

Analyze A/B Test Results

REVIEW

HISTORY

Meets Specifications

Congratulations! You nailed it this time 🙌 ✨

- You have met all the requirements for this project, I really appreciate the hard work you put into this project. Keep up the great work and good luck with your upcoming project(s).
- Further reading to ensure covering the topic:
 - [A/B Testing Guide](#)
 - [The Complete Guide To A/B Testing & Split Testing \(2020\)](#)

Stay safe 🏠 ↔️ 🧐, keep learning, and stay Udacious 🙌



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If we could just get more people running very basic A/B tests, the impact would be huge to their bottom line, to their career, to their status in the company.

Anne Holland
Founder, Anne Holland Ventures

Code Quality

All code cells can be run without error.

Docstrings, comments, and variable names enable readability of the code.

Statistical Analyses

All results from different analyses are correctly interpreted.

- Great work! You provided an organized, accurate, and an impressive interpretation for all output analysis. 🌟
- In particular, in part III: 1(e), good explanation from you! As the value differs from the value I found in part II because part III is two sided (two-tailed) test and Part II is a one sided test (one-tailed).

For all numeric values, you should provide the correct results of the analysis.

- Awesome! Getting the stats calculations for both the simulation and z-test correct is difficult at this stage. 💪
- In addition, in part III: 1(h), you got the interaction between page and country however, many learners tend to ignore it.

Conclusions should include not only statistical reasoning, but also practical reasoning for the situation.

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