# Latent class analysis

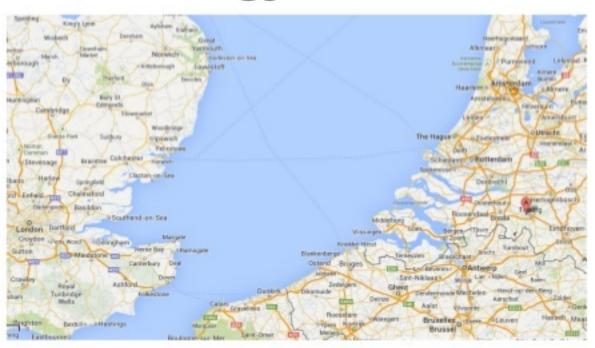
Daniel Oberski Dept of Methodology & Statistics Tilburg University, The Netherlands

(with material from Margot Sijssens-Bennink & Jeroen Vermunt)





# About Tilburg University Methodology & Statistics



# About Tilburg University Methodology & Statistics

"Home of the latent variable"

Major contributions to latent class analysis:



Jacques Hagenaars (emeritus)

Jeroen Vermunt

Marcel Croon (emeritus)



## More latent class modeling in Tilburg



Guy Moors (extreme respnse)



Klaas Sijtsma (Mokken; IRT)



Wicher Bergsma (marginal models) (@LSE)



Daniel Oberski (local fit of LCM)

Recent PhD's



Zsuzsa Bakk (3step LCM)



Dereje Gudicha (power analysis in LCM)



Margot Sijssens-Bennink (micromacro LCM)



Daniel van der Palm (divisive LCM)

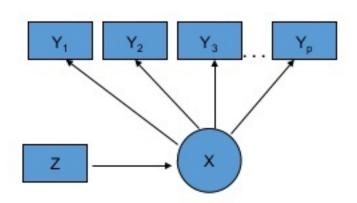
#### What is a latent class model?

Statistical model in which parameters of interest differ across unobserved subgroups ("latent classes"; "mixtures")

#### Four main application types:

- Clustering (model based / probabilistic)
- Scaling (discretized IRT/factor analysis)
- Random-effects modelling (mixture regression / NP multilevel)
- Density estimation

#### The Latent Class Model



- Observed Continuous or Categorical Items
- Categorical Latent Class Variable (X)
- Continuous or Categorical Covariates (Z)

## Four main applications of LCM

- Clustering (model based / probabilistic)
- Scaling (discretized IRT/factor analysis)
- Random-effects modelling (mixture regression / nonparametric multilevel)
- Density estimation

# Why would survey researchers need latent class models?

#### For substantive analysis:

- Creating typologies of respondents, e.g.:
  - · McCutcheon 1989: tolerance,
  - Rudnev 2015: human values
  - Savage et al. 2013: "A new model of Social Class"
  - ...
- Nonparametric multilevel model (Vermunt 2013)
- Longitudinal data analysis
  - Growth mixture models
  - Latent transition ("Hidden Markov") models

# Why would survey researchers need latent class models?

#### For survey methodology:

- As a method to evaluate questionnaires, e.g.
  - Biemer 2011: Latent Class Analysis of Survey Error
  - Oberski 2015: latent class MTMM
- Modeling extreme response style (and other styles), e.g.
  - Morren, Gelissen & Vermunt 2012: extreme response
- Measurement equivalence for comparing groups/countries
  - Kankaraš & Moors 2014: Equivalence of Solidarity Attitudes
- Identifying groups of respondents to target differently
  - Lugtig 2014: groups of people who drop out panel survey
- Flexible imputation method for multivariate categorical data
  - Van der Palm, Van der Ark & Vermunt

## Latent class analysis at ESRA!

| Search for session or paper                 |
|---|
| Search for paper author or session convenor |
|   |

#### Paper(s)

- Apathy is the Enemy. A study of UK environmental concern and its complicated relationship with proenvironmental behaviour. (Rebecca Rhead)
- Aspects of Validity: Scenario-Technique, Self-Report & Social Desirability (Lena Verneuer)
- Developing a diagnostic tool for detecting response styles, and a demonstration of its use in comparative research
  of single item measurements (Eva Van vlimmeren)
- Elimination and Selection by aspects decision rules in discrete choice experiments (Seda Erdem)
- Measurement equivalence in cross-cultural surveys: multigroup latent class analysis and MIMIC-models in prejudice research (Ekaterina Lytkina)
- Policy-Culture Gaps and the Role of Gender Norms (Daniela Grunow)
- Testing the Invariance of the Value Typology of Europeans Across Time Points (Maksim Rudnev)
- Testing the Theory of Social Integration (Ashley Amaya)
- Validating Schwartz value theory with confirmatory latent class analysis (Marko Somer)

#### Software

#### Commercial

- Latent GOLD
- Mplus
- · gllamm in Stata
- PROC LCA in SAS

#### Free (as in beer)

lem

#### Open source

- R package poLCA
- R package flexmix
- (with some programming) OpenMx, stan
- Specialized models: HiddenMarkov, depmixS4,

#### A small example

(showing the basic ideas and interpretation)

## Small example: data from GSS 1987

Y1: "allow anti-religionists to speak"

Y2: "allow anti-religionists to teach"

Y3: "remove anti-religious books from the library"

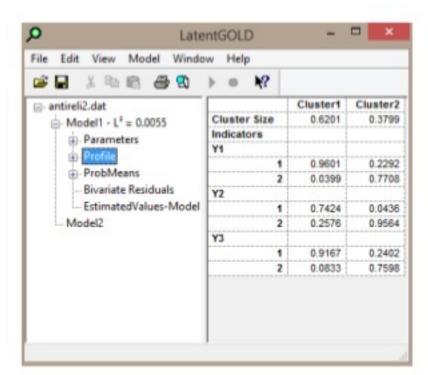
| (1 | = allowed, 2 = not allowed),  |
|----|-------------------------------|
| (1 | = allowed, 2 = not allowed),  |
| (1 | = do not remove, 2 = remove). |

|    |    |    | Observed      | Observed         |
|----|----|----|---------------|------------------|
| Y1 | Y2 | Y3 | frequency (n) | proportion (n/N) |
| 1  | 1  | 1  | 696           | 0.406            |
| 1  | 1  | 2  | 68            | 0.040            |
| 1  | 2  | 1  | 275           | 0.161            |
| 1  | 2  | 2  | 130           | 0.076            |
| 2  | 1  | 1  | 34            | 0.020            |
| 2  | 1  | 2  | 19            | 0.011            |
| 2  | 2  | 1  | 125           | 0.073            |
| 2  | 2  | 2  | 366           | 0.214            |

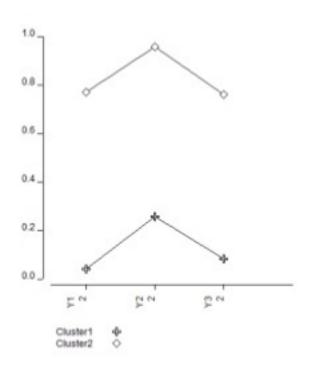
#### 2-class model in Latent GOLD



#### **Profile for 2-class model**



# Profile plot for 2-class model



## Estimating the 2-class model in R

```
antireli <- read.csv("antireli_data.csv")
library(poLCA)

M2 <- poLCA(cbind(Y1, Y2, Y3)~1, data=antireli, nclass=2)</pre>
```

#### **Profile for 2-class model**

```
$Y1
          Pr (1) Pr (2)
class 1: 0.9601 0.0399
class 2: 0.2284 0.7716
$42
          Pr(1) Pr(2)
class 1: 0.7424 0.2576
class 2: 0.0429 0.9571
SY3
          Pr (1) Pr (2)
class 1: 0.9166 0.0834
class 2: 0.2395 0.7605
Estimated class population shares
0.6205 0.3795
```



Classes; population share

#### Model equation for 2-class LC model for 3 indicators

Model for

$$P(y_1, y_2, y_3)$$

the probability of a particular response pattern.

For example, how likely is someone to hold the opinion "allow speak, allow teach, but remove books from library:

$$P(Y1=1, Y2=1, Y3=2) = ?$$

# Two key model assumptions

(X is the latent class variable)

#### 1. (MIXTURE ASSUMPTION)

Joint distribution mixture of 2 class-specific distributions:

$$P(y_1, y_2, y_3) = P(X = 1)P(y_1, y_2, y_3 | X = 1) + P(X = 2)P(y_1, y_2, y_3 | X = 2)$$

#### 2. (LOCAL INDEPENDENCE ASSUMPTION)

Within class X=x, responses are independent:

$$P(y_1, y_2, y_3 \mid X = 1) = P(y_1 \mid X = 1)P(y_2 \mid X = 1)P(y_3 \mid X = 1)$$
  
 $P(y_1, y_2, y_3 \mid X = 2) = P(y_1 \mid X = 2)P(y_2 \mid X = 2)P(y_3 \mid X = 2)$ 

## **Example: model-implied proprtion**

|           | X=1   | X=2   |
|-----------|-------|-------|
| P(X)      | 0.620 | 0.380 |
|           |       |       |
| P(Y1=1 X) | 0.960 | 0.229 |
| P(Y2=1 X) | 0.742 | 0.044 |
| P(Y3=1 X) | 0.917 | 0.240 |

$$P(Y1=1, Y2=1, Y3=2) =$$

(Mixture assumption)

## Example: model-implied proprtion

|           | X=1   | X=2   |
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| P(X)      | 0.620 | 0.380 |
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| P(Y3=1 X) | 0.917 | 0.240 |

$$P(Y1=1, Y2=1, Y3=2) =$$

(Mixture assumption)

$$P(Y1=1, Y2=1, Y3=2 | X=2) 0.380 =$$

(Local independence assumption)

$$P(Y1=1|X=1) P(Y2=1|X=1) P(Y2=2|X=1) 0.620 + P(Y1=1|X=2) P(Y2=1|X=2) P(Y2=2|X=2) 0.380$$

### Example: model-implied proprtion

|           | X=1   | X=2   |
|-----------|-------|-------|
| P(X)      | 0.620 | 0.380 |
| P(Y1=1 X) | 0.960 | 0.229 |
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| P(Y3=1 X) | 0.917 | 0.240 |

$$P(Y1=1, Y2=1, Y3=2) =$$

```
(Mixture assumption)
P(Y1=1, Y2=1, Y3=2 | X=1) 0.620 +
P(Y1=1, Y2=1, Y3=2 | X=2) 0.380 =
```

```
(Local independence assumption)

(0.960) (0.742) (1-0.917) (0.620) +

(0.229) (0.044) (1-0.240) (0.380) \approx
```

≈ 0.0396

## Small example: data from GSS 1987

Y1: "allow anti-religionists to speak"

Y2: "allow anti-religionists to teach"

Y3: "remove anti-religious books from the library"

| (1 | = allowed, 2 = not allowed), |
|----|------------------------------|
| (1 | = allowed, 2 = not allowed), |
| 1  | = do not remove 2 = remove)  |

| Y1 | Y2 | <b>Y</b> 3 | Observed<br>frequency<br>(n) | Observed<br>proportion (n/<br>N) |  |
|----|----|------------|------------------------------|----------------------------------|--|
|    |    |            | 030                          | 0.400                            |  |
| 1  | 1  | 2          | 68                           | 0.040                            |  |
| 1  | 2  | 1          | 275                          | 0.161                            |  |
| 1  | 2  | 2          | 130                          | 0.076                            |  |
| 2  | 1  | 1          | 34                           | 0.020                            |  |
| 2  | 1  | 2          | 19                           | 0.011                            |  |
| 2  | 2  | 1          | 125                          | 0.073                            |  |
| 2  | 2  | 2          | 366                          | 0.214                            |  |

Implied is 0.0396, observed is 0.040.

# More general model equation

Mixture of C classes

$$P(\mathbf{y}) = \sum_{i=1}^{C} P(X = x) P(\mathbf{y} \mid X = x)$$

Local independence of K variables

$$P(\mathbf{y} \mid X = x) = \prod_{k=1}^{K} P(y_k \mid X = x)$$

Both together gives the likelihood of the observed data:

$$P(\mathbf{y}) = \sum_{k=1}^{C} P(X = x) \prod_{k=1}^{K} P(y_k \mid X = x)$$

### "Categorical data" notation

- In some literature an alternative notation is used
- Instead of Y1, Y2, Y3, variables are named A, B, C
- · We define a model for the joint probability

$$P(A=i,B=j,C=k) := \pi_{ijk}^{ABC}$$

$$\pi_{ijk}^{ABC} = \sum_{t}^{T} \pi_{t}^{X} \pi_{ijk\ t}^{ABC|X} \qquad \text{with} \qquad \pi_{ijk\ t}^{ABC|X} = \pi_{i\ t}^{A|X} \pi_{j\ t}^{B|X} \pi_{k\ t}^{C|X}$$

# Loglinear parameterization

$$\pi_{ijkt}^{ABC|X} = \pi_{it}^{A|X} \pi_{jt}^{B|X} \pi_{kt}^{C|X}$$

$$\ln(\pi_{ijk\ t}^{ABC|X}) = \ln(\pi_{i\ t}^{A|X}) + \ln(\pi_{j\ t}^{B|X}) + \ln(\pi_{k\ t}^{C|X})$$
$$:= \lambda_{i\ t}^{A|X} + \lambda_{j\ t}^{B|X} + \lambda_{k\ t}^{C|X}$$

# The parameterization actually used in most LCM software

$$P(y_k \mid X = x) = \frac{\exp(\beta_{0y_k}^k + \beta_{1y_kx}^k)}{\sum_{m=1}^{M_k} \exp(\beta_{0m}^k + \beta_{1mx}^k)}$$

$$\beta_{0v_k}^k$$
 Is a logistic intercept parameter

$$\beta_{1_{y_{i}x}}^{k}$$
 Is a logistic slope parameter (loading)

So just a series of **logistic regressions**, with X as independent and Y dep't! Similar to CFA/EFA (but logistic instead of linear regression)

#### A more realistic example

(showing how to evaluate the model fit)

# One form of political activism



61.31% 38.69%

#### Another form of political activism





|     | going wrong. During the last 12 months, have you done any of the Have you <b>READ OUT</b> |     |    | umigo nom       |
|-----|---|-----|----|-----------------|
|     |   | Yes | No | (Don't<br>know) |
| 313 | contacted a politician, government or local government official?                          | 1   | 2  | 8               |
| 314 | worked in a political party or action group?  | 1   | 2  | 8               |
| 315 | worked in another organisation or association?  | 1   | 2  | 8               |

8

...worn or displayed a campaign badge/sticker?

...taken part in a lawful public demonstration?

.signed a petition?

...boycotted certain products?

There are different ways of trying to improve things in [country] or help prevent things from

**B15** 

**B16** 

**B17** 

**B**18

**B19** 

# Data from the European Social Survey round 4 Greece

| contplt | wrkprty | wrkorg | badge | sgnptit | pbldmn | bctprd | clsprty |
|---------|---------|--------|-------|---------|--------|--------|---------|
| 2       | 2       | 2      | 2     | 2       | 2      | 1      | 2       |
| 2       | 2       | 2      | 2     | 2       | 2      | 1      | 1       |
| 2       | 2       | 2      | 2     | 2       | 1      | 1      | 1       |
| 2       | 2       | 2      | 2     | 2       | 2      | 2      |         |
| 2       | 2       | 2      | 2     | 2       | 2      | 2      | 1       |
| 2       | 2       | 2      | 2     | 2       | 2      | 1      | 2       |
| 2       | 2       | 2      | 2     | 2       | 2      | 2      | 2       |
| 2       | 2       | 2      | 2     | 2       | 2      | 2      | 2       |
| 2       | 2       | 2      | 2     | 2       | 2      | 2      | 1       |
| 2       | 2       | 2      | 2     | 2       | 2      | 2      | 7       |
|         |         |        |       |         |        |        |         |

## **Evaluating model fit**

In the previous small example you calculated the model-implied (expected) probability for response patterns and compared it with the observed probability of the response pattern:

observed - expected

The small example had  $2^3 - 1 = 7$  unique patterns and 7 unique parameters, so df = 0 and the model fit perfectly.

observed – expected = 
$$0$$
 <=> df =  $0$ 

## **Evaluating model fit**

Current model (with 1 class, 2 classes, ...)

Has  $2^7 - 1 = 128 - 1 = 127$  unique response patterns But much fewer parameters

So the model can be **tested**.

Different models can be compared with each other.

## **Evaluating model fit**

· Global fit

· Local fit

Substantive criteria



#### Goodness-of-fit chi-squared statistics

- H0: model with C classes; H1: saturated model
- $L^2 = \sum 2 n \ln (n / (P(y)*N))$
- $X^2 = \sum (n-P(y)^*N)^2/(P(y)^*N)$
- df = number of patterns -1 Npar
- Sparseness: bootstrap p-values

#### Information criteria

- · for model comparison
- · parsimony versus fit

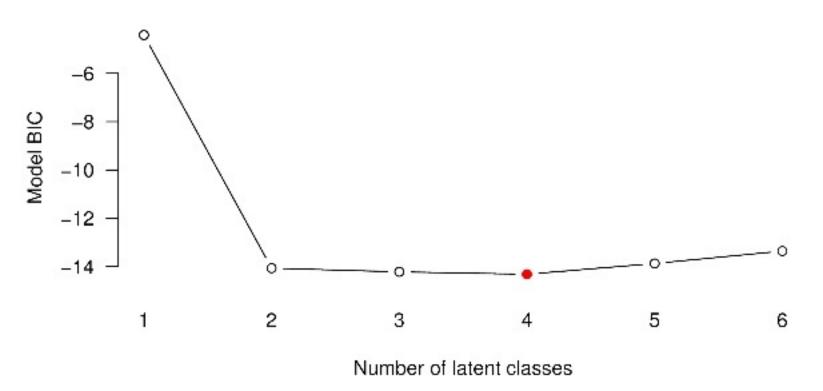
#### Common criteria

- BIC(LL) = -2LL + In(N) \* Npar
- AIC(LL) = -2LL + 2 \* Npar
- AIC3(LL) = -2LL + 3 \* Npar
- BIC(L2) = L2 In(N) \* df
- AIC(L2) = L2 2 \* df
- AIC3(L2) = L2 3 \* df

## **Model fit comparisons**

|           | L²     | BIC(L2) | AIC(L²) | df  | p-value |
|-----------|--------|---------|---------|-----|---------|
| 1-Cluster | 1323.0 | -441.0  | 861.0   | 120 | 0.000   |
| 2-Cluster | 295.8  | -1407.1 | -150.2  | 112 | 0.001   |
| 3-Cluster | 219.5  | -1422.3 | -210.5  | 104 | 0.400   |
| 4-Cluster | 148.6  | -1432.2 | -265.4  | 96  | 1.000   |
| 5-Cluster | 132.0  | -1387.6 | -266.0  | 88  | 1.000   |
| 6-Cluster | 122.4  | -1336.1 | -259.6  | 80  | 1.000   |

#### BIC is lowest at four classes



#### Local fit

# Local fit: bivariate residuals (BVR)

Pearson "chi-squared" comparing observed and estimated frequencies in 2-way tables.

Expected frequency in two-way table:

$$N \cdot P(y_k, y_{k'}) = N \cdot \sum_{x=1}^{C} P(X = x) P(y_k \mid X = x) P(y_{k'} \mid X = x)$$

Observed:

Just make the bivariate cross-table from the data!

## Example calculating a BVR

| 0 | bs | er | ve | d |
|---|----|----|----|---|
|---|----|----|----|---|

|     | No   | Yes |
|-----|------|-----|
| No  | 3250 | 280 |
| Yes | 123  | 216 |

Expected

| ·   | No   | Yes |
|-----|------|-----|
| No  | 3217 | 313 |
| Yes | 156  | 183 |

Bivariate residuals

BVR<sub>1,3</sub> = 
$$r_{11}^2 \sum_{k,l} \hat{\mu}_{kl}^{-1} = (32.6)^2 \sum_{k,l} \hat{\mu}_{kl}^{-1} \approx 1063(0.0154) \approx 16.3$$

|         | contplt | wrkprty | wrkorg  | badge   | sgnptit | pbldmn  | bctprd |
|---------|---------|---------|---------|---------|---------|---------|--------|
| contplt |         |         |         |         |         |         |        |
| wrkprty | 342.806 |         |         |         |         |         |        |
| wrkorg  | 133.128 | 312.592 |         |         |         |         |        |
| badge   | 203.135 | 539.458 | 396.951 |         |         |         |        |
| sgnptit | 82.030  | 152.415 | 372.817 | 166.761 |         |         |        |
| pbldmn  | 77.461  | 260.367 | 155.346 | 219.380 | 272.216 |         |        |
| bctprd  | 37.227  | 56.281  | 78.268  | 65.936  | 224.035 | 120.367 |        |

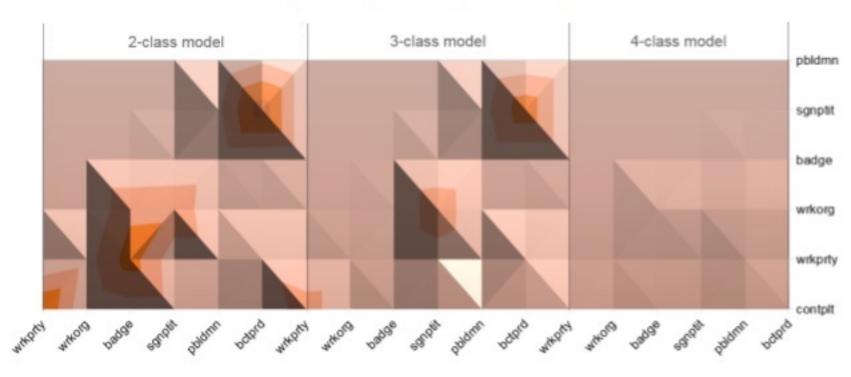
|         | contplt | wrkprty | wrkorg | badge | sgnptit | pbldmn | bctprd |
|---------|---------|---------|--------|-------|---------|--------|--------|
| contplt |         |         |        |       |         |        |        |
| wrkprty | 15.147  |         |        |       |         |        |        |
| wrkorg  | 0.329   | 2.891   |        |       |         |        |        |
| badge   | 2.788   | 12.386  | 8.852  |       |         |        |        |
| sgnptit | 2.402   | 1.889   | 9.110  | 0.461 |         |        |        |
| pbldmn  | 1.064   | 1.608   | 0.108  | 0.945 | 3.957   |        |        |
| bctprd  | 1.122   | 2.847   | 0.059  | 0.717 | 18.025  | 4.117  |        |

|         | contplt | wrkprty | wrkorg | badge | sgnptit | pbldmn | bctprd |
|---------|---------|---------|--------|-------|---------|--------|--------|
| contplt |         |         |        |       |         |        |        |
| wrkprty | 7.685   |         |        |       |         |        |        |
| wrkorg  | 0.048   | 0.370   |        |       |         |        |        |
| badge   | 0.282   | 0.054   | 0.273  |       |         |        |        |
| sgnptit | 2.389   | 2.495   | 8.326  | 0.711 |         |        |        |
| pbldmn  | 2.691   | 0.002   | 0.404  | 0.086 | 2.842   |        |        |
| bctprd  | 2.157   | 2.955   | 0.022  | 0.417 | 13.531  | 1.588  |        |

|         | contplt | wrkprty | wrkorg | badge | sgnptit | pbldmn | bctprd |
|---------|---------|---------|--------|-------|---------|--------|--------|
| contplt |         |         |        |       |         |        |        |
| wrkprty | 0.659   |         |        |       |         |        |        |
| wrkorg  | 0.083   | 0.015   |        |       |         |        |        |
| badge   | 0.375   | 0.001   | 1.028  |       |         |        |        |
| sgnptit | 0.328   | 0.107   | 0.753  | 0.019 |         |        |        |
| pbldmn  | 0.674   | 0.939   | 0.955  | 0.195 | 0.004   |        |        |
| bctprd  | 0.077   | 0.011   | 0.830  | 0.043 | 0.040   | 0.068  |        |

#### Bivariate residuals =0.000-5.00

=0.000-5.000 = 5.000-10.000 = 10.000-15.000 = 15.000-20.000



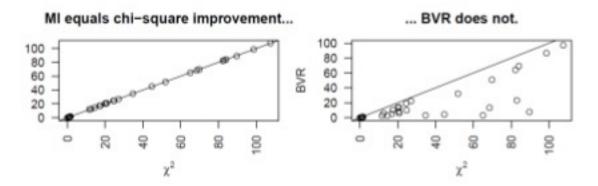
## Local fit: beyond BVR

The bivariate residual (BVR) is not actually chi-square distributed!

(Oberski, Van Kollenburg & Vermunt 2013)

#### Solutions:

- Bootstrap p-values of BVR (LG5)
- "Modification indices" (score test) (LG5)



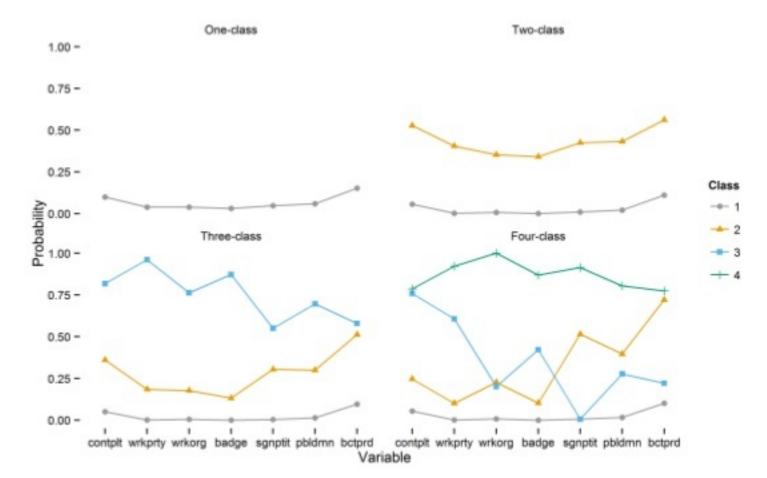
## Example of modification index (score test) for 2-class model

| Covariances | /Assoc | ciations |      |           |         |    |        |
|-------------|--------|----------|------|-----------|---------|----|--------|
| term        |        |          | coef | EPC(self) | Score   | df | BVR    |
| contplt     | <->    | wrkprty  | 0    | 1.7329    | 28.5055 | 1  | 15.147 |
| wrkorg      | <->    | wrkprty  | 0    | 0.6927    | 4.3534  | 1  | 2.891  |
| badge       | <->    | wrkprty  | 0    | 1.3727    | 16.7904 | 1  | 12.386 |
| sgnptit     | <->    | bctprd   | 0    | 1.8613    | 37.0492 | 1  | 18.025 |

wrkorg <-> wrkparty is "not significant" according to BVR but is when looking at score test!

(but not after adjusting for multiple testing)

Interpreting the results and using substantive criteria



### EPC-interest for looking at change in substantive parameters

After fitting two-class model, how much would loglinear "loadings" of the items change if local dependence is accounted for?

| term    |     |         | Y1    | Y2    | Y3    | Y4    | Y5    | Y6   | Y7    |
|---------|-----|---------|-------|-------|-------|-------|-------|------|-------|
| contplt | <-> | wrkprty | -0.44 | -0.66 | 0.05  | 1.94  | 0.05  | 0.02 | 0.00  |
| wrkorg  | <-> | wrkprty | 0.00  | -0.19 | -0.19 | 0.63  | 0.02  | 0.01 | 0.00  |
| badge   | <-> | wrkprty | 0.00  | -0.37 | 0.03  | -1.34 | 0.03  | 0.01 | 0.00  |
| sgnptit | <-> | bctprd  | 0.01  | 0.18  | 0.05  | 1.85  | -0.58 | 0.02 | -0.48 |

See Oberski (2013); Oberski & Vermunt (2013); Oberski, Moors & Vermunt (2015)

## Model fit evaluation: summary

Different types of criteria to evaluate fit of a latent class model:

#### Global

BIC, AIC, L2, X2

#### Local

Bivariate residuals, modification indices (score tests), and expected parameter changes (EPC)

#### Substantive

Change in the solution when adding another class or parameters

## Model fit evaluation: summary

- Compare models with different number of classes using BIC, AIC, bootstrapped L2
- Evaluate overall fit using bootstrapped L2 and bivariate residuals

 Can be useful to look at the profile of the different solutions: if nothing much changes, or very small classes result, fit may not be as useful

#### Classification

(Putting people into boxes, while admitting uncertainty)

#### Classification

 After estimating a LC model, we may wish to classify individuals into latent classes

 The latent classification or **posterior** class membership probabilities P(X = x | y) can be obtained from the LC model parameters using Bayes' rule:

$$P(X = x \mid \mathbf{y}) = \frac{P(X = x)P(\mathbf{y} \mid X = x)}{P(\mathbf{y})} = \frac{P(X = x)\prod_{k=1}^{K} P(y_k \mid X = x)}{\sum_{c=1}^{C} P(X = c)\prod_{k=1}^{K} P(y_k \mid X = c)}$$

## Small example: posterior classification

| Y1 | Y2 | Y3 | P(X=1   Y) | P(X=2   Y) | Most likely (but not sure!) |
|----|----|----|------------|------------|-----------------------------|
| 1  | 1  | 1  | 0.002      | 0.998      | 2                           |
| 1  | 1  | 2  | 0.071      | 0.929      | 2                           |
| 1  | 2  | 1  | 0.124      | 0.876      | 2                           |
| 1  | 2  | 2  | 0.832      | 0.169      | 1                           |
| 2  | 1  | 1  | 0.152      | 0.848      | 2                           |
| 2  | 1  | 2  | 0.862      | 0.138      | 1                           |
| 2  | 2  | 1  | 0.920      | 0.080      | 1                           |
| 2  | 2  | 2  | 0.998      | 0.003      | 1                           |

## Classification quality

#### **Classification Statistics**

- classification table: true vs. assigned class
- overall proportion of classification errors

#### Other reduction of "prediction" errors measures

- How much more do we know about latent class membership after seeing the responses?
- Comparison of P(X=x) with P(X=x | Y=y)
- R-squared-like reduction of prediction (of X) error

```
posteriors <- data.frame(M4$posterior, predclass=M4$predclass)
classification table <-
                                                               ])))
```

60.1

|   | ddply(po    | steriors,  | . (pred  | class), | function(x) | colSums(x[,1:4] |
|---|-------------|------------|----------|---------|-------------|-----------------|
|   | round(clas  |            |          |         |             |                 |
| ] | predclass p | ost.1 post | t.2 post | t.3 pos | t.4         |                 |
| 1 | 1           | 1824.0     | 34.9     | 0.0     | 11.1        |                 |
|   |             |            |          |         |             |                 |

2 7.5 87.4 1.1 3.0

0.0 1.0 19.8 0.2 4.0 8.6 1.4

#### Classification table for 4-class

|   | post.1 | post.2 | post.3 | post.4 |
|---|--------|--------|--------|--------|
| 1 | 0.99   | 0.26   | 0.00   | 0.15   |
| 2 | 0.00   | 0.66   | 0.05   | 0.04   |
| 3 | 0.00   | 0.01   | 0.89   | 0.00   |
| 4 | 0.00   | 0.07   | 0.06   | 0.81   |
|   | 1      | 1      | 1      | 1      |

#### Total classification errors:

```
> 1 - sum(diag(classification_table)) / sum(classification_table)
[1] 0.0352
```

## Entropy R<sup>2</sup>

```
entropy <- function(p) sum(-p * log(p))
error_prior <- entropy(M4$P) # Class proportions
error_post <- mean(apply(M4$posterior, 1, entropy))

R2_entropy <- (error_prior - error_post) / error_prior
> R2_entropy
[1] 0.741
```

This means that we know a lot more about people's political participation class after they answer the questionnaire.

Compared with if we only knew the overall proportions of people in each class

### Classify-analyze does not work!

- You might think that after classification it is easy to model people's latent class membership
- "Just take assigned class and run a multinomial logistic regression"
- Unfortunately, this does not work (biased estimates and wrong se's) (Bolck, Croon & Hagenaars 2002)
- (Many authors have fallen into this trap!)
- Solution is to model class membership and LCM simulaneously
- (Alternative is 3-step analysis, not discussed here)

## Predicting latent class membership (using covariates; concomitant variables)

## Fitting a LCM in poLCA with gender as a covariate

This gives a **multinomial logistic regression** with X as dependent and gender as independent ("concomitant"; "covariate")

## Predicting latent class membership from a covariate

$$P(X = x \mid Z = z) = \frac{\exp(\gamma_{0x} + \gamma_{zx})}{\sum_{c=1}^{C} \exp(\gamma_{0c} + \gamma_{zc})}$$

 $\gamma_{0x}$  Is the logistic intercept for category x of the latent class variable X

 $\gamma_{zx}$  Is the logistic slope predicting membership of class x for value z of the covariate Z

```
Fit for 4 latent classes:
2 / 1
          Coefficient Std. error t value Pr(>|t|)
(Intercept) -0.35987
                       0.37146 -0.969
                                         0.335
gndrFemale -0.34060 0.39823 -0.855 0.395
3 / 1
          Coefficient Std. error t value Pr(>|t|)
(Intercept)
             2.53665
                       0.21894 11.586 0.000
gndrFemale 0.21731 0.24789 0.877 0.383
4 / 1
          Coefficient Std. error t value Pr(>|t|)
(Intercept) -1.57293
                       0.39237 -4.009 0.000
gndrFemale -0.42065
                       0.57341 -0.734 0.465
```

Class 1 Modern political participation Class 2 Traditional political participation Class 3 No political participation

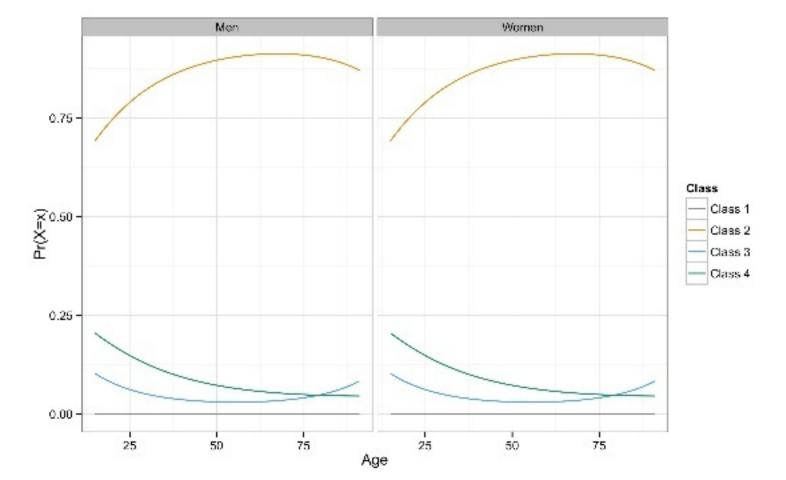
Class 4 Every kind of political participation

Women more likely than men to be in classes 1 and 3 Less likely to be in classes 2 and 4

# Multinomial logistic regression refresher

#### For example:

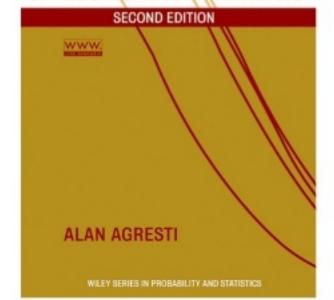
- Logistic multinomial regression coefficient equals -0.3406
- Then log odds ratio of being in class 2 (compared with reference class 1) is -0.3406 smaller for women than for men
- So odds ratio is smaller by a factor exp(-0.3406) = 0.71
- So odds are 30% smaller for women





### Even more (re)freshing:

# AN INTRODUCTION TO CATEGORICAL DATA ANALYSIS



# Problems you will encounter when doing latent class analysis (and some solutions)

## Some problems

Local maxima

- Boundary solutions
- Non-identification

### **Problem: Local maxima**

**Problem**: there may be different sets of "ML" parameter estimates with different L-squared values we want the solution with lowest L-squared (highest log-likelihood)

**Solution**: multiple sets of starting values

```
poLCA(cbind(Y1, Y2, Y3)~1, antireli, nclass=2, nrep=100)

Model 1: llik = -3199.02 ... best llik = -3199.02

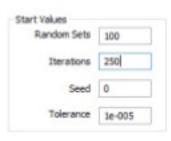
Model 2: llik = -3359.311 ... best llik = -3199.02

Model 3: llik = -2847.671 ... best llik = -2847.671

Model 4: llik = -2775.077 ... best llik = -2775.077

Model 5: llik = -2810.694 ... best llik = -2775.077

....
```



# Problem: boundary solutions

Pr(1) Pr(2)

**Problem**: estimated probability becomes zero/one, or logit parameters extremely large negative/positive

```
$badge
```

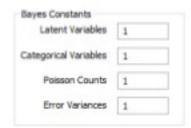
```
Example: class 1: 0.8640 0.1360
```

class 2: 0.1021 0.8979 class 3: 0.4204 0.5796

class 4: 0.0000 1.0000

#### Solutions:

- Not really a problem, just ignore it;
- Use priors to smooth the estimates
- Fix the offending probabilities to zero (classical)



### **Problem: non-identification**

- Different sets of parameter estimates yield the same value of Lsquared and LL value: estimates are not unique
- Necessary condition DF>=0, but not sufficient
- Detection: running the model with different sets of starting values or, formally, checking whether rank of the Jacobian matrix equals the number of free parameters
- "Well-known" example: 3-cluster model for 4 dichotomous indicators



## What we did not cover

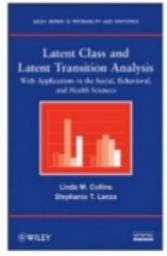
- 1 step versus 3 step modeling
- Ordinal, continuous, mixed type indicators
- Hidden Markov ("latent transition") models
- Mixture regression

### What we did cover

- Latent class "cluster" analysis
- Model formulation, different parameterizations
- Model interpretation, profile
- Model fit evaluation: global, local, and substantive
- Classification
- Common problems with LCM and their solutions

## Further study







#### Journal of Statistical Software

June 2011, Volume 42, Insue 10.

http://www.jstatsoft.org/

poLCA: An R Package for Polytomous Variable Latent Class Analysis

> Drew A. Linzer Emory University

Jeffrey B. Lewis University of California, Los Angeles

# Thank you for your attention!



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