

Username:

Username must have at least 3 characters consisting of letters and numbers only.

Password:

Password must be 8 characters long, with at least one letter and one number.

Confirm password:

Passwords must match.

Create account

https://ethicaleats.com/login.html

Ethical Eating

<u>Home</u> | <u>Log in</u>

Log in:

Username:

Password:

Log in

——— OR ———

Create an account:

Username:

Username must have at least 3 characters consisting of letters and numbers only.

Username taken

Password:

Password must be 8 characters long, with at least one letter and one number.

Confirm password:

Passwords must match.

Create account

Ethical Eating | Login

https://ethicaleats.com/login.html

Ethical Eating

Home | [Log in](Log in)

Log in:

Username:

Password:

[Log in]

——— OR ———

Create an account:

Username:
Username must have at least 3 characters consisting of letters and numbers only.

Password:
Password must be 8 characters long, with at least one letter and one number.

Invalid password

Confirm password:
Passwords must match.

[Create account]

Ethical Eating | Login

🔍 https://ethicaleats.com/login.html

Ethical Eating

[Home](#) | [Log in](#)

Log in:

Username:

[   ]

Password:

[   ]

[Log in]

──────── OR ────────

Create an account:

Username:

Username must have at least 3 characters consisting of letters and numbers only.

[   ]

Password:

Password must be 8 characters long, with at least one letter and one number.

Passwords do not match

[   ]

Confirm password:

Passwords must match.

[   ]

[Create account]

https://ethicaleats.com/recipe-book

Welcome, [[username]]!

My Recipes Home

▼ Filter

Recipe	Source ⇅	Rating ⇅	Public ▼
Recipe 1	username	3.5	public
Recipe 2	public	4	public
Recipe 3	public	2	public
Recipe 4	username	1	private

⊞ Create New Recipe

https://ethicaleats.com/recipe-book

Welcome, [[username]]!

My Recipes Home

Recipe	Source ⬍	Rating
Recipe 1	username	3.5
Recipe 2	public	4
Recipe 3	public	2
Recipe 4	username	1

▼ Filter

- ☐ Ethical Rating 2.0+
- ☐ Ethical Rating 3.0+
- ☐ Ethical Rating 4.0+
- ☐ Source: user
- ☐ Source: public

⊞ Create New Recipe

https://ethicaleats.com/recipe-book

My Recipes Home

Welcome, [[username]]!

[[Recipe Name]]

Ingredients	
Ingredient 1	3.0: [[Ingredient 1]] is moderately ethical because... ℹ
Ingredient 2	Rating/Info ℹ
Ingredient 3	Rating/Info ℹ
Ingredient 4	Rating/Info ℹ
Ingredient 5	Rating/Info ℹ

← [[Prev Recipe]]

[[Next Recipe]] →

➕ Create New Recipe

✏ Edit Recipe

🗑 Delete Recipe

https://ethicaleats.com/recipe-book

📖 My Recipes Home

Welcome, [[username]]!

[[Recipe Name]]

Ingredients

Ingredient 1

3.0: [[Ingredient 1]] i🛈

Here are some alternatives that could improve the ethicality of this ingredient!: ....

Ingredient 2

Rating/Info 🛈

Ingredient 3

Rating/Info 🛈

Ingredient 4

Rating/Info 🛈

Ingredient 5

Rating/Info 🛈

← [[Prev Recipe]]

[[Next Recipe]] →

⊞ Create New Recipe

✏️ Edit Recipe

🗑 Delete Recipe

A Web Page

← → C 🔍 https:// ☰

Recipe Search | Ingredient Search

🔍 Enter Recipe Search Term Here | Search |

Popular Recipe

Popular Recipe 1

Ethical Score ##%

Ingredient 1

Ingredient 2

A Web Page

https://

| Recipe Search | **Ingredient Search** |

Q Enter Ingredient Search Term Here   Search

Popular Recipe

Popular Recipe 1

Ethical Score ##%

Ingredient 1

Ingredient 2

A Web Page

← → ⟳ 🔍 https:// ☰

| Recipe Search | Ingredient Search |

🔍 Recipe Search term   [Search]

Recipe One
- ##% Ethical Score
- Ingredient 1, Ingredient 2

Recipe Two

Recipe Three

Recipe Four

Click here to load 5 more results

A Web Page

https://

Recipe Search | Ingredient Search

Q Ingredient Search term | Search

Ingredient One

##% Ethical Score

Ingredient Two

Ingredient Three

Ingredient Four

Click here to load 5 more results

A Web Page

← → C 🔍 https://   ☰

Recipe Search | Ingredient Search

🔍 French Onion Soup   Search

No Recipes for "French Onion Soup" found.
Please search for a different term

A Web Page

← → C 🔍 https:// ☰

Recipe Search | **Ingredient Search**

🔍 Potato   Search

No Ingredient called "Potato" found.
Please search for a different term

Build A Recipe (?)

Create your own recipe using ingredients from our database. This is a good way to figure out if your home cooking is ethical or not.

Enter Ingredient

Pre-populated with ingredients from DB ▼

➕

Add Another Ingredient

The name your recipe will be saved as in your recipe book.

Name your recipe (?)

Submit   Start Over

Build A Recipe ⑦

Enter Ingredient

| Carrots | ▼ |

🔴 Remove Ingredient

Enter Ingredient

| Spinach | ▼ |

🔴 Remove Ingredient

Enter Ingredient

| Select another ingredient... | ▼ |

🔴 Remove Ingredient

➕

Add Another Ingredient

Name your recipe ⑦

| |

Submit   Start Over

Review Your Recipe

Recipe Name:

Ingredients:

Item One

Item Two

Item Three

If yes, this will be saved to your recipe book. If no, you will go back and be able to make changes.

Does this look right? ⑦

Yes, Submit   **No, Go Back**

Recipe View -- Problems Visible

https://ethicaleats.com/recipes/recipe-one

Recipe One

Ethical Score 75% What's this ?

Ingredients

Cheese
⚠ Asparagus
Tomato Sauce
⚠ Foie Gras
Flour
Salt
Yeast
Water

? Asparagus requires lots of water to produce! See alternative ingredients.

? Foie Gras production often causes animal harm. See alternative ingredients.

Hide Ingredient Problems What's this ?

When the user clicks "See alternative ingredients" we take them to the following page, where they can replace these problematic ingredients.

Recipe View -- Problems Visible

https://ethicaleats.com/recipes/recipe-one

Recipe One

Ethical Score 75% What's this ?

Some of the ingredients have ethical problems. You can replace these ingredients to improve the recipe's score.

Ingredients

Cheese
⚠ Asparagus
Tomato Sauce
⚠ Foie Gras
Flour
Salt
Yeast
Water

? Asparagus requires lots of water to produce! See alternative ingredients.

? Foie Gras production often causes animal harm. See alternative ingredients.

You can hide these problems with the recipe's ingredients. You can show them again any time.

Hide Ingredient Problems What's this ?

Display with tool tips visible. Tool tips display when the user clicks or hovers on the question marks.

The visitor can opt to hide ethical problems if they do not wish to see them.

Recipe View -- Problems Hidden

https://ethicaleats.com/recipes/recipe-one

Recipe One

Ethical Score 75% What's this ?

Ingredients

Cheese
Asparagus
Tomato Sauce
Foie Gras
Flour
Salt
Yeast
Water

Show Ingredient Problems What's this ?

Recipe View -- Problems Hidden

https://ethicaleats.com/recipes/recipe-one

Recipe One

Ethical Score 75% What's this ?

Ingredients

Cheese
Asparagus
Tomato Sauce
Foie Gras
Flour
Salt
Yeast
Water

Some of the ingredients in this recipe have ethical concerns. Click Show Ingredient Problems to learn more.

Show Ingredient Problems What's this ?

Display with tool tips visible. Tool tips display when the user clicks or hovers on the question marks.

https://ethicaleats.com/recipes/recipe-one/replace-ingredients

Replace Recipe One Ingredients

Pick replacement ingredients to solve ethical problems with your recipe.

Asparagus

Requires lots of water to produce ([learn more](#)).

- ○ No, keep asparagus
- ○ Broccoli
- ● Zucchini
- ○ Kale

Foie Gras

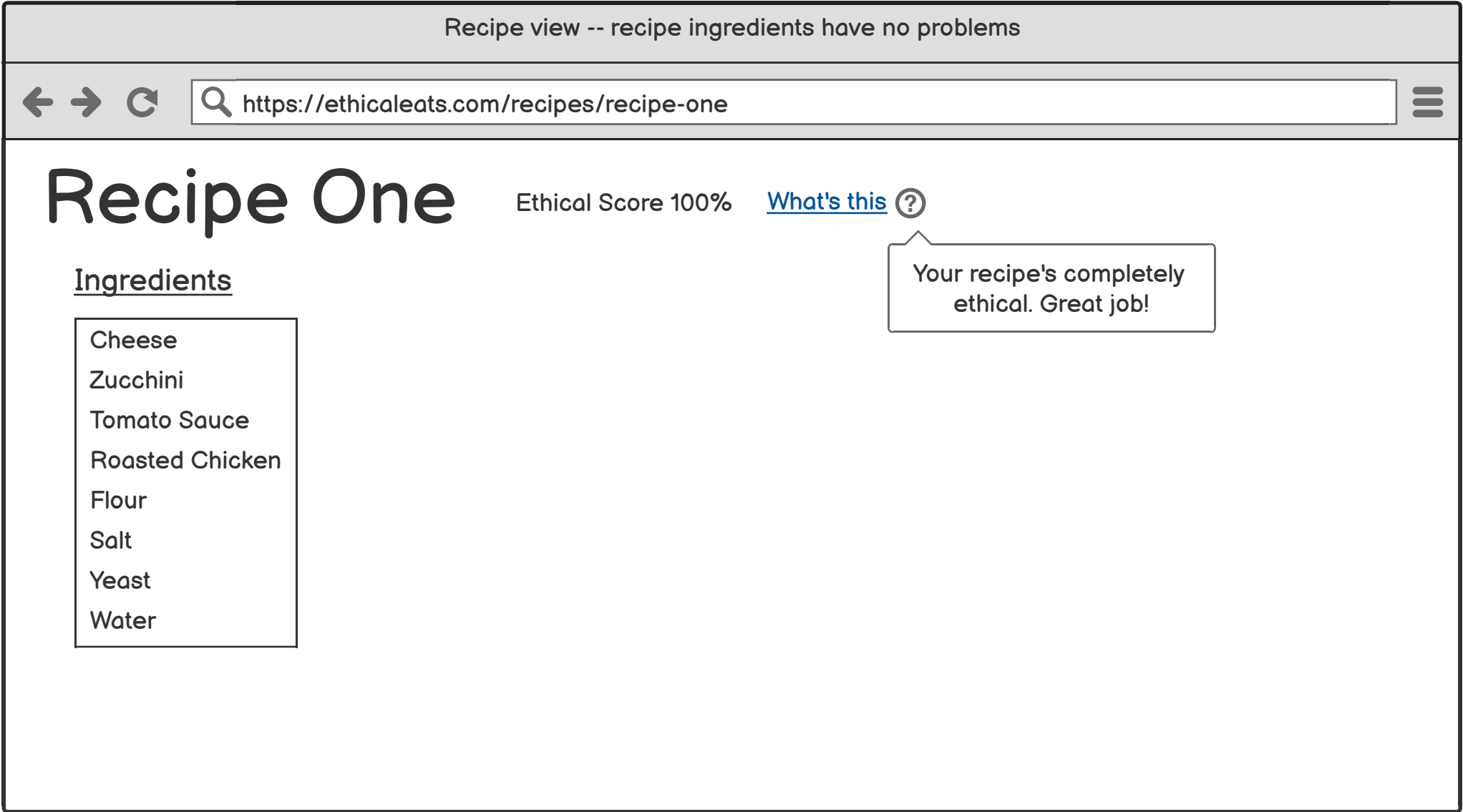Production often causes animal harm ([learn more](#)).

- ○ No, keep foie gras
- ○ Canadian Bacon
- ○ Smoky Seitan
- ● Roasted Chicken

‹ Go Back to Recipe   [Replace Ingredients]

When the user clicks "Replace Ingredients", we make the replacement in their recipe, as seen on the next screen.

If the user clicks "learn more" by any ingredient, we link to a reputable source with more information about how we decided on the ethics and the replacements that we're suggesting.

Recipe view -- recipe ingredients have no problems

← → ↻   🔍 https://ethicaleats.com/recipes/recipe-one   ☰

Recipe One   Ethical Score 100%   What's this ⑦

Ingredients

Cheese
Zucchini
Tomato Sauce
Roasted Chicken
Flour
Salt
Yeast
Water

Recipe view -- recipe ingredients have no problems

← → ↻   🔍 https://ethicaleats.com/recipes/recipe-one   ☰

Recipe One   Ethical Score 100%   What's this ⑦

Your recipe's completely ethical. Great job!

Ingredients

Cheese
Zucchini
Tomato Sauce
Roasted Chicken
Flour
Salt
Yeast
Water

Display with tool tips visible. Tool tips display when the user clicks or hovers on the question mark.

Single Ingredient view -- Ingredient has alternatives

← → ↻ 🔍 https://ethicaleats.com/ingredients/asparagus ≡
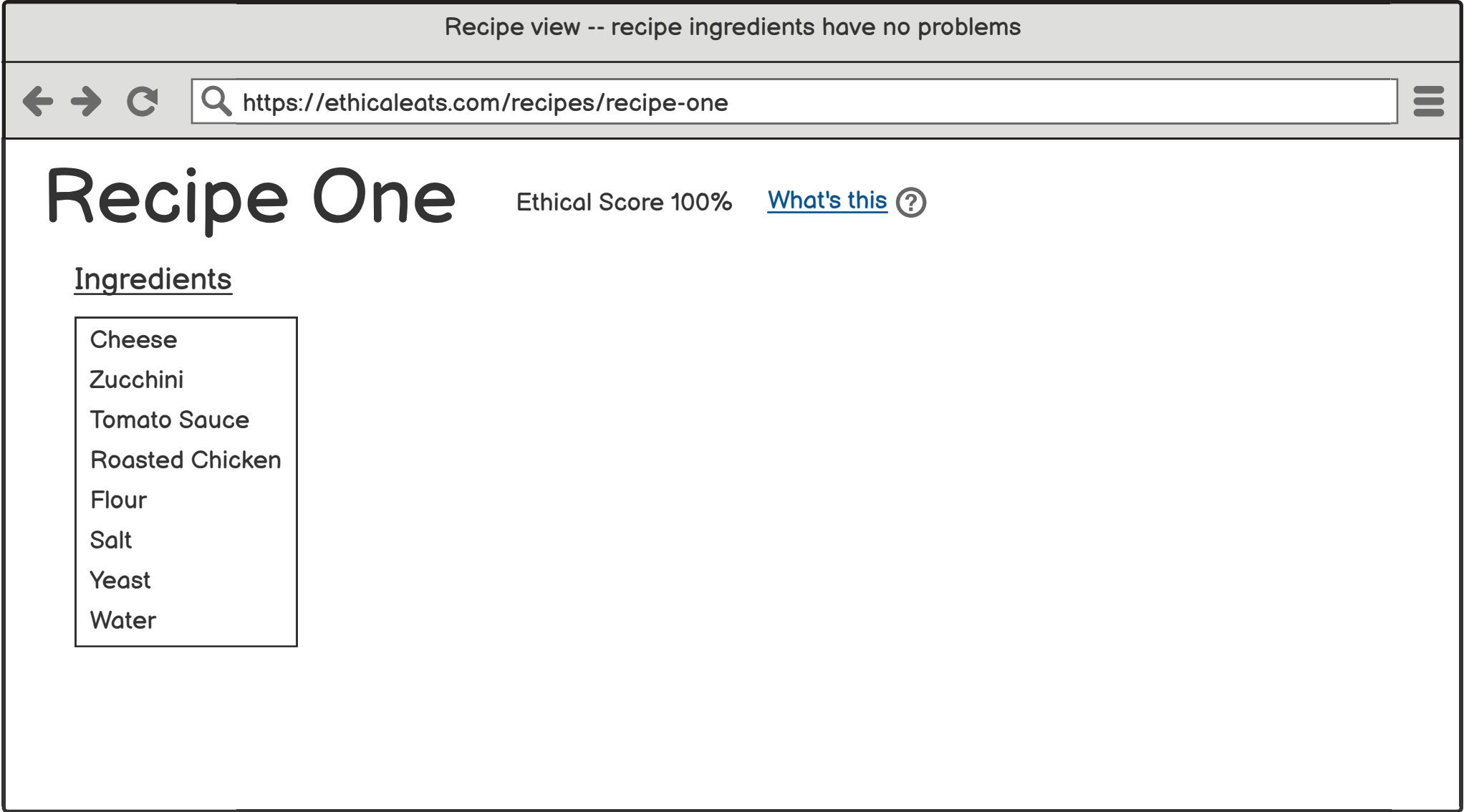
Asparagus

Requires lots of water to produce (learn more).
Click on the ingredients below to explore
alternatives to Asparagus.

Alternatives
- Zucchini
- Kale
- Broccoli

If the user clicks "learn more", we link to a reputable source with more information about how we decided on the ethics and the replacements that we're suggesting.

If the user clicks on one of the Alternatives Ingredient links, it takes them to that Ingredient's page.

Single Ingredient View -- No Problems

← → ↻ 🔍 https://ethicaleats.com/ingredients/broccoli ≡

Broccoli

Broccoli requires less water to produce than
other vegetables (learn more). For us it is a solid
choice. We have no replacements to suggest for
Broccoli at this time.