## Official Church Form Design Guidelines

## A House of Order

"Behold, mine house is a house of order, saith the Lord God, and not a house of confusion" (Doctrine and Covenants 132:8).

From membership information and finances to family history and Church education, The Church of Jesus Christ of Latter-day Saints uses forms to maintain order and hold itself accountable to the Lord and to its members.

These guidelines provide instructions for creating forms that align with the Global Visual Style Guide. Forms are designed for domestic and international use and use the standard paper sizes of letter or A4.

## Design Template Options

Official Church forms are generally created by the Official Church Forms team. A form is defined as a document that is intended to gather information to be returned to the Church or a Church employee. The following four templates will help define the standards that provide consistent, high-quality, usable forms that are aligned with the Global Visual Style Guide.



Standard forms are the most common type. They may gather a large variety of information, which may include sensitive personal information such as medical history or financial information.



Legal forms are usually text heavy and can be legally binding. The amount of information gathered in the forms varies but is often limited to basic identifying information and signatures.



Order forms are used to help organizations prepare goods or services. The information gathered in these forms usually contains names, addresses, and order specifications.



Low-ink format is available in certain circumstances.

Opinion forms collect subjective information such as comments and opinions. Basic personal information may be gathered but is not the focus. Opinion forms may be designed by the Pool Design team or the Official Church Forms team.

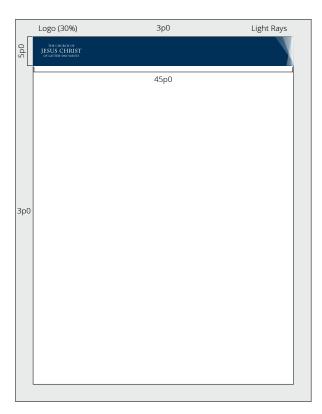
## Standard Form

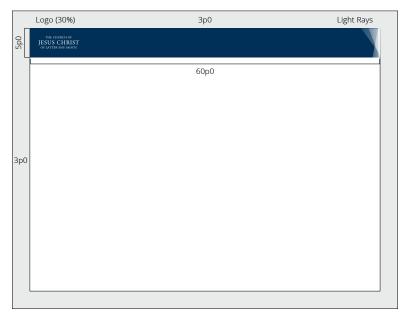
## Orientation and margins

Standard forms can be portrait or landscape orientation. Margins are 3 picas with no bleed or slug.

## Header box

The header box is 5p0 tall and 45p0 wide on portrait pages, 60p0 wide on landscape pages. The fill is GVSG Grey 40, Blue 40, or Green 40. Red 40 may also be used on rare occasions when multiple related forms use color differentiation. A white Church logo is placed on the left of the header box at 30% of full size. The white light-ray graphic is placed on the right of the header box.





### **Fonts**

Zoram and Zoram Condensed are the approved fonts for forms.

### **Titles**

Form titles (h1) are white Zoram Bold with a default size of 14/16. If a department name must be included in the header bar, it should be on it's own line and bold. Titles that extend to 3 or more lines may be reduced in size and weight, down to Zoram regular 12/13. Subtitles are Zoram Regular and can be separated from the main title by a hard return, right tab or line break.

Any forms that are part of the same group should have the titles styled identically.

The form title is repeated on subsequent pages in the GVSG color of the header box, using Zoram Bold 9/10 font. The text "—continued" is placed after the title. The title has a 1-pt., text-colored rule below with an offset of 0p4.

Level two titles (h2) are black Zoram Condensed Bold 9/10 with 0p9 space before.

Level three titles (h3) are black Zoram Condensed Semibold Italic 9/10 with 0p6 space before.

Field group titles are within a 1p3-high table cell that has a fill one color-step lighter than the header box (GVSG 30), no stroke, and all insets are 0p2. The text is white Zoram Condensed Bold 8/9. Annotations are separated from the title by an em space and are Zoram Condensed Regular.

If a field group breaks pages, then the field group title is repeated with the text "—continued" following the title.

Field group level 2 titles are in 1p3-high table cells with no fill, a 1-pt. black stroke above, a 0p0 left inset, and other insets are 0p2. Text is black Zoram Condensed Semibold Italic 8/9.



**H1 title**Subtitle



**Department name**Long title that
extends to
multiple lines

#### H1 Title—continued

#### H2 title

#### H3 title

Field group title annotation

#### Field group level 2 title

## Body text

Body text is Zoram Condensed Light 9/10 with 0p3 space before. Text is two columns with a 1p0 gutter, but it can span columns if it is fewer than 6 lines. There must be at least 0p4 space between the header bar and any body text

Addresses follow USPS guidelines by being in all caps, using standard abbreviations, having no punctuation, and so forth. Use soft returns between lines and an en space before the zip code.

If body text is in a field group, it's cell must have a 0p4 inset on top and bottom and be vertically centered.

Body text
ADDRESS BLOCK
123 SAMPLE ST
CITY STATE ZIP

Field group body text

### Lists

Level-1 bullet lists are 9/10 Zoram Condensed light. They have a 1p0 indent with a -1p0 first line indent. They also have 0p4 space before. Level-1 bullet lists use InDesign's bullet list feature.

Level-2 bullet lists should be based off of the level-1 bullet list. Level-2 bullets have a 2p0 indent and use the open bullet character.

Level-1 alpha lists are 9/10 Zoram Condensed light. They should have a 1p0 indent with a -1p0 first line indent. They also have 0p4 space before. Alpha lists do not use the InDesign list feature. List labels should be preceded and followed by tabs. A decimal tab should be placed at 0p6, and a left-aligned tab should be placed at 1p0.

Level-2 alpha lists should be based on the level-1 list. Level-2 alpha lists have a 2p0 indent with tabs set at 1p6 and 2p0.

Level-1 decimal lists follow the same standards as level-1 alpha lists.

Level-2 decimal lists follow the same standards as level-2 alpha lists.

#### **Bullet lists**

- Level 1 bullet list
- Level 1 bullet list
  - Level 2 bullet list
  - Level 2 bullet list

### **Alpha lists**

- a. Level 1 alpha list
- b. Level 1 alpha list
  - a. Level 2 alpha list
  - b. Level 2 alpha list

#### **Decimal lists**

- 1. Level 1 decimal list
- 2. Level 1 decimal list
  - 1. Level 1 decimal list
  - 2 Level 1 decimal list

## Copyright

Copyright lines are Zoram Condensed light 6/7, right aligned, and have at least the following text: © Year by Intellectual Reserve, Inc. All rights reserved. X/XX. PDXXXXXXXX 000

## Input fields

Input fields are placed in a table. Cell dimensions are a minimum of 11p3 wide on portrait pages, 10p0 wide on landscape pages, and 2p0 tall.<sup>1</sup> If the input prompt is multiple lines, the cell height should be at least 1p0 greater than the number of lines (for example, 2 lines is 3p0 tall, 3 lines is 4p0).

An inset of 0p2 is required on all sides of the cell, although left-most cells have no left inset. All cells have a 0.25-pt. black stroke on all inner lines. There is no outside stroke with the exception of the last row on the page, which has a 0.25-pt. black stroke on the bottom.

If the user input occupies the same field as the prompt, then the prompt text is black Zoram Condensed light 8/9 with 0p3 space after.

If the user input is in a separate field, then the prompt text follows the guidelines of body text.

Field group title		
Input prompt	Input prompt	Input prompt

Multiple line input prompt Lore et iliaspis audis delique nobist ende quae poreic tempossunt fugitio omnimet alia corrum quis molupta mendio

Field group title	
Field group level 2 title	Field group level 2 title
Prompt text with separate user input	
Prompt text with separate user input	

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<sup>1.</sup> The forms designer has discretion to adjust minimum cell sizes in English-only forms.

### Checkboxes

Input fields that use checkboxes have the prompt on the first line with a hard return before the options. Checkboxes are Zoram Condensed light, 12 pt. Text is separated from the box by an en space, and multiple options are separated by an em space.

If needed, yes/no options can be part of the same paragraph as the text. Options are separated from the prompt text with at least two em spaces and have a baseline shift to the options of at least -2 pt. when the text is multiple lines.

If the prompt for a checkbox field is in a separate field (only the checkboxes occupy the field), then the minimum width of the checkbox field is 9p0. The text can be left aligned or centered. Checkbox text should be Zoram Condensed light 9/10 with 14-pt. checkboxes.

### Address fields

Single-line address fields have a height of 2p0 and no stroke dividing the address parts (street, city, state, and so on). Multiline address fields have a minimum width of 22p6 on portrait pages, 20p0 on landscape pages, and a minimum height of 4p6 regardless of orientation.

### Date fields

Date fields should follow minimum sizing standards where possible. If a date format is enforced, whether through the prompt or in PDF interactivity, the width of the date field can be reduced to allow for more room in other input fields.

Field group title					
Input prompt	Input prompt		Input pro	ompt	
☐ Option 1 ☐ Option 2	☐ Yes ☐ No	□ NA	□ Yes	□ No	
Long input prompt El ius modis aria vole dolorissinis ut rerorpo rempossit	es sequi abor aut es 🗆 No	officitius andem aut adit,	adis este	qui blam	ium aut antiatem
Field group title					
Field group level 2 title				Field gro	up level 2 title
Prompt text with separate user input	:			□ Yes	□ No
Prompt text with separate user input				□ Yes	□ No
Field group title					
Address	City	State		Zip	Country
Input text	Address				
Field group title					
Signature				Date (I	DD MMM, YYYY)
Signature				Date (I	ואוואוואו, דדד אויייאי טכ

## Order Form

Order forms use the same specifications as standard forms with the following exceptions.

### **Titles**

Order description titles use the same typeface as field group level 2 titles, but they may be bottom aligned and centered. They have a minimum cell width of 11p3 in portrait orientation and 10p0 in landscape orientation. Minimum height for description-title fields is 1p0.

Description titles with numerical or abbreviated input (cost, quantity, size, and so on) have a minimum width of 2p6. Column titles may be rotated 270° (90° counter-clockwise) if multiple, adjacent titles are too long to fit in the designated space.

Total titles have a fill 1 step lighter than the field group heads. Text is white Zoram Condensed semibold 8/9, vertically centered, and right aligned. Cells are at least the same height as the input fields with a 0.5-pt. stroke around them, no matter what other cells they border.

Single-order field groups can split columns if needed. Split-column field groups have a single total field

Multiple-order field groups can be side by side. Side-by-side orders can have separate or combined total fields as needed.

Field group title							
Description title	Descript	tion title		Description title	Description title	Size	Cost
					T	otal title	
Field group title							
Description title	Size	Cost	Description title			Size	Cost
					T	otal title	
Field group title 1			Field group title 2				
Description title 1	Size 1	Cost 1	Description title 2			Size 2	Cost 2
	otal title				T	otal title	

## Description text

Description text is Zoram Condensed light 8/9 with 0p2 inset spacing on all sides. If needed, text can be reduced to a minimum of 7/8. Left-most fields have 0 left inset. Text can be vertically aligned to the top or center. Horizontally, text can be left aligned or centered. Text that spans columns can be horizontally aligned as needed.

## Input fields

Predefined input cells using numerical amounts (such as prices) are right aligned.

Field group title					
Description title	Description title	Description title	Description title	Size	Cost
Description text	Description text				0.00
Description text	Description text				0.00
		De	scription t	ext Tax	0.00
			To	otal title	

## Legal Form

Legal forms use the same specifications as standard forms with the following exceptions.

## In-line input

If text requires in-line input, that should be done with white hyphens or em spaces with an underline applied. Underlines should be black with a 0.25-pt. weight. If needed, leading can be increased to give the user more space.

Multiline text input is created with right tabs and soft returns. Input lines can start on the same line as text, but this should be avoided as the change in leading can make the paragraph more difficult to read. Leading on multiline input should be at least 14 pt.

In-line input paragraph Ignatior erferum vent, aut quae. Itionecte ipiende lestrum hilique magnis dolorepedit que rem. Itas alitem. Itatiae venis sed moles molor apedit quam idellac ilitium estrum et rae quo quuntiis maximporest laboren iamus, aut ut libus dolorios magnis ea ne perum dis magniame cum re peri de nonsedi blabore porepre
In-line input paragraph with increased leading. Cor asimus sequatem que pre rem arum volorpo rectur
recture iusdam liquodi psapelendion plabo
Et est aceriam quatinc totatatur
sim faceperae. Eriorro rehende rumquunte odigene
con nienet aut parias ut voluptiae eatio. Nequidi tem

aliquiasiti berae im quid ma ium res voluptatium et labo. Ugit eos dolo que et ium quiatia temped

Optional multiline input		

## Low-ink Forms

Use of the low-ink format is restricted to forms that meet at least one of the following conditions:

- 1. Low-ink, black and white format is mandated by Church legal counsel
- 2. The form is printed in bulk and stocked by Distribution.

### Header box

The header box is 5p0 tall and 45p0 wide on portrait pages, 60p0 wide on landscape pages. There is no fill and no light rays. A black Church logo is placed on the left of the header box at 30% of full size.

### **Titles**

Form titles follow the same standards as all other forms, but are 100% black.

Field group titles are within a 1p3-high table cell that has a no fill, a 1.5 black stroke above and a 0.25 black stroke below. Text is 100% black and all other specifications follow the same standards as other forms.



**H1 title** Subtitle

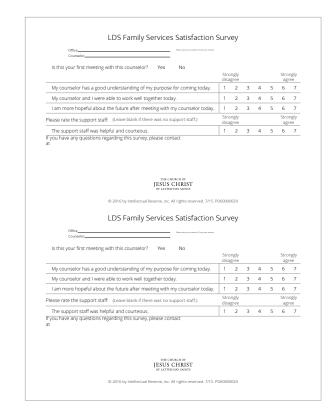
Field group title annotation

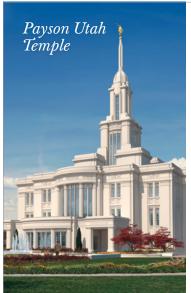
## Opinion Form

Because page size and usage can vary greatly, the rules for opinion forms are not as strict. Where possible, a bar header with the logo and the light rays is encouraged but not necessary. The only set rules are to have the fonts in Zoram or, in some cases, McKay.

For the more casual feel, use the Zoram family instead of the Zoram Condensed family. This gives the form more space and a friendlier feel.

Paper sizes can vary, though standard sizes (letter or A4) are encouraged. If smaller sizes are desired, half or quarter sheets are recommended.





#### Share your comments

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Email 

Please email me about materials provided by
The Church of Jesus Christ of Latter-day Saints.

 Your Name
 Betigion

 Street Address
 City

 City
 State or Province

 Country
 Postal Code

 Phone
 Email

We will use the personally identifiable information you provide on this form to meet your requests. We do not sell your information. Additional information about our privacy practices can be found at mormon.org.

JESUS CHRIST

@ 2015 IRIL 1/15. PD10053312

## Samples

## Standard Form

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS	Event a	nd Activity Pl	an	
If you are planning an event or a submit it to your bishop or stake to advertising or promoting the	president for a	udes special consideration approval (see <i>Handbook 2</i>	ns, an overnight stay, or Administering the Churc	travel outside the local area, complete this form ar h [2010], 8.13, 10.8, and 13) two to three weeks pri
Event Details				
Location of event			Date(s) of event	
Describe event and activities (please	be specific).			
Describe gospel-centered purpose of	of event and activi	ities.		
Special needs of participants				•
Estimated cost			Source of funds (select	all that apply)  Annual fund-raiser
Administration		Ward/branch		Stake
Organization		ward/branch		Stake
Event or activity leader(s)		Telephone number	Other su	pervisors/chaperones
Transportation				
Private vehicles				
Drivers' names		Is each vehicle in sound of Yes No Is each driver a responsit		Does each driver have a current driver's license?  Yes No  Does each driver have automobile liability insurance
Commercial transportation		□ Yes □ No		□ Yes □ No
Bus company name			Is the company current	ly licensed and insured as a passenger carrier?
bus company name			□ Yes □ No	ay neer see and made ed as a passer ger currer.
Itinerary attach full itinerary if n	eeded			
Date	Travel to		Travel from	Miles (one way)
Number of meals being planned	Lodging fa	cility		Telephone number
Approvals				
Event leader's signature	Date		Bishop's signature	Date
Area signature (when required)				Date
Stake president's signature (when re	quired)			Date
Guidelines				
Stake presidencies and bishopri planning of their Church-sponso activities, leaders should use go To assist in this process: 1. Seek the inspiration of the Lo conducting activities. 2. Carefully develop and follow	ored activities. Wood judgment.  ord when selections this Event and A	/hen considering ing, planning, and	Instruct participa     Identify safety are additional pages     Identify any other considerations (	n person wears a seat belt. ants in emergency procedures. In dhealth hazards and plans to minimize risk (attact if needed). In logistical or activity concerns that may require attach additional pages if needed). In about how to complete this form, contact Risk
guidance found in Handbook 3. Instruct participants in safety the activity begins.	2, section 13.		Management or you	ur local area office.

## Order Form

JES	THE CHURCH OF  US CHRIST  T  ATTER-DAY SAINTS	emple	Clothi	ng Sign	Ordei				
TEMPLE D 50 E NOR	LANNING DIVISION DEPARTMENT TH TEMPLE ST E CITY UT 84150-0004					ompleted computer-ge aundry@ldschurch.org		o handwritte	n forms) to:
	801-240-3801								
Temple ir Temple nar	formation	Order da			Shipping a	adden an			
тептріе па	TIE .	Order da	ie		Stillphilig	audiess			
Contact na	me	Phone			1				
Email					-				
					-				
Account co	ode								
Sign Orde	er								
Custom s without n	ithout notice). igns are 8 in. wide x 3 in. otice).	high x 0.13 i	n. deep (app	proximately 203			US\$16.50 per s	ign (subject to	o change
Men Only Item no.	Item		Symbol	Quantity	Men and Item no.			Symbol	Quantity
1	Belt		Symbol	Quantity	13	Apron		Symbol	Quantity
						Apron			
2	Сар		F		14	Baptismal suit		ti	
3	Pants				15	Envelope			
4	Shirt		M		16	Garment	-	m	
			402				-		
5	Shoes		8		17	Robe			
6	Socks				18	Sash			
7	Tie		1		19	Towel		(Tan)	
Women C	Only				Custom 5	igns			
8	Dress		A		For temp	les with limited clothing ed. Please enter the item	drops, signs with	up to three pi	ctures can
	Shoes		1		be order	co. , rease enter the item	Picture 1	Picture 2	Picture 3
9				-	Sign 1				
9	Slip				Sign 2				
10	Stockings								+
					Sign 3				-
10	Veil				Sign 4				
10	Veil				L				1
10	Veil				Sign 5				

## Legal Form



## LDS Family Services Counseling Services—Description of Services (United States)

LDS Family Services provides professional counseling in harmony with gospel principles. The following information describes our relationship with you as the client and the services we provide.

#### Description of Services

#### **Involving Church Leaders**

You have been referred for counseling by your Church leader. We believe that counseling is more effective when clients, counselors, and Church leaders work together. With your authorization, we will consult with and involve your bishop or other Church leaders to help improve the outcome of your counseling.

#### Goals, Benefits, and Risks

Your goals are more likely to be met when you understand the nature and limitations of counseling is intended to help you understand your feelings and change your thoughts and behaviors. Many people experience improvement or resolve their concerns through the counseling process, but there are some risks. For example, the counseling experience may cause discomfort. Although we cannot guarantee the outcome of counseling your commitment to the counseling process will greatly influence how beneficial counseling s for you.

#### **Length of Counseling**

LDS Family Services generally provides fewer than 12 counseling sessions per case. If you need long-term, specialized, or comprehensive care, your counselor will discuss treatment options with you. Options may include referring you to an appropriate community resource.

#### Confidentiality

The document LDS Family Services Notice of Privacy Rights and Practices describes how information in your file may be used and disclosed and how you can access this information. Please review it carefully. You will be presented with an Authorization for Release of Confidential information. We will only disclose your confidential information to those whom you identify on that form, unless such release is otherwise authorized or required by Jaw.

Special Situations. We will use or disclose your health information or other information you provide to us without your permission for several reasons. These reasons may include:

- When we believe that disclosure is necessary to prevent injury, a serious threat to your health and safety or the health and safety of another person.
- When required by federal, state or local law.
- · When required by law to report suspected abuse or neglect.
- In response to a court order, subpoena, warrant, summons, or similar process.

#### **Payment for Services**

- · Initial assessment sessions are billed at \$\_
- The normal fee for a 50-minute session is \$\_\_\_\_\_\_
- If the initial assessment session or a counseling session extends beyond 50 minutes, additional time is billed in 25-minute increments. Your counselor will explain any exceptions that apply to you.
- Services are provided at no charge for single expectant parents and missionaries.

You are responsible to pay for the services you receive, even if you have an agreement with another person to pay for these services. Counselors and office staff are not authorized to accept payments. We will send you a bill for our services. Payment is due when you receive the bill. Our central billing department accepts personal checks as well as Visa,

MasterCard, Discover, and American Express credit or debit cards. We do not bill insurance companies, but upon your request we will provide you with the necessary information for you to request reimbursement from your insurance company. If your bishop has agreed to pay for our services, we will send him your bill. If your bishop is released and you want your new bishop to pay for future services, you must discuss this with him and ask him to notify us of his approval. If you move into a new ward while receiving services, you will need to authorize us to speak with your new bishop. Any insurance reimbursements you receive after your bishop has paid should be addressed with your bishop.

We will not schedule appointments for you if your account shows that we have not received payment for three counseling sessions. If you have concerns about billing, please discuss them with your counselor. If you have questions about your account, including your current balance, please contact our central billing office at 1-855-537-1000.

#### Change or Cancellation of Appointment

If you need to change or cancel an appointment, you must notify us at least 24 hours before the scheduled appointment. If you fail to do this, you may be billed for one-half of the session fee.

#### Assignment of Counselor

You will be seen by a licensed counselor or a counselor who is supervised by a licensed counselor. We will try to accommodate any request to change counselors.

#### Clients with Children

You should not bring children to your counseling sessions unless they are invited as part of family therapy. Children may not be left unattended in the waiting area.

#### Follow-Up

We periodically ask clients to complete an anonymous survey to help us improve our services. We may send you survey information using the email address you provide to us. We appreciate your feedback.

#### Additional Information

We assist individuals and families as they respond to same-sex attraction. Our therapists do not provide what is commonly referred to as "reparative therapy" or "sexual orientation change efforts." However, when clients self-determine to seek assistance for individual and families uses associated with same-sex attraction, we help them strengthen and develop healthy patterns of living. We assist clients who desire to reconcile same-sex attraction with their religious beliefs. Our services are consistent with applicable legal and ethical standards, which allow self-determined clients to receive assistance with faith-based or religious goals.

#### **Complaints and Grievances**

If you are not satisfied with our services, you may file a written complaint with the manager of the office that served you. If you are not satisfied with the manager's response, you may request that your complaint be escalated for further review. We will provide a written response within 30 days of receiving your complaint. If your complaint is time sensitive or contains allegations of fraud, we will respond within seven business days, or such shorter period as may be required by government regulations. LDS Family Services will not take any action to discourage you or retailate against you for making a complaint, expressing a grevance, or providing information to an accrediting or licensing entity.

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### Low-ink Form

Project Information			
INTELLECTUAL PROPERTY 50 E NORTH TEMPLE ST F SALT LAKE CITY UT 84150	L 13		
Telephone 1-801-240-395 Fax 1-801-240-1187 cor-intellectualproperty@			
IP code		File number (optional)	PO number
Parties to Agreement			I
This Creative Works Unlim	ited License—Limited Su	ıblicensing ("Agreement") is an agre	ement between Intellectual Reserve, Inc. ("IRI"), and
Owner or agent ("Owner")		I Email	* 1 1 M
Owner or agent (Owner )		Lilidii	Telephone with area code
		LIIIdii	lelepnone with area code
		Litton	lelephone with area code
Address		Littell	leiephone with area code  Type of creative work
Address The Work Being Licensed	״	Littelli	
Address  The Work Being Licensed Title of the work		Littelli	Type of creative work
Address  The Work Being Licensed Title of the work  Creator of the work ("Creator  Production Requirement:	, 3	ive work in accordance with the following	Type of creative work  License fee to be paid by IRI
Address  The Work Being Licensed Title of the work  Creator of the work ("Creator  Production Requirement: The parties named above	, 3		Type of creative work  License fee to be paid by IRI
Address  The Work Being Licensed Title of the work  Creator of the work ("Creator  Production Requirement:	, 3		Type of creative work  License fee to be paid by IRI  owing:

#### Agreement Terms and Conditions ("Terms and Conditions")

In consideration of the mutual promises and covenants hereinafter contained, and for other good and valuable consideration, Owner and IRI hereby agree:

- The parties agree that Owner does now own and shall continue to own the copyright in the creative work(s) described above (hereinafter referred to as the "Work", which Nork is licensed hereunder, and therefore may freely exploit the Work. However, Owner agrees that Owner's activities shall not interfere with IRI's present and future uses under this Agreement.
- 2. For the full term of protection accorded Owner under applicable law, Owner hereby irrevocably grants to IRI throughout the universe in perpetuity (a) the unlimited right and license to freely and discretionarily use the Work, including, without limitation, the right to produce, reproduce, fix, adapt, prepare derivative works from, distribute, rent, lend, perform, display, broadcast, communicate to the public, and otherwise exploit the Work, either in whole or in part, in any and all

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# THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

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