# **Deniah Cagara**

**Designer** who codes

#### **RECENT WORK**

### Digital / Product Designer [Freelance]

Jan 2021- current | Remote

- Collaborate with Design & Development teams as a design consult.
- Design high-fidelity wireframes, userflows, and prototypes.

### UX/UI Designer [Contractor] | Pollinate Inc.

Sept 2019- Apr 2021 | New York, NY

- Research and identify problems through stakeholder talks and user research in the complex art industry.
- Design and validate workflows and interfaces through iterations. Collaborated with multiple stakeholders to drive alignments.

# Graphic Designer [Freelance] | MNS Real Estate NYC

Jan 2020 - Apr 2020 | New York, NY

- Designed digital and print marketing collaterals such as Google Ads, e-mail blasts, and websites for upcoming and current listings
- Build out marketing materials for digital and print.

#### **WORK EXPERIENCE**

## **Designer & Photographer | Enchante Accessories**

May 2017 - Jun 2019 | New York, NY

- Designed and finalized artwork files and CADs to send to factory for production.
- Conceptualized and developed packaging and artwork for brands such as Dwell Studio, Nicole Miller, and Ellen Tracy.

# Associate Design Director | Sacatelle

Jun 2016 - Feb 2017 | New York, NY

- Delegated tasks and projects to members of the design team in order to maximize productivity.
- Oversaw and managed a 12-member design team.

### WILLING TO RELOCATE

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### **EDUCATION**

### **Pace University**

Graduated 2016
BFA in Graphic Design

### **Pratt Institute**

Completed 2019
Certificate Course in UX/UI
Mobile Design

### **SKILLS**

Design Strategy
Interaction Design

Prototyping

Wireframing

User Flows

HTML/CSS

Javascript

React

#### **TOOLS**

Figma

Sketch

**VSCode** 

Photoshop

Illustrator

InDesign

Notion

Pencil & Paper