T. Ezra Lamb

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EXPERIENCE

Designlab   REMOTE // NOVEMBER 2017 - PRESENT
Front End Developer

Co-designed and implemented the LUMA (lightweight, unified, modular, and accessible) Design System and HTML/CSS/SASS Style Guide to public website.
Results: Significant reduction in design/development turnaround time

Co-designed and implemented front-end of Designlab Blog redesign.
Results: 1100% increase in lead capture

Rebuilt Designlab Help Center, integrating LUMA Design System with Zendesk templating system (Curlybars). **Results:** Reduction in low-value support tickets

Led UX design and implemented new checkout flow for course enrollment.
Results: Reduction in cart abandonment

NationBuilder   BROOKLYN, NY // MARCH - NOVEMBER 2017
Designer and Developer

Built responsive, dynamic web pages using Bootstrap, Liquid, Sass, JQuery, JavaScript, and NationBuilder software for all NationBuilder products

Designed and prototyped action-oriented websites and templates for the NationBuilder suite of products, alongside promotional assets

Engaged with local leaders and customers by co-organizing and hosting meetups. Contributed to 2017 NationBuilder Women's Conference by building the event website, speaking, and facilitating a collaborative textile project

Fashion Institute of Technology   NEW YORK, NY // FEBRUARY - MAY 2017
Adjunct Instructor

Taught Design and Authoring for Interactive Media within the Computer Graphics department. Established all new curriculum covering a mix of web design and development (HTML5, CSS3, JQuery, and P5.js) with a focus on Interaction Design and User Experience.

EDUCATION

New York University   NEW YORK, NY // 2014 - 2016
Master of Professional Studies in Interactive Telecommunications (ITP)

Florida State University   TALLAHASSEE, FL // 2008 - 2012
Bachelor of Fine Arts in Graphic Design

EXPERTISE

Front End Web Development

User Experience Design and User Research

Inclusive and Responsive Design and Development

Rapid Prototyping and Problem Solving

PROFICIENCIES

CSS, Sass, JQuery, Javascript

Django (Python) and Liquid templating languages

CSS frameworks and naming architectures

Working knowledge of AngularJS and React.js

Figma, Sketch

Adobe Creative Suite

Balsamiq Wireframes

Git

RECOGNITION

TEDxVilniusED Speaker
2017

World Maker Faire Editor's Choice Award
2016

Anne Kirn Scholarship in Design
2011