

McAfee Security Innovation Alliance

Maximizing your security investments

McAfee Security Innovation Alliance brings together the capabilities and expertise of more than 100 partners to provide real-world solutions to the ever expanding list of security threats that put your business at risk. From authentication to virtualization and beyond, these integrated solutions lead to better protection and minimized cost.

Without cross-vendor integration, enterprises face:

- Higher operation expenses
- More agents to deploy, maintain, and support
- More consoles to learn and use
- Compatibility testing and debugging issues
- Deployment delays
- Lengthy problem resolution

The security challenges that face business enterprises today are rapidly expanding. IT complexity continues to increase as companies struggle to secure virtual workloads, distributed data, and the consumerization of IT devices. All while continuing to enforce compliance and reporting requirements. In order to protect corporate and consumer data, mitigate risks and meet more stringent compliance requirements, companies must rely on multi-layered security utilizing best-in-class solutions. Without tight integration, these myriad security components add complexity, resulting in multiple consoles to learn and use and potential gaps in security coverage.

McAfee Security Innovation Alliance: The Power of Multivendor Integration

The McAfee Security Innovation Alliance (SIA) is a technology partnering program created to help accelerate the development of interoperable security products and to simplify the integration of these products within complex customer environments. This powerful vendor ecosystem includes world-leading security companies, many of which provide specialized security and compliance effectiveness. By working together, SIA is able to produce simpler, more complete security solutions that safeguard systems more effectively and efficiently than those available from any single vendor. McAfee ensures that all solutions pass rigorous integration and compatibility testing ensuring the best multi-vendor solution deployment while saving you significant time and money!

Gain seamless Interoperability and Integration

Using stand alone security, or piecing together various security solutions on your own is expensive. Time and resources must be used to incorporate multiple systems and consoles. Training on these systems may be required, and ensuring continuing compatibility after upgrades and additions only adds to the cost. SIA partners solve these issues by working together to create security products already verified to be

Ellis Medicine (SIA Partner):

"With our combined Com-mVault and McAfee solution, Ellis Medicine can better correlate data management and security to help reduce costs and administrative overhead while improving threat protection and overall compliance. The ability to take security management beyond the endpoint to encompass data management and network protection is huge."

— Rodney Kowalczyk, Network Engineer

Unlocking Greater Value

McAfee Compatible is not just a promotion, it's a promise. Based on McAfee Security Connected, an open, extensible architecture for security risk management, McAfee shares integration tools and interfaces with SIA partners so that integrations are maintained and tested by those who best know their product. Partners are encouraged to collaborate and share expertise to provide the best solutions possible.

interoperable. This integration by those who know their product best leads to a more efficient and complete security system that will:

- Decrease enterprise-based technical support cost
- Reduce problem resolution time
- Lower on-site discovery, testing, and deployment time
- Lower maintenance and end-user support cost]

Maximize Your Return On Investment

SIA partners have proven themselves to be leaders and innovators in their respective market segments. Their success comes from a thorough understanding of cost/benefit analysis and their ability to maximize their resources. These companies know the value of delivering attractive returns on investments. By participating in the SIA, partner enterprises are able to strengthen their products and investments and:

- Ensure solution compatibility
- Accelerate the development of interoperable security products
- Simplify working environments with integrated products
- Improve visibility and control
- Boost overall security effectiveness

Real-world Solutions for Real Customer Needs

McAfee security and risk management solutions span the endpoint, the network and the cloud. The SIA program extends the value of these solutions through tight integration with popular IT security segment offers in specialized areas such as authentication, log management, security information and event management (SIEM), theft and forensics, virtualization, wireless security and many others.

The Security Information Alliance Program is designed to accommodate change. Partner solutions expand with today's changing security needs and requirements and tomorrow's evolving security market dynamics. Here are just a few examples:

Cloud Security – Wireless

Wireless security is a complex and difficult task for today's IT professionals. The interaction between firewalls and routers, hosts and load balancers may lead to vulnerabilities that are difficult to discover and even harder to secure. Integrated solutions from SIA partners specializing in wireless security help enterprises:

- Automatically discover, classify, and block ongoing and latest wireless threats
- Discover system vulnerabilities before incidents occur
- Help maintain compliance with wireless scanning requirements
- Report wireless security incidents
- Stay up-to-date with the current security requirements

“Bank of the West uses McAfee ePO to manage security on the endpoints, and LogRhythm for real-time monitoring and correlation of events. The integration between the two products makes great sense to us, particularly its ability to accelerate effective responses to critical security events on the endpoints.
– Matt Nelson, IT Security Engineer”

“At Citrix, we work with a number of security vendors and we are very interested in cross-product integrations that improve protection and compliance. In McAfee’s SIA program, we’ve already identified two such vendor integrations and are looking for more.”
– Tom Krawczyk, Senior Security Architect

Network Security – SIEM (Security Information and Event Management)

SIEM tools correlate security information and events to focus IT resources allowing quicker incident response with reduced risk. Integrating this information with McAfee solutions, such as ePolicy Orchestrator (ePO), provides greater insight and visibility to automate security and compliance management, reduce costs and increase protection. SIA partners create integrated tools to help enterprises:

- Give administrators greater control in managing, distributing, and enforcing network policies
- Protect critical information
- Enable regulatory compliance
- Provide a basis for real-time identification, tracking, and resolution of security threats and vulnerabilities
- Identify compliance and policy violations

Endpoint Security – Data Loss Prevention (DLP)

The severity of data loss can range from insubstantial to catastrophic. Data can be lost due to the endpoint user’s lack of awareness, or unexpected changes to endpoint consoles and servers. SIA partners who specialize in DLP and recovery offer solutions that can:

- Protect shared information without compromising compliance requirements
- Detect sensitive information at the desktop to decrease data loss
- Automatically report and repair changes problematic to endpoint systems

Information security is vital in today’s world. The complexities and costs of maintaining a multi-layered system without integration will invariably lead to vulnerabilities and gaps in security coverage that can be exploited. McAfee Security Innovation Alliance is continually working to improve integrated security solutions, leading to the best, most complete protection available while decreasing support costs and improving efficiency.

For more information about McAfee Security Innovation Alliance, please visit www.mcafee.com/SIA/integrations