

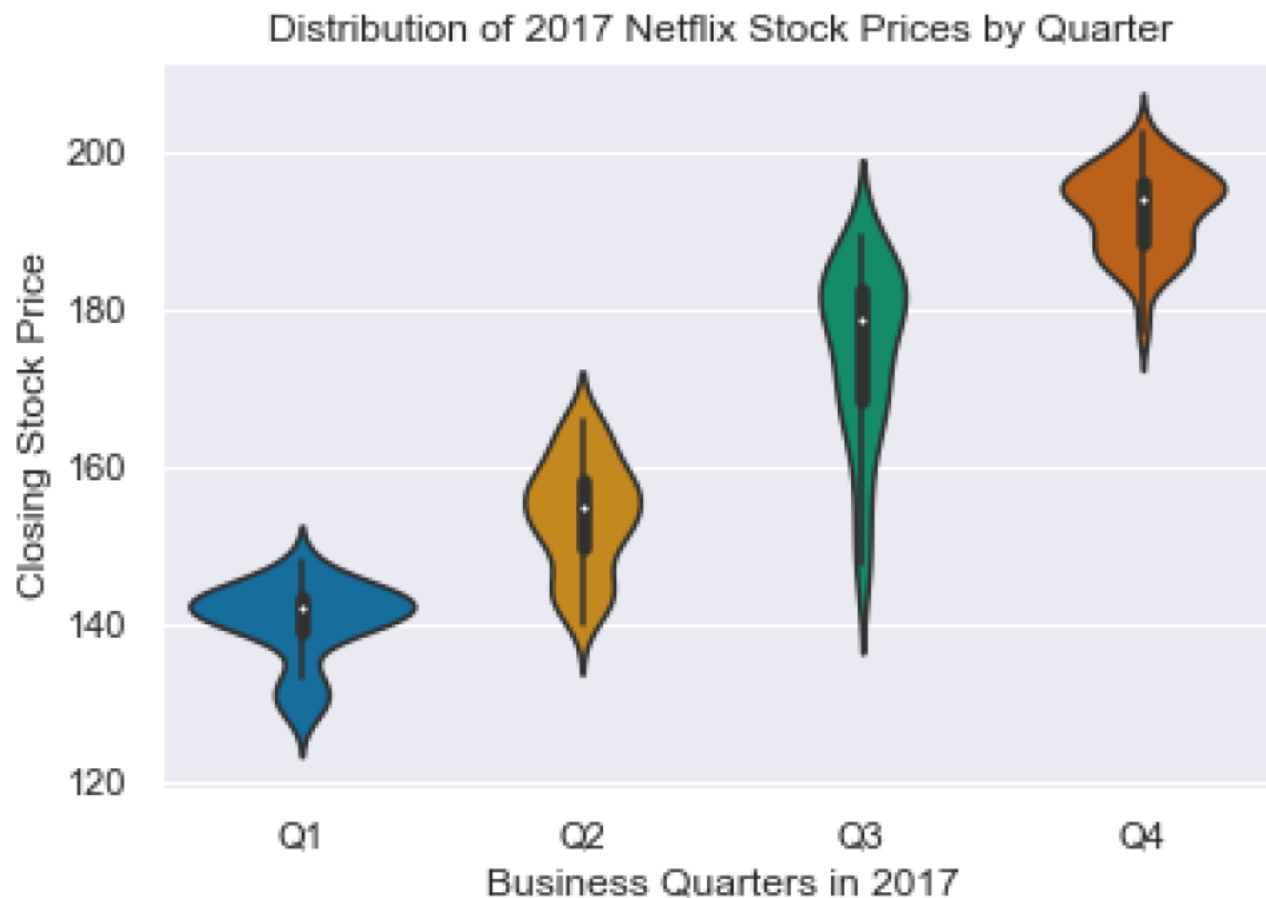


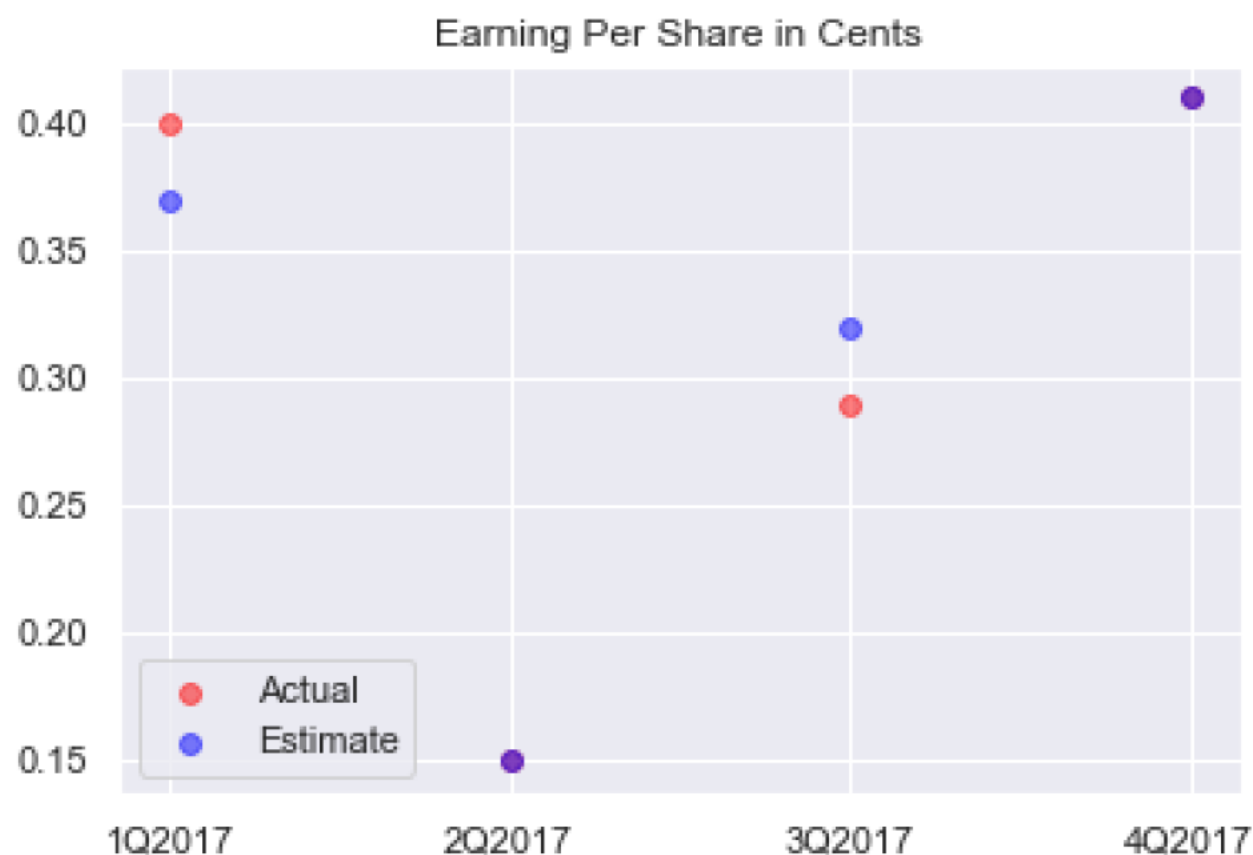
Netflix Stock Performance 2017

A BRIEF REVIEW

Netflix Stock Prices By Quarter, 2017

- 1st quarter and 4th quarter prices showed least volatility
- The start of 3rd quarter saw a large increase in price, then a decrease, but still ended higher





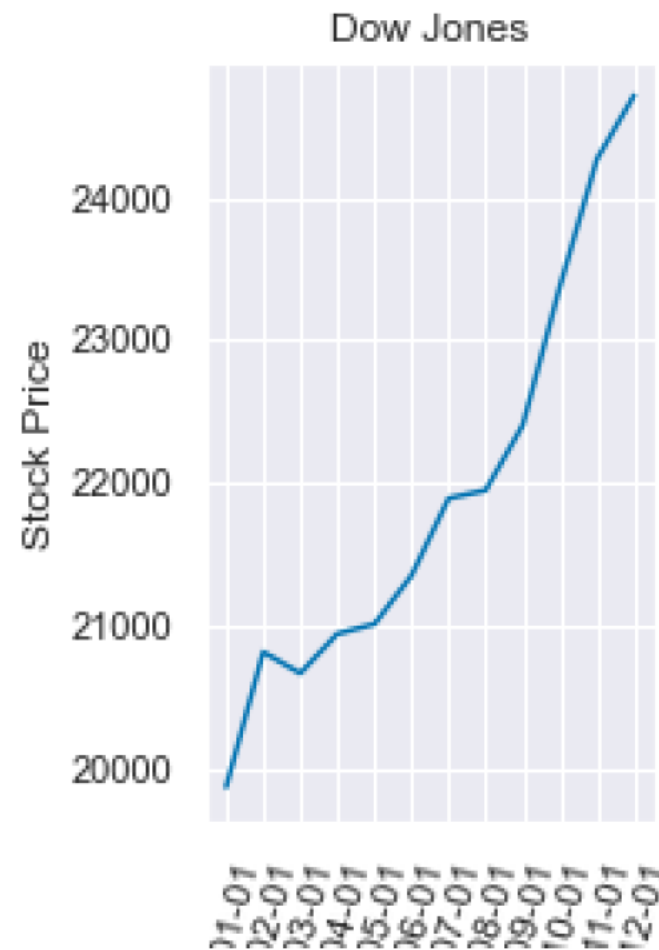
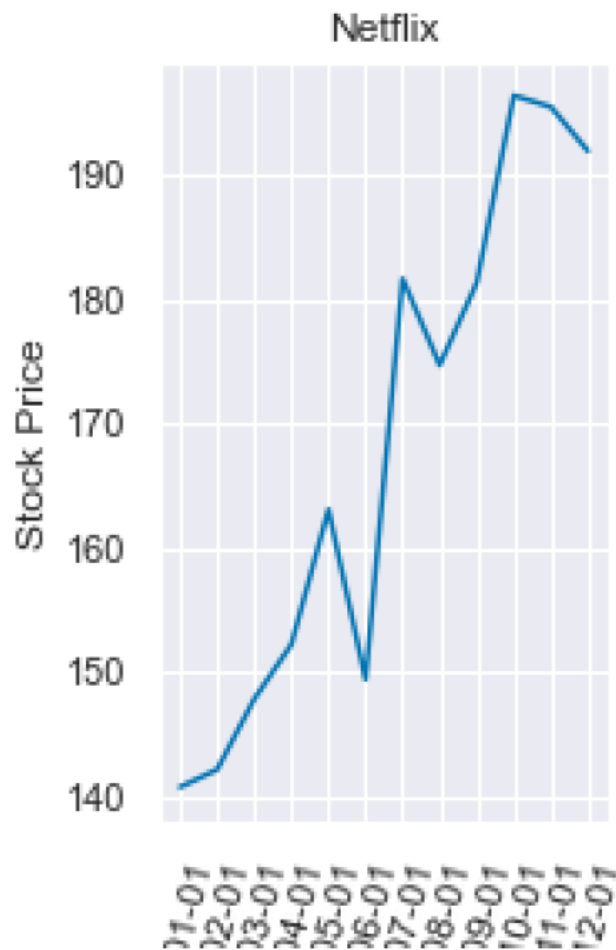
Actual vs Estimated Earnings Per Share

- Actual earnings per share were close to and sometimes exactly matching estimates

Revenue vs Earnings

- Over the course of 2017 revenue and earnings steadily increased each quarter
- The proportion of earnings to revenue also increased each quarter, from an initial 2.4% in 1st quarter up to 7.8% in the 4th quarter





Performance of Netflix Stock vs Dow Jones

- Netflix stock had greater volatility than the Dow
- However, both increased and ended the year higher- the Dow increased approx. +25% and Netflix +35%

Thank you!

Financial Data Source: [Yahoo Finance](#). Files accessed:

- I. NFLX.csv
- II. DJI.csv
- III. NFLX_daily_by_quarter.csv